

**IMPOLITENESS STRATEGIES USED ON
‘THE DUMBEST ADVICE FOR WORKERS EVER’
AT JIMMY DORE SHOW**

THESIS

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**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF HUMANITIES
UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM
MALANG
2023**

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THESIS

Presented to
Universitas Islam Negeri Maulana Malik Ibrahim Malang
in Partial Fulfillment of the Requirements for the Degree of *Sarjana Sastra* (S.S.)

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MALANG**

2023

STATEMENT OF AUTHORSHIP

I state that the thesis entitled "**Impoliteness Strategies Used on the Dumbest Advice for Workers Ever Video at Jimmy Dore Show**" is my original work. I do not include any material previously written or published by another person, except those cited as references and written in the bibliography. Hereby, if there is any objection or claim, I am the only person who is responsible for that.

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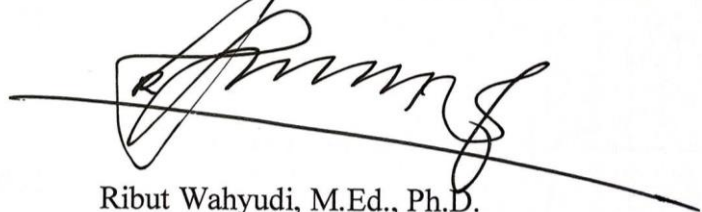
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MOTTO

“Becareful with what you say as it can hurt people even if you don’t mean to”
(The researcher)

DEDICATION

This thesis is proudly dedicated to my parents and my dearest brothers, who always provide encouragements and prayers to me.

ACKNOWLEDGEMENT

Alhamdulillahirobbil 'Alamin, all praise and gratitude are due to the presence of Allah S.W.T., the Most Gracious and The Most Merciful for His blessing given to me during my study and in completing this thesis with the tittle **“Impoliteness Strategies Used on *The Dumbest Advice for Workers Ever* Video at Jimmy Dore Show”**. Shalawat and greetings are always bestowed upon the great Prophet Muhammad S.A.W. who has brought us from the realm of darkness and ignorance to the bright era, namely Dinul Islam.

This thesis was intended to fulfillment the requirement in completing *Sarjana Sastra* (S.S.) at English Literature Study Program, Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang and as a manifestation and participation of the researcher in developing and actualizing the knowledge that has obtained while in college.

The completion of this thesis is all with the help of various parties. On this occasion, with all my respect, I would like to express my deepest gratitude to those who have provided moral and material assistance, directly or indirectly, during the work hours of this thesis. I also would genuinely thanks to them in advance to:

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thank you for the joy and support.

I realize this thesis may have many drawbacks. For this reason, I am
highly interested in receiving constructive criticism and suggestions so that I
could be gradually develop. At least, I genuinely hope for this thesis to provide
beneficial information and contributions for the next generation in general.

Malang, 23 October 2023

The Researcher

A handwritten signature in black ink, appearing to read 'Puteri Salsabila Asy'ari', written over a horizontal line.

Puteri Salsabila Asy'ari

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ABSTRACT

Asy'ari, Puteri Salsabila. (2023). *Impoliteness Strategies Used on the Dumbest Advice for Workers Ever Video at Jimmy Dore Show*. Undergraduate Thesis. Department of English Literature, Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang. Advisor: Rina Sari, M.Pd.

Keywords: *Impoliteness strategy, Jimmy Dore show, the Dumbest Advice for Workers Ever*

Impoliteness is one of the actions for communications that people sometimes commonly used in conversations. But people intentionally or not sporadically used it. In general, people apply it to attack people in some context situation. 'The Dumbest Advice for Workers Ever' video is an example for it. It is a video from Jimmy Dore Show channel in YouTube in which the host and co-host used impolite acts or utterances to attack others, the news they covering. The video shows the use of some impoliteness strategies by host and co-host, Jimmy Dore and Kurt Metzger. Considering the social phenomena that happen in the coverage, many impolite acts in the content, and the researcher is interested in analyzing them. There are two research questions of this research. The first one is finding the types of impoliteness used. The second question is finding the functions of the impoliteness applications. This research used descriptive qualitative method. The researcher collected the data by observing the impolite utterances uttered by Jimmy Dore and Kurt Metzger in 'The Dumbest Advice For Workers Ever' video. Based on the results of the study, it can be concluded that the Jimmy Dore and Kurt Metzger used four types of impoliteness strategies, including bald on record, positive impoliteness, negative impoliteness, and sarcasm impoliteness. However, the researcher did not find the use of *withhold impoliteness* as a type of impoliteness strategy to be used. For the functions of impoliteness, the researcher found affective impoliteness function, coercive function, and entertainment function, but the researcher did not find institutional impoliteness function.

ABSTRAK

Asy'ari, Puteri Salsabila. (2023). *Strategi Ketidaksantunan yang Digunakan dalam The Dumbest Advice for Workers Ever di Jimmy Dore Show*. Skripsi. Program Studi Sastra Inggris, Fakultas Humaniora, Universitas Islam Negeri Maulana Malik Ibrahim Malang. Dosen Pembimbing: Rina Sari, M.Pd.

Kata Kunci: *Strategi ketidaksantunan, Jimmy Dore show, the Dumbest Advice for Workers Ever*

Ketidaksopanan adalah salah satu tindakan komunikasi yang terkadang sering digunakan orang dalam percakapan. Tetapi orang secara sengaja atau tidak secara spontan menggunakannya. Pada umumnya, masyarakat menggunakannya untuk menyerang orang lain dalam situasi tertentu. Video 'The Dumbest Advice for Workers Ever' adalah salah satu contohnya. Ini adalah video dari saluran Jimmy Dore Show di YouTube di mana pembawa acara dan pembawa acara menggunakan tindakan atau ucapan yang tidak sopan untuk menyerang orang lain, berita yang mereka liput. Video ini menunjukkan penggunaan beberapa strategi ketidaksopanan oleh pembawa acara dan rekan pembawa acara, Jimmy Dore dan Kurt Metzger. Melihat fenomena sosial yang terjadi dalam liputan tersebut, banyak sekali ketidaksantunan yang terdapat dalam konten tersebut, peneliti tertarik untuk menganalisisnya. Ada dua pertanyaan penelitian dari penelitian ini. Yang pertama adalah menemukan jenis ketidaksantunan yang digunakan. Pertanyaan kedua adalah menemukan fungsi dari aplikasi ketidaksantunan tersebut.. Penelitian ini menggunakan metode kualitatif deskriptif. Peneliti mengumpulkan data dengan mengamati ujaran tidak sopan yang diucapkan oleh Jimmy Dore dan Kurt Metzger dalam video 'The Dumbest Advice For Workers Ever'. Berdasarkan hasil penelitian, dapat disimpulkan bahwa Jimmy Dore dan Kurt Metzger menggunakan empat jenis strategi ketidaksantunan, diantaranya adalah ketidaksantunan bald on record, ketidaksantunan positif, ketidaksantunan negatif, dan ketidaksantunan sarkasme. Namun, peneliti tidak menemukan penggunaan ketidaksantunan menahan diri sebagai salah satu jenis strategi kesantunan yang digunakan. Untuk fungsi ketidaksantunan, peneliti menemukan fungsi ketidaksantunan afektif, fungsi pemaksaan, dan fungsi hiburan, namun peneliti tidak menemukan fungsi ketidaksantunan institusional..

تجريدي

اشعري، بونيري سلسبيل (٢٠٢٣) إستراتيجيات عدم التساهل المستخدمة في أغبي نصيحة للعمال على الإطلاق في عرض جيمي دور. الأطروحة الجامعية. قسم الأدب الإنجليزي، كلية العلوم الإنسانية، جامعة إسلام نيجري مولانا مالك إبراهيم مالانج. المستشار: رينا ساري، M.Pd.

الكلمات الرئيسية: استراتيجية اللامبالاة، عرض جيمي دور، أغبي نصيحة على الإطلاق

عدم التناسق هو أحد إجراءات الاتصالات التي يستخدمها الأشخاص في بعض الأحيان بشكل شائع في المحادثات. لكن الناس يستخدمونها عمداً أو غير متقطع. بشكل عام، يطبقها الناس لمهاجمة الناس في بعض حالات السياق. 'أغبي نصيحة للعمال على الإطلاق' هو مثال على ذلك. إنه فيديو من قناة Jimmy Dore Show في YouTube استخدم فيه المضيف والمضيف المشارك أعمالاً غير مهذبة أو تصريحات لمهاجمة الآخرين، الأخبار التي يغطونها. يظهر الفيديو استخدام بعض استراتيجيات عدم اللياقة من قبل المضيف والمضيف المشارك، جيمي دور وكورت ميتزجر. بالنظر إلى الظواهر الاجتماعية التي تحدث في التغطية، فإن العديد من الأعمال غير المهذبة في المحتوى، والباحث مهتم بتحليلها. هناك سؤالان بحثيان لهذا البحث. الأول هو العثور على أنواع عدم التسامح المستخدمة. السؤال الثاني هو إيجاد وظائف تطبيقات عدم التسامح. استخدم هذا البحث الطريقة النوعية الوصفية. قام الباحث بجمع البيانات من خلال مراقبة العبارات غير المهذبة التي قالها جيمي دور وكورت ميتزجر في فيديو 'أغبي نصيحة للعمال على الإطلاق'. استناداً إلى نتائج الدراسة، يمكن استنتاج أن جيمي دور وكورت ميتزجر استخدموا أربعة أنواع من استراتيجيات عدم التساهل، بما في ذلك أصلع في التسجيل، وعدم تناسق إيجابي، وعدم تناسق سلبي. وسخرية الأدب. ومع ذلك، لم يجد الباحث استخدام عدم التساهل كنوع من استراتيجية عدم التناسب التي سيتم استخدامها. بالنسبة لوظائف البطالان، وجد الباحث وظيفة عدم التساهل العاطفي، والوظيفة القسرية، ووظيفة الترفيه، لكن الباحث لم يجد وظيفة عدم التساهل المؤسسي.

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CHAPTER I

INTRODUCTION

The research introduction discusses the background of the study, research question, significance of the study, scope and limitation, and definition of key terms. These five parts will be explained as follows.

A. Background of the Study

Being polite is one of the behaviors that a community member should have when interacting with each other, but being overly polite can also bring many more incidents that actually can bring more harm towards us. Impoliteness in communication can happen when it is required or even deliberate. Moreover, impoliteness happens in almost all aspects of people's lives. For example, relationships, politics, and even culture. Entertainments sometimes have their own moments. Impoliteness can also occur in particular contexts (Culpeper, 2011). Likewise, this impoliteness can happen because of people's desires, beliefs, and social interactions.

Culpeper (2011) states that myriad reasons can expand the impolite way of behaving categorized. Culpeper (2003) states that impoliteness is designed to attack the face, so that it can cause conflict and disharmony in a social context. That is why, as Brown and Levinson (1987) stated, politeness and thus impoliteness are not based solely on maintaining one's self-image. Although they are the same in this, impoliteness is a provocative behavior in a given context (Locher & Bousfield, 2008).

Impolite behaviour often involves some emotional arguments (Kienpointner, 2008). He also states that impoliteness or rudeness is, to some extent, prototypically unwavering or compelling communicative ethics. As stated by Culpeper (2005), impoliteness transpires when the speaker converses face-attack knowingly, the hearer deems and establishes the act as intently face-attack, or a combination of both. For that reason, Mullary (2008) defines impoliteness as constructed through interaction and requires the speaker and addressee to analyze the discourse and cues used in interactions.

The researchers could analyze impoliteness in their lives by using a pragmatic approach, as pragmatics is the study of language in relevant communication (Griffiths, 2006). With that in mind, the researchers could have using several concepts of pragmatics for their research. Considering that the data actualized by qualitative methods are myriad (Patton, 1980).

Several studies about impoliteness in films and books are ‘A Study of Impoliteness Strategies Used by Bianca Piper in the Duff Movie’ (Ditya, 2018), ‘Impoliteness Strategies in Three Episodes of Kitchen Nightmares TV Shows’ (Zamora, 2021), ‘Mock impoliteness in commentary column of "Thirty Mile Zone" YouTube channel’ (Azzarista, 2022), ‘Impoliteness in Harry Potter’ (Mlynáriková, 2022), and ‘The Use of Impoliteness in “The Wrong Stepmother” Movie: Pragmatics Approach’ (Simanjuntak, 2022).

Several studies about impoliteness in speech are ‘Impoliteness strategies used by Malaysian netizens in response to the music videos of drag queens’ (Alias & Yahaya, 2019), ‘Insults, threats and other impolite utterances in British

TV series *Emmerdale*' (Hasu-Rannikko, 2020), 'Analysis of Impoliteness Strategies in Commentary Hate Speech Uttered by Netizen's on Donal Trump's Presidential Election Campaign Speech in the United State 2020 on YouTube (Nainggolan, 2021), Impoliteness Strategies Used by Detractors of Emmanuel Macron's Speech News in Their Comments on YouTube (Rahma, 2021), and 'Impoliteness in the E-News Social Media Comment Section: A Descriptive Study' (Harahap, 2022).

In *A Study of Impoliteness Strategies Used by Bianca Piper in the Duff Movie* by Ditya (2018), the researcher analyzes the types of impoliteness used and the response by using Culpeper's (1996) theory of impoliteness strategy and Culpeper's (2003) theory in response to the impoliteness. The findings from this research are positive impoliteness is the most used and accepting face attack is the most used response.

In *Impoliteness in Harry Potter* by Mlynáriková (2022), the researcher analyzes the type of impoliteness based on Culpeper's (2011) theory. This research's findings were that Harry actually did not use any impolite words to Snape. Nevertheless, Snape used every type of impolite utterances when he talked to Harry, with form-driven entertaining impoliteness being the most used.

In *Impoliteness Strategies Used by Detractors of Emmanuel Macron's Speech News in Their Comments on YouTube* by Rahma (2021), the researcher studies the language impoliteness strategies and functions used by critics in the comments section on Al Jazeera News on YouTube. The researcher used Culpeper's (1996) theory of impoliteness strategies, Culpeper's (2011) theory of

impoliteness functions, and Leech's (1983) theory of describing context. The findings of this research are there are four impoliteness strategies used by the critics, namely bald on record impoliteness, positive impoliteness, negative impoliteness, and sarcasm or mock politeness, with negative impoliteness as the most used one, and there are two kinds of functions that used, which is affective impoliteness and entertaining impoliteness.

In *Impoliteness Strategies in Three Episodes of Kitchen Nightmares TV Shows* by Zamora (2021), the researcher studies the types and functions of impoliteness strategies in three Kitchen Nightmares videos based on Culpeper's (1996) theory. The findings of this research are that there are 27 impoliteness utterances used by the owners in the three videos, with positive impoliteness being the most used, and there are two functions found in the utterances, with coercive impoliteness being the most used function.

In *Mock Impoliteness in Commentary Column of "Thirty Mile Zone" YouTube channel* by Azzarista (2022), the researcher examines more deeply the innuendos with mock impoliteness and the strategy for the emergence of these innuendos based on Culpeper's (1996) theory. The finding of this research is that unmotivated and motivated mock impoliteness is used in the comments. The researcher also found the most used one in terms of the use of mock impoliteness strategy, which is unmotivated mock impoliteness, as the researcher found 21 of it. The researcher also found that demean is the most used in mock impoliteness usage.

In *Analysis of Impoliteness Strategies in Commentary Hate Speech Uttered by Netizen's on Donald Trump's Presidential Election Campaign Speech in the United State 2020 on YouTube* by Nainggolan (2021), the researcher studies the types of impoliteness strategies used by a netizen in commentary hate speech on Donald Trump's presidential election campaign speech in the United State 2020 on YouTube and the most dominant impoliteness strategy used using Culpeper's (2005) theory of impoliteness. The findings of this research are that the netizens used many impoliteness, namely bald on record impoliteness, negative impoliteness, positive impoliteness, sarcasm, and the most used is negative impoliteness.

In *Impoliteness in the E-News Social Media Comment Section: A Descriptive Study* by Harahap (2022), the researcher analyzes impoliteness in the comment section of the E-news social media based on Culpeper's (1996) theory. The findings of this research are that there were five impoliteness strategies used in the comment section of the E-news, which are bald on record impoliteness, positive impoliteness, negative impoliteness, sarcasm or mock politeness, and withhold politeness, with positive impoliteness being most used, and the factors of using impoliteness are disagreement, frustration, anger, disappointment and lack of trust, seeking change, emotional, relief/happy, and dishonesty.

In *Impoliteness Strategies Used by Malaysian Netizens in Response to the Music Videos of Drag Queens* by Yahaya and Alias (2019), the researchers study the impoliteness strategies used and explore the way the strategies employed by using Culpeper's (2011) impoliteness strategies theory. Their findings in this

research are that negative impoliteness was the most used, followed by sarcasm or mock politeness and bald-on record strategy.

In *The Use of Impoliteness in “The Wrong Stepmother” Movie: Pragmatics Approach* by Simanjuntak (2022), the researcher describes the strategy of impoliteness in the film ‘The Wrong Stepmother’ by using Culpeper’s (1996) theory about impoliteness strategy and the types of impoliteness using Culpeper’s (2011) theory. The findings of this research are that positive impoliteness strategy is the most used one and affective impoliteness is the most used type. In *Insults, threats and other impolite utterances in British TV series Emmerdale* by Hasu-Rannikko (2020), the researcher analyzes fictional discourse in a TV soap opera of *Emmerdale* based on Culpeper’s theory focusing on insult, condescension, criticism, threat, silencer, and dismissal as the types of impoliteness that happened in the form of utterances. The findings are that the characters are more impolite in distant relationships than close and the analyzed characters are considered equally impolite.

The difference between the present research and previous studies is the object of the research. The researcher intends to analyze the types and functions of impoliteness in ‘The Dumbest Advice For Workers Ever’ which can be found on YouTube in Jimmy Dore Show. Jimmy Dore Show is a channel on YouTube about controversial stuff that happens in other countries. For example, the controversial news about Covid vaccines, the war between Russia and Ukraine, and how America always donates their money to Ukraine for war. Jimmy Dore, the host of ‘The Dumbest Advice For Workers Ever’ video, is an American’

professional stand-up comedian, author, and podcaster. While Kurt Metzger, the co-host, is an American comedian. The Jimmy Dore Show channel, where Jimmy Dore and Kurt Metzger talked about 'The Dumbest Advice for Workers Ever', is a hilarious and irrelevant take on news, politics, and culture. This channel talks about the truth of what happened that is usually going to be censored in American news channels.

The researcher is interested in studying the impoliteness in 'The Dumbest Advice for Workers Ever' video on Jimmy Dore Show because Jimmy and Kurt talk straightforwardly about the advice. They talk about how irrational the advice from Wired News is, which the researcher also thinks is ridiculous and should not have happened, especially in first-world countries. They talk about the advice with blunt facts and impolite utterance without fearing some drawbacks from Wired News followers, which makes the researcher like it so much. The researcher is also interested in researching impoliteness as it is one strategy that can be mistaken for each other if people don't know the difference between each type. The researcher also hopes this data can be something that can help students and broaden their knowledge in their research about the type of impoliteness.

Based on the background above, the researcher intends to analyze the types and functions of impoliteness used in one of Jimmy Dore Show's videos. The researcher chose this talk show as the research object is because of how honest the host and co-host in covering the news. Moreover, the topic of the talk show covers how ridiculous the advice is and how it can only benefit people in IT jobs. The benefit of knowing the impoliteness from this show is to learn more about the

impoliteness that happens in the show, as what the news the show is covering can affect people in speaking. The researcher will find out more about how the impoliteness strategies are used in *The Dumbest Advice for Workers Ever* video on YouTube channel using Culpeper's (1996) theory of impoliteness.

B. Research Question

The questions in this research are as follows:

1. What are the types of impoliteness strategies used by the host, Jimmy Dore, and his friend, Kurt Metzger, as a co-host in 'The Dumbest Advice For Workers Ever' video at Jimmy Dore Show?
2. What are the functions of impoliteness strategies used by Jimmy Dore and his friend, Kurt Metzger, in 'The Dumbest Advice For Workers Ever' video on Jimmy Dore Show channel?

C. Significance of the Study

The results of this research can provide more information and as a reference for students and teachers about impoliteness strategies. For students, this research enriches speech acts' knowledge about impoliteness, especially for UIN Maulana Malik Ibrahim Malang's students in English Literature Department. It can also be a reference in learning the pragmatic subject of impoliteness based on Culpeper's (1996) impoliteness theory. For teachers, this research can be additional material in studying the theory of impoliteness strategy and a further insight into it.

D. Scope and Limitation

This research focuses on the impoliteness strategies used by Jimmy Dore and his friend, Kurt Metzger, on a YouTube video about *The Dumbest Advice For Workers Ever*. The researcher uses Culpeper's (1996) theory to discover the types and functions of impoliteness strategies used by the host, Jimmy Dore, and his co-host, Kurt Metzger. The limitation of this research is the researcher does not study threats and curses. In addition, the amount of data is limited only to Jimmy Dore's and Kurt Metzger's words, phrases, and sentences. The researcher does not study the impoliteness words of Stefane Zamorano, the other co-host of the talk show.

E. Definition of Key Terms

The following terms are the definitions of key terms of this research:

1. **Impoliteness Strategy** is a strategy used in communication that faces attacks intentionally by the speaker or the hearer who perceives it. This research studies about the impoliteness strategy in Jimmy Dore Show using Culpeper's (1996) theory.
2. **Jimmy Dore Show** is a show by Jimmy Dore, Stefane Zamorano, Kurt Metzger, and his other crews that brings news about the latest pop and politics. This research studies about 'The Dumbest Advice For Workers Ever' by Jimmy Dore's video on YouTube uploaded by Jimmy Dore Show channel.
3. **The Dumbest Advice for Workers Ever** is a news video by Jimmy Dore Show account on YouTube discussing about "The Unlikely Cure for Burnout? A Second Job" news published by Wired Magazine. This research

studies about impoliteness that can be found in Jimmy Dore and Kurt Metzger's utterances and reactions in 'The Dumbest Advice For Workers Ever' video.

CHAPTER II

REVIEW OF LITERATURE

This chapter discusses the theories of pragmatics, face, and impoliteness.

This research uses the impoliteness strategy by Culpeper's (1996) theory.

A. Pragmatics

Pragmatics is a branch of linguistic that encompasses several concepts such as the theory of speech acts, interaction talks, and conversational involves and explores the ways context contributes to meaning. The study of the relationships between linguistic forms and the users of those is the meaning of pragmatics by Yule (1996). Violations of pragmatic rules also lead to communication errors (Scollon & Scollon, 1995). Because of this, pragmatism can be concluded as having a crucial role as people can misunderstand the speaker's intention if the rules are violated. As stated by Kasper (1999), competencies, whether or not linguistic or pragmatic, ought to be evolved and discovered systematically. Levinson (1983) also stated that pragmatics embarks on learning language from a functional viewpoint.

Pragmatics is the study of correspondent explanation (Yule, 1996), while according to Mey (2001), pragmatics is also defined as the use of language in the communication process based on the situation in society. To put it succinctly, pragmatics, for the researcher, is a study that includes on learning the theory of language, such as speech acts, communication, and the meaning of utterances.

B. Face

Face is considered as a public image of a person, relating to the emotional and social sense of self that everyone has and expects others to have (Yule, 1996, p. 60). As in people's lives, their everyday lives, others will have some expectations towards their self-image as they want to be respected by others. Brown and Levinson (1987) also state that the notion of face is the public self-image each member wants to claim for themselves.

For the types of face study, there are some for it, which are face-saving acts and threatening acts, negative faces, and positive ones. According to Yule (1996), face threatening act is an act that embodies coercion to other's expectation, while face saving act is an act that is executed to alleviate oppression (p.61). For negative face, its' people's crave to be unforced, respected, and left in peace (Birner, 2013). Whereas a positive face is where people want to be similar to others (Birner, 2013).

The researcher talks about face because social identity is very important for a person's social value. As the researcher will discuss impoliteness, the researcher will discuss face as impoliteness to attack people's face and cause discord between others. On account of the fact that every person's has two types of faces, the researcher studies them in this research.

C. Impoliteness

As people from time to time cannot manage their emotions, they will often use impolite language that can provoke problems to themselves as people do not appreciate it as it is inappropriate to use. Locher and Bousfield (2008) disclose

that impoliteness is an attitude that is bothersome in an exclusive context. Culpeper (2015) also reports that impoliteness includes communicative language or behaviour that is viewed negatively as they rebel against people's expectations, desires, or obligations and its outcomes in offence.

As Culpeper, Bousfield, and Wichmann (2003) present impoliteness is a communicative approach aimed at attacking the face and causing social turmoil and disharmony. There are also some impoliteness strategies that are applicable in communications, as Culpeper (1996) identifies.

1) Bald on Record Impoliteness

In bald on record, the impoliteness is used directly and concisely to face-attack someone. The face of someone is not irrelevant at all. For example, "*Shut up already. You are so annoying!*" It is stated directly, which is considered as bald on record. When people use this strategy, that people does not mean they are in a higher position than their opposite, but this strategy is used because the identity in this space cannot be found, so the user's feels free.

2) Positive Impoliteness

Positive impoliteness is used to get respect and damage the addressee's face. Culpeper (1996) reports that positive impoliteness is used to attack the opponent's face. Culpeper (2005) also conveys that positive impoliteness is created to degrade the addressee's positive face wants. An example of this strategy is found here, "*I absolutely don't care with what you think*". In this statement, the speaker does not care about what someone thinks of as they are indifferent about someone. Here, the speaker will ignore the opinion of others, which is one of the examples

of positive impoliteness strategy. Positive impoliteness can also be found in other strategies, such as:

a. Seeking agreement

For example,

“Ugh, Mom. It’s fine. It has guard rails”. In here, the person is seeking agreement as they aim to ignore other’s opinion.

b. Disassociating from the other

“Go away, dude. We don’t wanna invite you”, is one of the examples as they want to cut ties with the people they don’t invite.

c. Ignoring

“If I pretend to not see him that means I can ignore him ever”, is one of the examples of failing to acknowledge other’s presence.

d. Unsympathetic

“What do you mean it’s hard”, is one of the examples of failing to recognize other’s problems.

e. Using taboo words

“Such a shitty behaviour from him”, is one of the examples of people’s using taboo words.

f. Calling people’s with other name

“Hey, Asians! (Laugh)”, is one of the examples of calling other group of people with other name.

g. Using inappropriate identity markers

"She is a bitch, you know.", is one of the examples of using inappropriate identity markers.

h. Making others feel uncomfortable

For this, the example is when people make inappropriate jokes that should not have been used at all. For example, *"I used to have a twin brother. My parents used him for spare parts. I look good, right?"*, this joke is inappropriate as this implies that his/her twin brother is identified as just a thing, not a people, which is inappropriate and can make people feel uncomfortable.

3) Negative Impoliteness

Culpeper (1996) likewise argues that negative impoliteness is the use of strategies aimed at hurting the recipient's negative desires or face as this strategy is the opposite of positive impoliteness. In here, the speaker wants freedom in their act. An example of this strategy can be found in, *"such a crybaby"*. The term "crybaby" is used to express ridicule to someone and ridicule is considered as negative impoliteness. Threatening, harassing, insulting, and demeaning are examples of negative impoliteness.

4) Sarcasm Politeness

In sarcasm politeness, the meaning of the politeness acts used is not true (Culpeper, 2005). Sarcasm is used to express the opposite of the speaker's feelings as the meaning of what they said is not true whatsoever or said insincerely to the others by Culpeper (1996). This type of impoliteness happens when the speaker seems to say something nice even though the real meaning of the sentence is the opposite and not actual. For example, when someone bullies

people and says, “*Hey, I’m your friend after all, right?*”, the term “friend” will be considered sarcasm because the victim will not consider they are friend at all.

5) Withhold Politeness

This time, the impoliteness happens because the hearer’s is expecting some polite remarks (Culpeper, 1996). For the example of this strategy is when someone is failing to say thank you when people’s helping them. In this situation, the absence of politeness is expected.

This research studies impoliteness reactions in “The Dumbest Advice For Workers Ever’ by Jimmy Dore and Kurt Metzger in the video. The researcher uses Culpeper’s (1996) theory to research the impolite reactions, words, phrases, and sentences used by Jimmy Dore and Kurt Metzger because Culpeper’s (1996) theory is more straightforward for the researcher to apply.

D. The Functions of Impoliteness

Culpeper (2011) proposes functions of impoliteness in his most recent book. This functions share features that contradict interpersonal relationships, identities, and social norms. This functions of impoliteness details as follows:

1) Affective Impoliteness

The first function of impoliteness is affective impoliteness. In affective impoliteness, the speaker expresses anger at the listener, creating a negative atmosphere between the speaker and the listener. This include emotional outburst that can occur during a conversation between the speaker and subject of the impoliteness. For example:

“You are useless!”

In the example above, the speaker uses impoliteness utterance to express frustration towards the listener. The speaker uses disrespectful utterance to convey that the listener is no longer necessary.

2) Coercive Impoliteness

The second function of impoliteness is coercive impoliteness. Culpeper (2011) states that coercive impoliteness is the kind of impoliteness that calls for a realignment of values between speakers and targets so that the interests or current advantages of the speaker are enhanced or protected. This function of impoliteness includes coercive actions that aimed at harming others. For example:

“Shut your mouth or I’ll leave you!”

In here, the speaker ends the recipient’s behavior by coercing them not to speak. This utterances are produced when the speaker affirm his or her position as the one who possess power and control over the listener.

3) Entertainment Impoliteness

Entertainment impoliteness is the last function of impoliteness. Culpeper (2011) states that entertaining impoliteness is always exploitative to some degree because of how the entertainment is at the expense of obscene purpose. It provides entertainment at the expense of the subject of impoliteness’ expense. For example:

“What is this food? Is it for a dog?”

In this above example, the comments can hurt the intendent subject's feelings in certain way, but it also can entertain the over-hearing audience as it can sound funny for them.

CHAPTER III

RESEARCH METHOD

This chapter explains the method that the researcher uses to obtain the data for this research. Besides, the researcher additionally provides an explanation for the strategies used by the researcher to collect and analyze the data.

A. Research Design

This research uses the descriptive qualitative method because the researcher intends to describe the impoliteness strategies used by Jimmy Dore and Kurt Metzger in the video of *The Dumbest Advice to Worker Ever*. The researcher uses this qualitative method because the researcher wants to understand more in-depth about the problem that occurs with proven pragmatism in mind. By using qualitative to analyze the study, often researchers, that use qualitative, associate data analysis with advances for analyzing text and image data (Creswell, 2013). The problem the researcher wants to search is the use of impoliteness in the video.

B. Research Instrument

The researcher is the main instrument to collect and analyze impoliteness in the video of *The Dumbest Advice to Worker Ever* in Jimmy Dore Show.

C. Data Source

The data source of this research is The *Dumbest Advice to Workers* video on YouTube. It is a video on YouTube with the link <https://www.YouTube.com/watch?v=YOXGcX0R08c>. This video is about Jimmy

Dore, as a host, covering the news from Wired News about The Unlikely Cure for Burnout? A Second Job with Kurt Metzger as a co-host. The data are impoliteness words, phrases, and sentences of Jimmy Dore and Kurt Metzger.

D. Data Collection

The researcher used the following steps to collect the data for the research. The first step was that the researcher searched and watched the entire video of The Dumbest Advice to Worker Ever on YouTube. While watching, the researcher also noticed the speakers' faces or actions on the video. The second step was that the researcher downloaded the video transcript in the YouTube transcript section. The third step was that the researcher checked the transcript by watching the video again to correct it as it is an auto-translate transcript and not entirely correct. The fourth step was that the researcher identified impoliteness utterances of Jimmy Dore and Kurt Metzger based on the theory of impoliteness strategies used by Culpeper (1996).

E. Data Analysis

The researcher used the following steps to analyze the data for the research. The first step was that the researcher categorized the impoliteness utterances produced by Jimmy Dore and Kurt Metzger in different types of impoliteness based on the theory of Culpeper's (1996), namely bald on record impoliteness, positive impoliteness, negative impoliteness, and sarcasm impoliteness. The second step was that the researcher analyzed the impoliteness utterances of Jimmy

Dore and Kurt Metzger by using Culpeper's (1996) theory about impoliteness.

The last step was that the researcher concluded the research.

CHAPTER IV

FINDINGS AND DISCUSSION

This chapter consists of two points that will be discussed. The first point is the descriptions of the findings and the second point is the discussion about the findings.

A. Findings

After collecting the data, the researcher found numerous impoliteness sentences on the Jimmy Dore Show channel in one of the videos entitled *The Dumbest Advice to Worker Ever*. The video was posted on October 9 2022, which lasts approximately 18 minutes. It shows Jimmy Dore, as a host, and Kurt Metzger, as a co-host, talking about how Wired Magazine posted a news about a cure for burnout of having a second job. In response to Wired News, there are several comments uttered by Jimmy Dore, the host, and Kurt Metzger, the co-host, in Jimmy Dore Show categorized as impoliteness. They can be categorized into the following criteria: the impoliteness type and the impoliteness functions of the samples.

Types of Impoliteness Strategies in the video The Dumbest Advice to Worker Ever on YouTube

In this section, the results of this research are in the form of a description of the principle of impoliteness in language in YouTube video of *The Dumbest Advice to Worker Ever* with Jimmy Dore as a host and Kurt Metzger as a co-host. The researcher found four out of five types of impoliteness that happened in *The*

Dumbest Advice to Worker Ever video, which are bald on record, positive impoliteness, negative impoliteness, and sarcasm politeness. In the video, the researcher did not find withhold impoliteness. The following data are the samples taken from *The Dumbest Advice to Worker Ever* video, which are classified according to the section category.

Types of impoliteness strategies used by Jimmy Dore

As a host, Jimmy Dore used bald on record impoliteness with 5 data; positive impoliteness (1 datum), negative impoliteness (1 datum), and sarcasm or mock politeness (3 data). With this data, it can be concluded that Jimmy Dore is the one who spoke impolite less than Kurt Metzger. It can be seen in the data below that are uttered by Jimmy Dore.

a. Bald on Record Impoliteness

According to Culpeper's (1996), bald on record can be referred to as a direct attack with no turning point. In this first type of impoliteness, the researcher found 5 data in the video. The following data will be presented in detail.

Datum 21

"This guy is **mental** who wrote this"
(Video at minute: 07:08)

In datum 21, the word 'mental' is impolite and conveys an unacceptable manner as Jimmy Dore is intended to insult the maker of the post *The Unlikely Cure for Burnout? A Second Job in Wired*. The word 'mental' itself is impolite as it could be interpreted as insane or crazy. For that reason, it is disrespectful to insult people. On top of that, the comment is delivered, by Jimmy Dore, in a direct

way with a clear intention that it has a bad manner. All things considered, the comment in datum 21 is impolite and belongs to bald on record impoliteness type.

Datum 25

“This is **sick**, man.”

(Video at minute: 09:29)

From the above datum, it can be seen that the comment is impolite in a direct and straightforward manner. It is impolite because Jimmy Dore is disappointed and wants to ridicule the post about The Unlikely Cure for Burnout? Get A Second Job. It happened because of the ridiculousness post is about. Furthermore, the meaning of ‘sick’ can mean disappointed or mortified, and it can mean that Jimmy Dore is fed up with the post. Likewise, the datum 25 correlates to bald on record impoliteness type.

Datum 28

“This is **crazy**, this article is **nuts**.”

(Video at minute: 11:45)

The words ‘crazy’ and ‘nuts’ in the datum above are in impolite and have a wrong manner as it says that the article The Unlikely Cure for Burnout? Get A Second Job is crazy and wild. These two words are impolite because the meaning of ridiculous and wild has a similar meaning to mentally unhealthy or insane, which means Jimmy Dore thinks that the article is insane. The comment is presented directly with clear impoliteness from Jimmy Dore to the article. Therefore, the comment in datum 28 is categorized as bald on record impoliteness type.

Datum 33

“I don't even want to read any more of this.”

(Video at minute: 14:24)

In datum 33, the comment by Jimmy Dore is considered impolite as it is considered to be directly face-attacking the article. Along with how Jimmy Dore said it together with disappointed and low intonation when he said it. As the article is presented with a direct and concise face-attack, this transcription is considered bald on record impoliteness type.

Datum 41

“Wow, this guy, he could devise a torture program and the first one is **mindfuck**.”

(Video at minute: 17:04)

In datum 41, the verb ‘mindfuck’ is impolite and directly and clearly. The message here can mean that the author of the article ‘The Unlikely Cure for Burnout? Get A Second Job’ can greatly confuse or psychologically disturb someone as one of the functions of torture program is greatly confusing or psychologically disturbing someone. That is why Jimmy Dore said it, as the article greatly confuses him. Therefore, datum 46 is categorized as bald on record impoliteness type.

b. Positive Impoliteness

The meaning of positive impoliteness is an impoliteness that attack or degrade the positive face that the target has. In this second type of impoliteness, the researcher found 1 datum.

Datum 19

“How many teachers who, what, work side jobs in retail are minimum wage workers who have fast food jobs and also drive for Uber would consider getting a second job a cheat code?”

(Video at minute: 06:33)

In datum 19, it can be seen that the message by Jimmy Dore is designed to comment on the cheat code from Wired in article of The Unlikely Cure for Burnout? Get A Second Job, as it mentions that getting a second job is considered a cheat code. The comment above is addressed to the teachers, implying the teachers that get a second job would not consider it a cheat code. The comment is impolite because it attacks the positive face of the target, which tells of how doubling or tripling the income through over employment feels like a new cheat code. Correspondingly, datum 19 belongs to positive impoliteness type.

c. Negative Impoliteness

For this third impoliteness type, negative impoliteness is an impoliteness that happens to attack the negative face of a person. In this third type of impoliteness, the researcher found 2 data from the video, but the researcher only describes one datum.

Datum 35

“Well, how does he have time to go to work?”

(Video at minute: 14:58)

The datum 35 can be categorized as negative impoliteness type. It is considered impolite because it criticizes and implies a contradiction in Isaac P’s ability to work. The datum shows impoliteness because Jimmy Dore is ridiculing Isaac P’s ability to work. After all, the article mentions that Isaac P is working

two full-time jobs. Jimmy Dore also does not take the mentions of Isaac P working two full-time jobs seriously.

d. Sarcasm or Mock Politeness

Sarcasm or mock politeness refers to impoliteness that happens as the meaning of the words is different from the speaker's true feelings, which means it is not sincere. For the fourth type of impoliteness, the researcher found 3 data. The following data are presented in detail that matches the mentioned descriptions of sarcasm or mock politeness.

Datum 14

“Get another one, but don't quit the first one.”

(Video at minute: 05:46)

The datum 14 is categorized as sarcasm or mock politeness type because of how the objectives are to intentionally demean and attack the over employed people who do not quit their first job when they do another job. The comment by Jimmy Dore is also considered sarcastic because he said it by smiling. Furthermore, the language used here can be considered impolite but conveys insincere meaning.

Datum 36

“Did you know that black is also white and up is also down?”

(Video at minute: 15:29)

Judging from the aims of the remark, it can be sorted into sarcasm or mock impoliteness type. In here, Jimmy Dore tries to show the impoliteness by intentionally demeaning the article. Jimmy Dore belittles the article about the owners having something to lose is dominating the ethics of over employment. Jimmy Dore. The remark also can imply a variety of meanings in different contexts. Here, Jimmy Dore implies that it is clear how the article wants to reverse the fact. That is why Jimmy Dore said that “*black is also white and up is also down*” remark.

Datum 42

“I have to go to my next job.”

(Video at minute: 17:45)

By judging the purpose of this datum, it can be concluded that it belongs to mock politeness or sarcasm. It is categorized as mock politeness because the remark looks polite but has insincere meaning. In here, the speaker, Jimmy Dore, intentionally said it with a sarcastic remark. Because of that, the speaker is considered to intentionally commit an act of impoliteness.

Types of impoliteness strategies used by Kurt Metzger

As a co-host, Kurt Metzger used bald on record impoliteness (8 data), positive impoliteness (6 data), negative impoliteness (5 data), and sarcasm or mock politeness (12 data). From this data, it can be concluded that Kurt Metzger is the one who spoke impolite the most and it can be seen in the description below.

a. Bald on Record Impoliteness

According to Culpeper's (1996) bald on record can be referred to a direct attack with no turning point. In this first type of impoliteness, the researcher found 8 data. The data are presented in detail.

Datum 2

“So, it's counter-intuitive being burned out from my job.”

(Video at minute: 01:24)

From the datum 2, it can be seen that Kurt Metzger's comment is considered as an impolite word and is intended to insult Wired, as the addressee. It is impolite because it aims to ridicule the news that Wired posted about the cure for burnout which is to have a second job, and it is considered as direct impolite towards Wired news that Kurt Metzger, as a co-host, and Jimmy Dore, as a host, addressed. Accordingly, the comment in datum 2 belongs to bald on record impoliteness type.

Datum 3

“More cowbell as they say.”

(Video at minute: 01:31)

From the datum 3, it can be seen that the comment which Kurt Metzger delivers ridicule to people who are unsatisfied with the thing they have and want more and more because of their desire. This comment is considered as an impolite, bad manner. The mentioned word is also considered as direct towards the people. With this evidence, the comment in datum 3 can be concluded that it belongs to bald on record impoliteness type.

Datum 4

“I gotta have **cowbell** all right.”

(Video at minute: 01:33)

From the above comment, it can be seen that the word ‘cowbell’ aims to ridicule of how some people are not satisfied at all by saying to themselves that they need more ‘cowbell’. In here, Kurt Metzger imitates those people and ridicules them, which conveys a direct message and a lousy manner that can be categorized as impolite. Accordingly, the comment in datum 4 belongs to bald on record impoliteness type.

Datum 5

“Is it called wired because I have to **do meth** to work my three jobs?”

(Video at minute: 01:39)

Datum 5 uses the phrases ‘do meth’ to ridicule Wired as working three jobs which are so complex and can exhaust the body of a human being faster, and they need something to numb it, and meth is one of them. That is why Kurt Metzger said it. The comment in datum 5 becomes impolite as it is considered a direct one and has a bad manner. It is categorized as bald on record impoliteness type.

Datum 17

“I thought that was **selling drugs**”

(Video at minute: 06:14)

The noun phrase “selling drugs” is an impolite word intended to insult Wired about The Unlikely Cure for Burnout? A Second Job directly. The datum 17 is impolite because Kurt Metzger intended to disrespect and offends Wired by stating that the cheat code from Wired is so absurd. He thought it was more convenient than just selling drugs. From that explanation, the comment in datum 17 is categorized as bald on record impoliteness type.

Datum 22

“Oh you know what, just become a **stripper**.”

(Video at minute: 07:34)

In datum 22, the word ‘stripper’ is intended to ridicule the cheat code given by Wired for financial freedom due to the fact that being a stripper can be a side hustle and gig work to earn additional steady income. It is impolite for the reason that stripper is a job that is not favorable in the eyes of many, and stating that being a stripper is more beneficial than working another full-time job from the comfort of their own home as being a stripper is not a full-time job. Moreover, the message is delivered by Kurt Metzger directly and clearly. All things considered, the datum 22 belongs to bald on record impoliteness type.

Datum 39

“It’s **crazy**, dude.”

(Video at minute: 16:16)

The comment in datum 44 uses the word ‘crazy’ to indicate the impoliteness. In here, Kurt Metzger ridicules people who think they are tricking the employer by using the word ‘crazy’ as it has the same meaning as insane or

out of one's mind. This datum is presented in a direct way and clear impolite. Therefore, the comment in datum 39 is categorized as bald on record impoliteness type.

Datum 40

“This is a **bs propaganda**.”

(Video at minute: 16:31)

In datum 40, the noun phrase ‘*bs propaganda*’ is impolite because Kurt Metzger ridicules how in the article it said that ‘overemployment is more than just a style of work it held by many who feel that corporations have turned their backs on workers’ and he agrees with what Jimmy Dore said that the workers will go back on the corporations by working twice. The meaning of ‘bs’ here has the same meaning as nonsense or stupid. This datum is also presented in direct way. In consideration, datum 40 is categorized as bald on record impoliteness type.

b. Positive Impoliteness

In this second type of impoliteness, the researcher found 6 data. The following description discusses the data in details.

Datum 7

“I know it **gives you a headache**, doesn't it.”

(Video at minute: 02:47)

Datum 7 delivers a message that the article The Unlikely Cure for Burnout? Get A Second Job gives a headache. The noun phrase ‘*give you a headache*’ indicates an impoliteness since it is delivered in a bad manner. By saying that the article gives a headache, Kurt Metzger is disrespecting the article.

The datum shows impoliteness because it attacks the positive face of the article, especially Wired, by giving ‘*give you a headache*’. Datum 7 belongs to positive impoliteness.

Datum 8

“I’m over employed? Who has to pay?”

(Video at minute: 02:42)

In datum 8, it can be seen that it was designed, by Kurt Metzger, to comment about Murphy in The Unlikely Cure for Burnout? Get A Second Job article which mentions how Murphy is one of the “over employed”. The comment is considered impolite because it attacks the positive face of Murphy that the article made him of. Correspondingly, datum 8 belongs to positive impoliteness type.

Datum 18

“You know how much America has fallen, if like to make extra money at your real job, instead of selling marijuana, you go get another other crappy jobs, you see how bad it is.”

(Video at minute: 06:22)

In the datum18, it can be seen that the comment by Kurt Metzger is implied to American, as a group of people, who is hopeless and ruined. In addition to that, the comment is presented in a direct way, not to mention the comment is considered impolite because it uses the word ‘fallen’ to identify American people and attack the positive face of American people. For that reason, the comment in datum 18 belongs to positive impoliteness type.

Datum 20

“This is a PR thing, man.”

(Video at minute: 07:06)

In the datum 20, Kurt Metzger comments on how over employment embraces the lure of earning additional steady incomes by attacking the positive face that the article shows. The comment implies that over employment embraces the lure which is something that the article wants to advertise a positive face about over employment, which means it can be categorized as impolite. Therefore, the comment in datum 20 belongs to the positive impoliteness type.

Datum 23

“The cheat code, I think is for the corporations. I think that's their cheat code and not your cheat code, the employee.”

(Video at minute: 08:05)

In datum 23, it can be seen that the message by Kurt Metzger is considered impolite. Moreover, it attacks the positive face of the corporations by saying that it is the cheat code of corporations, not the employee. Likewise, the comment is presented in a direct way. Thereby, the comment in datum 23 corresponds to the positive impoliteness type.

Datum 29

“It seems like, it's freeing you from the very concept of a self-identity is.”

(Video at minute: 12:01)

This utterance in datum 29 is uttered by Kurt Metzger who delivers a message that it erases the meaning of self-identity itself by embracing jobs as a means to an

end. It indicates impoliteness as it attacks the face of the article, the embracing of jobs, as it delivers an unacceptable manner. Likewise, the message is presented in a direct way. Correspondingly, datum 29 belongs to the positive impoliteness type.

c. Negative Impoliteness

For this third type of impoliteness, the researcher found 6 data from the video, but in here, the researcher only presents 5 data. The data will be discussed as follows.

Datum 6

“This sounds like the beginning of a movie where a kid's dad works too much and then dies and turns into a snowman, that's what this sounds like.”

(Video at minute: 02:21)

In this datum 6, the sentence is considered impolite because it conveys bad manners by attacking the negative face of the target by associating the target, Sarah Murphy, with a negative aspect of a movie. In here, Kurt Metzger disrespects Murphy by saying she is like the dad who dies and turns into a snowman because he works too much. For that reason, the comment in datum 6 is impolite and belongs to the negative impoliteness type.

Datum 16

“We're not going to pay you enough to live but also don't work in other jobs, so you secretly, I'll show them.”

(Video at minute: 05:58)

In datum 16, the comment by Kurt Metzger implies impolite as it belittles people who over employed in America. The sentence could be interpreted that the

action of the over employed people in America who embrace more works because it seems to resist the backlash of hustle culture which is ridiculous. It could be understood that the sentence is belittling the negative face of the over employed people in America. Because of that, the sentence in datum 16 is impolite and belongs to the negative impoliteness type.

Datum 24

“Because, if **he's from like the United Arab Emirates or something**, where they, you know, where they shipping Filipinos **and over employ them** and then and take their passport **and I think I'm starting to get what's going on.**”

(Video at minute: 08:35)

In datum 24, Kurt Metzger, as a co-host, comments on the article's writer's name, Fedeke Adegbuyi, because how ridiculous the sound of the name, as the name does not make people think that he is American. The comment is addressed to Fedeke Adegbuyi by disrespecting his name and saying that he may be employed by the United Arab Emirates to over employed him. The sentence is impolite as Kurt Metzger belittles and associates the person with a negative aspect of that person's as he is known that he also works for two jobs or he is over employed. Therefore, the sentence in datum 24 belongs to the negative impoliteness type.

Datum 30

“But now you got the freedom. Oh, **a feeling of taking back power.**”

(video at minute: 12:37)

In datum 30, the comment by Kurt Metzger, the co-host, ridicules the article about how the over employment is providing a sense of confidence. Kurt

Metzger also does not take the article seriously when the article talks about taking back power. It can be heard from how he said the sentence with flat intonations. By seeing this, the impoliteness occurs because the sentence ridicules the article and does not take it seriously. In other words, this sentence is categorized as a negative impoliteness type.

Datum 32

“I love they thought they invented a crappy job and not doing it good, yeah.”

(Transcript 32 taken from video at minute: 13:28)

In datum 32, Kurt Metzger comments on people who go to work and are dissatisfied with their roles, so they do the minimum of their work. Because of this, Kurt Metzger, here, is considered to face attack on the negative face of the over employed people. This datum is considered impolite because it ridicules the over employed people in America. This datum is categorized as a negative impoliteness type.

d. Sarcasm Politeness

For the fourth type of impoliteness, the researcher found 12 data. The data are presented in detail that match with the mentioned descriptions of sarcasm or mock politeness.

Datum 1

“Time saving inventions over at Wired here.”

(Video at minute: 01:15)

In datum 1, the verb phrases '*time saving inventions*' conveys many interpretations. Nevertheless, it can be seen that in this sentence, the literal meaning of what Kurt Metzger implies is that the news from Wired about The Unlikely Cure for Burnout? A Second Job is not a time-saving invention. The sentence is spoken politely, but it implies a different meaning to attack the article. The datum 1 belongs to a sarcasm or mock politeness type.

Datum 10

“Yeah, and it's everyone's talking about it around. **My three jobs water cooler.**”

(Video at minute: 03:14)

In this datum, it can be seen that the objective of it is included in mock politeness as this is because Kurt Metzger, the co-host, deliberately intended to criticize the phenomenon of over employed in the article by saying three jobs and watercooler as the results of those three jobs. This datum contains impoliteness as it is the intent of the speaker. Therefore, the datum belongs to a mock politeness or sarcasm type.

Datum 12

“**Thanks wired, boy, I feel like I'm a hacker or something cool now. Life hacks.**”

(Video at minute: 05:37)

In this datum, it can be seen that the aim for it is to ridicule the article's writer. By seeing this, it can be concluded that it is considered an act of impoliteness. In here, Kurt Metzger intentionally criticizes how even the writer is over employed. In this datum, Kurt Metzger also said that it is a life hack with a demeaning tone because how the article talks about the over employed benefit is

followed by laughing by him. As a result, the datum 12 is categorized as sarcasm or mock politeness as it has variety of meanings, with Kurt Metzger's meaning to ridicule the writer.

Datum 13

"You tired of your job, **try working three of them.**"

(Video at minute: 05:44)

This datum is classified as sarcasm or mock politeness because it conveys multiple meanings. In here, it can be seen that Kurt Metzger ridicules the article as the article says that the cure for burnout is working another job, followed by smiling. With that, the meaning of that sentence becomes sarcastic. Kurt Metzger also said it intentionally and can cause a misunderstanding for people who do not know the context of what Kurt Metzger means.

Datum 15

"And **don't tell them you have another job, tell them you're sick.**"

(Video at minute: 05:49)

Datum 15 is categorized as sarcasm or mock politeness type. This sentence is considered impolite because the objective is to intentionally ridicule and attack over employed people when they say they are sick towards their first job. The comment by Kurt Metzger is also considered a sarcastic remark as the meaning is different from what he said because of the insincere meaning.

Datum 26

“Hey, life hacks. You know they buy blood?! And you can get a second job given hand jobs.”

(Video at minute: 09:44)

In datum 26, it can be seen that this comment made by Kurt Metzger is considered impolite and intentionally made. More specifically, Kurt Metzger here sarcastically talks about buying blood is expensive and giving hand jobs as a second job can give more money than working another job with full-time hours. He also laughed after saying ‘*life hacks*’. The comments made by Kurt Metzger can also mislead people who do not know the context of what he comments about. Therefore, datum 26 is categorized as sarcasm or mock politeness.

Datum 27

“Will I get Christmas spirit, true Christmas, the true meaning of Christmas from it? Will I be able to help Tiny Tim after all?”

(Video at minute: 10:10)

In this datum, as seen from its aims, it can be concluded as a sarcasm or mock politeness type. This is because the comment by Kurt is done on purpose with a sarcastic remark. If people who do not know about him hear this remark, it can mislead them the true meaning of his remark. This datum is impolite because although Kurt Metzger is polite, the meaning of his remarks is not.

Datum 31

“This guy has other articles? I want to read all of them.”

(Video at minute: 12:51)

This datum, seen from its aims, can be concluded as sarcasm or mock politeness type, an impoliteness type that can lead to misunderstanding. This can be seen because, in here, Kurt Metzger, as a co-host, comments on his feelings about the article with a sarcastic remark. In here, the literal meaning of what he said is that the article is so absurd that he wants to see the writer's other articles. This comment can lead to misunderstanding towards people who do not know him.

Datum 34

“Oh, I have to read three more articles at other shows, right now.”

(Video at minute: 14:33)

In datum 34, Kurt Metzger intentionally said he has to read more articles with a sarcastic remark. This remark is impolite because it delivers ridicule. He also followed his remarks by laughing. Therefore, by judging the aims of this datum, it can be concluded that datum 34 belongs to sarcasm or mock politeness. Furthermore, when people do not know and understand the context of this sentence, it can lead to a misunderstanding, which shows that datum 34 can be classified as sarcasm or mock politeness.

Datum 37

“Wait, I thought they built literally plan out for you to quit their crappy jobs and go somewhere else and they get a new work husk to wear out.”

(Video at minute: 15:32)

In datum 37, it can be judged that it is categorized as mock politeness or sarcasm from the aims and the objectives of the remark. In addition, this remark

can lead to misunderstanding if people don't understand the different context of what Kurt Metzger said. This sarcasm strategy used in this remark is to criticize the article when it said about the dominating owners who may be the lost ones in the ethics of over employment.

Datum 38

“Well, let’s really exploit this.”

(Video at minute: 16:07)

Datum 38 can be classified as sarcasm or mock politeness when judging this remark's aims and purpose. This sentence can lead to misunderstandings between the receiver when they do not know or understand the speaker's context, Kurt Metzger. With this in mind, the mock politeness strategy used in this datum is to demean the article by implying that over employed people in America are not well thought out when they think corporations have given up on workers.

Datum 43

“Yeah I’m gonna drive an Uber. Uh, then I do my OnlyFans.”

(Video at minute: 18:02)

In datum 43, it can be seen from the purpose and intention of this datum, it can be determined as sarcasm or mock politeness. The speaker intentionally acts impolite by making sarcastic remarks that he, Kurt, will drive an Uber and do his OnlyFans after his work, followed by a laugh. The sentences, if people do not know the context, will look polite and normal, while people who know the context know that his remark is insincere.

2. The Functions of Impoliteness

The functions of impoliteness in YouTube video of *The Dumbest Advice to Worker Ever* can be categorized into three functions: affective impoliteness, coercive impoliteness, and entertaining impoliteness.

a. Affective impoliteness

Affective impoliteness is a function of impoliteness that express anger by the speaker to the target, which creating a negative atmosphere, that features emotional outburst. The researcher found fifteen transcriptions that function as affective impoliteness.

Datum 21

“This guy is mental who wrote this”
(Video at minute: 07:08)

Datum 25

“This is sick, man.”
(Video at minute: 09:29)

Datum 28

“This is crazy, this article is nuts.”
(Video at minute: 11:45)

Datum 39

“It’s crazy, dude.”
(Video at minute: 16:16)

Datum 40

“This is a bs propaganda.”
(Video at minute: 16:31)

In data 21, 25, 28, 39, and 40, it can be seen that the comments are written in a direct way. They use strong words, for example, *it’s crazy, dude*. Nonetheless, this comment functions as affective impoliteness as it expresses the state of aggravation of the commenter towards the targets. On top of that, the comments in

all excerpts function as affective impoliteness as they deliver the host's and co-host's negative state of aggravation.

Datum 1

"Time saving inventions over at Wired here."

(Video at minute: 01:15)

Datum 2

"So, it's counter-intuitive being burned out from my job."

(Video at minute: 01:24)

Datum 8

"I'm over employed? Who has to pay?"

(Video at minute: 02:42)

Datum 19

"How many teachers who what work side jobs in retail are minimum wage workers who have fast food jobs and also drive for Uber would consider getting a second job a cheat code?"

(Video at minute: 06:33)

Datum 20

"This is a PR thing, man"

(Video at minute: 07:06)

Datum 23

"The cheat code, I think is for the corporations. I think that's their cheat code and not your cheat code, the employee."

(Video at minute: 08:05)

Datum 29

"It seems like, it's freeing you from the very concept of a self-identity is."

(Video at minute: 12:01)

Datum 30

"Oh, a feeling of taking back power."

(Video at minute: 12:37)

Datum 35

"Well, how does he have time to go to work?"

(Video at minute: 14:58)

Datum 36

"Did you know that black is also white and up is also down?"

(Video at minute: 15:29)

It can be seen from the data above that the commenters are resentful. The commenter is frustrated with the article. For example, *well, how does he have time to go to work?* This can be seen that the commenter is frustrated with the article. Therefore, the comments in the data above are indeed intended to express the commenter's emotional outburst and thus belong to affective impoliteness.

b. Coercive impoliteness

For coercive impoliteness, it is a function of impoliteness that calls for a realignment values between the speaker and target, so the current advantages of the speaker is enhanced. This function includes coercive actions aimed at harming others or coercing arguments. For this function, the researcher only found three data that function as coercive impoliteness.

Datum 7

"I know it gives you a headache, don't it."

(Video at minute: 02:47)

The impoliteness in datum 7 functions as coercive impoliteness because it conveys the realignment of values that can be seen from the commenter when he said "*it gives you a headache*" to imply the possibilities. At this point, the target's value in datum 7 is lowered compared to the commenter. With that being said, datum 7 functions to enhance the commenter's advantages. Therefore, it belongs to coercive impoliteness function.

Datum 9

"We **should call** it breakthrough employment."

(Video at minute: 03:06)

The impoliteness in datum 9 functions as coercive impoliteness because it conveys the realignment of values that can be seen in the comment. The commenter used the words '*should call*' to start telling people that over employment should be called breakthrough employment. In addition of that, it implies that it is to affirm the commenter's intelligence which is higher in term of understanding about over employment rather than the article. At this point, the datum 9 functions to enhance the commenter's advantages. Therefore, it belongs to coercive impoliteness function.

Datum 44

"You are not cheating if you are working full-time, triple."
(Video at minute: 06:18)

The impoliteness in datum 44 functions as coercive impoliteness because it conveys the realignment values that can be seen in the sentence. Here, Jimmy Dore talks that people who are working full-time jobs cannot be categorized as cheating. This implies affirming the commenter's intelligence in understanding about working rather than the article. With this point, it can be categorized that Jimmy Dore's sentence belongs to coercive impoliteness function.

c. Entertaining impoliteness

Entertaining impoliteness is a function of impoliteness that is entertainment at the expense of the obscene purpose, it tends to hurt but also can entertain. The researcher found 25 data that work as entertaining impoliteness and the following data are the samples.

Datum 3

“More cowbell as they say.”
(Video at minute: 01:31)

Datum 4

“I gotta have cowbell all right.”
(Video at minute: 01:33)

Data 3 and 4 can be categorized as having an entertainment impoliteness function because the purposes of these data are to hurt the article and entertain the viewer of the video itself. After Kurt Metzger commented to hurt the article, Jimmy Dore was entertained and laughed.

Datum 5

“Is it called wired because I have to do meth to work my three jobs?”
(Video at minute: 01:39)

Datum 6

“This sounds like the beginning of a movie where a kid's dad works too much and then dies and turns into a snowman, that's what this sounds like.”
(Video at minute: 02:21)

Datum 10

“Yeah, and it's everyone's talking about it around. My three job water cooler.”
(Video at minute: 03:14)

Datum 11

“Well, at least I'm being hydrated because I have three water coolers now.”
(Video at minute: 03:19)

In datum 10, Kurt Metzger talks about ‘three job water cooler’, intending to hurt the article. Then, Jimmy Dore laughs, entertained by the comment of Kurt Metzger. The same as datum 11, Jimmy Dore talks how he at least is going to be hydrated, intending to hurt the article, then Kurt Metzger laughs at it.

Datum 12

“Thanks wired, boy, I feel like I'm a hacker or something cool now. Life hacks.”
(Video at minute: 05:37)

Datum 13

“You tired of your job, try working three of them.”
(Video at minute: 05:44)

Datum 14

“Get another one, but don't quit the first one.”
(Video at minute: 05:46)

Datum 15

“And don't tell them you have another job, tell them you're sick.”
(Video at minute: 05:49)

Datum 16

“We're not going to pay you enough to live but also don't work in other jobs, so you secretly, I'll show them.”
(Video at minute: 05:58)

In data 12, 13, 15, and 16, which are spoken by Kurt Metzger, are categorized as entertainment impoliteness because Kurt Metzger intends to hurt people and the author who work two full-time jobs. After saying each of the sentences, Jimmy Dore is smiling because of it. Same with datum 14, after Jimmy Dore spoke that sentence, Kurt Metzger also smiles. Therefore this sentences by Jimmy Dore and Kurt Metzger conveys humor.

Datum 17

“I thought that was selling drugs”
(Video at minute: 06:14)

Datum 18

“You know how much America has fallen, if like to make extra money at your real job, instead of selling marijuana you go get another other crappy jobs, you see how bad it is.”
(Video at minute: 06:22)

Datum 17 and 18 are categorized as entertainment impoliteness because Kurt Metzger intends to hurt people who work two full-time jobs and think that overemployment is the cheat code. By the end of his sentence, Jimmy Dore is entertained and smiles because of it. Therefore, this sentences by Kurt Metzger conveys humor, entertaining people that is not the fan of overworking.

Datum 22

“Oh you know what, just become a stripper.”
(Video at minute: 07:34)

Datum 22 is categorized as entertainment impoliteness because Kurt Metzger intends to hurt people who think working two full-time jobs to get more money by saying why did they not become a stripper as being a stripper can get more money than people working just one or more job. When hearing that sentence, Jimmy Dore is amused by it. Therefore, this sentence by Kurt Metzger conveys humor.

Datum 24

“Oh, okay. There's a reason I was asking. Because, if he's from like the United Arab Emirates or something, where they, you know, where they shipping Filipinos and over employ them and then and take their passport and I think I'm starting to get what's going on.”
(Video at minute: 08:35)

Datum 24 is categorized as entertainment impoliteness because Kurt Metzger intends to hurt the author of the article. After saying it, he also laughed, amused. Therefore, this sentence by Kurt Metzger conveys humor.

Datum 26

“Hey, life hacks. You know they buy blood?! And you can get a second job given hand jobs.”
(Video at minute: 09:44)

In datum 26, Kurt Metzger laughs when he is talking about how people buy blood. Here, he intends to hurt the article. Jimmy Dore also smiles and chuckles when Kurt Metzger said it.

Datum 27

“Will I get Christmas spirit, true Christmas, the true meaning of Christmas from it? Will I be able to help Tiny Tim after all?”

(Video at minute: 10:10)

Datum 31

“This guy has other articles? I want to read all of them.”

(Video at minute: 12:51)

Datum 36

“Did you know that black is also white and up is also down?”

(Video at minute: 15:29)

Datum 37

“Wait, I thought they built literally plan out for you to quit their crappy jobs and go somewhere else and they get a new work husk to wear out.”

(Video at minute: 15:32)

Datum 38

“Well, let’s really exploit this.”

(Video at minute: 16:07)

Datum 41

“Wow, this guy, he could devise a torture program and the first one is mindfuck.”

(Video at minute: 17:04)

Datum 42

“I have to go to my next job.”

(Video at minute: 17:45)

Datum 43

“Yeah I’m gonna drive an Uber. Uh, then I do my OnlyFans.”

(Video at minute: 18:02)

In this 8 data, the data function as an entertaining impoliteness function because even though they may hurt the article's fan, they have the same possibility that the utterance may entertain other than the Wired's fans. The utterances function as entertaining because they convey humor or joke. Therefore, these utterances function as entertaining impoliteness.

For the functions of the utterances, it can be seen that for Jimmy Dore's utterances, he has 5 utterances that has entertainment function. Meanwhile, Kurt Metzger has 19 utterances that have entertainment function. Thus, it can be concluded that Kurt Metzger is the one who has entertainment function the most than Jimmy Dore.

B. Discussion

The discussion discusses the findings correlated with the theory of previous studies in particular. The results of data analysis obtained by the researcher by using qualitative research methods to answer the problem posed in this research article, which is to know what type of impoliteness was used by Jimmy Dore, the host, and Kurt Metzger, the co-host, in the video "The Dumbest Advice For Workers Ever" and what are the functions of impoliteness strategies used by Jimmy Dore and Kurt Metzger.

In terms of impoliteness type based on Culpeper's (1996) in the video, the researcher found 43 data consisting of bald on record impoliteness (14 data), positive impoliteness (7 data), negative impoliteness (8 data), and sarcasm or mock politeness (16 data). From these data, it can be seen that sarcasm or mock politeness is the most used one for impoliteness type. This can happen because

Kurt Metzger's and Jimmy Dore's view in the article is already negative, and the article sounds that being over employed is so beneficial for American people who made Jimmy Dore and Kurt Metzger pretend to make comments that look polite and agree with the article idea even though people who know Jimmy Dore and Kurt Metzger know what they said has different intentions.

In the "The Dumbest Advice For Workers Ever!" video, it can be seen that Kurt Metzger is the one who usually speaks impolite, while Jimmy Dore is the one who is less speaking impolite things. In here, withhold impolite does not happen because Kurt Metzger and Jimmy Dore did not think that what they said should be replied with politeness. They do not expect a reply from each other.

It is also found that there are three functions of impoliteness that happened in Jimmy Dore's and Kurt Metzger's comments. Jimmy Dore has 6 data of having affective impoliteness, and Kurt Metzger has 9 data of affective impoliteness. For coercive data, Kurt Metzger has 2 data of coercive impoliteness function, while Jimmy Dore only has one piece of datum of coercive impoliteness because he focuses more on telling what the article is about.

Regarding entertainment impoliteness, Kurt Metzger has 21 data, while Jimmy Dore has 5. Following these data, entertainment impoliteness is the most used in the video, with 21 data, by Kurt Metzger. These data is realized because Kurt Metzger and Jimmy Dore wanted to tell the viewer that they disagree with the article and engage the viewer to watch their video.

In the video, the coercive impoliteness function becomes the less used as Kurt Metzger is more likely to entertain the viewer than realign the values to enhance

his advantages. Jimmy Dore is more focused on talking about how Culpeper mentioned that bald on record impoliteness type is a direct impoliteness, which means this impolite manner is carried with direct and clear manner. For example, some of the comments made by Kurt Metzger and Jimmy Dore used rude and impolite words such as *mental*, *crazy*, and *nuts*.

Data 2, 3, 4, 5, 17, 21, 22, 25, 28, 33, 39, 40, and 41 are classified into bald on record impoliteness type. Likewise, the finding of bald on record impoliteness classification of this research is similar to Mahbubah's (2023), Nainggolan's (2021), Rahma's (2021), Zamora's (2021), Ditya's (2018), Alias and Yahaya's (2019) research which found that the comments are written in a direct, straightforward, and unambiguous way thus belongs to bald on record impoliteness.

In the positive impoliteness type, the researcher found 7 data (data 7, 8, 18, 19, 20, 23, and 29). All of these data share the same characteristic of positive impoliteness that attack positive face by talking that are seen as bad about the targets. Furthermore, the classification is similar to the research finding by Mahbubah (2023), Nainggolan (2021), Rahma (2021), Harahap's (2022), Zamoras (2021), Ditya (2018), and Alias & Yahaya's (2019), as they classified the data into positive impoliteness type based on the understanding that the impoliteness is designed to damage the addressee's positive face wants.

For the negative impoliteness, 7 data matched to the category, including data 6, 9, 16, 24, 30, 32, 35, and 44. This type of impoliteness, unlike positive impoliteness, is trying to invade the target's space by not accepting their privacy.

This finding is similar to Zamora's (2021), Harahap's (2022), Rahma's (2021), Mahbubah's (2023), Nainggolan's (2021), Ditya's (2018), and Alias and Yahaya's (2019).

Lastly, sarcasm or mock politeness is found in 15 data, including data 1, 10, 12, 13, 14, 15, 26, 27, 31, 34, 36 37, 38, 42, and 43. According to Culpeper (1996), this impoliteness is used to express the opposite of the speaker's feelings as the meaning of what they said is not true and implies a variety of meanings. Nonetheless, the similar condition is also found in Azzarista's (2022), Mahbubah's (2023), Hasu-Rannikko's (2020), Zamora's (2021), and Ditya's (2018) as they understood the sarcasm as most likely indicated by the use of hidden hints, insults, or irony.

In terms of impoliteness function, affective impoliteness happened 6 times for Jimmy Dore and 9 times for Kurt Metzger. It can be seen that Kurt Metzger commented more while Jimmy Dore read the article on the video. In coercive function, there are only 2 utterances spoken by Kurt Metzger and one utterance by Jimmy Dore. This happen because Jimmy Dore focused on reading the article and Kurt Metzger focused on commenting on the article itself. For Jimmy Dore's utterances, he has 5 utterances that have entertainment functions.

Kurt Metzger has 19 utterances that have entertainment functions. Thus, it can be concluded that Kurt has the most entertainment function than Jimmy Dore. It could be concluded that all the previous studies support this research finding regarding the impoliteness type. Nonetheless, in terms of the impoliteness function, there is no previous research that supports this research.

With this data, Jimmy Dore is dominant in affective impoliteness function, while Kurt Metzger is dominant in entertainment function. To take this into the consideration, it happened because he is more to expressing his anger when he reacted to the news article. It is different from Kurt Metzger who is prone to entertain some of the viewer, by interjecting with impolite remark, but also to hurt the subject of the impoliteness itself.

For affective impoliteness, it can be seen in the data 1, 2, 8, 19, 20, 23, 21, 25, 28, 29, 30, 35, 38, 39, and 40. For coercive impoliteness, it can be seen in the data 7, 9, and 44. For entertainment impoliteness, it can be seen in the data 3, 4, 5, 6, 10, 11, 12, 13, 14, 15, 16, 17, 18, 22, 24, 26, 27, 31, 36, 37, 38, 41, 42, and 43. These functions of impoliteness are supported by Mahbubah's (2023), Rahma's (2021), Zamora's (2021), and Hasu-Rannikko's (2020). This could be concluded that all the previous studies support this research.

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter contains conclusions and suggestions towards future researchers of impoliteness. Furthermore, the conclusion section is intended to provide information about research findings and arguments for academic purposes.

A. Conclusion

This section's main objective is to answer this research questions. After analyzing the video "The Dumbest Advice for Workers Ever", the researcher concludes that the type of impoliteness used in the video are bald on record impoliteness, positive impoliteness, negative impoliteness, and sarcasm or mock politeness. The researcher also examines how the impoliteness is used. Of the five impoliteness strategies in the theory of Culpeper (1996), only four impoliteness strategies found in the video. Among 44 data, 14 data are categorized as bald on record impoliteness, 7 data are categorized as positive impoliteness, 7 data are categorized as negative impoliteness, and 16 data are categorized as sarcasm or mock impoliteness. Nevertheless, in terms of impoliteness function, the researcher found 15 affective impoliteness functions, 3 coercive impoliteness functions, and 24 entertainment impoliteness functions.

The functions of impoliteness in YouTube video of *The Dumbest Advice to Worker Ever* can be categorized into three functions: affective impoliteness, coercive impoliteness, and entertaining impoliteness. For Jimmy Dore, he has six affective impoliteness functions, one coercive function, and five entertainment

functions. Meanwhile, Kurt Metzger has nine affective impoliteness functions, two coercive impoliteness functions, and nineteen entertainment impoliteness functions.

B. Suggestion

For future researchers, it is recommended to use data sources that are more varied and use 2 or more data sources to get various results as well. The researcher also suggests future researchers to search more about Jonathan Culpeper's withhold impoliteness type, investigate deeply Jonathan Culpeper's impoliteness theory, and use the newest Culpeper's theory rather than the old Culpeper's theory. It is because the new theory has more depth in the impoliteness types and functions.

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CURRICULUM VITAE



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APPENDIX

Data Classification of Impoliteness Utterances by Jimmy Dore

Impoliteness Used By Jimmy Dore		
Datum	Impoliteness Utterances	Function
	Bald On Record	
21	"This guy is mental who wrote this"	Affective impoliteness
25	"This is sick, man."	Affective impoliteness
28	"This is crazy, this article is nuts."	Affective impoliteness
4	"I don't even want to read any more of this."	Affective impoliteness
41	"Wow, this guy, he could devise a torture program and the first one is mindfuck."	Entertainment impoliteness
	Positive Impoliteness	
19	"How many teachers who what work side jobs in retail are minimum wage workers who have fast food jobs and also drive for Uber would consider getting a second job a cheat code?"	Affective impoliteness
	Negative Impoliteness	
35	"Well, how does he have time to go to work?"	Affective impoliteness
44	"You are not cheating if you are working full-time, triple."	Coercive Impoliteness
	Sarcams or Mock politeness	
14	"Get another one, but don't quit the first one."	Entertainment impoliteness
36	"Did you know that black is also white and up is also down?"	Entertainment impoliteness
42	"I have to go to my next job."	Entertainment impoliteness
11	"Well, at least I'm being hydrated because I have three water coolers now."	Entertainment impoliteness

Data Classification of Impoliteness Utterances by Kurt Metzger

Impoliteness Used By Kurt Metzger		
Datum	Impoliteness Utterances	Function

	Bald On Record	
2	“So, it's counter-intuitive being burned out from my job.”	Affective impoliteness
3	“More cowbell as they say.”	Entertainment impoliteness
4	“I gotta have cowbell all right.”	Entertainment impoliteness
5	“Is it called wired because I have to do meth to work my three jobs?”	Entertainment impoliteness
17	“I thought that was selling drugs”	Entertainment impoliteness
22	“Oh you know what, just become a stripper.”	Entertainment impoliteness
39	“It’s crazy, dude.”	Affective impoliteness
40	“This is a bs propaganda.”	Affective impoliteness
7	“I know it gives you a headache, don't it.”	Coercive Impoliteness
8	“I'm over employed? Who has to pay?”	Affective impoliteness
18	“You know how much America has fallen, if like to make extra money at your real job, instead of selling marijuana you go get another other crappy jobs, you see how bad it is.”	Entertainment impoliteness
	Positive Impoliteness	
20	“This is a PR thing, man”	Affective impoliteness
23	“The cheat code, I think is for the corporations. I think that's their cheat code and not your cheat code, the employee.”	Affective impoliteness
29	“It seems like, it's freeing you from the very concept of a self-identity is.”	Affective impoliteness
	Negative Impoliteness	
6	“This sounds like the beginning of a movie where a kid's dad works too much and then dies and turns into a snowman, that's what this sounds like.”	Entertainment impoliteness
9	“We should call it breakthrough employment.”	Coercive impoliteness
16	“We're not going to pay you enough to live but also don't work in other jobs, so you secretly, I'll show them.”	Entertainment impoliteness

24	“Because, if he's from like the United Arab Emirates or something, where they, you know, where they shipping Filipinos and over employ them and then and take their passport and I think I'm starting to get what's going on.”	Entertainment impoliteness
30	“Oh, a feeling of taking back power.”	Affective impoliteness
32	“I love they thought they invented a crappy job and not doing it good, yeah.”	Entertainment impoliteness
	Sarcams or Mock politeness	
1	“Time saving inventions over at Wired here.”	Affective impoliteness
10	“Yeah, and it's everyone's talking about it around. My three job water cooler.”	Entertainment impoliteness
12	“Thanks wired, boy, I feel like I'm a hacker or something cool now. Life hacks.”	Entertainment impoliteness
13	“You tired of your job, try working three of them.”	Entertainment impoliteness
15	. “And don't tell them you have another job, tell them you're sick.”	Entertainment impoliteness
26	“Hey, life hacks. You know they buy blood?! And you can get a second job given hand jobs.”	Entertainment impoliteness
27	“Will I get Christmas spirit, true Christmas, the true meaning of Christmas from it? Will I be able to help Tiny Tim after all?”	Entertainment impoliteness
31	“This guy has other articles? I want to read all of them.”	Entertainment impoliteness
34	“Oh, I have to read three more articles at other shows, right now.”	Entertainment impoliteness
37	“Wait, I thought they built literally plan out for you to quit their crappy jobs and go somewhere else and they get a new work husk to wear out.”	Entertainment impoliteness
38	“Well, let’s really exploit this.”	Entertainment impoliteness
43	“Yeah I'm gonna drive an Uber. Uh, then I do my OnlyFans”	Entertainment impoliteness