

ABSTRACT

Zunaldi, Novan. 2014. *Relations Social Identity Student non Madura against Prejudice Students Madura*. Psychology Faculty, Universitas Islam Negeri Maulana Malik Ibrahim Malang.

Thesis Advisor: Drs. H. Yahya, M. A

Keyword: Social Identity, Prejudice

One's personality is the result of a mixture of all different elements; it is unique in the framework of individual personality. Diverse cultural and linguistic differences especially in the personality we ought to be able to create an environment that is always safe and comfortable without looking individual based on ethnic or tribal identity resulting in occurrence of prejudice.

This research was conducted at the Faculty of psychology of the 2010 State Islamic university Maulana Malik Ibrahim Malang with the purpose of knowing the level of social identity and prejudice of Psychology student the 2010 at the University of Islam Maulana Malik Ibrahim Malang, to prove there is or is not the relationship between social identity and prejudice at the 2010 force Psychology student at the University of Islam Maulana Malik Ibrahim was unfortunate.

This study used quantitative methods consist of variable identities and social prejudice, in a research data collection method using question form a scale. This research analyses using correlation analysis techniques with the help of SPSS version 16.0 for Windows.

The results of the research carried out, note that the level of social psychology student identity force 2010 at State Islamic university Maulana Malik Ibrahim was Poor with high percentage of 96%. While the level of prejudice of Psychology student the 2010 in State Islamic university Maulana Malik Ibrahim Unfortunate percentage of 100%. $P = 0.189 > 0.05$. So H_a denied H_o admitted that the absence of a significant relationship between social identities against prejudice.