

ABSTRAK

Son Ferri Sulistiarso. 2014, THESIS. Title : “The Role of Training and Special Guidance for Improving the Quality of Human Resources (HR) At the craftsmen Gerabah Center in Village Tondowulan, District Plandaan, Regency Jombang”.

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In the midst of competition between businesses is getting stronger and tighter today, every company is required to always to improve its management in order to still be able to survive and continue to run, so it is not suppressed by the adverse effects of globalization, particularly human resource management. To create the skills and efficiency and effectiveness of the company in order to achieve the goals set by the company then needed labor both in and job duties. Meanwhile, in order to achieve that, it needs to be held a training and guidance to the workforce to improve the quality and quantity of their future and develop productivity. The purpose of this study was to determine how the implementation of specialized training and guidance in improving the quality of human resources. From that background that this study was conducted under the title " The Role of Training and Special Guidance for Improving the Quality of Human Resources (HR) At the craftsmen Gerabah Center in Village Tondowulan, District Plandaan, Regency Jombang ".

This study used a descriptive qualitative approach where the objective is to describe systematically the research focus includes training and vocational guidance. The study subjects were five people. Data analysis aims to simplify the data processed, making it easy to read and interpret. Data were collected by means of observation, interviews (interviews), documentation. Analysis of the data through three stages: data reduction, data display, and conclusion (verification).

From the results of the training and guidance that has been obtained from the craftsmen Gerabah Center in Village Tondowulan, District Plandaan, Regency Jombang is, the trainees and the guidance and inspiration to get a new experience, which may have the skills to make crafts out of clay / gerabah, acquiring knowledge related to the techniques of craft clay / gerabah. so craft clay / gerabah in the village Tondowulan not lose competitiveness with modern products like at this point, and the quality of Human Resources about the techniques of making grabah also good, so as to improve the quality and quantity of craft production and also boost the economy The Village Tondowulan, District Plandaan, Regency Jombang.