

**MAXIM OF POLITENESS UTTERED BY STEPHEN CURRY  
IN NBA'S PRESS CONFERENCE**

**THESIS**

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FACULTY OF HUMANITIES  
UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM MALANG  
2023**

**MAXIM OF POLITENESS UTTERED BY STEPHEN CURRY  
IN NBA'S PRESS CONFERENCE**

**THESIS**

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**2023**

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Malang, 14 March 2023

The researcher



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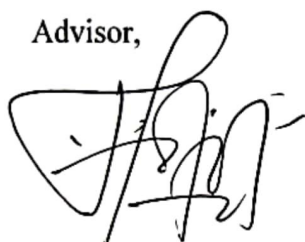
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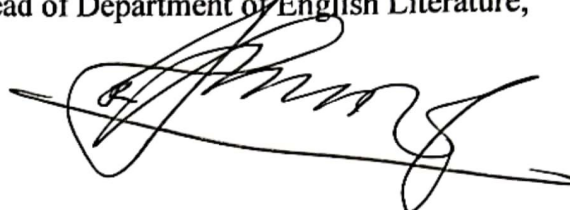
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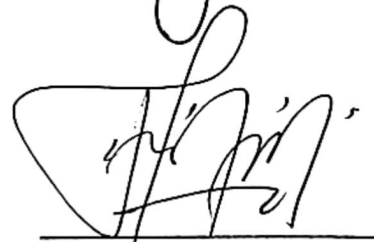
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## **MOTTO**

**“Don’t be sad, I believe the pain will pass quickly. The rainbow will come,  
the rain will end soon. Live like a flower, blooming for no one”**

## DEDICATION

I dedicate the thesis to my beloved parents, Mr. Ely Dwi Kurniantoro and Mrs. Sukriyah, who constantly pray for their son in carrying out every business. Tahyata Inas Syah, Ajra Shafara Alfafa, and Mitha Qurrota Ayyun Lavany who always pray for the writer to run smoothly in all his affairs, and give encouragement to the writer. Mrs. Ulil Fitriyah who always patient and always supports and motivates writer.

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Many obstacles that the writer faced in the process of working on this thesis. But with the prayers, efforts, and endeavors that the writer does, this cannot be separated from the help and support from various parties who have provided moral and material encouragement.

With all this humility, the author would like to thank profusely to my beloved parents, Mr. Ely Dwi Kurniantoro and Mrs. Sukriyah, who constantly pray for their son in carrying out every business. Giving all the support that can not be counted up to this point the writer can take and deliver the writer to be able to give pride to both of the writer's parents in the future. My brother and sister, Tahyata Inas Syah and Ajra Shafara Alfafa who also always pray for the writer to run smoothly in all his affairs, and give encouragement to the writer.

Mitha Qurrota Ayyun Lavany, who always supports the writer, always accompanies and helps the writer from high school to face ease and difficulty, and in happiness and sadness until now. As well as encouraging writers to stay motivated and keep fighting.

Mrs. Ulil Fitriyah, M.Pd, M.Ed. Supervisor who has given a lot of knowledge to the author and advice in completing this thesis. Very patient in providing guidance to the writer even though there are many trials that the writer faces, but always supports and motivates writer to continue to complete this thesis.

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The author hopes that the goodness, and sincerity to all who have helped the writer will be rewarded by Allah SWT many times over. The writer hopes that this thesis, which is still far from being perfect, can provide benefits to all who need it.

Malang, 14 March 2023

Aghnaz Zida Tanaffasha

## ABSTRACT

**Tanaffasha, Aghnaz Zida** (2023) “Maxim of Politeness Uttered by Stephen Curry in NBA’s Press Conference”. Undergraduate Thesis. Department of English Literature, Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang. Advisor Ulil Fitriyah M.Pd, M. Ed.

*Key word: Maxim of politeness, NBA, press conference*

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The issue of decency that is starting to fade in the young generation is starting to be felt by many people, not only in one region or country, but in all parts of the world. One of these things is because the younger generation likes to imitate idols. This study aims to describe the use of the maxim of politeness in one of the idol that is popular with the young generation, who has a good attitude to be a positive example for them. This study uses theory from Maxim of Politeness proposed by Leech (1983) to analyze the types of politeness. Next, the second theory is Illocutionary acts proposed by Leech (1993) to analyze the use of politeness. This study uses two videos to prove that the idol is polite. The results of the study found 57 statements containing maxim of politeness. Furthermore, from illocutionary act, Stephen Curry uses expressive illocutionary speech acts, where Stephen Curry likes to please other parties which is expressed in positive terms.

## ABSTRAK

**Tanaffasha, Aghnaz Zida** (2023) *“Maksim Kesopanan yang Diucapkan oleh Stephen Curry dalam Konferensi Pers NBA”*. Skripsi. Program Studi Sastra Inggris, Fakultas Humaniora, Universitas Islam Negeri Maulana Malik Ibrahim Malang. Dosen Pembimbing Ulil Fitriyah M.Pd, M.Ed.

*Kata kunci: Maksim Kesopanan, NBA, Konferensi Pers*

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Isu kesopanan yang mulai meredup di kalangan generasi muda mulai dirasakan oleh banyak orang, tidak hanya di satu wilayah atau negara, tetapi di seluruh belahan dunia. Salah satunya karena generasi muda suka meniru idolanya. Penelitian ini bertujuan untuk mendeskripsikan penggunaan maksim kesopanan pada salah satu idola yang digemari oleh generasi muda dimana memiliki sikap yang baik untuk menjadi contoh positif bagi mereka. Penelitian ini menggunakan teori dari Maxim of Politeness yang dikemukakan oleh Leech (1983) untuk menganalisis jenis-jenis kesantunan. Selanjutnya, teori kedua adalah Tindak ilokusi yang dikemukakan oleh Leech (1993) untuk menganalisis penggunaan kesantunan. Penelitian ini menggunakan dua video untuk membuktikan bahwa sang idola itu memiliki kesantunan. Hasil penelitian menemukan 57 pernyataan yang mengandung maksim kesopanan. Selanjutnya dari tindak ilokusi, Stephen Curry menggunakan tindak tutur ilokusi ekspresif, dimana Stephen Curry suka menyenangkan pihak lain yang diungkapkan dalam bentuk positif.

## مستخلص البحث

تتأففا ، أغاناز زيدا ( 2023 ) مكسيم مجاملة يتحدث بها ستيفن كاري في المؤتمر الصحفي لـ " NBA الكتاب المقدس .برنامج دراسة الأدب الإنجليزي ، كلية العلوم الإنسانية ، مولانا مالك إبراهيم مالانج جامعة الدولة الإسلامية .مشرف أول فطرية M.Pd, M.Ed

الكلمات الرئيسية :مكسيم مجاملة ، NBA ، المؤتمر الصحفي

بدأ الكثير من الناس يشعرون بمسألة الأدب التي بدأت تتضاءل بين جيل الشباب ، ليس فقط في منطقة واحدة أو دولة واحدة ، ولكن في جميع أنحاء العالم .واحد منهم لأن الجيل الأصغر يد ب تقليد معبودته .يهدف هذا البحث إلى وصف استخدام الحد الأقصى المتواضع على أحد الأصنام م التي يفضلها الشباب الذين لديهم موقف جيد ليكونوا مثلاً إيجابياً لهم..تستخدم هذه الدراسة النظ رية من مكسيم الأدب الذي قدمه ( 1983 ) Leech لتحليل أنواع الانسجام .بعد ذلك ، النظرية الثانية هي إزالة المتابعة التي قدمها ( 1993 ) Leech لتحليل استخدام الانسجام .يستخدم هذا البحث مقطعي فيديو لإثبات أن المعبود لديه كومة .وجدت النتائج 57 عبارة تحتوي على حد أق صى للتواضع .بجانب فعل سوء المعاملة ، يستخدم ستيفن كاري فعلاً معبراً من المعلمين غير ال معتادين ، حيث يحب ستيفن كاري إرضاء الآخرين الذين يتم التعبير عنهم بشكل إيجابي.

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# CHAPTER I

## INTRODUCTION

### A. Background of The Study

Nowadays, the politeness aspects in using language gradually disappears. People, especially young people, pay less attention to use their language. When they are talking to friends, or older people, they do not hesitate to use harsh words that are not appropriate to be spoken. As a good speaker we must know how to know and see who he is talking to, how things are, about what, and why (Syamsudin, 2015). The results of the previous study provide evidence that young people are less in carrying out the awareness of politeness values in the use of language communication, which will make use the speech becomes rude and unfriendly (Dewi, Suandi, & Martha, 2013). The phenomena is caused by social media post, or the influence of people who are idolized. Social media seems to give negative impact on young people. It may damage and disturb the character of young people's manners (Amaruddin et al., 2020) . For example, The application of TikTok which has a negative impact on young's character that is reduces etiquette towards their parents until creating negative content (Valiana et al., 2020). Therefore, learning politeness in language is needed, so that we can filter out foreign languages that we do not know and can filter which languages are good or not.

The use of polite language needs to be learned to avoid inappropriate language being brought into the conversation. Every utterance that is issued will affect the interlocutor, so if we use inappropriate language it will have an impact

on the interlocutor. According to Devi & Degaf (2021) says something goes into activity or action, because every utterance has a purpose to influence others. In order to create a conversation that is pleasant to be heard, we need to study the Maxim of Politeness. Maxim Politeness is very important to be studied, so that we are able to understand the use of language from other people, especially by public figures who are one of the people who have a big influence to the audience. Maxim of politeness is used in rational conversation between parties who have the potential to pay attention to politeness in speaking (Pfister, 2010).

Politeness strategies according to Leech (1993) is called politeness maxim. Leech (1993) person can be said to have good language if they has followed the principles of maxim, so that every conversation not only creates fluent conversation, but also can produce polite language. The researcher conclude that the maxim of politeness is a politeness strategy where the speaker has a good understanding to be able to build communication with the other person using the politeness maxim. Before the politeness maxim is put forward, there is politeness strategies proposed by Brown & Levinson (1987). Brown et.al (1987) strategy is only limited to the concept of the face, which is determined by how much politeness threatens a person's face. Whereas for Maxim proposed by Leech, the concept of politeness is determined by age and position of the speaker role. Maxim Politeness suggests that we express our beliefs politely and avoid rude speech. It aims to avoid the use of impoliteness that is usually influenced by the proximity factor between individuals who are already familiar, thus sometimes without someone realize, it violated the principle of politeness.



Research on politeness strategies has been previously researched with various entertainment objects, such as talk show (Ipan, 2014), (Wulandari, 2017), (Kesuma, 2017) & (Sintayani & Mardiningsih, 2019), social media (Widya, 2017), (Salgado et al., 2018) & (Rahmawati, 2020), and movie (Widyaningsih & Hastuti, 2018), (Pardede et al., 2019) & (Damayanti, 2021). In the previous research conducted by Ipan (2014), (Kesuma, 2017) (Wulandari, 2017) & (Sintayani & Mardiningsih, 2019) the researchers examined the form and function of maxim language politeness. The focus of this research was to look for the types of maxim of politeness strategies used by host and guest. The researchers use Leech's theory to find the types of politeness maxims. They use descriptive qualitative method to analyze and describe the findings. From the result of the studies, they found that there are four types of politeness maxims found in the talk show. They also concluded that in expressing the politeness of hosts and guest stars, commonly used a pragmatic scale. In this research, they cannot find the whole maxim of politeness principle, so that an understanding of each type and functions cannot be obtained and fully understood.

Other research who investigated social media (Widya, 2017), (Damanik, 2019) & (Rahmawati, 2020), the researchers explained about the application of maxim and the dominant types of maxim politeness. The researchers analyzed with descriptive qualitative method. The results indicate that situations and conditions in which communication occurs are important and helpful to make conversation polite. The researcher found that the dominant maxim used in social media, especially WhatsApp, was agreement. While the lowest is generosity. Damanik

(2019) found that lecturers tend to share information, discuss ideas or problems via WhatsApp. Furthermore, in a discussion tend to use the maxim of agreement. In addition the results of social media research in the use of politeness strategies cannot be generalized to all users because they have different characteristics.

Furthermore, the previous research was conducted by (Widyaningsih & Hastuti, 2018), (Pardede et al., 2019) & (Damayanti, 2021). Researchers examined maxim of politeness in the film. To analyze the data, the researchers used theory from Leech (1983) maxim politeness strategies. Researchers analyze the data using a qualitative descriptive method of analysis, then the steps taken to find the results are by reducing or selecting the subject matter. Furthermore, they analyzed and categorized according to the maxim of politeness in film conversation. The result of the research indicate that the researchers got all the strategies, namely the six types of maxim politeness from Leech in the movie. The researchers found, maxim that appears the most in the movie is the tact maxim, because many characters use words that contain directives speech and commissive speech.

From previous research on films, researchers only used politeness maxims and the object under study was still lacking in politeness maxims, because some researchers got results from all types of politeness maxims, but the weakness was the interaction based on the script. Then for other studies from talk shows and social media, the results did not fulfill all types of politeness maxim, but it was used natural interactions. Therefore, the study is investigated to obtain all types of maxim politeness with objects using natural interactions. Thus it can fulfill the

deficiencies which existed in previous studies. Different from those previous studies, this study presents maxim politeness strategies in the type of entertainment, namely basketball press conference events. This research will fill the gap and complement what previous research have not been done by analyzing the maxim politeness strategies. The previous research have not discussed the field of sports, where sports are very popular with everyone around the world. The researcher assumes that this basketball conference presents politeness when communicate between journalists and players to respect each other.

Researcher analyzes maxim politeness strategies that Stephen Curry used in the press conference and how the function of politeness strategies used by Stephen Curry. NBA entertainment is the center of attention of basketball around the world. Furthermore, Leech's theory about maxim politeness is more completed and discusses the principle of politeness more deeply if compared to the previous theories. This study will provide more insight into how the maxim of politeness is used in sports conferences. So, this research complements and fills in the gaps from previous research. In an event in the NBA, the researcher chose basketball player Stephen Curry because his name is recorded in the NBA record books as one of the best 3-pointers in basketball history.

The researcher chose to examine maxim politeness strategies in NBA entertainment events because there were several factors. First, many basketball enthusiasts and fans around the world like to imitate the styles of NBA players, such as imitating the language and behavior of players. Thus, researcher really need to examine these maxim politeness strategies. Second, this Press Conference

is a conversation between players and journalists where they talk to each other spontaneously which maybe if they are not careful in using language, it will cause a maxim violation or impoliteness which also affects the audience who listens. Then, due to lack of interest in previous study to analyze maxim politeness strategies in entertainment, especially in NBA. Furthermore, the researcher try to provide examples of polite language that can be learned to interact with others. So that readers can also imitate him, especially his fans. It is very interesting to study NBA entertainment programs in the analysis of politeness strategies because the researcher believes that the use of politeness strategies issued by NBA players will be imitated by their fans. Furthermore, Leech's theory about maxim politeness is more complete and discusses the principle of politeness more deeply if compared to the previous theories. Maxim politeness strategies is learned because in communicating, of course, we want to create a good conversation, and to avoid someone's misunderstanding. Someone who has polite and non-offensive language will be appreciated and liked by the interlocutor.

This research uses Geoffrey Leech's theory about maxim politeness strategies, because the theory is very suitable for analyzing a conference. Because, maxim has maximized the profits to the others, or sacrificed his own profit, it has been considered more polite. Then, researcher uses illocutionary acts because it have a relationship with maxim politeness. Every conversational actor needs an action that thinks about the effect of the utterance issued on the interlocutor, not only thinking about polite speech. The differences between previous studies is this research uses additional form of illocutionary act which helps readers understand

the maxims more deeply and not only categorize the maxims. In this conference the player in speaking avoids words that can cause conflict. This is in accordance with Leech (1983) that politeness is carried out to avoid conflict which is measured by the efforts made to avoid a conflict. This theory has 6 maxims which are more profound than Brown & Levinson's politeness strategies. The qualitative study will be suitable to this research, which can focus the study of the problem on researching and describing the occurrences of politeness maxim strategies in press conferences, particularly in this context the 2022 All-Star Game Postgame and Media Day Press Conference in Stephen Curry.

### **B. Research Questions**

This research is conducted to find answers to some of the question that the researcher formulates in the following questions:

1. What are the types of politeness maxims used by Stephen Curry in the press conference session on 2022 All-Star Game Postgame and NBA's media day?
2. How are the politeness maxim used by Stephen Curry in the press conference session on 2022 All-Star Game Postgame and NBA's media day?

### **C. Significance of The Study**

The research will be expected to give contribution to the development of linguistics in the future, especially for the study of pragmatics which pragmatics can help to solve problems communication (Leech,1983). The Maxim Politeness theory hopefully could describe the problems arise in the researcher's questions.

The researcher hopes to provide practical meaning to the readers regard to the politeness maxim used in the NBA. Furthermore, the researcher provides the findings about how the maxim politeness in the press conference takes place naturally and spontaneously which has not been implemented in previous research. The research will be useful to expand knowledge about politeness maxim in press conferences, particularly in this context of the NBA press conference.

#### **D. Scope and Limitation**

To keep the researcher's discussion focused, the researcher makes scope and limitations for this research. The researcher focuses on the use of politeness, where the study focuses to find the types of maxim politeness that occur in press conferences 2022 All-Star Game Postgame which lasted 7 minutes and Stephen Curry 2021 Media Day Press Conference Golden State Warriors which lasted 20 minutes. This study uses two theories to analyze, theory from Maxim of Politeness proposed by Leech (1983) to analyze the types of politeness. Next, the second theory is Illocutionary acts proposed by Leech (1993) to analyze the use of politeness.

In this study, the researcher focuses on maxim politeness strategies by Leech (1983), where to classify the types of maxim politeness strategies used by Stephen Curry. Furthermore, the researcher analyze the findings that have been classified into types of maxim politeness using illocutionary acts to find out how Stephen Curry delivers politeness.

The limitations of this research is the researcher only examined the politeness utterances issued by Stephen Curry. The researcher does not analyze the utterances issued by journalists. Because the researcher analyze the uttarance that affects listeners and viewers. Furthermore, the researcher does not analyze the impoliteness strategies that occur in the data obtained.

#### **E. Definition of Key Terms**

**Maxim of Politeness** is the way to explain how politeness operates in a conversational exchange

**NBA** is one of the popular sports leagues that is currently being loved in the world, the sport is basketball.

**NBA Press Conference** is a place for interviews with NBA players such as preparation for the match and so on

## **CHAPTER II**

### **REVIEW OF RELATED LITERATURE**

#### **A. Politeness**

In the communication process between the speaker and interlocutor, of course, we hope that communication can run smoothly. Therefore, the two communicators must be able to work together to create it. One form of work which is good for creating communication or the process of speaking, can be done by behaving politely between the speakers. Grice (1975) argues that in conversation, the speakers must consider and pay attention to the principles of politeness. The role of politeness in society it is very important to pay attention to the role of politeness because it is always needed in interaction.

Leech (1983:130) argues that the use of politeness is very important in order to minimize the effects of interaction disrespectful in social interactions. Society tends to overestimate the effects of modesty, while the effects of impoliteness tend to go unnoticed. According to Holmes, (1992) being polite in communication is also possible to involve formality. As in situations where we interact formally, the appropriate way to create conversation with our relation will depend on our own role in the context of the conversation.. Then, according to Yule, (1996:60). Politeness is a way to get what you want from the speaker is conveying, the way that people rarely use in everyday language. In general, humans behave according to what they want or expect regarding their image their public selves or in short they want to be respected. Moreover, according to Sholikhatin & Indah (2019), Politeness is a way to make speech issued better. Politeness is expressed as the



proper way to show respect through language to communicate and create good relationships with others.

## **B. Maxim Politeness Strategies**

The principle of politeness from Leech (1983) is called the maxim of politeness, is the principle of politeness that is considered more completely in which Leech describes politeness into six. Maxims are referred to as pragmatic forms in the principles of cooperation and politeness. Maxim is a rule in language that regulates starting from the action, use, interpretation of the actions and speech of the interlocutor. Therefore, maxim invites speakers to express speech politely and avoid the impolite one. There are six maxims that Leech describes:

### **1. Tact Maxim**

This maxim invites the speaker to adhere to the principle that his profits are reduced and his profits are given to others. People who use tact maxim can be called as polite people, which is to avoid bad behavior towards the interlocutor. an example of using tact maxim :

*Cena : Please go home first, I will continue this project*

*Rock : Really? Thank you very much, Cena !*

In the conversation above, it can be seen that Cena uses Tact Maxim, because Cena is more maximizing to benefit Rock, so he can rest first, and minimize

profits to Cena himself. Rock maximized Cena's loss by saying "Really? Thank you very much, Cena !" not "No, I can do this".

## **2. Generosity Maxim**

This maxim makes the participants more respect to other people, which can minimize benefits for themselves and maximize benefits for others. in short, reduce one's own gain to increase one's self-sacrifice. An example of using Generosity Maxim :

*Ben : Oops, my motorbike ran out of gas*

*Ronnie : It's okay, take some gas in the tank of my motorbike. I still have a lot of gasoline on my motorbike.*

From the conversation above, it can be seen that Ronnie is trying to maximize his profits for others, by giving some of his gasoline so that his friend's motorbike can function again. This is the maxim of generosity in society.

## **3. Approbation Maxim**

The use of this maxim is that people are considered polite when they express their speech to others in the form of appreciation, so that there is no element of demeaning others. In short give praise to others, and reduce insults to others. An example of Approbation Maxim :

*Mark : Wow your cake is so delicious !*

*Sasha : Thank you, It is my first time making a cake*

From the conversation, Mark maximized the advantage to Sasha. Sasha answered happily because her first cake was highly appreciated by her friend. compliments like "Your cake is so delicious" is much more appreciated than "your cake is not delicious”

#### **4. Modesty Maxim**

This maxim expects the speech participant to be humble towards the praise given. So, this maxim reduces self-praise, to add more insults to him/herself. An example of Modesty Maxim :

*Zack : Leon, you will sing at the event later*

*Leon : Ok Zack, but my voice is not too good*

The conversation above is a conversation between friends who have a big event. when holding a meeting, Zack appointed Leon to be the singer for the event. Zack shows his humility to Leon by asking him to sing. Because later, if Zack himself asks to sing for himself, he will be judged arrogant in speaking and always proud on himself.

## 5. Agreement Maxim

This maxim requires to be able to match things between speakers, so that it can be said as a polite attitude. So, reduce the differences between yourself and others, and increase the compatibility between yourself and others. An example of Agreement Maxim :

*Luffy : Aw, I'm so hungry, let's eat meat*

*Zoro : I'm hungry too, let's go !*

The statement above is Luffy's speech with his partner, when Luffy stated that he was hungry, Zoro's response also stated that he was hungry too. This shows that Luffy and Zoro are compatible.

## 6. Sympathy Maxim

This maxim expects that the speech participant can maximize sympathy for others. Thus, the speaker reduces the attitude of antipathy towards ourselves to others, and increases the attitude of sympathy towards ourselves to others.

*Lee : Yesterday, my song was released*

*Neji : Wow, congrats, you're so great !*

The conversation above is a close friend. Lee's statement informed Neji that the song had been released. Then Neji sympathized with Lee by being happy for

the song that was released. The conversation is polite, because the speaker obeys the maxim of sympathy, namely maximizing sympathy for the interlocutor who gets happiness.

### **C. Politeness Maxim and Politeness Strategies**

Politeness Maxim by Leech (1983) and Politeness Strategies by Brown and Levinson (1978) have different concepts. The difference is that Politeness Strategies by Brown and Levinson (1978) is only limited to the concept of the face, where the concept of politeness is determined by how much politeness threatens a person's face. Then, this strategy is divided into 4 kinds, Bald On Record, Positive Politeness, Negative Politeness, and Off Record. according to Degaf (2017) that there is confusion in the classification of face threats because of the intrinsically threatens both negative face and positive face. Furthermore, for Maxim of Politeness by Leech (1983), the concept of maxim of politeness is determined by age, position, role. So this maxim of politeness is deeper than Brown and Levinson's. Maxim of politeness strategies are divided into 6 kinds. This maxim suggests that we express our beliefs politely and avoid rude speech. In this maxim, the user maximizes profits to the other person, or sacrifices his own profits, so it is considered more polite.

### **D. Illocutionary Acts**

Illocutionary Acts are speech acts that have the function of informing something or doing something. The purpose of illocutionary acts is to provide the

speaker's intention when he says something, such as stating, promising, ordering, and so on. (Nadar, 2009). In performing illocutionary speech acts, it is also important to consider who the speaker and the interlocutor are, when and where the speech act is performed.

Illocutionary acts have five kinds, assertives, directives, expressives, commissives, and declarations. These five kinds of illocutionary forms will be explained further as follows.

#### 1. Assertives

This speech act binds the speaker to the truth expressed in the speech (Rahardi, 2003). Forms of assertive speech acts include stating, claiming, asserting, boasting, complaining, showing demanding, claiming, mentioning, reinforcing, affirming, and saying.

#### 2. Directives

This speech act aims to influence the interlocutor to take an action (Rahardi, 2003). The forms of directive speech acts include requesting, advising, ordering, recommending, commanding, bidding, and prohibiting.

#### 3. Expressives

This speech act is used to give feelings based on psychological or feelings (Yule, 2006). This form of speech act is used when showing sympathy towards the interlocutor. These speech acts include congratulating, condoling, praising, pardoning, thanking, blaming, forgiving, forgiving.

#### 4. Commisives

This speech act is a type of speech act that serves to give a promise, where the speaker binds himself to an action that will come (Yule, 2006). Commisives speech acts include promising and vowing.

#### 5. Declarations

This speech act serves to state or create something new in the speech expressed (Rahardi, 2003). Declaration speech acts include mentioning names, appointing, dismissing, punishing, canceling, and excommunicating.

### **E. The function of Illocutionary Acts**

Illocutionary acts have a relationship with politeness because every conversational actor needs an action that thinks about the effect of the utterance issued on the interlocutor, not only thinking about polite speech. According to Leech (1993) illocutionary acts are divided into four, in which these four types of illocutionary acts aim to make people interact with each other to respect each other.

#### 1. Competitive

This element of courtesy has a purpose that tends to be unethical or negative. Such as asking by force, ordering someone directly, guiding something by force, etc.

## 2. Convivial

This function is the opposite of competitive which is positive. Where this function aims for the speaker to be friendly to the interlocutor such as inviting together, offering something, giving thanks, greeting the other person, etc. So, in positive manners, it means obeying the principles of politeness, for example, if a friend wins a championship, then we must congratulate him on his success.

## 3. Collaborative

This function does not have a positive character which does not show the character of politeness towards the interlocutor. The character of politeness is irrelevant in this function. For example, teach, report, declare, announce.

## 4. Conflictive

This function does not have an element of politeness at all because this function aims to cause anger. A person who threatens or curses another person will definitely not do it politely. Other examples such as scolding someone, and accusing someone enter into this function, which can lead to anger.

So the relationship between illocutionary acts and politeness is found in Competitive and Convivial. Competitive is the opposite of politeness because it tends to push at a request and command someone. While Convivial is in line with politeness which pays attention to politeness in interacting with someone.



## **CHAPTER III**

### **RESEARCH METHOD**

#### **A. Research Design**

The researcher used a qualitative descriptive method to get the data from video, because researcher analyzed the data of this research in the form of words. Researcher did not analyze the data in form of number. Furthermore, by using qualitative research, researcher could gain deeper insight into politeness strategies, found new findings that were able to make this research very important to do, and got the answers of the problem of the research.

The qualitative study would be suitable to the research, which could focus the study of the problem on researching and describing the occurrences of politeness maxim strategies in press conferences, particularly in this context the 2022 All-Star Game Postgame and Media Day Press Conference in Stephen Curry's interview. According to Creswell & Guetterman (2018) that qualitative research was a type of research which for researchers who used this method was very dependent on information from objects or participants on a broad scope, then the questions were general.

#### **B. Research instrument**

The instrument was the researcher himself, where the researcher had to be able to ask questions, analyze, photograph, and construct social situations that became more meaningful (Sugiyono, 2013). Researcher collected the data by watching both videos by way of paying attention to the conversation of Stephen

Curry and analyzing the data obtained from the results of the transcript had been done by the researcher. Then, the supporting instruments from journal and other references.

### **C. Data and Data Source**

The source of the data from Stephen Curry's utterances such as word, phrase, sentence, and discourse in press conferences were taken from Youtube videos of the 2022 All-Star Game Postgame on february 21, 2022, <https://www.youtube.com/watch?v=IeAsYfmOqBc> and Stephen Curry Media Day Press Conference Golden State Warriors on september 28, 2021, <https://youtu.be/5Z1mWKi1Zso>.

### **D. Data Collection**

The researcher had many steps to collect the data that researcher wanted. First, the researcher watched the videos and understands the conversation that occurred during the videos of 2022 All-Star Game Postgame and Media Day Press Conferences. Then, researcher transcribed the videos to text that made the researcher could analyze and identify politeness strategies that Stephen Curry used in the videos easily. Furthermore, the researcher watched the videos again to make sure the transcript that the researcher wanted was correct. Finally, the researcher identified and marked the word, phrase, sentence, and discourse which contained six Maxim Politeness strategies by Leech (1983), namely Tact Maxim,

Generosity Maxim, Approbation Maxim, Modesty Maxim, Agreement Maxim, and Sympathy Maxim.

#### **E. Data Analysis**

After the researcher got the data as its purpose, the data was analyzed by classifying the forms of Maxim Politeness by Leech (1983), namely Tact Maxim, Generosity Maxim, Approbation Maxim, Modesty Maxim, Agreement Maxim, and Sympathy Maxim that Stephen Curry used in the videos. Then, the researcher analysed the Politeness Maxim that Stephen Curry did in the videos to find out an explanation of how the function of politeness strategies used by Stephen Curry. Furthermore, the researcher discussed the results that have been obtained after analyzing the two videos. Finally, the researcher made a conclusion from the findings obtained. The researcher gave codes for each type of maxim politeness. The first number was the number of the table, The second number was the type of maxim politeness, then the third number was the number of the utterance. For example code 1.1.1 was the first table, tact maxim, and utterance number one. Then code 2.2.2 was the second table, generosity maxim, and utterance number two.

## **CHAPTER IV**

### **FINDING AND DISCUSSION**

In this section, it consists of finding and discussion based on aim of the research. The findings give utterances in the Stephen Curry NBA Press Conference script which contain politeness maxim. Furthermore, This finding also discusses how Stephen Curry came up with his speech using illocutionary act.

#### **A. Finding**

The data is in the form of sentence which contain politeness maxim from Stephen Curry Postgame Interview All-Star Game and Stephen Curry Media Day Press Conference. The findings give the answers of the aim of the research about the types of politeness maxim in Stephen Curry utterances and how Stephen Curry used the politeness maxim.

##### A.1. The type of politeness maxim in Stephen Curry Postgame Interview All-Star Game

The researcher has found 17 utterances from Stephen Curry that contain politeness maxim. In this interview Stephen Curry often used the type of Politeness Maxim is Modesty Maxim which have 5 utterances.

No	Type of Politeness Maxim	Sum of Data
1.	Tact Maxim	4
2.	Generosity Maxim	1
3.	Approbation Maxim	4
4.	Modesty Maxim	5
5.	Agreement Maxim	1
6.	Sympathy Maxim	2
	TOTAL	17

For answering the aim of the research, the researcher classifies the findings according to the category of each politeness maxim, with the aim that the reader can really understand the various politeness maxims used by Stephen Curry.

### 1. Tact Maxim

The researcher found that there are four utterances from tact maxim, the following is an analysis of tact maxim.

#### Datum 1.1.1

*Stephen Curry : "That's like when you go to the gym and you play with the... the best of the best like it brings the best out of you if you are around and talking to the best of the best and the history."*

Stephen Curry is someone who has a strong motivation within himself. In this remark Stephen Curry answered reporters' questions about how he could motivate himself to play his best according to his version. Everyone has their own motivation, and not everyone wants to be known about their own motivation,

sometimes someone does not want to show their motivation because it is personal or private. This journalist has a curiosity about Stephen Curry's motivation which can make Stephen win many awards. Stephen Curry replied *“That’s like when you go to the gym and you play with the best..., if you are around and talking to the best of the best and the history.”*. This remark shows that Stephen Curry has no problem to share his motivation to other people, where this motivation makes those who hear him lucky because of the advice given by Stephen Curry directly. The answer issued by Stephen Curry is included in the Tact Maxim form. Stephen Curry diminishes the self-advantage of not keeping his motivations a secret, and the added advantage of others as listeners in knowing his motivations.

Datum 1.1.2

*Stephen Curry : “It brings something it brings a different energy out of you for sure.”*

In a situation where after answering reporters' questions in accordance with datum 1.1.1, Stephen Curry added the words 1.1.2 where the question still in the same condition regarding the motivation used by Stephen Curry in order to become a player who has many titles. The statement is an affirmation that his motivation is worth giving to others, especially his fans who can make his listeners can imitate his motivation and enthusiasm in doing what he has earned and prove with that motivation. These words can be identified as tact maxim, because they provide the motivation that makes him a great player to others. By

providing a motivation directly to the listener is a form of wise trait where from his words raises an appropriate and appropriate behavior.

Datum 1.1.3

*Stephen Curry : “....., you know this level of players because we don’t really have time to... to step back and acknowledge because you have to keep doubling down,...”*

The journalists ask questions about their curiosity whether Stephen, after getting many awards, still has new goals or something new. This journalist gives a statement in which this journalist still wants to dig deeper about Stephen Curry's motivation. Stephen gave something that became his encouragement to continue playing and get a goal, Stephen Curry’s utterance contains tact maxim which maximizes benefits to other people as listeners to keep them motivated. The way he keeps motivating is that he is not only satisfied with the award but must keep trying many times and not giving up.

Datum 1.1.4

*Stephen Curry : “Uhh how you impact the next generation of basketball players that are coming in,... for some amazing change and good things then i’m gonna keep doing it so basketball is such a vehicle for a lot of amazing things it’s changed my life*

*obviously and uhh i want to keep doubling down on that and honoring that position for sure”*

In response to Stephen Curry's response, journalists asked how he felt being one of those players who could only reach a different level than other players. This journalist is very interested in the struggle of Stephen Curry who can be considered an iconic player from the NBA, where Stephen Curry's motivation needs to be explored more deeply. His utterance being a confirmation that his words fall into tact maxim, because his goal is to have an impact on his team and the players who play with him, Stephen maximizes his ability to help his teammates. This is in accordance with the tact maxim which gives benefits to other people, by thinking about the team he is defending to benefit his team and make an impact in the future. Regarding the illocutionary acts contained in tact maxims, the utterances expressed by Stephen Curry contain directive (advising) in datum 1.1.1, 1.1.2, 1.1.3, and 1.1.4.

## **2. Generosity Maxim**

The researcher found that there is one utterance from generosity maxim, the following is an analysis of generosity maxim.

Datum 1.2.1

*Stephen Curry : “... I learned from Draymond Green who's in the locker room giving me tips hahaha.”*



Stephen Curry was given praise from the journalist about his speech when broadcasting that Stephen Curry very good at interacting. Stephen Curry's remarks show that he wants to reduce the self-advantage that he was taught by Draymond Green, not that he alone can. It can be classified into generosity maxim. The utterance he gives more advantages to Draymond Green and less benefits to himself, where the praise he got was the result of the help provided by his friend, Draymond Green.

Regarding the illocutionary acts in the generosity maxim, Stephen Curry's words contain a directive (recommendation). Where Stephen Curry gave a recommendation that what helped him was Draymond Green.

### **3. Approbation Maxim**

The researcher found that there are four approbation maxim that Stephen Curry used, the following is analysis of approbation maxim.

Datum 1.3.1

*Stephen Curry : "... you know obviously pride you get a little bit more money and now with the uh the charitable aspect of the game and all that it makes it so much better, ..."*

In Stephen Curry's utterance, he responded to what journalists had to say about his opinion on changing the format of the All-Star Game, where the format of the All-Star Game last season was different from the new season. He gave a commendable answer to the change in format "*you know obviously pride you get*

*a little bit more money and now with the uh the charitable aspect of the game and all that it makes it so much better,..*". The utterance is classified as an approbation maxim, because Stephen Curry maximizes the sense of praise for the latest format created by the committee. Stephen Curry gave praise where the changes to the All-Star Game format were better than last season.

Datum 1.3.2

*Stephen Curry : ".... There's a lot of good energy down the stretch."*

In the All-Star Game, Stephen Curry met Demar Brown in the basketball event, where Stephen Curry saw the game from a very good enemy, especially from the game made by a player named Demar Brown. Which amazed Stephen Curry. He felt a different intensity with which Demar Brown gave a very good shot. So Stephen Curry gives credit "*There's a lot of good energy down the stretch.*" which maximizes respect for others by paying tribute to Demar Brown's play. Then this utterance can be classified into the form of approbation maxim. Stephen Curry's way of complimenting others is sincere and does not speak ill of others.

Datum 1.3.3

*Stephen Curry : " Umm that actually helped me in the third quarter just kind of let loose and have fun and enjoy the night because it was that special."*

The utterance conveyed by Stephen Curry gave praise to colleagues who had done it. While his teammates played very well and helped him to enjoy the game especially in the third quarter, he was very happy to play with great teammates who fought until the end. Even though in that situation, the All-Star Game event was attended by players from other clubs who were made into a star team, where teamwork had not yet been formed, but they showed very good teamwork. He explained that it was a special moment for him. This greeting is classified as an approbation maxim, because Stephen Curry maximizes respect for colleagues and gives praise to his colleagues.

Datum 1.3.4

*Stephen Curry : "I mean like it was well said what you said ..."*

At that moment, the journalist stated that Stephen Curry is one of the top-level players who is able to reach a certain level, which can only be achieved by a few NBA basketball players. Then Stephen Curry replied "*I mean like it was well said what you said ..*" is an expression of appreciation for what journalists have said to Stephen Curry. So it can be classified that Stephen Curry's words are included in the Approbation Maxim, where Stephen gives respect to journalists who give a statement which Stephen Curry still doesn't feel like he can get to that point, but Stephen Curry really respects what journalists have said to him.

Regarding the illocutionary acts in the approbation maxim, Stephen Curry's utterances contain expressive (praising) in datum 1.3.1, 1.3.2, 1.3.3, and 1.3.4.

#### 4. Modesty Maxim

The researcher found that there are five modesty maxim that Stephen Curry used, the following is analysis of modesty maxim.

Datum 1.4.1

*Stephen Curry : "I was trying"*

Journalists praise Stephen Curry that Stephen has received various kinds of awards from team awards to individual awards that made him success like this. Stephen Curry answered with the answer "I was trying" where he meant that the achievement was difficult for him to do. He doesn't answer things like "sure" or brag about his accomplishments. But by reducing self-praise. From this statement it is called "Modesty Maxim" in which Stephen does not forget his past self, so he reduces self-praise.

Datum 1.4.2

*Stephen Curry : "... i didn't expect that in the all star game and my legs kind of went last three minutes, but uh it was a special night i'm glad I got hot, gotta got going early."*

Journalist ask questions to Stephen Curry about why everyone is so nice to Stephen and working with him like he has played for a long time creates a good relationship between the players. Stephen answered that he did not expect that in

the All-Star Game he was really trying hard *“I didn't expect that in the all star game and my legs kind of went last three minutes,..”* then he added that he was tired *“..I got hot..”* aside from his game, he gives a very good game which helps his teammates. Therefore, this statement from Stephen Curry is classified as modesty maxim, because he humbled himself that he did not say he had played very well but tried very hard. Judging by the game he is giving, he is enjoying and playing very well although he found it difficult and played very hard.

Datum 1.4.3

*Stephen Curry : “... I was a kid in candy store out there just watching.”*

Journalists asked how Stephen was able to deliver such an amazing performance that made him the top 75 MVP which for all NBA players is a very prestigious award. Stephen gave a humble answer *“I was a kid in candy store out there just watching”* where Stephen Curry humbled himself against legendary players and considered himself like a child. This can be classified as the Modesty maxim, because Stephen Curry reduces self-praise and self-deprecation. He felt that when compared to other players who were said to be legends, he was only a child.

Datum 1.4.4

*Stephen Curry: “There’s so much young talent in this league and umm winning is so hard, ...”*

Reporters provide comments about Stephen's achievements that Stephen might easily get awards he has received so far. Stephen replied that he could not relax or underestimate because there are young players who are very difficult to deal with and cannot run smoothly. Therefore, it can be categorized as a modesty maxim because he humbles himself and reduces self-praise. Stephen Curry feels that he can't relax and can't easily get the award he has got because the young players have more fighting spirit.

Datum 1.4.5

*Stephen Curry : "...it is difficult when you're in the heat of the battle."*

Stephen Curry gave a response about journalists asking Stephen's goals or plans to get something target that he will get in the future. Stephen replied that he found it difficult, because of different environments and different moments during matches "*it is difficult when you're in the heat of the battle.*". From this moment, it can be classified as modesty maxim, because it can be seen that he does not underestimate other people and thinks that it is difficult for him to get a new goal. Stephen Curry is humbled by feeling that it is still difficult for him to get a new target and new award, even though he has become the TOP 75 MVP but he still feels what he will do will be difficult.

From the Stephen's utterance can be classified into assertives illocutionary acts as stating in datum 1.4.1, 1.4.2, and 1.4.5. Furthermore datum 1.4.3 and 1.4.4 can be classified into expressive illocutionary acts as praising.

## **5. Agreement Maxim**

The researcher found that there is one agreement maxim that Stephen Curry used, the following is analysis of agreement maxim.

Datum 1.5.1

*Stephen Curry : “Absolutely, that was the rules uhhh my wife was looking at all the other trophies ...”*

Stephen Curry's remarks came after journalist gave a statement about getting an award trophy which would have been great if Stephen had displayed it in his home. This statement from the reporter made Stephen agree with "absolutely" then as a supporter of the word "absolutely" Stephen added a supporting sentence after that as a statement that the sentence the journalist mentioned was true. So, the answer given by Stephen Curry is included in the agreement maxim. Stephen Curry agrees with what journalists say about a suitable place to display his trophies.

From the Stephen's utterance can be classified into assertives illocutionary as a form of action to agree with the statement expressed by the other person.

## **6. Sympathy Maxim**

The researcher found that there are two sympathy maxim that Stephen Curry used, the following is analysis of sympathy maxim.

Datum 1.6.1

*Stephen Curry : "... all the greats, all the legends, and everybody who 's paved the way for us to be able to do what we do."*

Jurnalis mengatakan kepada Stephen tentang hasil dari apa yang telah didapatkan oleh Stephen Curry merupakan perjuangan yang hebat. Stephen Curry gave a statement to the players saying that they are "*all the greats, all the legends, and everybody who's paved the way for us to be able to do what we do*" showing sympathy to others by giving sympathy because has helped Stephen to be able to get many awards. The answer given by Stephen is included in the sympathy maxim. Stephen Curry felt that the award he received was nothing more than the help of his colleagues, so he needed to give sympathy to his friends who raised him to greatness.

Datum 1.6.2

*Stephen Curry : "...we made it, we actually are here and we try to take it in."*

Journalists asked about his moment with his team when he was able to enter and play in the big event of the NBA All-Star Game. The statement that Stephen Curry gives is a sympathy maxim, because Stephen gives a congratulation because he and his friends have tried their best to get to that point "*we made it, we actually are here and we try to take it in*" is a statement of congratulations for getting to this point with the hard work that has been given.



From the Stephen's utterances can be classified into assertives illocutionary as a form of stating where he said are existing fact.

#### A.2. The type of politeness maxim in Stephen Curry Media Day Press

##### Conference

The researcher has found 40 utterances from Stephen Curry that contain politeness maxim. In this interview Stephen Curry often used the type of Politeness Maxim is Approbation Maxim which have 10 utterances.

No	Type of Politeness Maxim	Sum of Data
1.	Tact Maxim	8
6.	Generosity Maxim	3
7.	Approbation Maxim	10
8.	Modesty Maxim	5
9.	Agreement Maxim	6
6.	Sympathy Maxim	8
	TOTAL	40

For answering the aim of the research, the researcher classifies the findings according to the category of each politeness maxim, with the aim that the reader can really understand the various politeness maxims used by Stephen Curry.

## 1. Tact Maxim

The researcher found that there are nine utterances from tact maxim, the following is an analysis of tact maxim.

### Datum 2.1.1

*Stephen Curry : "I don't think anybody felt it you know expected to in that or be asked that question on something that is a voluntary decision I guess in a sense.."*

Stephen Curry is a man who has a good positive view of his team, journalists asked about his moment with his team when he was able to enter and play in the big event of the NBA All-Star Game. Seen in this answer when reporters asked about starting a small forward in his team is something that can be accepted. Then Stephen replied that he didn't know anyone was expected in that regard about something that was a voluntary decision. From this statement, it is entered into the tact maxim, because Stephen gives a neutral statement where if you don't know, it's better to do that, rather than being aware but will make the other party lose or obey the other party. He didn't want any wrong words to cause others to be harmed.

### Datum 2.1.2

*Stephen Curry : "Hopefully they can step in and gain confidence early, you know why is this one especially who had such an*

*interesting year last year.... So he was always kind of chasing and feeling like he had to prove himself.”*

In Stephen Curry's words regarding journalists who ask about players who have played for a long time on the team compared to those who have just joined will be different, and will greatly affect the game given to the team, especially colleagues who are injured will also affect the quality of the team's play. Stephen gives an answer that gives an advantage to his teammates to the public without giving a bad word where Stephen talks about how they got through the injury period to be able to return to playing in good condition. This is a tact maxim because Stephen reduces other people's losses and adds to other people's profits. He carefully considered what he said before speaking, so that what he said would not produce negative results.

#### Datum 2.1.3

*Stephen Curry : “... I know he is not an ideal start again but hopefully he can, uhmm kind of simplify the game and understand what how he is going to help us win and then that will hopefully get him in the right positions where he can develop a skill set evenmore.”*

In the same situation as 2.1.2, where there are teammates who are injured will affect the quality of the team's play. Stephen gives the other person's advantage as much as possible to reduce the loss to his teammates where he encourages his

friend that even though he is injured, Stephen believes that his partner can help this team win the game, and develop skills. This is a tact maxim because Stephen reduces other people's losses and adds to other people's profits. Stephen tries not to harm his friend, where he considers all the words that are issued properly.

#### Datum 2.1.4

*Stephen Curry : "...he is just much more comfortable in where basketball is in his life and other things that he has going that bring him joy, but that only increases the appreciation of being able to yo know play at this level, and really commit himself to the work that it is going to take during rehab to get back to 100 percent."*

At this moment the reporter asked a question about one of his teammates who got injured which had a lot of changes in his game. Stephen replied that Stephen felt he was much more comfortable where basketball was in his life and the other things he was going through that gave him joy, and saw that his friend was totally committed to getting back at his 100 percent. From that statement Stephen did not harm his injured friend at all that his injury changed the game. This is a tact maxim because Stephen reduces other people's losses and adds to other people's profits. Stephen gives positive thoughts to other people so that listeners and especially his team don't worry about changes in team play.

Datum 2.1.5

*Stephen Curry : "...I think that is important thing to realize just as a human being that you know it is gonna be really gratifying when he gets to the finish line and gets able to have his moment that he deserves when he comes back."*

In this moment Stephen Curry also tried to increase the advantage of one of his colleagues regarding an injury that was considered to affect the team's play. Stephen thinks positively that the injury made him a booster of his strength to achieve his goals. Stephen also believes his teammates will return and deserve the moment his teammates deserve. This is a tact maxim because Stephen reduces the other person's loss of his partner's injury but instead increases his partner's advantage. Stephen aims to keep his injured teammates from giving up and focus on his recovery.

Datum 2.1.6

*Stephen Curry : "...I do know that, he might have me beat for sure."*

In a statement given by reporters that Stephen talked a lot with one of the legends named Michael Jordan, where this reporter thought that Stephen had learned a lot from Michael Jordan, dan mungkin bisa melewati kemampuan dari sang legenda. But Stephen Curry replied that he would be easily defeated by Michael Jordan. From here it can be said as a tact maxim, because Stephen gives

an advantage to Michael Jordan, that Michael Jordan is a legend. Stephen still can't beat him. Stephen pays attention to the impact of the decisions that will be taken if he thinks that he is greater than the legend, which will affect Michael Jordan about his image as a legend.

Datum 2.1.7

*Stephen Curry : "...he feels good he is just probably gonna be practicing with us and he is still gotta wait and just the awareness of knowing the slow build even just getting back to 100 percents ready to play but then also 100 percent of what he used to be is great because you got to be patient with it and that's probably going to be a battle he is going to have to fight mentally day in day out especially towards the end of his return to play"*

In this moment the journalist asked a question about Klay who is a teammate who wants to play until the age of 40 which will affect his physical condition which will not be as fit compared to the age of 40 years. Stephen replied that Stephen felt that Klay would be able to play until he was 40 because, during difficult times, he could enjoy himself well. Both mentally and physically he is ready to do that desire. From this, Stephen did not give a bad response to his teammate named Klay. Stephen even gave his opinion and views on Klay well. This is a tact maxim because Stephen reduces other people's losses and adds to

other people's profits. Stephen gives positive thoughts to Klay which can be considered wise because it doesn't harm other people.

Datum 2.1.8

*Stephen Curry : "...He was gonna be amazing whatever other adjectives you can throw in there it is probably going to do it justice at all."*

Journalist gave opinion that Klay had returned after 2 years of long injury, wherein Klay had not played with a team for 2 years in which his abilities had clearly diminished physically and tactically. Stephen Curry replied with a view to boosting Klay's morale having been through injury for 2 years with a statement that Klay would be absolutely amazing in the game. It is seen that Stephen reduces the loss to Klay that has been injured for 2 years, by giving the advantage of the strength of Klay who has passed his injury period. Stephen Curry was able to weigh of the situation and calculate the impact he said he had on both himself and Klay Thompson.

Regarding the illocutionary acts in the tact maxim, Stephen gives a statement in the form of expressive as praising, where Stephen gives advantages to his partner which makes his partner feel benefited. This is evidenced from datum 2.1.1 to 2.1.8.

## 2. Generosity Maxim

The researcher found that there are three utterances from generosity maxim, the following is an analysis of generosity maxim.

### Datum 2.2.1

*Stephen Curry : “But there is a lot of opportunity for guys to step up and take advantage of filling out that rotation and being significant, .... we have three lottery guys who are young but are eager to figure it out and have been grinding all summer long....”*

Journalists talk about how the current game of the Golden State Warriors is, such as the formation and tactics used by his team, about how Stephen plays a role in his team. Stephen Curry made self-sacrifice to give his teammates a chance to step up and take advantage of filling rotation to be significant. This is in accordance with the generosity maxim which reduces one's own opportunities and sacrifices more of one's own opportunities. Stephen sacrificed by giving the opportunity he got to other people so they could get a turn playing to increase their skills.

### Datum 2.2.2

*Stephen Curry : “I have no Idea, Iam terrible at answering those questions”*

Reporters gave statements regarding clarification of the USA team's one and a half year plan, where there are plans for dealing with matches between countries in the annual event. Stephen replied that he did not know and would give an



answer that does not match the statement. Stephen's point was that he couldn't answer that statement because he wasn't the planner for the USA team. From this statement, it is entered into the generosity maxim by reducing its own profit. Judging from Stephen a good player and a long time in the USA team, he can answer, but he doesn't want to answer because of his authority to interfere.

#### Datum 2.2.3

*Stephen Curry : “..... I did not know if I was going to play or not, so I have no idea.”*

Supporting datum 2.2.2, that Stephen Curry does not have the authority to answer the statement given by the journalist, regarding the USA team's plans in preparation for the annual international basketball event in order to win a trophy. Stephen said *“I did not know if I was going to play or not, so I have no idea.”* If he answered that he was playing in the USA team, it would be an advantage for him because this press conference was seen by the public so that the USA team would be encouraged to include him in the team. But Stephen sacrificed the opportunity to say he didn't know. This statement is in the form of generosity maxim, in which he loses himself for the opportunity to answer questions from journalists and gives this opportunity to other people who understand better. If Stephen Curry answers, it will also affect the USA team.

Regarding the illocutionary acts in the tact maxim, Stephen gave a statement in the form of a directive as recommending in datum 2.2.1. Datum 2.2.2 and 2.2.3

is a directive with the intention of influencing the speech partner not to ask the question.

### **3. Approbation Maxim**

The researcher found that there are ten utterances from approbation maxim, the following is an analysis of approbation maxim.

Datum 2.3.1

*Stephen Curry : "... we have a crop of amazingly talented and high potential, energetic young guys who have a lot to accomplish in this league and we hopefully can marry the two in terms of what we do on the floor every single night."*

In Stephen Curry's remarks, he answers about what journalists say about age affects the game which of age increase will affect his physical strength, where in basketball there is also a golden period in the condition of every player. He gave an answer to praise his friend that he has a friend who is very talented and has high potential, then the young players also complete a lot of their goals. Where in the game will be very helpful for the team. The statement went into approbation where Stephen Curry gave praise to his teammates. Stephen Curry highly praised his teammates who have great talent, then also the old players who are also not inferior to young players who also have extraordinary talent.

Datum 2.3.2

*Stephen Curry : “So I like the challenge of it, because there is a sense of urgency on a training camp and you know early in the preseason to see who kind of steps into a certain roles ...”*

In Stephen Curry's words, he really likes the challenge given, which will affect and improve the abilities that exist in him. Because to see who steps up into certain roles and who to rely on until Klay comes back and understands exactly what our rotation is going to look like in this half of the season. Stephen praised the challenge given because it can form a good team. These utterances are classified as approbation maxims. Stephen gave praise for the effort given by the team management in forming a good team.

Datum 2.3.3

*Stephen Curry : “... he is found other things that give him life and give him fun and joy and a sense of purpose if you will and basketball is a big piece of that but he has to work his ass off to get back there, and it is not easy task at all so that balance is really nice to see because at one point it was just basketball and basketball only.”*

Stephen Curry praised Klay's mentality for not giving up on recovering from his injury which Klay was injured for 2 years. In those 2 years, Klay's condition and mentality will be tested, and it will also affect his game which will reduce his

quality. Where the injury is not everyone can get through, but Klay can get through by finding a way that makes him enjoy the process and gets him out of trouble. This utterance is classified as an approbation maxim where Stephen praises Klay's strength which can overcome his long injury. Stephen saw Klay's condition which certainly had a big impact on his mentality, so Stephen tried to praise him so that Klay would stay strong and be able to return to playing again.

Datum 2.3.4

*Stephen Curry : "It is gonna be beautiful, beautiful basketball."*

Journalists gave a statement that Klay will play after going through a long injury for 2 years. Then the reporters asked Stephen's opinion about Klay returning. Stephen replied by maximizing respect for Klay by answering that this basketball match would be beautiful later. From there it can be classified as a form of approbation maxim. Stephen maximizes praise for Klay's return which basketball fans will surely look forward to, and especially his teammates who can't wait to play together again.

Datum 2.3.5

*Stephen Curry : "Honestly it is probably gonna be emotional for sure because of everything we talked about but im excited that its close as its ever been and will continue to get that way so I know*

*the crowd is going to show him so much love like he deserves.”*

Just like datum 2.3.4, Stephen Curry maximizes respect for Klay who will be playing after 2 years injury, which will be an emotional moment and Stephen is very excited to wait for Klay to play, and also the audience is looking forward to Klay. Stephen Curry's statement is included in the approbation maxim, because Stephen really respects Klay as his teammate. Stephen paid a lot of praise to Klay in the way he can't wait for the time when he can play again with Klay Thompson, a teammate who has long struggled with Stephen Curry for many awards.

Datum 2.3.6

*Stephen Curry : “...there is a lot of potential for young guys to step up in a meaningful way probably faster than we have been used to in the past with how we have won because we haven't really relied on rookies to we talked about this a little bit last year having really relied on you know rookies to come in and play significant roles and balance with you know our experience in the core so but we haven't had three lottery picks either, so its nice balance of trying to figure out what that looks like.”*

Journalists asked Stephen about Stephen's views on this team and its potential, where there are young players who enter the team to play in a team with Stephen. Stephen gave a response that this team has very good young players who have a faster process than Stephen did with his contemporaries. The statement is a compliment to the young players in his team who fought and progressed beyond Stephen. The utterance is classified as approximation maxim, because he praised the results of the struggle of the young players who entered the team, and were able to give more hope to the team. Stephen gave praise where the young players had exceeded his expectations, Stephen did not expect this.

#### Datum 2.3.7

*Stephen Curry : "... the young guys need to do to help us win but you know our cultures remains the same and everything that we do on the court and how we play it will probably pretty similar to years of past where you know it highlights, you know how different we are as a team especially when me and Klay are out there and drama."*

As with datum 2.3.6, Stephen added that the organization of player development and assistant coaches, have made some structural changes that highlight the needs of players and provide players with some structure to achieve team goals. Then understanding how to identify what young players need to do to help us win, Stephen's words are a compliment to the organization of player

development and assistant coaches who help the development of players. This utterance is classified as approbation maxim, because Stephen sees the plans of the coaches and officials who have made changes to advance the abilities of the Golden State Warrior players. Stephen saw the results of the player development program of coaches and assistant coaches who so improved the ability of players that Stephen praised them.

Datum 2.3.8

*Stephen Curry : “Learned a lot you know even talking to Michael Jordan, talking to the guys just being in that environment, got the juices flowing for starter training camp...”*

Journalist ask questions about where Stephen is in his career process, what is Stephen's mentality and outlook as he enters the season, which determines the results of his condition which has become as great as it is today which has won many trophies and awards for teams and individuals. Stephen responded that he learned a lot from Michael Jordan and those around him going into the season. The words issued by Stephen Curry goes into the approbation maxim, because he give respect to other people who have provided knowledge as a provision for him to prepare mentally and his views. Stephen has received a lot of lessons from Michael Jordan as a teacher, and his idol who has helped him develop and get awards, so he praises Michael Jordan.

Datum 2.3.9

*Stephen Curry : "...I am excited about the opportunity and the challenge it is going to take a full-fledged. Commitment from coaching staff player, development staff you know the core that we have to put it all together but you know, we got pieces."*

Journalists gave a statement about Stephen's response that the old players on the team were combined with the younger players, which will make team play must be reformed to create cohesiveness and relationships between players so they can play well. Stephen replied that he was very happy with the opportunities and challenges he would face. Commitment from the players, the coaching staff, the core development staff that we have to put it all together. Stephen Curry's statement was an approbation maxim, as he was very excited about what the coach and staff had to offer. Player development carried out by staff and coaches made Stephen praise the challenges that were held.

Datum 2.3.10

*Stephen Curry : "... I love that Klay saying that I love that anybody who is openly and outwardly accountable to taking it seriously and being honest about their journey with it for sure."*

Journalists provide a statement on Stephen's response to Klay's talk of social justice and racism, which will make team play must be reformed to create cohesiveness and relationships between players so they can play well. Stephen



Curry responded that he supports and likes what Klay is doing because it is a serious matter for social justice. This statement is included in the approbation maxim, because Stephen gives praise for what Klay has done. Klay provides support for victims of racism to the point of showing protests against acts of racism through his social media accounts so that Stephen Curry gives praise for Klay's efforts to defend victims of racism

Related to the illocutionary acts in the approbation maxim, the utterances uttered by Stephen Curry contain expressive in the form of praising in datum 2.3.1 to 2.3.10.

#### **4. Modesty Maxim**

The researcher found that there are five utterances from modesty maxim, the following is an analysis of modesty maxim.

Datum 2.4.1

*Stephen Curry : "It is difficult I mean you can ask everybody on the team ,  
I am going to have 18 different ways of explaining..."*

The journalist asked how Stephen thought about the current situation in his team, where there is a problem that is happening to the team. Stephen answered with the statement "It's difficult" which Stephen thought was difficult to answer. The journalist thought that it would be easy for Stephen to answer the question. In fact, Stephen thought that the question was difficult and thought that other people on the team were more appropriate to answer this statement. Then it can be

classified into the form of modesty maxim. Journalists think that Stephen can be a place to answer questions on the Golden State Warriors, because he has been on the team for a long time and is relied on to answer journalists' questions. But Stephen took the attitude to reduce the reliance given because there was someone more appropriate to answer questions given by journalists.

#### Datum 2.4.2

*Stephen Curry : “it is interesting just even that awareness of being able to be okay with understanding you know our childhoods we are little different because of who our parents were and financial resources and what not but there is never too late to activate and get be become more accountable and responsible to how you can move the needle and that is different for everybody like you said I did not necessarily all everyday experience myself but i was educated enough and told stories and gone back to where my parents grew up and all that to understand the importance of being a part of that change I guess and using your platform and resources in the microphone to speak.”*

Journalists asked questions about his opinion on social justice mentality and race mentality, which relates to life in America. Stephen replied that his childhood life was a little different from other people. Where he was humble and did not

look down on his family, where his family, especially his parents, experienced a rift which affected Stephen and his younger siblings. Stephen said that he had enough education since childhood. So from his humility he entered into modesty maxim, where Stephen did not look down on other people and covered it up.

#### Datum 2.4.3

*Stephen Curry : "I feel like I have always lived like this but iam all the way just in the moment, just enjoying what is happening right now there is always you know how do you take last year and bring it this year, try to meet that expectation that level play, how do you know kind of determine tim's question earlier how do you make this entire roster work with you know the old and the young and all that with the older and the younger."*

Reporters asked something about his preparations for this season, preparation in facing prestigious competitions ranging from NBA to international. Stephen gave an answer where he enjoyed the moment, he thought that he lived to do this, and he really enjoyed the next season because he would meet many different game levels and there would be lots of challenges too. Stephen with a man who has had many awards and become a top MVP but he does not brag or belittle others. Stephen's response was a Modest maxim as he kept a low profile. Stephen remains humble and not arrogant even though he has won many awards and trophies.

Datum 2.4.4

*Stephen Curry : “Like there is so many things that we just don’t know but im just I guess that piece in the now and living in it now and enjoying just the fact that you know the season is here.”*

Stephen Curry provides a follow-up statement from datum 2.4.3, Where in response to journalists' questions about Stephen Curry's preparations for the next season, Stephen's response is a humble trait which does not underestimate the matches he has faced this season and enjoys the matches he will face. This statement can be classified into the form of modesty maxim. Stephen has faced many matches and felt a lot of pressure in the game, so he has won many trophies and awards, but Stephen remains humble and does not underestimate the matches he will face next season.

Datum 2.4.5

*Stephen Curry : “It was amazing I never been to ryder cup before and to see those guys at the highest level of competition.”*

Journalists asked questions about Stephen's response to participating in the Ryder Cup basketball event. From the statement issued by Stephen, it can be seen that Stephen said that he was very happy because he could participate in the Ryder Cup and saw players who had high skills and levels. This response is a form of modesty maxim where Stephen is a player who gets the top MVP title and

participates in many prestigious events in the world. But Stephen is humble in saying that statement which does not humiliate others in the matches he faces.

From the Stephen's utterance can be classified into assertive illocutionary acts as stating in datum 2.4.1 to 2.4.4. Furthermore datum 2.4.5 can be classified into expressive illocutionary acts as praising.

## **5. Agreement Maxim**

The researcher found that there are six utterances from agreement maxim, the following is an analysis of agreement maxim.

Datum 2.5.1

*Stephen Curry : "Acceptable is a strong word"*

These words occurred because journalists gave statements about having a starting small forward in the team, which is one of the strategies owned by the Golden State Warrior. Then journalists asked if the decision was acceptable or not. Then Stephen answered by agreeing with the statement from the journalist as in the statement above. Then the utterance is classified as agreement maxim, because Stephen agrees with the statements issued by journalists about the formation made by the Golden State Warriors.

Datum 2.5.2

*Stephen Curry : "Absolutely"*

Stephen Curry's remarks came after reporters gave a statement about Stephen's opinion whether he agreed with Klay who talked about social justice

where Klay tries to show his concern for social justice through the social media that Klay has. Then Stephen responded "absolutely" in which he agreed with Klay's decision. This is included in the agreement maxim. Stephen agrees with what Klay Thompson is doing about concern for social justice in America.

#### Datum 2.5.3

*Stephen Curry : "Yeah it is hard to be able to lay out like we are going to do this person is going to be playing this role."*

Journalist asked Stephen about Stephen's views on this team and the potential that could occur when his team was not in a full squad condition. Stephen responded by agreeing to the journalist's statement which was difficult because he was not in a full squad condition. The statement is included in the agreement maxim where Stephen agrees with what the reporters said. Stephen realized that his team was encounter a shortage of main team in the upcoming matches, so he agreed on the matter.

#### Datum 2.5.4

*Stephen Curry : "Yes to all those answers."*

Stephen Curry's reply came as a reporter made a statement about Stephen expecting the market to be a buyer now, expecting them to be aggressive, and if they had the opportunity to use it and not use it for financial reasons. Then

Stephen agreed with the statement from the reporter. Then it can be classified as an agreement maxim. Stephen accepted the statements made by journalists regarding the transfer market and the expectations regarding the buyers, so Stephen agreed with the journalists' statement without needing to explain and answer further.

#### Datum 2.5.5

*Stephen Curry : “Yeah yes,yes, and yes”*

Journalists give affirmation of their desire to be aggressive about market buyers. Stephen immediately agreed that he wanted them to buy aggressively, in order to give maximum results. The statement is in accordance with the agreement maxim where someone agrees with the other person's statement. Stephen has the same thoughts as journalists about the expectations of aggressive market buyers, so he agrees with what the journalists say.

#### Datum 2.5.6

*Stephen Curry : “... yes I would expect all three of those questions to be yes “*

In this moment the reporter asked three questions that the reporter gave about buyer market. Stephen Curry confirmed by answering "yes" then Stephen gave additional supporters to support his confirmation "we are having those

conversations where you have to be on the same page in terms of what would fill that role and that need". From Stephen Curry's answer, it can be classified as a form of agreement maxim. The journalist gave a statement about the buyer market to Stephen Curry, and Stephen agreed with the journalist and agreed with his statement.

From the Stephen's utterances can be classified into illocutionary assertives as a form of action to agree with the statement expressed by the other person.

## **6. Sympathy Maxim**

The researcher found that there are eight utterances from sympathy maxim, the following is an analysis of sympathy maxim.

### Datum 2.6.1

*Stephen Curry : "we obviously hope that he has all the right information the access to the right resources to ask all the questions. He has on, you know making that decision, we hope he is available, we hope it moves in the right direction."*

The journalist asked a question about one of his teammates which conditions and gameplay are in a fairly noticeable decline from the previous few games. Stephen gave the answer "we hope he is available, we hope it moves in the right direction" which is a form of sympathy for the situation being faced by the team and one of his colleagues. Stephen's answer is a sympathy maxim. Stephen gives a sense of concern for his teammates and hopes that his colleagues can still play



well and return to their original abilities, so he gives sympathy so that his colleagues can return to normal.

Datum 2.6.2

*Stephen Curry : "...we obviously hope he is available with us and you know kind of go from there."*

The statement given by Stephen Curry is a sympathy maxim, where he maximizes sympathy for others. It is evident from the questions given in the interview regarding the situation being faced by the team and colleagues which experienced many obstacles such as several players who were not in good condition, and there were players who were injured so that the team experienced a disadvantage. Then Stephen gave the answer "we obviously hope he is available with us and you know kind of going from there." which gives sympathy for the situation being faced by the team and colleagues. Stephen encouraged his colleague to return to playing as before.

Datum 2.6.3

*Stephen Curry : "So it is difficult, everybody is in a difficult kind of you know position and not in that respect. And we have all you know made decisions that you feel like a right for you and your family and whatever the case is. So this is no different*

*whether you agree with him or not, you have to let it play out.”*

The same questions were asked by journalists about the situation being faced by the team and colleagues. Stephen gives sympathy for what his team and colleagues are facing, Stephen gives sympathy where he understands for this situation that everyone will also find it difficult when faced with this situation. So he gave sympathy for the decisions issued by his colleagues in view of the difficult situation his colleagues faced. So the statement given by Stephen Curry is included in the Sympathy Maxim.

Datum 2.6.4

*Stephen Curry : “...we hope we have a full team for the entire year... it is safe and we are all in the same boat so we hope you know he is available and if not we adjust accordingly but we hope.”*

Stephen Curry is a man who has a good view of his team. It can be seen in this answer that when the reporter asked whether starting a small forward in his

team was acceptable, he gave the answer "we hope we have a full team for the entire year" and "it is safe and we are all in the same boat so we hope you know he is available and if not we adjust accordingly but we hope." which is a feeling of sympathy for his team and colleagues despite being in a difficult situation, Stephen gives hope and reduces his antipathy for his team and colleagues. Stephen Curry's statement is included in the sympathy maxim.

#### Datum 2.6.5

*Stephen Curry : "...you know since march of 2020 we have all been in the same boat, so again that is kind of how it started. Everybody has access especially in this environment, you have access to the experts and people that are analyzing and studying researching this thing every single day and hopefully you tap into that and again it is about making a decision that you understand the consequences on both sides, that is kind of where you leave it."*

Journalists asked questions about Stephen, whether Stephen talked to one of his colleagues so that his colleagues can come back again to greet fans and say hello to people because there is a pandemic going on. The statement given by Stephen Curry is included in the sympathy maxim, where Stephen Curry gives sympathy to people who remain strong in facing the pandemic situation that is happening around the world. Even though there were many trials, everyone

persisted and made decisions and consequences for what they faced in order to survive during the pandemic.

Datum 2.6.6

*Stephen Curry : “hopefully he can realize the positive if you would have come out of it for sure.”*

The reporter asked about the injury faced by his teammate which this reporter thought that Stephen Curry's friend had undergone many changes. Stephen answered with the hope that his friend can get through his injury period by thinking positively to get well soon. The statement goes into the sympathy maxim, because Stephen Curry gives sympathy to his friend who is injured.

Datum 2.6.7

*Stephen Curry : “... he was playing basketball permeates everything in life and that is such a cool kind of concept you have to find balance but that is such a encouraging kind of take on you know how he just lives his life in that respect, because everything he does is all and everything he wants to win everything...”*

Statement spoken by Journalist that Stephen Curry and Michael Jordan often met and played together for fun game. Stephen gave a statement that Michael

Jordan, who had retired and become a legendary basketball player, had sharp instincts when playing basketball and still had the same abilities when Michael Jordan had still been playing in the NBA. So Stephen gave sympathy in the form of supporting that addressed to Michael Jordan where he liked what Michael Jordan was doing. At Michael's age which was no longer young, his spirit remained young, where Michael helped Stephen to win an award. This statement was included in the Sympathy Maxim.

Datum 2.6.8

*Stephen Curry : "...his commitment to this process understanding the sense of urgency of doing everything first class so that he gives himself the best chance to get back to 2019, Klay to your point the awareness of the process of even just I was concerned about mentally high eb because iam sure there's going to be a moment maybe you know thanksgiving or beginning of december where he is going to feel like he can walkout the court and play 30 minutes just because he is that kind of got that dog in him and he probably is going to fell norma."*

Journalist asked about Klay which one of Stephen Curry's teammates who had a long injury. From the answer given by Stephen Curry, he expressed sympathy for Klay's long injury, where Klay was able to deal with the injury and

overcame his serious injury. Stephen understood Klay that Klay's injury was a severe mental or deal with but it was difficult for people to deal with. From the sympathy given by Stephen Curry in the form of a sense of participation, he felt that what Klay faced was came into the sympathy maxim. Stephen saw the condition Klay faced, so he gave a sense of care for Klay.

From the Stephen's utterances could be classified into expressives illocutionary as a form of sympathy in datum 2.6.1, 2.6.2, 2.6.3, 2.6.4, 2.6.5, 2.6.6, and 2.6.8. While datum 2.6.7 was an illocutionary expressive as a form of praising.

## **B. Discussion**

From the result of this study, it was found that there were fifty seven utterances that Stephen Curry uttered containing politeness maxims. The researcher found that there were twelve tact maxims, four generosity maxims, fourteen approbation maxims, ten modesty maxims, seven agreement maxims, and ten sympathy maxims.

In the theory of politeness maxim, the researcher found answer that support the statement given by Leech. Leech (1983) said that the Tact Maxim is stronger than the Generosity Maxim, then the Approbation Maxim is stronger than the Modesty Maxim. The study supported this argument where found that Stephen Curry used Tact Maxim more than Generosity Maxim. Then, Stephen Curry used the Approbation maxim more than the Modesty maxim. Stephen Curry used to use Tact Maxim to show concern with others and not wanted others to get into

trouble. Generosity maxim used to be used by Stephen Curry to reduce his profits so that others could benefit as well. Approbation maxim was used by Stephen Curry to praise, respect and protect others from rude or bad words. Modesty Maxim was used by Stephen Curry to reduce the credit given to him for what he got. Agreement Maxim was used by Stephen Curry to express agreement with journalists, Stephen Curry in this data often gave a sense of agreement by his interlocutors. Sympathy Maxim was used by Stephen Curry to give a sense of care to other people who had a problem, then Stephen Curry used sympathy because of a sense of interest to other people. Beside that, Approbation maxim was the maxim that Stephen Curry used most, this maxim was often used because many conversations asked Stephen Curry's opinion about the other people.

Related to the illocutionary speech acts used by Stephen Curry, it was found how Stephen Curry spoke. There were three forms of illocutionary speech acts, namely (i) directive illocutionary speech acts, (ii) expressive illocutionary speech acts, and (iii) assertive speech acts. These illocutionary speech acts were found in each of Stephen Curry's utterances. In illocutionary directives, there were two kinds of directives, namely advising and recommending. Furthermore, in expressive illocutionary speech acts there was one type, namely as praising. Furthermore, in assertive speech acts there were four kinds, namely stating, agreement, fact, and action. Every speech was issued by Stephen Curry contained manners that did not make any words that seemed provocative or sensational.

This study supported the statement from Pfister (2010) that the maxim of politeness was used in rational conversation between parties who had the potential

to pay attention to politeness in conversation. In the study there were journalists and NBA player where these journalists need to look carefully at the aspects of politeness so that NBA players wanted to answer according to what journalists expect. If they did not notice to polite language, The NBA player would potentially not want to answer, even worse, he would leave the room.

In previous research that examined people's utterances purely without any script when uttered by speakers, there was a drawback where the use of politeness maxim only found a few types. As in talk show research (Ipan, 2014), (Wulandari, 2017), (Kesuma, 2017) & (Sintayani & Mardiningsih, 2019), they could not find the whole maxim of politeness principle, so that an understanding of each type and function could not be obtained and fully understood. On the contrary, in this study, researcher found six politeness maxims issued by Stephen Curry in the basketball press conference. This could complement previous research which did not find all politeness maxims in their research.



## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

This study provides conclusions on the results that have been carried out in the previous section. This study also provides suggestions for future research.

#### **A. Conclusion**

From the results that have been examined in the previous section, it can be concluded that the researcher found all types of politeness maxim Leech's theory (1983). In these two press conferences, Stephen Curry mostly used Approbation Maxim and Modesty Maxim. Stephen Curry has a tendency to give respect to others such as praising the abilities that others have, or the efforts that others put in. Then, Stephen Curry is not arrogant, where he reduces self-esteem and maintains a low profile. In fact, Stephen Curry has won many awards and trophies from NBA competitions and international competitions. But he was so humble and gracious in responding to what the journalists said. So that it can be an example for fans and listeners to be humble and like to praise others, even though they already have a big name and are known by many people.

Furthermore, illocutionary act uses theory from Leech (1993), concluding that Stephen Curry uses expressive illocutionary speech acts, where Stephen Curry likes to please other parties which is expressed in positive terms. In the conditions of this press conference, there were journalists and Stephen Curry, the speaker and the interlocutor were in a formal situation where the use of language was considered so that it would affect the type of illocutionary speech. This type of

illocutionary speech is used when the speaker and the interlocutor have a distance of relationship where the speaker is not familiar with each other, so it is necessary to use more expressive illocutionary speech acts in order to make others feel confident.

The researcher found that the use of language used by Stephen Curry was very good, where Stephen thought about every word he said before to avoid unwanted conditions. Stephen also always gives pleasant words to other people and journalists. For listeners, Stephen's words can be used as a reference in speaking where he respects other people and stay humble. For fans of Stephen Curry, his words can be used as an example and suitable as a role model because of his good attitude and motivation.

The researcher has fulfilled the purpose of making this research, which has obtained the results of the questions made by the researcher. This research fulfills the shortcomings of previous research which found all types of politeness maxims and provides additions by using illocutionary acts, this research gets more in-depth results than previous research which only examined types of politeness maxims.

Researcher contribute to the development of maxim politeness theory in the use of language in sports. This research pays attention so that the era development remains in harmony with the ethics of decency, and can affect sports fans, especially basketball.

## **B. Suggestion**

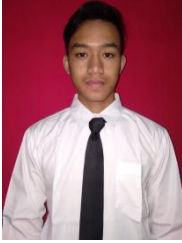
For future research, this research can be used as a reference in analyzing politeness maxims. For further research, if others want to conduct in the same research, can use a different object to strengthen the research that has been done. Research about the utterance from journalist can be conducted, because the researcher does not analyze the journalist. Therefore, future researchers are advised to examine two way interactions. Future researchers can also examine the politeness maxims used in press conferences at other sport events, such as football conference, Formula One, Moto GP, etc. Because the object is still less interested in research.

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## CURRICULUM VITAE



**Aghnaz Zida Tanaffasha** was born in Malang, 10 Agustus 2000. The second child of three. Completed education at Islamic Senior High School Malang in 2018. The author is active in following sports associations especially Calisthenics in Malang. Then continue the study at the State Islamic University of Maulana Malik Ibrahim Malang with a major in English Literature in 2018. Authors in college start careers by becoming tutors in kindergarten and elementary schools. The author is also active in making works as an anthusiasm sport and sport motivation on Youtube.

## APPENDIX I

### Stephen Curry Postgame Interview All-Star Game

No	Type of politeness maxim	No	Uttarance
1.	Tact Maxim	1.	That's like when you go to the gym and you play with the... the best of the best like it brings the best out of you if you are around and talking to the best of the best and the history.
		2.	It. brings something it brings a different energy out of you for sure
		3.	The closest i think i've ever gotten tonight to be honest like just being able to like i said. Put that jacket on and see uhh everybody else on that list and really appreciate, you know the acknowledgement and the respect that... that brings otherwise like i feel like that's the secret sauce that keeps you motivated, keeps you going and while guys are extending their problems a lot longer and trying to you know maintain, you know this level of playes because we don't really have time to... to step back and acknowledge because you have to keep doubling down,
		4.	Uhh how you impact the next generation of basketball players that are coming in umm how basketball has a much farther reach umm you know outside of the 94 feet in terms impacting communities giving back, you know changing narratives in society all those type of things so if i can be a representative of that and be as nobody's perfect but be you know as close to the full package in terms of uhh taking advantage and leveraging all of those for... for some amazing change and good things then i'm gonna keep doing it so basketball is such a vehicle for a lot of amazing things it's changed my life obviously and uhh i want to keep doubling down on that and honoring that position for sure.
2.	Generosity Maxim	1.	I tried. I learned from Draymond Green

			who's in the locker room giving me tips hahaha.
3.	Approbation Maxim	1.	It's huge. I know before the format change like there's talks in the locker room about competing and then obviously you want win, you know obviously pride you get a little bit more money and now with the uh the charitable aspect of the game and all that it makes it so much better, uh i know that iconic photo they had the first year where everybody was up you know watching.
		2.	Looking at the last possession tonight was umm a definitely different intensity, you know that fourth quarter with the target score on that and Demar Brown (Demar Derozan) hit some big shots. There's a lot of good energy down the stretch.
		3.	Umm that actually helped me in the third quarter just kind of let loose and have fun and enjoy the night because it was that special.
		4.	I mean like it was well said what you said but it's also like the... the total package of what you do on the court.
4.	Modesty Maxim	1.	I was trying.
		2.	I was trying so hard i said i had to run around a bunch of double teams, i didn't expect that in the all star game and my legs kind of went last three minutes, but uh it was a special night i'm glad I got hot, gotta got going early.
		3.	It was an emotional roller coaster all day. Umm you know like you talked about the top 75, you know acknowledgement and going putting the jacket on taking the picture with all the legends and then going to have to play the game and knowing that there's going to be a big halftime ceremony and I was a kid in candy store out there just watching.
		4.	there's so much young talent in this league and umm winning is so hard, like you can't let your foot out the gas pedal and i feel like that's the uhh the gas in the tank for me. So i'll let myself have tonight haha
		5.	To be honest like that was... that was... that



			was a different type of environment, different type of moment but it is difficult when you're in the heat of the battle.
5.	Agreement Maxim	1.	Absolutely, that was the rules uhhh my wife was looking at all the other trophies that have been out here before so you can get this one we can definitely put it up in the office. So uh i went after that's the approval, i gotta hold i gotta hold it to it now. Hahaha (laughing).
6.	Sympathy Maxim	1.	You know we talked a little bit in the backstage got out there and saw you know all the greats all the legends and everybody who's paved the way for us to be able to do what we do.
		2.	Umm and all the active guys we were looking around at each othe like yo this is crazy, we made it, we actually are here and we try to take it in.

## APPENDIX II

### Stephen Curry Media Day Press Conference

No	Type of Politeness Maxim	No	Uttarance
1.	Tact Maxim	1.	we obviously hope that he has all the right information the access to the right resources to ask all the questions. He has on, you know making that decision, we hope he is available, we hope it moves in the right direction.
		2.	I don't think anybody felt it you know expected to in that or be asked that question on something that is a voluntary decision I guess in a sense,
		3.	Hopefully they can step in and gain confidence early, you know why is this one especially who had such an interesting year last year. You know not having a summer league last summer, this summer missing most of training camp, deal with injuries. And then one you know season ending one he never really got a full run of games that he could put some momentum together in the right direction. So he was always kind of chasing and feeling like he had to prove himself.
		4.	So hopefully this year, I know he is not an ideal start again but hopefully he can, uhmm kind of simplify the game and understand what how he is going to help us win and then that will hopefully get him in the right positions where he can develop a skill set evenmore.
		5.	It's kind of hard to summarize it but I feel like he is just much more comfortable in where basketball is in his life and other things that he has going that bring him joy, but that only increases the appreciation of being able to yo know play at this level, and really commit himself to the work that it is going to take during rehab to get back to 100 percent.
		6.	And I think that is important thing to realize just as a human being that you know it is gonna be really gratifying when he gets to the finish line and gets able to have his moment that he deserves when he comes back

		7.	One, I am not alone In being a psychopath about golf, I do know that, he might have me beat for sure.
		8.	There is going to be a lag effect of when they actually give him that clearance to suit up. Mentally that to me would seem like one of the hardest periods of his rehab when games are gone you can feel the energy of the season and he feels good he is just probably gonna be practicing with us and he is still gotta wait and just the awareness of knowing the slow build even just getting back to 100 percents ready to play but then also 100 percent of what he used to be is great because you got to be patient with it and that's probably going to be a battle he is going to have to fight mentally day in day out especially towards the end of his return to play
		9.	I just went to that moment I told you I'm staying in the now, I just kind of went there. He was gonna be amazing whatever other adjectives you can throw in there it is probably not going to do it justice at all
2.	Generosity Maxim	1.	But there is a lot of opportunity for guys to step up and take advantage of filling out that rotation and being significant, and you know in the pieces of the puzzle and we have three lottery guys who are young but are eager to figure it out and have been grinding all summer long we have been in here and seen them put the hours in.
		2.	I have no idea, I am terrible at answering those questions
		3.	I think I talked to Ann like in June or no when I talked to you talking about this year and I was like I was honest I was still fifty-fifty. I did not know if I was going to play or not, so I have no idea
3.	Approbation Maxim	1.	Yeah I mean if you look at it on paper that is definitely something that jumps off the page in terms of, I mean Klay been there 10 years together now, Draymond as well, Andrew for a significant portion of that and the best days of it, so we have been around I know we have operate and we have a crop of amazingly talented and high potential, energetic young guys who have a lot to accomplish in this league

			and we hopefully can marry the two in terms of what we what we do on the floor every single night.
		2.	So I like the challenge of it, because there is a sense of urgency on a traingin camp and you know early in the preseason to see who kind of steps into a certain roles and who you kind of count on especially until Clay gets back and we understand exactly what our rotation is going to look like and our roster's going to look like the second of half of the season.
		3.	Because that could be demoralizing for a lot of people when your greatest joy is taken away for so long, but he is found other things that give him life and give him fun and joy and a sense of purpose if you will and basketball is a big piece of that but he has to work his ass off to get back there, and it is not easy task at all so that balance is really nice to see because at one point it was just basketball and basketball only
		4.	It is gonna be beautiful, beautiful basketball
		5.	Honestly it is probably gonna be emotional for sure because of everything we talked about but im excited that its close as its ever been and will continue to get that way so I know the crowd is going to show him so much love like he deserves
		6.	You know give some clarity there, but I feel like we don't have huge holes in the roster, it is just we there is a lot of potential for young guys to step up in a meaningful way probably faster than we have been used to in the past with how we have won because we haven't really relied on rookies to we talked about this a little bit last year having really relied on you know rookies to come in and play significant roles and balance with you know our experience in the core so but we haven't had three lottery picks either, so its nice balance of trying to figure out what that looks like
		7.	You want to be healthy to give ourselves the best chance to see what that looks like and take advantage of a full training camp that I think organization from player development and our assisstant coaches we have made some

			<p>structural changes that hopefully accentuate the needs of what we need and give us some structure around getting to that to be able to answer that question and understand how to identify what the young guys need to do to help us win but you know our cultures remains the same and everything that we do on the court and how we play it will probably pretty similar to years of past where you know it highlights, you know how different we are as a team especially when me and Klay are out there and drama</p>
		8.	<p>Learned a lot you know even talking to Michael Jordan, talking to the guys just being in that environment, got the juices flowing for starter training camp. Hopefully I don't know if I ever go back to sheboygan wisconsin but it was a good first trip though</p>
		9.	<p>So I am excited about the opportunity and the challenge it is going to take a full-fledged. Commitment from coaching staff player, development staff you know the core that we have to put it all together but you know, we got pieces.</p>
		10.	<p>So I love that Clay saying that I love that anybody who is openly and outwardly accountable to taking it seriously and being honest about their journey with it for sure.</p>
4.	Modesty Maxim	1.	<p>It is difficult I mean you can ask everybody on the team , Iam going to have 18 different ways of explaining. You know personal decision, the sense of urgency of the decision, undersatnding what the potential consequences and fallout.</p>
		2.	<p>it is interesting just even that awareness of being able to be okay with understanding you know our childhoods we are little different because of who our parents were and financial resources and what not but there is never too late to activate and get be become more accountable and responsible to how you can move the needle and that is different for everybody like you said I did not necessarily all everyday experience myself but i was educated enough and told stories and gone back to where my parents grew up and all that to understand the importance of being a port of that change I guess and using your platform and resources in the microphone</p>

			to speak.
		3.	I feel like I have always lived like this but I am all the way just in the moment, just enjoying what is happening right now there is always you know how do you take last year and bring it this year, try to meet that expectation that level play, how do you know kind of determine Tim's question earlier how do you make this entire roster work with you know the old and the young and all that with the older and the younger
		4.	Like there is so many things that we just don't know but I'm just I guess that piece in the now and living in it now and enjoying just the fact that you know the season is here
		5.	It was amazing I never been to Ryder Cup before and to see those guys at the highest level of competition
5.	Agreement Maxim	1.	Acceptable is a strong word,
		2.	Absolutely
		3.	Yeah it is hard to be able to lay out like we are going to do this person is going to be playing this role.
		4.	Yes to all those answers
		5.	Yeah yes yes and yes
		6.	Yes in the sense of we are having those conversation where you have to be on the same page in terms of what would fill that role and that need, but yes I would expect all three of those questions to be yes
6.	Sympathy Maxim	1.	My opinion is obviously I got it and ready to be available and following the mandates and what not but that is kind of where it is and you know the next couple coming weeks and how it all plays out is going to be entirely up to him, we obviously hope he is available with us and you know kind of go from there.
		2.	So it is difficult, everybody is in a difficult kind of you know position and not in that respect. And we have all you know made decisions that you feel like a right for you and your family and whatever the case is. So this is no different whether you agree with him or not, you have to let it play out.

		3.	but we will see I mean we hope we have a full team for the entire year and understand that you know on all accounts and what researche says and things like that, it is safe and we are all in the same boat so we hope you know he is available and if not we adjust accordingly but we hope.
		4.	I mean this has been an ongoing thing since the pandemic started for everybody, nobody is living under a rock in terms of what is actually happening in real life society. You know the patterns and trends that code has presented itself with, and you know since march of 2020 we have all been in the same boat, so again that is kind of how it started. Everybody has access especially in this environment, you have access to the experts and people that are analyzing and studying researching this thing every single day and hopefully you tap into that and again it is about making a decision that you understand the consequences on both sides, that is kind of where you leave it.
		5.	hopefully he can realize the positive if you would have come out of it for sure.
		6.	Just that competitive spirit never dies like the same killer instinct he had as a player and in business has translated into his presence around like a ryder cup team and some of the captains and players and stories he can tell from being there for the last 11 rider cups and stuff like that like spirit that made him who he is while he was playing basketball permeates everything in life and that is such a cool kind of concept you have to find balance but that is such a encouraging kind of take on you know how he just lives his life in that respect, because everything he does is all and everything he wants to win everything. SO it is not just talk, it is how he lives
		7.	I mean honestly I have seen it just in how he is attacked this rehab versus the last I know there is some circumstances he couldn't control with you know the pandemic and being away from staff and whatnot but just his commitment to this process understanding the sense of urgency of doing everyhing first class so that he gives himself the best chance to get back to 2019,

			<p>Klay to your point the awareness of the process of even just I was concerned about mentally high eb because iam sure there's going to be a moment maybe you know thanksgiving or beginning of december where he is going to feel like he can walkout the court and play 30 minutes just because he is that kind of got that dog in him and he probably is going to fell norma</p>
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