

## ABSTRACT

Khoirun Nisa. 2015. Thesis. *Implementation Process of Workforce Planning in Wanita Serba Usaha Cooperation, "Setia Budi Women", Malang.*

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Seeing the condition of the business environment that affects the life business organization which is required to continue to move with the flow of rapid change, the implementation of workforce planning will become more important for companies due to the existence of globalization, new technologies, and the restructuring process. Organizations that are not supported by appropriate employees both from the aspect of quantity, quality, strategy, and good operational, it is guaranteed, the organization will be difficult to maintain and develop its presence in the future. Such conditions also occur in organizations such as the *Wanita Serba Usaha Cooperation, "Setia Budi Women", Malang.*

This research is a qualitative one with case study approach. This study intends to describe the results of research conducted and trys to find the overall picture of a situation.

Based on the research that has been carried out, the results showed that the implementation process of workforce planning in the *Wanita Serba Usaha Cooperation, "Setia Budi Women", Malang* is influenced by aspects of workforce planning and workforce planning scope. Results of the implementation process of workforce planning for the *Wanita Serba Usaha Cooperation, "Setia Budi Women", Malang*, that the employees, needs can be met and fulfilled, the employee performance was at maximum, satisfaction of members in the performance of employees, management activities run up to, and remain asthe *Wanita Serba Usaha Cooperation, "Setia Budi Women", Malang* in accordance with the motto "Leading, Trusted and Professional."