# THE INFLUNCE OF K-POP CULTURE ON STUDENTS' LIFESTYLE AND POLITICAL KNOWLEDGEAT SOCIAL SCINCE EDUCATION DEPARTMENT (ICP) OF FITK OF MAULANA MALIK IBRAHIM STATE ISLAMIC UNIVERSITY MALANG



# SOCIAL SCIENCE EDUCATION DEPARTMENT

# TARBIYAH AND TEACHER TRAINING FACULTY

# STATE ISLAMIC UNIVERSITY OF MAULANA MALIK IBRAHIM

# MALANG

June, 2016

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Submitted in Partial Fulfillment of the Requirements for the Education Degree (S.
Pd) with a Major of Social Science Education Faculty of Tarbiyah and Teaching
Sciences State Islamic University of Maulana Malik Ibrahim Malang



# SOCIAL SCIENCE EDUCATION DEPARTMENT

# TARBIYAH AND TEACHER TRAININGFACULTY

## STATE ISLAMIC UNIVERSITY OF MAULANA MALIK IBRAHIM

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# THE INFLUNCE OF K-POP CULTURE ON STUDENTS' LIFESTYLE AND POLITICAL KNOWLEDGE AT SOCIAL SCINCE EDUCATION DEPARTMENT (ICP) OF FITK OF MAULANA MALIK IBRAHIM STATE ISLAMIC UNIVERSITY MALANG

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#### DEDICATION

I dedicate to Allah SWT the Loard of the world and the Prophet Muhhammad SAW as a light bearer of truth, with all humility.

I dedicate the result of my work to special person in my life. For my beloved parents, my strong father Nahrujiand my patient motherJuma'iyah, may Allah mercies them always.

I dedicate to my lovely siblings, handsome brothers KhotifulUmam and also my beautiful sister FirtotulUnsi and Nabila Hilda N.A, may Allah love them always.

I dedicate to my special person, ChabibSjahid Al Asa, may Allah love his always and we always in happiness until end the life.

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إِنَّالله لا يُغَيَّر مابِقو مِحَتَّى يُغَيَّر و أمابِأَنفُسِهم

"Allah will not change the state of things so they change a state of that exist in themselves"

(Q.S. ArRad : 11)

أكمل المؤمنين إيمانا أحسنهم خلقا

"the most perfect believer of his faith is people who the best his mind and character." – (*Al- Hadith*)

There is no way out that is used for shy away from anything, except thinking " "Thomas Alva Edison"

The heroes are not people who dare to hack his sword into the opponent's shoulder, but the real heroesare the person who can master it himself when his

anger. "Prophet Muhammad SAW"

#### PREFACE



All price be to Allah he all mighty, who has giving us mercies and blessing until I can finish this thesis on the title "*The Influence of K-Pop Culture on Students*' *Lifestyle and Political Knowledge at Social Science Education Department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang*" on time. Sholawat and Salam always be presented to our prophet Muhammad SAW, the last messenger of Allah who has save the human's life from destruction to safety namely Islam is the true religion.

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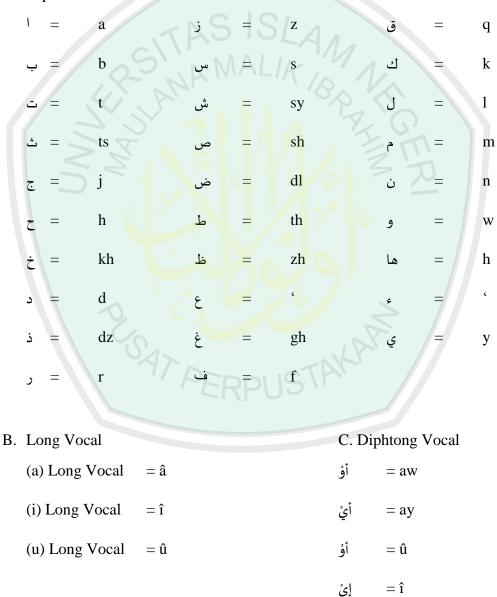
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## INDONESIAN-ARABIC-LATIN TRANSLITERATION

The Writing of Arabic-Latin transliteration in this thesis is complying the guidelines of transliteration base on the shared decision of Minister of Religious Affairs and the Minister of Education and Culture Republic of Indonesia No. 158 in 1987 and no. 0543 b/U/1987which generally can be explained as below:

A. Alphabet



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#### ABSTRAK

Nur Diana, Ilvi. 2016. Pengaruh Budaya K-Pop terhadap Gaya Hidup dan Pengetahuan Politik Mahasiswa Jurusan Pendidikan IPS (ICP) FITK UIN Maliki Malang. Skripsi, Jurusan Pendidikan IPS, Fakultas Ilmu Tarbiyah dan Keguruan, Universitas Maulana Malik Ibrahim Malang. Pembimbing Skripsi: Mokhammad Yahya, M.A., Ph.D.

Budaya asing dapat masuk ke Indonesia sewaktu-waktu dan membuat perubahan yang signifikan mulai dari pola pikir, perilaku, sampai gaya hidup masyarakat, seperti halnya masuknya budaya K-Pop ini.Budaya pop Korea atau yang dikenal dengan (Hallyu) ini berhasil mempengaruhi kehidupan masyarakat dunia, terutama di Indonesia. Berbagai produk budaya Korea mulai dari drama, film, lagu, fashion dan produk-produk industri Korea. Pengaruh music tidak hanya memanjakan telinga dengan nada-nada dan irama yang enak didengar melainkan juga dapat berpengaruh pada kondisi fisik, emosi, kognitif dan social bagi individu di berbagai kalangan usia. Namun dalam penelitian ini, peneliti mengkhususkan pada kalangan mahasiswa UIN Maliki Malang jurusan pendidikan IPS (program ICP) yang menjadi mayoritas penikmat K-Pop yang kini tengah mewabah di Indonesia.

Penelitian ini bertujuan untuk mengetahui seberapa besar pengaruh budaya K-Pop terhadap gaya hidup mahasiswa pendidikan IPS (ICP) FITK Universitas Islam Negeri Maulana Malik Ibrahim Malang, pengaruh budaya K-Pop terhadap pandangan politik mahasiswa pendidikan IPS (ICP) FITK Universitas Islam Negeri Maulana Malik Ibrahim Malangdan pengaruh budaya K-Pop terhadap gaya hidup dan pandangan politik mahasiswa pendidkan IPS (ICP) FITK Universitas Islam Negeri Maulana Malik Ibrahim Malangdan pengaruh budaya K-Pop terhadap gaya hidup dan pandangan politik mahasiswa pendidkan IPS (ICP) FITK Universitas Islam Negeri Maulana Malik Ibrahim Malang. Mengingat dalam berbagai aspek K-Pop telah meluas dan hamper setiap orang tahu keberadaan K-Pop. Untuk mencapai tujuan tersebut digunakan pendekatan penelitian deskriptif kuantitatif dan SPSS.16, instrument dan teknik pengumpulan data yang digunakan yaitu kuisoner dan dokumentasi. Data dianalisi dengan path analisis.

Hasil penelitian menunjukkan bahwa, (1) dalam Uji t test, terdapat pengaruh secara parsial (individu) antara variable budaya K-Pop (X) terhadap variable gaya hidup mahasiswa (Y1) yang menyatakan bahwa t<sub>hitung</sub> > t<sub>tabel</sub> yaitu sebesar 7,374 > 1,746, (2), dalam uji t test, variable budaya K-Pop (X) terdapat pengaruh secara parsial/ individu terhadap variable pandangan politik (Y2)yang menyatakan bahwa t<sub>hitung</sub> > t<sub>tabel</sub> yaitu sebesar 39,7> 1,746, (3) dalam uji simultan atau uji F, variable antara budaya K-Pop (X) dan gaya hidup mahasiswa (Y) terhadap variable pandangan politik (Z) secara simultan dan signifikan tidak terdapat hubungan atau pengaruh antara variable Karena F hitung (1,749) < F Tabel (3,63) dengan batas toleransi kesalahan (alpha) 5%.

Kata Kunci:Pengaruh K-Pop, Gaya hidup, pandangan Politik, Mahasiswa

#### ABSTRACT

Nur Diana, Ilvi. 2016. The Influence of K-Pop Culture on Students' Lifestyle and Political KnowledgeatSocial Science Education (ICP) of FITK of Maulana Malik Ibrahim State Islamic UniversityMalang. Thesis, Social Science Education, Faculty of Tarbiyah and Teacher Training, Islamic State University of Maulana Malik Ibrahim Malang. Advisor Thesis: Mokhammad Yahya, M.A., Ph.D.

The foreign culture can enter to Indonesia during the time and make significant change starting from mindset, behavior to pattern of life style, like entered of K-Pop culture. Korea pop culture or K-Pop (*Hallyu*) successful influence society life, especially in Indonesia. The various product of Korea culture from drama, movie, song, fashion, and industry Korea's product, because K-Pop music can anesthetize his lover from side dynamic music until fashion model that popular in Korea. The influence music not only indulge ear with tones and rhythm that nice to hearing but also influential on physic, emotional, cognitive and social condition for individual in various ages. But in this research, researcher specializes to students UIN Maliki Malang major social science education (ICP program) that become majority lover of K-Pop that epidemic in Indonesia Now.

This research purpose to know how the influence K-pop culture to lifestyle Students of Social Science Education (ICP Program) at UIN Maliki Malang, the influence K-Pop culture to political views students of Social Science Education (ICP Program) at UIN Maliki Malang and the influence K-Pop culture to life style and political views students of Social Science Education (ICP Program) at UIN Maliki Malang. In various aspects considering the K-Pop has been widespread and almost everyone knows the existence of K-Pop. For reach the purpose, researcher use quantitative approach and SPSS.16 application, instrument and collecting data use questioner and documentation and the analyst data is path analyze.

The result of research show that, (1) in t test, there is partially influence between variable K-Pop culture (X) to variable life style students (Y1) which states that t count > t table that is 7,374> 1,746,(2) in t testor partial/individual, variable K-Pop culture (X) there are significant individually to variable political views (Y2) which states that t count> t table that is 39.7> 1.746, (3) in simultaneous test or F test, variables between the K-Pop culture variable (X) and the lifestyle of students (Y) to variable view politics (Z) simultaneously and significant there are not relationship or influence between variables because F count (1,749) < F table (3,63) with a limit of tolerance error (alpha) of 5%.

Key Words: the Influence K-Pop, Lifestyle, Political Views Students'.

# مستخلص البحث

**الفي، نور ديانا**. 2016*.تأثير ثقافةK-Pop على معيشة و رؤية الطلاب في السياسية بقور ديانا. 2016.تأثير ثقافةk-Pop على معيشة و رؤية الطلاب في السياسية بقسم تعليم تعليم تعليم الإجتماعية(برنامج الدراسي الدولي). البحث الجامعي. قسم تعليم الإجتماعية، كلية علوم التربية والتعليم، جامعة مولانا مالك إبراهيم الإسلامية الحكومية مالانج. المشرف : محمد يحي الماجستير.* 

ثقافة الأجنابية يدخل إلى إندونيسيا في كل الأوقات و يتغير بشكل العقليات، السلوك حتى معيشة العامة، كمثل ثقافة K-Pop.ثقافة K-Popمأو يسمى (Hallyu)يؤثر العالم خاصة في إندونيسيا. كثير من النتائج كوريا من التمثيل، الأفلام، الغناء، المظهر و نتائج الصناعية كوريا. تأثير الغناء لا يدلع الأذن باللهجة والشعر فقط، ولكن يستطيع أن يؤثر الجسد، العواطف، المعرافي، والمجتمع لنفسه في كل العمر. و هذا البحث، الباحثة تخصيص على الطلابجامعة مولانا مالك إبراهيم الإسلامية الحكومية مالانجبقسم تعليم الإجتماعية(برنامج الدراسي الدولي) الذي تستخدم. ثقافة K-Pop.

وهذا البحث يهدف لمعرفة درجة تأثير ثقافةK-Popعلى معيشة و رؤية الطلاب في السياسية بقسم تعليم الإجتماعية( منهج الدراسي الدولي)جامعة مولانا مالك إبراهيم الإسلامية الحكومية مالانج، باالنظر كل الوجهPopعقد تتمد و كل الشخص يعرفون موقع K-Pop.ليتم أهداف المذكورة أعله باستخدام المدخل الكمي الوصفي و SPSS.16. آلة واسلوب جمع البيانات وهي الإستبانات و الوثائق. و تحليل البيانات بالتحليل path

ونتيجة البحث أن (1)في الإختبار t-test، هناك تأثير بالجزئي (النفس) بين متقلب ثقافة (X) مع متقلب اسلوب الحاية الطلاب (Y1) أن t<sub>tabel</sub> بنتيجة (2)7،374×70,374)في الإختبار t-test، متقلب ثقافة (X)K-Pop(X هناك نأثير بالجزئي أو نفسه مع متقلب النظري السياسية(Y2) أن t<sub>tabel</sub> بنيجة 1،746(3)في الإختبار المتزامن أو الإختبار F ، متقلب بينثقافة (X)K-Pop(Xاسلوب الحاية الطلاب (Y) مع متقلب النظري السياسية(Z) بالمتزامن و بشكل ملحوظ لا علاقة أو تأثير بين متقلب لأن F hitung(P hitung > F) > Tabel (3،63) مالحدود التحمل الأخطاء (alpha) 5%.

الكلمات الأساسية : تأثير K-Pop، أسلوبالحاية، النظري السياسية، الطلاب.





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#### **CHAPTER I**

#### **INTRODUCTION**

#### A. Background

Culture is result of human thinking that do consciously in life group. In culture there are elements of potential culture in human, that is mind (idea), fell and wish (intention). For become human perfect, the third elements of culture cannot separate. In this relationship Sir Edward Tylor say that "culture is all of something that learn together socially by society member".<sup>1</sup>

Culture is dynamic characteristic. Culture always changes in a row development period. Change of culture have done since prehistory is change of hunting and gather system life become advanced farming and perundagian. Culture change is caused by many factor, one of them is the presence of contact with other culture. The era modernization like this, culture change continues very quickly because progress of technology. Technology gave effects positive and negative. In positive effect technology, give us many knowledge and insight about world and with technology we can improve ability technology or information, improve teaching, give information quickly and soon, but in negative effect technology make us forget time like watching TV continuous, lazy and there isn't distance so we can peep other culture. Besides that, foreign culture can also enter to Indonesia during the time and make significant change starting from mindset, behavior to pattern of life style, like entered of K-Pop culture.

<sup>&</sup>lt;sup>1</sup> Paul B. Horton dan Chester L. hurt, *Sosiologi*, Jakarta: Erlangga, 1984, hlm. 58.

K-Pop can called (music pop Korea), that is types of popular music from South Korea.<sup>2</sup>*Hallyu or Korean wave* (gelombang Korea) is the term given to Korean pop culture spread globally in various countries in the world. Entry of pop culture right now it is not only domination by western culture. Asia is also starting to become exporter pop culture. In addition to Japan, Korea began to act as exporter of pop culture through entertainment that becomes competitor for America and European countries. This is line with progress entertainment Korea and stability their economies. Korea pop culture attack Indonesia occur from world Cup Korea-Japan 2002 ended with Korea entry as big four power of world, so K-Pop have changed Indonesian since more ten last year.<sup>3</sup>

Korea pop culture or (Hallyu) successful influence society life, especially in Indonesia. The various product of Korea culture from drama, movie, song, fashion, and industry Korea's product, because K-Pop music can anesthetize his lover from side dynamic music until fashion model that popular in Korea. K-Pop occupies a special place among adolescents, college students are no exception UIN Maliki Malang. This is because the K-Pop music fans can attended his musical start in terms of dynamic until the modes fashion popular in Korea.

In holy Qur'an for they that make idol expect Islamic people will name as hypocrite people. Firman Allah anNisaaAyat 138 – 139:<sup>4</sup>

<sup>&</sup>lt;sup>2</sup><u>http://m.kompasiana.com/ajenkoya-budaya-korea-melalui-k-pop-di-indonesia. diakses</u> <u>8/9/2015/13</u>.00

<sup>&</sup>lt;sup>3</sup> ibid

<sup>&</sup>lt;sup>4</sup>http://Virus K-Pop danDekonstruksiAqidah - Hidayatullah.com.diakses 9/9/2A015/11.00

# أَلِيماًعَذَاباًلَهُمْبِأَنَّا لْمُنَافِقِينَبَشِّرِ (138)

ڶؚڵؠالعِزَّةَفَإِنَّالْعِزَّةَعِندَهُمُأَيَبْتَغُونَالْمُؤْمِنِينَدُونِمِنأَوْلِيَاءالْكَافِرِينَيَتَّخِذُونَالَّذِينَ

جَمِيعاً

"Give tidings to the hypocrites that there is for them a painful punishment. Those who take disbelievers as allies instead of the believers. Do they seek with them honor [through power]? But indeed, honor belongs to Allah entirely".

The phenomenon that is popular among students UIN Maliki Malang today Along with Korean dramas are increasingly accepted by the public Indonesia, came the craze would boy band and girls band music group like SNSD Since the fan k-pop and Korean dramas are common. Increasingly *Korean Wave boom / Hallyu* then very influential on the lifestyle of the audience, they change the names of their calls with Korean names, their speech also slipped terms in Korean. Not to forget all the attributes labeled Korea interests them from electronic products, tools makeup, fashion, restaurants typical Korean food.

Korean pop culture has now managed to hypnotize the ears and eyes of Indonesian teenagers. K-Pop is now so popular with young people because of the faces of the K-Pop artists are interesting, makeup fun to watch, as well as a unique fashion. In addition, K-Pop music is also easily heard (easy listening) and in accordance with the tastes of the public market, so readily accepted by young people in general.

Lifestyle is a pattern of life in the world expressed in the activities, interests, and his opinions (Kotler, 2002: 192). Because lifestyle is different from the way of life. Way of life shown by characteristics, such as norms, rituals, and patterns of social order or manner of speech is typical. Meanwhile, the lifestyle is expressed through what is subject to a person, what he consumes, and how he acted or behaved when in the presence of others. As well as being worn by the *hallyu* community with a genre of music with the advent of girl/boy band that was a hallmark of their performs.

Besides an impact on lifestyles, K-Pop culture also has an impact on students' political knowledge. Political knowledge are a political perception that includes "setting power in the state of life with all its activities so that the aspirations of the people (the people) can be included in the rules/regulations/laws are clear.<sup>5</sup>

They think that the South Korean government system after a truce with north Korea, south Korea society hold improvements in various aspects of life that has been destroyed after the Korean war. South Korean government expects help foreigners, especially Americans to expedite development in South Korea. And this development is seen with South Korea economic stability and progress music entertainment industry. Moreover, this time South Korea has been a developed country compared with other countries.

<sup>&</sup>lt;sup>5</sup> Ibrahim, Amin, 2009, *Pokok-PokokPengantarIlmuPolitik*, CV. MandarMaju: Bandung, Hal 4.

Proven with technological advances Korean who took the position of the Japanese original Japanese State is a State that is expert in the field of technology, but now the Japanese less rapidly with the process of competition in the field of technology.

In this case the researchers will conduct research on the impact of K-Pop culture on student's lifestyle and political knowledge 5<sup>th</sup> majoring in social studies education (ICP program) MALIKI UIN Malang change thinking and lifestyles of those who continue to consume popular culture. The election of 5<sup>th</sup> student majoring in education IPS (program ICP) UIN MALIKI Malang as the location for this study because of the observation of these students have a tendency to imitate the lifestyle and attitude as presented by the culture of music popular K-Pop, such as imitating the style and fashion idol and often use the Korean language when they met with friends who are equally fond of Korean culture.

Those things are the underlying researchers to conduct research on "The Influence of K-Pop Culture on Students' Lifestyle and Political Knowledgeat Social Science Education Department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang.

#### **B.** Problems of the Research

There are problem from this research is:

 Does is the influence K-Pop culture on students' lifestyle at social science education department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang?

- Does is the influence K-Pop culture on students' political knowledgeat social science education department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang?
- 3. Does is the influence K-Pop culture on students' lifestyle and political knowledgeat social science education department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang?

#### C. Objectives of the Research

- For determine the influence K-Pop culture on students' lifestyle at social science education department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang.
- For determine the influence K-Pop culture on students' political knowledgeat social science education department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang.
- 3. For determine the influence K-Pop culture on students' lifestyle and political knowledgeat social science education department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang.

#### **D.** Significances of the Research

- 1. For researcher, the result of research can add to knowledge and insight and as reference in composing next scientific activity.
- For students, the result of research can useful as contribution thinking for increase knowledge about popular culture like his character and benefit. Besides that, the result research can be applying for development local Indonesian culture through utilization Korean pop.

3. For reader, the result of research can help reader what is K-Pop? And add treasure literature be related to Indonesian culture.

#### E. Hypothesis of the Research

In this research, hypothesis will be experiment his correctness is lifestyle and political knowledge of students Social Science Education (ICP Program) at UIN MALIKI Malang to influence K-Pop culture.

According to Sugiyono, hypothesis is temporary respond to problem research. Correct from hypothesis must proved by collection data.<sup>6</sup>

- H<sub>0</sub> : There arenot influence K-Pop Culture on lifestyle and political views of student's Social Science Education (ICP Program) at UIN MALIKI Malang.
- H<sub>1</sub> : There are influence K-Pop Culture on lifestyle and political views of student's Social Science Education (ICP Program) at UIN MALIKI Malang.

## F. Scope of the Research

For clarification scope and focus problem research, so make delimitation is:

 This research includes 2 variables, that is: independent variable and dependent variable. Independents variable is K-Pop culture and dependent variable is lifestyle and political knowledge students.

<sup>&</sup>lt;sup>6</sup> Sugiyono,2009, StatistikauntukPenelitian. Bandung: Alfabeta. Hal. 159

 This research will be doing to major Social Science Education department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University.

G.	Originality	of the	Research
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No	Research Identity	Similarity	Differentiation	Research	
		SISLA		Originality	
2	DianRizki,PengaruhBudayaKoreaTerhadapGayaHidupRemajaPutridiKota MojokertoKoraAmaliaIzzati,Korea Popular terhadapGayaHidupdiGayaHidupdiKalanganRemaja.2013,fakultasiImusocialdaniImupolitik,Universitas Indonesia.	Explaining the influence Korean culture to lifestyle the Influence of Korean Music or Korean Pop	Thisresearchfocus on lifestyleNotinpoliticalknowledgeonstudents•Dependentvariablewasnotspecific.Butinthisresearch,dependentvariablevariableonfocusonlifestyleandpoliticalknowledge•Thesubjectofresearchwas deferent.	There is significant effect Korean culture to lifestyle. There is significant effect K-Pop to lifestyle and political knowledge.	
3	UnggulKurniaDewi, Pengaruh K-Pop	The influence ofK-Popto	• This research use Students	There is significant	

te	rhadap	Gaya	Lifestyle youth		University as	effect K-Po	p to
H	idupImitasiKaun	nMud			object.	lifestyle	and
а	di Yogyakarta.	2015,		•	Independent	-	
Fa	akultasIlmuSosia	ldanP			variable	political	
ol	itik,	UGM			focus on K-	knowledge.	
Y	ogyakarta.				Pop Culture		
				•	Dependent		
			SISIA		variable was		
		1/1		1	not specific.		
		SF	MALIKI	5	But in this		
		A		や	research		
		5			dependent		
					variable		
					focus on		
		<i>Y</i>			lifestyle and		
					political		
					knowledge		
		1			students.		

# H. Operational Definitions of key term

In the discussion of this thesis plans to be more focused on issues to be discussed, while avoiding the perception of others. The limit terms related to the title in the plan of this thesis is as follows: The effect of this thesis is a force that arises from K-pop culture that have an impact on lifestyles and political knowledge of students majoring in education IPS (program ICP) at UIN MALIKI Malang.

- 1. K-Pop culture in this thesis is, Korean Pop (music pop Korea) can be called K-Pop that is types of popular music from South Korea.
- 2. Lifestyle in this thesis is a pattern of life in the world expressed in the activities, interests, and his opinions (Kotler, 2002: 192).
- 3. The political knowledge in this thesis is the political perception that includes "arrangement" of power in the state of life with all its activities so that the aspirations of the people (the people) can be included in the rules/regulations/laws are clear. In political knowledge, researcher limitation indicators that is just about political Korea, relation Korea with other countries.

#### I. Composition of Research findings

To get clarify illustration and comprehensive, compotation of research findings divide in 6 chapters:

ChapterI will explaining background, problems of research, objective of research, significance of research, hypothesis of research, scope of research, originality of research, operational definition of key term, and composition research.

Chapter II is explaining about the literature review, which includes a discussion of the variables and concepts and theories that were examined in the thesis (K-Pop culture, lifestyle, political kwonledge of students).

Chapter III is explaining aboutmethod of the research that include: research setting, approach ad research design, research variable, population and sample, data and data source, research instrument, data collection, scale of measurement, test of reliability and validity, data analysis,

Chapter IV isdata findings that consist about description of data, the result of research.

Chapter V is discussion that consist about interpret of research findings researcher and.

Chapter VI isconclusion, which consists about conclusion and recommendation researcher.



#### **CHAPTER II**

#### **REVIEW OF RELATED LITERATURE**

#### 1. Theoretical Framework

#### A. Culture

#### a. Understanding of culture

Culture is plural type from words Budi and daya that meaning is love, wish and fell. Exactly, culture spring from Sanskrit language *budhayah* that is prrular type from word buddhi that meaning is budi or mind. In English language, spring word from culture, in Dutch language it's meaning of *culturr*, in Latin language spring from word *corela*. *Corela* is process, carry out, fertiled, develop of land (endage in farming).<sup>7</sup>

Then this meaning develop in mean culture, that is as activities human for process and change nature that do socially by society member.

The following understanding of culture from some experts:<sup>8</sup>

- 1. **E. B. Tylor**, culture is a complex totality that consists of knowledge, trust, art, moral, scientific, law, tradition, other ability and habit of human as society members.
- 2. **R. Linton**, culture as behavior configuration that learn and result of behavior can be learning, where is unsure of shaper can be support and continue by other members (society).

<sup>&</sup>lt;sup>7</sup>Elly M. setiadi, dkk.*IlmuSosial&BudayaDasar*. Jakarta: Kencana, 2007, hlm. 27.
<sup>8</sup>Ibid, hlm 27-28.

- 3. **Koentjaraningrat**, culture is totality of idea system, or human learn self from life area.
- 4. SeloSoemardjandanSoelaemanSoemardi, said that culture is all result of opus, feel and idea society.
- 5. Herkovits, culture is part from life area that created by human.
- 6. **Sir EdwandTylor,** culture is all of have learned and experienced together socialy by society members.<sup>9</sup>
- Ki HajdarDewantara, culture is a mind of human as result by human fighting to two power influences that is world and epoch (kondrat and society).<sup>10</sup>

Thus, culture concerning all of life aspect material and nonmaterial. So, can be interpreted that culture influenced by evolutionism gaze, that is a theory say that culture will develop from simple to more complex.<sup>11</sup>

#### b. The Embodiment of Culture

**Talcott Parson** (sociolog) and **al Kroeber** (Antropolog) suggests for differentiate form of culture constantly as a system. Where shape culture is as a structure of action and activity human in system. According to J.J. Honigman in his book the World of Man

<sup>&</sup>lt;sup>9</sup> Paul B. Horton dan Chester L. hurt, *Sosiologi*, Jakarta: Erlangga, 1984, hlm. 58.

<sup>&</sup>lt;sup>10</sup> A. R. Tilaar. *Pendidikan, Kebudayaan, danMasyarkatMadani Indonesia*. Bandung: PT Remaja Indonesia, 2002, hlm. 43.

<sup>&</sup>lt;sup>11</sup>Elly M. setiadi, dkk.*IlmuSosial&BudayaDasar*. Jakarta: Kencana, 2007, hlm. 28.

(1959) divides culture in three forms, that is; ideas, activities, and artifact.<sup>12</sup>

**Koentjaraningrat**said that culture divide in three forms, namely:<sup>13</sup>

- 1. Form culture as a complex from ideas, values, norms, and regulation. This form indicates idea from culture, his characteristic is abstract, can't feel, hold or take picture and his place there in mind human.
- 2. Form culture as a complex activity and shape action from human in society. This form namely social system, because indicate shapes action and behavior human self. This form can take picture and documentation because in this social system there are human activities that interaction and relationship with other in society.
- 3. *Form culture as things result of human opus.* The last form called physic culture. Where is this form of physic result (deed activities, and opus all of human in society). Examples: Borobudur temple and batik cloth. The physic culture is concrete characteristic in material or arthefac, like statue, temple, etc.

#### c. The Characteristics of Culture

The real characteristic from culture, that is:<sup>14</sup>

1. The materialized culture and flow of human behavior.

<sup>&</sup>lt;sup>12</sup>Ibid. hlm. 28

<sup>&</sup>lt;sup>13</sup>Ibid. hlm. 28-30

<sup>&</sup>lt;sup>14</sup>Ibid. hlm. 33-34

- 2. Culture has there more firsts than born generation and will not dead with endless ages of the generation.
- 3. Culture necessary by human and manifested in behavior.
- 4. Culture includes roles that consist the obligations, actions received and reject, prohibited acts, and allowed actions.
- d. The System of Culture

System culture is component of culture that abstract characteristic and consists from minds, ideas, concept, and beliefs. So, system culture is part of culture in Indonesia language called costumes, it's creating human behavior manifest in the element culture as one unit.

The system culture will result kinds of different culture. Kinds of culture can grouped become:

1. The material culture

The material culture that is result cipta, karsa that manifest thing, like building, factory, road and etc.

2. The material Non-Material

Is result of cipta, karsa that manifest habit, costume, science and soon. Non-material namely:

- Folkways
- Mores
- Norm of law
- Mode (fashion)

Purpose of culture (culuur, corele, cultivare) that is keep and advancing human life towards civilized, included definition "memuja-muja" (cultus). Therefore, must always remain:<sup>15</sup>

- 1. Keeping culture must aims modernize and adjust culture with every change natural and epoch.
- 2. Because exile culture occur decrease and dying, so that relation between culture and society must always there.
- 3. Renewal culture require there is relation with other culture can be develop (promote, improve) or enrich (add) culture self.
- Entering other culture that incompatible with nature and his time is "change culture" that against demands of nature and society. And it is dangerous.
- 5. The progress of culture must direct continues from self culture (continuities) to world culture (convergence) and continuous have personality characteristic in human life. (Consentrisitas).

# **B. K-Pop of Culture**

a. Understanding of K-Pop

K-pop (an abbreviation of Korean pop;<u>Hangul:</u>케이팝; <u>RR: kei-pap</u> is a <u>musical genre</u> originating in <u>South Korea</u> that is characterized by a wide variety of <u>audiovisual</u> elements. Although it comprises all genres of "popular music" within South Korea, the term is more often used in a narrower sense to describe a modern

<sup>&</sup>lt;sup>15</sup> Ki HajarDewantara. *MenujuManusiaMerdeka*. Yogyakarta: GrsfinaMediacipta, cv, 2009. Hlm. 44-45

form of South Korean <u>pop music</u> covering: <u>dance-pop</u>, <u>pop ballad</u>, electronic, rock, <u>metal,hip-hop music</u> and <u>R&B</u>.<sup>16</sup>*Hallyu*or Korean wave (gelombang Korea) is meaning that given for spread Korean pop culture globally in the world.

*Hallyu*is a mediathat isdeliberately created tosatisfythe public's curiosity aboutKoreanworldand everything in it. A variety of informationand knowledge aboutartsandculture ofKorean societycan be obtainedhere.*Hallyu*successis notaccidentalbutaresult of the combination of the development ofKorean culturefor5000years, the creativeeffortsofmedia experts, sensitivitytointernational trendsandoutlookof themedia.<sup>17</sup>

As Korean pop culture is becoming an increasingly globalized phenomenon and globally popular in many parts of the world allows South Korea to utilize its pop cultural sector to access, tap and break into foreign entertainment markets. By tapping into <u>social</u> <u>networking services</u> and the video sharing platform <u>YouTube</u>, the Kpop industry's ability to secure a sizable overseas audience has facilitated a noticeable rise in the global proliferation of the genre.

#### b. The factors of Entry Korean Culture

This below aresome of thefactorsK-Popeasyand*hallyu*growing rapidlyinIndonesia, especially teenagers. KoreanMusicoffersa

<sup>&</sup>lt;sup>16</sup><u>https://en.wikipedia.org/wiki/K-pop</u>. diaksestanggal 8 september 2015. 2:30

<sup>&</sup>lt;sup>17</sup>Lee Suk Man. *Mari belajarbahasa Korea*. Banjarmasin: pusatstudi Korea, UniversitasLambungMangkurat. 2009

newstream ofmusic, not just flow of the music but also his style of dress. You could say the Korean wave is the success of the South Koreangovernment cultural colonialism in many countries. Here is the factors influx of Korean culture:

- Change themusical conceptineverynewalbumthat will bereleased. This inspired the domestic producer in the country to create astream of music that is almost the same as the K-Pop. For example: Smash, Cherrybelle, blink.
- 2. Styledressedpeople especiallyteenagers whopreferKoreanstylebecause it looksattractiveandcheerful.
- 3. Andimitating the style of Koreanpopranging from hair, fashion clothing, lifestyleand way of interacting with their peers who sometimes use the Korean language, such as using words oppa (older sister callsorman-lai), omo (pity), gomawo (thank you) or annyong has eyo (greeting such as hiorhello).

# c. The impacts of Korea Culture to Indonesia Culture

There are twoeffects ofKorean cultureto the culture ofIndonesia, among others:

- 1. The positive impact
  - a. Love for themusichigher.
  - InspireIndonesianmusicworldbecomescolored. This isproven by theKoreanWaveinIndonesiaboy band and theemergenceof newgirl group.

- c. Strengthendiplomaticcooperation relationswithSouth Korea.
- d. Adding to the country's foreign exchange.
- e. The rise ofbusiness opportunities, such asan onlineshopthat sellsaccessoriesK-Pop.
- 2. The negative impact
  - a. Indifferent to thetraditional culture of Indonesia.
  - b. Reducing thelove of music Indonesia such as Malayand dangdut.
  - c. Creatinglocalcultural shift.
  - d. Indonesianoriginalmusicwill eventually disappear.
  - e. Consumptivelifestylebecause it is usedto purchase variousaccessoriesidol.
  - f. Imitate thelifestyle ofKorean artists.

#### d. The Islamic view of Music K-pop culture

In the perspective of Islamic law, a wave of Korean Stylecan not onlyerode themorals of the Muslims, butalsowill deconstruct faith. This is due to the tas abbuh (imitate) by making it anidol, but all actions, personalities and every day behavior causes a Muslimbe any pocrite or out of Islamic morality.

Astern warningin the Qur'anfor

thosewhomakeidolsbesidesMuslimswillcategoryashypocrites. God's WordAnNisa'verse 138-140:

أَلِيماًعَذَاباًلَهُمْبِأَنَّالْمُنَافِقِينَبَشِّر (138)

# ؚڸؚڵؠٳڶۼؚڗۜٞةؘڣؘٳؚڹۜٞٵڵۼڗۜٞۊٙۼڹۮۿؙؙؗؗٲؘؽڹۨؾؘۼؙۅڹؘٵڵ۫ػؙۅ۠ڣۣڹؽۮۅڹؚڡؚڹٲٞۅ۠ڸؽٵٵڵػٵڣڔۑڹؘؽؾۜۧڿۮؙۅڹؘٵڷٙۮؚڽڹ

جَمِيعاً (139)

"Give tidings to the hypocrites that there is for them a painful punishment. Those who take disbelievers as allies instead of the believers. Do they seek with them honor [through power]? But indeed, honor belongs to Allah entirely".

According toIbnKathirin his commentary, is alafadz"gods " itmeanshelper, lover, best friend, leaderandidol. A sense ofsympatheticandempatheticheartsbecause it makeshelper, lover, best friend, leaderandidolghairulMuslims, couldlead tothe erosion ofone's faithandcanconvert frombeliever become hypocrites.<sup>18</sup>

# C. Lifestyle

#### a. Understanding of Lifestyle

Lifestyle is a pattern of life in the world that was revealed on activities, interests, and his opinions. Lifestyle describes the whole person that interacts with its environment. And each person has different characteristics that influence their purchasing behavior. Personality is usually depicted with innate traits such as trust self,

<sup>&</sup>lt;sup>18</sup>http://Virus K-Pop danDekonstruksiAqidah - Hidayatullah.com.htm.diakses 9/9/2015. 11.00

dominance, autonomy, dignity, social skills, self defense and adaptability.<sup>19</sup>

There are a variety of concepts to explain the concept of lifestyle. According to Mowen<sup>20</sup> is "Life style relates to how live, how they spend Reviews their money, and how allocates the time". Thus based on the above definition can be concluded that the lifestyle associated with how they live, how they spend their money and how they allocate time (activities) and what they think is important in the environment (interest) and what they think about themselves and the world environment ( opinion).

According to the sociological perspective, a way of life is closely related to social status, in traditional societies social status is determined by the knowledge that comes from interaction in different contexts over a period of years. However, in societies became more complex, according Weber status cannot be measured only by knowledge, but also the status can be expressed through a style of life of an individual. The marker or symbols of status among others are: home, clothes, manner of speaking, and also the work.<sup>21</sup>Measurements can be done with lifestyle activities/attitudes, interests, and opinions. Thus, the attitude/specific activity possessed by a person against a particular object (e.g. product brand) could

<sup>&</sup>lt;sup>19</sup> Harold, H: Kassarjiandan Thomas S. Robertson, *Perspectives in Costumer Behavior*, Glenview, IL: Scott, Foresman, 1981. Hal. 160.

<sup>&</sup>lt;sup>20</sup>John c. Mowen, 1995, *Consumer Behavior*, New prentice Hall.Hal 259.

<sup>&</sup>lt;sup>21</sup>Max Weber dalam Anthony Giddens, 2001, *Sociology*, Fourth edition. UK: Blackwell Publisher. Hal 285.

reflect his lifestyle. A person's lifestyle can also be seen from what is liked and loved.

According to Kotler, the lifestyle is the lifestyle of a person based on his psychographics. Psychographic require dimensional measurements AIO is the main consumer:<sup>22</sup>

> Activities (activities) such as work, hobbies, shopping, sports, social work.

Interest (interest) such as food, watch, fashion, family, recreation.

Opinion (opinion) about themselves, issues of social, business, and products.

The following will be presented AIO categories of a study on the lifestyle expressed by Flummer in Assael (1992)<sup>23</sup> are presented in Table I as follows:

#### Table 2.I

# AIO category of studies on lifestyle

Activities	Interest	Opinions	
Work	Family	Themselves	
Hobby	House	self	
social events	Work	social issues	
Holiday	Community	Political	
club membership	Recreation	Business	

 <sup>&</sup>lt;sup>22</sup> Philip Kotlerdan Gary Armstrong, 2004, *Dasar-DasarPemasaran*, Ahlibahasa: Alexander, Edisi
 9, Jakarta: PT Indeks. hal 210

 <sup>&</sup>lt;sup>23</sup>Henry Assael, 1992, *Consumer Behavior and Marketing Action*, Second edition, Boston: Kent Publishing company.

community	Mode	economy	
of shopping	Foods	Education	
Sport	Media	Product	
	Achievement	Future	
		Culture	

Recourses: Assael (1992)

#### b. The Factors of Influence Lifestyle

In the opinion of Armstrong, a person's lifestyle can be seen from the behavior committed by individuals such as activities to get or use goods and services, including the decision-making process in determining the activities of these activities. Further Armstrong states that the factors that affect a person's lifestyle there are two factors, namely the factor that comes from within the individual (internal) and the factors from outside (external). The internal factor is the attitude, experience, and observation, personality, self-concept, motives and perceptions with an explanation as following:

#### a. Attitude

Attitude means a state of mind and the state of thought are prepared to respond to an object which is organized through direct experience and influence on behavior. The mental state is influenced by the traditions, customs, culture and social environment.

#### b. Experiences and observations

The experience can influence social behavior observation, the experience can be obtained from all of his actions in the past and can be learned, through studying people will be able to gain experience. Results of social experience will be able to form a view of an object.

c. Personality

Personality is the configuration of individual characteristics and ways of behaving that determine differences in the behavior of each individual.

# d. Self concept

Another factor that determines the personality of the individual is self-concept. The concept of self has become very widely known approach to describe the relationship between selfconcept of consumers with the brand image. How an individual perceives himself would affect the interest of an object. The self-concept as the core of the personality pattern will determine the behavior of individuals in dealing with problems of life, because the concept itself is a frame of reference that became the beginning of behavior.

#### e. Motive

The behavior of individuals appears for their motives need to feel safe and the needs for prestige are some examples of the motif. If the motives of the need for prestige were great, it forms a lifestyle that tends lead to a hedonistic lifestyle.

#### f. Perception

A motivated person is ready to act, how to act in fact a person is motivated to be influenced by perceptions of the particular situation. Perception is the process by which a person chooses, organize, and interpret information to form a picture of the world that has meaning.<sup>24</sup> As for the external factors described by Nugraheni (2003) as follows:

# 1. The reference group

Reference group is a group that provides direct or indirect influence on attitudes and behavior. Groups that provide direct influence is the group where individuals are members and interact with each other, while a group member indirect effect is the group where the individual does not become a member in the group. These influences will confront individuals on specific behaviors and lifestyles.

#### 2. Family

The family plays a role in the formation of the largest and longest attitudes and behavior of individuals. This is because the parenting parents will form a habit of children which indirectly affect the pattern of his life.

<sup>&</sup>lt;sup>24</sup> Bernard Berelson and Gary A. Steiner, *Human Behavior*: An Inventory of Sceintific Finding, New York; Brace Jovanovich, 1964, hal. 88.

#### 3. Social class

Social class is a relatively homogeneous group and survives long in a society, which is arranged in a sequence of levels, and members in every level of the value, interest, and the same behavior.

There are two main elements in the social system of class divisions in society, namely the position (status) and role. The social position of a person means a place in the milieu, the prestige of their rights and obligations. This social position can be accomplished by someone with a business intentionally or acquired by birth. The role is a dynamic aspect of the position. When people exercise the rights and obligations in accordance with his position then he runs a role in culture. Culture which includes knowledge, belief, art, morals, law, customs, and habits that earned by individuals as members of society. Culture consists of everything that is learned from the patterns of normative behavior, including the characteristics of thinking, feeling and acting.<sup>25</sup>

Based on the description above can be concluded that the factors that affect lifestyle comes from within (internal) and outside (external). Internal factors include attitudes, experiences and observations, personality, self-concept, motives, and perception. As

<sup>&</sup>lt;sup>25</sup>http://www.e-jurnal.com/2013/09/faktor-faktor-yang-mempengaruhi-gaya.html diaksespadatanggal 05-04-2016.

for the external factors include the reference group, family, social class, and culture.

#### c. The Theory of Lifestyle

Lifestyle theory is the theory that not everyone has the same lifestyle, everyone has a different lifestyle among several lifestyle it has been explained that a lot of people who are at risk than other lifestyles. Lifestyle theory was developed by Hindelang, Gottfredson and Garafalo which means talking about lifestyle or routine activities performed in daily life. This lifestyle is influenced by differences in age, gender, education, marital status, household income and race related to daily routines that are vulnerable to the risks to commit a crime. Lifestyle is very influential on the frequency of people interacting with a particular kind of lifestyle.

A similar theory developed by Kennedy and Forde (1990) showed that the background and characteristics of daily activities affect the time spent in lifestyle risk lifestyle which will bring people to the streets more dangerous. Meanwhile, according to Sampson and Wooldredge (1987) states a person can be a victim to a lifestyle where they are constantly interacting with a group that has the potential harm where a person has a weak defense.<sup>26</sup>

#### **D.** The Political Knowledge

#### a. The understanding of Politic

<sup>&</sup>lt;sup>26</sup><u>http://repository.usu.ac.id/bitstream/123456789/24146/4/teorilifestyle.pdf</u>. Diaksestanggal 23 april 2016

Of the various terms of politics (political) as of Danker (1996: 1-2); Miriam Budiardjo (1983: 8-14); Garna (1996: 33-34); Apter (1985: 25); it can be concluded that politics includes the "setting" of power in the state of life with all its activities so that the aspirations of the people (the people) can be included in the rules / regulations/ laws are clear.

The elements in a political consist of: State, power, decision making, and policy and the distribution/ allocation of power/ authority and included also the relationship with other countries (international).<sup>27</sup>

From the definition of science (social) and politics above the political science is the study of the theory of power, democracy and the arrangement of power and international relations.

#### b. The Korean of Political Knowledge

A country in East Asia with Seoul as its capital and southeast bordering with Japan has twists and turns long enough to become a developed country it is today. South Korea, a country located in the south of the Korean Peninsula has a very strong influence in other East Asian countries, especially China and Japan. How does the reality of the life of a country with a land area of 98 190 km2 to rise from the dark history and become influential countries in East Asia in terms of economy and politics.

<sup>&</sup>lt;sup>27</sup> Ibrahim, Amin, 2009, *Pokok-PokokPengantarIlmuPolitik*, CV. MandarMaju: Bandung, Hal 4-5.

South Korea is a country that is very rich in mineral resources, such as anthracite, coal, uranium, tungsten, iron ore, limestone, kaolinite, and graphite. Therefore, the potential of South Korea in the production of electronic goods is very large. Currently, South Korea managed to become a global innovator in electronic items has also become a leader in producing semiconductors. Since 1950, South Korea seemed to be under the "control" of the United States (US). AS much to help the economy after the 1950-1953 Korean War athun. The country is very concerned about the industrialization and the export of manufactured goods. Then there are interesting things in the economy in South Korea at the time, namely "the development of a small number of extremely large and highly diversified familycontrolled business groups, 'the chaebol, that still continued to dominate the economy". Business groups called 'the chaebols' are used by the government as a corridor for economic and technological advance in South Korea.

In geographical terms, it can be seen that the country is becoming a "bridge" between China and Japan. When China was under the Chou dynasty (1066-221 BC), China is experiencing an upheaval dynasty to fight for power. It is making many Chinese people who fled to Korea (Tjeng 1983). It turned out that the population of Chinese society is not limited to inhabit the area; they also instill Confucian culture that ultimately influences political thought, socio-cultural and economic communities. Strong Confucian culture spread in South Korea during the Chosun Dynasty (1392-1910). A history of Korean Confucian states that "the philosophy of Confucianism provides direction and a character for the Korean nation and has led to the changes in the political, cultural, and national economies are fairly important".<sup>28</sup>

The existence of Confucian culture in South Korea actually reaps many positive or negative outlooks. In political terms, for example, Confucian considered good because it can maintain social harmony, upholding the moral-ethical values, as well as lead to a good relationship between community leaders, as well as compliance with the community or subordinate to the leader. But on the other hand, the Confucian culture is considered a major source of creating social classes in society. For example, businesses in Korea, largely controlled by the aristocrats. Then the laity also can not have a 'stake' in the seat of government. In addition, another negative side is causing a sense glorify Chinese society, respect for titles, favor certain tribes, and also aversion to any form of reform because of the Confucian has always focused on "maintaining the status-quo". These things indeed become a problem for South Korea. On the one hand, South Korea received the cultures of Confucianism, but on the other hand they also see their weaknesses on this culture that does

<sup>&</sup>lt;sup>28</sup>http://www.KEIZA AYU VRISCILASARI.htm diaksespadatanggal 29-03-2016.

not comply with the conditions of its people. In the 17th century and 18, emerged a new intellectual movement called 'shilhak' (practical learning) by a new Confucian scholars were not satisfied because excluded from government positions. The 'shilhak' is trying to fight the political and moral for society in harmony.

The influence of Confucianism was very influential in South Korea in the 20th century and continues to change until now, where of Confucianism demanded to be able to teach the moral ethics to the authorities in order to learn the set region is also its people. More precisely, the influence of Confucianism describes a fairly sharp distinction to be civilians, the aristocracy and commoners. No doubt the meaning of democracy adopted by South Korea became a democracy Confucianism, which is a political system based on the concept of the ancient system of government that is a rule that is not based on compulsion or passivity, dominion, and it is based on belief in the sense of pure power. Therefore, for Korea we know has developed capitalist economic system and democratic politics, which presents a view toward their theoretical grounding alternatives are intended for democratic politics as a theoretical basis for traditional as well as the development of institutions that tends to be more autonomic and also epistemology which we know is the subject produced a radical criticism from around the world.<sup>29</sup>

#### E. The Influence of K-Pop Culture (X) on Students' Lifestyle (Y<sub>1</sub>)

In the research of "AmaliaIzzati, AnalisispengaruhMusik Korea Popular terhadap Gaya Hidup di KalanganRemaja.2013, fakultasilmu social danilmupolitik, Universitas Indonesia". In her research found that the influence of K-Pop culture to lifestyle not only influencing from various songs and movies but influenced in appearence until style in using language their always pasted Korean language.<sup>30</sup> Good or not from this phenomena, but there is shift between Indonesian culture become Korean (kekorea-korean).

In Dian Rizki research with title "PengaruhBudaya Korea Terhadap Gaya HidupRemajaPutri di Kota Mojokerto" explain that happen Homogenates in the case where the selection of impressions entertainment tastes more dominant in Korea, resulting in a homogenization of taste for all things Korean nuanced. The fourth subject was, he now makes Korean products on the market as a target for the items follow fashion Korean artists. Fashion Korea are also a lot of influence on the tastes of the fans of Korean pop culture. They have the

<sup>&</sup>lt;sup>29</sup>http//www.Kelebihan danKeburukanSistemDemokrasi di Korea Selatan \_ Aurorastevani's Blog.htm.diaksespadatanggal 29-03-2016.

<sup>&</sup>lt;sup>30</sup>AmaliaIzzati, AnalisispengaruhMusik Korea Popular terhadap Gaya Hidup di KalanganRemaja.2013, fakultasilmu social danilmupolitik, Universitas Indonesia.Hal. 14

desire to follow the style of dress Korea that they think is cool and unique.<sup>31</sup>

# F. The Influence K-Pop Culture (X) to Students' Political Knowledge (Y<sub>2</sub>)

In the second variable, students' political view  $(Y_2)$  is a new research conducted by researcher between influence K-Pop culture to students' political views. In previous research have not found the researchers, who conducted the study on these variables, the variables are variables that political views do new research. So the results can be seen on the research findings.

# G. The Influence K-Pop Culture (X) to Students' Lifestyle (Y<sub>1</sub>) and Political Knowledge (Y<sub>2</sub>)

The results of previous research above, it can be described that the variable K-pop culture influenced students' lifestyle seen from how respondents in consuming K-Pop culture including in terms of food, music, movies, lifestyle artist Korea, appearance/ model and language. Whereas the influence K-Pop culture to students' political views not yet known whether there is influence on it, because this variable is new in this research and previous research have not been done among K-Pop culture influence the political views of students.

#### 2. Research Framework

<sup>&</sup>lt;sup>31</sup>Dian Rizki, PengaruhBudaya Korea Terhadap Gaya HidupRemajaPutri di Kota Mojokerto. Hal 120

The presenceof globalizationinthe present eracan nomore inevitableasthe foreign culturesthat Indonesiafor hascome to example, aculture of K-Pop. The impact of globalization and sophistication recognizeexistence oftoday's technologydoes not ofboundariesthatmayoccurentry ofvaluesandnewideasfrom various such asSouthKoreabringscultureinto Indonesia. countries. Fromthe inclusion of these culturesbring muchinfluence and impact both positive and negative for the Indonesian people, especially for adolescents. It isan effectandan impacton lifestyle andimpairmentora love oftheir owncultureisthe culture of Indonesia.

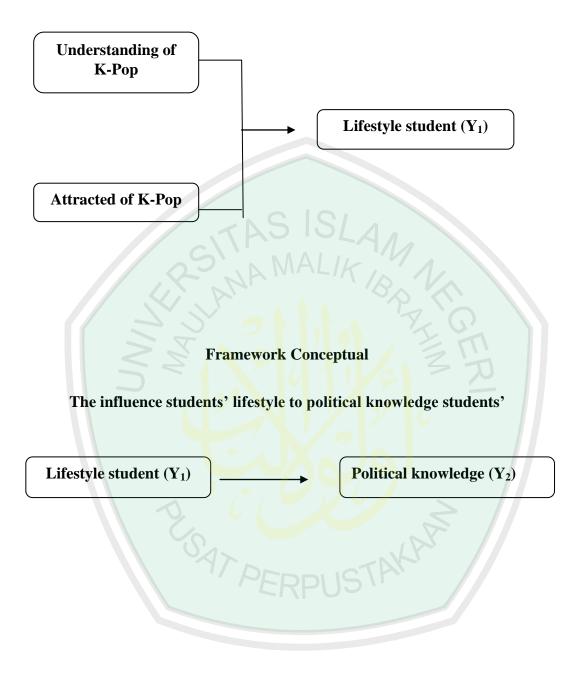
More detail can beillustrated in the chartbelow:

Lifestyle student's social education (ICP Program) at UIN MALIKI Malang(variable Y<sub>1</sub>) K-Pop Culture (Variable X) Political Knowledge students' social education (ICP program) at UIN MALIKI Malang (variable  $Y_2$ )

#### Framework conceptual

#### The Influence of K-Pop Culture to Lifestyle student





#### **CHAPTER III**

#### **METHOD OF THE RESEACH**

#### A. The Research Setting

This research doing in UIN MALIKI Malang University at street Gajayana 50 Malang.Choosingthis placeresearchbased ontheproblemscontained in the research background.In addition, theselection of a place done with the hope toprovide information and depiction of the campus UINMALIKI Malangabout the influence K-Pop culture on students lifestyle and political knowledge majoring insocial science education 5th semester (program ICP) UIN MALIKI Malang.

#### **B.** Approach and Research Design

Based onwrittenproblemsthentoobtaincompletedata and informationregarding the K-Pop culture influenceon Students lifestyle and political knowledgemajoring insocial scienceeducation5th semester(ICP program) UIN Maliki Malang. This study useda **quantitative approach** with use simple regression formula.

It isbased on the definition of those two things, namely: a quantitative study covering every type of research that is based on the calculation of the percentage, on average, chisquare and other statistical calculations. In other words, quantitative research involved the calculation of the number or quantity.

#### C. The Research Variable

Variable is phenomena that variants in form, quality, quantity, standard and soon. Variables are symptoms that vary are the object of research.<sup>32</sup> In this study, researchers used two variables, variables that influence and causal variables. Variables that affect a variable called the cause, free or independent variable (X). While the result variable is called the dependent variable (Y). The variable in this study is divided into three parts:

No	Variables	Sub variables	Indicators
1	K-Pop Culture (X)	<ol> <li>Understand of K- Pop</li> <li>Attracted of K- Pop</li> </ol>	<ol> <li>Understanding person to what their like.</li> <li>Attracting person to what their attracted.</li> </ol>
2	Lifestyle (Y <sub>1</sub> )	<ol> <li>Activities/ attitudes toward K-Pop</li> <li>Level of attracted</li> </ol>	<ol> <li>Work, hobby, shopping, spots, community.</li> <li>Foods, entertainment, mode, community, media, recreation.</li> </ol>
		3. Opinions to K- Pop	<ol> <li>Themselves.</li> <li>Social issues, political, product, culture.</li> </ol>

<sup>&</sup>lt;sup>32</sup>SuharsimiArikunto, 2008, *ProsedurPenelitianSuatuPendekatanPraktik*, hlm. 126.

3	Political knowledge	1. The	e use of power	1.	Governm	nent	
	(Y <sub>2</sub> )				system	co	untry
					(social,	econ	omy,
					politic)		
		2. Der	mocracy	2.	On dem	ocracy	y and
					governm	nent	
		3. Inte	ernational		system		
		rela	tions.	3.	r	elatio	nship
	G		NLA	be	tween st	tates	with
	23		ALIKID	otł	ner state a	ind nat	tion
			Q.				

# **D.** Population and Sample

Population in this research is all of students 5<sup>th</sup> semester social science education department 2013/2014 (ICP) class E consists from 18 students. Sample in this research is all of student 5<sup>th</sup> semester social science education department 2013/2014 (ICP program) consists from 18 students. In this research, sample that use is surfeited sampling (Sampling saturated) is a sampling technique when all members of the population used as a sample. This is often done when the number of relatively small population, less than 30 people, or research to make generalizations with a very small error. Another term saturated sample census, where all members of the population sampled.<sup>33</sup>

## E. Data and Data Source

Data is theamountof information that can provide a snapshot of a situation. The information obtained gives a description, picture, or the facts concerning an issue in the form of categories, letters or numbers. Facts

<sup>&</sup>lt;sup>33</sup> Prof. Dr. Sugiyono. StatistikauntukPenelitian. (Bandung: Alfabeta, 2012). Hal: 68.

provethatastudywilldeliver resultsin line with expectationswhensupported with representative.

1. Primary data

Is the data directly from the respondents in this study were derived from observation, questionnaire on students 5<sup>th</sup> semester social science education (ICP Program) at UIN MALIKI Malang.

2. SecondaryData

Secondary datais data thathas beencollectedin advanceby partiesother than theresearcher. Secondary dataisusedbyresearchers toprovideadditionalillustration, the complete picture, orfor further processing.

The priority in this research, that is:

#### **Data and Data Source**

No	Data	Data Source
1.	Level of K-Pop Culture	Students (Respondent)
2.	Level of lifestyle	Students (Respondent)
3.	Level of political views	Students (Respondent)

# F. Research Instrument

The study was conducted by reviewing and directly observing the object of study, this study used the instrumentas follows:

Questionnairesarea number ofquestions addressed to therespondentor samplesthat will beused by researcherstoobtaincertain informationrelated tothe research. Inthis instrument include measurement, measuring tools, measuring tools reliability, validity of measuring instruments.<sup>34</sup>

#### G. The data Collection

There are severalmethods ofdata collection, namely:Questionnaire.

Questionnaireis adata collection techniqueby submittingorsendingthe questionnairetobe filledsolely bythe respondent. Respondentsare thosewhorespondto the questionsposed.In this study, researchers used aquestionnaireclosed (closedquestionnaire), is aquestionnairethatquestionorstatementdoes notgive freedomto theappropriaterespondent toanswertheiropinions ordesires.<sup>35</sup>

#### H. The Scale Of Measurement

In this research, scoring is done with Likert scale, the scale of which can show K-pop culture to lifestyle and political views of students.

Questionnaire in this research used a Likert scale is related to the question of one's attitude to something like agree, disagree, good and bad.<sup>36</sup>Or in other words Likert scale used to measure attitudes, opinions and perceptions of a person or group of people on social phenomena.

This research using a Likert scale, which in turn can use the value of an item and answer scoring ranges. And measures are the respondents were asked to fill a list containing the variation of the multilevel, next to the question has been determined the scores are as follows:

<sup>&</sup>lt;sup>34</sup>BurhanBungin.*Metodologipenelitian social*. Surabaya: Airlangga University press. 2001. Hlm.
68

 <sup>&</sup>lt;sup>35</sup>Komalasari, dkk.2011. AsesmenTeknik Non TesPerspektif BK Komprehensif. Jakarta: PT. Indeks
 <sup>36</sup>Husein Umar, MetodePenelitianUntukSkripsidan Thesis Bisnis, (Jakarta: Raja GrafindoPersada, 2005), Hal. 69

- a. Answer strongly agreed scored: 4
- b. Answer agree scored: 3
- c. Answer disagree scored: 2
- d. Answer strongly disagree scored:

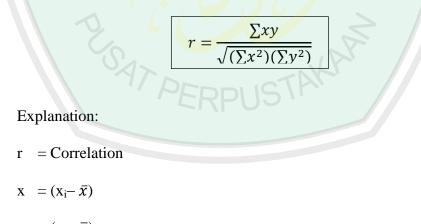
#### I. The Test of Validity and Reliability

#### a. The Validity test

Validity is a measure that indicates the levels of validity or authenticity of something instrument.<sup>37</sup> Validity is the test to know how far the instrument can measure something that wants to be measured. Calculation of the validity is represented by r that is got from the Correlation technique that is *product moment*. That will be calculated by using *SPSS 16.00 for Windows*.

1

The formula of validity test use product moment is:<sup>38</sup>



 $y = (y_i - \overline{y})$ 

<sup>&</sup>lt;sup>37</sup>Arikunto, Suharsimi. 2002. ProsedurPenelitian. Jakarta: RinekaCipta, Hal. 144

<sup>&</sup>lt;sup>38</sup>Tedjo N. Reksoatmodjo, *StatistikauntukPsikologidanPendidikan* (Bandung: PT RefikaAditama. 2007). Hal. 193

The criteria that are used in determining every point of question is valid or not by comparing the result of r count and r table. If  $r_{\text{count}} > r_{\text{table}}$ , then the point is valid.<sup>39</sup>

Coefficient of correlation	Classification	
0,80 - 1,000	Very valid	
0,60 - 0,799	Valid	
0,40 - 0,599	Enough valid	
0,20 - 0,399	Less valid	
0,00 - 0,199	Invalid 7	

# Table coefficient of validity test correlation

#### b. Reliability

According to Masri Singarimbun, reliability is an index indicating the degree whicha measuring instrumentis reliable to orunreliable.<sup>40</sup>Reliability testcan beperformedsimultaneouslyon allthe questionsformore than one variable, the reliability of a variable issaid to be value of Cronbach's Alpha goodif ithas >0.60 (Pratisto, a 2009).<sup>41</sup>Reliability measuredwith inthis study canbe a techniqueorformulaSpearmanBrown:

$$r_{11} = \frac{2 \cdot rb}{1+rb}$$

### description:

<sup>&</sup>lt;sup>39</sup>Riduwanand Sunarto. Pengantar Statistikauntuk Penelitian Pendidikan, Sosial, Ekonomi, Komunikasi, danBisnis. (Bandung: Alfabeta, 2009). Hal. 81<sup>40</sup> http://merlitafutriana0.blogspot.co.id/p/validitas-dan-reliabilitas.html

<sup>&</sup>lt;sup>41</sup> http://dr-suparyanto.blogspot.co.id/2011\_07\_01\_archive.html

#### $r_{11}$ = coefficient reliability all item

 $r_b$  = koefisien product moment

Coefficient of correlation	Classification	
0,80 - 1,000	Very reliable	
0,60 - 0,799	Reliable	
0,40 - 0,599	Enough reliable	
0,20 - 0,399	Less reliable	
0,00 - 0,199	Not reliable	

# Table coefficient of reliability test correlation

#### J. The Data Analysis

Data processingisadvancedafterdata collectionactivitiesimplemented.<sup>42</sup> In quantitative research, data analysis is activity after all the data from all respondents, or other sources of data collected. Activity in the analysis of data is data by the variables of all respondents, data tabulation based on the variables of all respondents, presenting the data of each variable studied, perform calculations to answer the problem formulation and do calculations to test the hypothesis.<sup>43</sup> After the instrument was valid and reliable, then the Questionnaire can spread to the respondents. And the data analysis method used is path analysis or lane analysis.

<sup>&</sup>lt;sup>42</sup> Ibid. hlm 182

<sup>&</sup>lt;sup>43</sup>Sugiyono, MetodePenelitianPendidikanPendekatanKuantitatif, Kualitatif, dan R & D, hlm. 207.

In the statistic states that for the purpose of forecasting / estimating the value of Y on the basis of values  $X_1, X_2, \dots, X_i$ , a pattern corresponding relations are the relations that followed the regression models, while to analyze the pattern of causal relationships between variables in order to know the effect of direct and indirect simultaneously or independently several variables cause against a variable as a result, the precise pattern is a model of Path Analysis.

Path analysis was developed by Sewall Wright (1934). Path analysis is used when in theory we believe are dealing with issues related causation. The goal is to explain the direct and indirect result of a set of variables as variable causes the other variable which is variable result.<sup>44</sup>

This path analysis technique will be used to test the contribution addressed by every path diagram of causal relationships between variables  $X_1$ ,  $X_2$ ,  $X_3$ , and Y. correlation and regression analysis which is the basis of the calculation of the path coefficients we distinguish two types of variables, are variables becomes effect (exogenous variable), and a variable that is affected (endogenous variable).

Benefit model of path analysis to explain the phenomenon that is learned or issues that are being studied to predict the value of the dependent variable (Y) based on the independent variable (X) and factor determinant are decisive independent variable (X) the dominant influence on variable (Y) can

<sup>&</sup>lt;sup>44</sup>TulusWimarsu, StatistikdalamPenelitianPsikologidanPendidikan. (Malang: UMM Press, 2009).Hal. 273.

also be used to explore the mechanism (lines) effect variable (X) on the dependent variable (Y).

The structural form of the equation is:

 $Y = P_{x4x1}X_1 + P_{x4x2X2} + P_{x4x3}X3 + e$ 

# 1. Linearity Assumption

This assumption states that any exogenous variables to have a linear relationship to the endogenous variables. Prevailing hypothesis for this test is:<sup>45</sup>

H<sub>0</sub>: exogenous variables do not have a linear influence on endogenous variables.

H<sub>1</sub>: exogenous variable has a linear influence on endogenous variables.

The multiple linear regressions, hypothesis which is expected to reject  $H_0$  and accept the hypothesis  $H_1$  is following the exogenous variables influence the endogenous variable linearly. Hypothesis H1 accepted significance value less than 5% alpha.

#### 2. Simultaneous Test (Test F)

Simultaneous analysis was used to determine independent variables have influence together significantly to the dependent variable.

<sup>&</sup>lt;sup>45</sup>SetyoHariWijayanto. Structural Equation Modeling Konsepdan Tutorial.Penerbit: GrahaIlmu. Hal. 25

As for knowing whether a significant multiple correlation is then performed using the test formulation F is as follows:<sup>46</sup>

 $F_{statistic=\frac{R^2/(k-1)}{(1-R^2)(N-K)}}$ 

Description:

F: F<sub>statistic</sub> count compared with F table

R: multiple correlation coefficients have been found

K: the number of independent variables

N: many samples

Stimulant test shows that if there is influence of the independent variable/ predator against the dependent variable/ response simultaneously. Hypothesis on the F test is:<sup>47</sup>

H<sub>0</sub>: all independent variables did not influence the dependent variables simultaneously.

H<sub>1</sub>: all independent variables influencing the dependent variable simultaneously.

# 3. Partial Test (t test)

Partial test is a statistical test individually to determine the effect of each independent variable on the dependent variable using the t test. Analysis of the partial test is used to determine the independent variables have dominant relationship to the dependent variable that is used t test (partial test).

<sup>&</sup>lt;sup>46</sup>SugionodanEriWidodo. 2004. Statistikauntukpenelitiandanaplikasinyadengan SPSS for Windows. Bandung. Alfebeta.Hal. 205.

<sup>&</sup>lt;sup>47</sup>SofyanYaminHeriKurniawan. Structural Equation Modelling.Penerbit: SalembaInfotek. Hal 202

Formula of Uji t:

$$t = \frac{r\left(n-2\right)}{1-r^2}$$

Description:

t: hypothesis test

r: coefficient regression

n: total respondent

Partial test showed that if the independent variable influence on the dependent variable.

Hypothesis in t test that is:

 $H_{0}$  independent variable not influencing dependent variable.

H<sub>1</sub>: independent variable influencing dependent variable.

# CHAPTER IV

# DATA FINDINGS

A. Description of Data

1. The Result of Observation about K-Pop in Students Social Science Education Department (ICP)

From the observationknown thatmost of the college students majoring in social science education (ICP) have determine exactly what is K-Pop and loved it. According to the respondents the thing that makes them attracted to K-Pop is fashion although the music also affects the results are a little different with fashion or style.Not only in terms of the music that makes Korea big influence on the social science education of (ICP), but there are also from the other side, namely: Korean dramas, Korean style and others.

Many of them also have a Korean-style, study the Korean language and even on social networks such as face book, many of them include several cities in South Korea and using the Korean name for their social networks, such as lindankim.the characteristics of Korean music usual enjoyed by their general appearance, how to sing, gestures and types of music. Appearance is mean that worn an clothes that is a trend today. A great way of singing and cool gestures and very entertaining, which makes them like the K-Pop.Besides love K-Pop, they are also interested to know about the state of Korea such as places famous in Korea and add their insights by studying how life in Korea through the medium of internet.

Can be concluded from the above observations that K-Pop has the positive and negative impacts.Wherethe positive impact of K-Pop that is can become a means of entertainment to refresh the brain of activities that a lot in campus and gain knowledge about the culture of Korea. Whereas the negative impact of K-Pop can be affected by a negative culture Korea such as drinking that is common in Korea, became lazy to learn because enjoy music or Korean dramas and prefer Korean culture than the culture itself.

#### B. The Result of Validity and Reliability Tests

There are two important requirements that apply in a questionnaire; a questionnaire should be valid and reliable. A questionnaire is said to be valid (valid) if the question in a questionnaire is able to reveal that will be measured by the questionnaire. While an inquiry is said to be reliable (reliably) if the respondent's answer to the question is consistent or stable over time.

Reliability and validity testing is the process of testing the items of the questions in a questionnaire, whether the content of the question is valid or reliable. If the items are valid and reliable means these items can be used to be predator variables studied.

In this research, the items questionnaire considered valid if the value of r count is greater than r table (0.468) and grains questionnaire said reliable when *Cronbach's Alpha* value of each variable is greater than r table (0.6). An analysis to determine whether the number of the questions or items capable of expressing variable disclosed. This test measured the product moment correlation coefficient. The result of this test with significance level of 0.05. The test results can be described as the following table:

Questio	r	Significatio	Descriptio	Cronbach'	Descriptio
n Item	Coun	n	n	s Alpha	n
	t				
X1.1	0,689	0,002	Valid	0,950	Very
X1.2	0,908	0,000	Very Valid		Reliable
X1.3	0,846	0,000	Very Valid	$\Lambda_{\Lambda}$	
X1.4	0,784	0,000	Valid		
X1.5	0,808	0,000	Very Valid	\$ ~ ~	
X1.6	0,810	0,000	<mark>V</mark> er <mark>y</mark> Valid	7.G	
X1.7	0,925	0,000	Very Valid	1 3 1	
X1.8	0,786	<mark>0,000</mark>	Valid	6 2	2
X1.9	0,890	0,000	Very Valid	A 1	
X1.10	0,877	0,000	Very Valid		

Table 4.1 the result from validity and reliability test of variable

**K-Pop Culture (X)** 

Table above are validity and reliability of the instrument in question is used. On the table available values r count product moment on each item question, that is to questions 1-10 for K-Pop culture (X). From the results can be taken the decision to reject  $H_0$  and conclude that each question is valid because r count for each item in question is greater than r table (0, 468) with an error tolerance level (alpha) of 5%.

From the table there is also the value of *Cronbach's Alpha* for the instrument questions of 0, 950 for K-Pop Culture (X1). From these results can be taken the decision to reject  $H_0$  and it can be concluded that the item in question is reliable because the *Cronbach's Alpha* value for the indicator is

greater than the comparative value of 0.60 or included in the criteria of "high" in the index of the coefficient of reliability.

Below are the results of the validity and reliability of the student lifestyle variables (Y1) using SPSS.16.

 Table 4.2 the result from validity and reliability test of variable

Question	r Count	Signification	Description	Cronbach's	Description
Item			Bp	Alpha	
Y1.1	0,722	0,001	Valid	0,952	Very
Y1. 2	0,722	0,001	Valid	1 m	Reliable
Y1.3	0,623	0,006	Valid	27	
Y1.4	0,837	0,000	Very Valid		
Y1.5	0,84 <mark>6</mark>	0,000	Very Valid		
Y1.6	0,826	0,000	Very Valid		
Y1.7	0.900	0,000	Very Valid		
Y1.8	0.766	0,000	Valid	8	
	S				
Y1.9	0,791	0,000	Valid		
Y1.10	0,667	0,002	Valid		
Y1.11	0,894	0,000	Very Valid		
Y1.12	0,821	0,000	Very Valid		
Y1.13	0,870	0,000	Very Valid		
Y1.14	0,697	0,001	Valid		
Y1.15	0,665	0,003	Valid		

Life Style (Y<sub>1</sub>)

Table above is the result of the validity and reliability of variable

student lifestyle. On the table is obtained r count product moment correlation

and value significance of each item the question in variable student lifestyle. From these results that the decision can be taken of each item is a valid question and reject  $H_0$  for the value of r is bigger than r table (0, 468) with the degree of correlation error (alpha) of 5%.

On the table there is also a *Cronbach's Alpha* value of 0.952 in variable lifestyle of students, so that the decision can be taken on any item that question is very reliable and reject  $H_0$  for values greater *Cronbach's Alpha* value ratio of 0.06.

Beloware the result of the validity and reliability of students' political views variable (Y2) using SPSS.16.

Table 4.3 the result from validity and reliability test of variable

Questio	r	Significatio	<b>Descriptio</b>	Cr <mark>o</mark> nbach'	Descriptio
n Item	Coun	n' ,• , (	n	s Alpha	n
	t			A.	
Y1.1	0,488		Valid	0,952	Very
Y1. 2	0,805	"PE	Very Valid		Reliable
Y1.3	0,619		Valid		
Y1.4	0,793		Valid		
Y1.5	0,763		Valid	•	
Y1.6	0,893		Very Valid	-	
Y1.7	0,895		Very Valid	•	
Y1.8	0,880		Very Valid	•	
Y1.9	0,787		Valid		
Y1.10	0,904		Very Valid		
Y1.11	0,952		Very Valid		

**Political Knowledge (Y2)** 

Y1.12	0,904		Very Valid		
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Table above is the result of the validity and reliability in the variable political views of students. On the table is obtained r count product moment correlation and significance of each item on the question of variable political views of students. From these results that the decision can be taken of each item is a valid question and reject  $H_0$  for the value of r is greater than r table (0, 468) with the degree of correlation error (alpha) of 5%.

On the table there is also a *Cronbach's Alpha* value of 0.952 at variable political views of students, so that the decision can be taken on any item that question is very reliable and reject  $H_0$  for values greater *Cronbach's Alpha* value ratio of 0.06.

#### C. The Description of Variables

#### 1. K-pop Culture

Variable K-pop culture in this research focused on understanding and interest in K-pop culture is popular in Indonesia to student. Of these indicators made 10 questions. Based on these data the class interval length can be determined by the difference between the highest score subtract the lowest score and plus 1, the result is divided by the interval classes are as follows:

# The class interval length = $\frac{(X \max - X \min) + 1}{K}$

Data about K-pop culture that has been collected from the respondents as many as 18 students; quantitatively show that the highest

total score is 40 and the lowest score of 10. The results of the analysis are presented in the following table:

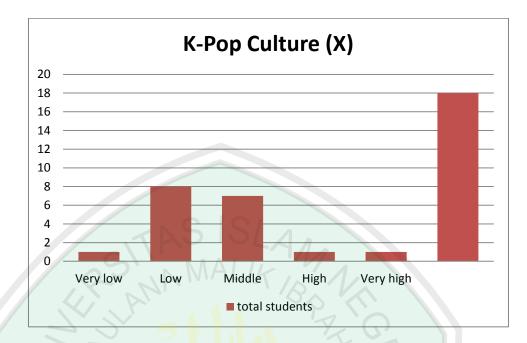
#### Table 4.4

Interval score	Criterion	frequency	Presentence
10 – 16	Very low	SLA	5,5 %
17 – 23	Low	<sup>8</sup> IK	44, 4 %
24 - 30	Middle	7	38,9%
31-37	High	1	5,5 %
38 - 45	Very high	1	5,5 %
Te	otal	18	100 %

The Table of Distribution Frequency about K-Pop Culture (X)

Table above is the result of the frequency distribution for K-Pop culture variable (X1). On the table it can be seen that the K-Pop culture is included in the low criteria as much as 8 students, or 44, 4%. While students who stated that K-Pop culture included in the criteria were as many as seven students or 38.9%. And students who stated that K-pop culture including high criteria by 1 student or 5, 5%. While included in the criteria is very high by 1 student, or 5.5%. Visual form of the table above can be seen in the picture below.

#### Graphic 4.1



#### 2. Lifestyle

Variable lifestyle in this study focused on *Activities (activity)*, such as work, hobbies, shopping, sports, business social, *Interest* such as food, watch, fashion, family, recreation and *Opinion* about themselves, issues social, business, and lifestyle products to students. These indicators made 15 questions. Based on these data the class interval length can be determined by the difference between the highest score subtract the lowest score and plus 1, the result is divided by the interval classes are as follows:

The class interval length =  $\frac{(X \max - X \min) + 1}{K}$ 

Data about the lifestyle that has been collected from the respondents as many as 18 students; quantitatively show that the highest total score is 52 and the lowest score of 15. The results of the analysis are presented in the following table:

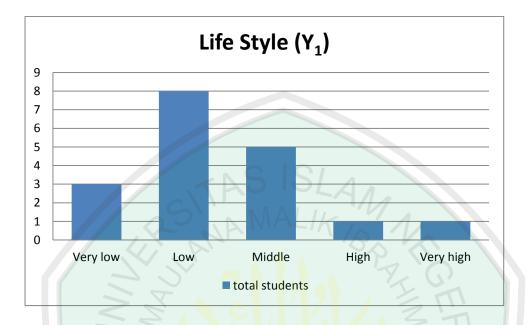
#### Table 4.5

Interval score	Criterion	Frequency	Presentence
15 – 21	Very low	3	16,6 %
22 – 28	Low	8	44, 4 %
29 – 35	Middle	5LAN	27,7 %
36-42	High	1K18.1	5,5 %
43 – 49	Very high	1	5,5 %
	otal	18	100 %

#### The Table of Distribution Frequency about Lifestyle (Y<sub>1</sub>)

Table above is the result of the frequency distribution for the variable lifestyle of students  $(Y_1)$ . On the table it can be seen that the lifestyle is included in the low criteria as much as 8 students, or 44, 4%. While students who stated that in Lifestyle included in the middle criteria is 5 students or 27.7%. And students who stated that lifestyle included in the criteria is very high by 1 student, or 5.5%. Visual form of the table above can be seen in the picture below.

#### Graphic 4.2



#### 3. Political Knowledge

Variable political knowledge in this study focused on the theory of power, democracy/power structure, and international relations to the political knowledge of students about Korea. These indicators made 13 questions. Based on these data the class interval length can be determined by the difference between the highest score subtract the lowest score and plus 1, the result is divided by the interval classes are as follows:

The class interval length =  $\frac{(X \max - X \min) + 1}{K}$ 

Data about the political knowledge that have been collected from the respondents as many as 18 students; quantitatively show that the highest total score is 48 and the lowest score is 16. The results of the analysis are presented in the following table:

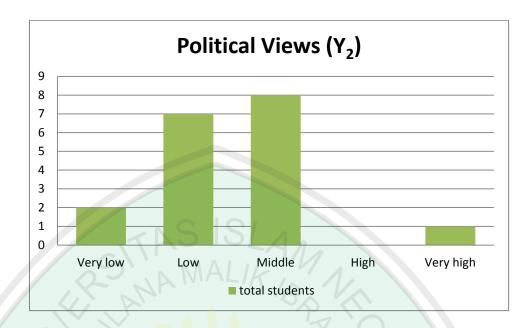
#### Table 4.6

Interval score	Criterion	frequency	Presentence
16 – 22	Very low	SLA /	11,1 %
23 – 29	Low	LIK	38,8%
30 - 36	Middle	8	44,4 %
37-43	High	0	0,0 %
44 - 50	Very high	1	5,5 %
Ta	otal	18	100 %

The Table Distribution Frequency about Political Knowledge (Y<sub>2</sub>)

Table above is the result of the frequency distribution for the variable student political knowledge ( $Y_2$ ). On the table can be included in low criteria as much as 7 students or 38.8%. While students included in the middle criteria is 8 students or 44.4%. And students that states political views included in very high criteria is 1 student or 5.5%. Visual form of the table above can be seen in the picture below.

#### Graphic 4.3



#### **D.** The Hypothesis Test

#### **1.** The result of assumption classic

#### a. Normality Test

Normality test is a prerequisite in the procedure inferential statistics. The purpose of the normality test is to determine whether residual or error studied normal distribution or not. And the method used is non parametric statistics. In test of normality testing using the sig. in part because the Shapiro-Wilk test data in less than 50 (respondents less than 50 people). The hypothesis criteria:

H<sub>0</sub>: residual data of normal distribution

H<sub>1</sub>: residual datais not normal distribution

#### Table 4.7 The result of normality test Tests of Normality

Kolmogorov-Smirnov <sup>a</sup>	Shapiro-Wilk
---------------------------------	--------------

	Statistic	Df	Sig.	Statistic	Df	Sig.
KpopCulture_X	.132	18	$.200^{*}$	.951	18	.437
Lifestyle_Y1	.154	18	$.200^{*}$	.927	18	.172
PoliticalKnowle dge_Y2	.172	18	.169	.901	18	.060

a. Lilliefors Significance Correction

\*. This is a lower bound of the true significance.

From the table above sig. (2-tailed) of each variable is above 0.05. Sig. K-Pop culture variable (X) is 0.437, variable lifestyle of students (Y<sub>1</sub>) is 0.172 and a variable political view of student (Y<sub>2</sub>) is 0.060. Sig which is above the 0.05 then shows an H<sub>0</sub>acceptance and H<sub>1</sub> rejection. This means that all variables meet the assumption of normal or all of variable normal distribution.

**b.** Linearity test

#### Table 4.8

#### The Result of Linearity test

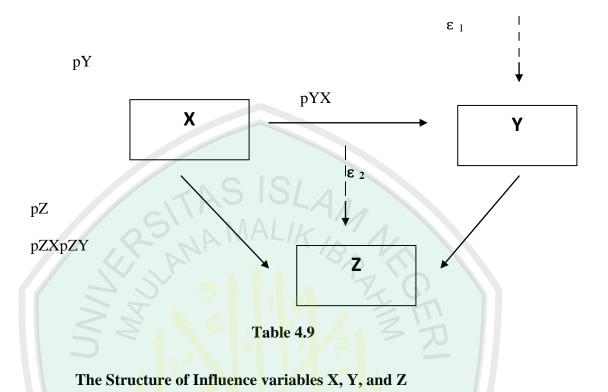
Variable exogenous	Variable endogen	Significant	Description
K-pop Culture	Lifestyle students	0,493 > 0,05	Linear
K-Pop culture	Political knowledge students	0,734 > 0,05	Linear

Table above is the results of testing linearity variable exogenous to the endogenous variables. More details can be known through the scatter plot graph analysis contained in the attachment. From the table it obtained the following results:

- Values significantly between cultures K-Pop (X) to the student lifestyle variables (Y<sub>1</sub>) of 0.493. From the table ANOVA known that sig. of deviation from linearity is 0.493 greater than 0.05, it can be concluded that the correlation variable K-pop culture to the lifestyle of students is linear and reject H<sub>0</sub>.
- 2. Value significantly between cultures K-Pop (X) on the political knowledge of students (Y<sub>2</sub>) of 0.734. From the table ANOVA known that sig. of deviation from linearity is 0.734 greater than 0.05, it can be concluded that the correlation variable K-pop culture to the political views of students is linear and reject H<sub>0</sub>.

#### E. Model Path Analysis

To forming a model of path analysis referring to or based on the theory of experts. The theory used is the theory of the K-pop culture to lifestyle and its impact on the political views of students. An overview of the track diagram is as follows:



#### F. The Equation of Path Analysis

a. Equation line 1 (K-Pop culture to the lifestyle of students)

$$\mathbf{Y} = \boldsymbol{p}\mathbf{Y}\mathbf{X} + \boldsymbol{P}_{\mathbf{y}}\boldsymbol{\varepsilon}_{1}$$

From the equation above line 1 obtained the test results as follows:

Model	$\mathbf{R}^2$	F	Sig. (F)
K-Pop Culture	73,3 %	54,376	.000
The test	results K-pop	culture with a	coefficient of

determination of 73.3% was obtained in detail on page attachment using SPSS.16.

F count (54.376) on the simultaneous testing greater than F table (3.63) with significance level of 0.05. Since F count (54.376)> F table (3.63) then H0 and H1 accepted, and thus simultaneously a relationship or real influence between K-Pop culture variable (X) on the lifestyle of students (Y<sub>1</sub>) with limits fault tolerance (alpha) of 5%.

The amount of the coefficient of determination ( $\mathbb{R}^2$ ) is 0.733, or approximately 73.3% said that the influence of K-Pop culture variable (X) to the student lifestyle variable (Y<sub>1</sub>) is 73.3%, and other factors that influence students' lifestyle variables was 26.3%.

Model	Standardized Coefficients Beta	T	Sig. t
K-Pop Culture	0,879	7,374	0,000

Path coefficient value in the table above, between variable K-Pop culture (X) to the lifestyle of students (Y<sub>1</sub>) of 0,879 to 7,374 t and sig. t 0,000, it can be concluded t count > t table that is equal to 7,374 > 1,746. Thus H<sub>0</sub> rejected and H1 accepted the conclusion that the K-Pop culture variables (X) influence individually to variable lifestyle of students (Y<sub>1</sub>).

#### b. Equation 2 line (K-pop culture to lifestyle and its impact on

#### students' political views)

$$\mathbf{Z} = \mathbf{p}\mathbf{Z}\mathbf{X} + \mathbf{p}\mathbf{Z}\mathbf{Y} + \mathbf{p}_{\mathbf{z}}\mathbf{\epsilon}_{2}$$

From the equation above line 2 obtained the test results as follows:

Model	$\mathbf{R}^2$	F	Sig. (F)
K-Pop Culture	0,189	1,749	0,208

From the test results K-pop culture with the coefficient of determination (KD) of 18.9% was obtained in detail on page attachment using SPSS.16.

The number has mean that the influences variable culture of K-Pop (X) and lifestyle (Y) to the political knowledge of students (Z) simultaneously influence of X and Y together to (Z) was 18.9%. While the remaining 18.1% (from 100 to 18.9%) influenced by other factors. F count (1,749) on the simultaneous testing greater than F table (3.63) with significance level of 0.05.Because Fcount (1.749) < F table (3.63) then H<sub>0</sub> accepted and H<sub>1</sub> rejected, and thus simultaneously a significant and there is no relationship or influence between the K-Pop culture variable (X) and the lifestyle of students (Y) to variable political views (Z) with a limit of tolerance error (alpha) of 5%.

Model	<b>Standardized</b>	Т	Sig. t
N YA	Coefficients Beta		
K-Pop Culture (X)	0,194	39,7	0,697
Political Knowledge (Y)	0,255	52,3	0,609

# a. Testing individual basis between cultural variables K-Pop (X) and variable political knowledge (Y<sub>2</sub>)

Path coefficient value in the table above, between variable K-Pop culture (X) on the political knowledge of students (Y<sub>2</sub>) of 39.7. To 39.7 t and sig. t for 0.697 it can be concluded t count > t table which

amounted to 39.7 > 1.746. Thus H<sub>0</sub> accepted and H<sub>1</sub> rejected the conclusion that the K-Pop culture variables (X) influence individually to variable political knowledge of students (Y<sub>2</sub>). From the table coefficients, it is known that K-Pop culture variable (X) has a sig. 0.697. If compared with  $\alpha = 0.05$ , sig. is greater than the value of  $\alpha$  (0.697> 0.05), meaning that H<sub>0</sub> is accepted and H<sub>1</sub> rejected (not significant). In conclusion there is no influence of variable K-Pop culture significantly to variable political knowledge (Y<sub>2</sub>) and the amount of Beta (path coefficients) of the variable is 0.194.

b. The testing individually between lifestyle variables (Y) and variable political knowledge (Z)

From the table above coefficient, between lifestyle variable (Y) to political knowledge of students (Z) of 52.3% to 39.7 t and sig. t for 0.609 it can be concluded t count> t table amounting 52.3> 1.746. Thus H<sub>0</sub> rejected and H<sub>1</sub> accepted the conclusion that the lifestyle variable (Y) effect individually to variable political knowledge of students (Z). From the table coefficients, it is known that lifestyle variable (Y) has a sig. 0.609. If compared with  $\alpha = 0.05$ , sig. is greater than the value of  $\alpha$  (0.609> 0.05), meaning that H<sub>0</sub> and H<sub>1</sub> rejected (not significant). In conclusion there is no influence of lifestyle significantly variable to variable political knowledge (Z) and the amount of Beta (path coefficients) of the variable is 0.255.

Framework relationship K-Pop culture variable (X) to lifestyle (Y) and the political knowledge of students (Z) can be made through structural equation as follows:

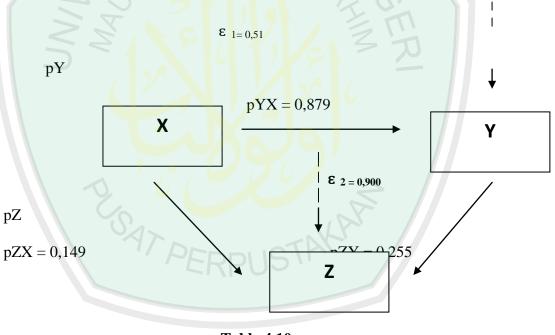
 $\mathbf{Z} = p_{\mathbf{z}\mathbf{x}}\mathbf{X} + p_{\mathbf{z}\mathbf{y}}\mathbf{Y} + p_{\mathbf{z}}\mathbf{\varepsilon}_2$ 

 $Z = 0,149X + 0,225Y + 0,900 \epsilon_2$ 

From the table Coefficient known each path coefficients are as follows:

The path coefficients X to Z (pXZ) = 0.149

The path coefficients Y to Z (pYZ) = 0,225



Т

**Table 4.10** 

The structure influence of K-Pop culture (X) and lifestyle (Y), to political knowledge of students (Z) along the path coefficient

The following table summarizes the influence of cultural variables K-Pop (X) and lifestyle (Y) the simultaneous and significant impact on political knowledgestudents' variable (Z) based approach SPSS.

#### Table 4.11.Summarizes the influence of variables K-Pop Culture (X) and

lifestyle (Y) the simultaneous and significant impact on political knowledge

Variable	Coefficients	Influence						
	KI AN	Direct	Indirect	Total				
X to Y	0,879	0, <mark>879</mark>	T	0,879				
X to Z	0,149	0,149	0,897 x 0,225 = 0,201	0,35				
Y to Z	0,225	0,225	Y -0	0,225				
ε 1	0,51	0,51	Jai	0,51				
ε <sub>2</sub>	0,9 <mark>0</mark> 0	0,900	· · ·	0,900				

students' variable (Z)

#### **CHAPTER V**

#### DISCUSSION

#### A. Result of Research

This research was carried out only one class that is in the E class IPS education majors (ICP program) with the number of 18 students. Based on the findings in this chapter the researcher will explain the results of his research as follows:

1. The Influence K-Pop Culture on Students'Lifestyle at Social Science Education Department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang.

Based on statistical tests that K-pop culture directly affects the lifestyle of students amounted to 0,879, or 87.9%. The amount of the coefficient determination ( $\mathbb{R}^2$ ) is 0.733 or 73.3% stated that the influence of K-Pop culture variable (X) on the lifestyle of students (Y<sub>1</sub>) is 73.3% and other factors which influence the variable lifestyle of students is around 26,3%. This is consistent with the facts on the field, namely, including consuming behavior of students in K-pop culture such as collecting poster or photo Korean artist, has an idol boy/girl band, imitating the style of K-Pop artist and like to eat Korean-style food.

This indicates that K-Pop culture in UIN Maliki Malang, especially class E (ICP program) has been in enjoy by students although included in the low category. Whereas lifestyle of students to the K-pop culture that has researchers observed by questionnaire and have been described more specifically in the frequency distribution table shows that the lifestyle of students in the low category. This indicates that the student has a lower interest to K-Pop culture has spread in UIN Maliki Malang, although K-pop culture influence the lifestyle of students.

# 2. The Influence K-Pop Culture on Students Political Knowledgeat Social Science Education Department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang.

Based on statistic test, show that the direct influence of K-Pop culture variable (X) on the political knowledge of students (Y<sub>2</sub>) amounted to 0.255, or 25.5%, and there is a direct influence of K-Pop culture variable (X) to variable political knowledge of students (Y<sub>2</sub>) amounted to 0,397, or 39.7%. This is consistent with the facts on the ground, namely, including besides consuming behavior of students in K-pop culture such as collecting poster or photo Korean artist, has an idol boy/girl band, imitating the style of K-Pop artist. The students' understanding of political knowledge on issues democracy South Korea with North Korea and the problems split south and North Korea and relation Korea with other country.

This indicates that K-Pop culture in UIN Maliki especially class E (ICP program) has been favored by students and included in the moderate category. Whereas political knowledge of students to K-pop culture that has researchers observed by questionnaire and have been described more specifically in the frequency distribution table shows that the political

knowledge of students in the medium category. This indicates that the student has a sufficient interest in to Korean political knowledge that has spread in UIN Maliki Malang through K-pop culture and influence the political knowledge of students.

# 3. The Influence K-Pop Culture and students' lifestyle to political knowledgeat Social Science Education Department (ICP) of FITK of Maulana Malik Ibrahim State Islamic University Malang.

Based on statistic test show that the direct influence of K-Pop culture variable (X) to the lifestyle variable (Y<sub>1</sub>) amounted to 87.9% and there is a direct influence of cultural variables K-Pop to political knowledge of students (Y<sub>2</sub>) amounted to 39.7%. The influence of variable K-pop culture (X) on the lifestyle of students (Y) and of variable lifestyle (Y) to variable political knowledge (Z) states that there are indirect influence positively variable K-pop culture to political knowledge of students (Z) through lifestyle variable (Y) by 0.35%, or 35% that is more K-Pop culture interesting attraction of students to K-Pop, the lifestyle of students will be influenced and change that will also impact on the improvement of political knowledge college student.

The amount of the coefficient of determination  $(R^2)$  is 0.189 or 18.9% stated that the influence of K-Pop culture variable (X) and lifestyle variables (Y) to political knowledge of students (Z) is at 18.9%. And other factors which influence the 18.1%. It can be concluded that the variable K-pop culture and lifestyle variables influence the political knowledge of students amounted to 18.9%, but this has been quite good and had enough to affect thepolitical views of students while the remaining 18.1% can be caused by social conditions and environmental factors around. Meanwhile, if viewed from F count (1.749) in the simultaneous testing greater than F table (3.63) with significance level of 0.05. because F count (1.749) <F table (3.63) it can be concluded simultaneously and there is no significant relationship or influence between the K-Pop culture variable (X) and the lifestyle of students (Y) to variable political knowledge (Z) with fault tolerance limit (alpha) of 5%.

#### **CHAPTER IV**

#### CONCLUSION

#### A. Conclusion

- 1. There is significant influence variable K-Pop culture to variable life style students, it is at the point of the analysis result statistical test that shows the value of F count (54.376) on the simultaneous testing greater than F table (3.63) with a significance level of alpha 5% stated that H<sub>0</sub> is rejected is simultaneously there is relationship or influence between variable K-Pop culture (X) to the lifestyle variable (Y<sub>1</sub>) with fault tolerance limit (alpha) of 5%. But in t test, variable K-Pop culture (X) there are significant individually to variable lifestyle (Y<sub>1</sub>) is evident from the result of t count is greater than t table that is t count> t table (7,374> 1,746).
- 2. The influence of K-Pop culture variable (X) to variable political knowledge of students (Y<sub>2</sub>), it is shown from the results of test statistic that shows F count (3.378) in the simultaneous testing smaller than F table (3.63) with significance level of alpha 5% stated that the hypothesis H<sub>1</sub> rejected is simultaneously there is no relationship or influence between the K-Pop culture variable (X) to variable political knowledge (Y<sub>2</sub>). But in t test/ partial, variable K-Pop culture (X) there are significant individually to variable political knowledge (Y<sub>2</sub>) is evident from the results of t count is greater than t table that is t count > t table (39.7 > 1.746).

3. The value of F count (1,749) on the simultaneous testing greater than F table (3.63) with significance level of 0.05. Since F count (1.749)<F table (3.63) states that H<sub>1</sub>rejected, and thus simultaneously and significant there is no relationship or influence between the K-Pop culture variable (X) and the lifestyle of students (Y) to variable political knowledge (Z) with a limit of tolerance error (alpha) of 5%.this occurs because of these two variables there are other factors influencing that social or environmental conditions of respondents that occur there are not influence simultaneouslyfrom the three variables.

#### **B.** Suggestion

- 1. For the institute tarbiyah and teacher training faculty of social science education department Maulana Malik Ibrahim State Islamic University Malang.
  - a. Lecturers should provide guidance approaches and either individually or in groups by providing advice and guidance in order to create communication between faculty and students so the students will be motivated and active in discussions about Indonesian culture.
  - b. The need for a policy and efforts of the government to increase the budget in the education culture in order to generations of the nation is proud of its own culture. Today many young people in Indonesia who are not too familiar with own culture because the government's lack of attention in developing. Cultural education only used as

extracurricular and is not an obligation. This is why many of us who no longer understand the local culture.

- 2. For further research
  - a. For further research, should conduct research using other variables that can affect the lifestyle and political views of students.
  - b. For further research, knowledge should explore more familiar with foreign cultures such as K-Pop has entered to Indonesia with the different object/place research.

#### C. Limitations of Research

- 1. Researchers can not directly control the respondents' answers, the possibility of deviation in the charging Questioners.
- 2. Samplethat used needs to increase in number, so the result is more accurate.
- This research only discusses the influence of lifestyle and political knowledge about South Korea appropriate indicator which have been determined by researchers.
- 4. The sample of this study only student majoring in social science education (ICP) UIN Maliki Malang.

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#### Kepada

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#### Malang

#### Assalamu'alaikumWr. Wb.

Dengan hormat, dalam rangka menyelesaikan tugas akhir berupa penyusunan skripsi mahasiswa Fakultas Ilmu Tarbiyah dan Keguruan (FITK) Universitas Islam Negeri Maulana Malik Ibrahim Malang, kami mohon dengan hormat agar mahasiswa berikut:

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NIM	:	12130109
Jurusan	:	Pendidikan Ilmu Pengetahuan Sosial (PIPS)
Semester – Tahun Akademik	:	Genap - 2015/2016
Judul Sk <mark>ripsi</mark>	:	The Influence of K-Pop Culture on Students
		Lifestyle and Political Views 5th Grader Social

Lifestyle and Political Views 5th Grader Social Science Education (ICP Program) at UIN Maliki Malang

diberi izin untuk melakukan penelitian di lembaga/instansi yang menjadi wewenang Bapak/Ibu.

Demikian, atas perkenan dan kerjasama Bapak/Ibu yang baik disampaikan terima kasih.

Wassalamu'alaikum Wr. Wb.

a.n Dekan Wakil Dekan Bid. Akademik,

02 Mei 2016

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Tembusan : 1. Yth. Ketua Jurusan PIPS 2. Arsip



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#### <u>Surat Keterangan</u>

Nomor : Un. 3.1/TL.00.1/1094/2016

Yang bertanda tangan di bawah ini Wakil Dekan Bidang Akademik Fakultas Ilmu Tarbiyah dan Keguruan Universitas Islam Negeri Maulana Malik Ibrahim Malang menerangkan bahwa :

Nama: Ilvi Nur DianaNIM: 12130109

Jurusan : Pendidikan Ilmu Pengetahuan Sosial (PIPS)

Benar-benar telah melakukan penelitian tentang :

"The Influence of K-Pop Culture on Students Lifestyle and Political Views 5th Grader Social Science Education (ICP Program) at UIN Maliki Malang"

di Fakultas Ilmu Tarbiyah dan Keguruan Universitas Islam Negeri Maulana Malik Ibrahim Malang pada tanggal 03 sampai dengan 06 Mei 2016.

Demikian surat keterangan ini dibuat dengan sebenar-benarnya, untuk dipergunakan sebagai mana mestinya.

Malang, 02 Juni 2016 a.n Dekan Wakil Dekan Bid. Akademik,

Dr. Hj. Sulalah, M.Ag NIP. 19651112 199403 2 002 m

Tembusan:

1. Yth. Dekan FITK UIN Maliki Malang

2. Arsip

# <u>The Result of SPSS 16.0 for Validity and</u> <u>Reliablity Test</u>

#### **APPENDIXCES**

**Appendix 1: questionnaires** 

#### PengaruhBudaya K-Pop Terhadap Gaya

#### HidupdanPengetahunPolitikMahasiswa PIPS-ICP FITK Universitas Islam

NegeriMaulana Malik Ibrahim Malang

Nama :		
Kelas :		
Jurusan :		

#### Petunjukpengisianangket

- 1. Sebelummemgerjakansoal, tulislahterlebihdahulunama, kelas, danjurusan.
- 2. Bacalahpernyataandenganteliti.
- Kerjakanpadalembarangketdengancaramemberikantanda (√) padajawaban yang andaanggap paling benardansesuaikategori.

Keterangankategori:

SS: sangatsetuju

S: setuju

TS:tidaksetuju

STS: sangattidaksetuju

4. Selamatmengerjakan

Angket variable independent: budaya K-Pop (X)

No	Pernyataan	SS	S	TS	STS
1	Sayamengetahui K-Pop.				
2	Sayamenyukai K-Pop.				
3	Sayasudah lama menyukai K-Pop				
4	Sayamengetahui K-Pop dari media elektronik.				

5	Sayamenyukaiwajah orang-orang Korea.										
6	Sayamenyukaigaya (style) K-Pop*										
7	Sayamenyukailagu Korea (K-Pop)										
8	Sayamenyukai film Korea										
9	Sayamempunyaibanyakkoleksilagu K-Pop										
10	Sayamempunyaibanyakidolaartis/penyanyi K-Pop										
*(rambut, baju/pakaian, makanan)											
Ang	ket dependent: variable gayahidup (Y <sub>1</sub> )										

		<b>S /</b> • • • •		(
Angket	dependent:	variable	gavahidun	$(\mathbf{Y}_1)$
manou	acpenaent.	vanaoio	Sujundup	(-1)

0	ket dependent. variable gayandup (1)		1		
No	Pernyataan	SS	S	TS	STS
1	Sayamempunyaibanyak poster/				
	fotoartis/penyanyi Korea.			7	
2	Sayasukamembelibarang-		A 1.		
	barangsepertiartis Korea*				
3	Sayasukamakanmakan <mark>a</mark> n ala Korea				
4	Sayamempunyaibanyakkoleksi film/				
	drama Korea				
5	Sayamempunyaiidola boy band Korea		1 PY		
6	Sayamempunyaiidola girl band Korea.	IST	XI		
7	Sayasukamenyayikanlagu-lagu Korea.				
8	Sayasukamenggunakan kata-kata				
	daribahasa Korea.				
9	Sayasukamemakaipakaian ala Korea				
10	Sayasukamenontonkonser K-Pop.				
11	Sayamempunyaibanyakkoleksilagu				
	(download) Korea				
12	Sayamempunyaibanyakkoleksi				
	film/drama (download) Korea				
13	Sayasukamenonton K-Pop di Youtube.				

14	Sayainginmelanjutkanstudi di korea		
15	Sayaakanbekerja di Korea agar bisamengetahuigayahidupmerekasecara real.		

\*baju, tas, sepatu, danaccesorislainnya

# Variable pengetahuanpolitik (Y<sub>2</sub>)

Va	riable pengetahuanpolitik (Y <sub>2</sub> )				
N o	Pertanyaan	S S	S	T S	S T S
1	Korea selatanmemilikipengaruh yang				
	sangatkuatdengannegara Asia Timurlainnya,	3			
	terutamaCinadanJepang.	Ţ			
2	SayalebihmenyukaiDemokrasiKorseldibandingSosialisme/				
	Diktatorisme Korea Utara				
3	Korea selatanmerupakan Negara yang menjadi "jembatan"				
	antaraCinadanJepang.				
4	Sayadapatmemahamidanmenerimasikap Korea Selatan yang				
	menjadikantanahnyasebagai Camp Militer USA				
5	Sayamenerimaarahbudayadanpolitik Korea Selatan yang				
	semakinterbaratkan.				
6	Korea Selatan sekarangmenjadirepublik yang				
	banyakmengadopsipemikiran-pemikirandemokrasi liberal.				
7	Tujuandarimodernisasi di Korea Selatan				
	diarahkandalampengembanganekonomimelaluiindustrialisasi				
	, menerapkansistemdemokrasidanmembangunnegara				
	modern.				
8	Pemerintah Korea Selatan di				
·					

	bawahkepemimpinanAmerikaSerikatmenghambatmasuknyap engaruhkomunis di Korea Selatan daninginmenerapkanideologidemokrasi di Korea Selatan.
9	Sebagaiuapayapertahanannasional, sayamenerimawajibmiliterbagiwargasipil Korea Selatan
1 0	Korea Selatanmenjadisebuahnegara yang menjunjungtinggisystem demokrasidan liberalism.
1 1	Pemerintahkoreaselatandipilihsecaralangsungmelaluipemilup residendanunikamerallegislatif
1 2	Korea selatanmemilikipengaruh yang sangatkuatdengannegara Asia Timurlainnya, terutamaCinadanJepang.

# Appendix 2: the results of questionnaires data

# 1. K-Pop Culture variable

			57						Š –				Rata-
No	Nama	1	2	3	4	5	6	7	8	9	10	ScoreTotal	rata
1	Nam	2	2	2	2	P <sub>2</sub>	2	2	2	2	2	20	0.2
2	Umi	2	2	2	3	3	2	2	3	2	2	23	0.23
3	Rokhmah	3	2	2	3	2	2	2	3	2	2	23	0.23
4	mihfa	3	3	3	3	3	3	3	3	3	3	30	0.3
5	jun	3	2	1	3	2	2	2	2	1	1	19	0.19
6	i	3	2	1	3	3	1	1	3	1	1	19	0.19
7	toto	4	4	4	4	4	4	4	4	4	4	40	0.4
8	i	3	3	3	3	3	3	3	4	3	3	31	0.31
9	isrotundewi	3	3	2	3	3	3	2	2	2	2	25	0.25
10	finda	3	3	2	3	3	2	3	4	3	3	29	0.29
11	irma	3	3	2	3	3	2	2	3	1	1	23	0.23
12	yayuk	4	3	3	3	2	1	2	2	2	2	24	0.24
13	aprilia	3	3	3	3	3	2	3	3	2	2	27	0.27
14	anggi	3	3	3	3	3	3	3	3	3	3	30	0.3

15	sifaul	3	2	2	3	2	2	2	2	2	2	22	0.22
16	afandi	1	1	1	1	1	1	1	1	1	1	10	0.1
17	laila	3	2	1	3	3	2	2	3	2	1	22	0.22
18	eliva	3	3	2	3	3	3	2	3	2	2	26	0.26

# 2. Students' Lifestyle Variable

			-				-				-	-			-	-	-	
No	Nomo	1	2	3	1	5	6	7	8	9	10	11	10	12	14	15	ScoreTotal	Rata
No	Nama	1			4		6				10	11	12	13	14	15		rata
1	Nam	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	30	0.133
2	Umi	2	2	2	3	2	2	2	2	2	2	2	3	2	2	2	32	0.142
3	Rokhmah	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	30	0.133
4	mihfa	2	2	2	3	3	3	2	2	2	1	2	3	2	1	1	31	0.137
5	jun	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	15	0.066
6	i	1	7	1	1	1	1	1	1	1	1	1	1	1	3	3	19	0.084
7	toto	2	2	2	4	4	4	4	4	4	2	4	4	4	4	4	52	0.232
8	i	2	2	2	3	2	2	2	2	2	2	2	3	3	2	2	33	0.146
9	isrotundewi	1	1	2	2	3	3	1	3	З	1	1	1	1	1	1	25	0.112
10	finda	2	2	2	2	2	2	3	2	2	2	3	2	2	2	2	32	0.142
11	irma	1	1	1	3	2	2	2	2	1	1	1	3	2	2	1	25	0.112
12	yayuk	1	1	1	2	2	2	2	2	2	2	2	2	3	1	2	27	
13	aprilia	2	2	3	2	3	2	2	2	2	2	2	2	3	3	3	35	0.155
14	anggi	2	2	2	-3	3	3	3	3	2	2	3	3	3	3	2	39	0.173
15	sifaul	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	30	0.133
16	afandi	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	15	0.066
17	laila	1	1	2	2	1	1	2	3	2	1	2	2	2	1	1	24	0.106
18	eliva	1	1	2	2	2	2	2	2	2	2	2	2	2	2	2	28	0.124
. <u></u>								-1							<u>.</u>			

# 3. Students' Political KnowledgeVariable

															Rat
No	Nama	1	2	3	4	5	6	7	8	9	10	11	12	ScoreTotal	rat
1	Nam	2	2	2	2	2	2	2	2	2	2	2	2	24	0.1
2	Umi	2	2	2	2	2	2	2	2	3	2	2	2	25	0.1
3	Rokhmah	2	2	2	2	2	2	2	2	2	2	2	2	24	0.1
4	mihfa	2	2	2	2	2	2	2	2	2	2	2	2	24	0.1
5	jun	2	2	3	3	3	3	3	3	2	3	3	3	33	0.2
6	i	3	1	3	1	1	1	1	1	1	1	1	1	16	0.1
7	toto	4	4	4	4	4	4	4	4	4	4	4	4	48	0.3
8	i	3	2	3	2	2	2	2	2	2	2	2	2	26	0.1

9	isrotundewi	3	3	3	1	2	2	2	2	4	3	3	3	31	0.2
10	finda	2	3	3	3	2	2	3	2	3	3	3	3	32	0.2
11	irma	3	3	3	3	2	3	3	3	3	3	3	3	35	0.2
12	yayuk	2	3	2	2	3	2	2	2	2	1	2	2	25	0.1
13	aprilia	2	2	2	2	2	2	2	2	2	2	2	2	24	0.1
14	anggi	3	3	3	2	2	2	2	2	3	3	3	3	31	0.2
15	sifaul	2	3	2	3	3	3	3	3	3	3	3	3	34	0.2
16	afandi	2	3	3	2	2	2	3	3	3	3	3	2	31	0.2
17	laila	2	3	3	2	2	2	3	2	3	2	2	2	28	0.1
18	eliva	3	2	3	2	3	3	3	2	3	3	3	2	32	0.2

# Appendix 3: the result of validity and reliability

# 1. K-Pop Culture variable

	the result of p Culture var	N	and reli		A	1 ANNI						
	5 <			1)	1/2		ス					Score
	(	item1	item2	ite <mark>m</mark> 3	item4	item5	item6	item7	item8	item9	item10	Total
item1	Pearson Correlation	1	.7 <mark>54</mark> **	.541*	.862**	.549 <sup>*</sup>	.371	.527 <sup>*</sup>	.490 <sup>*</sup>	.441	.410	.689**
	Sig. (2- tailed)		.000	.020	.000	.018	.130	.025	.039	.067	.091	.002
	N	18	18	18	18	18	18	18	18	18	18	18
item2	Pearson Correlation	.754**	PER	.811 <sup>**</sup>	.732**	.771**	.700**	.802**	.642**	.691**	.712**	.908**
	Sig. (2- tailed)	.000		.000	.001	.000	.001	.000	.004	.002	.001	.000
	Ν	18	18	18	18	18	18	18	18	18	18	18
item3	Pearson Correlation	.541*	.811**	1	.510 <sup>*</sup>	.500*	.622**	.836**	.481 <sup>*</sup>	.797**	.852**	.846**
	Sig. (2- tailed)	.020	.000		.031	.035	.006	.000	.043	.000	.000	.000
	N	18	18	18	18	18	18	18	18	18	18	18
item4	Pearson Correlation	.862**	.732**	.510 <sup>*</sup>	1	.784**	.555*	.611**	.693**	.512*	.475 <sup>*</sup>	.784**

	Sig. (2- tailed)	.000	.001	.031		.000	.017	.007	.001	.030	.046	.000
	N	18	18	18	18	18	18	18	18	18	18	18
item5	Pearson Correlation	.549 <sup>*</sup>	.771**	.500*	.784**	1	.672**	.646**	.813**	.584 <sup>*</sup>	.524 <sup>*</sup>	.808**
	Sig. (2- tailed)	.018	.000	.035	.000		.002	.004	.000	.011	.026	.000
	Ν	18	18	18	18	18	18	18	18	18	18	18
item6	Pearson Correlation	.371	.700**	.622**	.555*	.672**	1	.763**	.530 <sup>*</sup>	.748**	.732**	.810**
	Sig. (2- tailed)	.130	.001	.006	.017	.002		.000	.024	.000	.001	.000
	N	18	18	18	18	18	18	18	18	18	18	18
item7	Pearson Correlation	. <mark>5</mark> 27 <sup>*</sup>	.802**	. <mark>836<sup>**</sup></mark>	.611**	.646**	.763**	1	.688**	.888**	.872**	.925**
	Sig. (2- tailed)	.025	. <mark>0</mark> 00	.000	.007	.004	.000		.002	.000	.000	.000
	N	18	18	18	18	18	18	18	18	18	18	18
item8	Pearson Correlation	.490 <sup>*</sup>	.6 <mark>42</mark> **	.481*	.693**	.813**	.530 <sup>*</sup>	.688**	1	.651**	.602**	.786**
	Sig. (2- tailed)	.039	.004	.043	.001	.000	.024	.002		.003	.008	.000
	N	18	18	18	18	18	18	18	18	18	18	18
item9	Pearson Correlation	.441	.691**	.797**	.512*	.584	.748**	.888**	.651**	1	.963**	.890**
	Sig. (2- tailed)	.067	.002	.000	.030	.011	.000	.000	.003		.000	.000
	N	18	18	18	18	18	18	18	18	18	18	18
item10	Pearson Correlation	.410	.712**	.852**	.475 <sup>*</sup>	.524 <sup>*</sup>	.732**	.872**	.602**	.963**	1	.877**
	Sig. (2- tailed)	.091	.001	.000	.046	.026	.001	.000	.008	.000		.000
	Ν	18	18	18	18	18	18	18	18	18	18	18

ScoreTotal	Pearson Correlation	.689**	.908**	.846**	.784**	.808**	.810**	.925**	.786**	.890**	.877**	1
	Sig. (2- tailed)	.002	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	18	18	18	18	18	18	18	18	18	18	18

\*\*. Correlation is significant at the 0.01 level (2-

tailed).

\*. Correlation is significant at the 0.05 level (2-

tailed).

#### **Reliability Statistics**

Cronbac	h's	1	12
Alpha		N of It	ems
	.950		10

# 2. Students' Lifestyle Variable

						Corr	elatio	ns									
	2		6					item									Score
		item1	item2	item3	item4	5	6	7	8	9	10	11	12	13	14	15	Total
item1	Pearson Correlatio n	1	1.000	.676**	.538 <sup>*</sup>	.538	.494	.600	.287	.405	.663	.653 **	.581 *	.538 ,	.469 *	.430	.722*
	Sig. (2- tailed)		.000	.002	.021	.021	.037	.008	.249	.095	.003	.003	.011	.021	.050	.075	.001
	Ν	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item2	Pearson Correlatio n	1.000 **	1	.676**	.538 <sup>*</sup>	.538	.494	.600	.287	.405	.663	.653	.581 ,	.538	.469 *	.430	.722*
	Sig. (2- tailed)	.000		.002	.021	.021	.037	.008	.249	.095	.003	.003	.011	.021	.050	.075	.001
	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18

														-			
item3	Pearson Correlatio n	.676**	.676**	1	.383	.573	.431	.420	.487	.559	.523	.505 *	.334	.444	.342	.329	.623*
	Sig. (2- tailed)	.002	.002		.116	.013	.074	.083	.040	.016	.026	.033	.176	.065	.165	.182	.006
	Ν	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item4	Pearson Correlatio n	.538*	.538*	.383	1	.748	.796	.759	.725	.624 **	.371	.655 	.962	.748	.435	.301	.837
	Sig. (2- tailed)	.021	.021	.116	AL	IK	15							.000			.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item5	Pearson Correlatio n	.538	.538	. <mark>57</mark> 3 <sup>*</sup>	.748**	91	.959	.645	.725	.790	.391	.626	.632 **	.660	.495 ,	.443	.846
-	Sig. (2- tailed)	.021	.021	. <mark>0</mark> 13	.000		.000	.004	.001	.000	.108	.005	.005	.003	.037	.065	.000
	N	18	18	18	18	18	18	<mark>1</mark> 8	18	18	18	18	18	18	18	18	18
item6	Pearson Correlatio n	.494	.494	.431	. <b>7</b> 96 <sup>**</sup>	.959 **	1	.669	.763	.814	.349	.645 **	.670 **	.607 **	.425	.362	.826
	Sig. (2- tailed)	.037	.037	.074			rD'	4								.140	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item7	Pearson Correlatio n	.600**	.600**	.420	.759**	.645	.669	1	.708	.634	.612	.956 .*	.805 **	.829	.615 **	.553	.900*
	Sig. (2- tailed)	.008	.008	.083	.000	.004	.002		.001	.005	.007	.000	.000	.000	.007	.017	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item8	Pearson Correlatio n	.287	.287	.487 <sup>*</sup>	.725**	.725 .*	.763 .*	.708 **	1	.867	.275	.687	.603 	.632	.365	.300	.766
	Sig. (2- tailed)	.249	.249	.040	.001	.001	.000	.001		.000	.270	.002	.008	.005	.136	.226	.000

	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item9	Pearson Correlatio n	.405	.405	.559 <sup>*</sup>	.624**	.790 **	.814	.634	.867 **	1	.422	.702	.489 *	.595 **	.367	.476 *	.791 <sup>*</sup>
	Sig. (2- tailed)	.095	.095	.016	.006	.000	.000	.005	.000	1	.081	.001	.040	.009	.135	.046	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item10	Pearson Correlatio n	.663**	.663**	.523*	.371	.391	.349	.612	.275	.422	1	.674 **	.433	.673	.485 ,	.595	.667*
	Sig. (2- tailed)	.003	.003	.026	.130	.108	.156	.007	.270	.081		.002	.073	.002	.041	.009	.002
	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item11	Pearson Correlatio n	.653**	.653**	.505 <sup>*</sup>	.655 <sup>**</sup>	.626 **	.645	.956	.687	.702	.674 **	1	.698 **	.802 **	.583 ,	.607 **	.894*
	Sig. (2- tailed)	.003	.003	.033	.003	.005	.004	.000	.002	.001	.002		.001	.000	.011	.008	.000
	Ν	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item12	Pearson Correlatio n	.581*	.581	.334	.962 <sup>**</sup>	.632 .**	.670 	.805	.603	.489 *	.433	.698 **	1	.797 	.485 *	.357	.821*
	Sig. (2- tailed)	.011	.011	.176	.000	.005	.002	.000	.008	.040	.073	.001		.000	.041	.146	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item13	Pearson elation	.538*	.538*	.444	.748**	.660	.607	.829	.632	.595	.673	.802	.797	1	.576	.613 **	.870 <sup>*</sup>
	Sig. (2- tailed)	.021	.021	.065	.000	.003	.008	.000	.005	.009	.002	.000	.000		.012	.007	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item14	Pearson Correlatio n	.469 <sup>*</sup>	.469 <sup>*</sup>	.342	.435	.495 *	.425	.615 **	.365	.367	.485 *	.583	.485 *	.576 *	1	.882	.697*
	Sig. (2- tailed)	.050	.050	.165	.071	.037	.079	.007	.136	.135	.041	.011	.041	.012		.000	.001

	-		i i						1								
	Ν	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
item15	Pearson Correlatio n	.430	.430	.329	.301	.443	.362	.553	.300	.476 *	.595 **	.607 **	.357	.613 	.882	1	.665 <sup>*</sup>
	Sig. (2- tailed)	.075	.075	.182	.225	.065	.140	.017	.226	.046	.009	.008	.146	.007	.000		.003
	N	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18
ScoreTotal	Pearson Correlatio n	.722**	.722**	.623**	.837**	.846 **	.826	.900	.766	.791 **	.667 **	.894 **	.821 **	.870 **	.697 **	.665 **	1
	Sig. (2- tailed)	.001	.001	.006	.000	.000	.000	.000	.000	.000	.002	.000	.000	.000	.001	.003	
	N	18	18	18	18	<mark>1</mark> 8	18	18	18	18	18	18	18	18	18	18	18

\*\*. Correlation is significant at the 0.01 level (2-tailed).

\*. Correlation is significant at the 0.05 level (2-tailed).

# Reliability Statistics

Cronbach's	1
Alpha	N of Items
.952	15

# 3. Students' Political Knowledge Variable

	Correlations													
		item1	item2	item3	item4	item5	item6	item7	item8	item9	item10	item11	item12	Score Total
item1	Pearso n Correla tion	1	.270	.750**	.160	.254	.397	.196	.254	.382	.420	.405	.396	.488
	Sig. (2- tailed)		.278	.000	.527	.309	.103	.436	.309	.117	.083	.095	.104	.040

	- ,			l		1			i		i	i	i	I
	Ν	18	18	18	18	18	18	18	18	18	18	18	18	18
item2	Pearso n Correla tion	.270	1	.420	.568 <sup>*</sup>	.559 <sup>*</sup>	.559 <sup>*</sup>	.708**	.684**	.802**	.637**	.765**	.775**	.805**
	Sig. (2- tailed)	.278		.083	.014	.016	.016	.001	.002	.000	.004	.000	.000	.000
	Ν	18	18	18	18	18	18	18	18	18	18	18	18	18
item3	Pearso n Correla tion	.750**	.420	xS xM	IS A <sup>.316</sup>	.247	.395	.515	.395	.467	.590 <sup>*</sup>	.560 <sup>*</sup>	.473 <sup>*</sup>	.619 <sup>**</sup>
	Sig. (2- tailed)	.000	.083		.202	91	.105	7	.105		.010	.016	.047	.006
	N	18	18	18	18	18	18	18	18	18	18	18	18	18
item4	Pearso n Correla tion	.160	.568*	.316	1	.707**	.827**	.823**	.827**	.367	.638**	.682**	.742**	.793**
	Sig. (2- tailed)	.527	.014	.202		.001	.000	.000	.000	.134	.004	.002	.000	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18
item5	Pearso n Correla tion	.254	.559	.247	.707**	JS1	.869**	.721**	.737**	.446	.536 <sup>*</sup>	.684**	.637**	.763 <sup>**</sup>
	Sig. (2- tailed)	.309	.016	.324	.001		.000	.001	.000	.064	.022	.002	.004	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18
item6	Pearso n Correla tion	.397	.559 <sup>*</sup>	.395	.827**	.869**	1	.845**	.869**	.559*	.760**	.808**	.763**	.893**
	Sig. (2- tailed)	.103	.016	.105	.000	.000		.000	.000	.016	.000	.000	.000	.000
	Ν	18	18	18	18	18	18	18	18	18	18	18	18	18

item7	Pearso n Correla tion	.196	.708 <sup>**</sup>	.515 <sup>*</sup>	.823**	.721**	.845**	1	.845**	.656**	.793**	.826**	.704**	.895**
	Sig. (2- tailed)	.436	.001	.029	.000	.001	.000	L	.000	.003	.000	.000	.001	.000
	Ν	18	18	18	18	18	18	18	18	18	18	18	18	18
item8	Pearso n Correla tion	.254	.684	.395	.827	.737	.869**	.845	1	.559	.760**	.808**	.763**	.880**
	Sig. (2- tailed)	.309	.002	.105	.000	.000	.000	.000		.016	.000	.000	.000	.000
	N		18	<mark>1</mark> 8	18	<mark>1</mark> 8	18	18	18	18	18	18	18	18
item9	Pearso n Correla tion	.382	.802**	.467	.367	.446	.559*	.656**	.559*	1	.783**	.802**	.729**	.787**
	Sig. (2- tailed)	.117	.000	.051	.134	.064	.016	.003	.016		.000	.000	.001	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18
item10	Pearso n Correla tion	.420	.637**	.590 <sup>*</sup>	.638** 2PV	.536*	.760**	.793**	.760**	.783**	1	.955**	.848**	.904**
	Sig. (2- tailed)	.083	.004	.010	.004	.022	.000	.000	.000	.000		.000	.000	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18
item11	Pearso n Correla tion	.405	.765**	.560 <sup>*</sup>	.682**	.684**	.808**	.826**	.808**	.802**	.955 <sup>**</sup>	1	.894**	.952**
	Sig. (2- tailed)	.095	.000	.016	.002	.002	.000	.000	.000	.000	.000		.000	.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18

item12	Pearso n Correla tion	.396	.775**	.473 <sup>*</sup>	.742**	.637**	.763**	.704**	.763**	.729**	.848**	.894**	1	.904**
	Sig. (2- tailed)	.104	.000	.047	.000	.004	.000	.001	.000	.001	.000	.000		.000
	N	18	18	18	18	18	18	18	18	18	18	18	18	18
ScoreTotal	Pearso n Correla tion	.488	.805**	.619**	.793 <sup>**</sup>	.763**	.893**	.895**	.880**	.787**	.904**	.952**	.904**	1
	Sig. (2- tailed) N	.040	.000	.006	.000 18		Ľ	7	$\bigcirc$		.000 18			18

\*\*. Correlation is significant at the 0.01

level (2-tailed).

\*. Correlation is significant at the 0.05 level (2-tailed).

#### **Reliability Statistics**

Cronbach's Alpha	N of Items
.952	12

#### Appendix 4: the results of assumption classic test

#### 1. Normality test

Tests of Normanity										
	Kolm	iogorov-Smir	nov <sup>a</sup>	Shapiro-Wilk						
	Statistic	df	Sig.	Statistic	df	Sig.				
KpopCulture_X	.132	18	.200 <sup>*</sup>	.951	18	.437				
Lifestyle_Y1	.154	18	.200*	.927	18	.172				
PoliticalKnowledge_ Y2	.172	18	.169	.901	18	.060				

Tests of Normality

a. Lilliefors Significance Correction

\*. This is a lower bound of the true significance.

- 2. Linearity test
  - a. K-L

		ANOVA Table					
			6		Mean		
		19	Sum of Squares	df	Square	F	Sig.
LifestyleStudents *	Between Groups	(Combined)	.023	12	.002	5.833	.032
KpopCulture		Linearity	.019	1	.019	57.949	.001
		Deviation from Linearity	.004	11	.000	1.096	.493
	Within Groups	DISTA	.002	5	.000		
	Total		.025	17			

#### **Measures of Association**

	R	R Squared	Eta	Eta Squared
LifestyleStudents * KpopCulture	.879	.773	.966	.933

### b. K-P

			Sum of Squares	df	Mean Square	F	Sig.
PoliticalKnowledgeStudents *	Between Groups	(Combined)	.025	12	.002	.827	.638
KpopCulture		Linearity	.007	1	.007	2.602	.168
.2		Deviation from Linearity	.018	11	.002	.666	.734
	Within Groups		.013	5	.003		
	Total		.038	17			

#### ANOVA Table

#### Measures of Association

	R	R Squared	Eta	Eta Squared
PoliticalKnowledgeStudents	.418	.174	.815	.665
* KpopCulture	.410	.174	.015	.005

#### **Appendix 5: the results F test and t test**

### a. Line 1

		Model S	ummary <sup>⊳</sup>								
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate							
1	.879 <sup>a</sup>	.773	.758	.01881							
a. Predic	a. Predictors: (Constant), KpopCulture_X										
b. Deper	b. Dependent Variable: Lifestyle_Y										

			ANC	DVA <sup>b</sup>				
Model	V,	Sum of Squares	U	df	Mean	Square		Sig.
1	Regression	.019		61	1)	.019	54.376	.000 <sup>a</sup>
	Residual	2.006		16		.000	6	
	Total	.025	7	17	9			

a. Predictors: (Constant), KpopCulture\_X

b. Dependent Variable: Lifestyle\_Y

b. Line 2

	Model Summary <sup>®</sup>				
-			Adjusted R	Std. Error of the	
Model	R	R Square	Square	Estimate	
1	.435 <sup>a</sup>	.189	.081	.04506	

a. Predictors: (Constant), Lifestyle\_Y, KpopCulture\_X

b. Dependent Variable: PoliticalKnowledge\_Z

Mode	9	Sum of Squares	df	Mean Square	F	Sig.
1	Regression	.007	2	.004	1.749	.208 <sup>a</sup>
	Residual	.030	15	.002		
	Total	.038	17			

#### **ANOVA<sup>b</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	.007	2	.004	1.749	.208 <sup>a</sup>
	Residual	.030	15	.002		
	Total	.038	17			

ANOVA<sup>b</sup>

a. Predictors: (Constant), Lifestyle\_Y, KpopCulture\_X

b. Dependent Variable: PoliticalKnowledge\_Z



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