

ABSTRACT

Fitrotul Ilmiyah. 2015, Thesis. Title: “The influence of organizational culture and work environment Of Employee Productivity on Production Department of PR.Trubus Alami Malang”

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Keywords : Organizational Culture, Work Environment, Employee Productivity

Human resources is a factor of production that determines the success of company in achieving the goal as human resources to run the whole activities within the company. Cultural organizations can assist in the implementation of management and the work environment is an important thing to do activities or employment by giving the best in both time and energy to achieve the desired goal. Corporate culture and work environment as two factors that affect employee productivity should be done well, because both of these things will be very decisive, both for employees and for company. The purpose of this study was to determine the influence of organizational culture and working environment simultaneously, partial and dominant of employee productivity in PR. Trubus Alami Malang.

This study uses a quantitative approach. Determination of the sample using simple random sample and receipts slovin techniques. Samples will be taken in this research is the production employees PR. Trubus Alami Malang, a total of 81 respondents. Analysis of the data in this research is multiple linear regression analysis.

The results showed that the variables of organizational culture and work environment has a simultaneous effect on work productivity. Partially, the variable of organizational culture and working environment have a significant effect on work productivity. The Dominant test results explain the dominant variable on work productivity is variable working environment.