

KUESIONER
ANALISIS PERILAKU KONSUMEN
TERHADAP KEPUTUSAN PEMBELIAN
SEPATU MEREK CONVERSE DIKOTA MALANG

Dengan hormat,

Dalam kesempatan ini saya mohon bantuan dari Bapak/Ibu/Saudara untuk meluangkan waktu guna mengisi angket yang saya sertakan berikut ini.

Angket ini diperlukan untuk kepentingan penelitian dalam rangka menyusun skripsi untuk program srata-1 (S1) di Universitas Islam Negeri Malang. Mengingat betapa pentingnya data ini, maka saya sangat mengharapkan agar angket ini diisi dengan lengkap sesuai kondisi yang sebenarnya.

A. Identitas Responden (*beri tanda centang pada kotak*)

1. Nama : (boleh tidak di isi)
2. Usia : 1. ☐ Kurang dari 20 Tahun
2. ☐ 20 – 25 Tahun
3. ☐ 25 – 30 Tahun
4. ☐ 30 – 35 Tahun
3. Jenis kelamin : 1. ☐ Laki-laki 2. ☐ Perempuan
4. Profesi : 1. ☐ Pelajar
2. ☐ Karyawan
3. ☐ Wirausaha
4. ☐ PNS
5. ☐ Lain-Lain
5. Alamat :

B. Petunjuk Pengisian

Setiap pernyataan dibawah ini mohon diberikan respon dengan memberi tanda centang (✓) pilihan pada skala 1-5 dengan rincian sebagai berikut:

1	2	3	4	5
<i>Sangat Tidak Setuju</i>	<i>Tidak Setuju</i>	<i>Cukup Setuju</i>	<i>Setuju</i>	<i>Sangat Setuju</i>

Pernyataan yang berkaitan dengan : SITUASIONAL (X1)						
No	Pernyataan	STS	TS	CS	S	SS
1.	Lingkungan fisik pada took mempengaruhi keputusan pembelian sepatu merek Converse					
2.	Lingkungan keluarga, tempat tinggal dan masyarakat sekitar banyak yang membeli sepatu merek Converse.					
3.	Keputusan untuk membeli sepatu merek Converse hanya dalam musim tertentu					
4.	Lebih mengutamakan pembelian sepatu merek Converse dibandingkan dengan sepatu merek lain.					

Pernyataan yang berkaitan dengan : PENGETAHUAN (X2)						
No	Pernyataan	STS	TS	CS	S	SS
1.	Sepatu merek Converse merupakan sepatu dengan desain dan kualitas yang unggul.					
2.	Telah banyak dijumpai tempat penjualan sepatu merek Converse di kota Malang.					
3.	Sepatu merek Converse merupakan sepatu yang cocok dipakai saat rekreasi, berwisata dan pada untuk kalangan anak muda.					

Pernyataan yang berkaitan dengan : KEPRIBADIAN (X3)						
No	Pernyataan	STS	TS	CS	S	SS
1.	Menggunakan Sepatu merek Converse karena tingkat kegiatan atau aktivitas anda membutuhkan sepatu tersebut.					
2.	Menggunakan Sepatu merek Converse karena anda berminat membeli sepatu tersebut.					
3.	Sepatu Merek Converse menggambarkan kepribadian pembeli.					

Pernyataan yang berkaitan dengan : Keputusan Pembelian (Y)						
No	Pernyataan	STS	TS	CS	S	SS
1	Membeli sepatu merek Converse karena merupakan jenis sepatu yang modern.					
2	Membeli sepatu merek Converse karena kualitas sepatu baik.					
3	Membeli sepatu merek Converse karena harganya sesuai.					
4	Pelayanan yang memuaskan mempengaruhi keputusan pembelian sepatu merek Converse.					

Terima kasih atas partisipasi anda dan selamat beraktifitas ...

Malang,09 Juni 2014

Syahrul Ghofur Anshori

Res.	x1.1	x1.2	x1.3	x1.4	x2.1	x2.2	x2.3	x3.1	x3.2	x3.3	y1	y2	y3	y4	x1	x2	x3	y
1.	4	4	4	3	5	4	4	4	3	4	4	3	4	4	15	13	11	15
2.	5	5	5	5	4	4	4	5	4	4	5	4	4	5	20	12	13	18
3.	4	4	4	4	4	4	4	4	4	4	4	4	4	4	16	12	12	16
4.	5	5	4	4	3	3	3	4	4	4	3	4	4	4	18	9	12	15
5.	5	4	4	3	3	3	3	4	3	3	5	5	5	5	16	9	10	20
6.	5	1	1	1	4	4	4	5	4	4	4	1	4	4	8	12	13	13
7.	4	2	2	2	4	4	4	4	4	4	3	3	3	3	10	12	12	12
8.	4	4	4	4	3	3	3	3	2	2	3	5	5	4	16	9	7	17
9.	4	1	1	1	5	5	4	4	4	4	3	3	3	3	7	14	12	12
10.	4	2	2	2	3	4	4	3	3	3	4	3	3	5	10	11	9	15
11.	5	5	5	5	4	3	4	3	3	3	5	4	4	5	20	11	9	18
12.	2	2	2	2	3	3	2	3	3	3	4	4	4	4	8	8	9	16
13.	4	4	4	4	3	3	4	3	3	3	5	3	5	4	16	10	9	17
14.	5	5	5	5	3	3	4	3	3	3	4	2	5	5	20	10	9	16
15.	5	5	5	5	3	4	4	3	3	3	3	5	5	5	20	11	9	18
16.	4	4	4	4	5	5	3	4	4	4	3	3	3	3	16	13	12	12
17.	5	1	1	1	3	3	4	4	4	4	4	4	4	4	8	10	12	16
18.	5	3	3	3	3	3	4	5	4	3	3	3	3	3	14	10	12	12
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22.	5	3	3	3	4	4	4	3	3	3	2	3	4	5	14	12	9	14
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25.	5	2	2	2	3	3	2	4	5	5	3	1	4	3	11	8	14	11
26.	4	2	2	2	3	3	2	4	4	5	3	2	3	5	10	8	13	13
27.	5	5	5	5	2	2	3	5	4	5	5	5	5	5	20	7	14	20
28.	4	4	4	4	5	5	5	4	3	4	5	5	5	5	16	15	11	20
29.	3	3	3	5	4	4	4	3	3	3	4	4	4	4	14	12	9	16
30.	3	2	3	3	3	3	3	3	4	3	4	4	4	4	11	9	10	16
31.	4	4	4	4	4	2	4	4	4	4	3	5	5	5	16	10	12	18
32.	5	2	5	5	4	4	4	5	3	2	3	5	5	5	17	12	10	18
33.	3	3	3	3	3	3	3	5	3	3	4	4	4	4	12	9	11	16
34.	1	1	1	1	3	3	3	4	3	3	4	2	4	4	4	9	10	14
35.	5	3	3	3	4	3	4	4	4	4	3	1	3	3	14	11	12	10
36.	5	3	3	3	4	4	2	4	3	4	4	4	4	4	14	10	11	16
37.	4	2	5	4	2	4	4	4	3	4	3	5	5	3	15	10	11	16
38.	5	4	4	5	2	3	3	4	5	4	3	2	5	5	18	8	13	15

39.	4	3	3	3	3	3	2	3	4	4	4	4	4	4	13	8	11	16
40.	5	2	4	4	1	1	1	5	3	2	4	4	2	4	15	3	10	14
41.	4	2	4	4	4	4	4	4	2	1	4	4	2	5	14	12	7	15
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43.	4	4	4	4	3	5	4	3	4	4	5	5	5	5	16	12	11	20
44.	2	2	2	2	3	2	2	4	5	5	5	5	5	5	8	7	14	20
45.	4	4	4	4	2	2	3	3	3	3	5	5	5	5	16	7	9	20
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47.	3	3	3	3	3	3	3	4	4	4	3	2	4	4	12	9	12	13
48.	5	2	4	4	2	3	3	5	5	3	3	4	4	4	15	8	13	15
49.	5	2	4	4	3	3	3	3	3	3	3	5	5	5	15	9	9	18
50.	5	3	3	3	3	4	5	4	3	4	4	2	4	4	14	12	11	14
51.	4	1	1	1	2	4	5	5	4	4	4	4	2	4	7	11	13	14
52.	4	1	1	1	3	4	4	4	5	4	2	4	3	1	7	11	13	10
53.	4	4	1	3	3	3	3	4	5	3	3	4	4	4	12	9	12	15
54.	5	3	3	3	4	4	5	4	2	2	3	4	2	4	14	13	8	13
55.	3	3	3	3	5	5	5	3	4	4	3	4	4	4	12	15	11	15
56.	5	5	5	5	4	4	4	3	4	3	5	5	5	5	20	12	10	20
57.	4	3	3	3	3	3	3	3	3	3	5	5	1	5	13	9	9	16
58.	5	5	5	5	4	3	3	4	3	3	3	4	5	5	20	10	10	17
59.	5	4	4	3	3	3	4	4	4	4	1	3	3	3	16	10	12	10
60.	4	4	4	4	4	5	4	4	4	4	3	3	3	3	16	13	12	12
61.	3	3	3	3	5	4	5	3	3	3	3	3	3	3	12	14	9	12
62.	5	2	2	2	3	5	3	4	4	4	3	3	3	3	11	11	12	12
63.	4	3	3	3	4	5	4	4	3	3	3	3	3	3	13	13	10	12
64.	4	2	4	4	3	3	3	4	5	4	3	4	5	2	14	9	13	14
65.	5	2	3	5	4	4	4	4	3	4	4	3	4	4	15	12	11	15
66.	5	4	3	4	5	4	5	4	4	4	5	3	3	3	16	14	12	14
67.	4	4	4	4	3	3	3	3	3	3	5	3	3	3	16	9	9	14
68.	4	3	3	3	3	3	3	4	1	1	3	4	5	5	13	9	6	17
69.	3	3	3	3	3	4	4	5	5	5	3	3	3	3	12	11	15	12
70.	4	3	4	3	3	4	3	5	5	5	4	4	4	4	14	10	15	16

```
FREQUENCIES VARIABLES=X1.1 X1.2 X1.3 X1.4 X2.1 X2.2 X2.3 X3.1 X3.2 X3.3 Y1 Y2 Y3 Y4

/ORDER=ANALYSIS.
```

Frequencies

Notes		
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Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data.
Syntax		FREQUENCIES VARIABLES=X1.1 X1.2 X1.3 X1.4 X2.1 X2.2 X2.3 X3.1 X3.2 X3.3 Y1 Y2 Y3 Y4 /ORDER=ANALYSIS.
Resources	Processor Time	00:00:00.000
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[DataSet1] E:\SKRIPSI\skripsi\SPSS\INPUT DATA.sav

Statistics															
		X1.1	X1.2	X1.3	X1.4	X2.1	X2.2	X2.3	X3.1	X3.2	X3.3	Y1	Y2	Y3	Y4
N	Valid	70	70	70	70	70	70	70	70	70	70	70	70	70	70
	Missing	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Frequency Table

X1.1					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	1	1.4	1.4	1.4
	Tidak setuju	3	4.3	4.3	5.7
	Cukup setuju	7	10.0	10.0	15.7
	Setuju	27	38.6	38.6	54.3
	Sangat setuju	32	45.7	45.7	100.0
	Total	70	100.0	100.0	

X1.2					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	7	10.0	10.0	10.0
	Tidak setuju	18	25.7	25.7	35.7
	Cukup setuju	19	27.1	27.1	62.9
	Setuju	17	24.3	24.3	87.1
	Sangat setuju	9	12.9	12.9	100.0
	Total	70	100.0	100.0	

X1.3					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	8	11.4	11.4	11.4
	Tidak setuju	8	11.4	11.4	22.9
	Cukup setuju	21	30.0	30.0	52.9
	Setuju	22	31.4	31.4	84.3
	Sangat setuju	11	15.7	15.7	100.0
	Total	70	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	7	10.0	10.0	10.0
	Tidak setuju	8	11.4	11.4	21.4
	Cukup setuju	22	31.4	31.4	52.9
	Setuju	19	27.1	27.1	80.0
	Sangat setuju	14	20.0	20.0	100.0
	Total	70	100.0	100.0	

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	1	1.4	1.4	1.4
	Tidak setuju	7	10.0	10.0	11.4
	Cukup setuju	34	48.6	48.6	60.0
	Setuju	21	30.0	30.0	90.0
	Sangat setuju	7	10.0	10.0	100.0
	Total	70	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	1	1.4	1.4	1.4
	Tidak setuju	4	5.7	5.7	7.1
	Cukup setuju	29	41.4	41.4	48.6
	Setuju	26	37.1	37.1	85.7
	Sangat setuju	10	14.3	14.3	100.0
	Total	70	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	1	1.4	1.4	1.4
	Tidak setuju	7	10.0	10.0	11.4
	Cukup setuju	23	32.9	32.9	44.3
	Setuju	32	45.7	45.7	90.0
	Sangat setuju	7	10.0	10.0	100.0
	Total	70	100.0	100.0	

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cukup setuju	23	32.9	32.9	32.9
	Setuju	36	51.4	51.4	84.3
	Sangat setuju	11	15.7	15.7	100.0
	Total	70	100.0	100.0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	1	1.4	1.4	1.4
	Tidak setuju	3	4.3	4.3	5.7
	Cukup setuju	30	42.9	42.9	48.6
	Setuju	26	37.1	37.1	85.7
	Sangat setuju	10	14.3	14.3	100.0
	Total	70	100.0	100.0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	2	2.9	2.9	2.9
	Tidak setuju	4	5.7	5.7	8.6
	Cukup setuju	27	38.6	38.6	47.1
	Setuju	31	44.3	44.3	91.4
	Sangat setuju	6	8.6	8.6	100.0
	Total	70	100.0	100.0	

Y1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	1	1.4	1.4	1.4
	Tidak setuju	3	4.3	4.3	5.7
	Cukup setuju	29	41.4	41.4	47.1
	Setuju	22	31.4	31.4	78.6
	Sangat setuju	15	21.4	21.4	100.0
	Total	70	100.0	100.0	

Y2					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	3	4.3	4.3	4.3
	Tidak setuju	6	8.6	8.6	12.9
	Cukup setuju	19	27.1	27.1	40.0
	Setuju	27	38.6	38.6	78.6
	Sangat setuju	15	21.4	21.4	100.0
	Total	70	100.0	100.0	

Y3					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	1	1.4	1.4	1.4
	Tidak setuju	4	5.7	5.7	7.1
	Cukup setuju	16	22.9	22.9	30.0
	Setuju	29	41.4	41.4	71.4
	Sangat setuju	20	28.6	28.6	100.0
	Total	70	100.0	100.0	

Y4					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	1	1.4	1.4	1.4
	Tidak setuju	1	1.4	1.4	2.9
	Cukup setuju	15	21.4	21.4	24.3
	Setuju	28	40.0	40.0	64.3
	Sangat setuju	25	35.7	35.7	100.0
	Total	70	100.0	100.0	

Reliability

Output Created		23-Jun-2014 23:49:37
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Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X1.1 X1.2 X1.3 X1.4 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=SCALE /SUMMARY=TOTAL.

Resources	Processor Time	00:00:00.031
	Elapsed Time	00:00:00.008

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	70	100.0
	Excluded ^a	0	.0
	Total	70	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.851	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	9.6857	11.088	.400	.909
X1.2	10.8714	8.085	.704	.804
X1.3	10.6286	7.338	.845	.738
X1.4	10.5571	7.294	.843	.738

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
13.9143	14.311	3.78304	4

RELIABILITY

/VARIABLES=X2.1 X2.2 X2.3

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA

/STATISTICS=SCALE

/SUMMARY=TOTAL.

Reliability

Notes

Output Created		23-Jun-2014 23:49:59
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	N of Rows in Working Data File	70
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY
		/VARIABLES=X2.1 X2.2 X2.3
		/SCALE('ALL VARIABLES') ALL
		/MODEL=ALPHA
		/STATISTICS=SCALE
		/SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.000

Notes

Output Created		23-Jun-2014 23:49:59
Comments		
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	Split File	<none>
	N of Rows in Working Data File	70
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X2.1 X2.2 X2.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=SCALE /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.000
	Elapsed Time	00:00:00.004

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	70	100.0
	Excluded ^a	0	.0
	Total	70	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.791	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	7.1000	2.323	.628	.720
X2.2	6.9000	2.236	.664	.681
X2.3	6.9429	2.345	.604	.745

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
10.4714	4.688	2.16508	3

Reliability

Notes

Output Created		23-Jun-2014 23:50:19
Comments		
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	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	70
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY
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		/SCALE('ALL VARIABLES') ALL
		/MODEL=ALPHA
		/STATISTICS=SCALE
		/SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.000

Notes

Output Created		23-Jun-2014 23:50:19
Comments		
Input	Data	E:\SKRIPSI MAS GANTENG\Gopur.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	70
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax	RELIABILITY /VARIABLES=X3.1 X3.2 X3.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=SCALE /SUMMARY=TOTAL.	
Resources	Processor Time	00:00:00.000
	Elapsed Time	00:00:00.003

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	70	100.0
	Excluded ^a	0	.0
	Total	70	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.716	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	7.0857	2.485	.311	.851
X3.2	7.3286	1.470	.703	.394
X3.3	7.4143	1.551	.639	.487

Scale Statistics

	Variance	Std. Deviation	N of Items
10.9143	3.616	1.90151	3

Reliability

Notes

Output Created		23-Jun-2014 23:50:40
Comments		
Input	Data	E:\SKRIPSI MAS GANTENG\Gopur.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	70
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=Y1 Y2 Y3 Y4 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA /STATISTICS=SCALE /SUMMARY=TOTAL.
Resources	Processor Time	00:00:00.000
	Elapsed Time	00:00:00.014

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	70	100.0
	Excluded ^a	0	.0
	Total	70	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.649	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y1	11.6143	4.704	.360	.627
Y2	11.6429	4.059	.425	.587
Y3	11.3857	4.530	.391	.607
Y4	11.2143	4.200	.558	.497

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
15.2857	6.961	2.63831	4

Regression

Notes

Output Created	24-Jun-2014 06:11:03		
Comments			
Input	Data	E:\SKRIPSI MAS GANTENG\Gopur.sav	
	Active Dataset	DataSet1	
	Filter	<none>	
	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data File	70	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.	
	Cases Used	Statistics are based on cases with no missing values for any variable used.	

Syntax

REGRESSION

/MISSING LISTWISE

/STATISTICS COEFF OUTS BCOV R
ANOVA COLLIN TOL

/CRITERIA=PIN(.05) POUT(.10)

/NOORIGIN

/DEPENDENT Y

/METHOD=ENTER X1 X2 X3

/RESIDUALS DURBIN.

Resources

Processor Time

00:00:00.063

Elapsed Time

00:00:00.034

Memory Required

2228 bytes

Additional Memory Required
for Residual Plots

0 bytes

[DataSet1] E:\SKRIPSI MAS GANTENG\Gopur.sav

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	X3, X2, X1 ^a		. Enter

a. All requested variables entered.

b. Dependent Variable: Y

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.522 ^a	.272	.239	2.30133	1.503

a. Predictors: (Constant), X3, X2, X1

b. Dependent Variable: Y

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	130.741	3	43.580	8.229	.000 ^a
	Residual	349.545	66	5.296		
	Total	480.286	69			

a. Predictors: (Constant), X3, X2, X1

b. Dependent Variable: Y

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	17.944	2.518		7.125	.000		
	X1	.265	.074	.381	3.567	.001	.969	1.032
	X2	-.282	.128	-.231	-2.198	.031	.998	1.002
	X3	-.312	.148	-.225	-2.104	.039	.967	1.034

a. Dependent Variable: Y

Coefficient Correlations^a

Model			X3	X2	X1
1	Correlations	X3	1.000	.045	.176
		X2	.045	1.000	-.002
		X1	.176	-.002	1.000
	Covariances	X3	.022	.001	.002
		X2	.001	.016	-2.072E-5
		X1	.002	-2.072E-5	.006

a. Dependent Variable: Y

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	X1	X2	X3
1	1	3.892	1.000	.00	.00	.00	.00
	2	.063	7.885	.00	.76	.06	.08
	3	.037	10.298	.00	.00	.66	.29
	4	.009	21.241	.99	.23	.28	.63

a. Dependent Variable: Y

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	12.1186	17.9628	15.2857	1.37651	70
Residual	-5.63358	6.26824	.00000	2.25075	70
Std. Predicted Value	-2.301	1.945	.000	1.000	70
Std. Residual	-2.448	2.724	.000	.978	70

a. Dependent Variable: Y

Regression

Notes

Output Created	24-Jun-2014 05:55:36	
Comments		
Input	Data	E:\SKRIPSI MAS GANTENG\Gopur.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	70
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.

Syntax

REGRESSION

/MISSING LISTWISE

/STATISTICS COEFF OUTS BCOV R

ANOVA COLLIN TOL

/CRITERIA=PIN(.05) POUT(.10)

/NOORIGIN

/DEPENDENT Y

/METHOD=ENTER X1 X2 X3.

Resources

Processor Time

00:00:00.031

Elapsed Time

00:00:00.020

Memory Required

2220 bytes

Additional Memory Required for
Residual Plots

0 bytes

[DataSet1] E:\SKRIPSI MAS GANTENG\Gopur.sav

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	X3, X2, X1 ^a		. Enter

a. All requested variables entered.

b. Dependent Variable: Y

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.522 ^a	.272	.239	2.30133

a. Predictors: (Constant), X3, X2, X1

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	130.741	3	43.580	8.229	.000 ^a
	Residual	349.545	66	5.296		
	Total	480.286	69			

a. Predictors: (Constant), X3, X2, X1

b. Dependent Variable: Y

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	17.944	2.518		7.125	.000		
	X1	.265	.074	.381	3.567	.001	.969	1.032
	X2	-.282	.128	-.231	-2.198	.031	.998	1.002
	X3	-.312	.148	-.225	-2.104	.039	.967	1.034

a. Dependent Variable: Y

Coefficient Correlations^a

Model			X3	X2	X1
1	Correlations	X3	1.000	.045	.176
		X2	.045	1.000	-.002
		X1	.176	-.002	1.000
	Covariances	X3	.022	.001	.002
		X2	.001	.016	-2.072E-5
		X1	.002	-2.072E-5	.006

a. Dependent Variable: Y

Collinearity Diagnostics^a

Model	Dimensi on	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	X1	X2	X3
1	1	3.892	1.000	.00	.00	.00	.00
	2	.063	7.885	.00	.76	.06	.08
	3	.037	10.298	.00	.00	.66	.29
	4	.009	21.241	.99	.23	.28	.63

a. Dependent Variable: Y

```
NPAR TESTS

/K-S(NORMAL)=RES_1

/MISSING ANALYSIS.
```

NPar Tests

Notes

Output Created		24-Jun-2014 06:16:57
Comments		
Input	Data	E:\SKRIPSI MAS GANTENG\Gopur.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	70
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each test are based on all cases with valid data for the variable(s) used in that test.
Syntax		NPAR TESTS /K-S(NORMAL)=RES_1 /MISSING ANALYSIS.
Resources	Processor Time ^a	00:00:00.000
	Elapsed Time	00:00:00.024
	Number of Cases Allowed	196608

a. Based on availability of workspace memory.

[DataSet1] E:\SKRIPSI MAS GANTENG\Gopur.sav

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		70
Normal Parameters ^a	Mean	.0000000
	Std. Deviation	2.25074867
Most Extreme Differences	Absolute	.087
	Positive	.087
	Negative	-.065
Kolmogorov-Smirnov Z		.728
Asymp. Sig. (2-tailed)		.665
a. Test distribution is Normal.		

```
REGRESSION
/DESCRIPTIVES MEAN STDDEV CORR SIG N
/MISSING LISTWISE
/STATISTICS COEFF OUTS R ANOVA ZPP
/CRITERIA=PIN(.05) POUT(.10)
/NOORIGIN
/DEPENDENT Y
/METHOD=ENTER X1 X2 X3.
```

Regression

Notes

Output Created		23-Jun-2014 23:53:45
Comments		
Input	Data	E:\SKRIPSI MAS GANTENG\Gopur.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	70
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /DESCRIPTIVES MEAN STDDEV CORR SIG N /MISSING LISTWISE /STATISTICS COEFF OUTS R ANOVA ZPP /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X1 X2 X3.
Resources	Processor Time	00:00:00.016

Elapsed Time	00:00:00.025
Memory Required	2220 bytes
Additional Memory Required for Residual Plots	0 bytes

[DataSet1] E:\SKRIPSI MAS GANTENG\Gopur.sav

Descriptive Statistics

	Mean	Std. Deviation	N
Y	15.2857	2.63831	70
X1	13.9143	3.78304	70
X2	10.4714	2.16508	70
X3	10.9143	1.90151	70

Correlations

		Y	X1	X2	X3
Pearson Correlation	Y	1.000	.418	-.217	-.281
	X1	.418	1.000	.010	-.176
	X2	-.217	.010	1.000	-.046
	X3	-.281	-.176	-.046	1.000
Sig. (1-tailed)	Y	.	.000	.036	.009
	X1	.000	.	.466	.072
	X2	.036	.466	.	.352
	X3	.009	.072	.352	.
N	Y	70	70	70	70
	X1	70	70	70	70
	X2	70	70	70	70
	X3	70	70	70	70

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	X3, X2, X1 ^a		. Enter

a. All requested variables entered.

b. Dependent Variable: Y

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.522 ^a	.272	.239	2.30133

a. Predictors: (Constant), X3, X2, X1

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	130.741	3	43.580	8.229	.000 ^a
	Residual	349.545	66	5.296		
	Total	480.286	69			

a. Predictors: (Constant), X3, X2, X1

b. Dependent Variable: Y

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations		
	B	Std. Error	Beta			Zero-order	Partial	Part
1 (Constant)	17.944	2.518		7.125	.000			
X1	.265	.074	.381	3.567	.001	.418	.402	.375
X2	-.282	.128	-.231	-2.198	.031	-.217	-.261	-.231
X3	-.312	.148	-.225	-2.104	.039	-.281	-.251	-.221

a. Dependent Variable: Y

LAMPIRAN III : BEBERAPA DOKUMENTASI PENELITIAN

FOTO-FOTO



05-06-2014

Foto bersama pemilik outlite victoria (pengecer)



05-06-2014

Sepatu merek Converse



26-06-2014

Bentuk fisik toko pengecer



10-06-2014

Bentuk fisik toko pengecer



KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM MALANG
FAKULTAS EKONOMI
JURUSAN MANAJEMEN

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BUKTI KONSULTASI

Nama : Syahrul Ghofur Ansori
Nim/Jurusan : 10510009/Manajemen
Pembimbing : Dr. H. Salim Al Idrus, MM., M.Ag
Judul Skripsi : "Analisis Perilaku Konsumen Terhadap Keputusan Pembelian sepatu Merek Converse"

No.	Tanggal	Materi Konsultasi	Tanda Tangan Pembimbing
1.	10 Februari 2014	Pengajuan Judul	1.
2.	21 Februari 2014	Pengajuan Proposal	2.
3.	10 Maret 2014	Revisi Proposal	3.
4.	14 April 2014	Revisi Proposal	4.
5.	16 April 2014	Acc Proposal	5.
6.	25 April 2014	Seminar Proposal	6.
7.	7 Mei 2014	ACC Seminar Proposal	7.
8.	26 Mei 2014	Konsultasi BAB IV - BAB V	8.
9.	9 Juni 2014	Revisi BAB IV – BAB V	9.
10.	23 juni 2014	Revisi BAB I Sampai BAB V	10.
11.	3 Juli 2014	ACC Keseluruhan	11.

Malang, 15 Juli 2014
Mengetahui,
Ketua Jurusan

Dr. H. Misbahul Munir, Lc., M.Ei
NIP. 1975507077200511005