ABSTRACT

Nurjannah, Siti L. 2014. "Relationship between Socio-Economic Status with Motivation Parents Sending Children in early childhood and early childhood Smart Kid Friends Ananda District of Dau". Thesis, Department of Psychology, State Islamic University of Maulana Malik Ibrahim Malang.

Supervisor: Dr. Hj. Rifa Hidayah, M.Si

Keyword : Socio-Economic Status, Motivation Parents Sending Children, Early Childhood

The world of education is the holder of an important role in improving human resources are more qualified. Early childhood education, the public interest to send children in early childhood is now increasing. Not only for the upper class who are interested to send their children in early childhood, but also the people of the lower class and are now also keen to educate children from an early age. Decisions taken parents to send children not related to the interests of the parents, school children in early childhood schooling in early childhood need not of coercion parents. Problem formulation in this study are: 1) how the level of socio-economic status of parents in early childhood education, 2) how the level of motivation of parents to send children in early childhood education, 3) whether there is a relationship between socio-economic status with the motivation of parents to send children in early childhood education.

The purpose of the study was to determine: 1) the level of socio-economic status of parents, 2) the level of motivation of the parents send their children, 3) prove the relationship between socio-economic status with the motivation of parents to send children in early childhood education.

This research is a descriptive correlative quantitative approach, is looking for a relationship between socio-economic status with the motivation of parents to send children in early childhood. The subjects in this study were 80 parents who send their children in early childhood and early childhood Smart Kids Friends Ananda kecamantan Dau Malang regency. Collecting data in this study using a scale of socioeconomic status and scale motivation of parents to send children in early childhood. Socio-economic status scale consists of 15 item with $\alpha=0.880$, scale motivation of parents to send children in early childhood consists daari 29 item with $\alpha=0.858$. Analysis of the data used to determine is there a positive relationship between socio-economic status with the motivation of parents to send children in early childhood is a statistical test product moment.

The results of this analysis showed a positive and significant relationship between socio-economic status with the motivation of the parents send their children in early childhood. This is indicated by the number of correlation coefficients (r_{xy}) of 0.390 with P = 0.000 (P < 0.05). So that the working hypothesis (Ha) that states there is a positive relationship between socio-economic status with the motivation of parents to send children in early childhood is acceptable. From this study proves that there is a positive relationship between socio-economic status with the motivation to send children in early childhood. The higher the socioeconomic status of the parents, the higher the motivation to send children in early childhood education and conversely.