

**FLOUTING MAXIM OF QUALITY AND QUANTITY IN *SPILL  
YOUR GUTS OR FILL YOUR GUTS* SESSION**

**THESIS**

By:

Ainun Nikmah Karomiyah Putri Sasi  
NIM 18320202



**DEPARTMENT OF ENGLISH LITERATURE  
FACULTY HUMANITIES  
UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM  
MALANG  
2022**

**FLOUTING MAXIM OF QUALITY AND QUANTITY IN *SPILL  
YOUR GUTS OR FILL YOUR GUTS* SESSION**

**THESIS**

Presented to  
Universitas Islam Negeri Maulana Malik Ibrahim Malang  
in Partial Fulfillment of the Requirements for the Degree of *Sarjana Sastra (S.S.)*

By:  
Ainun Nikmah Karomiyah Putri Sasi  
NIM 18320202

Advisor:  
**H. Djoko Susanto, M.Ed., Ph.D.**  
NIP 196705292000031001



**DEPARTMENT OF ENGLISH LITERATURE  
FACULTY HUMANITIES  
UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM  
MALANG  
2022**

## STATEMENT OF AUTHORSHIP

I state that the thesis entitled “**Flouting Maxim of Quality and Quantity in *Spill Your Guts or Fill Your Guts Session***” is my original work. I do not include any materials previously written or published by another person, except those cited as references and written in the bibliography. Hereby, if there is any objection or claim, I am the only person who is responsible for that.

Malang, 14 June 2022  
The researcher



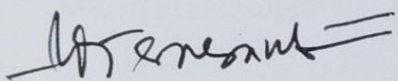
Ainun Nikmah Karomiyah Putri Sasi  
NIM 18320202

## APPROVAL SHEET

This is to certify that Ainun Nikmah Karomiyah Putri Sasi's thesis entitled **"Flouting Maxim of Quality and Quantity in *Spill Your Guts or Fill Your Guts Session*"** has been approved for thesis examination at Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang, as one of the requirements for the degree of *Sarjana Sastra (S. S)*.

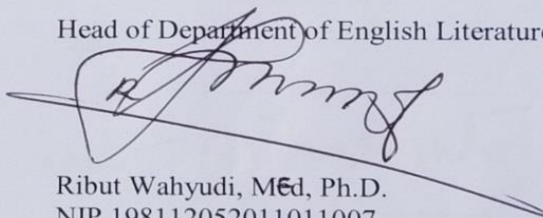
Malang, 14 June 2022

Approved by  
Advisor,



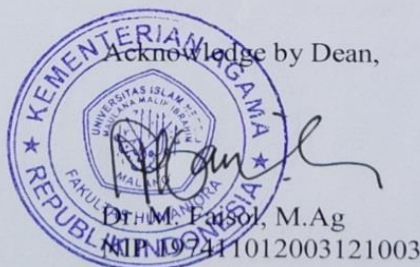
H. Djoko Susanto, M.Ed., Ph.D.  
NIP 196705292000031001

Head of Department of English Literature



Ribut Wahyudi, MEd, Ph.D.  
NIP 198112052011011007

Acknowledge by Dean,



Dr. H. M. Faisol, M.Ag  
NIP 197411012003121003

## LEGITIMATION SHEET

This is to certify that Ainun Nikmah Karomiyah Putri Sasi's thesis entitled "Flouting Maxim of Quality and Quantity in *Spill Your Guts or Fill Your Guts Session*" has been approved by the board of examiners as one of the requirements for the degree of *Sarjana Sastra (S.S)* in Department of English Literature.

Malang, 04 July 2022

Board of Examiners

Signatures

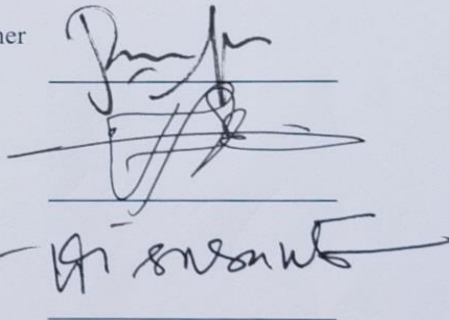
1. Dr. Hj. Rohmani Nur Indah, M. Pd Main Examiner  
NIP 197609102003122011

2. Mazroatul Ishlahiyah, M. Pd  
NIPT 1991072220180201218

3. H. Djoko Susanto, M. Ed., Ph. D  
NIP 196705292000031001

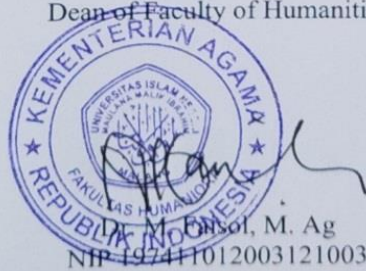
Chair

Advisor



The image shows three handwritten signatures in black ink, each written over a horizontal line. The first signature is for the Main Examiner, the second for the Chair, and the third for the Advisor.

Approved by  
Dean of Faculty of Humanities



## **MOTTO**

*Allah does not burden a person except according to his ability.*

*(Surah Al-Baqarah: 286)*

## **DEDICATION**

I dedicate this thesis to my parents, Abdus Shomad Sasi and Juhairiyah, my beloved sister, Giska Syarifah Najma. Unforgettable to all my family members, my friends who has been praying for me, accompanying me in every step of the way. I really thank you very much for all the support, prayers and love.

## ACKNOWLEDGMENTS

### *Bismillahirrahmanirrahim*

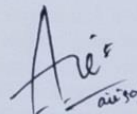
Praise be to Allah, the Almighty God, the Most Gracious and Most Merciful, the ruler of this world and the hereafter, who blesses the universe all the time, day and night. Praise be to Allah who has helped one of His creatures in completing this thesis **“FLOUTING MAXIM OF QUALITY AND QUANTITY IN *SPILL YOUR GUTS OR FILL YOUR GUTS* SESSION”**. Sholawat and salaam continue to pour out to Prophet Muhammad SAW, who has brought us all out of darkness and into the light of life. I would like to express my gratitude in particular to:

1. Rector of Universitas Islam Maulana Malik Ibrahim Malang, Prof. Dr. Zainuddin, MA.
2. Dean of the Faculty of Humanities Universitas Islam Maulana Malik Ibrahim Malang, Dr. M. Faisol, M. Ag.
3. Head of the Department of English Literature Universitas Islam Maulana Malik Ibrahim Malang, Ribut Wahyudi, M.Ed., Ph. D.
4. I highly express my gratitude to my advisor in this thesis, H. Djoko Susanto, M.Ed., Ph. D, whose great suggestion and patience enabled me to finish this thesis.
5. My deepest gratitude is all of lectures at English Literature Department and all of the lectures in Faculty of Humanities who have taught me all of the subjects during my study in English Literature major with perseverance and patience that I cannot forget.



6. All my teachers that I respect, especially my closest one, Ning Deyiez Kayyiezah Adiana, Ning Zahwa Aqilah Tazkiyatuz Zakati, and Ning Diayah Shofarwati.
  7. All of my family, especially my parents and siblings. Without their support in so many aspects, I am not be able to be who I am today.
  8. All of my friends as long as I life who has inspired me to finish this thesis.
- Thank you very much.

Malang, 04 July 2022  
The researcher



Ainun Nikmah Karomiyah Putri Sasi  
NIM 18320202

## ABSTRACT

**Sasi, Ainun Nikmah Karomiyah Putri** (2022) *Flouting Maxim of Quality and Quantity in Spill Your Guts or Fill Your Guts Session*. Undergraduate Thesis. Department of English Literature, Faculty of Humanities, Maulana Malik Ibrahim State Islamic University of Malang. Advisor H. Djoko Susanto, M.Ed., Ph.D.

**Keywords:** *Pragmatics, Cooperative Principle, Flouting Maxim of quality and Quantity.*

---

This study aims to analyze the violation of the maxim of quality and quantity that occurred in the TV talk show program *The Late Late with James Corden* in the *Spill Your Guts or Fill Your Guts* session which was then uploaded to the youtube page. In addition, this study also analyzes the implied mechanism and the reasons for the violation of maxims. The conversational implicatures of the maxim of quality and quantity were described to find verbal humor. Researchers used 10 videos as data downloaded from YouTube accounts during May to June 2022. Videos were downloaded based on the number of units, dozens, and tens of millions of views. This study uses a descriptive qualitative approach in which the researcher analyzes and explains matters relating to social phenomena that occur in talk shows in terms of violating maxims. Meanwhile, using a descriptive qualitative approach to obtain a broad explanation and in-depth understanding. The data source of this research is in the form of utterances that contain violations of the maxims of quality and quantity either from the host or guest star. The theory used in this research is the theory of Grice (1975). The results of this study indicate that James Corden (host) and the guest stars violated the maxims aimed at creating an atmosphere of humor. The total of all data is 42, the violation of the maxim of quality is 19 and the violation of the maxim of quantity is 23. In terms of violations, the violation of the maxim of quantity is the most common violation. Suggestions given to further researchers are without using subtitled scripts, viewed from various perspectives such as race, age, gender, or other perspectives in various countries.

## مستخلص البحث

ساسبي, عين النعمة كاروميه بوتري (2022) انتهاك مبدأ الجودة والكمية في انسكاب أحشائك أو ملء أحشائك. البحث الجامعي.

برنامج دراسة الأدب الإنجليزي , كلية العلوم الإنسانية جامعة مولانا مالك إبراهيم الدولية الإسلامي  
مالانج. المستشار الحج دجوكو سوسانتو,

ماجستير, دكتوراه

الكلمات المفتاحية: عملي ، مبدأ التعاون ، انتهاك لقواعد الجودة والكمية.

تهدف هذا البحث إلى تحليل انتهاك مبدأ الجودة والكمية الذي حدث في البرنامج الحوارية التلفزيوني في وقت متأخر مع جيمس كوردن في انسكاب أحشائك أو ملء أحشائك الذي تم تحميله بعد ذلك على صفحة موقع يوتيوب. بالإضافة إلى ذلك ، تحلل هذا البحث أيضًا الآلية الضمنية وأسباب انتهاك القواعد. تم وصف الآثار المحادثة لمبدأ الجودة والكمية لإيجاد روح الدعابة اللفظية. استخدمت الباحثة عشرة مقاطع فيديو كبيانات تم تنزيلها من حسابات موقع يوتيوب خلال الفترة من مايو إلى يونيو 2022. تم تنزيل مقاطع الفيديو بناءً على عدد الوحدات وعشرات وعشرات الملايين من المشاهدات. استخدم هذا البحث المنهج الوصفي النوعي الذي تحلل فيه الباحثة وتشرح الأمور المتعلقة بالظواهر الاجتماعية التي تحدث في البرامج الحوارية من حيث مخالفة القواعد. وفي الوقت نفسه ، استخدام نهج وصفي نوعي للحصول على شرح واسع وفهم متعمق. مصدر بيانات هذا البحث هو في شكل أقوال تحتوي على انتهاكات لمبدأ الجودة والكمية ، سواء من المضيف أو النجم الضيف. النظرية المستخدمة في هذا البحث هي نظرية جريس (1975). تشير نتائج هذه الدراسة إلى أن جيمس كوردن (المضيف) والنجوم الضيوف خالفوا القواعد التي تهدف إلى خلق جو من الفكاهة. مجموع البيانات هو 42 ، ومخالفة مبدأ الجودة 19 ، ومخالفة مبدأ الكمية 23. ومن حيث المخالفات ، فإن انتهاك مبدأ الكمية هو الانتهاك الأكثر شيوعًا. الاقتراحات المقدمة لمزيد من الباحثين لا تستخدموا نصوصًا مترجمة ، ويتم عرضها من وجهات نظر مختلفة مثل العرق أو العمر أو الجنس أو وجهات نظر أخرى في مختلف البلدان.

## ABSTRAK

**Sasi, Ainun Nikmah Karomiyah Putri (2022)** *Pelanggaran Maksim Kualitas dan Kuantitas di sesi Spill Your Guts or Fill Your Guts*. Skripsi. Sastra Inggris, Fakultas Humaniora, Universitas Islam Negeri Maulana Ibrahim Malang. Pembimbing H. Djoko Susanto, M.Ed., Ph.D.

**Kata kunci:** *Pragmatis, Prinsip Kerjasama, Pelanggaran Maksim Kualitas dan Kuantitas.*

---

Penelitian ini bertujuan untuk menganalisis pelanggaran maksim kualitas dan kuantitas yang terjadi di program TV talk show *The Late Late with James Corden* di sesi *Spill Your Guts or Fill Your Guts* yang kemudian di unggah ke laman youtube. Selain itu, penelitian ini juga menganalisis mekana tersirat dan alasan terjadi pelanggaran maksim. Implikatur percakapan pelanggaran maksim kualitas dan kuantitas dideskripsikan untuk menemukan humor verbal. Peneliti menggunakan 10 video sebagai data yang diunduh dari akun YouTube selama Mei hingga Juni 2022. Video diunduh berdasarkan jumlah satuan, belasan, dan puluhan juta ditonton. Penelitian ini menggunakan pendekatan kualitatif deskriptif yang mana peneliti menganalisis dan menjelaskan hal-hal yang berkaitan dengan fenomena social yang terjadi dalam talk show dalam hal pelanggaran maksim. Sementara itu, penggunaan pendekatan kualitatif deskriptif untuk memperoleh penjelasan yang luas serta pemahaman yang mendalam. Sumber data penelitian ini berupa ujaran yang mengandung pelanggaran maksim kualitas dan kauntitas baik dari host atau bintang tamu. Teori yang di gunakan dalam penelitiann ini adalah teori Grice (1975). Hasil dari penelitian ini menunjukkan bahwa James Corden (host) dan para bintang tamu melakukan pelanggaran maksim yang bertujuan untuk menciptakan suasana humor. Total dari semua data berjumlah 42, pelanggaran maksim kualitas berjumlah 19 dan pelanggaran maksim kuantitas sebanyak 23. Dari segi pelanggaran, pelanggaran maksim kuantitas adalah pelanggaran yang banyak ditemukan. Saran yang diberikan untuk peneliti selanjutnya adalah tanpa menggunakan naskah subtitle, di lihat dari berbagai macam perspektif seperti ras, umur, jenis kelamin, atau perspektif lainnya di berbagai Negara.

## TABLE OF CONTENT

<b>THESIS COVER</b> .....	i
<b>STATEMENT OF AUTHORSHIP</b> .....	ii
<b>APPROVAL SHEET</b> .....	iii
<b>LEGITIMATION SHEET</b> .....	iv
<b>MOTTO</b> .....	v
<b>DEDICATION</b> .....	vi
<b>ACKNOWLEDGEMENT</b> .....	vii
<b>ABSTRACT (English)</b> .....	ix
<b>ABSTRACT (Arab)</b> .....	x
<b>ABSTRACT (Bahasa Indonesia)</b> .....	xi
<b>TABLE OF CONTENT</b> .....	xii
<b>CHAPTER I: INTRODUCTION</b> .....	1
<b>A. Background of the Study</b> .....	1
<b>B. Research Question</b> .....	7
<b>C. Significance of the Study</b> .....	7
<b>D. Scope and Limitation</b> .....	8
<b>E. Definition of Key Term</b> .....	9
<b>CHAPTER II: REVIEW ON RELATED LITERATURE</b> .....	10
<b>A. Pragmatics</b> .....	10
<b>B. Cooperative Principle</b> .....	11
<b>C. Maxim</b> .....	12
a. Maxim quality .....	12
b. Maxim quantity .....	12
c. Maxim manner .....	13
d. Maxim relevance .....	13
<b>D. FLOUTING MAXIM</b> .....	13
<b>E. TYPE OF FLOUTING MAXIM</b> .....	14
a. Flouting maxim of quality .....	14
b. Flouting maxim of quantity .....	15
c. Flouting maxim of manner .....	15
d. Flouting maxim of relevance .....	16
<b>F. HUMOR</b> .....	16

<b>CHAPTER III: RESEARCH METHOD</b> .....	18
<b>A. RESEARCH DESIGN</b> .....	18
<b>B. RESEARCH INSTRUMENT</b> .....	18
<b>C. DATA AND DATA SOURCE</b> .....	19
<b>D. DATA COLLECTION</b> .....	19
<b>E. DATA ANALYSIS</b> .....	20
<b>CHAPTER IV: FINDING AND DISCUSSION</b> .....	21
<b>A. FINDINGS</b> .....	21
<b>a. Analysis of flouting maxim of quality and quantity that found in The Late Late Show with James Corden in Spill Your Guts or Fill Your Guts Session.</b> .....	23
a. Data of Video 1: Kendall Jenner Spill Your Guts or Fill Your Guts .....	23
b. Data of Video 2: Hailey Bieber Spill Your Guts or Fill Your Guts .....	29
c. Data of Video 3: Justin Bieber Spill Your Guts or Fill Your Guts .....	33
d. Data of Video 4: Harry Styles Spill Your Guts or Fill Your Guts .....	37
e. Data of Video 5: The Jonas Brothers Spill Your Guts or Fill Your Guts .....	41
f. Data of Video 6: Kris Jenner Spill Your Guts or Fill Your Guts .....	47
g. Data of Video 7: Khloe Kardashian Spill Your Guts or Fill Your Guts .....	51
h. Data of Video 8 : Charlie Puth, Josh Gad, Michelle Dockery, Rachel Bloom Spill Your Guts or Fill Your Guts .....	54
i. Data of Video 9: Alicia Keys Spill Your Guts or Fill Your Guts .....	59
j. Data of Video 10: Jimmy Kimmel Spill Your Guts or Fill Your Guts .....	65
<b>B. DISCUSSION</b> .....	68
<b>CHAPTER V: CONCLUSION AND SUGGESTION</b> .....	71
<b>A. CONCLUSION</b> .....	71
<b>B. SUGGESTION</b> .....	72
<b>REFERENCES</b> .....	73
<b>BIOGRAPHY</b> .....	75
<b>APPENDIX</b> .....	76

# **CHAPTER I**

## **INTRODUCTION**

This chapter involves five sub-chapters which include background of the study, research question, significances of the study, scope and limitations, and definition of key terms.

### **A. Background of the Study**

Language has an essential role in human life. Language is a tool for communication that humans produce through sound. It is used to establish interaction because transmission is connected by each other. Humans will experience an inability to interact with each other if they lack language because language is a source of human interaction. Language is not only spoken a word or two and then becomes a sentence and a conversation between humans, but also must understand what is meant by the sentence and the language itself to establish good communication. Language can be found anywhere, including in the surrounding environment. Still, to know more about language and the rules for using language, it is necessary to know about pragmatics. Pragmatics is a branch of linguistics that deals with something implied by speakers and concluded by listeners based on influencing factors such as individual mental context, situation context, and the dialogue context. According to Leech (1983), pragmatics can be defined as the study of how an utterance has meaning in every situation. However, pragmatics examines how humans process language and how to find out the implied meaning

of the speaker's utterances so that it can provide satisfaction in understanding for the listener.

There are many kinds of rules in a language, including the flouting maxim. Flouting maxim is a phenomenon of violation of processing speech in language that often occurs in a conversation between humans. The flouting maxim is a part of the cooperative principle theory proposed by Grice (1975). Flouting maxim can occur due to unintentional or intentional elements to avoid certain things, for example, hiding something, diverting the conversation, etc. It is often found in the surrounding environment, both among children, adults, or the elderly, but must be avoided so that there is no misunderstanding of meaning. Therefore, obeying the rules of language is an attitude that shows human qualities in language that can help speakers and listeners improve their understanding and emotional intelligence.

Flouting maxim can be found in verbal humor and nonverbal humor. Verbal humor is one type of interaction in linguistics that often occurs in everyday life. Representation of verbal humor and nonverbal humor is also found in *The Late Late Show with James Corden*. However, this research was conducted humor verbally by the host and guest star in the *Spill Your Guts or Fill Your Guts* session. This is closely related to what is said by each speaker during the games and conversations. Every utterance must contain an implied meaning called implicature. Implicature, as uttered by the speaker.

This study takes data source from YouTube channel. YouTube channel is one of an example of Social media. Social media is the most effective online



communication medium that has spread worldwide. Social media is used by each other to make it easier for people to interact, participate, find information, open or create blog page content, establish forums, find something new, or be used just for self-interest without being limited by space and time. According to Hopkins Mark (2008), social media is a social networking term that includes new media platform and other networking programs such as Friend Feed, Facebook, and others. All social media spread throughout the world, and one of the most popular is YouTube. YouTube is a social media product created by three former PayPal employees in February 2005. YouTube can be a space for all users to view, upload, and share videos. On the YouTube page, users can express themselves by liking, disliking, and commenting in the comments column related to the video they have seen.

There are several studies concern to cooperative principle. Study on cooperative principle did the topic from talk show, *a*) Talk show GMA (Good Morning America) written by Hidayat & Marlisa (2020). From the results of the research found, the researcher concluded that the flouting maxim of quantity and the flouting maxim of manner were the most common flouting found in the GMA talk show, *b*) Lestari (2016) who is also research on the flouting maxim entitle “Flouting Maxim in Conversational Implicature in the Ellen Degeneres Talk show”. The data object retrieved from a conversation in the Ellen Degeneres talk show program. The results showed that the researcher found all types of flouting maxim.

Another studies consist with cooperative principle in film from *a*) Ulfah & Afrilia (2018) used film The B.F.G to get the data. The results of his research resulted in 10 flouting maxim of quantity, 10 flouting maxim of relevance, 2

flouting maxim of manner and 2 flouting maxim of quality. *b)* Finding Dory written by Natasya et al., (2019) with used the Free Listening Technique (SBL) method and the analysis method with the Determinant Element Sorting Technique (PUP) proposed by Sudaryanto (1993). The results of this study found 17 flouting maxim of quantity, 1 flouting maxim of quality, 16 flouting maxim of relevance and 1 flouting maxim of manner. *c)* Sinaga & Handayani (2020) with the title "White House Down". There were 15 data results found, 4 flouting maxim of quantity, 2 flouting maxim of quality, 5 flouting maxim of manner and 4 flouting maxim of relevance. *d)* Lubis & Nasution (2021) "Flouting Maxim Performed by the Main Character in the Edge of Seventeen Movie". The most common types of flouting maxim found in the main character are the flouting maxim of quantity, flouting maxim of quantity and flouting maxim of manner. *e)* Raharjani (2012) "An Analysis of Flouting Maxims In "Harry Potter and the Half-Blood Prince" Film Based On Pragmatics Approach". The result found is thirteen and four kinds of flouting maxim, they are 2 (15.4%) flouting a clash between quantity and relevance, 1 (7.7%) flouting a clash between quality and relevance, 2 (15.4%) flouting maxim of quantity, 6 (46.1%) flouting maxim of relevance, and 2 (15.4%) flouting maxim of manner.

Another studies consist with cooperative principle from TV Program, *a)* Hidayati., et al (2014) with the title "The Flouting of Conversational Maxims in 10 (Ten) Television Advertisements During 2013". They aim to make the story more interesting which can also add to the benefits and show the character of the advertisements. *b)* Andresen (2014) "Flouting the Maxim in Comedy: An Analysis

of Flouting in the Comedy Series Community”. The results found in the comedy series there were many flouting maxims of quantity. *c)* Another study consist of twitter influencer, Hassani (2019) “The Flouting Maxim on Twitter Influencer’s Tweets”. The result shows most of the conversations were not obeying the maxim of relevance principles.

As described above, characters in different situations flout maxim for several reasons, intentional, unintentional, and humorous reasons. These findings have shown that the characters involved in using proverb flouting to provide an acceptable condition so that characters other than the main character who does not understand can think that it makes sense. In addition, speakers do flouting maxim to avoid danger in telling the truth about what happened. Hence, this study uses discourse analysis because the explanation will be more specific, while the studies that the researcher has read before used pragmatics. Flouting maxim material is also taught in discourse analysis, where there is no difference in theory. The researcher uses a video talk show which downloaded on the YouTube channel of The Late Late Show with James Corden. In previous studies, some researchers used two methods, qualitative and quantitative methods, where they also had to calculate how many percentages of numbers were found in researching the research. Still, this study only uses one method, the qualitative method with a descriptive approach.

The researcher realized another gap in several previous studies. Many of several prior such as Dwi (2015), Nuzulia (2020), Efransyah & Geryani (2020), examined all types of flouting maxim (flouting maxim of quality, flouting maxim of quantity, flouting maxim of manner, and flouting maxim of relevance). None of

them discusses and focuses on one or two types of flouting maxim, which is discussed by detail. The reason of the researcher choosing this video Talk Show on YouTube as object because many utterances that are spoken intentionally or unintentionally contain elements of flouting maxim so that they need to be studied by analyzing each utterances. So in this case, the misunderstanding do not occur and became good conversation. The researcher only analyzes the flouting maxim of quality and quantity is that in the video The Late Late Show with James Corden, the researcher found many utterances that were not by following with the rules of language, and this convinced the researcher to analyze more deeply about the flouting maxim of quality and quantity, so that avoid misunderstanding. There are reasons why the researcher takes the conversation in this talk show so that the audience knows the words or utterances that violate and to get a clear explanation regarding the violations that occurred so that there is no misunderstanding to the audience. Conversations carried out by two or more people between the host and guest stars are carried out alternately. The host gave a statement where the guest star had to answer honestly. However, suppose guest star answers by exaggerating an answer that does not match the question or the answer deviates from the question. In the case the conversation between the two or more people can be corrected using the flouting maxim of quality and quantity analysis. Therefore, the researcher uses pragmatics as an umbrella with a qualitative method and uses program TV talk show that uploaded on YouTube channel as an object, and only analysis two types flouting maxim, flouting maxim of quality and flouting maxim of quantity in this research.

In this study, the researcher employs the cooperative principle theory popularized by Grice (1975) and Levinson's (1993: 97) theory (in Harared: 2017) on implicature which states that implicature theory provides a functional explanation of linguistic evidence that is not reached by structural linguistics, give an explicit understanding of the differences between something spoken verbally or non-verbally. Everyone tends to use conversation repair in everyday conversation, but they are not aware of things related to conversation repair. The researcher uses the talk show *The Late Late Show with James Corden* because the researcher considers that James Corden as the host, can build a good conversation that is very fun because of his jokes. As the host who has been trusted since several years ago, James Corden can interact with each other by giving a few marks so that the atmosphere is not tense.

### **B. Research Question**

Based on the background of the study, the researcher would provide the following research questions:

1. What is the implied meaning of flouting maxim of quality or quantity spoken by the speaker in *Spill Your Guts* or *Fill Your Guts* session?
2. What are the reasons for guest star and host to use flouting maxim of quality or quantity in the *Spill Your Guts* or *Fill Your Guts* session?

### **C. Significances of the Study**

This study significant contribution to research in linguistics areas as new knowledge for readers and further researchers about the conversation repair in the

program TV talk show that uploaded on YouTube channel. This study will quickly contribute to several fields, one of which is contributing to comedians or people who are very interested in humor. They can use this research as a reference to increase knowledge about humor (verbal humor). In addition, people who like humor can use this research to help use the strategy of flouting maxim the cooperative principle to produce comedy. Furthermore, the researcher hopes somebody can understand and be useful for students, lecturers, and other readers in studying the flouting maxim, cooperative principle, and criticism in a conversation. Finally, this research will significantly assist students in learning and understanding the flouting maxim in humor that occurs in a talk show.

#### **D. Scope and Limitation**

This study focuses on pragmatics research about flouting maxim specifically, flouting maxim of quality and quantity because in this case the flouts are found a lot. Besides that, the researcher explains the implied meaning during the flouting maxim in verbal humor. This study investigates the verbal humor found in the Spill Your Guts or Fill Your Guts sessions. The researcher also determines the research object in the form of a conversation between James Corden as host and the guest star as an implicate study in the flouting maxim. Spill Your Guts or Fill Your Guts session presents verbal humor and gives non-verbal comedy. So, the researcher only analyzes the conversation, verbal humor, and implied meaning of conversation, especially the flouting maxim of quality and flouting maxim of quantity between speakers in the Spill Your Guts or Fill Your Guts session.

## E. Definition of Key Terms

This section is to explain some of the meanings of key terms based on research:

- a. **Pragmatics**: a branch of linguistics that studies the external meaning structure of language.
- b. **Flouting Maxim of Quality**: a speech expressed with lies, hiding something
- c. **Flouting Maxim of Quantity**: exaggerating unneeded information.
- d. **Humor**: an attitude that can show a feeling of pleasure so that it triggers someone to laugh because something funny is happening.
- e. **Spill Your Guts or Fill Your Guts**: is essentially a more extreme version of truth or dare game in James Corden's talk show.

## **CHAPTER II**

### **REVIEW OF RELATED LITERATURE**

This chapter explains the relevant theory related to the research. The theory got from reliable sources used in doing the research will be presented as the supporting materials to help the researcher to answer the problem of the study.

#### **A. Pragmatics**

Pragmatics is a branch of linguistics that studies the external meaning structure of language. The result of language will be studied can be obtained from examining elements of pragmatics. According to Levinson (1996:3), pragmatics is a relationship between language and the context that underlies the understanding of language which shows that understanding to study an utterance requires knowledge beyond the meaning of words and grammatical relationships. This is in line with Nababan (1987:2) which reveals that pragmatics is a rule of language use which includes the selection of language forms and determinants of meaning related to the speaker's intent in accordance with the context and circumstances.

Pragmatics can be defined as an approach, use, and development that explain how meaning be achieved consistently. Pragmatic discusses all the essential elements and processes during communication. One of the elements in pragmatics is the maxim. Maxim itself has four sub-types, maxim of quality, maxim of quantity, maxim of manner, and maxim of relevance. Besides maxim, there are other kinds of maxim violated, namely flouting maxim. Flouting maxim also has



four sub-types, namely flouting maxim of quality, flouting maxim of quantity, flouting maxim of manner, and flouting maxim of relevance. The maxim and flouting maxim are part of cooperative principle that humans find in everyday life.

## **B. Cooperative Principle**

H. P Grice, better known as Grice, first proposed the cooperative principle in 1975. The cooperative principle seems to tell the speaker how to behave. Grice suggested that in interacting, humans work by assuming that a set of rules is operating. Assumptions are made in human life, but every human cannot assume for himself according to what he thinks. As well as establishing interactions between humans who have a series of assumptions even though sometimes there are misunderstandings and speakers are deliberately misled. Grice also argues that without assumptions in human life that are under the cooperative principle, humans will not have the urge to look for other levels of interpretation.

In pragmatics includes four types of cooperative principles related to conversational implicates proposed by Grice; they are flouting maxim of quality, flouting maxim of quantity, flouting maxim of manner, and flouting maxim of relevance (Grice, 1975). In everyday life, we can find several forms of narrative text or speech containing implicates. For example, when someone says, "This room is very dark, isn't it?" the sentence indirectly interprets that he wants someone to turn on the lights to make the room bright. The cooperative principle is positioned as the key to building verbal humor. This study focuses on the flouting maxim especially the flouting maxim of quality and quantity in conversations between

James Corden and the celebrity as a guest star during the Spill Your Guts or Fill Your Guts session. In general, some previous researchers prefer to examine the principles of cooperation and humor. The study uses discourse analysis to analyze the midnight humor TV program with James Corden.

### **C. Maxim**

Maxim is a language rule in linguistics interaction, a rule that regulates language actions, language use, and interpretation of the actions and words of the interlocutor. In the cooperative principle theory proposed by Grice (1975), the maxim was divided into four types, maxim of quality, maxim of quantity, maxim of manner and maxim of relevance.

#### **a. Maxim of Quality**

Maxim of quality is to answer questions correctly, without lying, without hiding anything and can be proven true. According to Yule (1986), the maxim of quality is telling the truth. If someone answers but there is something hidden, it is said to violate the maxim of quality linguistic rules. For *example*: a brother and sister are cooking in the kitchen, and the younger brother asks "*what is that?*" (While pointing at the bowl). Brother should answer bowl, not knife, glass, or fork.

#### **b. Maxim of Quantity**

Maxim of quantity is a language rule that if you are having a conversation, the other person must match what the speaker needs. According to Yule (1986), the maxim of quantity is a word from the interlocutor who is answered as required, as

informative as possible, not exaggerating, and not reducing. For *example*: when a friend asks, "*do you like animals*"? Then the other person only answers yes or no. If the other person response by saying, "*I like cats, hamsters*". By answering like that, it means that the other person is flouting the maxim of quantity.

#### **c. Maxim of Manner**

Maxim of manner is a conversation in which the speaker can say what he wants to speak correctly, clearly, orderly, and easily understood. The maxim of manner means that what you want to say must be clear, concise, and tidy (Yule, 1986). For *example*: when a friend asks, "*How was your day today*"? Then I will answer, "*I feel happy because someone has given me a gift*". Such a response indicates a clear, orderly, and understood response. If the response is ambiguous, it flouting the maxim of manner.

#### **d. Maxim of Relevance**

Maxim of relevance is a language rule requiring the interlocutor to say what he wants relevantly. Maxim of relevance is the relevant word (Yule, 1986). For *example*: "*what date is it?*" then I replied, "*It's the 26th*". However if I answer "*it's Sunday*", it means violating the maxim of relevance rule because the required answer is not related to the question asked, and there is a misunderstanding.

### **D. Flouting Maxim**

Flouting maxim is an act consciously and unconsciously that violates the rules of language rules spoken by speakers that occurs when the conversation takes

place. According to Thomas (1997), a flout occur when the speaker intentionally violates a maxim based on the level of what was said to produce an implicature. This flouts must be avoided to maintain comfort during communication, avoid ambiguous speech, and avoid acts of lies or fraud in communication. Keep in mind that the flouting maxim is also the type expressed by Grice in the cooperative principle theory and the opposite of the maxim itself.

### **E. Types of Flouting Maxim**

Correct and proper conversation must to be combined with the theory of the cooperative principle expressed by Grice. However, not a few the people tends to violate some principles of cooperation to create humor; something that is awkward can even lead to misunderstandings. In the cooperative principle theory proposed by Grice (1975), there are four types of flouting maxim, namely the flouting maxim of quality, flouting maxim of quantity, flouting maxim of manner and flouting maxim of relevance. In addition, this chapter just explain and focuses about flouting maxim of quality and flouting maxim of quantity.

#### **a. Flouting Maxim of Quality**

Flouting maxim of quality is a flouts of language rules that tend to be inconsistent with the needs of the question; something is hidden and even lies.

*Example:*

*A: Should I sleep now?*

*B: No, maybe next week.*

The conversation above is an example of the flouting maxim of quality. In the conversation between A and B, A asks something that even A knows the answer. However, with B replying with next week's answer implies that question A already knows the answer even though that kind of thing does not need to be asked. So, B deliberately violates the language rules of the floating maxim of quality A because then A will catch the implied meaning of B's answer.

### **b. Flouting Maxim of Quantity**

Flouting maxim of quantity is a flouts of language rules in which the interlocutor gives long-winded answers, not as short as possible according to the needs of the question.

*Example:*

*A: Have you showered?*

*B: I woke up late, then in the bathroom there were 3 people in line.*

The conversation above is not efficient because B answered with too many answers even though the answer needed by A was only "yes or no".

### **c. Flouting Maxim of Manner**

Flouting maxim of manner is a flouts of language rules that do not meet the rules of etiquette. This flouts happens because the answerer does not give a clear answer, and too much is disclosed even though the answerer only wants one thing.

*Example:*

*A: Why do you look confused?*

*B : I'm nervous, I don't know what to do, if I don't do it I will feel guilty. May I borrow your motorbike?*

The conversation above shows that B does not answer directly to the point. B also provides information that is not important or even needed so that it looks redundant. It can be more understandable if B directly answers to the point, namely, need a motorcycle.

#### **d. Flouting Maxim of Relevance**

Flouting maxim of relevance is a flouts of language rules that occurs because the conversation that occurs is irrelevant, and not in accordance with what was discussed previously.

*Example:*

*A: Do you like coffee?*

*B: I want to sleep.*

The conversation above is an irrelevant conversation. B deliberately answered with an answer that had nothing to do with the question asked by A.

#### **F. Humor**

Humor is a situation where there is something or word that makes the human body and brain respond spontaneously to laugh. According to Veatch (1998), humor is a tendency trait in human psychological states that cause laughter. Humor can be indicated by the presence of three conditions that is needed individually and

together. The subjective state seen in this theory appears to be emotional in nature, perceived normally and simultaneously. A recognizable of humor (surprise, aggression, emotional transformation, apparent difficulty understanding, etc.) The theory of humor has become a theory that is widely chosen as a way to overcome misunderstandings in everyday life.

Humor is grouped into three parts, verbal humor, non-verbal, and additives (Rahmandji: 2007). Verbal humor is a type of humor that tends to use words in sentences that become speech. In the same time, non-verbal humor is a type of humor that is displayed in the form of facial expressions, body language, or in the form of symbols rather than the form of words that are produced into speech. In this case, verbal humor occurs in conversations on The Late Late Show with James Corden, especially in the Spill Your Guts or Fill Your Guts session.

## **CHAPTER III**

### **RESEARCH METHOD**

This section discusses methodology which is crucial in obtaining a research result. This research method includes research design, instruments, data and data sources, data collection, and data analysis.

#### **A. Research Design**

This research employs descriptive analysis using a qualitative approach. The qualitative approach is related to the phenomena experienced by the study, more precisely examining matters relating to the researcher's behavior, attitudes, motivations and perceptions, and actions of the subject (Moleong, 2007: 6). This study uses a qualitative approach to analyze the flouting maxim of quality and quantity by describing and explaining it in detail to produce complete the data.

#### **B. Research Instrument**

According to Arikunto (2006), research instruments are a kind of tools that is used by researcher to get the data become systematic and facilitated. This research uses videos on YouTube to obtain the required data. This researcher tries to find answers to research questions. Documentation of research instruments used in this study. The researcher seen and listened the utterances spoken by the speakers and download ten videos as research media. In qualitative research, instrument documentation in the form of videos is used to watch and listen carefully so that researchers can collect the data needed to complete the research. The researcher



uses laptops to view, listen and download videos as an essential element of the data collection procedure.

### C. Data and Data Source

The most important thing for generating data is channel YouTube because the data is generated by seeing and downloading ten videos as the primary data from the YouTube channel The Late Late Show with James Corden. The researcher provide the link of video, Kendall Jenner <https://youtu.be/DQoGySDhdcE>, Hailey Bieber <https://youtu.be/V-bP1mziAKk>, Justin Bieber <https://youtu.be/ukl8R1Vesew>, Harry Styles and Kendall Jenner <https://youtu.be/vPx6M7eTYbc>, The Jonas Brothers [https://youtu.be/8\\_nGLw1ceV8](https://youtu.be/8_nGLw1ceV8), Kris Jenner <https://youtu.be/3wqyvDJydKc>, Khloe Kardashian <https://youtu.be/3NC5Yt3PBLk>, Charlie Puth, Josh Gad, Michelle Dockery, and Rachel Bloom <https://youtu.be/n8t9yJIKkvM>, Alicia Keys <https://youtu.be/qsEq9ViZpcE>, and Jimmy Kimmel <https://youtu.be/sh9giaTKbv4>. The researcher uses the utterances as the data source because this research include pragmatics. Moreover, the researcher read subtitles in the videos to help the researcher during the research process.

### D. Data Collection

The data is collected using several steps; the first step is to select the ten videos with the units, dozens and tens of million number of views. Second, download ten videos from YouTube account. Third, take a screenshot as photo proof in every videos. Fourth, watch and hear the speech utterances carefully in ten

videos assisted with automatic subtitles. Fifth, rewrite the utterances spoken by the host and guest stars. Sixth, analyzing every utterance that contains of the flouting maxim of quality and quantity language rules. Seventh, analyzing every utterance that contains of verbal Humor. The last, the researcher would classify and describe the implied meaning of the utterance in the form of a word between James Corden as host and the guest star.

### **E. Data Analysis**

In this study, several stages are needed to analyze the process because in qualitative data the spoken words must be analyze to produce implied meaning Moleong (2007:6). The stages are answering the research question, first is finding the implied meaning that consist flouting maxim of quality, second is finding implied meaning that consist of flouting maxim of quantity, third is discuss about the reason of flouting maxim of quality or flouting maxim of quantity between host or guest star, last is making conclusion all the findings. All the data will be explained and grouped that occurs in conversation according to theory Grice (1975).

## **CHAPTER IV**

### **FINDINGS AND DISCUSSIONS**

This chapter discusses the analysis of the data using the theory of cooperative principle proposed by Grice, which contains four maxim. Those were: maxim of quality, maxim of quantity, maxim of manner, and maxim of relevance (Grice: 1975). In addition, as stated above, the limit of this research is only focusing on the flouting maxim of quality and quantity, verbal humor and the utterances that occur in the conversations that the speaker speaks in verbal humor. The researcher analyze the data on whether the speaker violates the rules in the language, precisely the flouting maxim of quality and quantity or not. Next, the researcher analyze the hidden meaning contained in the conversation by using the implicate conversation theory.

#### **A. Findings**

Through the YouTube account page, people can find various types of videos such as an album of songs, movies, talk shows, and others. Various forms of videos have been mentioned, the talk show channel is a channel that creates funny videos or daily vlogs. A famous talk show channel from several years ago, namely The Late Late Show with James Corden. The Late Late Show with James Corden or commonly called Late Late, is one of the most popular TV programs in Los Angeles, The United States, which is uploaded on a YouTube account. The program was hosted at midnight by James Corden at CBS, who interviewed or just played games with a guest stars. James Corden was entrusted to host the set on September

8, 2014, replacing Craig Ferguson. There were many sessions and fun during the program run. One of the most popular sessions is the Spill Your Guts or Fill Your Guts session.

This talk show about games did play alternately between hosts and guests star. Commonly the guest star of this talk show is famous singers like Justin Bieber, and Charlie Puth, an actress like Alicia Keys, models like Kim Kardashian, etc. James Corden gave some questions that must be answered honestly; if the guest star did not answer the question honestly or they are do not answer the question, then he had to drink or eat unusual food that had never been consumed by people in his life. Before James Corden gave the questions about the games, some videos show that James Corden asked the guest star for his readiness and continued by calling his name followed by various questions. Every guest star was enjoyable in this session even, sometimes the guest star or James Corden could not answer the question and did the approved punishment from the start of the game. In addition, the questions for the Spill Your Guts or Fill Your Guts session have been arranged with a script that is read by each in turn, but the answers are given flow naturally according to life.

People like this program because James Corden made jokes and sometimes made people laugh. Everyone has a different sense of humor; not all games that we think are funny can make other people laugh. Other people may not like it because there is something unusual to eat. It happened because of dishonesty or not answering the questions in the session played by guest star and host.

**a. Analysis of flouting maxim of quality and quantity that found in The Late Late Show with James Corden in Spill Your Guts or Fill Your Guts Session.**

In this chapter, the researcher analyzed the data of ten videos uploaded on the YouTube account page using Grice's theory with the highest views. The ten videos will be analyzed to find the floating maxim of quality and quantity. Then, from the founding maxim of quality and quantity, the researcher will analyze and describe the implicature contained in every utterance that are spoken by the speaker.

**Video 1 : Kendall Jenner Spill Your Guts or Fill Your Guts**



*Kendall Nicole Jenner* or commonly known as *Kendall Jenner*, is one of the most famous models from America who is popular until now. She is not only a model but also a media personality and socialite. Kendall Jenner is the daughter of Kris Jenner and Caitlyn Jenner. She started working in modeling at the age of 14. In 2014 and 2015, Kendall Jenner had the extraordinary experience of walking the runways for high-end fashion designers during New York, Milan, and Paris fashion

weeks. Kendall Jenner debuted at No. 16 on Forbes magazine's 2015 list of the highest-earning models. In 2017, Kendall Jenner was named Forbes Magazine's Highest-Earning Model and replaced model Gisele Bundchen who had been on the list since 2002.

This video was uploaded by The Late Late Show YouTube channel in 2017 with a total audience of 56 million. In this talk show, before James started asking questions, James showed various kinds of food on the table in front of them, told the name of each food, and chose the food as punishment to be eaten. James started the conversation by asking about family. The next question is a free question that is read according to the script and take turns. In the game, every questioner (James or Kendall) expects not to answer questions or is dishonest, so that the answerer eats or drinks that has been determined.

### **Data 1 as Flouting Maxim of Quantity (01: 29 – 02: 00)**

James : Kendall, three of your nieces and nephews are named Dream, North and Saint. Rank those baby names from best to worst!?

Kendall : I am really considering it.

James : Yeah, what is the best name?

Kendall : **Because this is like a smoothie, this makes it even grosser than just the fact that its sardines, I like North, I've always like North.**

James : So, North is best?

Kendall : Yeah.

### **Data 2 as Flouting Maxim of Quality (02: 55 – 04: 07)**

Kendall : My question is who do you prefer, your mom or your dad?

James : **That's great question. Well, let me think, let me think. My dad is great for advice, and he is great for advice and checking in, and he is incredible friend. My mom gives great cuddle.**

Kendall : As moms do.

James : **I could never, and will never choose them.**

### Data 3 as Flouting Maxim of Quality (04: 54 – 05: 30)

James : Kendall, who is your least favorite member of Taylor Swift's squad? There is Selena Gomez, Hailee Steinfeld, Cara Delevingne, Karlie Kloss, Gigi or Taylor Swift?  
 Kendall : **I don't want to tell you!**

### Data 4 as Flouting Maxim of Quality (05: 55 – 06: 30)

Kendall : James, who is one guest you refuse to have back your show and why?  
 James : **who wrote these? I can't even eat it, I can't even chew it, I can't believe. I came to work today and I have had cod sperm and a bull's penis.**

### Data 5 as Flouting Maxim of Quality (07: 09 – 08: 10)

James : Kendall, your sister Kylie was supposed to be on our show tonight, but she cancelled yesterday morning because she was sick, yeah she was sick. Here's paparazzi photo of her. So, my question is how is she feeling?  
 Kendall : **This is so good.**

### Data 6 as Flouting Maxim of Quantity (08: 27 – 09: 25)

Kendall : James, you have one of the best bands in late night, each of the so talented  
 James : Let's do it.  
 Kendall : You have to fire on of them. Which one do you choose?  
 James : **I've got to fire one member of the band. So either Tim, Steve or Guillermo. I mean why would you ever fire any of them but I am saying I've got to fire someone. I can't fire Hagar because there is a huge amount of our audience tune in every night just to see Hagar.**

#### A.1.1 Implicature of the Conversation in Video 1

The implied meaning of Kendall in data 1 when started of Kendall's utterance "Because it's like a smoothie, this makes it even dirtier than the fact that its sardines, I love North, I've always liked North" is what Kendall felt that she would be unfair to her niece if Kendall judged his three nephews. Kendall will also feel guilty towards her parents. Kendall only mentioned one of them that Kendall

thinks are the best and doesn't name the worst. So, Kendall's response show that Kendall do the flouting maxim of quantity.

The implied meaning of James in data 2 when Kendall Jenner asked James Corden to choose between mom and daddy. James answered "that's great question. Well let me think, let me think, let me think. My dad is great for advice, and he's great for advice and checking in, and he's an incredible friend. My mom gives great cuddles. I could never, will never choose them". James Corden's utterance show that James Corden unable to choose and unable to answer between his parents. James prefers to explain how father that James knows is a good father and mother who can give all hugs for James. So, James did not honestly answer the question.

The implied meaning of Kendall in data 3 when James Corden mentioned several members of Taylor Swift and asked which of these members that Kendall Jenner dislikes the most. Kendall Jenner replied with, "I don't want to tell you". The answer shows that Kendall Jenner did not want to tell or share with James and with the audience. Kendall just keep her secret from people.

The implied meaning of James in data 4 when Kendall Jenner asked about which of James Corden's guests were turned down to James Corden's show and why James Corden turned down the guest. Then James Corden replied "who wrote these? I can't even eat it, I can't even chew it, i can't believe. I came to work today and I have had cod sperm and bull's penis". James Corden's utterance show that James did not want to mention the name of the rejected guest star. James thinks that



people should not know his name and James's reason. James did not expect this question to be one of the questions in this session.

The implied meaning of Kendall in data 5 is occurs when Kendall Jenner answered with "this is so good". Kendall utterance show that Kendall was lying to James. In fact, Kendall know the reason of Kylie Jenner canceled her promise to tend James Corden talk show. So, Kendall responses with lying and short answer.

The implied meaning in data 6 is when Kendall Jenner asked James Corden to mention the name of the group band on The Late Late Show that was talented. Then James Corden answered with, "I've got to fire one member of the band. So either Tim, Steve or Guillermo. I mean why would you ever fire any of them but I am saying I've got to fire someone. I can't fire Hagar because there is a huge amount of our audience tune in every night just to see Hagar". It shows that James Corden did not want people misunderstanding if James only mention the name of group band. So, James still explained that all the bands are talented.

Overall, in addition to her talent as a famous model, Kendall Jenner also has a great sense of humor. In the dialogue above, there are some of Kendall Jenner's or James Corden's responses by diverting the answer to something that is not related to the question or adding information interspersed with jokes so that the response makes the audience or listener laugh. The way Kendall Jenner and James Corden answered the questions showed that they had a strategy for creating humor to keep things from getting too tense.

### **A.2.1 The Reason of Flouting Maxim in Video 1**

In data 1, the reason of Kendall did the flouting maxim of quantity because Kendall doesn't want any fights or disputes between her nieces and nephews and according to Kendall they are all the best nephews. However, Kendall still gave the answer regarding the best nephew according to Kendall.

In data 2, the reason of James did the flouting maxim of quality because every child thinks that their parents are the best parents, and so does James. James felt that his parents were the perfect parents, the best advisors, and both of them were able to embrace James well. Therefore, James chose not to answer Kendall's question because parents are someone who cannot be made an option.

In data 3, the reason of Kendall did the flouting maxim of quality because Kendall keep her privacy from people. Kendall does not want her privacy known by other people except for those closest to Kendall. Kendall doesn't want the consequence of her answer to be a fight between Kendall and them.

In data 4, the reason of James did the flouting maxim of quality because James was protecting the privacy and reputation of the rejected guest star. James does not want if many people know his name and find his fault then brought up into magazines or other TV program news. James assumes that this matter is a past occurrence that does not need to remember again.

In data 5, the reason of Kendall did the flouting maxim of quality because does not want to prolong the discussion and still didn't tell James why Kylie

canceled her appointment with James. Kendall wanted to end the question and move on to the next question.

In data 6, the reason of James did the flouting maxim of quantity because James doesn't want to compare all the bands who take turns on his talk show. He thinks that all the bands on his talk show are talented bands. However, James still chose a band that he called talented because at that time it was performing on his talk show.

**Video 2 : Hailey Rhode Baldwin or Hailey Bieber Spill Your Guts or Fill Your Guts**



*Hailey Rhode Baldwin* or most commonly known as *Hailey Bieber*, is the wife of a famous Canadian singer (Justin Bieber). Hailey Bieber is a famous model from America. Apart from being an American model, Hailey Bieber also plays a role in hosting, media personality, personal branding, and socialite. Hailey Bieber is a child of Stephen Baldwin, who was born on November 22, 1996 in Tucson, Arizona. Before being crowned as a famous American model, Hailey Bieber has

crowned a professional classical ballet dancer. Hailey has starred in several films such as documentaries and music videos that are worth watching until now.

This video was uploaded in 2019 with 19 million views. James Corden invited Hailey Bieber to be a guest star on The Late Late Show with James Corden to be precise in the Spill Your Guts or Fill Your Guts session. Hailey Bieber attended The Late Late Show with blonde hair, black knee-length clothes managed to make online and offline viewers mutter that Hailey Bieber is a beautiful model.

### **Datum 1.2 as Flouting Maxim of Quality (1: 12 – 2: 25)**

Hailey : James, order these Baldwins from favorite to least. Billy, Alec, Stephen and myself.  
 James : Oh well, you are a Bieber now, so I could hang on. Well, are you the favorite, so he'll go you?  
 Hailey : Okay, go on, okay.  
 James : **I've never met Billy and Baldwin. So, I am just going to put him last and then Stephen's your dad, and Alec is a great guest. I met your dad. He was really nice. But then Alec feels like he gets angry sometimes. Like I don't want him to watch this and get cross I don't want to cross Baldwin. I will go Billy, Alec, Stephen and you.**

### **Datum 2.2 as Flouting Maxim of Quality (2: 55 – 3: 30)**

James : Hailey, how much money did you get to appear in the Fyre Festival promos?  
 Hailey : **okay, I am not going to share, but it made for a very generous donation to charity.**  
 James : You gave the money away, you gave the money away after you saw how great it was?  
 Hailey : Yes, I did.  
 James : Well, I am not going to make you eat for that. That is very, very, that's noble, well done.

### **Datum 3.2 as Flouting Maxim of Quality (3: 59 – 4: 50)**

Hailey : James, you are an executive producer on drop the mic, the show that I host.  
 James : Yes, it is true.  
 Hailey : If TNT called you and said you needed to fire one of the two hosts, it will be me or Meatman?  
 James : **I mean the show does not work without either of you and Meatman is very strong and I think he works – would kill me. But the show without you isn't the show. So ....**  
 Hailey : It's crunchy.

### **Datum 4.2 as Flouting Maxim of Quantity (5: 25 – 6: 32)**

James : Ok Hailey. You married to Justin Bieber. Rate these Justin Bieber looks from best to worst. Long hair, dreads, or boobee Bieber.

Hailey : **Ok. First of all, he is so handsome. I love the dreads personally. I thought they looked really cool.**

James : Shut the front door that. Love is blind kids, love is blind.

Hailey : In is absolutely no doubt he is an adorable kid, you know. He didn't love the swoosh.

James : This is clearly the worst one. Just to be clear, even Justin would be like, yeah you are right. That was a dark time.

Hailey : I think he looks hot. I am not.....

James : No way, are you going to eat that?

Hailey : I think he looks good in all of them.

#### **A.1.2 Implicature of the Conversation in Video 2**

The implied meaning of James in data 1 is James chose Hailey as the best because it was not a Baldwins clan but a Bieber clan. So, there will be no jealousy in the Baldwin family.

The implied meaning of Hailey in data 2 is Hailey did not say how much it was but only said that the amount could be made for charitable donations. Hailey does not want anyone to know about the amount of money spent on the Fyre Promos Festival. Hailey hopes that with this answer, James and the audience can estimate the amount of money spent without specifying the nominal.

The implied meaning of James in data 3 is James will feel guilty if James chooses one of them. Hailey and Meatman are two very influential hosts on one of talk show.

The implied meaning of Hailey in data 4 is as a wife, Hailey has to support everything Justin Bieber loves especially style. Hailey must be able to accept

everything that Justin Bieber does as long as it doesn't hurt both of them and Hailey can't stop what Justin wants as long as it doesn't go beyond their household.

Entirely, in addition to his talent as a famous American host, Hailey Bieber also has a good sense of humor. In the dialogue above, there are several responses from James Corden or Hailey Bieber by diverting the answer to something that is not related to the question or adding information interspersed with jokes so that the response makes the audience or listener laugh. The way Hailey Bieber and James Corden answered the questions showed that they had a strategy for creating humor to avoid a tense atmosphere because this talk show was just a game.

#### **A.2.2 The Reason of Flouting Maxim in Video 2**

The reason James did the flouting maxim of quality because James kept their brotherhood together as one Baldwin name and guarded against misunderstandings between James and those James didn't fully know, so James deliberately diverted and didn't give an answer.

The reason Hailey did the flouting maxim of quality because Hailey deliberately hides the answer and diverts to parables so that she keeps the Fyre Festival promo safe and her own privacy about the amount of money needed because many people out there still need any amount of money more than for hall things like what Hailey did. Hailey could answer honestly without hiding anything if Hailey said it privately to James without the public knowing.

The reason James did the flouting maxim of quality because it was a difficult choice for James. Both of them are hosts, always presenting the show to be as good as expected. What James can do is explain the personalities of the two instead of having to choose and answer which of them will be fired by James. James deliberately did not give an answer to avoid misunderstanding between Hailey Meatman and the audience. If James could give a choice and then answer, James would not do that in public which can be watched by everyone so that their problems and privacy are maintained.

The reason of Hailey did the flouting maxim of quantity because Hailey is Justin Bieber's wife who always likes and supports Justin Bieber's lifestyle including hairstyles. Hailey loves all of Justin's hairstyles. Hailey tries to be the best wife for Justin, who tries to always give the best for Justin even though it is not said directly to Justin, but Hailey expresses that love through accepting all that is in Justin.

**Video 3 : Justin Bieber Spill Your Guts or Fill Your Guts**



*Justin Drew Bieber* or commonly known as *Justin Bieber*, is a famous singer and songwriter from Canada. Justin Bieber started his career at the age of 12 by participating in a singing contest at Stanford and won 2nd place. Since then, Justin has started using YouTube as a media tool to document his performances for his friends or fans who did not get to see him perform. The title song "Baby" is one of the songs released in 2010 which has been well-known among teenagers until now. Increasingly famous throughout the world, Justin has much insight into writing and composing songs to sing for himself or other singers. Songs created or sung have meanings that occur a lot in the lives of teenagers, especially about love. Justin has also worked with other singers or musicians such as Khalid, Dominic Fike, Nicki Minaj, Halsey, Billie Eilish and other famous musicians.

This video was uploaded in 2020 with 36 million views. Justin Bieber was invited as a guest star after James Corden invited Hailey Bieber in 2019. Justin Bieber attended The Late Late Show with James Corden at the Spill Your Guts or Fill Your Guts session with casual clothes, jeans, a hoodie, and a beanie hat. Justin Bieber coming to the talk show means Justin is ready with the game and all the answers.

### **Data 1.3 as Flouting Maxim of Quantity (5: 16 – 6: 34)**

Justin : On a scale of one to ten, how much do you regret doing cats?

James : **Do you know what, I will answer that. On a scale of one to ten, how much do I regret doing it? The one is the last and ten is the most. We'll here's the thing. I had the loveliest time making that film. It's took me 6 days, and I love every single second of it. So I think you've got to be careful not to decide. You've got to decide things on your own personal experience. So, I don't regret doing at all because I decided to do it in the same way that have I decided to do many thing some are have worked. So I will put it at a solid five, 4.5, and 4.5.**



### Data 2.3 as Flouting Maxim of Quantity (6: 55 – 8: 00)

James : Your wife Hailey has some very famous friends that she is really close to you. Rank these friend of hers from your favorite to your last favorite. Gigi Hadid, Kendall Jenner, and Cara Delevingne. From your favorite to your last favorite.

Justin : **All right, all right. Kendall, Gigi, and Cara Delevingne. I know Kendall the best, I spent the most time with Kendall. She is a good friend of ours. I have a lot of time with Gigi and I haven't spent a lot of time with Cara. So I have nothing against those people, it is just I am a better relationship.**

### Data 3.3 as Flouting Maxim of Quality (8: 34 – 9: 25)

Justin : Rank these last night host from least, from favorite to least, Jimmy Kimmel, Jimmy Fallon, and Seth Meyers.

James : **So I have got to rank them from favorite to least. Do you mean person or their TV show? Either way I'm never going to answer.**

#### A.1.3 Implicature of the Conversation in Video 3

The implied meaning of data 1 is James doesn't regret having a cat and can divide his time between getting work done and keeping the cat company. James can divide his time to do justice between duty and pet.

The implied meaning of data 2 is Justin knows all of Hailey's friends, but Justin knows Kendall and Gigi better than Cara. Justin is more compatible with Kendall and Gigi both in terms of chat, and friendship. However, that doesn't mean Justin doesn't like Cara, just which Justin doesn't have the friendship time spent with Cara.

The implied meaning of James in data 3 is James will not answer because the three names are close friends of James who work in the same profession as hosts. So, James pretended not to know what to rate between personality and work.

In addition, not only has the talent to be a famous Canadian singer, it is known that Justin Bieber also has a pretty good sense of humor. In the dialogue above, there are several responses from James Corden or Justin Bieber by diverting the answer to something that is not related to the question or adding information interspersed with jokes so that the response makes the audience or listener laugh. The way Justin Bieber and James Corden answered the questions showed that they had a strategy to create humor to avoid the tense atmosphere because this talk show was just a game.

### **A.2.3 The Reason of Flouting Maxim in Video 3**

The reason of James did the flouting maxim of quantity in data 1 because James wanted to clarify why James gave the same scale between work and his pet cat. James responded well avoid misunderstandings, especially for cat lovers.

The reason of Justin did the flouting maxim of quantity in data 2 because Justin doesn't want there to be a misunderstanding if Justin just gives a rating from the best to the worst without any explanation. Justin didn't want any of them to feel exalted or belittled just because of a number.

The reason of James did the flouting maxim of quality in data 3 because the three names were James' friends. And it was impossible for James to tell such private things in public that many people watched. Therefore, James did not answer as if to hide something behind why reason James did not answer.

**Video 4 : Harry Styles and Kendall Jenner Spill Your Guts or Fill Your Guts**



*Harry Edward Styles* or commonly known as *Harry Styles*, is an English singer, songwriter, and actor. Harry started his career in 2010 as a solo contestant in *The X-Factor* in the British music competition event. In the same year, Harry became a member of the band *One Direction* singer. Harry won 42 awards from 119 nominations, including the Brit Awards, Grammy Award, Ivor Novello Award, and American Music Award. Harry has composed and sung many songs, one of which is entitled *Falling*. Many of the singers who want to collaborate with Harry Styles are Lorde, singer, and songwriter from New Zealand.

This video was uploaded in 2020 with 69 million views. James also invited Kendall Jenner as a guest to play with Harry Styles. Harry Styles challenged Kendall Jenner to play in a *Spill Your Guts or Fill Your Guts* session where the two could take turns asking each other questions.

### **Datum 1.4 as Flouting Maxim of Quantity (1: 51 – 2: 50)**

Harry : You are one of the few members to have a Kardashian Clan that doesn't have children. Rate your siblings from best to worst parents.

Kendall : **I mean saying they actually all are amazing. They really are. I swear, but I'd say Rob is number one and then he's so good to his daughter. And then, I mean that's so hard, they are all amazing. Then it would be like Khloe, Kim and Kylie.**

### **Datum 2.4 as Flouting Maxim of Quality (3: 14 – 4: 55)**

Kendall : Which songs on your last album were about me?

Harry : **So I would say track, to spit or to swallow. That is the question.**

### **Datum 3.4 as Flouting Maxim of Quality (5: 28 – 5: 46)**

Harry : You are the highest paid supermodel in the world. Who's the most unlikeable supermodel?

Kendall : **I have the answer. I can't say it, thought.**

### **Datum 4.4 as Flouting Maxim of Quantity (6: 14 – 6: 35)**

Kendall : Have you ever watched an episode of Keeping Up with the Kardashians?

Harry : **Have I ever watched an episode of Keeping Up with the Kardashians? Yeah, it was the one where you are eating salads in the kitchen and then you were shouting at each other.**

### **Datum 5.4 as Flouting Maxim of Quality (7: 07 – 7: 25)**

Harry : Who is the most surprising celeb to ever slide into your DMs? Who is he?

Kendall : **I feel like I can't say it right?**

## **A.1.4 Implicature of the Conversation in Video 4**

The implied meaning of Kendall in data 1 is started when Kendall said "I mean saying they actually all are amazing. They really are. I swear, but I'd say Rob is number one and then he's so good to his daughter. And then, I mean that's so hard,

they are all amazing. Then it would be like Khloe, Kim and Kylie". Kendall's utterance means that Kendall's words meant to explain how her siblings became parents. Especially Rob who, according to Kendall, has succeeded in being a parent in educating his children and was ranked first. However, that doesn't mean Khloe, Kylie and Kim can't be the best parents, but from Kendall's point of view, they can't be parents like Rob.

The implied meaning of Harry in data 2 is Harry will not go back or remember about his past when Harry had a special relationship with Kendall and wrote a song about Kendall. Because some people think that the past is only to be remembered not repeated.

The implied meaning of Kendall in data 3 is when Kendall said "I have the answer. I can't say it, thought". It means that Kendall hide the name of supermodel that Kendall disliked the most from media and people blasphemy or Kendall will not remember about the name because Kendall hate her.

The implied meaning of Harry in data 4 is explain the part in the episode Harry watched against Kendall. So, Harry didn't just answer "yes" or "no", but also gave an explanation.

The implied meaning of Kendall in data 5 is Kendall feel uncomfortable mentioning the name that sent Kendall the DM. given that Kendall is a famous model who can't easily figure out the names of other male celebrities who sent Kendall a DM.

In addition, not only have the talents of a famous model and singer, Harry Styles and Kendall Jenner also have a pretty good sense of humor. In the dialogue above, there are several responses from Harry Styles or Kendall Jenner who divert the answer to something that is not related to the question or add information that is interspersed with joke material so that the response tends to invite the audience or listeners to laugh. The way Harry Styles and Kendall Jenner answered the questions showed that they had a strategy for creating humor to avoid the tense atmosphere because this talk show was just a game.

#### **A.2.4 The Reason of Flouting Maxim in Video 4**

The reason of Kendall did the flouting maxim of quantity in data 1 because to avoid jealousy between siblings if Kendall only ranks the names from best to worst so that the perspective that arises in a person looks terrible. Something related to family is a very ambiguous to reveal to anyone without any clarity in it.

The reason of Harry did the flouting maxim of quality in data 2 Harry did not want the song to be known by many people considering that Harry and Kendall had a special relationship. Harry still maintains privacy about Harry himself, Kendall regarding his past that does not need to be known by the public.

The reason of Kendall did the flouting maxim of quality in data 3 because Kendall did not want any disagreements if Kendall told Harry or the audience because only Kendall knew that. Such things do not need to be known and publicized. But Kendall's dishonesty is understandable because Kendall is a famous model who has to maintain her image and privacy from everyone.

The reason of Harry did the flouting maxim of quantity in data 4 because Harry thought that the Kardashian family show had a lot of episodes starring Kendall. So, Harry specified the scene that Kendall was told.

The reason of Kendall did the flouting maxim of quality in data 5 because it protects her privacy, and data on cellphones, especially about social media, because most people think that some of their secrets and data are on cellphones, mainly social media that do not need to be known by the public. Kendall's offense should not have happened if Harry had asked Kendall personally, not in a crowded place like this talk show. So, this violation is included in the type of flouting maxim of quality.

#### **Video 5 : The Jonas Brothers Spill Your Guts or Fill Your Guts**



*The Jonas Brothers* or *JB* is an American boy band of pop rock, rock, pop punk and power pop genres. They consist of 3 men namely Kevin Jonas, Joe Jonas and Nick Jonas. They started their career in 2005 when they gained popularity when they attended a Disney Channel show on a television program. In the same year,

they wrote a record for their first entitled Hollywood Records. In 2008, The Jonas Brothers were nominated for best new artist at the 51st Grammy Awards and won the Breakthrough Artist award at the American Music Awards. In 2013, they managed to sell more than 17 million albums worldwide. Since they have success and have legendary songs, The Jonas Brothers are famous until now.

Unlike the previous guest stars, in this video James Corden invited a boy band from America and was uploaded in 2019 with a total audience of 42 million. The Jonas Brothers came to the studio with a casual look. So, James Corden would ask them alternately which had to be answered and which had to be with honest answers. If they do not answer or answer dishonestly, all members must accept the consequences that have been determined. The response or utterance of The Jonas Brother is a source of data that will be determined and analyzed related to the flouting maxim of quality and quantity.

#### **Data 1.5 as Flouting Maxim of Quantity (1: 44 – 2: 30)**

James : Kevin, if you need to buy a Nick Jonas album or DNCE album, which one would you buy?  
 Kevin : Do you want us to stay together?  
 James : Well, you don't have to answer. You could always tuck into these delicious little beetles. Just all four beetles.  
 Kevin : I actually feel like I can answer it.  
 James : Really, go on.  
 Kevin : **I'm staying with you Nick but I would choose DNCE.**  
 James : you would choose DNCE album, nice answer.

#### **Data 2.5 as Flouting Maxim of Quality (3: 18 – 3: 49)**

James : Nick, name the most famous person that's hit on you. Take your time.  
 Nick : **You know, I am battling answering this question and Kevin said this is the thing he has least excited to have to eat and he said DNCE over my album, so in the spirit of ...**



### Data 3.5 as Flouting Maxim of Quality (5: 00 – 5: 35)

James : Joe, rank these boy band from best to worst. Backstreet Boys, N Sync, One Direction and BTS.

Joe : **You want to entire world to hate me, huh?**

### Data 4.5 as Flouting Maxim of Quality (7: 23 – 5: 35)

James : You are the only member of the band who is a father. Who do you think would make a better father, Joe or Nick?

Kevin : **Eat up, boys.**

### Data 5.5 as Flouting Maxim of Quantity (9: 03 – 10: 43)

James : Nick, you were in the movie Jumanji are about to start shooting Jumanji. Starring in the film Jumanji was Jack Black, Kevin Hart, Karen Guillen, and The Rock. Rank those CO-stars from least to most likeable. Just start with the least.

Nick : You see, the thing about this question is that they all control weather I am in the movie or not and specifically, Dwayne Johnson.

James : Ok. So he's most likeable?

Nick : **He's the biggest with the most muscles. So then it's Karen, because she's so kind and funny, and the Jack is so funny and charismatic.**

### Data 6.5 as Flouting Maim of Quantity (11: 33 – 12: 27)

James : Joe, you and your brothers all go on vacation together often. If you had to go on vacation with either only Nick and Pryb or Kevin and Danielle, wo would you rather go with?

Joe : **I would go with, sorry I'll go with Nick and Pryb just because if they're paying, it's going to be amazing.**

## A.1.5 Implicature of the Conversation in Video 5

The implied meaning of Kevin in data 1 is Kevin does not like Nick album.

Even though Nick is Kevin's band mate, Kevin can't lie if Kevin prefers the DNCE album. Kevin knew this was painful for Nick. Kevin also explained that Kevin would stay by Nick's side even though Nick preferred the DNCE album.

The implied meaning of Nick in data 2 is Nick actually wants to hit Kevin because Kevin did not choose Nick's album for bought by Kevin. In this conversation, Nick feel angry and upset to Kevin. However, Kevin is his friend and Kevin has an own opinion himself.

The implied meaning of Joe in data 3 is Joe doesn't want to be hated by the fans of the four bands. If Joe gave a rating from best to worst, Joe might get scorned by fans of the band that Joe gave a bad rating. Joe didn't want that to happen to him that would affect his life as an artist and singer.

The implied meaning of Kevin in data 4 also is Kevin will not answer and choose to eat unusual food that that selected from the start of the game. Kevin did not have a choices for the next best father between Joe and Nick.

The implied meaning of Nick in data 5 is nick generalizes all ratings without comparing all CO-stars. Nick also assumes that not all of them have a lot of muscle. So, it can be concluded that apart from Dwayne Johnson, they have quite a bit of muscle.

The implied meaning of Joe in data 6 is Joe does not invite Kevin and Danielle to vacation together because they cannot pay all the vacation expenses. So, Joe does not like if they still have a calculating nature.

Overall, not only have a melodious voice and famous bands, The Jonas Brothers also have a pretty good sense of humor. In the dialogue above, there are some of The Jonas Brothers' responses that shift the answer to something unrelated

to the question or add information that is interspersed with jokes so that the response tends to invite the audience or listeners to laugh. The way The Jonas Brothers answered the questions shows that they have a strategy to create humor to avoid the tense atmosphere because this talk show is just a game.

### **A.2.5 The Reason of Flouting Maxim in Video 5**

The reason of Kevin did the flouting maxim of quantity in data 1 because Kevin is trying to make the atmosphere calmer because the two albums belong to a friend, so there is no dispute due to Kevin's chosen album. Kevin deliberately violates the flouting maxim of quantity in order to maintain his friendship. Supposedly the answer to James' question only requires an answer to one of the albums between the Jonas album and the DNCE album. However, Kevin chose to provide additional information in it.

The reason of Nick did the flouting maxim of quality in data 2 because he thought it was Nick's privacy that not many people needed to know. Nick did not respond to the exact answer to the question, but Nick turned the conversation to the DNCE album, where the answer had nothing to do with the question asked by James.

The reason of Joe did the flouting maxim of quality in data 3 because Joe did not want the whole world to hate him. Then both of them, James and Joe laughed at the verbal joke Joe had created. Joe didn't give an answer to James on purpose for some reason that required Joe to be quiet. Joe's response can be studied that if Joe answers by giving a rating to each boy band, then fan will feel that Joe is

comparing one boy band to 3 other boy bands. So, Joe deliberately did not answer so that there would be no disputes between fellow boy bands and fans worldwide.

The reason of Kevin did the flouting maxim of quality in data 4 because Kevin avoids the social jealousy between them and avoids the two members (Joe and Nick) from thinking that Kevin can find out everything that hasn't happened yet. However that should not have happened, Kevin could have answered honestly because the conversation was just a game challenge that had to be answered without any consequences.

The reason of Nick did the flouting maxim of quantity in data 5 because to keep the feeling of the 4 names of CO stars so as not to feel exaggerated or ostracized due to the rating given by Nick. Nick should only answer by rating and sorting the names from the most liked to the least liked so that the answers can be understood concisely and clearly.

The reason of Joe did the flouting maxim of quantity in data 6 because for explaining that there will be no misunderstanding between the two and no envy and jealousy will arise because Joe prefers Nick and Pryb to be invited to vacation together. Joe should only mention the name between the two without giving Joe a reason for choosing Nick and Pryb.

**Video 6 : Kris Jenner Spill Your Guts or Fill Your Guts**

*Kristen Mary Houghton or Kristen Mary Jenner* commonly known as *Kris Jenner*, is a businesswoman, socialite, American media personality, and producer. Kris Jenner was born in San Diego, California, on November 5, 1955. Kris Jenner has had many careers in the entertainment world, namely television careers on *Keeping Up with the Kardashians*, *Kris*, and *the Kardashians*. In addition, Kris Jenner also released a book containing recipes entitled "*In the Kitchen with Kris: A Collection of Kardashian-Jenner Family Favorites*" published in October 2014.

This video was uploaded in 2019 with a total audience of 21 million views. Kris Jenner was invited to the Spill Your Guts or Fill Your Guts session by dressing like a businesswoman, in all black, neat, and respectful, not wearing casual clothes even though this session was a game session that would contain a lot of laughter due to verbal jokes in the form of speech. Kris Jenner, who is known for her authority, always maintains an image and has to temporarily remove it all from the

game session to make it smooth, so it does not get serious like when Kris Jenner was on a formal talk show.

### **Datum 1.6 as Flouting Maxim of Quantity (1: 30 – 2: 25)**

Kris : Why have not you done a Carpool Karaoke with Kanye yet?

James : **I can answer this easily, great question for me. We have tried, he has cancelled twice, maybe even three times. He cancelled once as I was turning the corner to his house. I was in the car. By the time the call finished, I was sat outside of his house. They were like, he's not in the zone for it right now. We will do it in another time and he did send me a lovely gift. Incredible flowers, a cube of flowers and he sent me a pair of yeezy's. People were like they're so expensive. They cost my show \$45.000, but we love him. He's my dream.**

### **Datum 2.6 as Flouting Maxim of Quality (3: 7 – 3: 57)**

James : Kris, you are the executive producer of "Keeping Up with the Kardashians". If you had to cut one of your daughters from the show, who would it be and why?

Kris : **That is nasty. I am not going to turn on one of my girls. Those are my baby.**

### **Data 3.6 as Flouting Maxim of Quality (6: 20 – 7: 09)**

James : Kris, you have been spotted wearing a massive diamond ring on your wedding finger. Are you and Corey Gamble engaged?

Kris : **No, I am not going to answer. This isn't the ring.**

### **A.1.6 Implicature of the Conversation in Video 6**

The implied meaning of James in data 1 is James felt that there was no other chance to invite Kanye Yeth to Carpool Karaoke. Even though James visited Kanye Yeth's house, but there was no response even Kanye Yeth was not at home. Then Kanye Yeth felt guilty and sent a gift of flowers, a vase, and a pair of yeezy shoes as a sign of apology for repeatedly canceling his promise to attend Carpool Karaoke.

The implied meaning of Kris in data 2 is Kris feels that this question, there will never be an answer when it comes to a child. A mother will always give fair affection, give her best, and try her best to fight for a child. Kris has no reason to fire any of his children from the Kardashian family's program series.

The implied meaning of Kris “No, I am not going to answer. This is not the ring” in data 3 is Kris feels that not all the rings around Kris' finger are engagement rings. It could be that it's just an accessory as a decoration on the finger or Kris deliberately hides the identity of the ring which is deliberately hidden from the public.

Overall, Kris Jenner is not only a successful producer and business woman, Kris Jenner is also known to have a pretty good sense of humor. In the dialogue above, there are several responses from Kris Jenner or James Corden which divert the answer to something that is not related to the question or add information that is interspersed with jokes so that the response tends to invite the audience or listeners to laugh. The way the two answered the questions showed that they had a strategy to create humor to avoid the tense atmosphere because this talk show was just a game.

#### **A.2.6 The Reason of Flouting Maxim in Video 6**

The reason of James did the flouting maxim of quantity in data 1 because James must give an explanation so that there is no misunderstanding. James doesn't want people to think that the system of the talk show in the carpool karaoke session is not able to handle the guest stars who will be invited. It will damage the image

of the carpool karaoke session in people's point of view. James also explain that Kanye Yeth has apologized to James and there is nothing wrong in this.

The reason of Kris did the flouting maxim of quality in data 2 because it was a family event that did not allow Kris to choose one of them to be expelled. Kris answered James' question by saying that Kris could not answer that question and that they were Kris's children, so Kris could not choose between them. Therefore, Kris's statement is considered to contain elements of maxim violation because of his dishonesty in answering. Such a violation should have been avoided if Kris just answered without involving anything like seriousness because the question was asked on a game talk show.

The reason of Kris did the flouting maxim of quality in data 3 because because kris doesn't want other people to know about the ring. Not all the rings around Kris' finger are engagement rings. Maybe it's just a decoration. Maybe some people think that what is in their body is a privacy that must be maintained. So, Kris did not give an answer to the truth that was asked through the ring around his finger so that it remained a Kris's secret.



**Video 7 : Khloe Kardashian Spill Your Guts or Fill Your Guts**

*Khloe Alexandra Kardashian* or commonly known as *Khloe Kardashian* is one of the members of the Kardashian family who successfully works as a famous model, socialite, and American media personality. Khloe started her career in 2007 in the reality television series *Keeping Up with the Kardashians*. In addition, Khloe hosted a television program, namely *Cocktails with Khloe Pop Culture* in January 2016, *Candy Crush Saga* in September 2021, and released a book entitled *Strong Looks Better Naked*. In 2009, Khloe married Lamar Odom (a professional American basketball player) and had to divorce Lamar Odom in 2016.

This video was uploaded in 2017 with 31 million views. Khloe was invited to a talk show by James Corden to play an honesty game. Exotic skin color, long blonde hair loose, black knee-length dress, beautiful. Khloe must prepare all the answers to answer questions honestly. Moreover, several violations are intentionally or unintentionally carried out in the form of speech in a conversation.

### Data 1.7 as Flouting Maxim of Quantity (1: 12 – 1: 55)

James : Which of the following is your least favorite a network show? Rob and Chyna featuring Rob Kardashian. I am Cait featuring Caitlyn Jenner or sex with Brody Jenner.

Khloe : **I didn't even know that was a show. I didn't even know sex with Brody was a show. So, I guess I would say sex with Brody.**

James : Sex with Brody is your least favorite show on the network.

Khloe : **I mean Rob and Chyna.**

### Data 2.7 as Flouting Maxim of Quantity (2: 20 – 3: 15)

Khloe : Name a celebrity who has been rude to you at a party, and it's wasn't me, honey.

James : There was someone, but I don't if were trying to book him on the show.

Khloe : Why what you want, it's him? Why would you want to book him if he's rude and tell us the name?

James : **I don't know if I can drink it. Pierce Brosnan.**

### Data 3.7 as Flouting Maxim of Quality (7: 00 – 7: 30)

Khloe : Who's been the worst singer on Carpool Karaoke?

James : **I just think it's so unfair to answer that. I mean I would tell you who it is.**

### A.1.7 Implicature of the Conversation in Video 7

The implied meaning of Khloe in data 1 is Khloe did not even know that the third name is Khloe never watched the show even though Khloe was also part of their family. Khloe never watched the Sex with Brody show but that doesn't mean the Sex with Brody show has the worst rating according to Khloe. Khloe chose Rob and Chyna's show as Khloe's least favorite show.

The implied meaning of James in data 2 is James felt that there was no need to discuss this on a talk show like this. Mentioning the name was more than enough

for James to know the person's identity without telling why it happened. The incident was the worst event that made James feel annoyed with the person.

The implied meaning of James in data 3 is at Carpool Karaoke there is a singer with a bad voice. James will give honest answers and will only tell the ugliest singer at Carpool Karaoke to Khloe in the other room, without telling anyone else including the audience in the studio. James did this to defend the argument of the loyal carpool karaoke audience that the team involved in Carpool Karaoke could choose a singer with a quality voice without any criticism as to why the ugliest singer was retained.

Overall, Khloe Kardashian not only has the talent to be a famous and successful model, Khloe Kardashian is known to also have a pretty good sense of humor. In the dialogue above, there are several responses from Khloe Kardashian or James Corden that divert the answer to something that is not related to the question or add information that is interspersed with jokes so that the response tends to invite the audience or listeners to laugh. The way the two answered the questions showed that they had a strategy to create humor to avoid the tense atmosphere because this talk show was just a game.

### **A.2.7 The Reason of Flouting Maxim in Video 7**

The reason of Khloe did the flouting maxim of Quantity in data 1 is because Khloe didn't want James to know that Khloe had never watched the show, especially the Sex with Brody show which Khloe thought was a taboo word choice to be used

as a title for a show that many people would watch. Then at the end of the sentence, Khloe said that Rob and Chyna's show was the least liked by Khloe.

The reason of James did the flouting maxim of quantity in data 2 because James doesn't want people to personally judge Pierce Brosnan. James still protects Pierce Brosnan's privacy but maybe James just doesn't have the patience to hold onto people's shame, angry at Brosnan for being rude to James at a party for reasons that aren't clear. Therefore, James' utterance belongs to the type of flouting maxim of quantity.

The reason of James did the flouting maxim of quality in data 3 because to protect the privacy rights of the singer's name in question. So that James can be fair to all guest stars at the carpool karaoke session, no guest stars are offended because of James's answer, and James considers all guest stars to be the best.

**Video 8 : Charlie Puth, Josh Gad, Michelle Dockery and Rachel Bloom Spill Your Guts or Fill Your Guts**



*Charles Otto Puth Jr.* or commonly known as *Charlie Puth* is an American singer, songwriter and record producer. Charlie Puth started his career in 2009 by uploading his vlog videos in the form of acoustic covers and comedy videos. In 2015, Puth wrote a song called See You Again which was used as the soundtrack to the film *Fast Furious 7*. Puth served as the CO-producer and lead person in making and operating the song. On 21 April 2017, Puth released a song called Attention. The song peaked at number 5 on the Billboard Hot 100 and became the highest-charting single as a solo artist in April 2022.

*Joshua Ilan Gad* or commonly known as *Josh Gad* is an American actor. Josh was best known for voicing Olaf in *Frozen*, playing Elder Arnold Cunningham in the Broadway musical *The Book of Mormon*, and playing Le Fou in the live-action adaptation of Disney's *Beauty and the Beast*. Josh started his career in 2002 with the early film debut of *Mary and Joe*. In 2005 Josh made his television debut in an episode of the NBC medical drama series *ER*. Josh is still living his profession as an actor until now.

*Michelle Suzanne Dockery* or commonly known as *Michelle Dockery* is an English television and film actress. From 2010-2015 she was best known for her lead appearance as Lady Mary Crawley in the ITV period drama series *Down ton Abbey*. Michelle started her career in 2004 as a member of the National Youth Theater and made her professional debut in *His Dark Material* at the National Youth Theatre. Michelle has starred in many series, played in the field of music, and is still running today.

*Rachel Leah Bloom*, also known as *Rachel Bloom*, is an American artist, singer, songwriter, writer, comedian, and producer. From 2015-2019, Rachel was best known for co-creating and starring as Rebecca Bunch in the CW musical comedy-drama series *Crazy Ex-Girlfriend*. Rachel became famous for her first YouTube comedy music videos, including The Hugo Award "Fuck me, Ray Bradbury". Rachel started her career in 2010 by writing and singing the song "Fuck Me, Ray Bradbury". On 13 May 2013, Rachel released her musical comedy first album, "Please Love Me" which included the viral hits "Fuck Me, Ray Bradbury" and "You Can Touch My Boobies". On 25 April 2016, Rachel won the "Visionary Award" held by the "East West Players" as the longest-running professional theater in the U.S. And until now, Rachel is still in her field as a famous artist.

This video was uploaded in 2018 with a total audience of 16 million views. James invited them to play in a Spill or Fill your Guts session. They seem to enjoy the game and feel a little disgusted when carrying out the punishment that is determined from the start of the game.

### **Datum 1.8 as Flouting Maxim of Quantity (3: 06 – 3: 38)**

Michelle : Josh, have you ever used the Olaf voice in bed?

Josh : **No, no. I have not used it yet. I like warm.**

### **Datum 2.8 as Flouting Maxim of Quantity (5: 28 – 6: 09)**

James : Rachel, earlier in the green room you told Michelle that you are a Huge fan of her work on downtown Abbey. Who's the name of Michelle character in downtown Abbey?

Rachel : **I'm going to guess, lady. Courtney Derby Shire of Scottsdale. But I don't know it, I haven't seen the show.**

### **Datum 3.8 as Flouting Maxim of Quantity (7: 52 – 9: 04)**

Charlie : James, name three Charlie Puth songs.

James : **That's an amazing question. I don't listen the radio. I have a six years old, I listen to songs from frozen. Wait, attention, the one from the Fast and the Furious See You Later, See You Soon, See You the Other Side, See You with Wiz Khalifa. Oh my God, I am a 39 years old father of two.**

#### **A.1.8 Implicature of the Conversation in Video 8**

The implied meaning of Josh in data 1 is James will not use the voice of Olaf's character in the Frozen animated film because Olaf is made with a snow shape that is arranged into a doll and can talk. It means that Josh uses a voice with Olaf's character in bed, Josh will return to Olaf's character who feels and lives in a very cold temperature. Whereas in the real world, Josh disliked the cold, but liked the warmth. Therefore, Josh will never bring Olaf's character in real life.

The implied meaning of Rachel in data 2 is Rachel doubted the answer and only guessed the name of the character played by Michelle in downtown Abbey without seeing the show. Rachel also said "I'm going to guess, lady" which means Rachel still needs justification from James, Charlie, Josh, and Michelle because Rachel still doubts the answer.

The implied meaning of James in data 3 is James felt that the question was written for James on purpose. James only guessed the origin of Charlie's song title even though it was a song that was widely known and heard. The sentence also conveys the meaning that James is getting old, taking care of his wife and children,

and there is no opportunity just to listen to the radio and have an appetite for today's music.

Entirely, the four guest stars not only have the talent to become people the world knows about, they are also known to have a pretty good sense of humor. In the dialogue above, there are several responses from Charlie, Josh, Michelle, Rachel or James Corden which divert the answer to something that is not related to the question or add information that is interspersed with jokes so that the response tends to invite the audience or listeners to laugh. The way they answer the questions shows that they have a strategy to create humor to avoid the tense atmosphere because this talk show is just a game.

#### **A.2.8 The Reason of Flouting Maxim in Video 8**

The reason of Josh did the flouting maxim of quantity in data 1 because Josh wanted to emphasize to Michelle that Josh didn't like Olaf's character who tends to live in cold temperatures. Josh will not bring Olaf's character into the real world, let alone get carried away outside of work hours, especially at home. Josh insists that he prefers warmth. Josh gave other people or fans of frozen animated films not to think that Josh liked the characters that were played in real life.

The reason of Rachel did the flouting maxim of quantity in data 2 because Rachel because Rachel felt that Rachel's answer was wrong. Rachel didn't want other people to think badly of her because Rachel was so rude in her response that Rachel had never seen the show. So, Rachel still gave an explanation in the form of self-defense to avoid being criticized by people if Rachel's answer was wrong.



The reason of James did the flouting maxim of quantity in data 3 because James wanted all the guests and the studio audience to know that James was getting old and didn't know all the songs of today's songs. So if James says the title of the song is wrong, then there will be a defense against himself that is not having time to listen to radio and music with the factor of being a parent and taking care of a child.

**Video 9 : Alicia Keys Spill Your Guts or Fill Your Guts**



*Alicia Augello Cook*, commonly known as *Alicia Keys*, is an American singer, songwriter, and actress. In 2001, Alicia released her debut album *Songs in A Minor*, with *J Records*. The album was critically and commercially sold more than 12 million worldwide. In 2003, Alicia released her second album with the title *The Diary of Alicia Keys*, selling more than 8 million worldwide. The third album, *As I Am*, was released in 2007 with sales reaching 7 million copies worldwide. Fourth album was released in 2009 with the title *The Element of Freedom*, which sold 4 million worldwide. Fifth album was released in 2012, with the title *Girl on*

*Fire*. Sixth album was released in 2016, with the title *Here* and the seventh album was release in 2020, titled *Alicia*. Apart from releasing albums, Alicia has also made her debut in the action thriller film *Smokin' Aces*. All of Alicia's albums have sold more than 90 million worldwide.

This video was uploaded in 2021 with 3.6 million views. James invites Alicia to join him to play with him in a talk show. With a casual green dress and hair-tied back that combined with her exotic skin tone. James invites Alicia because it is known that Alicia has the same sense of humor as James.

#### **Data 1.9 as Flouting Maxim of Quality (1: 25 – 2: 22)**

Alicia : Rank these Grammy Hosts from best to worst. LL Cool J, James Corden or Alicia Keys.  
 James : I thought that question already rank them from best to worst. It is obviously a joke. Hang on, I will go best, straight up, LL Cool J, so come on.  
 Alicia : Which one James?  
 James : **I know, let me think. The problem is I know what something here, this is the commercial break. I said we won't see the food, we won't know what we are playing, we won't know what we are think being eating and Alicia said, so it could be like an apple and I went, it won't be an apple.**

#### **Data 2.9 as Flouting Maxim of Quantity (4: 01 – 4: 48)**

James : Alicia, it was reported at one point that you sold your home because it wasn't big enough for your enormous art collection. What is the most amount of money you have spent on a piece of art? Oh here we go.  
 Alicia : **The most money I spent on piece of art. My husband and I collect together so everything gets to be half of price. If it was half price than we paid DLT 200,000 was \$300,000.**

#### **Data 3.9 as Flouting Maxim of Quantity (5: 24 – 6: 31)**

Alicia : There were articles over the summer that said you may be replacing Ellen. Was there any truth to it and would you ever consider it?  
 James : **That's very happily, happily. I will answer the question. There we go, come on JPS because I don't even know where, genuinely had no idea where that even came, I think somebody started the rumor. I would there is absolutely no truth to that story at all. And as far as considering it, I think it would be a really crazy thing to take over from someone who I**

think has done the job, so outrageously as well for like 18 years. So it's not true, and I think when the day comes to end this show, we'll be the day to probably stop hosting the show ever again. So no, I would not.

#### **Data 4.9 as Flouting Maxim of Quantity (6: 55 – 7: 45)**

James : You used to be a judge on the voice. Along with Gwen Stefani Blake Shelton, and Adam Levine. Rank their singing from best to worst.

Alicia : Gwen Stefani is best. Well, you know one of them don't have my number.

James : Hang on, who doesn't have your number?

Alicia : **I will just out him last. Gwen is best, Adam is second and Blake Shelton is last.**

#### **Data 5.9 as Flouting Maxim of Quantity (8: 14 – 9: 03)**

Alicia : Both Harry Styles and BTS Jimin better known on the show as baby mochi. Are both great friend of the show, who is your favorite?

James : **Who's my favorite out of baby mochi and Harry Styles? Okay, this is like asking me to choose between my parents, man. Because look, I love Harry, have I loved him a long time and I love my baby mochi. I am the papa mochi and he is the baby mochi.**

#### **Data 6.9 as Flouting Maxim of Quality (9: 50 – 11: 10)**

James : Alicia, you have toured all over the United States of America. What is your least favorite city to perform in 3 bearing in mind you are heading out on tour at some point next year?

Alicia : When? When are we ever going to be on tour?

James : **At the some point, you will be on tour and they won't forgive you.**

### **A.1.9 Implicature of the Conversation in Video 9**

The implied meaning of James in data 1 is James is afraid to rate the Grammy hosts. James doesn't want to compare one host to another, because according to James, they are the best hosts chosen to host the Grammys. The Grammys will not arbitrarily choose people to host an event as big as the Grammys. James will also feel threatened with insecurity if he gives a rating from the best to

the worst, which means indirectly blaming the Grammys for choosing the host with the worst rating according to James.

The implied meaning of Alicia in data 2 is Alicia doesn't pay herself to buy or collect her art, because that would cost a lot of money. Alicia also has a husband who must always be willing to do anything for the welfare of his household. It means that Alicia would not feel lost alone, while her husband would only enjoy the results of the artwork that was used as a display without participating in the purchase.

The implied meaning of James in data 3 is James was relieved that finally the discussion of the rumored articles that were spreading could be explained through the talk show in. the rumor of the article that was spreading was a fatal mistake. James would never replace Ellen on a talk show as a host. James didn't like spreading rumors about obscure articles without knowing what was really going on.

The implied meaning of Alicia in data 4 is Alicia will place the first rating as the best singer if the singer saves her cellphone number. Maybe by saving Alicia's cellphone number, the singer will be considered as Alicia's friend.

The implied meaning of James in data 5 is James felt that James could not choose both. James felt it would be blasphemed by each fan if he preferred one of these singers while James knew them well. However in the end, James chose Jimin who is a member of BTS because James in the past few years made a mistake to

BTS so that he was attacked by the fansite Army as a BTS fan. Since then, James has become papa mochi because Jimin is BTS's baby mochi.

The implied meaning of Alicia in data 6 is Alicia doesn't want to mention the worst city ever visited when touring the U.S.A. Alicia still maintains the privacy of the city by maintaining a good name so that people don't think badly about the city that Alicia will mean. Alicia also takes care of the feelings of the residents who live in the city who are trying to be good citizens, guarding the city as best as possible. Alicia as much as possible avoids any feud between Alicia and the townspeople which Alicia thinks is the worst city.

Overall, Alicia Keys not only has the talent to be a writer, singer and actress who is known all over the world, Alicia is also known to have a pretty good sense of humor. In the dialogue above, there are some of Alicia's or James Corden's responses that shift the answer to something that is not related to the question or add information that is interspersed with jokes so that the response tends to invite the audience or listeners to laugh. The way they answer the questions shows that they have a strategy to create humor to avoid the tense atmosphere because this talk show is just a game.

### **A.2.9 The Reason of Flouting Maxim in Video 9**

The reason of James did the flouting maxim of quality in data 1 because James afraid to express his judgment so that it seemed as if something was being hidden from Alicia and the audience. James intentionally violated the privacy of each host and maintained an image so that the three hosts could still appear and be

confident in their abilities. Moreover most importantly, James did not want any misunderstanding from them in interpreting James' answer which was only in the form of a game. James should not have committed any offense if there were only a few people James chose to know James' privacy.

The reason of Alicia did the flouting maxim of quantity in data 2 because Alicia wants to give specific explanation to James and audience. Alicia I want to set the record straight that her husband participated in her art collection which costs a lot of money for all of her art collections. The violation was deliberately done so that there would be no misunderstanding between James and the audience in interpreting Alicia's household.

The reason of James did the flouting maxim of quantity in data 3 because if James just added information other than "yes" or "no" answers, it will happen misunderstanding. James feel uncomfortable with this rumor article. So, James wanted to clear up the rumors of the article and did not want to offend Ellen.

The reason of Alicia did the flouting maxim of quantity in data 4 because Alicia doesn't want people to think that Alicia is easy to judge someone who is unknown or not familiar with one of her characteristics, which is that she must have her cellphone number to have a good friendship with Alicia. Alicia doesn't want to just give a rating from best to worst without any additional information or explanation.

The reason of James did the flouting maxim of quantity in data 5 because James avoids people's bad perspectives if James chooses one. James maintains the

image and keeps the feelings of both Harry Styles and Jimin. James just wants their fans to understand that James likes both of them because they already know each other even though James still chooses Jimin as his preferred baby mochi.

The reason of Alicia did the flouting maxim of quality in data 6 because Alicia avoided the scorn or ridicule of the people who inhabited the city. Alicia also maintains harmony between Alicia and the fans who live in the city so that the fans continue to like and be loyal to Alicia. However, it didn't need to be answered as it was Alicia's privacy and a disgrace to the city. So that Alicia did not honestly answer James' questions.

#### **Video 10 : Jimmy Kimmel Spill Your Guts or Fill Your Guts**



*James Christian Kimmel*, better known as *Jimmy Kimmel*, is an American TV host, comedian, and producer. He is a host and executive producer on Jimmy Kimmel Live talk show. Before hosting Jimmy Kimmel Live, Kimmel was a co-host on Comedy Central's *The Man Show* and *Win Ben Stein's Money*. In 2018, Time named Kimmel as one of "The World's 100 Most Influential People".

This video was uploaded in 2019 with a total audience of 28 million views. Jimmy is invited to play a game with James Corden. Jimmy Kimmel came with a formal dress, wearing a shirt, suit, tie, formal pants and shoes. Even, the humor expressed by James and Kimmel is obvious because they laugh out loud because of the verbal humor in the form of utterances they accidentally create.

### **Datum 1.10 as Flouting Maxim of Quantity (3: 00 – 3: 30)**

Jimmy : Were you as miserable doing “Carpool Karaoke” with Britney Spears as it looked like you were?

James : **I am very sad it looked like that. It wasn’t miserable at all. It was great.**

### **Datum 2.10 as Flouting Maxim of Quantity (5: 13 – 5: 41)**

Jimmy : Are you better singer than Jimmy Fallon?

James : **I don’t know how you would judge it, but I better singer.**

### **Data 3.10 as Flouting Maxim of Quantity (6: 06 – 6: 25)**

James : Who is the celebrity that has your phone number that you wish didn’t?

Jimmy : Oh, that’s great question that I wish didn’t. O.J

### **A.1.10 Implicature of the Conversation in Video 10**

The implied meaning of James in data 1 is James finds playing Carpool Karaoke with Britney Spears a fun thing. James thought that Britney Spears played Carpool Karaoke with fun. James could enjoy the game without suffering the slightest bit, even though James often lost in this game. James often loses because Britney Spears has almost all the songs that are almost relevant to the words spoken by James.



The implied meaning of James in data 2 is James felt that the statement was a satire from Jimmy Kimmel that Jimmy Fallon was a better singer than James. And James felt that it was a judgment for James because James had an ordinary voice and James was not a singer, but a host.

The implied meaning of Jimmy in data 3 is Jimmy never expected that that question would be asked by people especially in a talk show. During this time, Jimmy tried to maintain his privacy but on the talk show, Jimmy was forced to answer honestly.

Overall, Jimmy Kimmel not only has the talent to be a known host by the American public, Jimmy is also known to have a pretty good sense of humor that can match James Corden's sense of humor. In the dialogue above, there are several responses from Jimmy Kimmel or James Corden that divert the answer to something that is not related to the question or add information that is interspersed with jokes so that the response tends to invite the audience or listeners to laugh. The way they answer the questions shows that they have a strategy to create humor to avoid the tense atmosphere because this talk show is just a game.

#### **A.2.10 The Reason of Flouting Maxim in Video 10**

The reason of James did the flouting maxim of quantity in data 1 because James wanted to show the audience or Jimmy that James was not as pathetic as they thought, so that the audience and Jimmy wouldn't have a misunderstanding in seeing James's side at Carpool Karaoke. And so that they continue to judge that Carpool Karaoke is a session on an American talk show with lots of laughs created.

The reason of James did the flouting maxim of quantity in data 2 because James made sure that Jimmy's question wasn't satire or judgment for James or Jimmy Follen. James confirmed that James was the right choice to be named the best singer. James avoided answering "yes" or "no" because James didn't want Jimmy Kimmel or the audience in the studio to think James was very confident by answering that James was the best singer than Jimmy Follen. Therefore, James added information that should not need to be added which causes it to contain an element of violation.

The reason of Jimmy did the flouting maxim of quantity in data 3 because Jimmy made sure that the question was very appropriate to be asked on a talk show attended by many viewers. In fact, Jimmy didn't expect such a question to ever come out of anyone's mouth, because it was a question that Jimmy and O.J's privacy had to be protected.

## **B. Discussion**

Based on the analysis conducted by the researcher, several findings were found. It is used as an answer to the question in the previous chapter. Grice's (1975) theory also plays an essential role in finding answers. Grice's theory (1975) discusses how to create a successful conversation through the principle of cooperation. In 10 data sources, the researcher found each the flouting maxim of quality and quantity. Flouting maxim of quantity is a principle of cooperation that is often flouted by both James Corden and the guest star. Flouting maxim of quality and quantity tries to produce an atmosphere of humor. This funny atmosphere is

created as a result of information unrelated to the conversation but still has an implied meaning that makes people laugh. However, it takes differences from similar studies conducted by Ulfah and Afrilia (2018). In their researchers on Film of *The B.F.G*, which they analyzed all type of flouting maxim. In their research, they do not include elements of verbal humor so that there is no sense of verbal humor found in their research. The most frequently flouted maxim is flouting maxim of quantity and flouting maxim of relevance.

The cooperative principle theory proposed by Grice (1975) shows the rules of how to make a successful conversation by obeying the rules. If one obeyed the rules of this conversation, then the possibility of misunderstanding would be avoided. However, many of the people deliberately often violate the principles of cooperation with a specific purpose. As explained in a study written by Andresen (2014) a comedy series show tends to violate the principle of cooperation to make the audience feel entertained by the show. Meanwhile, in this study the researcher found that sometimes successful conversations stem from conversations that do not adhere to the cooperative principle. It aims to bring out the effect of verbal humor that makes other people feel happy so they can enjoy the conversation during the course of the conversation. In addition, every violation of maxims has an implied meaning that can then be concluded and also a meaning that makes people laugh.

The discussion of the data in this research shows that the flouting maxim of quantity was found more than the flouting maxim of quality in the *Spill Your Guts* or *Fill Your Guts* session. Both of flouts of the maxim have a specific purpose and meaning. James Corden and the guests took this offense to create a sense of humor

that would allow them to enjoy the conversation. James Corden often violates the flouting maxim of quantity by exaggerating information or answers that are unnecessary in a conversation. However, it has the effect of a joke that it can put the other person at ease and keep the conversation going. This atmosphere of humor also makes other people feel interested in watching the Spill Your Guts or Fill Your Guts session.

In this study, the most frequently found flout the maxim is flouting maxim of quantity. Directly, implied meaning in the context of the flouting maxim of quantity also often occurs as well as adding information or exaggerating information that is not in accordance with what is needed to avoid misunderstandings and to create a comfortable conversation. While the least that occurs in the case of this research is the flouting maxim of quality where the host or guest star is more likely to give an accurate explanation than to lie to cover something up. Hosts or guest stars are forced to lie if they want to protect private things in front of the public to avoid unwanted things such as fights, disputes, etc. in addition, they also include elements of verbal humor that can change the atmosphere so that it is not stiff or tends to be less serious.

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

This chapter contains the conclusions of the researcher after analyzing the ten videos that have been collected. Conclusions are made based on the analysis that has been done with a qualitative descriptive approach. This chapter also contains some suggestions written by the researcher for readers who want to research this topic.

#### **A. Conclusion**

After analyzing the flouting maxim of the cooperative principle, especially the flouting maxim of quality and quantity and the implications of the meaning of each flouting, the researcher concludes that the researcher has found the flouting maxim of quality and quantity proposed by Grice. All data that are found by researcher amount 42 of data, flouting maxim of quality is 19 data, and flouting maxim of quantity is 23 data. Many researchers found the flouting maxim of quantity which amounts of 23 in the Spill Your Guts or Fill Your Guts session. Maxim violations, especially quality and quantity, were carried out by James Corden and the guest stars to create an atmosphere of humor so that the conversation felt comfortable.

A good conversation can be interpreted as a conversation that can comply with existing rules. However, we often find ridicule of the cooperative principle in everyday life. Sometimes, violations of the cooperative principle are deliberately

carried out so that the conversation can relieve tension. The researcher also concluded that creating verbal humor by ridiculing depends on each person's sense of humor, which means that different people's humor is very influential in creating a humorous atmosphere. Luckily, the hosts of the Spill Your Guts or Fill Your Guts sessions have a great sense of humor to keep others entertained.

### **B. Suggestion**

In this study, researcher used Grice's pragmatics theory of the Cooperative Principle combined with the theory of verbal humor. The researcher hopes that others will research pragmatics by combining it with other theories. Later in this study, the researcher used the object of the TV program The Late Late Show with James Corden in the Spill Your Guts or Fill Your Guts session without a script but assisted by subtitles. So, other researcher can continue this research from various perspectives, such as race, age, gender, or others that occur in various countries.

## REFERENCES

- Andresen, N. (2014). *Flouting the Maxim in Comedy: An Analysis of Flouting in the Comedy Series Community*. Thesis: Karlstad University.
- Ayasreh, A. M., & Nada, AS, & Awwad, A. S., & Mansoor, M, & Razali, R. (2018). Instances of Violation and Flouting of the Maxim by Gaddafi Interview during the Arab Spring. *International Journal of English and Education 8 (Issue: 1)*, 185-193.
- Bloomfield, L. (1983). *An Introduction to the Study of Language*. Torossa Online Digital Book Store
- Cook, G. (2011). *Applied Linguistics*. The Routledge Handbook.
- Davis, WA. (2016, June). *Implicature*. Oxford Handbook Online: Georgetown University.
- DJKN. Article (2019). *Memahami Metode Penelitian Kualitatif*. <https://www.djkn.kemenkeu.go.id/artikel/baca/12773/Memahami-Metode-Penelitian-Kualitatif.html>.
- Efransyah & Giriyani, P. (2020). Flouting Maxims on the Dialogue in Characters in UP! Animated Movie. *Professional Journal of English Education*) 3 (4), 512-517.
- Eriko. (2018). *Pengertian, Perbedaan Maxim of Quality, Quantity, Manner, dan Relevancy beserta contoh – Cooperative Principle*.
- ES, Asri Dwi. (2015). An Analysis of Flouting Maxim in EFL Classroom Interaction. *Journal for Language and Foreign Language*.
- Harared, N. (2017). *Implikatur: Fungsi Tindak Tutur Dalam the Big Bang Theory*.
- Hassani, N. (2019). The Flouting Maxim on Twitter Influencer's Tweets. *Journal of Pragmatics Research*, 1(2), 139-55. Journal: IAIN Salatiga.
- Hidayat, D. N & Marlisa, R. (2020). The Analysis of Flouting Maxim in Good Morning America (GMA) Talkshow. *Englisia: Journal of Language, Education, and Humanities* 7 (2), 132-14.
- Hidayati, T., & Asmaradhani, A. I, & Mayasari, L. (2014). *The Flouting of Conversational Maxims in 10 (Ten) Television Advertisements During 2013*. Thesis: Universitas Muhammadiyah Surabaya.
- Lestari, M. (2016). *Flouting Maxim in Conversational Implicature in the Ellen Degeneres Talk show*. Journal: Universitas Negeri Surabaya

- Lubis, M., & Nasution, E. H. (2021). *Flouting Maxim Performed by the Main Character in the Edge of Seventeen Movie*. Thesis: Universitas Sumatera Utara.
- Natasya, D., & Yuhendra & Sari, N. (2019). Flouting Maxim in Finding Dory Movie. *Penelitian tentang Ilmu Bahasa dan Sastra* 3 (2), 321-328.
- Nuzulia, Isma Farikha Latifatun. (2020). Pragmatics Analysis of Flouting Maxim in Donald Trump's Interview with TIME in the Oval Office 2020. (*Journal of English Language Teaching and Linguistics*) e-ISSN: 2502-6062, p-ISSN: 2503-1848 2020, Vol. 5(3).
- Pakarkomunikasi.com. (2017, 8 June). 20 *Pengertian Media Sosial Menurut Para Ahli*. <https://pakarkomunikasi.com/pengertian-media-sosial-menurut-para-ahli>.
- Pan, W. (2012). Linguistic Basis of Humor in Uses of Grice's Cooperative Principle. *International Journal of Applied Linguistics and English Literature*.
- Raharjani, M. (2012). *An Analysis Of Flouting Maxims In "Harry Potter And The Half-Blood Prince" Film Based On Pragmatics Approach*. Thesis: Universitas Sebelas Maret, Surakarta.
- Sinaga, R., & Handayani, N. D. (2020). *Flouting Maxim in "White House Down" Movie*. Thesis: Universitas Putera Batam.
- Staff, M. (2022). *Pragmatics in Linguistics: Definition and Example*. <https://www.masterclass.com/articles/pragmatics-in-linguistics-guide>.
- Ulfah, Rena Al Asyifa Nur & Afrilia, R. (2018). An Analysis of Flouting Maxim in "The B.F.G" Movie. *Professional Journal of English Education*. IKIP Siliwangi.
- Veatch, V. (1998). A Theory of Humor. *Humor-International Journal of Humor Research* 11 (2), 161-216.



## **BIOGRAPHY**



Ainun Nikmah Karomiyah Putri Sasi was born in Probolinggo on December 8, 2000. She graduated from MA MODEL Zainul Hasan Genggong with Acceleration Program in 2018. During her study in Senior High School, she stayed in boarding school during 2 year. She also joined as a mentor of language program in boarding school.

She started her higher education in 2018 at the Department of English Literature UIN Maulana Malik Ibrahim Malang and finished in 2022. During her study at the University, she joined at organization of Tanaszaha. In her semester break, she searched the information and continue to master program (S2).

## APPENDIX

No.	Minutes	Dialogue	Flouting Maxim of Quality	Flouting Maxim of Quantity
1.	01: 29 – 02: 00	<p><i>James : Kendall, three of your nieces and nephews are named Dream, North and Saint. Rank those baby names from best to worst!?</i></p> <p><i>Kendall: I am really considering it.</i></p> <p><i>James : Yeah, what is the best name?</i></p> <p><i>Kendall: <b>Because this is like a smoothie, this makes it even grosser than just the fact that its sardines, I like North, I've always like North.</b></i></p> <p><i>James : So, North is best?</i></p> <p><i>Kendall: Yeah.</i></p>		√
2.	2: 55 – 4: 07	<p><i>Kendall: My question is who do you prefer, your mom or your dad?</i></p> <p><i>James : <b>That's great question. Well, let me think, let me think. My dad is great for advice, and he is great for advice and checking in, and he is incredible friend. My mom gives great cuddle.</b></i></p> <p><i>Kendall: As moms do.</i></p> <p><i>James : <b>I could never, and will never choose them.</b></i></p>	√	
3.	4: 54 – 5: 30	<p><i>James : Kendall, who is your least favorite member of Taylor Swift's squad? There is Selena Gomez, Hailee Steinfeld, Cara Delevingne, Karlie Kloss, Gigi or Taylor Swift?</i></p> <p><i>Kendall: <b>I don't want to tell you!</b></i></p>	√	
4.	5: 55 – 6: 30	<p><i>Kendall: James, who is one guest you refuse to have back your show and why?</i></p> <p><i>James : <b>who wrote these? I can't even eat it, I can't even chew it, I can't believe. I came to work today and I have had cod sperm and a bull's penis.</b></i></p>	√	
5.	7: 09 – 8: 10	<p><i>James : Kendall, your sister Kylie was supposed to be on our show tonight, but she cancelled yesterday morning because she was sick, yeah she was sick. Here's paparazzi photo of her. So, my question is how is she feeling?</i></p> <p><i>Kendall: <b>This is so good.</b></i></p>	√	

6.	8: 27 – 9:25	<p><i>Kendall: James, you have one of the best bands in late night, each of the so talented</i></p> <p><i>James : Let's do it.</i></p> <p><i>Kendall: you have to fire on of them. Which one do you choose?</i></p> <p><i>James : I've got to fire one member of the band. So either Tim, Steve or Guillermo. I mean why would you ever fire any of them but I am saying I've got to fire someone. I can't fire Hagar because there is a huge amount of our audience tune in every night just to see Hagar.</i></p>		√
7.	1: 12 – 2: 25	<p><i>Hailey : James, order these Baldwins from favorite to least. Billy, Alec, Stephen and myself.</i></p> <p><i>James : Oh well, you are a Bieber now, so I could hang on. Well, are you the favorite, so he'll go you?</i></p> <p><i>Hailey : Okay, go on, okay.</i></p> <p><i>James : I've never met Billy and Baldwin. So, I am just going to put him last and then Stephen's your dad, and Alec is a great guest. I met your dad. He was really nice. But then Alec feels like he gets angry sometimes. Like I don't want him to watch this and get cross I don't want to cross Baldwin. I will go Billy, Alec, Stephen and you.</i></p>		√
8.	2: 55 – 3: 30	<p><i>James : Hailey, how much money did you get to appear in the Fyre Festival promos?</i></p> <p><i>Hailey : okay, I am not going to share, but it made for a very generous donation to charity.</i></p> <p><i>James : You gave the money away, you gave the money away after you saw how great it was?</i></p> <p><i>Hailey : Yes, I did.</i></p> <p><i>James : Well, I am not going to make you eat for that. That is very, very, that's noble, well done.</i></p>	√	
9.	3: 59 – 4: 50	<p><i>Hailey : James, you are an executive producer on drop the mic, the show that I host.</i></p> <p><i>James : Yes, it is true.</i></p>	√	

		<p><i>Hailey : If TNT called you and said you needed to fire one of the two hosts, it will be me or Meatman?</i></p> <p><i>James : I mean the show does not work without either of you and Meatman is very strong and I think he works – would kill me. But the show without you isn't the show. So ....</i></p> <p><i>Hailey : It's crunchy.</i></p>		
10.	5: 25 – 6: 32	<p><i>James : Ok Hailey. You married to Justin Bieber. Rate these Justin Bieber looks from best to worst. Long hair, dreads, or boobee Bieber.</i></p> <p><i>Hailey : Ok. First of all, he is so handsome. I love the dreads personally. I thought they looked really cool.</i></p> <p><i>James : Shut the front door that. Love is blind kids, love is blind.</i></p> <p><i>Hailey : In is absolutely no doubt he is an adorable kid, you know. He didn't love the swoosh.</i></p> <p><i>James : this is clearly the worst one. Just to be clear, even Justin would be like, yeah you are right. That was a dark time.</i></p> <p><i>Hailey : I think he looks hot. I am not.....</i></p> <p><i>James : No way, are you going to eat that?</i></p> <p><i>Hailey : I think he looks good in all of them.</i></p>		√
11.	5: 16 – 6: 34	<p><i>Justin : On a scale of one to ten, how much do you regret doing cats?</i></p> <p><i>James : Do you know what, I will answer that. On a scale of one to ten, how much do I regret doing it? The one is the last and ten is the most. We'll here's the thing. I had the loveliest time making that film. It's took me 6 days, and I love every single second of it. So I think you've got to be careful not to decide. You've got to decide things on your own personal experience. So, I don't regret doing at all because I decided to do it in the same way that have I decided to do many thing some are have worked. So I will put it at a solid five, 4.5, and 4.5.</i></p>		√

12.	6: 55 – 8: 00	<p><i>James : Your wife Hailey has some very famous friends that she is really close to you. Rank these friend of hers from your favorite to your last favorite. Gigi Hadid, Kendall Jenner, and Cara Delevingne. From your favorite to your last favorite.</i></p> <p><i>Justin : All right, all right. Kendall, Gigi, and Cara Delevingne. I know Kendall the best, I spent the most time with Kendall. She is a good friend of ours. I have a lot of time with Gigi and I haven't spent a lot of time with Cara. So I have nothing against those people, it is just I am a better relationship.</i></p>		√
13.	8: 34 – 9: 25	<p><i>Justin : Rank these last night host from least, from favorite to least, Jimmy Kimmel, Jimmy Fallon, and Seth Meyers.</i></p> <p><i>James : So I have got to rank them from favorite to least. Do you mean person or their TV show? Either way I'm never going to answer.</i></p>	√	
14.	1: 51 – 2: 50	<p><i>Harry : You are one of the few members to have a Kardashian Clan that doesn't have children. Rate your siblings from best to worst parents.</i></p> <p><i>Kendall: I mean saying they actually all are amazing. They really are. I swear, but I'd say Rob is number one and then he's so good to his daughter. And then, I mean that's so hard, they are all amazing. Then it would be like Khloe, Kim and Kylie.</i></p>		√
15.	3: 14 – 4: 55	<p><i>Kendall: Which songs on your last album were about me?</i></p> <p><i>Harry : So I would say track, to spit or to swallow. That is the question.</i></p>	√	
16.	5: 28 – 5: 46	<p><i>Harry : You are the highest paid supermodel in the world. Who's the most unlikeable supermodel?</i></p> <p><i>Kendall: I have the answer. I can't say it, thought.</i></p>	√	
17.	6: 14 – 6: 35	<p><i>Kendall: Have you ever watched an episode of Keeping Up with the Kardashians?</i></p>		√

		<i>Harry : Have I ever watched an episode of Keeping Up with the Kardashians? Yeah, it was the one where you are eating salads in the kitchen and then you were shouting at each other.</i>		
18.	7: 07 – 7: 25	<i>Harry : Who is the most surprising celeb to ever slide into your DMs? Who is he? Kendall: I feel like I can't say it right?</i>	√	
19.	1: 44 – 2: 30	<i>James : Kevin, if you need to buy a Nick Jonas album or DNCE album, which one would you buy? Kevin : Do you want us to stay together? James : Well, you don't have to answer. You could always tuck into these delicious little beetles. Just all four beetles. Kevin : I actually feel like I can answer it. James : Really, go on. Kevin : I'm staying with you Nick but I would choose DNCE. James : you would choose DNCE album, nice answer.</i>		√
20.	3: 18 – 3: 49	<i>James : Nick, name the most famous person that's hit on you. Take your time. Nick : You know, I am battling answering this question and Kevin said this is the thing he has least excited to have to eat and he said DNCE over my album, so in the spirit of ...</i>	√	
21.	5: 00 – 5: 35	<i>James : Joe, rank these boy band from best to worst. Backstreet Boys, N Sync, One Direction and BTS. Joe : You want to entire world to hate me, huh?</i>	√	
22.	7: 23 – 8: 04	<i>James : You are the only member of the band who is a father. Who do you think would make a better father, Joe or Nick? Kevin : Eat up, boys.</i>	√	
23.	9: 03 – 10: 43	<i>James : Nick, you were in the movie Jumanji are about to start shooting Jumanji. Starring in the film Jumanji was Jack Black, Kevin Hart, Karen Guillen, and The Rock. Rank those CO-stars from</i>		√

		<p><i>least to most likeable. Just start with the least.</i></p> <p><i>Nick : You see, the thing about this question is that they all control weather I am in the movie or not and specifically, Dwayne Johnson</i></p> <p><i>James : Ok. So he's most likeable?</i></p> <p><i>Nick : <b>He's the biggest with the most muscles. So then it's Karen, because she's so kind and funny, and the Jack is so funny and charismatic.</b></i></p>		
24.	11: 33 – 12: 27	<p><i>James : Joe, you and your brothers all go on vacation together often. If you had to go on vacation with either only Nick and Pryb or Kevin and Danielle, who would you rather go with?</i></p> <p><i>Joe : <b>I would go with, sorry I'll go with Nick and Pryb just because if they're paying, it's going to be amazing.</b></i></p>		√
25.	1: 30 – 2: 25	<p><i>Kris : Why have not you done a Carpool Karaoke with Kanye yet?</i></p> <p><i>James : <b>I can answer this easily, great question for me. We have tried, he has cancelled twice, maybe even three times. He cancelled once as I was turning the corner to his house. I was in the car. By the time the call finished, I was sat outside of his house. They were like, he's not in the zone for it right now. We will do it in another time and he did send me a lovely gift. Incredible flowers, a cube of flowers and he sent me a pair of yeezy's. People were like they're so expensive. They cost my show \$45.000, but we love him. He's my dream.</b></i></p>		√
26.	3: 07 – 3: 57	<p><i>James : Kris, you are the executive producer of "Keeping Up with the Kardashians". If you had to cut one of your daughters from the show, who would it be and why?</i></p> <p><i>Kris : <b>That is nasty. I am not going to turn on one of my girls. Those are my baby.</b></i></p>	√	
27.	6: 20 – 7: 09	<p><i>James : Kris, you have been spotted wearing a massive diamond ring</i></p>	√	

		<p><i>on your wedding finger. Are you and Corey Gamble engaged?</i></p> <p><b>Kris : No, I am not going to answer. This isn't the ring.</b></p>		
28.	1: 12 – 1: 55	<p><b>James : Which of the following is your least favorite a network show? Rob and Chyna featuring Rob Kardashian. I am Cait featuring Caitlyn Jenner or sex with Brody Jenner.</b></p> <p><b>Khloe : I didn't even know that was a show. I didn't even know sex with Brody was a show. So, I guess I would say sex with Brody.</b></p> <p><b>James : Sex with Brody is your least favorite show on the network.</b></p> <p><b>Khloe : I mean Rob and Chyna.</b></p>		√
29.	2: 20 – 3: 15	<p><b>Khloe : Name a celebrity who has been rude to you at a party, and it's wasn't me, honey.</b></p> <p><b>James : There was someone, but I don't if were trying to book him on the show.</b></p> <p><b>Khloe : Why what you want, it's him? Why would you want to book him if he's rude and tell us the name?</b></p> <p><b>James : I don't know if I can drink it. Pierce Brosnan.</b></p>		√
30.	7: 00 – 7: 30	<p><b>Khloe : Who's been the worst singer on Carpool Karaoke?</b></p> <p><b>James : I just think it's so unfair to answer that. I mean I would tell you who it is.</b></p>	√	
31.	3: 06 – 3: 38	<p><b>Michelle: Josh, have you ever used the Olaf voice in bed?</b></p> <p><b>Josh : No, no. I have not used it yet. I like warm.</b></p>		√
32.	5: 28 – 6: 09	<p><b>James : Rachel, earlier in the green room you told Michelle that you are a Huge fan of her work on downtown Abbey. Who's the name of Michelle character in downtown Abbey?</b></p> <p><b>Rachel : I'm going to guess, lady. Courtney Derby Shire of Scottsdale. But I don't know it, I haven't seen the show.</b></p>		√
33.	7: 52 – 9: 04	<p><b>Charlie : James, name three Charlie Puth songs.</b></p>		√



		<p><i>James : That's an amazing question. I don't listen the radio. I have a six years old, I listen to songs from frozen. Wait, attention, the one from the Fast and the Furious See You Later, See You Soon, See You the Other Side, See You with Wiz Khalifa. Oh my God, I am a 39 years old father of two.</i></p>		
34.	1: 25 – 2: 22	<p><i>Alicia : Rank these Grammy Hosts from best to worst. LL Cool J, James Corden or Alicia Keys.</i></p> <p><i>James : I thought that question already rank them from best to worst. It is obviously a joke. Hang on, I will go best, straight up, LL Cool J, so come on.</i></p> <p><i>Alicia : Which one James?</i></p> <p><i>James : I know, let me think. The problem is I know what something here, this is the commercial break. I said we won't see the food, we won't know what we are playing, we won't know what we are think being eating and Alicia said, so it could be like an apple and I went, it won't be an apple.</i></p>	√	
35.	4: 01 – 4: 48	<p><i>James : Alicia, it was reported at one point that you sold your home because it wasn't big enough for your enormous art collection. What is the most amount of money you have spent on a piece of art? Oh here we go.</i></p> <p><i>Alicia : The most money I spent on piece of art. My husband and I collect together so everything gets to be half of price. If it was half price than we paid DLT 200,000 was \$300,000.</i></p>		√
36.	5: 24 – 6: 31	<p><i>Alicia : There were articles over the summer that said you may be replacing Ellen. Was there any truth to it and would you ever consider it?</i></p> <p><i>James : That's very happily, happily. I will answer the question. There we go, come on JPS because I don't even know where, genuinely had no idea where that even came, I think somebody started the</i></p>		√

		<p><i>rumor. I would there is absolutely no truth to that story at all. And as far as considering it, I think it would be a really crazy thing to take over from someone who I think has done the job, so outrageously as well for like 18 years. So it's not true, and I think when the day comes to end this show, we'll be the day to probably stop hosting the show ever again. So no, I would not.</i></p>		
37.	6: 55 – 7: 45	<p><i>James : You used to be a judge on the voice. Along with Gwen Stefani Blake Shelton, and Adam Levine. Rank their singing from best to worst.</i></p> <p><i>Alicia : Gwen Stefani is best. Well, you know one of them don't have my number.</i></p> <p><i>James : Hang on, who doesn't have your number?</i></p> <p><i>Alicia : I will just out him last. Gwen is best, Adam is second and Blake Shelton is last.</i></p>		√
38.	8: 14 – 9: 03	<p><i>Alicia : Both Harry Styles and BTS Jimin better known on the show as baby mochi. Are both great friend of the show, who is your favorite?</i></p> <p><i>James : Who's my favorite out of baby mochi and Harry Styles? Okay, this is like asking me to choose between my parents, man. Because look, I love Harry, have I loved him a long time and I love my baby mochi. I am the papa mochi and he is the baby mochi.</i></p>		√
39.	9: 50 – 11: 10	<p><i>James : Alicia, you have toured all over the United States of America. What is your least favorite city to perform in 3 bearing in mind you are heading out on tour at some point next year?</i></p> <p><i>Alicia : When? When are we ever going to be on tour?</i></p> <p><i>James : At the some point, you will be on tour and they won't forgive you.</i></p>	√	
40.	3: 00 – 3: 30	<p><i>Jimmy : Were you as miserable doing "Carpool Karaoke" with Britney Spears as it looked like you were?</i></p>		√

		<i>James : I am very sad it looked like that. It wasn't miserable at all. It was great.</i>		
41.	5: 13 – 5: 41	<i>Jimmy : Are you better singer than Jimmy Fallon?</i> <i>James : I don't know how you would judge it, but I better singer.</i>		√
42.	6: 06 – 6: 25	<i>James : Who is the celebrity that has your phone number that you wish didn't?</i> <i>Jimmy : Oh, that's great question that I wish didn't. O.J.</i>		√