

**HUMOR STYLES MADE BY BILL BURR IN HIS STAND-UP
COMEDY VIDEO**

THESIS

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**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF HUMANITIES
UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM
MALANG
2023**

**HUMOR STYLES MADE BY BILL BURR IN HIS STAND-UP
COMEDY VIDEO**

THESIS

Presented to
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In partial fulfillment of the requirements for the degree of *sarjana sastra* (S.S)

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MALANG**

2023

STATEMENT OF AUTHORSHIP

I state that the thesis entitled “**HUMOR STYLES MADE BY BILL BURR IN HIS STAND-UP COMEDY VIDEO**” is my original work. I do not include any materials previously written or published by another person, except those cited as references and written in the bibliography. Hereby, if there is any objection or claim, I am the only person who is responsible for that.

Malang, 27 december 2023

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This to certify that Tio irawan's thesis entitle **HUMOR STYLES MADE BY BILL BURR IN HIS STAND-UP COMEDY VIDEO** has been approved for thesis examination at Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang, as one of the requirements for the degree of *Sarjana Sastra* (S.S).

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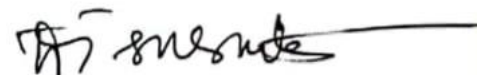

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MOTTO

“Hidup yang tidak pernah di pertaruhkan tidak akan di menangkan”

~Najwa Sihab~

*“When the world turns evil on you, then you have to face it. Because no one will
save you, if you don't try.”*

~Roronoa Zoro~

DEDICATION

I proudly and sincerely dedicate this thesis to:

My Father, Fendik.

My Mother, Tina.

My Older Sisters, Elsa Kurnia Sari.

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Alhamdulillah, Praised to Allah SWT, the God of all universe, and our prophet Muhammad SAW, the light of this world. Prayers and greetings are always dedicated to Allah SWT and our prophet Muhammad SAW that give blessing of health and strength, so the researcher can finish this thesis.

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ABSTRACT

Irawan, Tio. (2023) THE STYLE OF HUMOR MADE BY BILL BURR IN HIS STAND-UP COMEDY VIDEOS. Thesis. English Literature Study Program, Faculty of Humanities, Maulana Malik Ibrahim State Islamic University Malang. Advisor: Drs. H. Djoko Susanto, M.Ed., Ph.D.

Keywords: *Humor, Humor style, Function of humor, verbal of humor, Stand -up Comedy*

In the 5.0 era, Humor is a potential communication tool in society, and stand-up comedy as one of the platforms to convey perspectives, criticisms, and values in an entertainment format. The purpose of this study is to analyze the style of humor in Bill Burrs' stand-up comedy. To describe the function of humor created by Bill Burr's stand-up comedy. To know how Bill Burr practiced humor style in his performance. This research uses descriptive qualitative method. The data in this research are words, clauses, phrases, and sentences. The data source is Bill Burr's stand-up comedy video on the live rock program on Netflix. Using Martin's theory (2007), the research identifies each humor style used by Bill Burr in the selected videos. There were 50 data found. The percentage of data found is 4% in affiliative humor style, 20% is self-enhancing humor style, 64% in aggressive humor style, 12% in self-defeating humor style. By following Attardo's (1994), the researcher found the humor function of Bill Burr's stand-up comedy in the selected videos. There are 50 data divided into 2 parts: 98% social management function data and 2% defunctionalization function data. The researcher did not find the function of Decommittment and Mediation. And found 9 types of verbal humor created from the style of humor practiced by Bill Burr in his performance. Of the 9 verbal humor that Bill Burr often uses are irony, sarcasm, and joke. This study identifies Bill Burr's humor style based on Martin's (2007) theory and his humor function according to Attardo (1994), showing the dominance of aggressive humor style over the other three humor styles and the dominance of social management humor function in the stand-up comedy video Live at Red Rocks on Netflix.

مستخلص البحث

إيروان، تيو. (2023) أسلوب الفكاهة الذي ابتكره بيل بور في فيديواته الكوميدية. أطروحة. برنامج دراسة الأدب الإنجليزي، كلية العلوم الإنسانية، جامعة مولانا مالك إبراهيم الإسلامية الحكومية مالانج. المستشار الدكتور. إتش. دجوكو سوسانتو، دكتوراه في التربية، دكتوراه

الكلمات المفتاحية: الفكاهة، أسلوب الفكاهة، وظيفة الفكاهة، الفكاهة اللفظية، الكوميديا الارتجالية

في عصر 5.0، أصبحت الفكاهة أداة تواصل محتملة في المجتمع، والكوميديا الارتجالية كأحد المنصات لنقل وجهات النظر والانتقادات والقيم في شكل ترفيهي. تهدف هذه الدراسة إلى تحليل أسلوب الفكاهة في الكوميديا الارتجالية لبيل بورس. لوصف وظيفة الفكاهة التي ابتكرتها الكوميديا الارتجالية لبيل بور. لمعرفة كيف مارس بيل بور أسلوب الفكاهة في أدائه. يستخدم هذا البحث المنهج النوعي الوصفي. البيانات الواردة في هذا البحث هي الكلمات والجمل والعبارات والجمل. مصدر البيانات هو الفيديو الكوميدي الارتجالي لبيل بور في برنامج موسيقى الروك باستخدام نظرية مارتن (2007)، يحدد البحث كل أسلوب فكاهي يستخدمه بيل بور في مقاطع Netflix المباشر على الفيديو المختارة. تم العثور على 50 بيانات. نسبة البيانات التي تم العثور عليها هي 4% في أسلوب الفكاهة التابع و20% في أسلوب الفكاهة المعزز للذات، و64% في أسلوب الفكاهة العدوانية، و12% في أسلوب الفكاهة الذي يهزم الذات. ومن خلال متابعة أثارو (1994)، وجد الباحث وظيفة الفكاهة في الكوميديا الارتجالية التي قدمها بيل بور في مقاطع الفيديو المختارة. هناك 50 بيانات مقسمة إلى جزأين: 98% بيانات وظيفة الإدارة الاجتماعية و2% بيانات وظيفة إلغاء الوظيفة. ولم يجد الباحث وظيفة فك الالتزام والوساطة. ووجدت 9 أنواع من الفكاهة اللفظية تم إنشاؤها من أسلوب الفكاهة الذي مارسه بيل بور في أدائه. من بين الفكاهة اللفظية التسعة التي يستخدمها بيل بور غالبًا هي السخرية والسخرية والنكته. تحدد هذه الدراسة أسلوب الفكاهة لدى بيل بور بناءً على نظرية مارتن (2007) ووظيفته الفكاهية وفقًا لآثارو (1994)، مما يوضح هيمنة أسلوب الفكاهة العدوانية على أنماط الفكاهة الثلاثة الأخرى وسيطرة Netflix على Red Rocks وظيفة الفكاهة في الإدارة الاجتماعية في الموقف. فيديو كوميدي مباشر في

ABSTRAK

Irawan, Tio. (2023) GAYA HUMOR YANG DIBUAT OLEH BILL BURR DALAM VIDEO KOMEDI STAND-UP-NYA. Skripsi. Program Studi Sastra Inggris, Fakultas Humaniora, Universitas Islam Negeri Maulana Malik Ibrahim Malang. Dosen Pembimbing: Drs. H. Djoko Susanto, M.Ed., Ph.D.

Kata Kunci: *Humor, Gaya Humor, Fungsi humor, Verbal humor, Stand-up Komedi*

Di era 5.0, Humor adalah alat komunikasi potensial di masyarakat, dan stand-up comedy sebagai salah satu platform untuk menyampaikan perspektif, kritik, dan nilai-nilai dalam format hiburan. Tujuan dari penelitian ini adalah untuk menganalisis gaya humor pada stand-up comedy Bill Burrs. Untuk menggambarkan fungsi humor yang dibuat oleh Bill Burrs didalam stand-up comedynya. Mengetahui Bagaimana Bill Burr mempraktekkan humornya pada penampilannya. Penelitian ini menggunakan metode kualitatif deskriptif. Data pada penelitian ini adalah kata, klausa, frasa, dan kalimat. Sumber datanya adalah video komedi stand-up Bill Burr pada program live Red Rock di Netflix. Dengan menggunakan teori Martin R.A (2007), Penelitian mengidentifikasi setiap gaya humor yang digunakan oleh Bill Burr dalam video yang telah di pilih. Ada 50 data yang di temukan. Persentase data yang ditemukan adalah 4% dalam gaya humor afiliasi, 20% adalah gaya humor yang meningkatkan diri, 64% dalam gaya humor agresif, 12% dalam gaya humor yang mengalahkan diri sendiri. Dengan mengikuti Attardo's (1994), peneliti menemukan fungsi humor dari stand-up comedy Bill Burr dalam video yang telah di pilih. Ada 50 data ini dibagi menjadi 2 bagian: 98% data Fungsi manajemen sosial dan 2% data fungsi defungsionalisasi. Peneliti tidak menemukan fungsi Dekomitmen dan Mediasi. Dan ditemukan 9 jenis humor verbal yang diciptakan dari gaya humor yang dipraktikkan oleh Bill Burr dalam penampilannya. Dari 9 humor verbal yang sering digunakan Bill Burr adalah ironi, sarkasme, dan joke. Studi ini mengidentifikasi gaya humor Bill Burr berdasarkan teori Martin (2007) dan fungsi humornya menurut Attardo (1994), menunjukkan dominasi gaya humor agresif atas tiga gaya humor lainnya dan dominasi fungsi humor manajemen sosial dalam video stand-up komedi live at Red Rocks di Netflix.

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CHAPTER I

INTRODUCTION

A. Background Of Study

In 5.0 era, humor is a fantastic thing. From Instagram, TikTok, Twitter, YouTube, and Snap What up to most of them of television shows that feature humor. A particular approach is to broadcast humor entertainment. Humor is an exception to the rules. Humor can sometimes elicit laughter and contempt (Didiek Rahmanadji, 2009). According to experts, humor has a broad definition that relates to actions or words that contain something funny and make others laugh. This is one of the reasons why humor is now being utilized as a medium to convey information that cannot be spoken directly. According to Attardo (1994), the four functions of humor are social management, decommitment, mediation, and defunctionalization. A comedian or a comic, on the other hand, has their own tactics that can be recognized as theirs while delivering comedy.

Stand-up comedy is an example of a creative product that uses comedy content and a stand-up comedy technique to convey humor material to an audience without the use of props, costumes, or other dramatic devices (Mintz 1985). Ideology, politic, gender, ethnic, and other issues is one of topic usually used by comics in their performances (Glick, 2007). Stand-up comedy has become a part of popular culture in Europe and America since the earliest 18th century (Mintz, 1985). In the 5.0 era, many comedians have emerged with their own characteristics from various countries. In Indonesia, Raditya Dika and

Pandji Pragiwaksono have used the ludruk comedy style. Ludruk is a dance equipped with comical stories played by male comedians who pretend to be women (Afidah and Wahyudi, 2014). But this research focus on American comedian, he is William Frederick Burr, familiarly called Bill burr.

Bill Burr was chosen as the subject of my research on humor style and humorous function for several reasons. First, Bill Burr has been filling many stand-up comedies shows for about 20 years, indicating that his humor is selling and that he has an active following that values his comedic creativity and intelligence. Later, his comedies were entertainingly viewed from many positive and negative comments on every Video on YouTube and viewed from a large audience on every show in the video, as he was fearlessly challenging society's traditional notion of a humorous role. Although Burr's comedy has been criticized for being offensive, it is critical to recognize that his humor is intended to insinuate and expose flaws in conventional notions of humorous function. We hope to gain insight into the various style and functions of humor and explore how humor can be used as a tool for social commentary and criticism by investigating Bill Burr's comedy.

Humor has been extensively explored using language approaches over the years. There are many methods related to the area, for example, semiotic approach, sociolinguistic approach, stylistic approach, and pragmatic approach.

Humor and sociolinguistics are closely related. Sociolinguistics is the study of how language is used in social circumstances, and humor is one of the language elements that frequently emerges in everyday interactions.

Sociolinguistics studies how language variation, language use within social groups, humor comprehension, and power and identity concerns are related to humor. Thus, sociolinguistics assists us in understanding how language is employed to produce hilarious effects in a variety of social and cultural contexts.

This study chose Martin's theory of humor style because Rod A. Martin is a highly influential academic in the field of clinical psychology and humor research. His multidimensional approach to the concept of humor provides deep insight into the nature and function of humor, as well as its relationship with mental health and psychological well-being. His work entitled "The Psychology of Humor: An Integrative Approach" reflects his expertise in bringing together different aspects of humor, enriching our understanding of how humor affects people. With his retirement in 2016, a special dedication from Europe's Journal of Psychology shows appreciation of his outstanding contributions.

Meanwhile, this study chose Attardo's theory of humor function because Salvatore Attardo, as a full professor at Texas A&M University-Commerce, has made significant contributions in the development of Victor Raskin's script-based semantic theory into the General Theory of Verbal Humor (GTVH). His published works in the field of humor in literature make him one of the leading authorities in the field. His book "Humor 2.0: How the Internet Changed Humor," demonstrates his deep understanding of the evolution of humor in a digital context. His involvement in thesis and dissertation committees for other humor researchers such as Christian F. Hempelmann and Katrina Triezenberg

shows recognition for his contributions to the field. With his multi-lingual background and diverse life experiences, Attardo's theories provide a rich and deep perspective on the function of humor that can enrich this research.

In previous research, these two theories have proven relevant in understanding humor, and applying them to stand-up comedy provides a contextualized approach. This can help this research by ensuring that the theories used are appropriate to the phenomenon I am researching. By combining these two theories, this research can provide a more comprehensive insight into the various aspects of humor contained in Bill Burr's stand-up comedy, including the types of humor used and the purpose behind its use.

Many previous studies have conducted research on humor style and humor functions. Several earlier research with varying focus has examined humor style and functions of humor. The study of functions of humor in the movie has been examined by Retnosari and Nawakwulan (2022), Anggraini (2014). The second study of functions of humor focused on the TV programmers has been examined by Saragi (2023). The third is study of verbal humor, this study has been investigated by hakim (2022), and Azka and hamza (2019). The fourth is some study of humor style. That focus on students has been investigated by Fan, Ying Ge, and Wilkinson (2021). Muhibbin (2018). The fifth study of humor style focused on Cyberbullying, happiness has been examined by Qodir, Diponegoro dan Safaria (2019). Abdullah, Rifani, Hamid (2022). The sixth study of humor style focused on social media memes has been investigated by Schermer and Kfrerer (2021).

Several researchers have highlighted the importance of using function of humor theory. For example, Retnosari and Nawakwulan (2022) conducted a study titled "An Analysis of Cooperative Principles in the Stand-Up Comedy Movie Ellen DeGeneres: Relatable." The research employed a descriptive qualitative method, following Attardo's (1994) and Grice's theory of Cooperative Principle. The study focuses on analyzing humor creation in the movie "Ellen DeGeneres: Relatable," aiming to explore the maxims flouted by the comic, describe humor techniques through maxim flouting, and elucidate the functions of humor within the film. The findings this research is Ellen DeGeneres employs exaggeration, metaphor, hyperbole, dramatizing, irony, and sarcasm to flout the maxim of quality, with a minimal use of the maxim of manner in creating humor. The film showcases two humor techniques, emphasizing language with exaggeration and logic with catalog, coincidence, mistakes, and repetition. The functions of humor in the movie encompass social management, prioritizing interaction and relationship reinforcement, while decommitment takes the lowest rank, portraying humor as a means to address issues rather than inflict harm. Thus, humor function theory plays an important role in providing an in-depth understanding of the role of humor in the context of stand-up comedy.

Other examples of previous research on verbal humor in comedy shows and tv talk shows. In Hakim's (2022) research titled "A Pragmatic Analysis of Maxim Flouting to Create Verbal Humor in the Netflix Series 'Pretty Smart,'" the investigation delves into the intricate world of verbal humor prevalent in the

Netflix series. The study's dual objectives involve identifying the types of maxims flouting within the series and analyzing how these instances contribute to the creation of verbal humor. Grounded in Grice's (1975) Cooperative Principle, the research utilizes a descriptive qualitative methodology with humans as the primary instruments. The findings illuminate 20 instances of maxim flouting across seven episodes, with a predominant focus on the maxim of quality. The combination of Grice's Cooperative Principle and Shade's (1997) theory on verbal humor categories elucidates the diverse forms of humor generated, encompassing Joke, Irony, Wit, and Satire. Hakim's research not only advances our comprehension of pragmatic linguistics but also provides a valuable reference for future explorations in the realm of maxim flouting and verbal humor.

In the research titled "An Analysis of Verbal Humor in Ini Talk Show," conducted by Fitri Nurul Azka (2019), the primary focus is to compare the types of verbal humor present in the television program. Employing a descriptive comparative approach, the study utilizes transcribed videos from five episodes of Ini Talk Show as its data source. The analysis draws upon Shade's (1996) theory to categorize the types of verbal humor and the General Theory of Verbal Humor (1991) to compare the types found in both objects of study. The findings reveal a total of 192 instances of verbal humor within Ini Talk Show, showcasing the hosts' proficiency in creating a humorous atmosphere. The research contributes to our understanding of how humor is effectively

incorporated into talk show communication, not only as a means of expressing ideas and opinions but also as a source of entertainment.

As for other research investigated by Saragi (2022) titled "An Analysis of Humor Delivery Types and Functions in Family Feud Funny Moment." The study aimed to describe the types and functions of humor delivery in Family Feud. Utilizing a qualitative descriptive method, the research had two primary goals: 1) to identify different types of humor delivery in Family Feud Funny Moment, and 2) to describe the functions of humor delivery in the same context. The findings revealed the use of three humor delivery theories: release, incongruity, and superiority. Incongruity emerged as the predominant theory, constituting 51.56% of all deliveries. Additionally, four humor delivery functions were identified in Family Feud Funny Moment: defunctionalization, mediation, social management, and decommitment. Defunctionalization emerged as the most prevalent function, accounting for 34.37% of cases.

Several previous studies have highlighted the importance of using humor style focus on student. For example, Huiyong Fan, Ying Ge, and Ross Wilkinson (2021) conducted a study titled "Humor Style and Creativity Tendency of Senior High School Students of Tujia Ethnic Group in China." Employing the Humor Styles Questionnaire and Creativity Assessment Packet, the research explored the humor styles and creativity tendencies of 127 Tujia and 124 Han high school students. The findings revealed that Tujia students, particularly urban males and rural females, exhibited a preference for affiliative and self-enhancing humor, while also showcasing a good level of creativity

tendency, with a significant positive correlation between humor style, particularly affiliative humor, and creativity tendency in the Tujia group.

Another study discussing the analysis of humor style was conducted by Abdullah, Rifani, and Hamid (2022) conducted a study titled "Gaya Humor dan Perilaku Cyberbullying pada Remaja," aiming to measure the relationship between humor styles and cyberbullying among adolescents in Makassar. This study used two types of scales to uncover each variable: the force quantifier and the force quantifier humor and embrace cyberbullying behavior. Employing accidental sampling with a quantitative method, the research found a positive correlation between humor styles and cyberbullying, with affiliative humor negatively correlated and aggressive humor positively correlated to cyberbullying. The study suggests that adolescents with a high aggressive humor style tend to engage in cyberbullying, highlighting the importance of awareness and control over online activities.

Another study was also conducted by Schermer and Kfrerer (2021) explored humor style differences across four English-speaking countries in their study titled "Humor Style Differences Across Four English-Speaking Countries." The research delved into the interpretation of Internet memes related to depression among individuals with depressive symptoms and controls, revealing that self-defeating humor style influenced the differential ratings of depressive memes, providing insights into the role of humor style in shaping the interpretation of depression-related Internet memes.

Different from previous studies, the current research looks into "humor styles made by Bill Burr in his stand-up comedy video." While there are studies that investigate the use of humor in various forms of instruments such as cyberbullying, happiness, students, and social media memes. This study aims to fill a gap in existing research by focusing on two important aspects: First, consider Bill Burr's stand-up comedy style. Second, identifying the various types of functions of humor within Bill Burr's live performances. Last, to know and understand how do Bill Burr practice humor style in stand-up comedy performances. The gap exists in the function of humor, which was previously paired with a pragmatic approach, namely the cooperative principle.

B. Problem of study

The previously stated context has stimulated the researcher, who has suggested the following with the study:

1. What are styles of humor made by Bill Burr in His Stand-up Comedy Video?
2. What are the functions of humor in humor style Made by Bill Burr in his stand-up comedy video?
3. How are Bill Burr practiced humor style in his stand-up comedy?

C. Significance of study

In this study, it is hoped that it can contribute to readers or other researchers to better understand the analysis of humor style types and function of humor in humor style. In this research, of course, there are two benefits,

namely practical benefits and theoretical benefits. The practical benefit of this research is to provide understanding to further researchers or also to readers regarding humor analysis using the theory of humor style by Martin, as well as what functions of humor can be created from humor using the theory of function of humor by Attardo. In addition, this research, it is hoped that it can contribute to readers or other researchers to better understand the analysis of humor style types and function of humor. The also provides benefits to readers in the form of what is the more dominant humor that comes out of Bill Burr's stand-up comedy material and which humor functions are more and less contained in the humor style created by Bill Burr. And also, discover how to practice or how the form of delivery that Bill Burr practiced in his performance. For this theoretical benefit, it can provide understanding to students who will conduct research on research, especially on humor using a sociolinguistic approach or other linguistic approaches such as pragmatics, semiotics, and stylistics. humor style and function of humor is one of the theories that can be used to analyze humor in various sitcoms. The results of this study are expected to enrich the insight of researchers. So that later researchers can develop these insights.

D. Scope and Limitation:

The scope of this research is to analyze humor in stand-up comedy Bill Burr live at the rock by using humor style theory by Martin to find out what types of humor appear in stand-up comedy. And using function of humor theory by Attardo to find out which function is more dominant in humor style. Then, found a way to practice Bill Burr on his performance.

However, this study has some limitations. Firstly, it is based primarily on publicly available stand-up comedy videos and may not have access to Bill Burr's personal insights or unpublished material. Furthermore, the study focuses on a type of humor and a function of humor, which may not capture the entirety of humor in the comedy world. Furthermore, while it seeks to identify the functions of humor in Bill Burr's humor style, it may fall short of covering the broader social and cultural contexts that influence audience reception and interpretation. Finally, the study is limited by time and resources, which may limit the depth and breadth of the analysis.

E. Definition of a key term

- a. Humor:** According to the Cambridge Dictionary, humor is "the ability to find things funny, how individuals perceive some things to be funny, or the attribute of being funny."
- b. Humor style:** The Humor Style questionnaire assesses four aspects of individual differences in humor use: self-enhancing, affiliative, aggressive, and self-defeating humor. These traits reflect the various ways in which people use humor to better themselves, strengthen relationships, target others, or sacrifice themselves for the sake of humor.
- c. Functions of humor:** Attardo claims in his book *Linguistic Theories of Humor* (1994: 323-329) that there are four classes of humor functions in the communication process.
- d. Verbal humor:** Verbal humor as a form of humor that involves language in the delivery of the jokes.

- e. **Stand-up comedy:** Stand-up comedy is a type of live comedy performance in which the comedian speaks directly to the audience from the stage. The performer is known as a comedian, comic, or stand-up comedian.

CHAPTER II

REVIEW OF RELATED LITERATURE

A. Humor

Humor is defined as the capacity of an individual to perceive, create, and appreciate things that are funny. It entails using language, facial expressions, gestures, and specific contexts to make others laugh and smile. Humans use humor for interaction and entertainment, and it plays an important role in strengthening social bonds and reducing stress. Often, unexpected turns, contrasts, ironies, or inconsistencies between expectations and reality generate humor.

Several theories have been stated to explain why people laugh and what makes something funny. According to Sigmund Freud's relief theory, humor helps people overcome anxiety and tension by providing a sense of relief through laughter. According to another theory, known as incongruity theory, humor occurs when there is a discrepancy or contradiction between what is expected and what occurs. A funny joke, for example, frequently includes an unexpected twist or a new perspective that challenges our initial expectations.

Additionally, according to Apte, M. L. (1987). His book "*An Anthropological Approach*" Humor is directly related to culture and social context. What is considered funny in one culture may not be regarded so in another. Humor is a powerful tool for connecting people in the same social

group and facilitating effective communication. Humor is commonly used in certain cultures to relieve tension and work through difficult issues. Furthermore, humor can be used in political satire to criticize and comment on sensitive social or political issues.

B. Humor Styles

Humor style, according to Martin, R. A. (2007) in "The Psychology of Humor: An Integrative Approach," refers to how people interact with humor in everyday life. He identified four crucial humor styles, which reflect differences in how people interact with humor. The four types of humor are explained in detail below:

a. Affiliative humor

Affiliative humor is used to build positive relationships with others. It has the effect of brightening the atmosphere, familiarizing social relationships, and reducing interpersonal awkwardness. It can include telling jokes, telling funny stories, or making lighthearted remarks to put others at ease and engage in positive conversation. So, this is the type of humor used to build positive relationships with others. In this humor, the ability to read social cues and respond appropriately is required. Because there are several factors to consider when employing affiliative humor, including social norms and boundaries, as well as jokes that can cause discomfort and hold grudges. As a result, this humor can be used to improve social relationships.

For example, Ellen DeGeneres could say in one of her stand-up routines, "You know what's great about life? We've all experienced awkward family gatherings, right? Who hasn't had the 'oh no, here comes Aunt Mildred with her endless stories' experience? "Everyone has been there!"

In this case, Ellen employs inclusive humor and takes on situations that many people can relate to in everyday life, resulting in a positive connection with her audience.

b. Self-enhancing humor

A self-enhancing humor style is defined as the ability to find the funny side or see the laughs in difficult or stressful situations. People with this personality tend to have a positive outlook on life, can deal with stress positively, and don't take challenges too seriously. They use humor to help them overcome obstacles and develop mental resilience. In essence, they approach life with a positive attitude and find ways to smile even in difficult situations.

These dimensions include an overall ability to find humor in everyday life, frequent amusement at life's inconsistencies, and maintaining a lighthearted skeptical attitude even when faced with stress or challenges. This is closely related to the concept of humor coping, which involves adopting a humorous perspective and using humor as a coping mechanism to reframe emotions and cope with adversity.

For example, in one of his stand-up routines, Louis C.K. might comment on how difficult it is to understand the latest technology. He could say, "I have teenage kids, and they keep talking about this app and that app. I don't know anything about it. I just want to know how to send a text message. I feel like a grandfather who is surprised by technology. 'What's that app? What is Snapchat? How do I tweet?'"

In this case, Louis C.K. uses humor to overcome his awe of technology and makes the audience laugh by referring to himself as a clueless "grandpa." This is an example of how stand-up comedians use the self-enhancing style of humor to make difficult situations seem lighter and more entertaining.

c. Aggressive humor

Aggressive humor is characterized by the use of humor to mock or ridicule others. Individuals with this personality tend to use insulting jokes, sarcasm, or derisive remarks to demonstrate their superiority or to belittle others. This sense of humor can cause discomfort, conflict, and social schisms.

Sarcasm, mocking, ridicule, derision, belittlement, or scornful humor are examples of this. It also includes using humor to manipulate others by subtly implying threats or mockery. When a comedian uses satire to mock a person or group, this is an example of aggressive humor. In a stand-up show,

for example, a comedian might say, "I once heard a story about a guy who was so slow that by the time he ran a marathon, the rest of the participants had already finished and were 80 years old." But don't worry, he was a marathon legend who always finished last!"

In this example, the comedian employs sarcasm to mock someone who is slow, as is typical of aggressive humor. This type of humor can make people laugh, but it can also cause tension or conflict, especially if the target of the satire is offended.

d. Self-defeating humor

Self-defeating humor style: Individuals who use humor to draw attention or relieve tension by putting themselves down have a self-defeating humor style. They frequently make jokes about their own flaws or failures in order to gain approval or sympathy from others. This personality type appears in situations where people are awkward or insecure.

This dimension includes an excessive use of self-deprecating humor, with the goal of entertaining others by engaging in or sharing amusing situations at one's own expense in order to gain someone's affection or approval. It entails willingly becoming the target of other people's jokes and finding amusement in being teased or mocked alongside others.

Woody Allen, for example, said in one of his films, "I'm very paranoid... but maybe I'm paranoid because everyone is really stalking me." He frequently cracks jokes about his insecurities, anxieties, and romantic failures.

This is an example of self-deprecating humor, in which the comedian portrays himself as unappreciated, awkward, or unlucky in romantic endeavors. This frequently amuses the audience and can relativize awkward or uncomfortable situations.

C. The Form of Verbal Humor

One of focus on this research is verbal humor, which involves the use of language to deliver jokes. Shade (1996) notes that this type of humor often relies on techniques such as contradiction, understatement, exaggeration, surprise or reversal through the medium of language. Any joke that uses

language to convey its message falls under the category of verbal humor. Shade further categorizes verbal humor into 12 subtypes for the purpose of this study.

1. Pun

A pun is a comical word choice. Puns typically use word games to make meaning unclear. Even occasionally, words are used that have more than one meaning.

2. Riddle

A riddle is a joke that uses questions and answers to make a point. Offered as riddles with perplexing questions and answers that make people think before they can laugh.

3. Joke

According to Shade (1994), a joke is any humorous statement that contains one or more of the following: metaphors, idioms, ambiguity, oddity, or perspective shifting.

4. Satire

Satire is humor that includes criticism or satire, but it still manages to be humorous. Essentially, the weight of lighthearted critique arises from embellishing or misrepresenting a fact.

5. Limerick

With the same title, Limerick is a humorous poem that was turned into a song. Limericks follow five rules, according to Cendra (2016): the first- and second-lines rhyme, the next two lines rhyme as well, and the final line rhymes (aa, bb, a) with the first and second lines.

6. Parody

Parody is the alteration, imitation, or impersonation of any literary work, story, song, drama, film, speech, or well-known individual.

7. Anecdote

An anecdote is, in essence, a story told in a sequence of humorous sentences. But not every humorous story fits into the anecdote category. Anecdotes, which are typically based on true events and feature memorable and humorous characters, can be fascinating. Anecdotes are, in essence, humorous tales derived from actual occurrences. Anecdotal texts typically don't go into detail about the stories they present, so their effects are transient. Anecdotes are lighthearted, entertaining, and typically come from everyday experiences.

8. Farce

Comedy that falls into this category is boisterous jokes that make light/fun of specific situations with ludicrous, exaggerated plots.

9. Irony

A speech that is highly contradictory, inversely proportionate to the reality that exists, or whose meaning is reversed from what it actually means is considered ironic.

10. Sarcasm

Sarcasm creates humor through mockery, insults, and subtly mocking remarks. Sarcasm is more offensive to other people's emotions than irony.

11. Tall tale

Tall tales rely on events or details about characters, plots, and settings that are exaggerated to the point of absurdity.

12. Wit

Wit is the use of clever language to produce a lighthearted and thought-provoking effect by abruptly altering one's perspective on a subject.

D. The Function of Humor

“Toxic Humor has many social functions in addition to its entertainment function. The effects that the speaker may achieve directly by using humorous segments or texts in his/her discourse are the primary functions of humor in conversation” (Attardo, 1994, p. 322). Attardo divides the functions of humor on the communicative process into four categories in his book *Linguistic Theories of Humor* (1994).

a. Social Management

The social management function of humor includes situations in which humor is used as a tool to facilitate in-group interactions, strengthen in-group ties, or reject out-groups. In this context, social management of humor is used to foster positive relationships among members of a given group, as well as to distinguish or reject individuals or groups perceived as out-groups. So, this is how humor is used in the context of social relationships. This function has sub-functions including:

i. Social control

The speaker uses humor to correct or put someone in a corner, in order to bully or frighten (especially to force the other person or party to do something).

Example: In a group of friends, one friend mocks another for being late to a gathering, saying, "Wow, always the fashionably late one, huh?" The rest of us have been waiting for you for hours!". The Function of humor is to using ironically correct the late friend's behavior and encourage punctuality.

ii. Social norms conveyance

Speakers use humor to attract attention by including taboo subjects or words in their communication. Or by engaging in bad behavior. According to Attardo (1994: 323), "women of various castes frequently use humor or sarcasm to try to regulate and control sexual activity. It frequently happens to white, middle-class, and suburban women".

For example, at a family dinner, someone makes a sarcastic remark about how much food is being wasted, emphasizing the importance of not wasting food. Function of humor is to drawing attention to and encourages adherence to the social norm of not wasting food.

iii. Ingratiation

A speaker uses humor to gain the attention and approval of others. In this context, shared laughter and positive reactions to the speaker's humor

can strengthen bonds and create agreement among the audience. That is, when people laugh together or are entertained by the humor presented, it can make them feel more familiar and positive towards the speaker. Ingratiation is the attempt to gain the approval, approval, or liking of others through humor and social intelligence.

For example, at work, a colleague tells a funny story about their weekend adventures to make their coworkers laugh and feel more positive about them. The function of humor is to gain favor and build mutual respect among colleagues.

iv. Discourse management

Humor can be used to create, terminate, pass, exchange control, move topics, and verify.

For example, during a group discussion, someone makes a lighthearted remark to change the subject, saying, "Let's not dwell on that, folks. In terms of unusual topics, have you heard about...?". The humor functions as a transition and helps to steer the conversation in a different direction.

v. Establishing common ground

A speaker can use a listener's reaction to humor to gauge his or her attention, understanding, and level of involvement.

In a class, for example, a student makes a witty remark about a recent assignment, and the laughter from other students demonstrates their

shared understanding and agreement. The humor is used to gauge the audience's level of agreement and involvement.

vi. Cleverness

Because humor necessitates additional processing, producing and comprehending it implies cleverness. In general, humor has a positive social connotation.

For instance, a stand-up comedian might deliver a clever punchline that requires the audience to connect the dots between two unrelated ideas in order to understand the joke. Function: The humor demonstrates cleverness and frequently garners audience admiration.

vii. Social play

The humor generated by such play has the potential to strengthen social bonds and foster group cohesion. “For women, humor serves as a means of managing communality and intimacy; for men, it serves as aggression and domination” (Attardo, 1994, p.324).

Friends, for example, engage in playful banter, affectionately teasing each other about their quirks and habits, which strengthens their bond. Function: Humor is used to promote group cohesion and to maintain social bonds.

viii. Repair

Humorous comments conveying a positive attitude, in-group bonding, and levity can defuse unpleasant situations.

For example, after a minor disagreement, one friend makes a lighthearted remark to defuse tension and restore a positive atmosphere. Function: Humor is used to repair the situation, promote in-group bonding, and lighten the mood.

b. Decommitment.

According to Attardo (1994), “decommitment is defined as a denial of the detrimental intent of an action in which the speaker clarifies that he/she did not mean what he/she said or did” (p. 325).

“The decommitment function is based on the ability to retract humorous communication, i.e. clarifying that the statement was not serious without losing face” (Attardo, 1994, p.325). “Decommitment tactics include probing and rescuing, which means that the speaker can probe the hearer's reaction by displaying signs of unseriousness, or the speaker can rescue a socially unpleasant situation by decommitting” (Attardo, 1994, p. 326).

i. Probing

Probing is a lighthearted function in which the speaker attempts to elicit information in a lighthearted manner. It's an attempt to learn information that the other person doesn't want you to know by asking carefully worded, indirect questions. Humor is used to convey implied content, particularly when dealing with issues that are too frightening to confront directly (Attardo, 1994, p. 326).

A manager, for example, suspects another team member is working on a secret project during a team meeting. "Has anyone ever noticed how our colleague has suddenly become an expert on secrets and ninja-level mystery in the office?". "I'm beginning to suspect there's a hidden headquarters in the supply closet!"

In this case, the manager employs humor to indirectly question the team a colleague's secretive behavior while also relaxing the mood of the meeting.

ii. Salvaging

Salvaging is a witty function in which the speaker wishes to improve a bad situation. According to Attardo (1994), "rescuing is a situation in which a person about to experience an unpleasant social situation may attempt to rescue the situation by indicating that the action he is about to perform or has previously performed is not serious, but rather intended as a joke" (p.326). This not only shifts the burden of initiating the unpleasant social exchange to the audience, but also provides the speaker with an excuse, such as "I didn't mean it seriously."

c. Mediation

Humor is used to begin or mediate potentially humiliating or aggressive interactions. In short, humor is viewed as a tool for mediation, whereas ridicule is viewed as a tool for criticizing someone without open attacks. This is due to the fact that they are not bound by the style of humor, allowing the speaker to

deny responsibility for what he says. If the speaker's statement is socially unacceptable, he can deny its truth by claiming that it is part of a joke. As a result, because joking is an acceptable mode of communication, the speaker does not have to face the consequences of his statement. In other words, the speaker may claim to be joking (Attardo, 1994, p. 327).

Situation: Two colleagues have opposing viewpoints on a contentious office policy.

Example Humor in Mediation: "Well, it appears that we've arrived at the 'Battle of the Office Policies.' But, before we get too serious, allow me to share an 'office joke' to lighten the mood. How about a 'casual Fridays every day' policy? Just kidding, but let's talk about our differences."

In this scenario, the mediator uses humor to open the discussion about the contentious policy, recognizing the potential for conflict while making it more approachable.

d. Defunctionalization

"The term "defunctionalization" describes the practice of using humor, particularly puns and nonsense humor, to play with language without the main goal of providing information" (Attardo, 1994, p. 328). The concept originates from Freud's observation that children's enjoyment of word play is frequently comparable to the use of language in humor.

Defunctionalization in this sense suggests that humor is a tool for play, enjoyment, and artistic expression rather than a serious form of communication. "The emphasis is shifted from language as a tool for communication to language

as a game or work of art, where the rules of comedic games take precedence over those of traditional language” (Attardo, 1994, p. 329).

It also emphasizes the fact that speakers who engage in humor are frequently aware of this shift and that linguistic humor has its own set of rules for humor that may vary from those of conventional language. Stated differently, defunctionalization results in the use of language in lighthearted situations that prioritize entertainment over serious discourse.

Example: Situation: A friendly conversation between two friends. "Hey, did you hear about the cheese that went to a party?" asks friend number one. The 'brie' danced away and had a 'gouda' time!"

In this instance, the humor is defunctionalized since the main objective is to create a silly and playful wordplay rather than to impart knowledge. It sounds like the wordplay and lighthearted language used by kids.

CHAPTER III

RESEARCH METHOD

Intentional sampling, gathering open-ended data, text or image analysis, information presentation in figures and tables, and individual interpretation of findings are all components of qualitative approaches. W.J. Creswell (2014).

A. Research Design

Intentional sampling, gathering open-ended data, text or image analysis, information presentation in tables and illustrations, and individual interpretation of the findings are all part of the qualitative methods used in this study. W.J. Creswell (2014). Furthermore, a descriptive qualitative method was used in this study. According to Creswell, the goal of the descriptive method is to methodically discover a thorough explanation and description of the research object. By studying the humor styles used by well-known comedian Bill Burr, the researcher hopes to analyze linguistic and social issues. The researcher also describes preliminary findings about humor style and its function. as well as, the way of delivery that Bill Burr practiced in his performance.

B. Data Sources

The research takes Netflix to stream stand-up comedy script monologues and videos from Bill Burr's stand-up comedy videos Live at Red Rocks. On July 12, 2022, Bill Burr's stand-up special Live at Red Rocks was available on Netflix. An essential component of my research is determining the veracity of

the data. A number of factors are taken into account when analyzing data sources such as Netflix's "Live at Red Rocks," a stand-up comedy special featuring Bill Burr. A layer of credibility is added to the data by the source's reputation, in this case Bill Burr's well-established career as a stand-up comedian. Moreover, Netflix is a well-known and trustworthy streaming service that has a reputation for providing top-notch content via a methodical distribution process. Since the data is likely to be genuine and unaltered if it is taken straight from the Netflix special, authenticity and originality are crucial. The publication date, which is July 12, 2022, for the special, must also be current and pertinent to my research objectives.

C. Research Instrument.

The researcher is the instrument employed in this investigation. because it is the subject of the research object. Qualitative research as a human instrument, functions to determine the focus of research, select informants as data sources, assess data quality, analyze data, interpret and make conclusions on its findings (Sugiyono, 2017). Informants in qualitative methods continue to develop (snowball) purposively until the data collected is considered satisfactory or saturated (redundancy). The researcher is the key instrument in collecting data, the researcher must go into the field himself actively (Gunawan, 2013).

D. Data Collection

There are multiple steps in the data collection process. First, the researcher carefully watches and listens to the one of Bill Burr's most popular

stand-up comedy videos that Netflix has uploaded. This is done in order to gain a solid understanding of Burr's stand-up humor and topics of conversation. Second, through transcription, the researcher examines every statement and action made by Bill Burr in the chosen videos. This is done in order to collect every piece of information that might be related to the investigation. Finally, highlight the data.

E. Data Analysis

Comprehending the theory is essential during the data analysis phase to improve the data and elevate the caliber of the research outcomes. The researcher decided to use Martin's humor style theory and Attardo's functions of humor theory to analyze all the data in order to determine a significant and pertinent outcome of the problem.

- a. The researcher determines whether or not their actions and words can be classified as humorous. This is accomplished by taking into account elements like the utterance's context, voice tone, and facial expressions
- b. If the researcher finds humor, the researcher gives a mark on the note. This is done to keep track of the humor that is found in the data.
- c. On humor that has been marked, the researcher provides details. This is done by writing down the specific utterance or behavior that is humorous, as well as the context in which it occurs.

- d. The Researchers used Martin's theory of humor styles (Affiliative Humor, Self-Improving Comedy, Aggressive Humor, and Self-Defeating Humor) to categorize the data they had collected from the video. Based on my interpretation of some of the characteristics described by Martin. Such as, words or phrases that contain the meaning to build positive relationships with others. this is one of the main characteristics of affiliative humor. and if the word or phrase contains the meaning of ridicule others or use insulting jokes, sarcasm, mockery it is a characteristic of aggressive humor.
- e. The data that had been classified using Martin's humor style theory was then analyzed by the researcher using Attardo's function of humor theory.
- f. After obtaining humor style data, researchers analyzed the form of verbal humor created by Bill Burr in practicing his comedy.
- g. Once every research problem was successfully resolved, the researcher carefully processed the data to produce meaningful findings.
- h. Lastly, in order to facilitate future readers' comprehension of the study's outcomes, the researcher presented the research finding and conclusions.

CHAPTER IV

FINDINGS AND DISCUSSION

The results and discussion are presented in this chapter. The data analyzed using Martin, R. A. (2007) humor style theory is presented in the findings section. In order to learn more about the humor style of well-known comedian Bill Burr, the researcher also makes use of the functions of humor theory proposed by Attardo (1994). This seeks to understand the purposes of humor by examining the humor used by Bill Burr in his stand-up routines. In addition, the research findings are analyzed and interpreted in the discussion section.

A. Findings

On the basis of the humor style theory proposed by Martin, R. A. (2007), the investigator identified every humor style used by Bill Burr in his most well-known videos, containing 50 distinct parts. In the chosen videos, there are three data of affiliative humor, ten data of self-enhancing humor, thirty-two data of aggressive humor, and six data of self-defeating humor.

Researchers discovered functions of humor in Bill Burr's stand-up comedy humor style in his most popular videos by adhering to Attardo's (1994) theory of functions of humor. These 50 data are split into 2 parts: 49 data on social management and 1 data on defunctionalization. With specifics; 1 data about social management's discourse management, and 1 data about social play that is integrated into the affiliative humor style. Self-enhancing humor style is

used in 3 social management data related to cleverness, 4 social management data related to social management social play, 2 discourse management data, and 1 social norms conveyance data. There are 13 data from cleverness, 7 data from social play, 6 data from ingratiation, 4 data from social control, 1 data from social norms conveyance, and 1 data from defunctionalization that are found in an aggressive humor style. Self-defeating humor style contains 3 data from social play and 3 data from cleverness in social management. The functions of commitment and mediation were not discovered by the researchers.

In the answer to the last research question, 9 types of verbal humor were found that were created from the humor style practiced by Bill Burr in his performance. 13 data on farce, 10 data on irony, 10 data on sarcasm, 5 data on satire, 5 data on wit, 2 data on jokes, anecdotes, and parodies, and 1 data on tall tell.

The results of the researchers' analysis of Bill Burr's stand-up comedy's humor style and functions of humor are displayed in table 1. and the results of verbal humor are presented in table 2 below.

NOTE:

I. HUMOR STYLE

- AFH: Affiliative Humor
- S-EH: Self-enhancing humor
- AGH: Aggressive Humor
- S-DH: Self-Defeating Humor

II. FUNCTION OF HUMOR

- SCM: Social Management
 - SCT: Social control
 - SNC: Social norms conveyance
 - IG: Ingratiation
 - DM: Discourse management
 - CGE: Common ground establishment
 - CLV: Cleverness
 - SP: Social play
 - RP: Repair
- DCM: Decommittment
 - PB: Probing
 - SLG: Salvaging
- MDT: Mediation
- DFT: Defunctionalization

{Table 1}

NO	STYLE OF HUMOR	FUNCTION OF HUMOR												Total	
		SCM								DCM		MDT	DFT		
		SCT	SNC	IG	DM	CGE	CLV	SP	RP	PB	SLG				
1.	Affiliative	-	-	-	1	-	-	1	-	-	-	-	-	-	2
2.	Self-enhancing	-	1		2	-	3	4	-	-	-	-	-	-	10
3.	Aggressive	4	1	6	-	-	13	7	-	-	-	-	1	32	
4.	Self-Defeating	-	-	-	-	-	3	3	-	-	-	-	-	6	
5.	TOTAL	4	2	6	3	0	19	15	0	0	0	0	1	50	

III. VERBAL HUMOR

- Pun: Pun
- Riddle: Rdl
- Joke: Jk
- Satire: Str
- Limerick: Lmr
- Parody: Prd
- Anecdote: And
- Farce: Frc
- Irony: Irn
- Sarcasm: Src
- Tall tale: Ttl
- Wit: wit

{Table 2}

No.	Style of Humor	Verbal Humor											Total	
		Pun	Rdl	Jk	Str	Lmr	Prd	And	Frc	Irn	Src	Ttl		wit
1.	Affiliative Humor	-	-	1	-	-	-	-	1	-	-	-	-	2
2.	Self-enhancing humor	-	-	1	-	-	2	-	1	3	1	-	2	10
3.	Aggressive Humor	-	-	-	5	-	-	1	10	5	8	1	2	32
4.	Self-Defeating Humor	-	-	1	-	-	-	-	1	2	1	-	1	6
5.	Total	<i>0</i>	<i>0</i>	<i>3</i>	<i>5</i>	<i>0</i>	<i>2</i>	<i>1</i>	<i>13</i>	<i>10</i>	<i>10</i>	<i>1</i>	<i>5</i>	<i>50</i>

a. Affiliative humor

According to humor style theories put forth by Martin, R. A. (2007), people typically use their humor styles to build positive relationships with others. De-stress and create a more fluid atmosphere. People who score highly on this dimension frequently make jokes, crack jokes, and engage in impromptu clever banter to amuse others, build relationships, and diffuse difficult situations. Two data that indicated humor style were found by researchers in this humor. There are two distinct social management functions in the two data sets. Discourse management comes first, followed by social play. In affiliative humor, there are 2 forms of verbal humor created by Bill Burr's practice in his performance. namely joke and farce. Researchers will be able to explain each of these two data points

i. Social play of social management in affiliative humor style

Datum 1

Bill Burr:

All right, thank you! Thank you very much. Thank you, how are ya? How's it goin'?' All right. You guys standin' up, sit down. Sit down. See if I'm funny. I've been inside for a year and a half just like you. All right. It's nice to be out here in Denver, man.

[Source: live at the rock on Netflix]

Bill Burr attempts to establish a social connection with his audience in a number of ways, and the humor he uses in this sentence fits into the Affiliative Humor style. First, Gratitude for Common Experiences: Bill Burr claims that, like his audience, he has been inside for a year and a half. By recognizing their common experiences during the pandemic, he is attempting to establish a stronger emotional connection with the audience. Secondly, determining the show's location: Regarding "Denver," Bill Burr is alluding to the venue where the performance is being held. Denver's audience may feel valued and more invested in the show as a result. The third, Speaking in Words You Know: Bill Burr addresses his audience informally by using terms like "man." By doing this, he puts the audience at ease and gives them the impression that he is speaking with friends. By using these techniques, Bill Burr hopes to establish a more intimate and laid-back atmosphere while also forging a social connection with his audience and giving them a sense of shared experience in the show. This is an aspect of Affiliative Humor that seeks to establish a favorable rapport with viewers.

The following are the reasons this fits into the affiliative humor style's humor function of social play and social management: initially Giving gratitude by expressing gratitude to his audience, Bill Burr demonstrated his respect and admiration for the social bond between the comedian and his audience. As a result, an intimate atmosphere is created. Secondly, he addresses the audience politely, asking, "How are ya? "How's it goin'?" and extends an invitation for them to take a seat, fostering a cordial exchange between the comedian and the crowd. Thirdly, Regarding the Location: Bill Burr made a direct reference to the show's location when he said that he was delighted to be playing in Denver. This makes Denver's audience feel unique and strengthens the connection with them. As is typical of the function of humor in the social play of social management in the affiliative humor style, Bill Burr uses humor in this way to forge social bonds with his audience, foster an intimate and upbeat environment, and celebrate social interaction with his audience.

In Bill Burr's performance, the form of verbal humor applied can be classified as *Joke*. The speaker uses the typical "setup-punchline" structure by addressing the audience and asking rhetorically about how funny he is. By revealing that he has also been inside for a year and a half like his audience, the punchline comes with the statement that "It's nice to be out here in Denver, man." Bill Burr actively interacts with the audience, creating a light and positive tone without an obvious element of criticism.

ii. Discourse management of social management in affiliative humor style

Datum 2

Bill Burr:

"I don't wanna bump into a woman, I don't want to bump into anybody in New York."

[Source: live at the rock on Netflix]

In this context, Bill Burr discusses his experiences exploring New York City on foot and expresses his desire to avoid unintentionally running into anyone, particularly women. The following justifies this falling under the affiliative humor style's humor function of discourse management of social management: First, making lighthearted references to commonplace events: Bill Burr uses everyday situations that many people encounter in a busy city like New York to create humor. He makes remarks about the social awkwardness that can occur when people in a crowded place unintentionally come into contact with or pass each other. Second, it presents a shared understanding: In affiliative humor, the comedian tries to build a social bond with his audience by expressing a shared understanding of a situation that may feel difficult or ridiculous. In this case, Bill Burr tries to understand and feel the discomfort that the audience might feel in similar situations. Third, it creates a sense of familiarity: By referring to everyday experiences that many people may go through, Bill Burr creates a sense of familiarity with his audience. It is a way to foster a positive relationship with the audience through humor. A characteristic of the role of humor in the discourse management of social management in the affiliative humor style is how Bill Burr uses humor to make

reference to common social experiences, forge a connection with his audience, and forge social bonds in a warm and approachable way.

In the datum above, the humor style practiced by Bill Burr is in the form of *farce* which is one of verbal humor. Because Bill Burr uses an exaggerated use of the words "anybody" and "any woman", creating an exaggerated image of his discomfort or desire to avoid interaction with anyone, including women, in New York. As well as, the use of such words and highly dramatized phrases creates a comic effect. He describes everyday situations (clashing with people in New York) in an exaggerated way for entertainment purposes.

b. Self-enhancing humor

Humor is a means for those with a self-enhancing humor style to attain intrapersonal goals, such as protecting themselves from adversity and enhancing or maintaining positive psychological wellbeing. They have an optimistic and humorous approach to life, finding humor in life's absurdities and incongruities and using humor to get through challenging times. Hence, a coping sense of humor and self-enhancing humor are closely associated (Cann, Stilwell, & Taku, 2010; Martin et al., 2003).

Bill Burr's stand-up comedy has ten data points in the chosen video source. Out of the ten data, one has the function of conveying social norms of social management, two have the function of discourse management of social management, three have the function of cleverness of social management, and four have the function of social play of social management. In this self-enhancing humor, there are 6 forms of verbal humor created from Bill Burr's

practice in his performance. namely wit, sarcasm, joke, irony, parody, farce. Each instance of self-enhancing humor and its purpose are listed below.

i. Cleverness of social management in self-enhancing humor style

Datum 3

Bill Burr:

My favorite thing about the Black Lives Matter marches was the store windows that would have the plywood over the windows, and then it would say, "Black lives matter" on top of the plywood.

[Source: live at the rock on Netflix]

Bill Burr was making a statement about what went down during the Black Lives Matter demonstrations in this particular context. Businesses frequently cover their windows with wooden boards to protect their property when they experience damage or are afraid of riots. Still, a few of them decide to inscribe "Black lives matter" on the wooden slats that guard their windows.

This line, which shows the Black Lives Matter marches as a serious and sometimes emotional event, fits into the self-enhancing humor genre because it does so in a lighthearted or humorous way. It draws attention to the advantages of the circumstance and injects a humorous moment within a delicate setting by using actual occurrences. As a result, it can be regarded as an illustration of a self-enhancing humor style that seeks to elevate mood and approach challenging circumstances in an optimistic manner.

This is classified as clever social management in the Self-enhancing Humor style for the following reasons: First, shrewd use of the circumstances: Bill Burr pointed out the sensible things this company was doing by

emphasizing how, despite having to defend their property, they were attempting to demonstrate support for the Black Lives Matter movement. Next, employing irony: Bill Burr brought attention to the irony of the situation by pointing out that the words "Black lives matter" were written on the wooden boards guarding the stores. By uniting physical defense with symbolic support for the movement, this adds a humorous element. Third, adopting an optimistic stance: Bill Burr does not disparage or make fun of the Black Lives Matter movement. Rather than taking it negatively, he uses it as an opportunity to make his audience laugh at the situation's irony. Bill Burr employs social cunning in this way to get out of tight situations and make self-enhancing humor, which helps to reduce social tension and convey a positive perspective on the incident.

In datum 3 above, Bill Burr conveys his humor by creating *irony* in which, he uses situational irony by describing a situation where stores are protecting themselves with wooden boards, but at the same time showing support for the "Black Lives Matter" movement by writing the message on the boards. he also uses Contrast of Meaning on the word plywood as a physical act to protect the store, it is a clear contrast to the message "Black lives matter" displayed on it. This creates a contrast between the physical act of protection and the symbolic support. He also uses Contrast of Meaning on the word plywood as a physical act to protect the shops, it is a clear contrast to the message "Black lives matter" displayed on it. This creates a distinction between physical protection and support for the cause of human rights.

ii. Social play of social management in self-enhancing humor style

Datum 4

Bill Burr

But the one good thing about this whole pandemic shit, and I really hope by the time this fuckin' thing comes out that this will be considered old, I don't know, God willing..."

[Source: live at the rock on Netflix]

Bill Burr discusses the COVID-19 pandemic in this context and claims that one positive outcome of the crisis has been achieved. By the time this statement is made, he hopes that people will see the pandemic as having passed. This expresses his optimism that the pandemic scenario will soon come to an end.

This statement, which uses humor to convey optimism and hope while describing a serious and challenging situation (the COVID-19 pandemic), is an example of self-enhancing humor. Despite the serious nature of the topic, the speaker attempts to lighten the mood by expressing his hope that the pandemic will already be "considered old" by the time the conversation is had, which contributes to the positive humor. Here, humor is employed to lift people's spirits and give them a positive outlook on overcoming adversity.

This fits into the self-enhancing humor style's humor function are social play of social management for the following reasons: initially Using comedy to get through tough times: Bill Burr created comedy against the backdrop of the pandemic. He handled this challenging circumstance in a humorous manner. Second, expressing optimism: He conveyed optimism that the pandemic would soon come to an end and that his remarks would be remembered as something

that happened a long time ago. Her statement gained optimism and positive hope as a result of this. Third, Handling Social Tensions: During a pandemic, there may be a lot of social tension and anxiety. Bill Burr attempts to defuse tension and give his audience a little lift with humor and upbeat expectations.

In the face of social tension, Bill Burr employs humor in this way to control challenging circumstances and foster positive expectations. This is an aspect of humor's role in the social play of social management in the self-enhancing humor style.

In datum 4 above, it can be classified as *satire*. Because Bill Burr uses Critique Through Humor in which the phrase implies criticism of the pandemic by using derogatory words to convey dissatisfaction or disappointment about the situation. The use of the phrase "the one good thing" and the expression of hope that at some time the pandemic would be considered a long time ago (considerably old) gave a touch of optimism. Also, the use of "fuckin'" has an emotional effect and shows the intensity of Bill Burr's feelings towards the pandemic, creating a satirical touch of humor through powerful expressions.

iii. Discourse management of social management in self-enhancing humor style

Datum 5

Bill Burr:

[as Connery] He just, "Every once in a while, you give 'em a little slap." "Yeah, give 'em a little back of the hand, ya remind 'em who's making the bucks off this shit." "Reset their hard drive." That's all he said, okay? Yes, it's a crazy statement in 2021. 1976, you know, it's not good, but it's not crazy. Right? And he's born in 1930. You gotta put this shit in historical perspective

[Source: live at the rock on Netflix]

Here, Bill Burr discusses a remark made by Sean Connery during an interview, suggesting that sometimes it's necessary to give women "a little slap" to remind them who's getting paid for the situation. In an attempt to put this statement into historical context, Bill Burr explained that while it might seem odd in 2021, it might not have been as contentious in 1976. In addition, he emphasized Sean Connery's 1930 birth year, and it's critical to interpret this information in light of its historical background.

This sentence fits into the self-enhancing humor style because it describes a situation that might be contentious or seem inappropriate, but the speaker tries to lighten the mood and make it more enjoyable by using humor. In this example, the speaker discusses a contentious statement that might be taken personally in the current context. However, he attempts to discuss it lightheartedly and notes that the statement might not have been so terrible in the context of 1976. By placing the situation in a historical context, this creates humor, which, despite the delicate subject matter, can make the audience laugh or smile.

The following are the reasons this fits into the self-enhancing humor style of discourse management of social management under the humor function: First, used comedy to talk about touchy subjects: Bill Burr addressed a potentially delicate subject with humor in light of Sean Connery's remarks. He makes an effort to reduce any stiffness and tension that might surface when discussing the matter. Second, Creating Understanding and Historical Context:

Bill Burr makes reference to 1976 and Sean Connery's past in an effort to create understanding and historical context for the statement. This facilitates a wider understanding of the statement by the audience. Thirdly, fostering a sense of humor and mutual understanding: Bill Burr uses humor to foster a sense of humor and mutual understanding with his audience while addressing a potentially controversial subject.

In this way, Bill Burr exemplifies the function of humor in the discourse management of social management in the style of self-enhancing humor. He uses humor to manage delicate situations, provide an understanding of the historical context, and create a sense of playfulness in conversations about complex social issues.

In datum 5 above, it can be classified as a *parody*. Because Bill Burr uses Sean Connery's Speech Style Imitation indicates that the speaker is imitating or parodying Sean Connery's style of speech. This created a comic effect because Bill Burr adopted the unique characteristics of the famous character.

iv. Social norms conveyance of social management in self-enhancing humor style

Datum 6

Bill Burr:

It's not my fuckin' job to give a fuck about women's soccer, okay? I have men's sport to pay attention to.

[Source: live at the rock on Netflix]

Regarding the attention given to women's football (women's soccer) in this context, Bill Burr said that he had more interest in men's sports and that it was not his duty to give women's football any thought. He shared his own opinions about the sports that pique his interest.

Given that the speaker utilizes comedy to convey their personal opinions or attitudes toward a particular subject—in this case, women's football—this sentence fits into the self-enhancing humor category. The speaker uses humor to convey a lighthearted tone, which may make the statement sound less serious even though it could be interpreted as controversial or indicate a dislike for the subject. Because the speaker expresses his or her personal opinion—which may not agree with everyone—in a lighthearted and entertaining manner, this sentence makes people laugh.

This is part of the humor function of the social norms conveyed in a self-enhancing humor style of social management for the following reasons: sports, such as football for women. He humorously presented social norms in this way. Second, sharing a personal viewpoint: He openly shared his thoughts on the attention he gave to sports and the reasons he was more drawn to men's sports. In this instance of self-enhancing humor, she expresses her preferences through humor. Third, creating cheer through irony: By drawing a contrast between his strong opinions and the social norms that are expected of him, Bill Burr's statement makes people smile.

In this way, Bill Burr employs humor to humorously explain social norms while also expressing his own viewpoint and bringing joy through irony.

This is an example of how humor serves the purpose of helping to convey social norms in a self-enhancing manner.

In datum 6 above, it can be classified as a *sarcasm*. The statement that "It's not my fuckin' job to give a fuck about women's soccer" was conveyed in a harsh and vulgar tone, creating the impression that the Bill Burr is as if it doesn't care about women's football. However, contextually, this statement aims to insinuate or ridicule an attitude that is deemed inappropriate. The statement that the speaker has a "men's sport to pay attention to" created the impression of disparaging or mocking women's football, adding to the dimension of sarcasm to the statement.

c. Aggressive humor style

Additionally, people use humor maladaptively, which has negative effects. For example, people with an aggressive humor style use humor to enhance themselves at the expense of others by manipulating or criticizing them, rather than to make interpersonal relationships more rewarding. Without regard for the well-being of others, they make fun of and tease others in an attempt to prove how great they are. Unsurprisingly, research has demonstrated that the aggressive humor style is bad for relationships with others (Cann, Davis, & Zapata, 2011; Kuiper, Kirsh, & Leite, 2010). The data found 31 data of aggressive humor style in the video and divided into 6 functions. 13 data from Cleverness of social management, 7 data from social play of social management, 4 data from social control of social management, 1 data from social norms conveyance of social management, and 1 data from

defunctionalization are found in aggressive humor style. In this aggressive humor, there are 8 forms of verbal humor created from Bill Burr's practice in his performance. namely wit, sarcasm, irony, farce, anecdote, satire, tall tell.

i. Cleverness of social management in aggressive humor style

Datum 7

Bill Burr:

They're all standing around and one kid would flip it, and if it landed upright, they'd go... [screaming] "Oh, shit!" And they'd just lose their fuckin' minds.

[Source: live at the rock on Netflix]

When Bill Burr uses this phrase, he's referring to an instance in which a group of kids are interacting with a toy or object that might surprise or excite them. The friends of the child who passes the toy successfully react with great excitement, yelling "Oh, shit!" and losing control of their happiness when the toy stops standing upright.

This sentence fits the aggressive humor style because it depicts an event in which people attempt a fairly extreme action (hitting a beam) and experience intense surprise or excitement when it goes well. An aggressive element is added to this humor by the use of phrases like "screaming" and "lose their fuckin' minds" to describe intense expressions and emotions. This statement exhibits the extreme actions, forceful expressions, and disdain for social norms that are characteristic of aggressive humor.

This fits into the aggressive humor style in cleverness of social management function for the following reasons: Initially Applying social creativity: Bill Burr employs creativity to notice how the kids' pals overreact to

seemingly insignificant events. He draws attention to the humorous contrast between straight forward actions and exaggerated reactions. Afterward, bringing up the subject of exaggeration: It is possible to interpret Bill Burr's scathing description of the kids' overly dramatic reactions in his statement as satire that highlights the inconsistency between the kids' actions and their exaggerated reactions.

Here's how Bill Burr, a feature of the cleverness function of social management in humor with an aggressive style, uses humor to cleverly highlight and illustrate the overreactions in social situations that may be insignificant.

In datum 7 above, it can be classified as *farce*. Because Bill Burr depicts children losing control and losing their fuckin' minds after successfully reversing objects creates an atmosphere that is excessive and absurd.

ii. Social play of social management in aggressive humor style

Datum 8

Bill Burr:

Everybody, all hypocritical. All the liberals, "You gotta wear the mask, gotta wear the mask." Then half of them when they talk, they're pullin' it down. They got it up under their fuckin' nose. Then the other assholes, they were all patriotic for years. "America, love it or leave it!" "Support the troops!" "You don't like it, get the fuck out." "America, love it or leave it." All right, take the vaccine. "Well, I don't trust the government." Where the fuck did that come from? I thought you were all about it. I thought you were waving the flag and all of that shit.

[Source: live at the rock on Netflix]

In this context, Bill Burr criticizes the COVID-19 pandemic and the hypocritical actions of different groups of people. He parodies behaviors and viewpoints that contradict their prior statements or demands.

This line, which expresses the speaker's sharp and critical disapproval of other groups' behaviors or attitudes—such as mask-wearing liberals or those who fervently support America but refuse vaccinations because they distrust the government—belongs to the aggressive humor style. Typical of the aggressive humor style, the speaker uses cutting language and a critical tone to highlight their hypocrisy or disapproval of these groups.

This fits into the aggressive humor style's humor function of social play as well as social management for the following reasons: initially Using irony and criticism, Bill Burr blasted organizations for their hypocritical actions during the pandemic, despite their prior vocalization of support for particular causes. This is an example of utilizing humor to highlight inconsistent behavior. Secondly, He creates comedic situations by portraying individuals who fervently discuss their patriotism but, for varying reasons, decline to receive vaccinations. This is an attempt to lighten the mood for the audience. The third, Criticizing Social Contradictions: In order to expose acts that he views as inconsistent or hypocritical, Bill Burr looks for contradictions in social behavior.

In this way, Bill Burr employs the sharp and aggressive humor style that characterizes the function of humor in the social play of social management to

express his criticism of actions he finds inconsistent and to manage complex social situations.

In datum 8 above, it can be classified as *irony*. Bill Burr describes contradictory behavior of certain groups, such as liberals who support the use of masks but often do not follow these rules properly. This creates irony because everyday behavior does not match the actions emphasized.

iii. Social norms conveyance of social management in aggressive humor style

Datum 9

Bil burr:

My thing is, okay, so if you're gonna cancel all of these fuckin' dead guys and shit all over them after they're dead and they can't defend themselves, why are you only going after men.

[Source: live at the rock on Netflix]

In this regard, Bill Burr criticized the social media cancellation phenomenon, which occurs when someone is vilified or denied rights following a contentious act, even after they pass away. He questioned why it was only men who were targeted and expressed disapproval that this phenomenon appeared to affect men more frequently than women.

Bill Burr in this sentence expresses disapproval of the cancellation action taken against people who are deceased and unable to defend themselves through humor, criticism, and a sharp tone. This makes the statement fall under the category of aggressive humor. The speaker expresses his perplexity over why it appears that this action is only meant for men, which makes the situation

humorous by criticizing it. This is an illustration of an aggressive comedic style that uses a sharp tone to highlight disapproval or discontent.

This is included in the humor function of the social norm conveyed in an aggressive style of humor for the following reasons: Bill Burr utilizes comedy to question societal conventions, which could suggest that men are more likely than women to undergo abortions. He made an effort to reduce any potential social unrest related to the cancellation issues in this way. Second, pose a thought-provoking query: She posed thought-provoking questions regarding the cancellation's apparent focus on men, encouraging viewers to consider potential social norms and issues at play. Bill Burr used a forceful and acerbic tone to criticize the cancellation phenomenon, which generated excitement.

Bill Burr employs a sharp approach to use humor to provoke thought on social issues, challenge social norms surrounding cancellation, and create excitement. This is an example of how humor functions to convey social norms in an aggressive manner.

In datum 9 above, it can be classified as *sarcasm*. Bill Burr used a derogatory or derogatory tone when addressing rhetorical questions about why only men were showered after death. This creates a sarcastic atmosphere because the speaker is as if insinuating or mocking the people involved in the act.

iv. Ingratiation of social management in aggressive humor style

Datum 10

Bill Burr:

They always got that card they can play. Right? All women know this. Women, all women know this. Men don't realize this till they go to prison. But women learn this early on. She had the option and she took it. I can't get mad at her for that, you know? So she's dead and gone. I think she's up there in heaven.

[Source: live at the rock on Netflix]

Bill Burr discussed the ways in which men and women use guilt cards differently in this context. She observes that guilt cards are frequently used more skillfully by women than by men. She mentioned a deceased woman in this instance and made an implication that she might "use a guilt card" prior to her passing.

The statement is part of the aggressive humor style because the speaker employs humor to make a daring and controversial statement regarding a gender-related issue. The speaker touches on the notion that women have a "card to play" in specific circumstances and suggests that women acquire the ability to use this "card" at a young age. There is an element of shock and controversy when it is mentioned that men don't realize this until they are in prison. This kind of humor fits the definition of an aggressive humor style since it can be interpreted as challenging or provocative.

The following justifies its inclusion in the aggressive humorous humor function of Integration social management: Bill Burr challenged gender norms with humor: Bill Burr used comedy to challenge gender stereotypes about women using guilt cards. He used a sharp tone to explain the distinctions between men and women. The second way it brings joy is by contrast: it brings

joy by contrasting the ways in which men and women might use "guilty feeling cards." Subsequently, Bill Burr demonstrated humility by acknowledging that men might not recognize this until they encounter him in prison. This is an illustration of self-enhancing humor—humoring oneself while humbling oneself for laughs.

Bill Burr is a prime example of the humorous function of Ingratiation social management in an aggressive style of humor by using humor to denigrate oneself, create cheerfulness through contrast, and criticize gender stereotypes in a conversational context that may be controversial.

In datum 10 above, it can be classified as an *anecdote*. Bill Burr forms a narrative or short story that includes certain experiences or events. Anecdotes often involve telling a story or event, and in this case, the speaker carries the listener through situations understood by women. The statement that "all women know this" emphasizes the element of public announcement or knowledge among women. It provides a humorous dimension by relying on mutual understanding or mutual experience among women.

v. Defunctionalization in aggressive humor style

Datum 11

Bill Burr:

It's an idea, I don't know. I just... I don't know what else to do. I've kind of quit. I'm like... I've got to be honest with you. For the first like, you know, year of this shit, I was an American, you know, and I was rootin' for everybody, and then, I don't know. They let us outside for a couple of weeks and then they sent us back in, and I just didn't have it in me anymore. It's like, "I don't care. I just don't give a shit." "You know, I hope a lot more people die, I really do."

[Source: live at the rock on Netflix]

Bill Burr makes reference to the COVID-19 pandemic in this context, as well as his gradually growing frustration. He said that at first, he felt like a patriot and was there for everyone, but that as time went on, his sentiments shifted and he began to feel angry and depressed about the state of the pandemic.

Because the speaker employs humor to convey a somber and thought-provoking idea, the sentence falls under the aggressive humor category. Aggressive humor is characterized by statements that are purposefully controversial and edgy, such as the speaker's assertion that they don't care and wish for more people to die. This kind of humor frequently involves overstepping boundaries and making provocative or shocking claims.

The following are the reasons this is part of the amusing defunctionalization function in aggressive humor styles: Bill Burr utilized comedy to express his frustration: Bill Burr utilized comedy to express the frustration that a lot of people felt during the COVID-19 pandemic. He described the weariness and apathy that could set in after months of dealing with trying circumstances. Second, state the obvious in a humorous way: With a sense of humor, he made firm statements like, "I hope a lot more people die, I really do" It's a method of expressing annoyance in an assertive, piercing manner to make people happy. Third, Creating Contrast: By contrasting his early support with his mounting frustration, the statement creates a sense of cheer. This is an attempt to depict sharp emotional shifts in a way that will make viewers laugh.

In this way, Bill Burr delivers a strong message with the intention of humor, which is a feature of the function of defunctionalization in an aggressive style of humor. He also uses humor to allude to the feelings of frustration that may be felt by many during a pandemic and to create excitement through contrast.

In datum 11 above, it can be classified as *sarcasm*. Statements such as "I hope a lot more people die, I really do" are made in a derogatory or derisive tone. This creates a sarcastic atmosphere because the speaker openly expresses his or her desires that go against human norms. The statement that the speaker "just didn't have it in many more" and that he didn't care and "just don't give a shit" implies the indifference or apathy used for the purposes of humor and sarcasm.

d. Self-defeating humor style

Lastly, in an attempt to make others like them, those with a self-defeating humor style often make fun of their own shortcomings and laugh along with others when they are made fun of. According to Stieger, Formann, and Burger (2011), they also use humor as a coping mechanism to avoid dealing with difficult situations and emotions. One well-known example of a person who we believe displayed a self-defeating humor style is Chris Farley, a well-known American comedian from the early 1990s who developed his wild and hilarious comedic abilities as an overweight child who desperately wanted to be liked by everyone. The research data only found 6 self-defeating humor data. 3 have the function of Cleverness and 3 more data contain the social function

of play. In this self-defending humor, there are 5 forms of verbal humor that are created from Bill Burr's practice in his performance. namely sarcasm, farce, irony, wit, joke, and humor. Below is one example of data.

i. Cleverness of social management in self-defeating humor style

Datum 12

Bil burr:

I gotta tell you something, man, when I tell you 30 days of June, not one gay guy even fuckin' looked at me. Forget about even hit on me. I have never felt so old and undesirable in my life.

[Source: live at the rock on Netflix]

In this instance, Bill Burr makes a joke about the feelings of insecurity that a lot of people might have while evoking empathy from the audience by employing self-defeating humor. It's a way to turn an unpleasant situation into a joke topic that keeps the audience laughing.

Bill Burr's statement exemplifies the style of self-defeating humor. It fits into the self-defeating humor style for the following reasons. It starts by describing a feeling of unease: Bill Burr conveys his feelings of insecurity and unwelcomeness in his statement. He claimed that during the 30 days of June, not a single gay person showed interest in him or made flirtatious remarks, which made him feel unwelcome and old. Second, it piques the sympathy of the viewers: Bill Burr attempts to elicit empathy from his audience by employing self-defeating humor. He discusses a sentiment that a lot of people have probably experienced at some point in their lives: feeling unwelcome or ugly. This may help the audience relate to his emotional experience. Thirdly, chuckle

to yourself: Oneself is frequently included in self-defeating humor. By self-deprecating, Bill Burr adds a humorous element by describing himself as someone who is not desirable.

This fits into the self-defeating humor style's social management ingenuity function for the following reasons: First, Bill Burr employs social cunning to create humor out of a situation that could make him feel unwelcome and elderly. He notices how expectation and reality diverge. Second, self-deprecating: Bill Burr implies that he feels unwelcome, which is a denigration of himself in his statement. This is an illustration of self-defeating humor, which is when someone amusingly makes fun of or denigrates themselves. Lastly, make the audience laugh with emotional confessions: Bill Burr creates an environment where the audience can laugh and relate to his emotional experience by being candid about his feelings of insecurity and unwantedness.

Bill Burr employs humor in this way to tell a self-defeating story in a social setting while also managing social tension and having fun—a quality of the social management ingenuity function in self-defeating humor.

In datum 12 above, it can be classified as a *joke*. Bill Burr statements have a typical setup and punchline structure of a joke. Bill Burr provides information about 30 days of June and no gay person is interested in her, then concludes with a statement about feeling old and unwanted. It follows the basic pattern of a joke with its setting and top. Bill Burr describes himself as feeling old and unwanted, creating an element of humor using a self-defending humor style.

ii. Social play of social management in self-defeating humor style

Datum 13

Bill Burr:

Helped old ladies across the street. And then out of nowhere, he just kills his wife. It's gotta be from times like this. It just has to be. He just had something to say. Like, I don't know, I just fucked up, but... I knew she was right, so I sat there, I fuckin' took it, you know? I will say, as an aside, the next time you see a guy who never even cheated on his taxes, and then out of nowhere he kills his wife, I think it's high time to bring back the question, "What did she say?" Okay? I'm just sayin', all right? Examine the problem from 360 degrees.
[Source: live at the rock on Netflix]

Bill Burr discusses a man who, after doing a good deed, like helping an old person cross the street, kills his wife without warning. This man's actions are abrupt and inconsistent. He wondered if the man had something he wanted to tell his wife, which is why a situation like this might have arisen. He said that there might be a hidden motive when someone makes a sudden drastic change of that nature.

The given text serves as an illustration of the self-defeating humor style. It employs comedy to tackle the idea of someone suddenly committing a serious and possibly uncomfortable act, such as killing their spouse. By implying that the wife must have said something important to cause such a reaction, the speaker creates a plot twist. The unexpectedness of the statement and the application of absurdity or irony to analyze the circumstances are what make it humorous. This text does exactly that. Self-defeating humor frequently involves using humor to cope with or defuse uncomfortable or distressing topics.

This fits into the self-defeating humor style's humor function of social play and social management for the following reasons: First, using humor to

reflect on complex situations: Bill Burr employs humor to consider a sudden and complex situation that could leave a lot of people in disbelief. This is one humorous way to deal with a tough situation. Second, telling a self-deprecating tale: By depicting a man who, despite knowing he did something wrong, chooses to accept it, he sets up a situation that is counterproductive to himself. This is an illustration of humor that backfires. Thirdly, it promotes understanding and introspection: Bill Burr asks viewers to consider the circumstances from various angles and consider the causes of contradictory actions, asking things like "What did she say?" This gives the audience a chance to consider scenarios that might be difficult to comprehend in greater detail.

In this way, Bill Burr exemplifies the function of humor in the social play of social management in the self-defeating humor style by using humor to deal with difficult situations, consider abrupt and inconsistent actions, and promote reflection on complex social situations.

In datum 13 above, it can be classified as *wit*. Bill Burr uses the Clever Observation in which he points to intelligent observations of human behavior and sudden changes in a person's seemingly innocent actions, such as helping parents and then committing acts of violence. It creates an aspect of intelligence or surprise in humor. The use of the rhetorical question, "What did she say?" suggests a more profound aspect of consideration of the situation. This is not only a joke, but also encourages listeners to think about other aspects of the situation.

B. Discussion

In this discussion will discuss the findings and explain the main findings. This chapter will also compare and contrast the findings of this study with the findings of previous studies and discuss the rationale behind the similarities and differences.

On the basis of the humor style theory proposed by Martin, R. A. (2007), the investigator identified every humor style used by Bill Burr in his most well-known video, containing 50 distinct parts. Percentage of data found 4% in affiliative humor style, 20% in self-enhancing humor style, 64% in aggressive humor style, 12% in self-defeating humor style. Aggressive humor style is the most humor than the other 3 humor styles. This indicates that Bill Burr tends to use humor to express himself in a way that is sharply challenging, criticizing, or mocking. This can reflect a sharper approach and sensitivity to the audience. An aggressive style of humor in this context may be directed to make the audience laugh through the use of a surprise, provocation, or controversial approach.

Researchers discovered functions of humor in Bill Burr's stand-up comedy humor style in his most popular videos by adhering to Attardo's (1994) theory of functions of humor. These 50 data are split into 2 parts: 98% data on social management and 2 data on defunctionalization. If Bill Burr's stand-up comedy tends to use aggressive humor, but when viewed from the perspective of the function of humor according to Attardo's theory, the dominance of social management shows that the use of humor is more focused on managing social

interactions, reducing tension, and strengthening interpersonal relationships in the context of his performance.

Humor mediation and decommitment functions were not found in this study. This means that the comedian (Bill Burr) does not focus on easing tension or diverting attention from sensitive issues. In the context of Attardo's theory, decommitment is one of the humor functions, where the speaker denies any bad intention to say or his previous action that used humor when he/she receives a negative response from the listener. Bill Burr may protect her/his face by denying the negative effect of her/his utterance, through this function. Mediation is the speaker's statements are not socially accepted; he/she has the option to deny their sincerity by claiming that he was "only" joking.

Since this function is not found, this indicates that Bill Burr is more inclined towards a type of humor that does not specifically attempt to mediate or shift commitment to a statement. His style of humor is more direct or focused on a more explicit type of social interaction rather than involving mediation or decommitment.

In the answer to the last research question, 9 types of verbal humor were found that were created from the humor style practiced by Bill Burr in his performance. Of the 9 types of verbals above that Bill Burr often uses are irony, sarcasm, and farce. This suggests that Bill Burr often involves a reversal of meaning or transmission of messages contrary to expectations. Irony and sarcasm are often used to convey social or political criticism subtly. By hiding a serious message behind a humorous layer, comedians can invite audiences to

reflect on and question specific views or policies. Sarcasm, especially, involves satire or sharp comments that can trigger emotional reactions from the audience. When the audience is surprised, entertained, or challenged by the words Bill Burr, they tend to respond with laughter. Farce, with ridiculous and exaggerated elements, can create high audience involvement.

The current research, as well as earlier studies conducted by Abdullah, Rifani, and Hamid (2022), have revealed similarities in their findings. Specifically, aggressive humor style appears to be more prevalent than other forms of humor. However, a notable difference between the previous research and the current study is that while the former suggested a positive correlation between the percentage of aggressive humor displayed and cyberbullying among students or adolescents; in contrast, the latter indicates that Bill Burr tends to utilize humor as a means to express himself in a challenging, critical or sharply mocking manner when employing an aggressive humorous approach. This inquiry is corroborated by Schemer's (2020) research which yielded survey results indicating that age differences influence one's use of humor style. In men specifically, there exists an equitable balance across all forms of humor styles. In contrast to this finding however teenagers demonstrate greater dominance in using affiliative humor and self-defeating humor alongside aggressive humor whereas older individuals are more inclined towards self-enhancing types of humor.

Based on research conducted by Muhibbin (2018) which examines the relationship between humor style and moral self in UIN students and the sail

shows that affiliative humor is more dominant than others. This shows that UIN students have a good moral self in joking. And Huiyong Fan, Ying Ge, and Ross Wilkinson (2021), there are visible differences between affiliative humor and aggressive humor in their influence on students' creative behavior and creativity. Findings showed that affiliative humor was more dominant in measuring these factors, as it positively influenced good behavior and enhanced creativity. In contrast, aggressive humor has the opposite effect. This study is in line with previous research that supports Martin's theory of humor style as an effective measure to assess these outcomes. In contrast to previous studies that focused on measuring student creativity and behavior using a humor style approach, this study measured comedy delivery through such an approach.

The comparison of findings between the current research and previous research on the function of humor is in accordance with Attardo's theory. Previous research focusing on comedy films by Anggraini (2014), Retnosari and Nawakwulan (2022), where both of these studies used the cooperative principle and in the current study used humor style. The three studies gave similar results, namely the social management function was more dominant than other functions. This indicates the wisdom portrayed by film characters and comedians in using humor as a communication tool during performances. The difference lies in the function of humor created from different approaches. This shows that the function of humor can arise from when speakers provide unclear and ambiguous information. And can also arise when the speaker gives something funny that makes people laugh.

The disparity in results between current and prior research is noteworthy. Specifically, the present study did not uncover mediation or decommitment functions, whereas the former found all four of these humor functions. This indicates that social progressions, cultural shifts, or entertainment trends can impact the emergence and nature of various types and functions of humor. Consequently, such variations may mirror intricate dynamics associated with changes in societal milieu, culture, or even research methodology employed across both studies.

The similarities between Hakim (2022) and the current study are highlighted the importance of the use of certain types of verbal humor in performance art. While the previous study showed 20 instances of maxims violations in seven episodes, with the main focus on the quality principle. The current study identified 9 types of verbal humor resulting from Bill Burr's humor style, including irony, sarcasm, and farce.

The main difference lies in the number of verbal humor types studied. The previous research highlighted various forms of humor such as Joke, Irony, Wit, and Satire, while the current research focuses more on the results of the categorization of 9 types of verbal humor specific to Bill Burr's humor style. The current study is more in-depth in analyzing the specific types of verbal humor used by a particular comedian, while the previous study explored more variations of humor involving the violation of the maxim principle.

Thus, the current and previous studies both provide valuable insights in understanding linguistic aspects and humor, albeit with different approaches.

The current research contributes specifically to the understanding of the types of humor style and function of humor applied by a comedian, while previous research focuses more on other aspects such as the violation of the maxim principle in certain communicative situations.

CHAPTER V

CONCLUSION AND SUGGESTION

The results and recommendations from the most recent research are presented in this chapter. The two research problems are addressed in the preceding chapters, which are explained in this section. Suggestions also include advice for readers or researchers in the future who would like to look into doing more research in the same area.

A. Conclusion

In addition to examining the functions of humor correlated with the well-known comedian Bill Burr's stand-up comedy performances, the study conducted a thorough analysis of Burr's humor styles. Based on Martin, R. A. (2007), the study divided Bill Burr's humor style into four categories: affiliative, aggressive, self-enhancing, and self-defeating. The research discovered fifty data points in all, spanning these comedic words, in Bill Burr's most famous videos.

Not all types of humor have the same number of functions. For example, affiliative humor has two functions, while self-enhancing humor has more than three functions. On the other hand, the type of humor that has the most functions is aggressive humor with six functions. Meanwhile, self-defeating humor only has two functions in the selected video data. In a total of 50 data, researchers did not find mediation and decommitment functions in the four types of humor.

In terms of humor functions, the research followed Attardo's theory of humor functions (1994). The functions of humor identified in Bill Burr's stand-up comedy included social management and defunctionalization. These functions were further categorized into subtypes, including cleverness of social management, discourse management of social management, social play of social management, and social norms conveyance of social management.

The analysis revealed a diverse range of humor styles and functions used by Bill Burr, showcasing his ability to employ humor for various purposes, such as building social bonds, managing discourse, and addressing social norms. The research also noted the absence of humor functions related to decommitment and mediation in Bill Burr's stand-up comedy.

In conclusion, the analysis of Bill Burr's humor style has identified 9 types of verbal humor, which prominently feature irony, sarcasm, and jokes. These elements demonstrate Burr's tendency to use reversal of meaning and convey social or political criticism subtly through humor. Sarcasm, characterized by sarcasm and sharp comments, elicits an emotional response, and audience laughter reflects the success of Burr's comedic approach. The use of jokes, with exaggerated elements, increases audience engagement. Overall, Burr's masterful incorporation of humorous elements provides entertainment and an opportunity for thoughtful reflection.

B. Suggestion

There is a lot of information that has been discovered by the researcher watching and reading the transcribed monologue of Bill Burr's stand-up

comedy, *Live at Red Rock* on Netflix. However, with the limitations and scope of this study, the researcher only examines humor style to find the function and how the humor is conveyed or practiced by Bill Burr in his stand-up comedy performance. In consequence, there are still many theories and approaches that can be used to criticize the linguistic aspects of this object, such as pragmatic, semiotics, and also other sociolinguistic aspects. Therefore, the researcher hopes that this research can provide insight for future researchers who are interested in researching the same object.

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CURRICULUM VITAE



Tio Irawan, familiarly called Tio, was born in Lubuklinggau June 24, 2001. The author is the second child of Mr. Fendik and Mrs. Tina. He studied at SDN 59 Lubuklinggau and finished in 2013, further education at SMP AR-RISALAH Lubuklinggau and finished in 2016, further education at SMA AN-NUR 2 AL - MURTADLO MALANG and finished in 2019, and continued his education at the UIN Malang in English Literature Study Program (2019-2023). Apart from studying, the researcher also participated in organizations such as UKM Taekwondo UIN Malang as a public relations coordinator in 2019-2020, English literature student association (HMJ) as a member of the student relationship department (2021), Apart from joining the organization, the author has also participated in the provincial Taekwondo championship held in Probolinggo city (2022). Because the truth is that perfection belongs only to GOD, the author really hopes for criticism and suggestions regarding this thesis, which can be conveyed to the author at the email address <mailto:tioirawan24@gmail.com>

APPENDICES

Appendix 1

HUMOR STYLE

- AFH: Affiliative Humor
- S-EH: Self-enhancing humor
- AGH: Aggressive Humor
- S-DH: Self-Defeating Humor

FUNCTION OF HUMOR

- SCM: Social Management
 - SCT: Social control
 - SNC: Social norms conveyance
 - IG: Ingratiation
 - DM: Discourse management
 - CGE: Common ground establishment
 - CLV: Cleverness
 - SP: Social play
 - RP: Repair
- DCM: Decommittment
 - PB: Probing
 - SLG: Salvaging
- MDT: Mediation
- DFT: Defunctionalization

[table 1]

NO	DATA	HUMOR STYLE				Function of humor			
		AFH	S-EH	AGH	S-DH	SCM	DCM	MDT	DFT
1	"It's nice to be out here in Denver, man."	✓				✓			
2	"How's it goin'? All right. You guys standin' up, sit down."		✓			✓			
3	"I am so fed up with people... 'I ain't bein' safe! I don't fuckin' believe in it!'"			✓		✓			
4	"The people that are like, 'You gotta get vaccinated.' 'You have to wrap yourself in an afghan, and you gotta cover your face and hold your breath when you look at pictures of people.'"			✓		✓			
5	"And if I get it, I'm goin' to the hospital and be like, 'All right, fix me, you were right.'"		✓			✓			
6	"Everybody, all hypocritical."			✓		✓			
7	"Well, I don't trust the government."			✓		✓			
8	"We're never gonna solve this shit until we all get on the same page, which we know is			✓		✓			

NO	DATA	HUMOR STYLE				Function of humor			
		AFH	S-EH	AGH	S-DH	SCM	DCM	MDT	DFT
	never gonna happen, it's never gonna happen."								
9	"I don't care. I just don't give a shit."			✓					✓
10	"But the one good thing about this whole pandemic shit, and I really hope by the time this fuckin' thing comes out that this will be considered old, I don't know, God willing..."		✓						
11	"It's kind of hard to take your dick out at work when you're at home."			✓		✓			
12	"As much as they wanted to make it seem, there really was a finite amount of people that took their dick out at work."			✓		✓			
13	"Fortunately they rounded up all of these fuckin' animals... and they got rid of them, right?"			✓		✓			
14	"But it kind of became like this cottage industry and it was a way to kind of get rid of some men that maybe were in your way, you know?"			✓		✓			
15	"These fuckin' idiots."			✓		✓			

NO	DATA	HUMOR STYLE				Function of humor			
		AFH	S-EH	AGH	S-DH	SCM	DCM	MDT	DFT
16	Every white person likes to lie to themselves that if they were alive 150 years ago, that they would have been working on the underground railroad, trying to help slaves escape, right?			✓		✓			
17	"Maybe a little #BlackLivesMatter. 'Oh, my God, my heart breaks on my L-shaped couch.'"			✓		✓			
18	My favorite thing about the Black Lives Matter marches was the store windows that would have the plywood over the windows, and then it would say, 'Black lives matter' on top of the plywood."		✓			✓			
19	"And they'd just lose their fuckin' minds."			✓		✓			
20	Yeah, my favorite James Bond of all time."			✓		✓			
21	"He just, 'Every once in a while, you give 'em a little slap.' 'Yeah, give 'em a little back of the hand, ya remind 'em who's making the			✓		✓			

NO	DATA	HUMOR STYLE				Function of humor			
		AFH	S-EH	AGH	S-DH	SCM	DCM	MDT	DFT
	bucks off this shit."								
22	"You gotta put this shit in historical perspective."		✓			✓			
23	My thing is, okay, so if you're gonna cancel all of these fuckin' dead guys and shit all over them after they're dead and they can't defend themselves, why are you only going after men?"			✓		✓			
24	"I can't get mad at her for that, you know?"			✓		✓			
25	"I think she's up there in heaven. She's up there with Sean Connery."		✓			✓			
26	Feminism doesn't bug me, you know? It doesn't bother me. I'm not afraid of it or anything like that, you know, for the simple fact that I know it's gonna fail, you know?"			✓		✓			
27	Why do I have to fuckin' say something? This is your fuckin' problem. Why are you always dragging us into this shit?			✓		✓			
28	"And all of these men had to sit there			✓		✓			

NO	DATA	HUMOR STYLE				Function of humor			
		AFH	S-EH	AGH	S-DH	SCM	DCM	MDT	DFT
	and act like they didn't know what the answer was. They had to sit there, like, dumbfounded. Like, 'Oh, I don't know.' 'Why is that?' 'That is a conundrum. I have no idea.'"								
29	"Literally, I'm sitting at home screaming at the TV, "Cause you don't sell any fuckin' tickets!"			✓		✓			
30	"It's not my fuckin' job to give a fuck about women's soccer, okay? I have men's sport to pay attention to."		✓			✓			
31	"Where are all the feminists? That place should be packed with feminists. Faces painted, wearing jerseys, flashin' their titties."			✓		✓			
32	"You don't wanna watch this shit, you're watching this shit."			✓		✓			
33	"The money listens. You'd rather watch that shit, Real Housewives, a bunch of women			✓		✓			

NO	DATA	HUMOR STYLE				Function of humor			
		AFH	S-EH	AGH	S-DH	SCM	DCM	MDT	DFT
	just tearing each other down."								
34	"“We would rather watch them actually fucking destroy each other.””"			✓		✓			
35	"Yeah. No, no, no. And then in the end, you come back and you fuckin’ yell at guys."			✓		✓			
36	"I don’t have any sympathy for women when it comes to shit like that because every study they’ve ever done to determine who’s smarter, men or women, every study comes back and says women are smarter."			✓		✓			
37	"You guys are all cheering, you’re all on the Internet just like me. I was on the Internet for six hours last night."			✓		✓			
38	"I always get nervous when I get white guys going like, 'Yeah! All right, whoo!' 'All right!' 'Build the wall! Yeah!'"				✓	✓			
39	So this person, who may or may not have been my opening act tonight,			✓		✓			

NO	DATA	HUMOR STYLE				Function of humor			
		AFH	S-EH	AGH	S-DH	SCM	DCM	MDT	DFT
	goes, 'All right, man.' Uh... He's a good man, he's a good man."								
40	"I get a little nauseous or whatever. At first it feels like I ate some weed, but then all of the sudden I notice shit that's not alive looks like it's breathing, right?"			✓		✓			
41	Typical guy. 'Great, I'm doin' great.' 'I'm doin' great.'"				✓	✓			
42	"My God, it's amazing."				✓	✓			
43	"Your dad has issues. I'm sorry, buddy."			✓		✓			
44	"I knew she was right, so I sat there, I fuckin' took it."				✓	✓			
45	"Next time you see a guy who never even cheated on his taxes, and then out of nowhere he kills his wife..."				✓	✓			
46	"So, the great thing I have done is my kids are not afraid of me."		✓			✓			
47	"So, I'm not gonna lie, that bugged me."		✓			✓			
48	"I have never felt so old and undesirable in my life."				✓	✓			

NO	DATA	HUMOR STYLE				Function of humor			
		AFH	S-EH	AGH	S-DH	SCM	DCM	MDT	DFT
49	"I don't wanna bump into a woman, I don't want to bump into anybody in New York."	✓				✓			
50	"I leaned in, like I really got my legs underneath me."		✓			✓			
51	TOTAL	3	10	32	6	50	0	0	1

Appendix 2

HUMOR STYLE

- **AFH:** Affiliative Humor
- **S-EH:** Self-enhancing humor
- **AGH:** Aggressive Humor
- **S-DH:** Self-Defeating Humor

FUNCTION OF HUMOR

- **SCM:** Social Management
 - **SCT:** Social control
 - **SNC:** Social norms conveyance
 - **IG:** Ingratiation
 - **DM:** Discourse management
 - **CGE:** Common ground establishment
 - **CLV:** Cleverness
 - **SP:** Social play
 - **RP:** Repair
- **DCM:** Decommittment
 - **PB:** Probing
 - **SLG:** Salvaging
- **MDT:** Mediation
- **DFT:** Defunctionalization

[Table 2]

NO	STYLE OF HUMOR	FUNCTION OF HUMOR											Total	
		SCM								DCM		MDT		DFT
		SCT	SNC	IG	DM	CGE	CLV	SP	RP	PB	SLG			
1.	Affiliative	-	-	-	1	-	-	1	-	-	-	-	-	2
2.	Self-enhancing	-	1		2	-	3	4	-	-	-	-	-	10
3.	Aggressive	4	1	6	-	-	13	7	-	-	-	-	1	32
4.	Self-Defeating	-	-	-	-	-	3	3	-	-	-	-	-	6
5.	TOTAL	4	2	6	3	0	19	15	0	0	0	0	1	50

VERBAL HUMOR

- Pun: Pun
- Riddle: Rdl
- Joke: Jk
- Satire: Str
- Limerick: Lmr
- Parody: Prd
- Anecdote: And
- Farce: Frc
- Irony: Irn
- Sarcasm: Src
- Tall tale: Ttl
- Wit: wit

[table 3]

No.	Style of Humor	Verbal Humor											Total	
		Pun	Rdl	Jk	Str	Lmr	Prd	And	Frc	Irn	Src	Ttl		wit
1.	Affiliative Humor	-	-	1	-	-	-	-	1	-	-	-	-	2
2.	Self-enhancing humor	-	-	1	-	-	2	-	1	3	1	-	2	10
3.	Aggressive Humor	-	-	-	5	-	-	1	10	5	8	1	2	32
4.	Self-Defeating Humor	-	-	1	-	-	-	-	1	2	1	-	1	6
5.	Total	0	0	3	5	0	2	1	13	10	10	1	5	50