

ABSTRACT

Abid Nazihul Iman, Student ID Number 10220072, *Franchisor Responsibilities at Kebab Turki Baba Rafi To The Franchisee Business Development Perspectives in Government Regulation 42 of 2007 on Franchise And Compilation of Sharia Economic Law*. Thesis, Sharia Business Law Department, Sharia Faculty, the State Islamic University of Maulana Malik Ibrahim of Malang, Supervisor: H. Khoirul Anam, Lc, M.H.

Key words: Responsibility, Franchise, KHES

Today, the type of business that is popular is the Business Franchise, because the franchise concept can extend the reach of business without spending a lot of capital. The concept of this business is beneficial to both parties, because they have the obligation and right respectively. When doing business should be in accordance with the agreement to avoid disadvantage. As said Imam Ali (*KarramallahuWajhah*) is reported to have said in many occasion " Law first, and do business".

In this study , there are formulation of the problem: 1). How is the Forms of Franchisor Responsibilities in Business Coaching Franchise? 2). How Implementation of Business Development Kebab Turki Baba Rafi franchisor to the franchisee in the review of Regulation 42 of 2007 and Compilation of Sharia Economic Law?. This research is classified into types of empirical research . The method used in this study is the empirical juridical approach, the specification of descriptive analysis. The data in this study derived from primary data obtained through interviews with field research and secondary data collected through library research. This study analyzed qualitatively.

The results of this study indicate that in the conduct of training is not enough just to do the training once or twice. Training activities provided by the franchisor to the franchisee him should consist of 5 types, namely: Initial Training, Refresher Training, New product training, training Substitution (Replacement Training), according Training Request (Training by request). Business development at Kebab Turki Baba Rafi Malang in PP. No. 42 In 2007 there were: Training, Operational Guidance, Marketing, Research, Business Development, but still weak in practice and supervision. Franchisees left standing alone and rarely get business development training, it caused a lot of outlets that were closed due to develop the business. It is a violation of Article 8 PP. 42 of 2007 on franchise and agreements are considered under section 26 KHES facade.