

**HUMOR IN STAND-UP COMEDY:  
EXPLORING CHRIS ROCK'S IDENTITY**

**THESIS**

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**DEPARTMENT OF ENGLISH LITERATURE  
FACULTY OF HUMANITIES  
UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM MALANG  
2022**

**HUMOR IN STAND-UP COMEDY: EXPLORING CHRIS  
ROCK'S IDENTITY**

**THESIS**

Presented to  
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in Partial Fulfillment of the Requirements for the Degree of Sarjana Sastra (S.S.)

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2022**

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Malang, 15 June 2022

The researcher,



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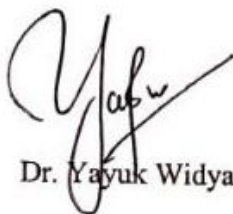
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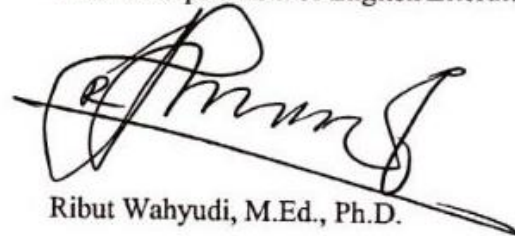
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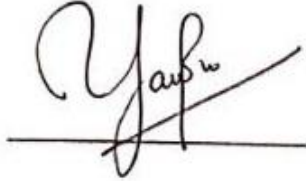

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## **MOTTO**

“Struggle without Sacrifice is Nonsense”

“Man proposes, God disposes”

“No Humor, No Life”

## **DEDICATION**

This thesis is proudly dedicated to:

My beloved parents, Muhamad Yatim and Sufiyah who always give me sincere  
loves, support and prayers all the time.

My beloved siblings, Fachrul Idham and Tamimatun Nihayah who support me all  
the time.

My friends who have inspired me to complete this thesis.

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All phrases to Allah swt. the almighty who has given us mercies and blessing all the time. May *Sholawat* and *Salam* be our prophet Muhammad SAW who has guided us from the darkness to the brightness with Iman and Islam. Accordingly, I am able to finish my thesis entitled “Humor in Stand-Up Comedy: Exploring Chris Rock’s Identity” as part of the requirements for the Sarjana Sastra (S.S.) degree in English Literature Department, Faculty of Humanities at Maulana Malik Ibrahim State Islamic University, Malang.

I am able to accomplish this thesis successfully because of some talented people who always give critique, advice and guidance to improve this thesis. I would like to thank my advisor, Mrs. Dr. Yayuk Widyastuti H., M.Pd. who has provided valuable guidance and advice with patience in the process of conducting this thesis. Then, my gratitude to Mrs. Vita Nur Santi, M.Pd. as my academic supervisor who has supported and advised me during my undergraduate study. Besides, my deepest gratitude to all of my lecturers at English Literature Department who have given me valuable knowledge during my undergraduate study.

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Super Junior, Seventeen and AB6IX and other artists who have accompanied me through my ups and downs during my study with their songs and entertaining content.

I realize that this thesis is far from perfect. Nevertheless, it is believed that this thesis can improve researcher and future researchers who are interested in the same topic. Therefore, criticism and suggestions are very welcome and are expected for the improvement of this thesis.

## ABSTRACT

**Fadlilah, Ummi.** (2022). *Humor in Stand-Up Comedy: Exploring Chris Rock's Identity*. Undergraduate Thesis. Department of English Literature, Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang. Advisor: Dr. Yayuk Widyastuti H., M.Pd.

*Keywords: Humor, Identity, Chris Rock*

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Humor is created to invite laughter from others. However, what if humor gets a different response from listeners like Rock slapped by Smith at the 94th Academy Awards? This study aims to identify Chris Rock's identity through his humorous utterances. This study has two research questions: (1) How does Chris Rock deliver his humor in stand-up comedy? (2) What kind of identity is constructed by Chris Rock in stand-up comedy through his humorous utterances? The researcher used the descriptive qualitative method to answer the research questions. Besides, the researcher used the theory of Attrado (1994) about the General Theory of Verbal Humor (GTVH) and the personal identity theory of Burke and Stets (2009). The results showed that utterances of Chris Rock in his stand-up comedy contain six knowledge resource (KR) parameters such as script opposition (SO), the logical mechanism (LM), the situation (SI), the target (TA), the narrative strategy (NS), and the language (LA) to make his utterances funny. In addition, the researcher found several identities of Chris Rock constructed through his humor in stand-up comedy, such as he was not prominent in politics, was not a religious person, believed in the existence of racism, had a bad personality but learned through experience, and is a responsible person.

## مستخلص البحث

فضيلة، أمي (٢٠٢٢) الفكاهة في الكوميديا الارتجالية: استكشاف هوية كريس روك. مقال. قسم الأدب الإنجليزي ، كلية العلوم  
Yayuk Widyastuti H. ،M.Pd.. الإنسانية ، مولانا مالك إبراهيم الدولة الإسلامية جامعة مالانج. المستشار د

الكلمات المفتاحية: الفكاهة ، الهويات ، كريس روك

يتم إنشاء الفكاهة لدعوة الآخرين إلى الضحك. ومع ذلك ، ماذا لو تلقت الدعابة استجابة مختلفة من مستمعين مثل روك صفعها  
سميث في حفل توزيع جوائز الأوسكار رقم ٩٤؟ تهدف هذه الدراسة إلى التعرف على هوية كريس روك من خلال أقواله الدعابة.  
تحتوي هذه الدراسة على سؤالين بحثيين: (١) كيف يقدم كريس روك روح الدعابة في الكوميديا الارتجالية؟ ما نوع الهوية التي  
أنشأها كريس روك في الكوميديا الارتجالية من خلال أقواله المضحكة؟ استخدم الباحث المنهج الوصفي النوعي للإجابة على أسئلة  
ونظرية الهوية الشخصية (GTVH) البحث. كما استخدم الباحث نظرية أترادو (١٩٩٤) حول النظرية العامة للفكاهة اللفظية  
لبورك وستيتس (٢٠٠٩). أظهرت النتائج أن أقوال كريس روك في الكوميديا الاحتياطية تحتوي على ستة معايير لمصادر المعرفة  
لجعل (LA) ، و استراتيجيات السرد واللغة (TA) ، والهدف (SI) ، والوضع (LM) ، والآلية المنطقية (SO) مثل معارضة النص  
أقواله مضحكة. بالإضافة إلى ذلك ، وجد الباحث عدة هويات لكريس روك تم إنشاؤها من خلال فكاهته في الكوميديا الارتجالية ،  
مثل أنه لم يكن بارزاً في السياسة ، ولم يكن شخصاً متديباً ، مؤمناً بوجود عنصرية ، لديه شخصية سيئة ولكنه تعلم من خلال الخبرة  
، وهو شخص مسؤول .

## ABSTRAK

**Fadlilah, Ummi.** (2022). *Humor dalam Stand-Up Komedi: Mengeksplor Identitas Chris Rock*. Skripsi. Program Studi Sastra Inggris, Fakultas Humaniora, Universitas Islam Negeri Maulana Malik Ibrahim Malang. Dosen Pembimbing Dr. Yayuk Widyastuti H., M.Pd.

Kata Kunci: *Humor, Identitas, Chris Rock*

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Humor diciptakan untuk mengundang tawa dari orang lain. Namun, bagaimana jika humor mendapat respon berbeda dari pendengar seperti Rock yang ditampar oleh Smith di *Academy Awards* ke-94? Penelitian ini bertujuan untuk mengidentifikasi identitas Chris Rock melalui tuturan humornya. Penelitian ini memiliki dua pertanyaan penelitian: (1) Bagaimana Chris Rock menyampaikan humornya dalam stand-up comedy? (2) Identitas seperti apa yang dibangun Chris Rock dalam stand-up comedy melalui tuturan humornya? Peneliti menggunakan metode deskriptif kualitatif untuk menjawab pertanyaan penelitian. Selain itu, peneliti menggunakan teori Attrado (1994) tentang General Theory of Verbal Humor (GTVH) dan teori identitas pribadi Burke dan Stets (2009). Hasil penelitian menunjukkan bahwa tuturan Chris Rock dalam stand-up comedy-nya mengandung enam parameter sumber pengetahuan (KR) yaitu oposisi naskah (SO), mekanisme logika (LM), situasi (SI), sasaran (TA), strategi naratif (NS), dan bahasa (LA) untuk membuat ucapannya lucu. Selain itu, peneliti menemukan beberapa identitas Chris Rock yang dikonstruksi melalui humornya dalam stand-up comedy, seperti tidak menonjol dalam politik, bukan orang yang religius, percaya akan adanya rasisme, memiliki kepribadian yang buruk tetapi belajar melalui pengalaman, dan merupakan orang yang bertanggung jawab.

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# CHAPTER I

## INTRODUCTION

This chapter consists of the background of the study, research questions, research objectives, significance of the study, scope and limitation, and definition of key terms.

### **A. Background of the Study**

Humor is an utterance that invites laughter and is a part of the language that can show the identity of the person who uses it. Normally, everyone would laugh if they heard a witty or humorous story from a comedian. However, what if instead of getting a laugh, a comedian gets a slap in the face for his humor? It applied to Chris Rock's jokes which received a different response than usual. He received a slap from Will Smith in front of many people as well as the media during the live television broadcast of the 94th Academy Awards. It is important to investigate more deeply about the reasons behind the events that shocked the world on March 27, 2022.

This study wants to examine how Chris Rock's identity is based on his sense of humor. The researcher wants to reveal how his identity that makes his humor gain an unusual response from listeners. It can be found in the stand-up comedy that he did before the slapping incident on March 27, 2022. Chris Rock is a successful stand-up comedian who has won several awards until 2018, he has his first stand-up special that premiered on Netflix with the title "*Chris Rock: Tamborine*" with a duration of an hour four minutes. Apart from being a stand



-up comedian, he is an actor, producer, and film director.

Humor is important in identity construction, according to Lefcourt (2001, p. 137 in Zekayat, 2017, p. 52), it is because identity arises from a need for human beings to stick together in order to protect themselves from threats in their social environment. In other words, humor plays an important role in maintaining peace in social life where one's identity will be reflected in it. It is different from the reality where humor can be the cause of acts of violence because apparently, not all humor can be well received by society. For example, Chris Rock's humor on March 27, 2022 regarding Jada Pinkett Smith's shaved head, which he compared to Demi Moore's shaved head in G.I. Jane.

Identity refers to a person's or a group's qualities, beliefs, personality traits, appearance, and expressions (Covington, 2008). It means that identity has an important role as a tool to express standards, beliefs held, personality traits possessed, the way someone looks, as well as expressions that someone or a group. Identity will determine what and how a person represents himself in front of other people or society or how other people and society recognize him (Hall, 1997). Therefore, with the identity that a person has, other people and society can see and assess how a person represents himself. Furthermore, the researcher wants to examine Chris Rock's quality, beliefs, personality traits, appearance and expression in order to know how Chris Rock represents himself in front of other people and society. This is to find out more about Chris Rock's identity who was able to maintain his speech at the 94th Academy Awards despite having been slapped by Will Smith for his jokes.

Several studies have examined identity through humor such as research on national identity in Nigerian stand-up humor (Filani, 2020), racial-ethnic identity with clients using comedy (Casares & Gladding, 2020), identity through the enactment of sense of humor (Davies, 2019), and identity and power in women's stand-up comedy (Cooper 2019), and so on (Larasati & Hum, 2018; Miller, 2020; Sarkar & Siraj, 2022; Winarsih, 2020). All of these studies have similarity that is they examine identity through humor, although on different objects and methods. They used several research methods such as discourse analysis (Filani, 2020), a narrative approach (Casares & Gladding, 2020), an autoethnographic approach (Davies, 2019) and also referential viewing (Cooper, 2019). These studies have limitations such as Filani (2020) which only focuses on one social phenomenon in stand-up performances in a Sub-Saharan African country, Casares and Gladding (2020) only focuses on the health field, Davies (2019) only focuses on his own interpretation as a manifestation of his sense of humor, and Cooper (2019) that only examines how the audience reacts to stand-up clips by Amy Schumer, Wanda Sykes, and Margaret Cho to determine identity and power. Therefore, the current research wants to examine identity through humor on a different object, namely an American comedian named Chris Rock based on his humorous utterance which gets an unusual response from listeners.

Previous studies have also examined humor in stand-up comedy such as research on subversive humor in Spanish stand-up comedy (Ruiz-Gurillo & Linares-Bernabéu, 2020), the humor function in Margaret Cho's stand-up comedy (Puri & Baskara, 2019), the humor of James Acaster (Smith, 2021), and so on

(Abrahams, 2020; Irena and Rusadi, 2019; Praminatih, 2021; Puri, 2020; Rofiq & Priyono, 2021; Shivaprasad, 2020; Smith, 2021; Wawrzyniuk, 2021). These studies have similarities, they analyze humor in stand-up comedy that focuses on several comedians (Ruiz-Gurillo & Linares-Bernabéu, 2020) or certain comedian (Puri and Baskara, 2019; Smith, 2021). This also causes each of these previous studies to have limitations on the object under study. Therefore, the current study wants to fill this gap by analyzing humor in other American stand-up comedy, the results of which will be used by researchers to identify the identity of Chris Rock in his stand-up comedy.

Previous studies have also examined Chris Rock's stand-up comedy such as the language style of humor (Rullyanti & Nurdianto, 2019), racism (Nurmuttaqin, 2015) in Chris Rock's stand-up comedy *"Kill The Messenger"*, and so on (Arfani and Rusfitasari, 2019; Rushadi, 2019). These two studies (Rullyanti and Nurdianto, 2019; Nurmuttaqin, 2015) examine the same object with a different focus and theory. In addition, there is also research on positive politeness in Chris Rock's stand-up special *"Chris Rock: Tamborine"*. The limitation of these previous studies is that in each research, the researchers only focus on examining one aspect such as language style, racism, and positive politeness. As a result, further research wants to fill the gap by examining the identity of Chris Rock through humor in his latest stand-up comedy.

Based on these previous studies, researchers tend to focus on identity construction through humor on various objects using various methods. As a result, the current research aims to fill in the gaps by looking at the phenomenon of other

hilarious remarks on other objects. Its goal is to discover fresh information about the identity of American stand-up comedy, which is distinct from other stand-up comedy. Furthermore, studies on audiences or listeners will yield different results. In addition, the current researcher aims to see whether comedians' identities are influenced by their social backgrounds and relatability. Therefore, the researcher wants to examine the identity of Chris Rock on his stand-up special that premiered on Netflix entitled "*Chris Rock Total Blackout: The Tamborine Extended Cut*" to gain a deeper understanding of the use of Rock's humorous utterance and its relation with his identity. By examining the humorous utterances used by Chris Rock, this research is expected to provide a clear understanding of each humorous utterance that he used to find out what identity he had before the slapping incident on March 27, 2022.

In this study, the researcher examine Rock's humorous utterances used in stand-up comedy special "*Chris Rock Total Blackout: The Tamborine Extended Cut*" that released on Netflix in 2021 using Attrado's (1994) GTVH (General Theory of Verbal Humor) theory and personal identity framework by Burke and Stets (2009). The researcher assumes that humorous utterances of Chris Rock can determine what identity he has.

## **B. Research Questions**

Based on this background of study above, the researcher finds out two research questions:

1. How does Chris Rock deliver his humor in stand-up comedy?

2. What kind of identity are constructed by Chris Rock in stand-up comedy through his humorous utterances?

### **C. Significance of the Study**

The purpose of this study is to contribute practically. Practically, the results of this study are expected to be useful for other researchers interested in analyzing identity through humorous utterances. It hopes that readers can use it as a reference in using humor in everyday life. The results of this study can help the readers understand how to identify the identity through humorous utterances. The readers also can understand how identity of Chris Rock before slapping incident on March 27, 2022. Besides, this study can help the readers understand the six knowledge resource parameters to create humor. The researcher hopes that there will be an improvement in reader's understanding on the identity and humor.

### **D. Scope and Limitation**

This study focuses on the relation between humorous utterances in forming identity. This study focuses on stand-up comedy delivered by Chris Rock before slapping incident on March 27, 22. The study limits the discussion only on humorous utterances of Chris Rock in Chris Rock's stand-up special that premiered on Netflix with the title "*Chris Rock Total Blackout: The Tamborine Extended Cut*" with a duration of an hour thirty-seven minutes.

## **E. Definition of Key Terms**

To avoid misunderstanding, the researcher defines the following key terms below:

1. **Humor**: the characteristic in anything that makes it funny.
2. **Identity**: how a person represents himself in front of other people and society.
3. **Stand-up comedy**: a type of humor in which a single performer speaks directly to the audience in an attempt to appear spontaneous.
4. **Chris Rock**: an American stand-up comedian, actor, writer, producer, and also film director.

## CHAPTER II

### REVIEW OF RELATED LITERATURE

This chapter discusses the theories used in this research entitled “*Humor in Stand-Up Comedy: Exploring Chris Rock’s Identity*”. This chapter consist of relevant theoretical studies with the research topic. The researcher brings some subjects related to the topic such as the theories of humor, types and styles of humor, and identity.

#### **A. Humor**

Humor is an emotional response that attempts to make people laugh and provide enjoyment to those who hear it. Typically, "humor response" referred to a person's assessment of a stimulus as amusing, which could include overt responses like smiling and laughing (Ruch, 1993, p. 2). Humor is synonymous with happiness, joy, laughter, and other positive expressions. Furthermore, humor appears to have evolved in social interaction not just to urge recipients to seek out hilarious stimuli, but also to inspire humorists to keep providing them (Weisfeld, 1993, p. 149).

Generally, someone who is depressed or experiencing difficulties, he looks for humor to just lighten or forget his burden for a moment. Humor therapy is becoming increasingly popular in the media and among some health-care professionals. Despite the fact that this therapy method is not universally understood in mainstream medicine (Bennett, 2003, p. 1257). It means that humor has various benefits in life. It can even be said that without humor, our lives will feel empty and bland.

## **B. Types and Styles of Humor**

Traditionally, humor has been classed into two basic categories: positive and negative. Specifically, it divided into two types of positive humor that is affiliative and self-enhancing and two types of negative humor that is aggressive and self-defeating (Dyck and Holtzman, 2013, p. 53).

### **1. Positive Humor (Affiliative and Self-enhancing)**

Anecdotes, jokes, puns, conversational witticisms, hyperbole, and irony are all forms of positive humor. In particular, affiliative humor style relates to a person's proclivity for using humor to amuse others, facilitate relationships, and lessen interpersonal stress. Furthermore, self-enhancing humor is defined as a hilarious attitude toward life, particularly during times of stress, and is related to adopting humor as a coping mechanism or style.

### **2. Negative Humor (Aggressive and Self-defeating)**

The common examples of negative humor are sarcasm, ridicule, hostile ridicule, and offensive or obscene jokes. Aggressive humor, in particular, is disparaging humor or humor that is meant to manipulate others. Sarcasm, mockery, and harsh derision are examples of aggressive humor. Furthermore, self-defeating humor entails entertaining others by doing or saying amusing things at their own expense.

## **C. General Theory of Verbal Humor (GTVH)**

There are several theories of humor in linguistics. One of them is General Theory of Verbal Humor that commonly abbreviated as GTVH. Attrado (1994, p. 222) mentioned the General Theory of Verbal Humor (GTVH) which is the



development of SSTH (Semantic Script Theory of Humor) by Attrado and Raskin into a more sophisticated linguistic theory of humor. It also stated that this theory draws on a variety of linguistics fields, including (but not limited to) narrative theory, pragmatics, and stylistics. GTVH to emphasize the fact that it should explain, in principle, for all kinds of funny texts. Besides, this theory also incorporates the notion of "joke similarity" and dedicates a lot of effort to formally constructing the concept.

Attrado (1994, p. 223) also mentioned six Knowledge Resources (KR) parameters that is script opposition (SO), the logical mechanism (LM), the target (TA), the narrative strategy (NS), the language (LA), and the situation (SI). These six KR each have a role that provides particular characteristics of jokes that may be compared between samples of humor to see if they are similar or not.

1. Script Opposition (SO) is one of the knowledge resource parameters that deals with the opposition between two scripts (Attrado, 1994, p. 226). This parameter is the most abstract parameter among other parameters. It is mentioned that any funny text will be displayed as script opposition. However, the place and time of production will make the specifics of its narrative organization, its social and historical establishment, etc. vary.
2. Logical Mechanism (LM) is one parameter that describes how the two scripts in a joke are put together (Attrado, 1994, p. 225). This parameter can show a clear difference between two senses that put together in a joke. In addition, this parameter aims to presuppose and embody "local" logic that does not apply outside the world of jokes.

3. Target (TA) target involves a person, group, or institution who has been ridiculed with humor (Attrado 1994, p. 224). It means that this parameter contains the names of groups or individuals with funny stereotypes attached to each. For the example is Poles and Dan Quayle who are subjected to the stereotype of "stupid" in America.
4. Narrative Strategy (NS) refers to the organization of humorous texts such as a simple narrative, dialogue, conversation, and so on. Attrado (1994, p. 224). Besides, it can also be argued that this parameter is actually a repetition of "genre" in literary theory.
5. Language (LA) refers to the information in the verbalization of a text that relates to words and the placement of the functional elements that make them up (Attrado 1994, p. 223). In addition, being responsible for the position of the punch line is another important aspect of the language because the punch line final position is essential.
6. Situation (SI) means incorporating the amusing text's items, participants, events, locations, and other situations. Attrado (1994, p. 225) stated that every joke must be "about something" in which situation the "props" of the joke.

#### **D. Identity**

Identity refers to a person's or a group's qualities, beliefs, personality traits, appearance, and expressions (Covington, 2008). It means that identity has an important role as a tool to express standards, beliefs held, personality traits possessed, the way someone looks, as well as expressions that someone or a group.

Identity will determine what and how a person represents himself in front of other people or society or how other people and society recognize him (Hall, 1997). Therefore, with the identity that a person has, other people and society can see and assess how a person represents himself. Block (2007) stated that identity is relational because it is built through social contact and symbolically marked. It means that social contact and also symbolically marked have an important role in identifying a person's identity. Hence, identity can change depending on how social contact is and when and for what the symbol is used.

Some factors that shape a person's identity are gender, ethnicity, sexuality, location, nationality, class, and so on. There are two types of identity, namely individual and group identity. Burke and Stets (2009, p. 124) state that personal identity involves seeing oneself as a unique and distinct individual who is different from others. This means that each person has a different and unique personal identity that will be a characteristic that distinguishes him from others. The social categorization of self and others refers to self-categorization categories that characterize individuals in terms of their likeness to members of specific social categories as opposed to members of other social categories (Turner et al., 1992, p. 3). This means that individual identity is an individual characteristic that only each individual has while group identity is the same characteristic possessed by people who are in one group. These two types of identity both aim to distinguish a person or group from other people or groups.

Individual identity can be broken down into several types of identity, namely cultural identity, professional identity, ethnic and national identity, religious identity, gender identity, and disability identity, and political identity.

1. Cultural identity reflect shared historical experiences and shared cultural codes that give us, as “one people”, a stable frame of reference and meaning that derives from our true history (Hier, 2005).
2. Professional identity is defined as identification with a profession based on the alignment of the profession's tasks, responsibilities, values, and ethical standards (Slay & Smith, 2011).
3. Ethnic and national identity is an ethical and philosophical idea in which all humans are organized into groups known as nations that have same identity (Liu & Turner, 2018).
4. Religious identity is a set of beliefs and practices that are generally held by an individual. These beliefs involve adherence to codified beliefs and rituals and the study of them.
5. Gender identity refers to a person's sense of masculine or feminine identity, or a combination of the two (Morrow & Messinger, 2006, p. 8).
6. Disability identity is almost always determined by the specific disability a person has from birth, although that identity may change in the future.
7. Political identity or identity politics is a political approach in which people of other identities such as gender, religion, race, social background, social

class, environment, or other identifying factors, develop a political agenda. (Milstein & Castro-Sotomayor, 2020).

From a sociolinguistics perspective, Omoniyi (2006) stated that identity involves six particular features.

1. Identity is not fixed. It means that a person's identity can change because of its fluid nature.
2. Identity is formed in a certain context and can evolve from one to the next. It means that the context gained and the context created have a significant impact on how identity is formed.
3. Identity that emerges from a mediated environment, is defined by social characteristics, and is conveyed through language. It indicates that identity is not just about the context; it also has to do with the surroundings and the language used to communicate.
4. Identity is a mute factor in every ongoing communicative situation. It means that everyone can choose to show their identity or not.
5. Identity informed social relations and the communication exchanges that characterize them. It is due to the fact that identity is a trait that may be utilized to identify someone in society.
6. The dynamics of identity management occurs when more than one identity can be articulated in a particular context. This means that credentials

become an important thing that must be managed properly by someone. This is because credentials become a sign of him in social interactions.

### **E. Humor and Identity**

Lynch (2002, p. 434) stated that humor in organizations serves two dualistic functions in the sociological study of humor that is identification or differentiation, and control or resistance. When humor develops internal beliefs that strengthen group cohesiveness and validate commonly held perceptions, it serves as an identification function. Meanwhile, humor's differentiation function aims to expand and express the boundaries of differences in social groups such as gender, nationality, race, religion, or job position. It means that the identification function of humor shows how the internal perception of a group is, while the differentiation function serves to distinguish each group.

Based on the explanation above, it can be concluded that humor has a relationship with identity which also aims to represent a person or group in front of other people or society. McClelland (2012) also stated that according to Lynch (2002), in general, jokes and humor have a significant role in determining who we are, how we think of ourselves, and how we connect or interact with others. It means that with humor, we can see the identity of a person or a group.

## **CHAPTER III**

### **RESEARCH METHOD**

This chapter explains the research methodology used to analyze the data of this study. It consists of research design, research instrument, data and data source, data collection, and data analysis.

#### **A. Research Design**

This study uses a descriptive qualitative research design. This qualitative research design is used to understand the relation between humor and identity. According to Creswell (2009), qualitative research is a means to explore and understand the meaning of individuals or groups involving emergent procedures and using various data sources in words or pictures for data analysis. Therefore, this study uses a qualitative approach to examine and describe the use of humor and its relation with identity of Chris Rock. Besides, this research uses descriptive qualitative research as a study method. It aims for researchers to get more in-depth answers and detailed descriptions of the study.

#### **B. Research Instrument**

In this study, the research instrument is the researcher herself because she gained the data from the online TV Show, namely Netflix. Furthermore, the researcher analyzed the data based on the problem focus of this study. Therefore, the researcher has a central function as the main instrument in this study.

### **C. Data and Data Source**

The source of data is obtained from a re-edit of the Chris Rock stand-up special entitled "*Chris Rock: Tamborine*" in 2018 in the online TV Show, namely Netflix (<https://www.netflix.com/id/title/81397260>) which was released in 2021. The stand-up comedy of Chris Rock was released before the slapping incident on March 27, 2022. The researcher also downloaded the English subtitle of this stand-up at Sabishare (<https://www.sabishare.com/file/HIBiGwIQG44-chris-rock-total-blackout-the-tamborine-extended-cut-2021-srt>) to avoid data transcription errors.

The data in this study are the humor utterances of Chris Rock in Chris Rock stand-up special that premiered on Netflix with the title "*Chris Rock Total Blackout: The Tamborine Extended Cut*" with a duration of an hour thirty-seven minutes. The reason for taking this data is because the researcher wants to examine how Chris Rock's identity can be seen from his stand-up comedy.

### **D. Data Collection**

The researcher obtains data using the following steps to investigate the humorous utterances used and the identity of Chris Rock in stand-up comedy. First, the researcher watched Chris Rock stand-up special entitled "*Chris Rock Total Blackout: The Tamborine Extended Cut*" on Netflix. Second, the researcher looked for and downloaded text transcript in the form of words, phrases, or sentences of the stand-up "*Chris Rock Total Blackout: The Tamborine Extended Cut*". Third, the researcher read the text transcript of "*Chris Rock Total Blackout: The Tamborine Extended Cut*" stand-up. Fourth, the researcher highlighted the utterances



containing humor based on General Theory of Verbal Humor (GTVH) of Attrado (1994).

### **E. Data Analysis**

The researcher took several steps to analyse Chris Rock's humor and identity. First, the researcher presented the data or humorous utterances that have been found. Second, the researcher analysed the humorous utterances using Attrado's (1994) GTVH (General Theory of Verbal Humor) theory. The researcher intended to analyse the humorous utterances found within the transcript using Table 3.1.

**Table 3.1 Analysis of Humor**

<b>Minutes in Stand-Up Comedy:</b>	
<b>Utterances:</b>	
<b>KR</b>	<b>SO</b>
	<b>LM</b>
	<b>SI</b>
	<b>TA</b>
	<b>NS</b>
	<b>LA</b>

Third, the researcher analysed the result of second step again to find identity of Chris Rock using personal identity theory of Burke and Stets (2009). Then, the researcher concluded the result of study.

### **F. Data Triangulation**

In qualitative research, triangulation becomes important. Triangulation was carried out at the time of collecting and analyzing research data. Rahardjo (2010)

stated that triangulation is an attempt to check the truth of research data from various different points of view. This means that triangulation is a method in research that aims to obtain actual data so that it will increase the accuracy of the research carried out. In addition, this method will help researchers to gain a deeper understanding of the phenomenon under study and the context in which the phenomenon occurs. In this study, the researcher will apply observation, document analysis, and note-taking.

### 1. Observation

The researcher watched at Chris Rock's stand-up comedy special entitled "Chris Rock Total Blackout: The Tamborine Extended Cut" on Netflix which features the humorous utterances of Chris Rock.

### 2. Documentation

In this study, researchers looked for transcripts of Chris Rock's stand-up comedy in the form of words, phrases, or sentences.

### 3. Note-taking

The researcher used note-taking as a strategy to get the results of the study.

## **CHAPTER IV**

### **FINDING AND DISCUSSION**

This chapter provides findings and discussion of humor based on Attrado's GTVH theory (1994) and personal identity theory of Burke and Stets (2009). The data of this research is taken from Chris Rock's humor utterances before slapping incident on May 27, 2022 that is Chris Rock's stand-up comedy special "*Chris Rock Total Blackout: The Tamborine Extended Cut*" on Netflix. The data that the researcher uses is accurate because the researcher has triangulated the data, namely by observation, documentation, and note-taking. Observation have been done by watching Chris Rock's stand-up comedy. In doing the documentation, the researcher looked for the transcript of the stand-up comedy and then watched it again to see the accuracy of the transcript. Moreover, the researcher has also done note-taking to find the results of the study.

#### **A. Finding**

In this section, the researcher explains the findings of this study. In this study, the research object is in the form of humor utterances of Chris Rock in his stand-up comedy special "*Chris Rock Total Blackout: The Tamborine Extended Cut*" on Netflix. The data is analyzed using GTVH theory of Attrado (1994) and Burke and Stets' theory about personal identity (2009). There are six knowledge resource parameters in Attrado's GTVH theory that are script opposition, the logical mechanism, the target, the narrative strategy, the language, and the situation. Besides, this research focuses on personal identity of Chris Rock.

The researcher analyzed humor utterances of Chris Rock before slapping incident on May 27, 2022. Therefore, the researcher analyzed humor utterances of Chris Rock in "*Chris Rock Total Blackout: The Tamborine Extended Cut*" stand-up comedy special on Netflix.

### 1. Humor of Chris Rock in Stand-Up Comedy

In this section, the researcher describes the analysis of data related to the first research question. The researcher explains how Chris Rock conveys his humor in stand-up comedy using GTVH (General Theory of Verbal Humor) of Attrado (1994). According to Attrado (1994, p. 223), six knowledge resources (KR) parameters in GTVH is script opposition (SO), the logical mechanism (LM), the target (TA), the narrative strategy (NS), the language (LA), and the situation (SI).

The researcher classified 8 humorous utterances of Chris Rock in "*Chris Rock Total Blackout: The Tamborine Extended Cut*" stand-up comedy special on Netflix that would be analyzed using GTVH of Attrado (1994).

**Table 4.1 Datum 1**

<b>Minutes in Stand-Up Comedy: 00:01:15 - 00:02:52</b>	
<b>Utterances:</b>	And at one point, it's me and Michelle Obama just talking. I'm not really supposed to be alone with Michelle Obama. It's not really my lane. I don't know how to talk politics. And Michelle Obama's like, "I don't know what we're gonna do. The country..." We're talking about election and stuff. "I don't know what's gonna happen. This is such a crazy time." And I go, "You'll be aight." That's... I literally said that. I said that to Michelle. I said, "You'll be aight." And then I said, "You know... you'll get any kind of job you want." "I mean, The View, The Housewives of Atlanta." And she goes... And Michelle Obama looks at

		me and is like, "I was talking about the country." "I wasn't talking about me." The Housewives of Atlanta. "I was talking about the country." And I'd never felt so stupid in my life. It's like my GED flared up, you know? And she gives me a look like, "Who let this nigga in my house?" She didn't say that, but that's what the look was like. And then she goes, "Oprah, I gotta talk to you." And she runs away from me, and then I'm feeling dumb. I'm like, "Okay, <b>I gotta find some people as dumb as me." I gotta find my intelligence, so I'm like, "Okay, where the athletes at?" Right? "Where are the athletes?" Then I see Charles Barkley like, "Ah, my nigga." Right?</b>
<b>KR</b>	<b>SO</b>	Country vs Michelle Obama
	<b>LM</b>	Absurd interpretation
	<b>SI</b>	Chris Rock told how he misrepresented Michelle Obama's words about politics when the two were talking.
	<b>TA</b>	Chris Rock and Charles Barkley
	<b>NS</b>	Monologue
	<b>LA</b>	Punch line: Then I see Charles Barkley like, "Ah, my nigga." Right?

Note: KR (Knowledge Resource), SO (Script Opposition), LM (Logical Mechanism), SI (Situation), TA (Target), NS (Narrative Strategy), LA (Language).

### Context of data:

Chris Rock recounts his experience while conversing with Michelle Obama at the White House. At that time, Chris Rock thought that Michelle was talking about herself even though she was talking about country until there was a misinterpretation. In the end, Michelle left him while Chris Rock looked for someone who was as dumb as him about politics.

### Analysis of data:

The verbal humor in table 4.1 datum 1 used country vs. Michelle Obama as the script opposition (SO). It is meant to distinguish two opposing scripts namely the country and Michelle Obama. This is marked by Chris Rock who misunderstood

Michelle Obama's words. Then, this makes an absurd interpretation as logical mechanism (LM), which means this verbal humor conveys the misinterpretation. For situation (SI), Chris Rock recounted how he misinterpreted Michelle Obama's words about politics when the two spoke. For target (TA), Chris Rock made himself a target by saying that he was a political idiot until finally calling Charles Barkley who was considered to have the same intelligence as him. This joke is constructed in a narrative story in the form of a monologue in which Chris Rock talks about his own life experiences. Moreover, there was some punch lines such as "*Then I see Charles Barkley like, "Ah, my nigga." Right?"*" which indicates that he found or met a person who had the same intelligence as him.

**Table 4.2 Datum 2**

<b>Minutes in Stand-Up Comedy: 00:06:28 - 00:10:01</b>		
<b>Utterances:</b>	I'm walking around, looking around today, and I wonder... You would think that cops would occasionally shoot a white kid just to make it look good. You would think that every couple of months, they'd look at their dead nigga calendar and go, "Oh, my God. We're up to 16. We gotta shoot a white kid quick." "Which one?" "Ah, the first one you see singing Cardi B."..... But here's the thing, man. Whenever the cops gun down an innocent Black man, they always say the same things. It's like, "Well, it's not most cops. It's just a few bad apples." "It's just a few bad apples." <b>"Bad apple"? That's a lovely name for "murderer."</b>	
<b>KR</b>	<b>SO</b>	White kid vs black man
	<b>LM</b>	Fallacious reasoning
	<b>SI</b>	Chris Rock brought up the fact that the cops considered shooting black men as a common thing.
	<b>TA</b>	American cops
	<b>NS</b>	Monologue
	<b>LA</b>	Punch line: "Bad apple"? That's a lovely name for "murderer."

Note: KR (Knowledge Resource), SO (Script Opposition), LM (Logical Mechanism), SI (Situation), TA (Target), NS (Narrative Strategy), LA (Language).

### Context of data:

Chris Rock told how he imagined if a cop shot a white kid. This is a satire because many police officers are still racist towards black people like shooting them as if it is a natural thing to do.

### Analysis of data:

The verbal humor data in table 4.2 datum 2 had white kid vs. black man as SO. It is meant to distinguish two opposing scripts namely white kid and black man. It is characterized by cops that treat the two differently. Then, this makes a fallacious reasoning as LM that means this humor intended to give absurd rational of why cops act differently toward black man. Besides, the humor utterances assembled under a specific situation which was allusion to the police who claim to be bad apples when in fact they are murderers. The target was American cops and this humor constructed in the form of story or monologue. Moreover, the punch line of this humor is *"Bad apple"? That's a lovely name for "murderer"* which shows how Chris Rock questions and answers the meaning of the bad apple.

**Table 4.3 Datum 3**

<b>Minutes in Stand-Up Comedy: 00:26:33 - 00:28:27</b>	
<b>Utterances:</b>	Whenever there's some crazy, racist thing, people always go, "Well, children..." "Children don't..." "They're not born racist." "You have to teach them to hate." That's what people always say. "Children are born loving." "You have to teach them to hate." It's the biggest crock of bullshit I have ever heard in my life. Kids are the most racist, sexist, homophobic, mean motherfuckers on the face of the Earth. You don't teach your kid to love. Raising your child is just beating the hate out of them. That's all it is. Kids are mean

		motherfuckers, okay? What the-- Are you-- My daughter, when she was little, was like, "Daddy, that lady, she's so scary. I'm so scared." "Oh, my God, Daddy. She's a monster." I'm like, "No, she's Asian, Lola." "Stop it. Okay? You racist brat. Stop it. " "Daddy, that man, he's got antennas. He's gonna eat me. He's scary." "No, it's dreadlocks, Lola. Stop it." Kids are fucking mean. Are you fucking kidding me?When my kid was two, she was biting kids on the playground. You think I taught her to bite kids? No, that was her natural state. She came out of the womb like Wolverine. Just tearing fucking kids up. Kids are horrible people. That's right. <b>Pre-school is just jail with milk.</b>
<b>KR</b>	<b>SO</b>	Racist vs not racist
	<b>LM</b>	Insult/put-down humor
	<b>SI</b>	Chris Rock said that children are the most racist people in the world.
	<b>TA</b>	Children
	<b>NS</b>	Monologue
	<b>LA</b>	Punch line: "Pre-school is just jail with milk"

Note: KR (Knowledge Resource), SO (Script Opposition), LM (Logical Mechanism), SI (Situation), TA (Target), NS (Narrative Strategy), LA (Language).

### Context of data:

Chris Rock argues that children are the most racist figures in the world. He explained this by telling how his children always spoke racist.

### Analysis of data:

The verbal humor data in table 4.3 datum 3 used racist vs. not racist as the script opposition (SO). It intended to contrast two opposing scripts that is racist vs. not racist. In this humor, insult or put-down humor become LM which means that the verbal humor was created to mock someone. The situation of data 3 was Chris Rock disagrees with the statement that children are not racist. Therefore, Chris Rock refutes this by providing a clear example that children are the most racist people in the world. Moreover, the target of this humor is children while the



narrative strategy (NS) is monologue. Last, for the language there is a punch line that makes audiences laughed that is “Pre-school is just jail with milk”. It is a unique and new parable in describing pre-school.

**Table 4.4 Datum 4**

<b>Minutes in Stand-Up Comedy: 00:40:39 - 00:40:57</b>		
<b>Utterances:</b>	I'm trying to get a little religion in my life. Just a little. Just a little. Religion's kind of like salt. <b>A sprinkle's good, but too much will fuck up the meal.</b>	
<b>KR</b>	<b>SO</b>	A little vs a lot
	<b>LM</b>	Word Repetition
	<b>SI</b>	Chris Rock has little faith in religion.
	<b>TA</b>	Chris Rock
	<b>NS</b>	Monologue
	<b>LA</b>	Punch line: A sprinkle's good, but too much will fuck up the meal

Note: KR (Knowledge Resource), SO (Script Opposition), LM (Logical Mechanism), SI (Situation), TA (Target), NS (Narrative Strategy), LA (Language).

**Context of data:**

Chris Rock talks about religion. He likens religion to salt which if too much will spoil the food.

**Analysis of data:**

The humor utterances in table 4.4 datum 4 was meant to contrast a little and a lot. It was about opposing those two scripts. Then, it constructed using word repetition as LM to provide a clear contrast between two scripts. The situation is Chris Rock tells about his religion. He mentioned that he didn't want to get it too much because it would ruin his life. In this humor utterances, Chris Rock was the target of his joke and he used monologue as NS. For the language, he used parable that religion is like salt which if too much, it will fuck up the meal.

Table 4.5 Datum 5

<b>Minutes in Stand-Up Comedy: 00:55:10 - 00:56:32</b>		
<b>Utterances:</b>	I had a crazy-- Last few years have been crazy for me, man. Uh, you know, taking care of my kids, man. I got divorced. Divorced. No, no, don't... [scattered applause] No, don't clap for that shit unless you're a lawyer. You don't wanna get divorced, let me tell you right now. I'm talking from hell. You don't want this shit. Tell you right, if you got somebody you love, hold tight. That's right. Hold fucking tight. Commit. Don't be the one that's always threatening to leave, too. That's right. Love hard or get the fuck out. If you're gonna leave, leave right now. That's right, at the show, right now. That's right, just break up. We got break up booths in the back. That's right. But before you leave, you better... You better make sure you got some options. 'Cause some of y'all been in a relationship so long, you don't know how ugly you are. <b>Before you leave, just take off all your clothes, stand in a mirror, like... "This is what I'm putting on the market."</b>	
<b>KR</b>	<b>SO</b>	Love vs leave
	<b>LM</b>	Absurd interpretation
	<b>SI</b>	Chris Rock talks about his divorce and gives advice on avoiding divorce.
	<b>TA</b>	Listeners
	<b>NS</b>	Monologue
	<b>LA</b>	Punch line: Before you leave, just take off all your clothes, stand in a mirror, like... "This is what I'm putting on the market."

Note: KR (Knowledge Resource), SO (Script Opposition), LM (Logical Mechanism), SI (Situation), TA (Target), NS (Narrative Strategy), LA (Language).

### Context of data:

Chris Rock talks about his divorce. He advised the audience to hold tightly to their loved ones. Until the end of his sentence, he advised to look in the mirror and see how we usually show our appearance to others.

### Analysis of data:

The verbal humor in table 4.5 datum 5 used love vs leave as SO that is meant to distinguish those opposing scripts. Then, absurd interpretation become LM which shows that there is an ambiguity of interpretation when Chir Rock talks about leave. Aside from that, the situation was Chris Rock told about his divorce and gave advice on avoiding a divorce. The target was his audiences or listeners while he used monologue as the narrative strategy. For the language, the punch line was about leave that was *"Before you leave, just take off all your clothes, stand in a mirror, like... "This is what I'm putting on the market."*

**Table 4.6 Datum 6**

<b>Minutes in Stand-Up Comedy: 01:17:14 - 01:18:33</b>		
<b>Utterances:</b>	I cheated. Yeah, I'm serious. I'm not-- I'm not-- I'm not bragging. I cheated. I was on the road and... I end up sleeping with three different women. It's like fucked up. You know what's fucked up? Here's the thing. When guys cheat, it's like, we want something new. We want something new, right? But then you know what happens? Your woman finds out, and now, she's new. She's never the same again. So now you got new, but you got a bad new. You know, you got bad fucking new, man. Every woman here right now is like, "Fuck you, Chris. What the fuck, man? I thought..." "You, I thought you was all right. You?" "Come on, Chris, what the fuck is wrong with you?" "What the fuck is wrong with men?" I know a bunch of women are thinking that right now. Every woman in here is like, "Fuck you, Chris." <b>And every guy in here right now is going, "Three?" "That's it? Just three?" "Goddamn, man." "I work at UPS. I got more hoes than that." "Three?" "You must've really loved your wife." "You a romantic."</b>	
<b>KR</b>	<b>SO</b>	Woman vs Man
	<b>LM</b>	False analogy
	<b>SI</b>	Chris Rock tells how he cheated.
	<b>TA</b>	Chris Rock
	<b>NS</b>	Monologue

	<b>LA</b>	Punch line: "Three?" "You must've really loved your wife." "You a romantic."
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Note: KR (Knowledge Resource), SO (Script Opposition), LM (Logical Mechanism), SI (Situation), TA (Target), NS (Narrative Strategy), LA (Language).

### Context of data:

Chris Rock recounts his experience of having an affair. He also mentioned how various responses from the audience to the story.

### Analysis of data:

The verbal humor in table 4.6 datum 6 had woman vs man as SO that meant to distinguish two opposing scripts. Then, false analogy become the LM which shows a ridiculous comparison between the responses of women and men regarding Chris Rock's infidelity story. Besides, the target of humor was Chris Rock himself and the NS was monologue because he tells his own story. For the language, his punch line was *"Three?" "You must've really loved your wife." "You a romantic."* This illustrates how the response of men who think that they have cheated on three women is minimal, whereas previously he described that women would curse him for having cheated on him.

### Table 4.7 Datum 7

<b>Minutes in Stand-Up Comedy: 01:20:50 - 01:21:54</b>	
<b>Utterances:</b>	So, I bought a house around the corner, okay? Like, fucking quarter of a mile, like, right around the fucking corner. Damn near the same house, okay? But... wasn't enough, man. I went in there, that judge was like, "Uh, Mr. Rock, I need to see pictures of the beds in the bedroom to make sure the children have a place to sleep." I was like, "What? You think I got a manger, what?" "Like, I got a million-dollar house with no beds?" Okay. Show them the picture, right? But that wasn't enough. Then the judge was like, "Mr. Rock, I need to see pictures of the refrigerator

		and the food inside to make sure the children have enough to eat." I'm like... <b>"What have you heard about me?" "I'm Chris Rock, not Chris Brown."</b>
<b>KR</b>	<b>SO</b>	Chris Rock vs Chris Brown
	<b>LM</b>	Homonymy
	<b>SI</b>	Chris Rock tells how he was once considered a bad father.
	<b>TA</b>	Chris Brown
	<b>NS</b>	Monologue
	<b>LA</b>	Punch line: "I'm Chris Rock, not Chris Brown."

Note: KR (Knowledge Resource), SO (Script Opposition), LM (Logical Mechanism), SI (Situation), TA (Target), NS (Narrative Strategy), LA (Language).

### Context of data:

Chris Rock recounts his experience of being accused of being a bad father.

Until finally, he mentioned Chris Brown's name to create humor.

### Analysis of data:

In table 4.7 datum 7, the SO of verbal humor was Chris Rock vs Chris Brown which intended to contrast those opposing scripts. Then, the LM was homonymy which shows that Chris Rock uses a word similar to his own name to create humor. The situation was Chris Rock tells how he was once considered a bad father when he was interrogated by the judge. The target of this humor utterances was Chris Brown while the narrative strategy was monologue. For the language, Chris Rock created humor by presenting a person with a similar name to him.

**Table 4.8 Datum 8**

<b>Minutes in Stand-Up Comedy: 01:26:30 - 01:27:55</b>	
<b>Utterances:</b>	Women, children and dogs are loved unconditionally. A man is only loved under the condition that he provides something, okay? I've never heard a woman in my life say, "You know, after he got laid off, we got so much closer." [chuckles] [laughs sarcastically] You ain't never heard that shit. No, no, no. I once heard my grandmother say, "A

		broke man is like a broke hand. Can't do nothing with it." What kind of gangster shit is that? That's right. Women, children and dogs are loved unconditionally. A man is only loved under the condition that he provides something. That's right. Fellas, when you meet a new girl, what do your friends ask you? "What she look like?" <b>Ladies, when you meet a new guy, what do your friends ask you? "What does he do?" "What the fuck does that nigga do that can help you out?" "Can this motherfucker facilitate a dream or not?"</b>
<b>KR</b>	<b>SO</b>	Woman, children, dog vs Man
	<b>LM</b>	Idiomatic expression
	<b>SI</b>	Chris Rock told his opinion about the differences between loving woman, children, dog and loving man.
	<b>TA</b>	Man
	<b>NS</b>	Monologue
	<b>LA</b>	Punch line: "What does he do?" "What the fuck does that nigga do that can help you out?" "Can this motherfucker facilitate a dream or not?"

Note: KR (Knowledge Resource), SO (Script Opposition), LM (Logical Mechanism), SI (Situation), TA (Target), NS (Narrative Strategy), LA (Language).

### Context of data:

Chris Rock expresses his opinion about love for men which he sees as a condition that is different from others. He also gives examples of how other people react to men.

### Analysis of data:

The verbal humor in table 4.8 datum 8 used love vs leave as script opposition (SO). It is meant to distinguish those opposing scripts. Then, idiomatic expression become logical mechanism (LM) which shows the difference between SO. This is indicated by the idiom "A broke man is like a broken hand. Can't do nothing with it" which means that a man will be useless if he is poor and does not

seem worthy of love. Moreover, the target of this humor is man and the monologue becomes NS. In the end, the punch line was about how the response or questions that a woman would get after she met a boy.

## **2. Chris Rock's Identity in Stand-Up Comedy**

In this section, the researcher describes the data analysis of the second research question. The researcher explains the identity constructed by Chris Rock through his humorous utterances before slapping incident on May 27, 2022. According to Burke & Stets (2009:124), personal identity involves seeing oneself as a unique and distinct individual who is different from others.

After collecting and analyzing the data, the researcher discovered that there are several identities of Chris Rock which can be seen through his humorous utterances. First, based on table 4.1 datum 1, the researcher found that Chris Rock's political identity was not prominent. This can be seen from how he misinterpreted Michelle Obama's words when she was talking about politics. This is supported by his humorous utterances that is *"...and Michelle Obama looks at me and is like, "I was talking about the country." "I wasn't talking about me...."*

Second, based on table 4.2 datum 2, the researcher found that Chris Rock believed in the racist culture that still existed around him in America. This is supported by his humorous utterances that is *"...But here's the thing, man. Whenever the cops gun down an innocent Black man, they always say the same things..."*

Third, based on table 4.3 datum 3, the researcher found that Chris Rock is a person who believes that children have a racist side that already exists in him. He

believed that children were the raciest people in the world. This is supported by his humorous utterances that is “...*My daughter, when she was little, was like, "Daddy, that lady, she's so scary. I'm so scared." "Oh, my God, Daddy. She's a monster." I'm like, "No, she's Asian, Lola..."* and so on.

Fourth, based on table 4.4 datum 4, the researcher found that Chris Rock was not a religious person. As he has already mentioned that he has very little religion. This is supported by his humorous utterances that is “*I'm trying to get a little religion in my life. Just a little. Just a little. Religion's kind of like salt. A sprinkle's good, but too much will fuck up the meal.*”

Fifth, based on table 4.5 datum 5, the researcher found that Chris Rock is a person who learn through his experiences. In his stand-up comedy, he gives some advice such as we have to hold on to someone we care about and if not, let go of him from now on. This is supported by his humorous utterances that is “...*Love hard or get the fuck out...*” and so on.

Sixth, based on table 4.6 datum 6, the researcher found that Chris Rock had a bad personality because he cheated on his partner. He told the story about how he cheated by sleeping with three women. This is supported by his humorous utterances that is “...*I cheated. I was on the road and... I end up sleeping with three different women...*”

Seventh, based on table 4.7 datum 7, the researcher found that Chris Rock is a good father figure who is able to take responsibility for his child. This is supported by his humorous utterances that is “...*that judge was like, "Uh, Mr. Rock, I need to see pictures of the beds in the bedroom to make sure the children have a*



*place to sleep." I was like, "What? You think I got a manger, what?" "Like, I got a million-dollar house with no beds?" Okay. Show them the picture, right?"*

Last, based on table 4.8 datum 8, the researcher found that Chris Rock is a person who believes there is a difference in loving women, children, dogs and men. He believed that a man would be loved or seen when he had sufficient wealth. This is supported by his humorous utterances that is *"A man is only loved under the condition that he provides something."*

## **B. Discussion**

This section provides the use of General Theory of Verbal Humor by Attrado (1994) and also the use of identity theory by Burke and Stets (2009) on the data that have been analyzed on the findings section.

### **1. Humor utterances by Chris Rock in "Chris Rock Total Blackout: The Tamborine Extended Cut"**

Based on the findings above, the researcher found some humorous utterances in Chris Rock's stand-up comedy which contains the six knowledge resource parameters by Attrado (1994). The researcher found that the shape of the knowledge resource parameter in each humorous utterance was in accordance with the context being discussed. The six knowledge resource parameters are the script opposition (SO), the logical mechanism (LM), the situation (SI), the target (TA), the narrative strategy (NS), and the language (LA).

Based on the findings above, the researcher found several script oppositions (SO) used by Chris Rock in stand-up comedy such as country vs Michelle Obama, white kid vs black man, racist vs not racist, a little vs a lot, love vs leave, woman

vs man, Chris Rock vs Chris Brown, woman, children, dog vs man. Besides, the researcher found several logical mechanisms (LM) used by Chris Rock in stand-up comedy based on the findings such as absurd interpretation, fallacious reasoning, insult/put-down humor, word repetition, false analogy, homonymy, and idiomatic expression. Moreover, based on findings above, the researcher found some situations (SI) that support Chris Rock's jokes. For example, the situation where Chris Rock shared how he misinterpreted Michelle Obama's words about politics when the two were talking that made him feel like a dumb.

Another knowledge resource parameter is target (TA). Based on findings, the researcher found several targets that is Chris Rock, Charles Barkley, American cops, Children, Listeners, Chris Brown and man. Besides, the researcher found that Chris Rock often targets himself as a target as in data 1, 4, and 6. The researcher found that this is because Chris Rock often tells his own life story. In this study, the researcher found many targets involved, in contrast to Cendra (2016) who found few targets in her research. The researcher found that this contrast was due to the different research objects used.

For the narrative strategy, the researcher found that Chris Rock always uses narrative or monologue in his stand-up comedy special entitled "*Chris Rock Total Blackout: The Tamborine Extended Cut*". The findings obtained are in accordance with the findings found by Hassaine (2014) who found that comedians often use monologues as a narrative strategy to create humor.

Last, the language (LA) is also one of knowledge resource parameters of Attrado (1994). In this case, the researcher focuses on observing the punch line in

the humorous utterances of Chris Rock, his stand-up comedy. Based on the findings, Chris Rock uses a punch line when he ends a topic he brings. An example is in data 2, the punch line is "*Pre-school is just jail with milk*".

In this study, the researcher focusses on the punch line when researching one of the knowledge resources, namely language. Therefore, the researcher only analyzed and obtained data regarding the punch line used by Chris Rock in his stand-up comedy. The results obtained are contrast with the research conducted by Hassaine (2014) who also examined humor in stand-up comedy with GTVH of Attrado. This is because he examined the use of language in detail by analyzing the use of words based on grammar and semantic analysis.

## **2. Identity of Chris Rock**

Based on the findings above, the researcher found some identities that constructed by Chris Rock through his humorous utterances in his stand-up comedy. According to Covington (2008), Identity refers to a person's or a group's qualities, beliefs, personality traits, appearance, and expressions (Covington, 2008). It means that identity has an important role as a tool to express standards, beliefs held, personality traits possessed, the way someone looks, as well as expressions that someone or a group. Besides, according to Burke and Stets (2009, p. 124), personal identity involves seeing oneself as a unique and distinct individual who is different from others. This means that personal identity is a characteristic possessed by a person that distinguishes him from other individuals and societies.

Based on the findings, researchers found several identities of Chris Rock that make him different from others. The researcher found that Chris Rock's

political identity was not prominent. Chris Rock also believed in the racist culture that still existed in America. This is in accordance with the findings of Nurmuttaqin (2015) who found that Chris Rock had raised this issue in his other stand-up comedy. In addition, he believes that children are the raciest people in the world because they have a racist side that already exists in him. For religious identity, the researcher found that Chris Rock was not a religious person.

Based on findings, the researcher also found that Chris Rock had a bad personality because he cheated on his partner. Even so, he is a person who can learn through his experiences that can be seen through his advice during his stand-up comedy. He is also a good father who takes responsibility toward his children. He is a person who believes that a man should have enough material to be responsible for his family.

## CHAPTER V

### CONCLUSION AND SUGGESTION

This chapter provides conclusions from the previous chapter that contained the findings and discussion of study. The conclusions are explained based on the research questions in Chapter I. Moreover, this chapter contains suggestions that are intended for further research related to this topic in order to fill the existing gaps.

#### **A. Conclusion**

This study examines the humor utterances of Chris Rock in his stand-up comedy. This study applies the theory of Attrado (1994) General Theory of Verbal Humor (GTVH) and the identity theory of Burke and Stets (2009) in analyzing the data. After classifying and understanding the data, the result of the study shows that all knowledge resource parameters used to create humor in Chris Rock's humorous utterances of his stand-up comedy.

Based on the result of this study, the researcher found six knowledge resource parameters of humor such as script opposition (SO), the logical mechanism (LM), the situation (SI), the target (TA), the narrative strategy (NS), and the language (LA). The researcher found that these six-knowledge resource (KR) parameters of humor can be used to create humor. The types and uses depend on the context of the humor itself.

The researcher found that Chris Rock used every knowledge resource depending on the context or topic of his stand-up comedy. The significant thing that the researcher found was that Chris Rock used a monologue as a narrative strategy

in conveying humorous utterances in stand-up comedy. In addition, Chris Rock uses a punch line at the end of each of his stand-up topics.

The researcher found identity by Chris Rock through his humorous utterances in his stand-up comedy special entitled "*Chris Rock Total Blackout: The Tamborine Extended Cut*". The researcher found several personal identities of Chris Rock which are characteristics that distinguish him from other individuals. The researcher found that he was not prominent in politics and also was not a religious person. Besides, he believed in the existence of racism. He had a bad personality such as cheating but also learned through his experiences. Moreover, he is a responsible person.

The researcher found that identity can be constructed through humorous utterances. Researchers found identity based on knowledge resource parameters of GTVH contained in utterances to create humor. GTVH can assist researchers in identifying the characteristics of each humor. This relates to identity which is a characteristic that distinguishes one person from another. Therefore, it can be concluded that when we want to know the identity of a person, we can find out after we pay attention to how he conveys his humorous utterances. Based on the result of the study, this research made a theoretical contribution in humor and identity analysis. Besides, practically, the future researcher can use theories that are used in this study as references in similar research.

## **B. Suggestion**

Based on the conclusion above, the researcher presents some suggestions that can be used for next researchers. The result of this study reveals that Chris Rock delivered his humor in stand-up comedy using six knowledge resource parameters to make his utterance funny. Besides, the study result reveals Chris Rock's identity that constructed through his humorous utterances. Therefore, the research suggests that the next researchers examine humorous utterances of another person on different research objects such as on movies, TV shows, and so on. This study is limited because it is only focus on finding identity of Chris Rock through humorous utterances before slapping incident on March 27, 2022. Therefore, the next researchers may conduct research on Chris Rock's humorous utterances after slapping incident on March 27, 2022.

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## CURRICULUM VITAE



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**APPENDIX**

**List of Humor Utterances & Identity of Chris Rock**

		<b>Minutes in Stand-Up Comedy: 00:01:15 - 00:02:52</b>	<b>Identity</b>
<b>Data 1</b>	<b>Utterances</b>	<p>And at one point, it's me and Michelle Obama just talking. I'm not really supposed to be alone with Michelle Obama. It's not really my lane. I don't know how to talk politics. And Michelle Obama's like, "I don't know what we're gonna do. The country..." We're talking about election and stuff. "I don't know what's gonna happen. This is such a crazy time." And I go, "You'll be aight." That's... I literally said that. I said that to Michelle. I said, "You'll be aight." And then I said, "You know... you'll get any kind of job you want." "I mean, The View, The Housewives of Atlanta." And she goes... And Michelle Obama looks at me and is like, "I was talking about the country." "I wasn't talking about me." The Housewives of Atlanta. "I was talking about the country." And I'd never felt so stupid in my life. It's like my GED flared up, you know? And she gives me a look like, "Who let this nigga in my house?" She didn't say that, but that's what the look was like. And then she goes, "Oprah, I gotta talk to you." And she runs away from me, and then I'm feeling dumb. I'm like, "Okay, <b>I gotta find some people as dumb as me.</b>" <b>I gotta find my intelligence, so I'm like, "Okay, where the athletes at?" Right? "Where are the athletes?" Then I see Charles Barkley like, "Ah, my nigga." Right?</b></p>	<p>Political identity of Chris Rock was not prominent</p>
	<b>SO</b>	Country vs Michelle Obama	
	<b>LM</b>	Absurd interpretation	
	<b>KR</b>	<b>SI</b>	

		<b>TA</b>	Chris Rock and Charles Barkley	
		<b>NS</b>	Monologue	
		<b>LA</b>	Punch line: Then I see Charles Barkley like, "Ah, my nigga." Right?	
<b>Data 2</b>	<b>Minutes in Stand-Up Comedy: 00:06:28 - 00:10:01</b>			Chris Rock believed in the racist culture that still existed around him in America.
	<b>KR</b>	<b>Utterances</b>	I'm walking around, looking around today, and I wonder... You would think that cops would occasionally shoot a white kid just to make it look good. You would think that every couple of months, they'd look at their dead nigga calendar and go, "Oh, my God. We're up to 16. We gotta shoot a white kid quick." "Which one?" "Ah, the first one you see singing Cardi B." ..... But here's the thing, man. Whenever the cops gun down an innocent Black man, they always say the same things. It's like, "Well, it's not most cops. It's just a few bad apples." "It's just a few bad apples." " <b>Bad apple</b> "? <b>That's a lovely name for "murderer."</b>	
		<b>SO</b>	White kid vs black man	
		<b>LM</b>	Fallacious reasoning	
		<b>SI</b>	Chris Rock brought up the fact that the cops considered shooting black men as a common thing.	
		<b>TA</b>	American cops	
		<b>NS</b>	Monologue	
		<b>LA</b>	Punch line: "Bad apple"? That's a lovely name for "murderer."	
<b>Data 3</b>	<b>Minutes in Stand-Up Comedy: 00:26:33 - 00:28:27</b>			Chris Rock is a person who
	<b>Utterances</b>	Whenever there's some crazy, racist thing, people always go, "Well, children..." "Children don't..." "They're not born racist." "You have to teach them to hate." That's what people always say. "Children are born loving." "You have to teach them to hate." It's the biggest crock of bullshit I have ever heard in my life. Kids are the most racist, sexist, homophobic, mean motherfuckers on the face of the Earth. You don't teach your kid to love. Raising your child is just beating the hate out of them. That's all it is. Kids		

		are mean motherfuckers, okay? What the-- Are you-- My daughter, when she was little, was like, "Daddy, that lady, she's so scary. I'm so scared." "Oh, my God, Daddy. She's a monster." I'm like, "No, she's Asian, Lola." "Stop it. Okay? You racist brat. Stop it. " "Daddy, that man, he's got antennas. He's gonna eat me. He's scary." "No, it's dreadlocks, Lola. Stop it." Kids are fucking mean. Are you fucking kidding me?When my kid was two, she was biting kids on the playground. You think I taught her to bite kids? No, that was her natural state. She came out of the womb like Wolverine. Just tearing fucking kids up. Kids are horrible people. That's right. <b>Pre-school is just jail with milk.</b>	believes that children is the raciest people in the world.
	<b>KR</b>	<b>SO</b>	Racist vs not racist
		<b>LM</b>	Insult/put-down humor
		<b>SI</b>	Chris Rock said that children are the most racist people in the world.
		<b>TA</b>	Children
		<b>NS</b>	Monologue
		<b>LA</b>	Punch line: "Pre-school is just jail with milk"
<b>Data 4</b>	<b>Minutes in Stand-Up Comedy: 00:40:39 - 00:40:57</b>		
	<b>Utterances</b>		I'm trying to get a little religion in my life. Just a little. Just a little. Religion's kind of like salt. <b>A sprinkle's good, but too much will fuck up the meal.</b>
	<b>KR</b>	<b>SO</b>	A little vs a lot
		<b>LM</b>	Word Repetition
		<b>SI</b>	Chris Rock has little faith in religion.
		<b>TA</b>	Chris Rock
		<b>NS</b>	Monologue
<b>LA</b>	Punch line: A sprinkle's good, but too much will fuck up the meal		
		Chris Rock was not a religious person	
<b>Data 5</b>	<b>Minutes in Stand-Up Comedy: 00:55:10 - 00:56:32</b>		
	<b>Utterances</b>		I had a crazy-- Last few years have been crazy for me, man. Uh, you know, taking care of my kids, man. I got divorced. Divorced. No, no, don't... [scattered applause] No, don't clap for that shit unless you're a lawyer. You

		<p>don't wanna get divorced, let me tell you right now. I'm talking from hell. You don't want this shit. Tell you right, if you got somebody you love, hold tight. That's right. Hold fucking tight. Commit. Don't be the one that's always threatening to leave, too. That's right. Love hard or get the fuck out. If you're gonna leave, leave right now. That's right, at the show, right now. That's right, just break up. We got break up booths in the back. That's right. But before you leave, you better... You better make sure you got some options. 'Cause some of y'all been in a relationship so long, you don't know how ugly you are. <b>Before you leave, just take off all your clothes, stand in a mirror, like... "This is what I'm putting on the market."</b></p>	Chris Rock is a person who learn through his experiences
	<b>KR</b>	<b>SO</b> Love vs leave	
		<b>LM</b> Absurd interpretation	
		<b>SI</b> Chris Rock talks about his divorce and gives advice on avoiding divorce.	
		<b>TA</b> Listeners	
		<b>NS</b> Monologue	
		<b>LA</b> Punch line: Before you leave, just take off all your clothes, stand in a mirror, like... "This is what I'm putting on the market."	
<b>Data 6</b>	<b>Minutes in Stand-Up Comedy: 01:17:14 - 01:18:33</b>		
	<b>Utterances</b>	<p>I cheated. Yeah, I'm serious. I'm not-- I'm not-- I'm not bragging. I cheated. I was on the road and... I end up sleeping with three different women. It's like fucked up. You know what's fucked up? Here's the thing. When guys cheat, it's like, we want something new. We want something new, right? But then you know what happens? Your woman finds out, and now, she's new. She's never the same again. So now you got new, but you got a bad new. You know, you got bad fucking new, man. Every woman here right now is like, "Fuck you, Chris. What the fuck, man? I</p>	Chris Rock had a bad personality because he cheated on his partner



		thought..." "You, I thought you was all right. You?" "Come on, Chris, what the fuck is wrong with you?" "What the fuck is wrong with men?" I know a bunch of women are thinking that right now. Every woman in here is like, "Fuck you, Chris." <b>And every guy in here right now is going, "Three?" "That's it? Just three?" "Goddamn, man." "I work at UPS. I got more hoes than that." "Three?" "You must've really loved your wife." "You a romantic."</b>		
	<b>KR</b>	<b>SO</b>	Woman vs Man	
		<b>LM</b>	False analogy	
		<b>SI</b>	Chris Rock tells how he cheated.	
		<b>TA</b>	Chris Rock	
		<b>NS</b>	Monologue	
		<b>LA</b>	Punch line: "Three?" "You must've really loved your wife." "You a romantic."	
<b>Data 7</b>	<b>Minutes in Stand-Up Comedy:</b> 01:20:50 - 01:21:54			
	<b>Utterances</b>	So, I bought a house around the corner, okay? Like, fucking quarter of a mile, like, right around the fucking corner. Damn near the same house, okay? But... wasn't enough, man. I went in there, that judge was like, "Uh, Mr. Rock, I need to see pictures of the beds in the bedroom to make sure the children have a place to sleep." I was like, "What? You think I got a manger, what?" "Like, I got a million-dollar house with no beds?" Okay. Show them the picture, right? But that wasn't enough. Then the judge was like, "Mr. Rock, I need to see pictures of the refrigerator and the food inside to make sure the children have enough to eat." I'm like... <b>"What have you heard about me?" "I'm Chris Rock, not Chris Brown."</b>	Chris Rock is a good father figure who is able to take responsibility for his child	
	<b>KR</b>	<b>SO</b>		Chris Rock vs Chris Brown
		<b>LM</b>		Homonymy
<b>SI</b>		Chris Rock tells how he was once considered a bad father.		

		<b>TA</b>	Chris Brown		
		<b>NS</b>	Monologue		
		<b>LA</b>	Punch line: "I'm Chris Rock, not Chris Brown."		
<b>Data 8</b>	<b>Minutes in Stand-Up Comedy: 01:26:30 - 01:27:55</b>			Chris Rock is a person who believes that a man should have enough material to be responsible for his family.	
	<b>Utterances</b>	<p>Women, children and dogs are loved unconditionally. A man is only loved under the condition that he provides something, okay? I've never heard a woman in my life say, "You know, after he got laid off, we got so much closer." [chuckles] [laughs sarcastically] You ain't never heard that shit. No, no, no. I once heard my grandmother say, "A broke man is like a broke hand. Can't do nothing with it." What kind of gangster shit is that? That's right. Women, children and dogs are loved unconditionally. A man is only loved under the condition that he provides something. That's right. Fellas, when you meet a new girl, what do your friends ask you? "What she look like?" <b>Ladies, when you meet a new guy, what do your friends ask you? "What does he do?" "What the fuck does that nigga do that can help you out?" "Can this motherfucker facilitate a dream or not?"</b></p>			
	<b>KR</b>	<b>SO</b>	Woman, children, dog vs Man		
		<b>LM</b>	Idiomatic expression		
		<b>SI</b>	Chris Rock told his opinion about the differences between loving woman, children, dog and loving man.		
		<b>TA</b>	Man		
		<b>NS</b>	Monologue		
	<b>LA</b>	Punch line: "What does he do?" "What the fuck does that nigga do that can help you out?" "Can this motherfucker facilitate a dream or not?"			