

# **WOMEN AND INSTAGRAM CAPTIONS: AN ANALYSIS OF LANGUAGE STYLE IN SOCIOLINGUISTICS**

## **THESIS**

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**DEPARTMENTS OF ENGLISH LITERATURE**

**FACULTY OF HUMANITY**

**UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM MALANG**

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# **WOMEN AND INSTAGRAM CAPTIONS: AN ANALYSIS OF LANGUAGE STYLE IN SOCIOLINGUISTICS**

## **THESIS**

Presented to

Universitas Islam Negeri Maulana Malik Ibrahim Malang  
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2022**

### STATEMENT OF AUTHORSHIP

I state this thesis entitled **“Women and Instagram Captions: An Analysis of Language Style in Sociolinguistics”** Is my work original. I do not include any materials previously written or published by another person, except those cited as references and written in the bibliography. Hereby, if there is any objection or claim, I am the only person who is responsible for that.

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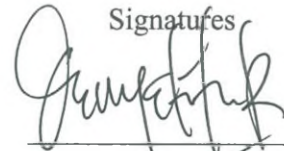
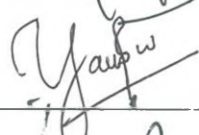
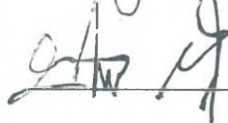
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## **MOTTO**

“When you become a diamond, you will see why life had to pressure you”

## **DEDICATION**

Proudly, I dedicated this thesis to :

1. My guardian angel, my father Mr. Sudarmanto and my mother Mrs. Ninik Tri Indrawati who have always fought for my studies, and become listeners who give me peace.
2. My beloved brother and sister, Maulana, Annisa, Aliyya, Amalia, Izah.
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4. All of my friend who have been willing to fight together to complete this thesis.

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I am well aware that this thesis is far from perfect. Nonetheless, this thesis is believed to enhance the researcher, along with future researchers interested in this topic. As a result, criticism and suggestions are encouraged in order to improve the thesis.



## ABSTRACT

**Hayuningtias, Nurina Rahmah** (2018) Women and Instagram Captions: An Analysis of Language Style in Sociolinguistics. Undergraduate Thesis. Department of English Literature, Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang. Advisor Dr. Yayuk Widyastuti H., M.Pd.

*Key word: Instagram caption, language style, jargon*

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The use of slang words that appear in captions on various social media is often found. This study aims to examine the types of language styles and forms, meaning and context of jargon. This study uses a qualitative approach with descriptive analysis techniques. The data sources used in the study were fifteen posts with captions containing jargon and language style from several women accounts of Instagram. For data collection, the researcher did 1) accessing Instagram social media accounts using a smartphone and internet data, 2) searching for Instagram social media posts with captions that use jargon and contain language styles, 3) retrieve posts or data that are in accordance with the needs research by means of screenshots, 4) collect the screenshots of the posts to be analyzed. The researcher analyzed the data using the theory of Chaika (1982) about the types of figurative language and Halligan (2004) about the forms of jargon. The results showed that there were four forms of jargon used in the data source; words (4), phrases (1), abbreviation (8), and acronyms (2) where the form of abbreviation is most widely used. Then for language style, researchers found two types of language style used in writing captions; consultative (8) and casual style (5). Frozen, intimate, and formal styles are rarely used to write captions, but are used in conversation.

## ABSTRAK

**Hayuningtias, Nurina Rahmah** (2018) *Women and Instagram Captions: An Analysis of Language Style in Sociolinguistics*. Skripsi. Sastra Inggris, Fakultas Humaniora, Universitas Islam Negeri Maulana Malik Ibrahim Malang. Pembimbing Dr. Yayuk Widyastuti H., M.Pd.

*Kata Kunci : gaya bahasa, jargon, caption, akun wanita*

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Penggunaan kata-kata slang yang muncul pada caption di berbagai media sosial sering dijumpai. Penelitian ini bertujuan untuk mengkaji jenis-jenis gaya dan bentuk bahasa, makna dan konteks jargon. Penelitian ini menggunakan pendekatan kualitatif dengan teknik analisis deskriptif. Sumber data yang digunakan dalam penelitian ini adalah lima belas postingan dengan caption yang mengandung jargon dan gaya bahasa dari beberapa akun Instagram wanita. Untuk pengumpulan data peneliti melakukan 1) mengakses akun media sosial instagram menggunakan smartphone dan data internet, 2) mencari postingan media sosial instagram dengan caption yang menggunakan jargon dan mengandung gaya bahasa, 3) mengambil postingan atau data yang sesuai dengan kebutuhan penelitian melalui screenshot, 4) mengumpulkan screenshot dari postingan yang akan dianalisis. Peneliti menganalisis data menggunakan teori Chaika (1982) tentang jenis-jenis gaya bahasa dan Halligan (2004) tentang bentuk-bentuk jargon. Hasil penelitian menunjukkan bahwa ada empat bentuk jargon yang digunakan dalam sumber data; kata (4), frasa (1), singkatan (8), dan akronim (2) di mana bentuk singkatan paling banyak digunakan. Kemudian untuk gaya bahasa, peneliti menemukan dua jenis gaya bahasa yang digunakan dalam menulis caption; konsultatif (8) dan gaya kasual (5). Gaya beku, akrab, dan formal jarang digunakan untuk menulis teks, tetapi digunakan dalam percakapan.

## نبذة مختصرة

هايونينجتياس، نورينا رحمة (2018) النساء وانستغرام التسمية التوضيحية: تحليل أسلوب اللغة في علم اللغة الاجتماعي مقال  
الأدب الإنجليزي ، كلية العلوم الإنسانية ، مولانا مالك إبراهيم الدولة الإسلامية جامعة مالانج  
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الكلمة الرئيسية: التسمية التوضيحية ، أسلوب اللغة ، المصطلحات

غالبًا ما يتم استخدام الكلمات العامة التي تظهر في التعليقات على وسائل التواصل الاجتماعي المختلفة. تهدف هذه الدراسة إلى فحص أنواع أساليب اللغة وأشكالها ، ومعنى وسياق المصطلحات. تستخدم هذه الدراسة نهجًا نوعيًا مع تقنيات التحليل الوصفي. كانت مصادر البيانات المستخدمة في هذه الدراسة خمسة عشر منشورًا مع تسميات توضيحية تحتوي على المصطلحات وأنماط اللغة من العديد من حسابات النسائية. لجمع البيانات ، قام الباحثون بما يلي : (١) الوصول إلى حسابات الوسائط Instagram باستخدام الهواتف الذكية وبيانات الإنترنت ، (٢) ابحث عن منشورات Instagram الاجتماعية على مع التسميات التوضيحية التي تستخدم المصطلحات وتحتوي على Instagram الوسائط الاجتماعية على أنماط اللغة ، (٣) أخذ المنشورات أو البيانات التي تطابق احتياجات البحث من خلال لقطات الشاشة ، (٤) جمع لقطات من المشاركات لتحليلها. قام الباحث بتحليل البيانات باستخدام نظرية تشاكا (١٩٨٢) حول أنواع أسلوب اللغة وهاليجان (٢٠٠٤) حول أشكال المصطلحات. أظهرت النتائج أن هناك أربعة أشكال من المصطلحات المستخدمة في مصدر البيانات ؛ الكلمات (٤) والعبارات (١) والاختصارات (8) والمختصرات (٢) حيث يتم استخدام الصيغة المختصرة على نطاق واسع. ثم بالنسبة لأسلوب اللغة ، وجد الباحث نوعين من الأسلوب اللغوي المستخدم في كتابة التعليقات التوضيحية ؛ استشاري (٨) وعارض (٥). نادرًا ما تُستخدم الأساليب المجردة والمألوفة والرسمية لكتابة النصوص ، ولكنها تُستخدم في المحادثة

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## CHAPTER I

### INTRODUCTION

#### **A. Background of Study**

Sociolinguistics views language as a contextual, instrumental, and functional means of interaction and communication. Sociolinguistics also views that humans have a variety of languages that are adapted to social and situational factors. In society, everyone has their own style of language in expressing their ideas (Pangaribuan, Laia, & Silaban, 2020). Today, the use of language on social media seems to deviate from the proper function of language. The deviation in the use of language in question is the use of a form of sarcasm to "attack" the interlocutor. This shows a violation of ethics or impoliteness in communicating, and is evidence of the fading character of the Indonesian people who are known to be polite and friendly. In addition, the characteristics of the language used on Instagram social media tend to show accuracy, suitability of taste, effectiveness of language in writing captions or descriptions (Kencana, 2019).

Nowadays, the use of slang words that appear in captions on various social media is often found. The phenomenon that appears in society is related to slang in caption writing on social media, namely that there are abbreviations that do not exist in English dictionary. This phenomenon has spread quickly in the community so that it forms a new vocabulary that is used and disseminated in the circle/environment or on social media. Like the word of '*Otw*' which stands for *On*

*The Way*. 'Otw' is an abbreviation that is not in the English dictionary. The meaning of the slang is someone who is on the way to a destination. However, nowadays the slang 'otw' is interpreted differently and its meaning is misinterpreted. The word of 'otw' for people who like to be late or procrastinate becomes '*Oke Tunggu Wae*' (ok, just wait), which means the speaker may not be on his way to somewhere.

The slang of "otw" is widely used by digital natives. As for digital immigrants, they initially did not know what the meaning and abbreviation of the word 'otw' was. But in the current era, they are forced to understand the slang following the development of the language that appears today. Another slang form that is widely used today is the word '*bestie*'. '*Bestie*' is an international slang used to refer to a best friend. The existence of the 'OTW' can be slang language for Instagram citizen who are mostly they are includes z-generation type. Like what an expert's saying that the society groups of Instagram users usually use home slang and community slang (Patridge, 2004). In conclusion, slang is one of the language variations in Sociolinguistics that currently exist and nowadays, it is often used by Z-Generation when writing captions on Instagram.

Many scholars have researched the language style used in writing captions on social media. Through the style of language used when writing captions on Instagram, it can be seen how the soul and personality of the person is. There are several kinds of language styles, including casual, formal, consultative, intimate, and frozen. Social media provides a way for people to share ideas, content, thoughts, and online communications, which can be text, video, or images (Scott, 2013). Instagram is a social media with the most users in the world, especially

among teenagers, in addition to Facebook and Twitter. The percentage of the number of Instagram users is more women than men. In the era of rapid technological development as it is today, many people, especially women, express themselves through the captions they write on their social media accounts. Especially at this time, almost all countries are hit by the Covid-19 pandemic which has not yet ended. In a situation like today, Instagram users are experiencing a very rapid increase. Reporting from [inet.detik.com](http://inet.detik.com), in Indonesia Instagram user accounts reach 63 million people, which is equivalent to a third of all internet users. Almost everyone uses the Instagram platform as a means to do business or make captioned posts to remind each other to comply with health protocols through their respective social media pages (Letuna, 2021, Arta, 2021). Celebgram cannot be separated from their role in the world of social media Instagram. Celebgram (Instagram celebrities) have a great opportunity to influence their followers by using picture posts or activity videos that contain captions with appropriate context and style.

This study mentions very little about the gender of men and women, as we all know that women always use feelings to express what they feel which is manifested by language, while men do not. The language between men and women has differences in several aspects, such as topic selection, speech intonation, word choice, and conversational style. This study explores how women use language style in writing their texts. This study aims to identify, analyze, describe the types of language styles, as well as identify the form and word in context of jargon used by several women's accounts in Indonesia in writing Instagram captions. Thus, it can expand the academic discussion of language style in a sociolinguistic



perspective to be able to apply an appropriate understanding of language style and language variety where social media is very closely related to everyday human life.

There are several previous studies that investigated language style. In particular, these studies focus on the style of language used to write captions during the Covid-19 pandemic (Arisdayanti, 2021, Venterina, Sinaga, & Carlina, 2021). Both studies used descriptive qualitative methods to analyze the types of language styles used when writing captions on Instagram. Another previous study, discussing the differences in aspects of language style between men and women in writing Instagram text, is in terms of form, topic, and purpose of use (Fazrani, 2018, Sari, 2020). As for the qualitative study of previous studies on the language styles used by men and women in writing captions on Instagram where casual language style is the most widely used (Latipah, 2021).

In addition, there are several previous studies that discuss one of the variations of language style, namely slang. Some of them focus on exploring the types of slang used by young people in movie dialogues and Instagram captions (Situmorang & Herman, 2021, Saputra & Marlina, 2019, Trimastuti, 2017, Rezeki, Sagala, Panjaitan, Juliantina, 2019). The types of slang that appear in this research are acronyms, blending, clipping, compounding, prefixation, reduplicative, reversed form, variation, word manufacture and fanciful formation. The four previous studies used descriptive qualitative research methods to analyze the phenomenon of slang style. Generation-Z uses slang on Instagram to give a relaxed and show intimacy/familiarity. The previous studies discussed the types of language style and slang used in films and various types of social media. However, previous

research has not discussed the jargon used in writing captions on Instagram. Therefore, this study will discuss the jargon and style of language used by several female accounts in captions on Instagram. In line with previous research, this study also uses a qualitative descriptive method to examine the data. If the previous research used the object of research from social media accounts among teenagers, it was different from this study which used several captions from women's accounts on Instagram social media as the object of research.

This study takes the opportunity to fill the research gap on the form, meaning, and context of jargon and the types of language style used by several women's accounts in writing captions on Instagram social media. This research gap is important to study further to contribute to a better understanding to readers of how jargon and language style in a sociolinguistic perspective are used to write texts in various ways. Given that in today's era, humans use language to communicate or provide information to others, one of which is through the form of captions on posts on social media. In addition, this research is also expected to make a good contribution to the development of scientific research in the field of Sociolinguistics, especially for female Instagram users to interact or express themselves through captions written on Instagram (Rahmantika, 2019).

The author is interested in doing research on language style and jargon because nowadays many people write captions on social media, especially Instagram, using various types of language styles, and they often include jargon words in every caption. The author chose to do research on women because the author is an individual who is also actively using Instagram social media, making

it easier for the author to collect data. According to the author's knowledge, this research has not been conducted at the Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang.

### **B. Research Questions**

1. How are the forms and meanings of jargon used by women's accounts in Instagram caption?
2. What are the context of jargon used by women instagram users in writing caption on Instagram?
3. How are the types of language style used by Indonesian women in writing Instagram captions?

### **C. Research Objectives**

- To identify the form and meaning of jargon used by women's accounts in writing Instagram captions.
- To identify the word of context of jargon used by women accounts in writing Instagram captions.
- To find out, analyze and describe the types of language style used by Indonesian women on Instagram captions.

### **D. Significances**

1. Theoretical significance

The results of this study are expected to support theories related to language style and jargon in sociolinguistic studies. Moreover, several new expression with new meaning contribute to increase a lot of vocabulary of slang word on writing caption in Indonesian context, especially Indonesian Instagram users.

## 2. Practical Significance

This research expected to be useful for all readers, especially English Literature students who are interested in the field of sociolinguistic studies and able to apply their knowledge and understanding in appropriate daily communication styles, especially in formal situations or other different conditions. Furthermore, this research also as a guidance for old generation (Y-Generation) who are indirectly forced to understand and follow the emergence of new languages today.

### **E. Scope and Limitations**

The researcher focused on the Instagram caption which describes the types of language style and form + word in context of jargon used by several women accounts with a large number of followers in Indonesia. This research aims to examine several accounts of women with the most followers in Indonesia as of August 2021. The researcher uses Chaika's theory (1982) and Halligan (2004) to provide a clearer understanding of the research. Researchers only focus to know the form, meaning, and context of jargon and types of language style used by several women's accounts in the captions they write on Instagram posts in a sociolinguistic perspective.

### **F. Definition of Key Terms**

1. **Language Style** is how people use language to express their thoughts and feelings when communicating either in written or oral form.
2. **Social Media** is an online communication media that can be used to communicate or interact remotely to obtain information.

3. **Instagram** is a social media application with the most users in the world that can be used to share videos or images by writing a caption on the uploaded post.
4. **Gender** is a concept used to identify the differences between men and women in terms of socio-cultural influences.
5. **Slang** is a variety of language that is not official and not standard, seasonal, used by teenagers or certain groups to communicate internally so that people outside the group do not understand.
6. **Jargon** is a special / unique vocabulary used by a certain group, is not secret but is often not understood by the general public.

## **CHAPTER II**

### **REVIEW OF RELATED LITERATURE**

This study uses the sociolinguistic theory of Chaika (1982) where he put forward an opinion that humans communicate with other people using language to express a meaning or message. According to Chaika (1982), language style is a person's way of using language which is known as spoken language. The language style is used to express communication so that the information conveyed by the speaker can be accepted by the audience. Halligan (2004) elaborates four kind of jargon, consist of phrase, word, acronym, and abbreviation. It is supported by Chaika's theory (1982), which state that jargon appears in two ways; shaped in the form of new words, appears in the form of existed words common people know.

The two theories above about sociolinguistics and language style are relevant to the study to be studied because they are in line with the research question and research objectives that have been formulated, where this study discusses the language style used by someone to communicate through a caption on one of the Instagram social media platforms.

In this study, the theory used refers to the theory of sociolinguistics which examines the phenomenon of the style of language used in writing a caption. The theoretical concepts used as the basis in this study are as follows: (1) Sociolinguistic, (2) Language Style, (3) Social media (Instagram), (4) Gender Identity, (5) Slang, (6) Jargon

## **A. Sociolinguistics**

Sociolinguistics is a combination of the words sociology and linguistics. Sociology is an objective and scientific study of humans in society, while linguistics is a science that studies or discusses language, especially language elements such as phonemes, morphemes, words, sentences, and the relationship between these elements including the nature and formation of these elements. Sociolinguistics focus on factors and influences of language on society, including cultural norms, interaction, context, how language is used (variety and style of language) by people in everyday life. So, Sociolinguistics is the study of language associated with social conditions (studied by social sciences, especially sociology) (Sumarsono, 2017).

Sociolinguistics is the study of how people use language to communicate with each other, such as when speaking to family, friends, teachers, and even strangers (Chaika, 1982: 2). Sociolinguists see the importance of studying language carefully because language shows stratification in a particular language. In addition, it will be easier to observe the values that have been formed in certain groups in society. Spolsky (2003: 3) argues that sociolinguistics is also an attempt to connect language and society. Spolsky stated that the function of language is not only to communicate meaning but also to organize and maintain social relations. Sociolinguistics sees the importance of studying language and society. That is the reason why there is a field of study that specifically discusses the relationship between language and society, namely sociolinguistics.

## **B. Language Style**

Language is not only a means of communicating information about a subject, but it is also a very important means of establishing and maintaining relationships with other people. According to Abrams (1981), language style is a way of using language in an essay, or how an author expresses something that will be stated. Language style is also defined as the choice of words used by a certain group of people when speaking in one place and in one condition. Language style is a very important construct in the study of sociolinguistic variation. Style is useful for people to express their ideas, people use style depending on who and where they speak. So, people can adjust the style according to good rules. People don't always speak consistently using the same way of speaking. Even from one situation to another the way a person speaks changes. Style is the linguistic privilege of a personal individual. Style in social roles includes expected behavior associated with a certain status. Keraf (1991) says that style is a way to express ideas with a special language that shows the soul, spirit, and use of the author's vocabulary. Language can be said to be good if it meets 4 elements, namely: honest, respectful, polite, and interested.

From the statements above, language style has different meanings in communicating with others. Language is a rule-based sign system that makes people think of other types of situations in which rules are enforced by certain authorities. A person can be judged in terms of education, socioeconomic level, background, honesty, friendliness, and many other qualities of the way that person speaks.



According to Martin Joos (1976), he identify five different language styles, namely formal style, consultative style, formal style, intimate style, and casual style.

### 1. Frozen Style (Oratorical)

Frozen style is the most formal style of language used in formal situations and ceremonies such as in palaces, mosques, state ceremonial speeches, and several other occasions. This style is used exclusively by specialists, professional orators, lawyers, and preachers because the sentence sequence is complex and requires high skill. The frozen style has the characteristic of long sentences, not easy to cut or beheaded, and very difficult to comply with standard writing and spelling regulation. This style requires the speakers and listeners to be serious and pay attention to what is written or spoken.

### 2. Formal Style (Deliberative)

Formal style is defined as the style of language that used for an important or serious situation. It is also used in addressing the audience usually that is too large or permits effective interchange between speaker and hearers. The formal style is usually oriented to a single topic and this is related to the fact that formal writing is technical in nature, the sentences used are more complex, using proper grammar and standard vocabulary. The formal style is used in school by students, teachers, lecturers, and headmasters, etc.

### 3. Consultative Style

Consultative style is a style whose level is between the formal and the casual (semi-formal) styles. This is one of the types of figurative language required of

everyday speakers. The consultative style is commonly used in ordinary school conversations, dialogues, doctor-patient conversations, meetings with principals, first meetings between foreigners or results or production-oriented talks. Usually a consultative style speech is used between two people, when one speaks at intervals, the other gives a brief response. There are basic parts of the system, among which are "Yes, No, Huh, Mm, That's right".

#### 4. Casual Style

Casual style is the style used for conversation in casual or normal situations which is suitable for conversation with our friends or sometimes family members, such as when on vacation, recreation, sports, and so on. The pronunciation is fast, a lot of shortened utterances are used (alegro), slang, and the morphological or syntactic constituents of the words use a lot of local languages. Another characteristic of casual language style is the omission of unstressed words, especially at the beginning of sentences.

#### 5. Intimate Style

Intimate style is the style of language used by speakers who have very close relationships such as family, lovers or best friends. Intimate labels are dear, dear, dear, and even Mom, Dad, and other nicknames might be used in this situation. The intimate style is also characterized by non-verbal communication, deletion, ellipsis, rapid and slurred pronunciation, and a marked personal code, often the smallest incomprehensible social unit. In analyzing language style based on this level of formality, it really depends on the situational utterance, relating to who is speaking,

to whom, what language is used, the time of the conversation, the place of implementation, and what problems are discussed.

### **C. Social Media (Instagram)**

According to Nasrullah (2015) in his book entitled "Social Media" defines social media is a medium on the internet that allows users to represent themselves and interact, work together, share, communicate with other users to form virtual social bonds. Instagram is an application part of Facebook that is used to post photos and videos where the followers are most likely friends who are on our Facebook. According to Kaplan & Haelein (2014:26), Instagram is an internet-based application and web 2.0 technology that allows the exchange and creation of user-generated content. Thus, Instagram is a social media application that uses internet networks to activate it and as a tool to share and search for information or knowledge.

Instagram is a social network that can be used as a direct marketing medium for a product. Through Instagram, we can offer products/services by uploading or posting photos or short videos about the products offered, so that potential consumers can see the types of goods/services offered.

### **D. Slang**

Slang is a form of informal speaking style that is usually used by teenagers or members of certain communities. Slang consists of words or phrases that are used instead of colloquial terms among younger speakers and other groups with special interests. Slang is a variation of language used by certain groups, special

and secret, so it should not be known other than the user group or other groups outside the group (Chaer and Agustina, 2010). According to Prayogi (2007), defines slang as a variety of informal language used to communicate by teenagers and certain groups.

<b>Slang</b>	<b>Meaning</b>
Chill	relax, without feeling burdened
Hang out	gathering with other people, usually with peers.

### **E. Jargon**

In sociolinguistics, jargon is a special variety of language used by a particular group of people. Jargon contains a unique set of vocabulary used by people who have the same interests, social status, or position in a particular area, for example in the work area. Chaer and Agustina (2004) in their research, said that jargon is an expression that is only used and understood by a certain group, while those outside the group will not be able to understand the expression. According to Halligan's theory (2004), about four forms of jargon, they are :

#### **1. Word**

Word is a unit of language used by a person to speak and write. Finch (2000) states that a word is a unit of expression that is recognized orally by native speakers in both language and writing.

## 2. Phrase

Phrases are small groups of words that stand together as conceptual units, usually forming clause components. Phrase is a syntactic unit that usually consists of more than one word and is an intermediary between the word and the level of the clause in a sentence (Finch, 2000).

## 3. Abbreviation

Abbreviation is the result of the abbreviated unit (Sudaryanto , 1985).

Abbreviations are short forms of a word or phrase. Abbreviation usually used for organization names, slogans, or other verbiage. It is formed by removing some letters or using only the first letter/first syllable of each word.

## 4. Acronyms

Acronyms are abbreviations that are formed from the initial letters of another word and are pronounced as a word. Acronyms are words that are created from the initial letters of words in abbreviations which are formed by taking the initial sounds (letters) of the words from a phrase and putting them together into a pronounced word (Bauer, 1998).

Shape	Jargon	Meaning
Word	Diagnosis	Diagnosis is the determination of the type of disease under investigation through the symptoms that occur. This word is commonly used by doctors when carrying out a person's health check. After the diagnosis is obtained, usually the doctor will make a prognosis.

Abbreviation	IMO ( <i>In My Opinion</i> )	Convey an opinion
	OOT ( <i>Out of Topic</i> )	The topic discussed is inappropriate.
Phrase	Influenza	Influenza is an inflammatory reaction to the respiratory tract caused by a viral infection.
Acronym	AKPER (Akademi Keperawatan/nursing academy)	Akper is an educational institution that is active in the health sector with a specialty in the field of nursing.

### **CHAPTER III**

#### **RESEARCH METHOD**

A qualitative approach was used in this study because it required specific data for research. This study looks for the types of language styles and jargon used in writing Instagram captions according to the sociolinguistic view.

##### **A. Research Design**

Descriptive qualitative research is used in this study. Qualitative descriptive method is a research method based on the philosophy of postpositivism which is used to examine the condition of natural objects where the researcher is the key instrument, the data collection technique is carried out in a combined manner (triangulation), the data analysis is qualitative, and the result of qualitative research emphasize meaning rather than generalizations (Sugiyono, 2016). Qualitative approaches are usually used to describe or analyze social phenomena. Researchers try to find problems that can be analyzed. Therefore, the researcher argues that a qualitative approach can be used to validate the data and reach an understanding of the problems in the research.

##### **B. Research Instrument**

Research instruments are important for obtaining research data because of the set of methods used to collect data. There are two kinds of instruments used in this study, human instruments and non-human instruments. The main instrument is humans as the key instrument in this research where the researchers select, collect and analyze data and report

research results. Researchers use cell phones and corpus as non-human instruments as tools/media to search and analyze the data.

### **C. Data Source**

The data sources for this research were fifteen posts with captions containing jargon and language styles from six women's Instagram accounts in Indonesia which could be analyzed. The six women's Instagram accounts used are: Maudy Ayunda, Cinta Laura, AgnezMo, Anggun C.Sasmi, Laura Moane, Saskia Chadwick. The six Instagram accounts were chosen because they are included in women's inspiration, they not only have a good career, but they also pay attention to education. Researchers used personal Instagram accounts to find data from several women celebgram accounts with a large number of followers posted from August to December 2021. After finding posts and captions from several female Instagram accounts, the researchers took screenshots of the posts.

### **D. Data Collection**

In collecting data, researchers will take the data from several women's accounts on Instagram social media. Data collection was carried out with the following procedures: 1) accessing Instagram social media accounts using a smartphone and internet data, 2) searching for Instagram social media posts of the selected women (*Maudy Ayunda, Cinta Laura, AgnezMo, Anggun C.Sasmi, Laura Moane, Saskia Chadwick*) with captions that use jargon and contain language styles, 3) retrieve posts or data that are



in accordance with the needs research by means of screenshots, 4) collect the screenshots of the posts to be analyzed.

#### **E. Data Analysis**

Data analysis uses sociolinguistic-based theories. First, the researcher looked for captions from twenty posts on several women accounts which contains jargon style for this study. Second, the data collected will be classified based on the form/type of jargon and the type of language style used. Third, researchers will examine various types of language styles and jargon based on the theory. Fourth, the researcher will look for the literal meaning of the collection of jargon that has been found. Fifth, The researcher will explain the form and context of jargon, and types of language styles used in writing captions on women's accounts on Instagram.

#### **F. Triangulation Data**

The author use triangulation data in the data analysis process. Data triangulation is used to obtain high credibility and data accuracy (Creswell 2008). According to Sugiyono (2011) triangulation is a combined technique of several data collection techniques and existing data sources. In triangulation data in a qualitative approach, there are three sources that can be used to obtain data. There are three sources that can be used to obtain data, they are observations, documentation, and note-taking. In this research, the researcher will make observations on the object of research then documentation section by screen captured the data, after that the

researcher do note-taking so the phenomenon to be studied can be clearly understood. So the data obtained is valid because it has passed the triangulation session; observation-documentation-note taking.

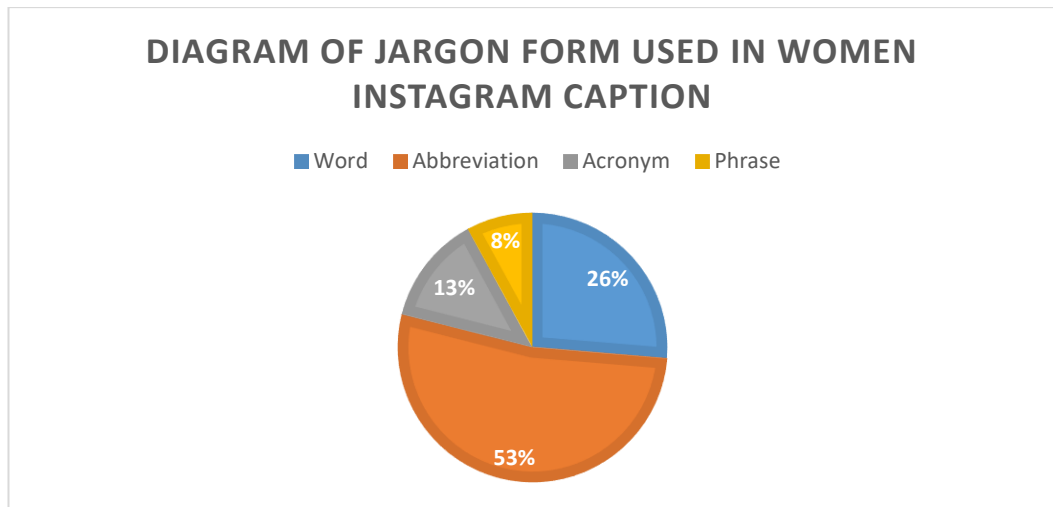
## **CHAPTER IV**

### **FINDING AND DISCUSSION**

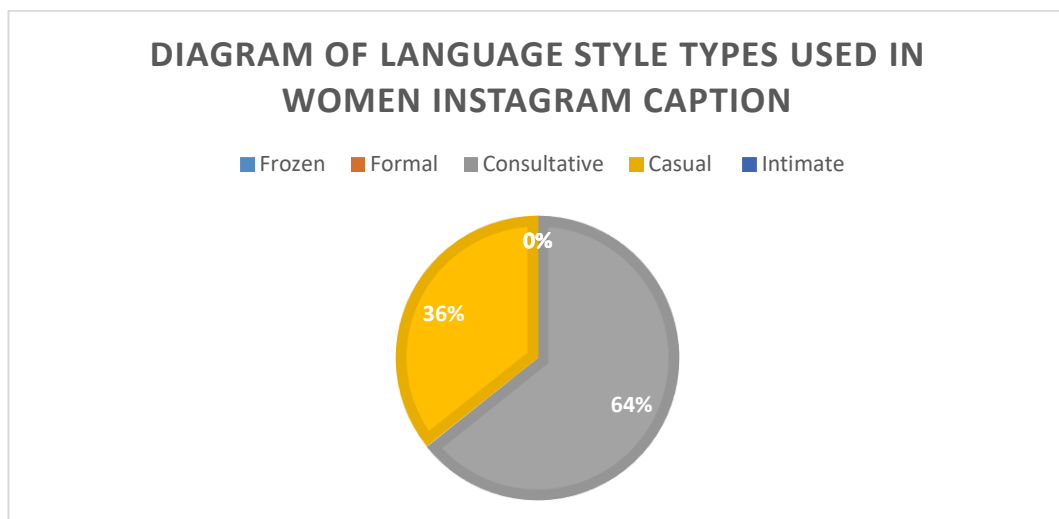
In this chapter, the researcher analyze the result of this research, jargon and language style used on Instagram caption. The researcher analyzes the data based on women accounts of Instagram. This chapter is divided into two parts, research finding and discussion. Importantly, the findings are discussed to answer the research questions.

The researcher aim to examine several Indonesia women Instagram accounts with many followers posted from August to December 2021. Six differeent women accounts have been chosen by researcher to analyze the types of language style, form, meaning and context of jargon on the captions, those six women accounts are *Maudy Ayunda*, *Cinta Laura*, *Anggun C.Sasmi*, *Saskia Chadwick*, and *Laura Moane*. Nevertheless, the researcher only took one or more than one posts along with the caption on each account.

### A. Finding



Based on the diagram above, it can be seen that the research results from the forms of Jargon, namely: Word (26%), Abbreviation (53%), Acronym (13%), and Phrase (8%).

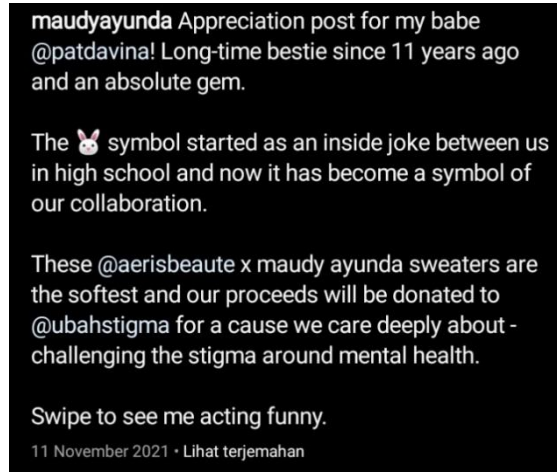


Based on the diagram above, it can be seen that the research results from the types of Language Style, namely: Frozen (0%), Formal (0%), Consultative (62%), Casual (38%), and Intimate (0%).

## 1. Form, meaning, and context of Jargon

### a. Word

#### Datum 1



#### Caption

*“Appreciation posts for my babe @patdavina!! Long-time bestie since 11 years ago and an absolute gem.*

*The (rabbit) symbol started as an inside joke between us in high school and now it has become a symbol of our collaboration.*

*These @aerisbeaute x maudy ayunda sweaters are the softest and our proceeds will be donated to @ubahstigma for a cause we care deeply about – challenging the stigma around mental health.*

*Swipe to see me acting funny.”*

#### Analysis

The post was published on November 11th, 2021 by @maudyayunda account. The jargon used in the caption for the celebrity post above is "babe" and

"bestie". Babe is a slang term for a loved one. While bestie is an international jargon used to refer to friends. Both jargons are present in the social context of friendly relations.

## Datum 2



## Caption

*“London calling (France flag emoji) with hubby (love emoji)”*

## Analysis

In the caption of the photo post on Instagram by the @anggun\_cipta account on September 24th, 2021, there is the jargon "hubby" as a word form. The real word from hubby is husband. The word hubby itself is an informal term or nickname for the husband of a married woman. The jargon "hubby" is used to show an intimate

impression between husband and wife, so that in this social context the caption writer seems very close to her husband.

### Datum 3



### Caption

*“Feeling like a real seniorita (lips emoji)”*

### Analysis

The post from the Instagram account @claurakiehl on October 10th, 2021 contains a caption with jargon. The jargon contained in the post is "senorita". The word form of the jargon "senorita" is certainly very familiar, read and even heard by all social media users, especially Instagram. Seniorita is known by the meaning

of “mistress” or “girl” in Indonesian. The jargon is used as an expression or nickname for an unmarried woman.

#### Datum 4



#### Caption

*“A healthy breakfast with momma before I begin my work day!”*

#### Analysis

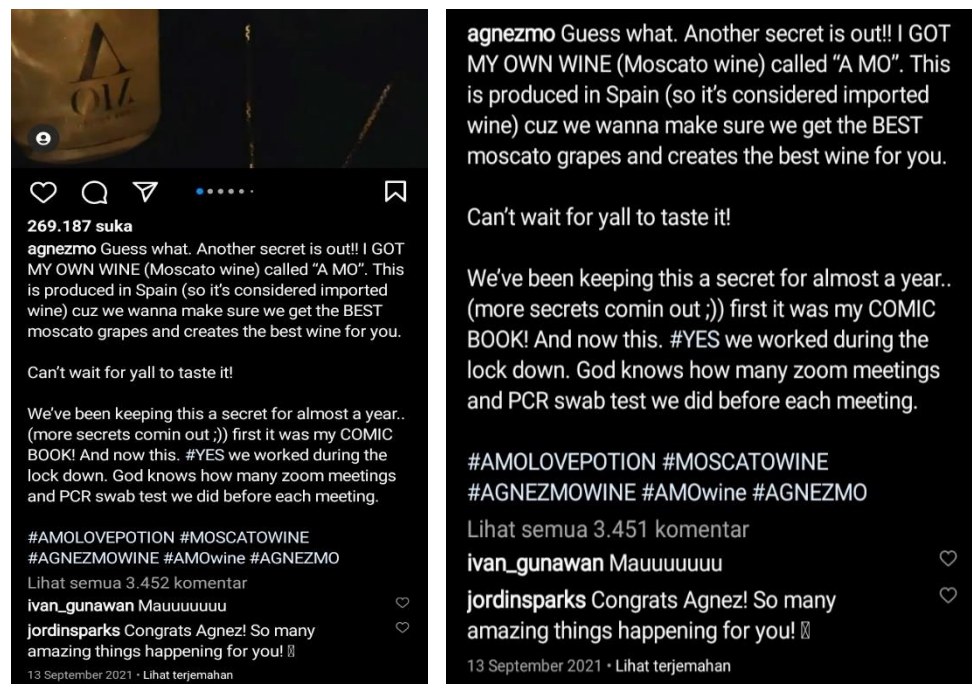
The jargon used in writing the caption on the Instagram post above is "momma". Momma is a spelling variant that is quite well known besides "mama" for the term of mother. Through the caption contained in the post from one of the celebgrams above, there is a social context, namely the closeness between mother



and child where the caption writer will spend time with his mother with a healthy breakfast together before he returns to active work.

## b. Abbreviation

### Datum 5



## Caption

*Guess what. Another secret is out!! I GOT MY OWN WINE (Moscato wine) called "A MO". This is produced in Spain (so it's considered imported wine) cuz we wanna make sure get the BEST moscato grapes and creates the best wine for you. Can't wait for ya'll to taste it!*

*We've been keeping this a secret for almost a year.. (more secrets comin out ;)) first it was my COMIC BOOK! And now this. #YES wweworked during the lock down. God knows how many zoom meetings and PCR swab test we did before each meeting.*

*#AMOLOVEPOTION #MOSCATOWINE*

*#AGNEZMOWINE #AMOWine #AGNEZMO*

### **Analysis**

The jargon in the form of abbreviations in the caption written in the post above is "PCR" and "cuz". *PCR* stands for *Polymerase Chain Reaction*, which means a laboratory examination to detect the presence of genetic material from bacteria, dirty cells, or viruses. The jargon "*cuz*" is an abbreviation of the word **because**. The word *cuz* is used in almost every casual or informal writing to simplify the word so that it is not too long when written. The caption has a social context where it is addressed to friends and followers. The account owner also talks about her activities during the covid-19 pandemic.

## Datum 6



### Caption

*“Between getting your (pumpkin) outfit on the day of, your sis in law’s bday dinner and your friend’s smile on the 7th slide, I must say the night was pretty successful.”*

### Analysis

The familiar jargon in the caption on the @agnezmo Instagram account is "sis". "Sis" is an abbreviation of the word **sister**. It's the same as the word brother which is abbreviated to "bro". The context in the caption is about friendship, where the account owner is attending the birthday dinner of his friend's half-sister.

### Datum 7



### Caption Datum 7

*Lost a bet and my “friends” want me to post this. I swear they don’t let me be great.*

*But im a woman of my world, so here u go.*

*#bestcaptionwins      #AGNEZMO*

*#gonnathinkaboutoursocalledfriendshipafterthis*

*#SMH*

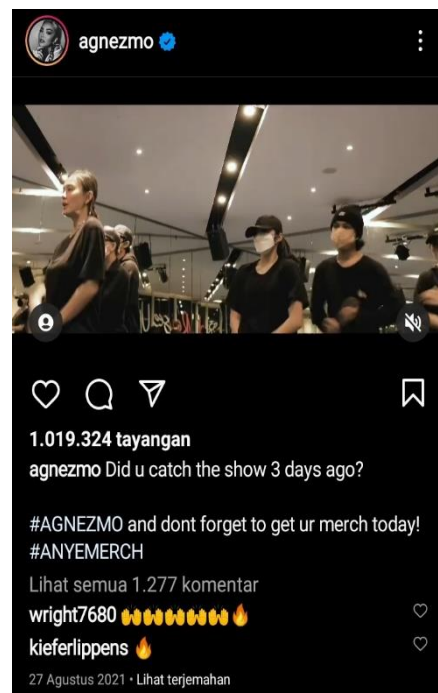
### Caption Datum 8

*Did u catch the show 3 days ago?*

*#AGNEZMO and dont forget to get ur merch today! #ANYEMERCH*

### Analysis

### Datum 8



In caption on data 7 and 8 has two abbreviated jargon writing. The two words are u and ur. The letter u in the jargon means "you". Why is it shortened to just one letter 'u'? This is because the pronunciation of the word "YOU" is the same as the pronunciation of the letter "U". The word ur consists of two letters, namely U and R which means "you are". Then it was shortened to ur because the pronunciation of the word "YOU ARE" is the same as the pronunciation of the letters U and R.

#### Datum 9



#### Caption Datum 9

*Growing up and growwing old together. (love) #BFF*

#### Datum 10



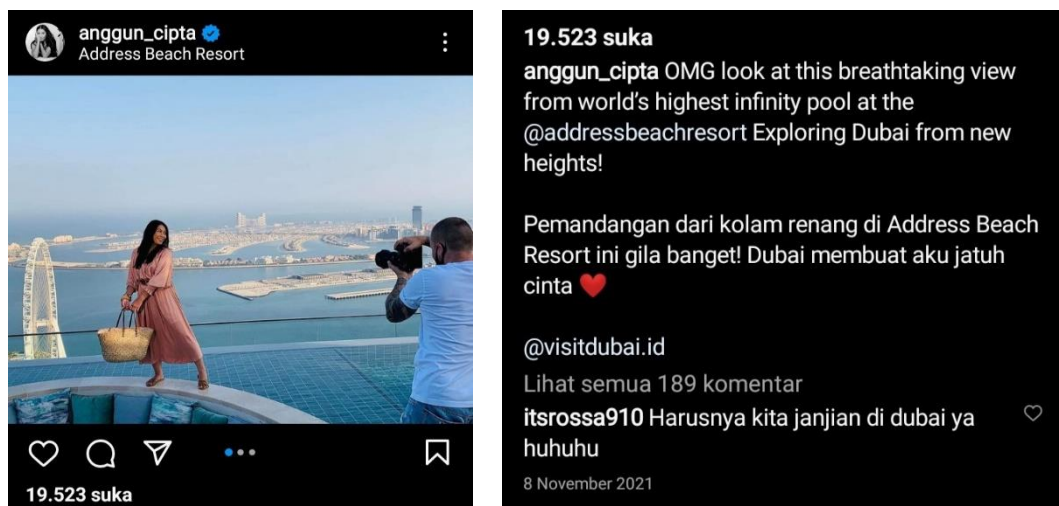
#### Caption Datum 10

*Christmas tree is up, done by Kirana and her BFF Elly, featuring #StarWars*

### Analysis

In the caption written on the post in data 9 and 10, we can all know that there is jargon in the form of an abbreviation, namely BFF. BFF stands for Best Friend Forever. BFF is a very close and deep bond or friendship between several people, usually they form a small group which we now often refer to as a “squad”.

### Datum 11



### Caption

*“OMG look at this breathtaking view from world’s highest infinity pool at the @addressbeachresort Exploring Dubai from new heights!”*

### Analysis

The jargon contained in the caption of the post of one of the women's accounts above is "OMG". OMG stands for *Oh My God*. OMG is one of the most commonly used expressions of surprise in English. Like the expression of surprise

in the caption above to the amazing view from the swimming pool that has no borders.

### Datum 12



### Caption

*“BTS photoshoot w/ koh winston (rainbow emoji)”*

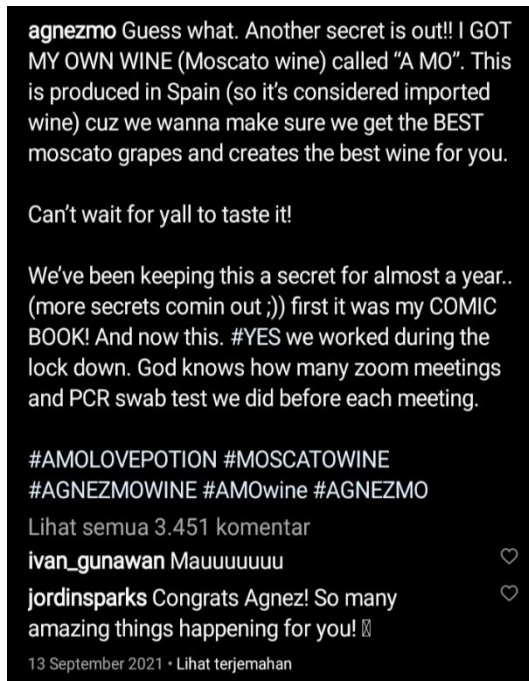
### Analysis

In the caption on the @saskiachadwick celebgram post there is BTS jargon. BTS stands for Behind The Scene, which means behind the scenes. This means, what is happening behind the scenes during the photoshoots process.



### c. Phrase

#### Datum 13



#### Caption

*Guess what. Another secret is out!! I GOT MY OWN WINE (Moscato wine) called "A MO". This is produced in Spain (so it's considered imported wine) cuz we wanna make sure get the BEST moscato grapes and creates the best wine for you.*

*Can't wait for ya'll to taste it!*

*We've been keeping this a secret for almost a year.. (more secrets comin out ;)) first it was my COMIC BOOK! And now this. #YES wweworked during the lock down. God knows how many zoom meetings and PCR swab test we did before each meeting.*

*#AMOLOVEPOTION #MOSCATOWINE*

*#AGNEZMOWINE #AMOWine #AGNEZMO*



## Analysis

Jargon in the form of a phrase in the caption written in the post above is "lock down". This phrase is certainly very familiar to those of us who have passed the Covid-19 pandemic. Lock down is an act of closing an area where people are prohibited from leaving or entering an area to control viruses or infections.

### d. Acronyms

#### Datum 14



## Caption

*"#RIPCarlosMarlin Condolences to this and #IIDivo family."*

## Analysis

In those captions, there is "RIP" jargon. RIP stands for *Rest In Peace*. The jargon stands for *Rest in Peace*. Usually the jargon is used to express condolences for the death of someone. As in the post above, which expresses condolences for the death of Carlos Marlin.

### Datum 15



### Caption

*"Happy Birthday Bae (kiss emoji)"*

### Analysis

The caption from the @its\_lauramoane2 account contains jargon that reads "Bae". Bae is an acronym for Before Anyone Else, meaning that someone who gets this nickname is a very special and important person.

## 2. Types of Language Style

There are many types of language style. The linguist classified into five types, those are; frozen style, formal style, informal style, consultative style, and casual style.

### a. Consulative Style

#### Datum 1

*“Appreciation posts for my **babe** @patdavina!! Long-time **bestie** since 11 years ago and an absolute gem.*

*The (rabbit) symbol started as an inside joke between us in high school and now it has become a symbol of our collaboration.*

*These @aerisbeaute x maudy ayunda sweaters are the softest and our proceeds will be donated to @ubahstigma for a cause we care deeply about – challenging the stigma around mental health.*

*Swipe to see me acting funny.”*

#### Analysis

This caption comes from one of Maudy Ayunda's posts. The researcher found that there was an informal language style used in writing captions on Instagram. the sentences are quite long, but the form is not conservative. The choice of words in the captions used some popular words such as “babe” and “bestie”. At the end of the caption, Maudy Ayunda tries to influence her followers to be interested in the activities she is currently doing and puts an active account tag so that her fans can visit the Instagram account page.

#### Datum 2

*“Feeling like a real senorita (lips emoji)”*

#### Analysis

Based on the caption written on one of the posts from Cinta Lura's personal Instagram page, the researcher concluded that there was an informal style used in it. The researcher shows the existence of short sentences and the choice of words that are quite known by everyone, such as the term "senorita".

### **Datum 3**

*"A healthy breakfast with momma before I begin my work day!"*

### **Analysis**

The researcher concludes from the caption on the Instagram post written by Cinta Laura, which contains an informal style. The caption is quite short, the choice of words is contemporary. Using the slang word 'momma' for mother, she tells of having a healthy breakfast with her mother before starting her work day.

### **Datum 4**

*Guess what. Another secret is out!! I GOT MY OWN WINE (Moscato wine) called "A MO". This is produced in Spain (so it's considered imported wine) cuz we wanna make sure get the BEST moscato grapes and creates the best wine for you.*

*Can't wait for ya'll to taste it!*

*We've been keeping this a secret for almost a year.. (more secrets comin out ;)) first it was my COMIC BOOK! And now this. #YES wweworked during the lock down. God knows how many zoom meetings and PCR swab test we did before each meeting.*

*#AMOLOVEPOTION #MOSCATOWINE*

*#AGNEZMOWINE #AMOWine #AGNEZMO*

### **Analysis**

The researcher concludes from the caption on the Instagram post written by AgnezMo, that it contains an informal style. Even though the caption is quite long, the choice of words is up to date. Using abbreviated words, she tells about the wines that she has been hiding from producing. And at the end of the caption there is a medical jargon, namely PCR swab test.

### **Datum 5**

*Did u catch the show 3 days ago?*

*#AGNEZMO and dont forget to get ur merch today! #ANYEMERCH*

### **Analysis**

The researcher concludes that language style is contained in AgnezMo's caption. The informal style is used in the caption, because the sentences are standard, used in informal occasions and the word form is also not conservative (not old words). The use of short sentences also shows an informal style. According to the researcher's view, AgnezMo uses an informal style because he wants to communicate with her followers, reminding him not to forget the merchandise his fans will get.

### **Datum 6**

*Christmas tree is up, done by Kirana and her BFF Elly, featuring #StarWars43*

### **Analysis**

The caption on the Instagram celebrity post, Anggun C. Sasmi, uses standard but not rigid words. In the caption written there is jargon in the form of

'abbreviation' such as BFF (Best Friend Forever), so the researcher can conclude that the caption consists of an informal style.

#### **Datum 7**

*“#RIPCarlosMarlin Condolences to this and #IIDivo family.”*

#### **Analysis**

The data was classified by researcher as a informal style. The sentence on the caption more relax than formal style. Although, shortened form of word drive the construction became informal sentence. The dictions which used are really simple, these showed the purpose of the caption.

#### **Datum 8**

*“Between getting your (pumkin) outfit on the day of, your sis in law’ bday dinner and your friend’s smile on the 7th slide, I must say the night was pretty successful.”*

#### **Analysis**

The data comes from the post of one of the great singers who is now running his career abroad. She is AgnezMo. In the caption written by the singer, the researcher saw an informal style in it. The use of words is still standard, not stiff and relaxed. The choice of words is not conservative, it can still be understood by the readers. Through the caption, AgnezMo expressed his happy feelings because he attended the dinner invitation from his friends.

#### **Datum 9**

*“Growing up and growing old together. (love) #BFF”*

#### **Analysis**

The caption on the celebgram post, Tasya Kamila, uses standard but not rigid words. In the caption written there is jargon in the form of 'abbreviation' such as BFF (Best Friend Forever), so the researcher can conclude that the caption consists of an informal style.

#### **b. Casual Style**

##### **Datum 10**

“Happy Birthday Bae (kiss emoji)”

##### **Analysis**

The researcher concluded that language style consist in Laura's caption. Casual style is in the caption. Marked by sentences that are not long, and the use of the term "bae" for her friends and is written by adding many letters “eee” at the end of “bae” word.

##### **Datum 11**

*Lost a bet and my “friends” want me to post this. I swear they don’t let me be great.*

*But im a woman of my world, so here u go.*

*#bestcaptionwins      #AGNEZMO*

*#gonnathinkaboutoursocalledfriendshipafterthis #SMH*

##### **Analysis**

The researcher concludes that there is a casual style in the post above. The words used are quite familiar and are often used by many people. She talks about friendship. She swears that her friends won't let her be a great person, but she will show that she can be great (But im a woman of my world, so here u go).

**Datum 12**

*“OMG look at this breathtaking view from world’s highest infinity pool at the @addressbeachresort Exploring Dubai from new heights!”*

**Analysis**

The researcher decided the caption into casual type of language style. There are several aspects found by the researchers. one aspect is grammatical correction, where in the caption sentence there is no subject.

**Datum 13**

*“BTS photoshoot w/ koh winston (rainbow emoji)”*

**Analysis**

The researcher decided that the caption from the post of the woman's account @saskiachadwick had a casual language style. The use of BTS (Behind The Scene) jargon, the word "with" is written briefly as w/, and there is no subject at the beginning of the sentence.

**Datum 14**

*“London calling (France flag emoji) with hubby (love emoji)”*

**Analysis**

Caption of the post written by Mrs. Anggun C.Sasmi includes using a casual style. The caption was written to show that Mrs.Anggun was traveling to London with his beloved husband. This post is included in the casual language style because the moment describes the closeness that occurs between husband and wife.



## B. Discussion

Researchers found many posts with Instagram captions. The posts and captions do not always consist of the type of language style and jargon. However, researchers have tried to select and classify data based on the types of language styles. While conducting this research, the researcher examines the topic and analyzes the types of language style, also the forms, meanings and contexts of jargon based on the theory of Cahika (1982) and Halligan (2004). They have concluded a word, utterance, phrase, clause, or sentence. The researcher used her personal Instagram account to search for data and look for Instagram posts along with captions from six female accounts with different entertainment backgrounds with the most Instagram followers.

To find each type of figurative language and each form of jargon, the researcher focused on six women's accounts; Maudy Ayunda, Cinta Laura, AgnezMo, Anggun C. Sasmi, Laura Moane, and Saskia Chadwik analyzed their posts and captions. Then the researcher selects and captures the caption along with the picture itself which consists of one type of language and one form of jargon.

Researchers finally found all forms of jargon. They are : 1.) Word (*babe, hubby, senorita, momma*), 2.) Abbreviation (*PCR, BFF, OMG, BTS, sis, cuz, u, ur*), 3.) Acronym (*RIP, Bae*), 4.) Phrase (*Lock-down*). Unfortunately, phrase is forms of jargon that are hard to find in Instagram captions. For language style, the researcher only found consultative style (9 data) and casual style (5 data). Researchers find it difficult to find types of formal, frozen and intimate styles. The types of figurative

language and forms of jargon that do not appear in Instagram captions usually occur frequently and are used in conversation.

This research support related previous studies. There are comparisons and similarities of this study with previous studies. Previous research comes from Situmorang & Herman (2021), he conducted a study to analyze the style of slang from the film *Charlie's Angle*. Researchers used a qualitative descriptive method which was also used in this study, previous research used Sumarsono's theory to analyze research data. Meanwhile, the difference between previous research and this research is that this research only focuses on jargon language forms and types of language style using Halligan and Chaika theory, while previous research only focuses on slang style using Sumarsono's theory. This study analyzes all types of language styles and form of jargon, another difference is that previous studies used films as objects, while this study used captions as objects. Finding of the previous study shows The findings from previous research show that there are four slang styles used in the *Charlie's Angle* film, they are : Creative, 10 data (40%); metaphor 7 data (28%); existing word 5 data (20%); clipping 3 data (12%). The finding of this research show that there are two types of language style and four forms of jargon. They are : a.) Language style : Consultative style 9 data (62%); Casual style 5 data (38%). b.) Form of Jargon : Word 4 data (26%); Abbreviation 8 data (53%); Acronym 2 data (13%); Phrase 1 data (8%).

## CHAPTER V

### CONCLUSION AND SUGGESTION

#### A. Conclusion

There are important points from this research. This study was conducted to determine the style of language and jargon used by women's accounts in writing Instagram captions. The conclusions in this study were formulated based on the research question. Researchers have found fifteen selected data in the form of sentences on Instagram posts. The researcher uses six women's accounts with large followers who are involved in the entertainment world in the period August to December 2021. Six different accounts were selected by the researchers are : Maudy Ayunda, Cinta Laura, AgnezMo, Anggun C.Sasmi, Laura Moane, and Saskia Chadwick. Researchers select and capture captions along with pictures that contain language style and jargon.

The researcher found two types of language style that have been found; consultative and casual style. Formal, frozen, and intimate styles are hard to find in Instagram captions because they are often used in conversation. Meanwhile, in the form of jargon, the researcher found four forms of jargon; word, phrase, abbreviation, and acronyms. The form of abbreviation is the most widely used in writing captions. This research also adds new vocabularies that are rarely used such as hubby, senorita, momma, and cuz.

From the results of the study, we can conclude that the four forms of jargon are used by women when writing captions on Instagram, but the most widely used is the abbreviation form. Female Instagram users more often use consultative and

casual language styles when writing captions on their posts, with a comparison of consultative styles being used more than casual styles.

### **B. Suggestion**

After conducting the research, the researcher still feels that this research is still far from perfect. Many errors or mistakes were accidentally made when researching data (Instagram caption). There are several suggestions that the researcher would like to convey, maybe it will help other researchers to conduct research in the same field.

First, the next researcher can explore the presence or absence of jargon forms and types of language styles in different theories. Second, the next researcher can investigate the comparison of the use of jargon used by men and women in a sociolinguistic perspective. Third, the next researcher can use group account in other social media to investigate about jargon or language style.

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### **CURRICULUM VITAE**



Nurina Rahmah Hayuningtias was born Balikpapan at 7th Februari 2000. She graduated from MAN 4 KEDIRI at 2018. During her study at Senior High School, she actively participated in scout and red cross organization. She started her collage in 2018 at the English Literature Department of Faculty Humanities in Universitas Islam Negeri Maulana Malik Ibrahim Malang, and finished in 2022.

### APPENDIX

The initial in the table of jargon form :

1. Word : W
2. Phrase : P
3. Abbreviation : Ab
4. Acronyms : Ac

No.	Utterance	W	P	Ab	Ac
1.	<p><i>“Appreciation posts for my babe @patdavina!!</i></p> <p><i>Long-time bestie since 11 years ago and an absolute gem.</i></p> <p><i>The (rabbit) symbol started as an inside joke between us in high school and now it has become a symbol of our collaboration.</i></p> <p><i>These @aerisbeaute x maudy ayunda sweaters are the softest and our proceeds will be donated to @ubahstigma for a cause we care deeply about – challenging the stigma around mental health. Swipe to see me acting funny.”</i></p>	✓			
2.	<p><i>“Between getting your (pumkin) outfit on the day of, your sis in law’ bday dinner and your friend’s smile on the 7th slide, I must say the night was pretty successful.”</i></p>			✓	
3.	<p><i>Growing up and growwing old together. (love)</i></p> <p><i>#BFF</i></p>			✓	
4.	<p><i>“London calling (France flag emoji) with hubby (love emoji)”</i></p>	✓			
5.	<p><i>Christmas tree is up, done by Kirana and her BFF Elly, featuring #StarWars</i></p>			✓	



6.	<p><i>Lost a bet and my “friends” want me to post this. I swear they don’t let me be great. But im a woman of my world, so here u go.</i></p> <p><i>#bestcaptionwins #AGNEZMO</i></p> <p><i>#gonnathinkaboutoursocalledfriendshipafterthis #SMH</i></p>			✓	
7.	<p><i>Guess what. Another secret is out!! I GOT MY OWN WINE (Moscato wine) called “A MO”. This is produced in Spain (so it’s considered imported wine) cuz we wanna make sure get the BEST moscato grapes and creates the best wine for you. Can’t wait for ya’ll to taste it!</i></p> <p><i>We’ve been keeping this a secret for almost a year.. (more secrets comin out ;)) first it was my COMIC BOOK! And now this. #YES wweworked during the lock down. God knows how many zoom meetings and PCR swab test we did before each meeting.</i></p> <p><i>#AMOLOVEPOTION #MOSCATOWINE</i></p> <p><i>#AGNEZMOWINE #AMOWine #AGNEZMO</i></p>			✓	
8.	<i>“Feeling like a real senorita (lips emoji)”</i>	✓			
9.	<p><i>Did u catch the show 3 days ago?</i></p> <p><i>#AGNEZMO and dont forget to get ur merch today! #ANYEMERCH</i></p>			✓	
10.	<i>“A healthy breakfast with momma before I begin my work day!”</i>	✓			
11.	<p><i>“OMG look at this breathtaking view from world’s highest infinity pool at the</i></p> <p><i>@addressbeachresort Exploring Dubai from new heights!”</i></p>			✓	

12.	<p><i>Guess what. Another secret is out!! I GOT MY OWN WINE (Moscato wine) called “A MO”. This is produced in Spain (so it’s considered imported wine) cuz we wanna make sure get the BEST moscato grapes and creates the best wine for you. Can’t wait for ya’ll to taste it!</i></p> <p><i>We’ve been keeping this a secret for almost a year.. (more secrets comin out ;) ) first it was my COMIC BOOK! And now this. #YES wweworked during the lock down. God knows how many zoom meetings and PCR swab test we did before each meeting.</i></p> <p><i>#AMOLOVEPOTION #MOSCATOWINE</i></p> <p><i>#AGNEZMOWINE #AMOWine #AGNEZMO</i></p>		✓		
13.	<i>Happy Birthday Bae (kiss emoji)</i>				✓
14.	<i>#RIPCarlosMarlin Condolences to this and #IIDivo family.</i>				✓
15.	<i>“BTS photoshoot w/ koh winston (rainbow emoji)”</i>			✓	

The initial in the table of language style types:

1. Frozen : F
2. Formal : F
3. Consultative : Co
4. Casual : Ca
5. Intimate : I

No.	Utterance	Fr	Fo	Co	Ca	I
1.	<p><i>“Appreciation posts for my babe @patdavina!!</i></p> <p><i>Long-time bestie since 11 years ago and an absolute gem.</i></p> <p><i>The (rabbit) symbol started as an inside joke between us in high school and now it has become a symbol of our collaboration.</i></p> <p><i>These @aerisbeaute x maudy ayunda sweaters are the softest and our proceeds will be donated to @ubahstigma for a cause we care deeply about – challenging the stigma around mental health.</i></p> <p><i>Swipe to see me acting funny.”</i></p>			✓		
2.	<p><i>“Between getting your (pumpkin) outfit on the day of, your sis in law’ bday dinner and your friend’s smile on the 7th slide, I must say the night was pretty successful.”</i></p>			✓		
3.	<p><i>Growing up and growwing old together. (love)</i></p> <p><i>#BFF</i></p>			✓		
4.	<p><i>“London calling (France flag emoji) with hubby (love emoji)”</i></p>				✓	
5.	<p><i>Christmas tree is up, done by Kirana and her BFF Elly, featuring #StarWars</i></p>			✓		

6.	<p><i>Lost a bet and my “friends” want me to post this. I swear they don’t let me be great. But im a woman of my world, so here u go.</i></p> <p><i>#bestcaptionwins      #AGNEZMO</i></p> <p><i>#gonnathinkaboutoursocalledfriendshipafterthis</i></p> <p><i>#SMH</i></p>				✓	
7.	<p><i>Guess what. Another secret is out!! I GOT MY OWN WINE (Moscato wine) called “A MO”.</i></p> <p><i>This is produced in Spain (so it’s considered imported wine) cuz we wanna make sure get the BEST moscato grapes and creates the best wine for you.</i></p> <p><i>Can’t wait for ya’ll to taste it!</i></p> <p><i>We’ve been keeping this a secret for almost a year.. (more secrets comin out ;)) first it was my COMIC BOOK! And now this. #YES</i></p> <p><i>wweworked during the lock down. God knows how many zoom meetings and PCR swab test we did before each meeting.</i></p> <p><i>#AMOLOVEPOTION #MOSCATOWINE</i></p> <p><i>#AGNEZMOWINE #AMOWine #AGNEZMO</i></p>			✓		
8.	<i>“Feeling like a real senorita (lips emoji)”</i>			✓		
9.	<p><i>Did u catch the show 3 days ago?</i></p> <p><i>#AGNEZMO and dont forget to get ur merch today! #ANYEMERCH</i></p>			✓		
10.	<i>“A healthy breakfast with momma before I begin my work day!”</i>			✓		
11.	<i>“OMG look at this breathtaking view from world’s highest infinity pool at the</i>				✓	

	@addressbeachresort Exploring Dubai from new heights!"					
12.	<p>Guess what. Another secret is out!! I GOT MY OWN WINE (Moscato wine) called "A MO". This is produced in Spain (so it's considered imported wine) cuz we wanna make sure get the BEST moscato grapes and creates the best wine for you.</p> <p>Can't wait for ya'll to taste it!</p> <p>We've been keeping this a secret for almost a year.. (more secrets comin out ;)) first it was my COMIC BOOK! And now this. #YES wweworked during the lock down. God knows how many zoom meetings and PCR swab test we did before each meeting.</p> <p>#AMOLOVEPOTION #MOSCATOWINE</p> <p>#AGNEZMOWINE #AMOWine #AGNEZMO</p>		✓			
13.	Happy Birthday Bae (kiss emoji)				✓	
14.	#RIPCarlosMarlin Condolences to this and #IIDivo family.			✓		
15.	"BTS photoshoot w/ koh winston (rainbow emoji)"				✓	