ABSTRACT

Tsaniyyata, Nuris Kuunie Maryamats. 2014. *The influence of Watching of Korean Drama Movie to Narcissistic Tendencies in the Students of Psychology Faculty of Maulana Malik Ibrahim State Islamic University Malang.*
Mentor: Zainal Habib, M.Hum.

Among the Students of Psychology Faculty of Maulana Malik Ibrahim State Islamic University Malang it is so many likes with a films of Korean dramas. Many researchs said if the film is really very influential for the audience, because the audience are can to imitate the message that so easy to captured even by people who think a simple. Sometimes the stories and the rule in a film of Korean dramas tells the figure that impressed tend to be narcissistic. The characteristics of disorder narcissistic personality is aimed on people who show a pattern of exaggeration on his abilities. This situation is different from the situation among of the Students of Psychology Faculty of Maulana Malik Ibrahim State Islamic University Malang which tend not to be assert themselves and still have a sense of empathy for the others.

The aims of this research is to know the level of interested to watch a film of Korean drama, to know the level of narcissistic tendencies, and to analyse the influence of interested to watch a film of Korean drama for narcissistic tendencies on the Students of Psychology Faculty of Maulana Malik Ibrahim State Islamic University Malang.

The methods used of this research is quantitative model with the correlational approach. For how effect between interested to watch a Korean drama to narcissistic tendencies, is using regression design. The Populations of this research is all of the Students of Psychology Faculty of Maulana Malik Ibrahim State Islamic University Malang with total is 720 students, counted from the class of 2010 till 2013. Researcher took a sample about 20% from populations with total subjects is 144. The process of collected data is used a scale or questionnaire with the sampling technique was used is *purposive sampling*. Analysis technic of data is used *Regression Analysis* and *Partial Corelation* with used SPSS versi 17.0 for windows.

Based on this research is show that level interested to watch a film of Korean drama with the higher percentage is 56,3 %, med is 41,7 %, lower is 2,1%. The level of narcissistic tendencies with the medium percentage is 66%, lower is 29,2 %, higher is 4,9 %. For the hypothesis there are influence between interest to watch a film Korean drama on the Students of Psychology Faculty of Maulana Malik Ibrahim State Islamic University Malang is about 7,9%.

*Key words : interest to watch a film, narcissistic tendencies*