ABSTRACT

Rohmah, Ainur. 2014. Helping Behavior Based on Sex and Bias of Religious Group, Thesis, Faculty of Psychology, Maulana Malik Ibrahim the State Islamic University, Malang.

Advisor : Dr. Fathul Lubabin Nuqul, M.Si

Key Words : Helping Behavior, Sex, Bias of Group

Human is social creature. The existence of modernization movement in all aspect of life causes shifting of pole in interaction among individual so that it becomes broader. Human become innocence and do not care toward other people which need assistance. The individual characteristic which can influence the helping is sex (Stephan Meier, 2005). This study is aimed to observe the difference of helping behavior based on sex and religious group.

Dovidio & Penner (2001) defines helping as an action which is intended to provide an advantages toward other people. Helping behavior can be an assist of energy/work and time (favor), material/fund (donation), or assistance for emergency condition (intervention in emergency).

This study involves 164 respondents. The measurement of helping behavior using open questionnaire formed of narration and scale which consist of 20 items, the validity from 0.272 to 0.553 and reliability is 0.825.

The result shows that there are differences of helping behavior in the group being observed. Helping behavior toward moslem women (mean = 5.78), moslem man (mean = 5.56), non-moslem women (mean = 5.88), non-moslem man (mean = 6.28). This indicates the unsteady differences of helping behavior toward the groups. This is based on the test result of F using Anova, that is F value = 2.759 p= 0.044 (p= 0.01 = Steady).