

**TABOO WORDS IN TWITTER SOCIAL MOVEMENT: THE  
CASE OF #METOO**

**THESIS**

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UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM  
MALANG  
2021**

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CASE OF #METOO**

**THESIS**

Presented to  
Universitas Islam Negeri Maulana Malik Ibrahim Malang  
In Partial Fulfilment of the Requirements for the Degree of *Sarjana Sastra* (S.S)

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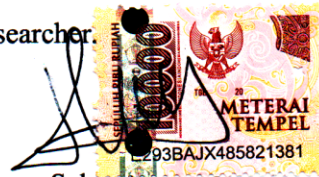
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MALANG  
2021**

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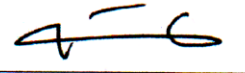
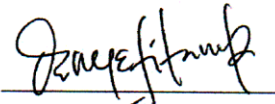
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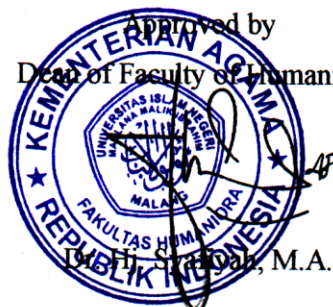
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## MOTTO

وَاذْكُرْ رَبَّكَ إِذَا نَسِيتَ

“and remember your Lord when you forget”

[Al-Kahf [18:24]]

## **DEDICATION**

This thesis is proudly dedicated to

My beloved parents, Bapak Izzuddin and Ibu Chusnul Chotimah.

Thanks to my five sisters, they are mbak Nurul, mbak Iffah, mbak Rida, Tia, Bela.

Thanks to my beloved little niece, Andaleeb, Rubina, and Mimi, not forgetting  
also my nephew, Alran. Thanks to my great friends who always help me and  
encourage me to do good things. I love you with all my heart.

## **ACKNOWLEDGMENT**

In the name of Allah, the Most Gracious and the Most Merciful. I pray and give thanks to Allah, the preserver of the universe. As well as Salawat and unforgettable greetings will always be bestowed on Rasulullah Muhammad SAW. Second, I am very grateful to my supervisor, Mr. Masrokhin M.A., for his kindness, patience, knowledge, and support during the guidance period. I am also grateful for his guidance and advice in research on the Sociolinguistics of this taboo word. I also want to thank my friends, who helped me a lot until this thesis is complete.

Thanks to Dr. Hj. Syafiyah, M.A., as Dean of the Faculty of Humanities Universitas Islam Maulana Malik Ibrahim Malang. Thanks to Rina Sari, M. Pd., as the Head of English Language Departement, Faculty of Humanities Universitas Islam Negeri Maulana Malik Ibrahim Malang. Thanks to my Lecturers in the Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang.

Thanks to my family, my father, my mother, my sisters, my cute niece, and my nephew, for the biggest support in my life. Thank you to my friends who have inspired me a lot. I learned many things from them. Thanks to a friend of my supervisor, Fatma, Ilvi, Afif, and Etika. Then thanks to my friends; Nizhan, Fajar, Ariny, Silvy, Ika Meilani, Fitrah, Sarah, Zahra and many others. All forms of support and their prayers are the most important part of my life test to complete this thesis.



Finally, I realized how insufficient I was in delivering this thesis.  
Therefore I openly ask for constructive criticism and suggestions for this thesis.

Malang, November 21, 2020

Ummu Sakinah

## ABSTRACT

Sakinah, Ummu. (2020). *Taboo Words in Social Movement: The Case of #MeToo*. Minor Thesis (*Skripsi*). Department of English Literature, Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang.

Advisor : Masrokhin, M.A.

**Keywords** : Taboo Words, Twitter, #MeToo Movement

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The #MeToo movement was one of Twitter's world-trending topics that have successfully captured people's attention worldwide. It was aimed to share the campaign of anti-violence and stand for women sexual survivors at workplaces. Thousands of people worldwide spoke for the same voice. They gained a bunch of responses that were freely delivered through different language variations. One of the widely used language variations in the responses was the taboo word. This language variation reflects different intentions with various functions and classifications. This study aims to understand the assorted forms of taboo words in response to #MeToo tweets, which diverse individuals deliver without geographical boundaries.

The data consist of 39 posts and replies to comments regarding the social movements. The classification of the comment was defined by the attachment of the official hashtag: #MeToo. All data were gathered in the form of screenshots with a detailed description of the accounts and the date of the tweets. The data were then analyzed using the descriptive qualitative method. The analysis was done using Wardhaugh's (2006) and Jay's (2009) theories in which taboo words are defined to be socially and legally impolite. Besides, these theories focused on three points; they are classification, functions, and reasons for the uttered taboo words. In the Findings and Discussions, the data were displayed, followed by a deep analysis of the three points above.

The findings showed that obscenity was the most used category with 13 data, followed by epithet with 10 data, insult with 9 data, vulgarity with 2 data, and scatology with 2 data. It showed how such words are highly normalized to share expressions against things. Meanwhile, most taboo words were functioned to draw attention to oneself, proved with 18 data, followed by 12 data to show contempt, 5 data to mock authority, and 1 datum to be provocative. This result shows the attempt for protestors to make #MeToo as a move to show the self's power. Finally, there were five reasons for the taboo words. 13 data were sarcastic, irony, and insult, 12 data were anger or frustration, and 11 data were descriptive-evaluative. These findings showed the variety of classifications made by people throughout the Twitter social movement where there are no geographical, physical, or cultural boundaries.

## ABSTRAK

Sakinah, Ummu. (2020). *Kata Tabudalam Gerakan Sosial Twitter: Kasus Gerakan #MeToo*. Skripsi. Jurusan Sastra Inggris, Fakultas Humaniora, Universitas Islam Negeri Maulana Malik Ibrahim Malang.

Pembimbing: Masrokhin, M. A.

**Kata Kunci:** Kata Tabu, Twitter, Gerakan #MeToo

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Gerakan #MeToo telah menjadi topik yang telah banyak dibicarakan di seluruh dunia. Twitter merupakan wadah tempat gerakan ini banyak disokong oleh berbagai golongan masyarakat tanpa memandang batas sosial maupun geografis. Tujuan utama gerakan ini adalah menyebarluaskan kampanye anti kekerasan seksual dan membela perempuan penyintas pelanggaran HAM tersebut, terutama di tempat kerja. Ribuan orang di seluruh dunia angkat suara dengan visi yang sama dan mengundang tanggapan bebas dengan variasi bahasa yang berbeda-beda pula. Salah satu variasi bahasa yang banyak digunakan adalah kata tabu. Salah satu jenis fenomena linguistik ini mencerminkan maksud yang berbeda dengan berbagai fungsi dan klasifikasi. Penelitian ini bertujuan untuk memahami aspek-aspek tersebut dalam gerakan #MeToo.

Data terdiri dari 39 postingan dan balasan komentar terkait gerakan sosial #MeToo. Seluruh data dikumpulkan dalam bentuk tangkapan layar dengan deskripsi rinci terkait akun dan tanggal twit dikirim. Analisis data menggunakan metode deskriptif kualitatif menggunakan teori Wardhaugh (2006) dan Jay (2009) di mana kata-kata tabu didefinisikan sebagai sesuatu yang tidak dapat diterima secara sosial dan hukum. Selain itu, teori-teori ini focus pada tiga hal, yakni: klasifikasi, fungsi, dan alasan dari kata-kata tabu yang diucapkan. Dalam bab Temuan dan Pembahasan, masing-masing dari ketiga hal tersebut akan dianalisis secara mendalam dan ditunjukkan berikut dengan analisis dan justifikasi kategorisasi setiap datanya.

Hasil penelitian menunjukkan bahwa cabul merupakan kategori yang paling banyak digunakan dengan 13 data. Kategori ini disusul oleh kategori julukan dengan 10 data, penghinaan dengan 9 data, kalimat vulgar dengan 2 data, dan sebaran dengan 2 data. Hal ini menunjukkan bagaimana kata-kata tersebut telah dianggap wajar. Sedangkan fungsi kata-kata tabu yang digunakan sebagian besar adalah untuk menarik perhatian, dibuktikan dengan 18 data. 12 data menunjukkan fungsi untuk menghina, dan sisanya untuk mengejek otoritas dan memprovokasi. Hasil ini menunjukkan upaya untuk menjadikan #MeToo sebagai langkah menunjukkan kekuatan diri. Terakhir, ada lima alasan untuk penggunaan kata-kata tabu: 13 data berupa sindiran, ironi, dan hinaan, 12 data berupa kemarahan atau frustrasi, dan 11 data bersifat deskriptif evaluative. Temuan ini menunjukkan beragamnya klasifikasi kata tabu dalam gerakan sosial di Twitter, di mana tidak ada batasan geografis, fisik, atau budaya yang berlaku.

## مستخلص البحث

سكينة، أم. (2020). الكلمة الخفية المستخدمة على تويتر مع علامة ميتو. البحث العلمي. قسماً لأدبياً إنجليزياً، كلية العلوم الإنسانية، جامعة مولانا الكايراهيما الإسلامية الحكومية  
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المشرف : مسرحين، الماجستير

الكلمات الرئيسية : تويتر، حركة ميتو، كلمة خفية

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عند استخدام وسائل الاجتماعي، يستخدم الأشخاص عن الاختلافات اللغوية في نشر حساب على وسائل الاجتماعي. إحدى الاختلافات اللغوية التي يستخدمها الأشخاص في هذا البحث هي الكلمة الخفية. يهدف هذا البحث إلى تحليل تصنيف ووظيفة وأسباب الكلمات الخفية التي يستخدمها مستخدمون تويتر باستخدام علامة ميتو. كما المعروف، فإن تويتر هو وسيلة اجتماعي التي يستخدمها المجتمع العالمي غالباً. ثم يمكن للمواضيع الشيقة أن تنتشر بسهولة على تويتر. تشهر الأشياء على تويتر بسرعة، فأحدها علامة ميتو. علامة ميتو هي حركة تدعم مناهضة العنف أو الناجيات الجنسيات اللواتي يعانين من النساء في مكان العمل. لذلك، يهدف هذا البحث إلى فحص الكلمات الخفية في علامات التصنيف ميتو لأن هذه الوسوم تسلط الضوء على الكثير من انتباه الناس ولها ردود مختلفة. هذا الرد مثير للاهتمام عن فحص الكلمات الخفية.

يهدف هذا البحث إلى التركيز على نوع اللغة الخفية التي يستخدمها متابع #ميتو. تم تحليل بيانات البحث باستخدام الأساليب الوصفية النوعية. البيانات التي تجمعها الباحثة هي مشاركات وردود على التعليقات المتعلقة بمشاركات #ميتو. البيانات التي تم جمعها من تويتر تستخدم #ميتو، تأخذ الباحثة الدليل في شكل لقطة شاشة للمنشور إلى جانب تاريخ المنشور. النظرية المستخدمة في هذا البحث هي جاي (2009) و واردوغ (2006)،

تم تحليلها من خلال تصنيف البيانات، وكذلك الوظائف والأسباب. هناك ستة وثلاثون قطعة من البيانات، بما في ذلك تصنيف ووظيفة وأسباب كل بيانات. تشير نتائج هذا البحث إلى هذا التصنيف؛ توجد 13 بيانات الفحش، و10 بيانات الكنية، و9 بيانات الإهانة، وبيانين الابتذال، وبيانين البراز. فيما يتعلق بوظيفة الكلمات الخفية، هناك "لجذب الانتباه إلى نفسه" 18 بيانات، "لإظهار الازدراء" 12 بيانات، "للسخرية من السلطة" 5 بيانات، "أن تكون استفزازي" بيان واحد. هناك خمسة أسباب في شكل 11 بيانات وصفية أو تقييمية، 13 بيانات السخرية أو الإهانة، 12 بيانات الغضب أو الإحباط. كما في مفهوم جاي (2009) ووارداوغ (2006)، فإن الكلمة الخفية هي كلمة يتم تجنبها أو يُحظر قولها، إذا قيل، فسيتم فرض عقوبات اجتماعية وقانونية على هذا الشخص. في هذا البحث، أكثر الكلمات الخفية هي الفحش وأقل الكلمات الخفية هي الابتذال والبراز. والتالي في طرف الوظيفة، فأكثر هو "لجذب الانتباه إلى نفسه"، والأقل هو "أن تكون استفزازي". من حيث الأسباب، يستخدم معظم مستخدمي تويتر كلمة "خفية" للوصف أو التقييمي وبعضهم يستخدم كلمة "خفية" كإهانة.

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## **CHAPTER I**

### **INTRODUCTION**

This chapter proposes the background of the study, problems of the study, objectives of the study, significances of the study, scope and limitation, definition of key terms, previous studies, research method (research design, research instrument, data source, data collection, and data analysis).

#### **A. Background of the Study**

Taboo language has two ways of use. Orally and written. Orally, taboo language can be analyzed in terms of tone of speech, body language, and interpersonal relationships between the speakers. According to Fromkin (2017), taboo language is spoken more commonly than written taboo language. Meanwhile, written taboo language is analyzed through taboo words included in the taboo category and the reasons that drive the writing of these words. The word taboo that is written has been widely used in general by social media users, mostly on Twitter. Nowadays, social media are the most used among the millennials, such as teenagers, young adults, influential person or even governors.

According to Harrera (2016), social media is currently growing has made many people follow it. A demand for us to communicate more broadly and easily, information or news will be very easy for us to acquire through social media. Then, the positive side of social media is able to facilitate someone's job.

According to Bhattacharyya (2018), *#MeToo* helps to understand the problems of women who have been sexually harassed who prefer to remain silent rather than reveal them. After the Harvey Weinstein case was exposed and then *#MeToo* went viral on social media. The founder of this movement, Tarana Burke, has since 2006 founded a social movement to help women who are victims of sexual harassment in the workplace.

Therefore, when Twitter started to provide opportunities for this movement of change, *#MeToo* was a stand-alone co-founded by Tarana Burke in 2006. *#MeToo* is a symbol of the voice of women breaking the walls of silence surrounding taboo sexual harassment everywhere and for so long everywhere—age, sector, and place (Botti et al., 2019) and such kind of movement is conducted on various countries in the world. As a result, the ideas are spread rapidly to different parts of the world. This discussion is a taboo subject that will undoubtedly attract the attention of many people today quickly. The silence of people who are being harassed and do not dare to talk about themselves that being sexually assaulted and at the time of *#MeToo* has been widely discussed by several people started to speak up. Twitter to tell their dark times by adding *#MeToo* in their posts. Anyone who finds out about this taboo might feel relieved and get support from Twitter users who read the post. Nevertheless, those people who get angry towards the harasser will reply with harsh words.

Many Twitter users are very free to express themselves. Including cursing in the posts they make. The post that is fulfilled with cursing is aimed at particular people, circumstances, and situations. A study on Twitter users cursing a lot on

Twitter recorded 788 words of swearing or curses such as *f*-word to *-y @ \$\$* - with a result of 1.15%, compared with other research of twice fold more. The comparison is said to use more swear words than first-person pronouns like *us*, *we*, *ourselves*. Then in the research article, it states that the *f*-bomb has the most use of 35% by Twitter users, then the sequences that are less used are the words *sh\*t*, *bitch*, *n\*gga*, *hell*, and many more (Steinmetz, 2014). The majority of the taboo words used are the word *Fuck*, which is a swearing type of taboo (Fromkin, 2011). Swearing is not only to vent negative emotions or anger but can also show positive emotions or an unstoppable feeling of pleasure. Then according to Anggita (2015), swear is also not only conveyed by uneducated and moral people for particular reasons. Furthermore, the word taboo is now also used by educated people, such as teachers.

According to Jay (2009), the taboo is related to sex, for example, *blowjob*, *cunt*. Blasphemy or the harsh word example *goddamn*, *Jesus Christ*. Some scatological references and objects are disgusting, naming by animal names, naming ethnicity, race, and gender differences. This research focuses on the categories of taboo words; those are cursing, obscenity, taboo, vulgarity, epithet, slang, insult, and slurs in a Twitter social movement posted with a particular hashtag, *#MeToo*.

*#MeToo* was a social movement based on gender, which was spread throughout social media in October 2017. This social movement brings up the sexual harassment issue, exposing the victims of sexual harassment and their stories as a means of resistance towards this human rights violation. Twitter is the

platform where protestors mostly gather. It was first done following an allegation of sexual harassment against Harvey Weinstein. Then, it was spread to also expose sexual violence and harassment, particularly in the workplace.

Since social media does not have any geographical or cultural boundaries, the movement spreads fast without any certain language norms. Therefore, resistance words are delivered with much anger with unfriendly words—which might not sit right in certain cultures. In this case, the researcher, with her subjectivity, found these taboo words with those despicable meanings are impressive to be analyzed throughout a qualitative linguistic study.

The researcher chose to use the theory of English taboo words by Jay (2009), which proposes different categories of taboo words, they are; Blasphemy, Scatological Reference, Naming Ethnicity, Race, and Gender differences; Cursing, Obscenity, Taboo, Vulgarity, Epithet, Slang, Insult, and Slurs, and the function of English taboo words using Wardhaugh (2006), they are; to represent humiliation, to be provocative, to obtain notice to oneself, and to mock authority.

Several researchers have been conducted a study of English taboo words. They investigate the use of English taboo words in various ways. First, for a study that had a film as the object, Rahmayani and Fitrawati (2018) analyzed only the types and function of English taboo words. Second, Treanikita and Laksmi (2018) examined the types and factors of English taboo words. Third, Kusuma (2013) examined the function and expression of English taboo words. Fourth, Anggita (2014) examined the function, types, social factors, and social status of the English taboo words.

The fifth study was done by Putri, Sembiring, and Imranuddin (2019), about the English taboo words in the five Rich Brian's song lyrics entitled Back at it, Crisis, Dat \$tick, Seventeen, and Who That Be. The last study was examined on social media, especially Instagram, on young adults' accounts examined by Saputra & Kusuma (2018). The use, functions, and reasons for taboo words were not hugely conducted to analyze social movements with no geographical boundaries. While some previous studies focused on informal industries such as analyzing song lyrics, social movement analysis will be somewhat in between formal and informal situations. It happens because the movement involves the governmental institution. At the same time, it is done by everyone on social media with no geographical or cultural boundaries, which makes up social media an informal place. To that end, the research on taboo words used in a Twitter social movement is worth conducting.

## **B. Problems of the Study**

Based on the discussion above, this research is proposed to acknowledge the following three questions:

1. What are the categories of taboo words stated by the Twitter user by *#MeToo*?
2. What are the functions of taboo words stated by the Twitter user by *#MeToo*?

3. What are the reasons for taboo words tweeted by people through *#MeToo* on Twitter?

### **C. Objectives of the Study**

For answering the problems of the study, this study is proposed to acknowledge these three questions:

1. To understand the categories of taboo words stated by the Twitter user by *#MeToo*.
2. To understand the functions of taboo words stated by Twitter users with *#MeToo*.
3. To explain the reasons of taboo words are tweeted by the people through *#MeToo* on Twitter.

### **D. Significance of the Study**

The significance of this research is for English learners, especially those who are interested in taboo words. It is hoped that they can get more information from social media, especially Twitter. Several points are beneficial to this research. First, this research is expected for readers to get more knowledge about taboo words because this study focuses on taboo words in this research. Second, the result of this research can be a reference to English Department Students who are studying taboo words by analyzing Twitter. Besides, this research gives English Department Students new knowledge about Taboo Words.

### **E. Scope and Limitation**

This research focuses on the taboo words within online communication through Twitter. Some tweets of the people on Twitter follow and use *#MeToo* since the hashtag was passed on October 15, 2017. Therefore, once there was a potential discovery, but it was tweeted before that date, it was not included as data. In analyzing this, the research is concerned with the categories and the way the tweets are tweeted. As a limitation, this study focuses on investigating taboo words used by Twitter users who used *#MeToo* tweets from November 2019 until August 2020.

### **F. Definition of Key Terms**

To avoid misunderstanding in interpreting the term used in this study, the researcher defines each key terms as follows:

1. **Taboo:** Taboo is created from social restrictions on the behavior of an individual or group that can cause discomfort, anger, hurt, and pain
2. **Twitter:** Twitter is a daring social networking service from the United States of America that has become the most popular social media

among Millennials. The users are able to post around 140 characters, but in 2017 it increased to 280 characters, which is known as tweets.

3. **#MeToo:** *#MeToo* is a social media movement against sexual abuse and sexual harassment. It becomes viral in 2017 on social media, especially on Twitter.

## G. Previous Studies

There are several previous studies ongoing with current research. Those previous studies were done by Kusuma (2013), Anggita (2014), Rahmayani and Fitrawati (2018), then Treanikita and Laksmi (2018). Kusuma (2013) states the results that in the first research on the film *Bad Boys*, the taboo was uttered by Marcus and Mike, who were in many situations that made them express taboo words such as *fucking, shit, bitch, and goddamn* (Kusuma, 2013). The study found the taboo word in the movie *Bad Boys* (Kusuma, 2013). This study investigated the expression and function of the speakers said taboo by *Bad Boys* movie players using theories proposed by Andersson and Hirsch (1985) and Jay (1999), Battistella (2005), and Montagu's theory (2001). This research shows that the main character uses expressions of taboo words for different purposes.

Second, in the *Bad Teacher* movie, a taboo word is said by a teacher to vulgarity and draw attention to oneself (Anggita, 2014). This study uses Battistella's theory to examine the types of taboo words in the film, then uses Wardhaugh's (2006) theory to determine the function of uttering taboo words as



follows; to represent humiliation, to be provocative, to obtain notice to oneself, and to mock authority. The function of the word taboo for insult is ranked the highest and occurs fourteen times while the lowest one occurs, namely mocking authority. In this study, other problems related to taboo were also explained, namely from social factors, social status that educated people said that those who used to say taboo were low class or even had a low educational background, then in fact gender also affected pronunciation taboo in the film. In this study, there are four types of taboos. The first is obscenity, profanity, vulgarity, and epithet. Obscenity appears the most.

Third, the Wolf of Wall Street film research of taboo words, which Rahmayani and Fitrawati (2018) examined, shows contempt, for example, *stupid-ass*. The third research was done by Rahmayani and Fitrawati (2018) with a descriptive research method and examined in a film called The Wolf of Wall Street focused on the function and type of taboo words. The first theory is to find taboo words using the theory of Jay (1992) and Batistella (2005). The second theory using Liedlich (1973) and Wardhaugh (2006) to determine the word taboo's function in the film. The result is that there are three types of taboo they are; obscenity as the highest result, Epithets as the second-highest percentage, and vulgarity as the lowest among the data result. Then find the three functions of taboo words. First, establishing strong interpersonal has the first position, providing catharsis has the second position, and drawing attention to themselves as the last position.

In the fourth film examined by Treanikita and Laksmini (2018) in Neighbors 2 movie, it was found that the obscenity type is the word *fuck*. The fourth study was titled Taboo Language in “Neighbors 2” Movie. Research carried by Treanikita and Laksmini (2018) examined the factors that influence the type and use of taboo words in the film Neighbors 2. The theory used is Jay (1992), and it supports Fakuade’s (2013) theory. This study found there are ten kinds of taboo words: cursing, blasphemy, obscenity, taboo, vulgarity, profanity, epithet, slang, insult, slurs, and scatology. Then there are five factors taboo words found in this research, emotion, humiliation, confusion, dirty, and shock.

The fifth study conducted by Putri, Sembiring, and Imranuddin (2019) found the highest taboo words with a total of around 49 words in 5 songs. The fifth study was conducted to analyze the lyrics of five songs from Brian Rich. Research conducted by Putri, Sembiring, and Imranuddin (2019), uses Batistella and Wardhaugh’s theory and several dictionaries. This research focuses on the types, functions, and meanings of these taboo words. Kind of taboo words is found in the study that the word obscenity (45%), said the nickname (35%), the word vulgar (13%), profanity (7%). This study also was found in the form of showing contempt taboo function (55%), drawing attention to themselves (34%), being provocative (10%) and mock authority (2%), totaling 89 words. This study uses qualitative research and observation checklist in the form of a table to show the results of observations in the form of sorts, functions, and meanings.

The last research found that the word sex was found the most in Indonesian youth's Instagram accounts. The sixth research conducted by Saputra

and Kusuma (2018) is entitled Taboo Language on Indonesia Young Adults' Instagram: The Analysis of its Types and Functions. This research uses Wardhaugh's theory (2006) to analyze taboo word classification and use Jay's theory (1999) to analyze the functions of taboo words. The current study found 63 results of taboo words. Type of taboo words there are 6, sex (20 words), death (13 words), excretion (6 words), bodily function (7 words), religious matters (10 words), animal (7 words). The function of taboo words is 4, emotional (26), humor (23), sex (2), insult (12). The study reveals the words are effective in use to express themselves, young adults, using social media to show the emotional state of the user. The word taboo in this study is also used to express humor, sexual behavior, and to express humiliation.

From the previous studies that focused on taboo words, the researcher found the gap. It is interesting to investigate the same topic using different theories and objects. By using different objects, research can show different results because they take a different context. In contrast to previous studies, this study provides a more detailed explanation by providing examples of taboo words in posts on *#MeToo* on Twitter. This research is similar to the last previous studies above; the research discusses English taboo words on social media, but with different objects. In this study, the researcher used the theory of type of English taboo words by Jay (2009) and the function of English Taboo words by Wardhaugh (2006). The object of this research is the tweet on Twitter by *#MeToo*.

## **H. Research Method**

This chapter provides the research design of this research. There are four methods; research instrument of the study, the data and data source, data collection dan data analysis.

### **1. Research Design**

In the research design, the researcher uses descriptive qualitative. It is descriptive qualitative because the data are in the form of words rather than numbers. The descriptive qualitative method aims to explain detail or dig more the most in-depth understanding of a particular issue. The sociolinguistics approach is used to answer the questions. This study aims to know more about the classifications, functions, and reasons used on Twitter by *#MeToo*.

### **2. Research Instrument**

This study is qualitative research. This study's instrument is the researcher herself to do a reading on the tweets, and it is called a human instrument. As the main instrument, the researcher obtained, collected, and analyzed the data to conclude the result of this research.

### **3. Data Source**

The main data of this research is taken from Twitter. There were two classifications of the tweets: it responded to the sexual harassment issues using *#MeToo* and contains taboo words.

#### 4. Data Collection

The data of this research is taken from the tweets on Twitter that have *#MeToo*. First, the researcher opened twitter from <https://twitter.com/home?lang=en>. Second, the researcher searched *#MeToo* on the searching box and discovered a hundred tweets with *#MeToo*. Third, the researcher found tweets about English taboo words from *#MeToo*, and these tweets are based on Jay (2009), Wardhaugh (2006), and Jay (1992). Third, the tweet got marked with retweeting the intended tweet. Fourth, the researcher took the screenshots of the post using snipping tools.

#### 5. Data Analysis

The researcher analyzed tweets the data from data collection. First, the researcher read the tweet that has *#MeToo* on it. Second, the researcher classified the type of English taboo words proposed by Jay (2009), the function of English taboo words by Wardhaugh (2006), and the reason for English taboo words by Jay (1992). After the researcher classified the type and function, the researcher found the reason for English taboo words tweeted. Lastly, the researcher concluded from the whole of the analysis that the researcher has done.

## **CHAPTER II**

### **REVIEW OF RELATED LITERATURE**

This chapter explains the review of related literature that contains several linguistic theories. It begins with the discussion on sociolinguistics, followed by the definition, classification, functions, and reasons for taboo words.

#### **A. Sociolinguistics**

Sociolinguistics is a field of study that combines language and social science. The limits, scopes, and developments of human life in each period are being understood. This linguistic branch is crucial for society to set the right size and/or standard of using language daily. Under this concern, sociolinguists made researches on language and the rules of language. A linguistic expert also elaborates different definitions of sociolinguistics. Wardhaugh (2006) defined sociolinguistics as a science that is related to two things: language and society.

There are two objectives of sociolinguistic research that were pointed out. First, sociolinguistic research aims to develop a more specific language structure type. Second, sociolinguistic research indicates the appropriate language objectives. At the second point, sociolinguistic shows a linear goal with sociology. For instance, in sociology, language (and its use) is employed to determine how social structures can shape someone. Put in another way; language research is conducted to understand someone and, perhaps, its role and attitudes in social institutions.

Chambers (2002) stated that sociolinguistic research owns several characteristics; the main points are language and social (in Wardhaugh, 2006). Then, sociolinguistics has started to develop and get more productive. For decades, linguists have been developing research and the methodology of researching. Linguists begin to define social evaluation that has linguistic types. It also comes with challenges in providing essential knowledge, rational data analysis, and statistical data testing. Some of these things are indeed quite vulnerable for linguists to provide a form of the scientific method. Several Sociolinguistics studies conducted by Gumperz and other researchers also state that such research does not address sociolinguistic investigations, nor does it provide bright hope for researchers.

In line with Chambers, Trudgill (2000) also exposed that Sociolinguistics is about the language used in society; then, he explained it. That sociolinguistics is the study of human speech that is unique to where they come from. The way people talk also affects their existence or origin. The speaker is also able to reveal his personality without him knowing it. Trudgill added, sometimes a speaker's accent and speech are used as a benchmark for someone to know the speaker's area of origin and background.

According to Holmes (2001), sociolinguistics explains how the relationship between language and culture is fascinating. Holmes's research was focused on the science of sociology, studying how language and culture can affect one another. For instance, the differences in a social context or social circumstance influence a specific social circle's language use. Therefore, language

can explain society and can be researched to understand society through understanding language and social matters at the same time.

Since the 1990s, linguists have been researching and finding various ways to determine a person's language based on specific ideas. At this point, they also take behavior into account, considering that it could affect the determination. Suppose someone has a characteristic that is not resistant, or in other words, tends to follow a specific group. In that case, he/she might be regarded as a part of the group. This is somewhat explained by Trudgill, saying that there are two main things about language and social relations. The first point is that using language in social relationships intends to strengthen an introduction to know each other's origins. Second, language can be defined as a medium that provides speakers with information.

## **B. English Taboo**

Most who can speak English see taboo words and the rules for not saying taboo words. These rules are violated, then they will get some pleasant views from people around them or maybe get physical violence because of a taboo word (Gao, 2013). In English, the word taboo comes from the Polynesian language, namely Tongan taboo, found by Captain J. Cook in the late 18th age and interpreted as the prohibited and forbidden words. According to Alan and Burridge (2006), the emergence of the theory of taboo language is when feelings of pain, hurt, and discomfort arises due to one's actions in social life.



People who violate this taboo will feel risks that are not visible to the senses. Some sanctified things are objects such as holy books, humans such as God's messengers, and places such as places of worship. Physical damage will also be obtained by people who break taboos, for example, from one's body strength, from dangerous beings, and the disease. An example that allows one to take metaphysical, moral, and even physical risks is bodily waste because it can contaminate other people, including violating acts of decency.

According to Jay (2009), taboo language is a language formed by religion and the media. The formation of the strongest taboo language is due to vital social institutions' influence. Such as religion and the media. The prohibition against children who resist also caused taboo language to emerge. The acquisition of taboo language by people is from people's knowledge and makes it psychologically easy to categorize swear words as part of its theory.

Jay and Janschewitz (2008) reveal the surprising fact that no one can describe how children can acquire taboo language in life. Of course, no one can determine the standard taboo at certain times. Institutional standards have provided any limits against uttering certain words. A limit is an act of prohibition against actions and speech. People learn about taboo and the practice of speaking in their social ways to avoid taboo words. By Heins (2007) in Jay (2009), profanity and all forms of blasphemy have been disciplined by the authorities since Bible times. It is proven that religion has become a determinant of taboo words or actions. Jay (2000) states that people who use taboo language to release anger need courage that encourages them to say this taboo. Some things that angry

people often say, happy people, people who discuss sexual matters, and people who intend to express insult to a party are: *shit*, *suck*, *damn*, *asshole* and *bitch*.

According to Wardhaugh (2006) in Rosewarne (2013), every language has taboo words and English. *Damn* said in a film called *Gone with the Wind* that received a lot of criticism or social sanctions, a person's body covered in blood also received the same attention in the film *Pygmalion*. Many feel that taboo is growing, and taboo should not be done or said. If someone says taboo words, it means they want to get them. First, attention, showing contempt, showing aggressiveness or being provocative towards something, or ridicule an authority. Different theory from Freud states about the opportunity to use taboo words for verbal seduction, for example, talking dirty. Taboo has many changes in each era, with much research on sociolinguistics taboos; hopefully, it can benefit from knowing these changes.

This theory is in line with Hayahawa in Ningjue (2010) that saying forbidden words when angry is more accepted than anger accompanied by the act of destroying goods. Expressions of anger, disappointment, dissatisfaction, and depression by speaking taboo words are considered a healthier outlet. Taboo words are not only used to channel anger. However, they are also used to create funny effects in conversation in an appropriate manner. People also use taboo words that contain curse words in their jokes to insult others. This insulting taboo word aims to determine how it affects the person who is cursed. The impact will undoubtedly be different from the word neutral or does not contain the curse word Jay (2000).

### **C. The Theory of Taboo Words**

Cited from Le and Le in Fakuade (2013), the prevention rate of the taboo word's distinctive nature in the social environment became a benchmark for researchers. These language benchmarks have some fundamental differences, namely cultural views and environmental beliefs. Following that idea, Trudgill (1986) argued about the language of The reality of the taboo thing is about an agreement. In the use of language in various conditions and situations, there is a standard shaped language agreement, and it is not, and it is all influenced by the values, and social beliefs embraced. Akmajian et al. (2004) argue the same; they have researched taboos and have already produced fundamental research on taboos.

Culture is one of the significant influences of a taboo word. The word taboo has no influence whatsoever from something inherent in a language. Citing from Farb in Facuade et al. (2013) argues that all kinds of words are taboo words. Because before the advent of communities that provide connotations to the collection of sounds, all words are taboo words. Therefore, the word taboo is only used under certain conditions when speaking. Essentially, the explanation of taboo, according to Farb, is that of language in influence by society.

Furthermore, society brings symbolic value that they believe. The word in grouping becomes taboo because it does not fit into that culture. Since things related to taboos already have to do with certain cultures, outsiders should inevitably learn things that must (not) be said within the social group. It must be done as a means of understanding each other. One way to understand the word

taboo is to be part of a new set of societies with many cultural differences from today's word or language.

Furthermore, someone who can communicate must know the surrounding norms. Someone has been born in an area until adulthood to understand what they are facing, namely cultural differences. Then, everybody will make sure they apply the appropriate words or not in their surrounding. To that end, we understand that taboos are attained from the distinction of community life. Each community owns norms hereditary rather than innately from birth (Jay, in Doyle (2009). In socializing, society will quickly feel the difference between itself with others.

When socializing, certainly humans use language to understand each other's circumstances. The use of language with its language connotations is a feature that they carry from their origin. There is a strong connotation in the language, so using it will cause discomfort for the other listener. Thus, from that, those powerful connotations are not worn in a mild mood. Pronouncers and those who hear taboo words will feel uncomfortable. The public will feel embarrassed and also feel offended because of the taboo said. Because the shame was near related to the feelings, felt during sexual activity and some other activity. Shame is also closely related to body shape, a distinctive form of physical, mental, and social disorder.

Wardhaugh (2006) explained that there are specifications about taboos in social life. This taboo always leaves people feeling anxious, ashamed, and an insult. Therefore, taboo must be avoided and prohibited. There is also politeness

in a social system with its limits, namely anxiety, shame, and humiliation. So that is why there is a taboo in social life. In its definition, a taboo is a word that should not be spoken and an action that should not be taken. By the above statement, Wardhaugh tried to emphasize an object special and could only refer to a specific state. It also intends that misunderstandings can make others feel hurt or embarrassed when they do not know the same due to their origin's thermal differences and cultural differences and circumstances. Freitas (2008) also reveals everything that states that a word or expression without us knowing it might hurt others until it is labeled a taboo word. It happens primarily if a word is spoken by someone from a particular race or spoken by someone from a different social class.

An example of a taboo word that can be offensive to other people and pronounced by someone from a different social class is *N\*gg\*r*. If some black group people said that specific word, it would not be a problem that would offend the black group. However, it will have a different effect if the person says it is a white person. Thus, the conclusion from the above explanation, the taboo has a measure to determine whether an action or a word is taboo. Two things that become taboo measures are values in society, and the second is the state of affairs when those words are spoken. From some explanations above that emphasize the word taboo northed differently by different social societies, it would be more interesting to research taboos in one culture. In later discussions, then the explanations regarding taboos in western societies will be described below.

#### D. English Taboo Words in Western Society

Taboo words own different meanings in different social groups. In other words, there is a pattern that varied from one society to another. However, Trudgill claims that the most severe taboo words are those in Western society. He explained that the taboo variations are words related to sexual activity, all kinds of excretions, and Christianity. Taboo words related to religion are severe taboos. The word taboo related to religion is getting worse because religion is an intangible or supernatural thing. This supernatural thing can make humans feel afraid.

Typical examples from this category are expressions such as *d\*\*n!* And *J\*s\*s Chr\*st!*. Then, taboo words that denote body function and effluvia also become the most vital words since they incite disgust because some irresistible diseases can be carried from one person to another via body effluvia. The examples of this category are words like *s\*\*t*, *a\*sh\*le*, and *f\*\*t*. Moreover, taboo words related to sexuality or sexual organ also become severe. They are mostly found in western society's conversations because they usually are uttered to insult one's sexual orientation and sexual habit. Typical examples of this category are *f\*\*k* and *p\*\*sy*.

A bit different from what Trudgill has argued, Leach (in Yang, 2006: 88) divides taboo words in western society into three major groups:

- 1) 'dirty' words dealing with sex and excretion, such as *s\*\*t*,
- 2) profanity or blasphemy that have to do with the Christian religion, such as *J\*s\*s* and *Chr\*st*, and

- 3) words dealing with ‘animal abuse’ or calling someone by the name of an animal such as *b\*\*ch*.

Being more specific, Anderson (Karjalainen, 2002) investigates that western society categorized taboo words into seven groups

- 1) sexual organ and things related to sexual references such as *c\*\*k* and *c\*\*t*,
- 2) religion and church such as *J\*s\*s* or *Chr\*st*,
- 3) excrement such as *s\*\*t*,
- 4) death such as the word *h\*\*l*,
- 5) the physical or mentally disabled such as *r\*t\*rd*,
- 6) prostitution such as *wh\*\*e*, and
- 7) narcotics and crime such as *r\*p\**.

In an explanation, there is the word savior when someone wants to say taboo words in polite conversation. An alternative way is applied to avoid taboo words. It is also to apply subtlety of words or euphemisms to be saved from the mention of markedly avoided words.

According to Wardhaugh (2006), a taboo is that something special is not said, not because it cannot be said. However, because people do not talk about it or avoid talking about it, taboo must be in a safe environment to speak of the word by using euphemism. For instance, when it comes to intimate relationships or sex, euphemism is more subtle in word delivery to avoid the words taboo ‘making love’ and ‘sleep together’.

## 1. The Classification of English Taboo Words

Jay (2009) classified taboo words into several classifications of taboo words, i.e., epithets, cursing, scatology, insult and slurs, profanity, blasphemy, obscenity, vulgarity, and slang. The classification will be explained in this section.

### a. Epithet

Epithets are the overflow of emotion, frustration, and the feeling of surprise of a person baring with the word expletive. The expletive contains the meaning of a connotation capable of representing the person's feelings. Usually, people who hear one meaningful word are not the truth and are spoken with full anger or surprise expressions; they will be disturbed. The risk can be the pronouncer can also be directly or indirectly from the listener or the passerby. The pronouncer can also be at risk of any kind. Instead, it helps her to be able to channel her anger by cursing. A typical example of saying people when angry is *"Holy shit! Fuck me!"*

According to Batistella (2005), the epithet is concerned with slurs, such as bitches and phages. Another feature of the epithet is the type of contempt for race, ethnicity, sex, sexuality, disability, and appearance of a person used to insult, examples of niggers, bastards, dwarf.



**b. Cursing**

Damn or swear someone to get hurt is a taboo thing. More of age now, many have already been suicides due to hate speech and even death threats through social media. Not a few targets from the speech of hatred took their own lives to keep from troublesome others anymore. This taboo thing is increasingly rife in writing by social media users because they cannot resist the emotions. Examples of the word cursing are *fuck off*, *eat shit* and *die*.

**c. Scatology**

Scatological references are a disgusting thing when we know that we learned to use the bathroom when kids. Those less deserving words are often used by people to be spoken in public. The taboo thing is less deserving of making the subject of public talk. Moreover, when operating social media, people freely typed those disgusting things to look cool or look fierce when they saw others on social media. Examples of disgusting objects are *shit*, *crap*, and *douchebags*.

**d. Insult and Slurs**

People's mention of dropping one's self-esteem is referred to by insult, including giving an inappropriate nickname to speak. It is often found in everyday life when there is a person who does evil things; then the insult will quickly come out of one's mouth. Alternatively, on social media, his account's user would quickly type the word to demean others or label someone to make the person feel

unwell. Some did so with the original account, or some typed the insult with a new bank account. Examples of words from the insult are *asshole* and *bitch*.

**e. Profanity**

Profanity is an insult to religion that is made a mockery based on ignorance or impairment of these matters. One becomes intolerant of a particular religion, make oneself out of the good behavior of the right religion. An example of profanity; “*Jesus Christ*, I am hungry!”, “for the love of *Christ*, hang up!” “*damn*”, and “*goddamn it*”. According to Batistella (2005), profanity is considered profanity by religious law due to the mouth's use to speak dirty to sacred matters.

**f. Blasphemy**

Blasphemy is an act or utterance that attacks religion or religious doctrine. An insult committed to the church would get a sanction in the old days. However, the church’s power in this era had already begun to disappear. The church no longer approves even those who insult the church. In the age when the church still mastered a nation, blasphemy would be highly spotlighted and painful for the devout and might be a funny thing for the non-faithful. i.e., screw the *pope*!.

**g. Obscenity**

The next classification of English taboo words is an obscenity. In American English, profanity, sex acts, or anything related to intercourse have

been considered an insult or assault against a person's sex not to be freely used. Some examples of obscenity words are "blow job, cunt, fuck, bastard, vagina, dick, or tits." Batistella (2005) states that word or sex expression involves roughly pronounced anatomy or function. Examples of words obscenity are *fuck* and *shit*.

#### **h. Slang**

Slang is an internal language that every single fragment group has for ease of communication. Usually, the snagged groups are youngsters, entertainers, trooper, dopehead, or professionals. Examples of slang are *cherry*, *dweeb*, *bennies*, *cupcakes*, *jelly roll*, *jock*, and so on so forth. Some of the slang functions are to keep each other secrets between fellow groups. However, they are looked down upon by non-group people because they will be considered less formal. The use of slang is, first, to show familiarity between group members. Second, it is used to protect users from discomfort and disruption from outside related groups.

## **2. The Functions of English Taboo Words**

Wardhaugh (2006) provided advice from the four functions of the word taboo used in research: to represent humiliation, be provocative, obtain notice to oneself, and mock authority. The four functions will be precisely spread and given some examples to add understanding; the explanation below will use some linguists' theories.

**a. To draw attention to oneself**

In the interest of drawing others' attention to oneself, one usually raises his voice or usually inserts the word taboo. Edward (in McGuire, 1973) pointed out that the listener will capture the strong statement first when someone speaks. A taboo word has a strong connotative meaning to attract others' attention. A conversation about taboo's function to draw attention to oneself will be included below.

A: "What the *f\*\*k* are you doing? The *fucking* car just died."

B: "I told you stupid-*a\*s n\*gg\*s* not to be doin' that *shit*."

Based on the example before, the conversation started from A "What the *f\*\*k* are you doing?". The word fuck makes B pay attention to A. Anggita (2015) explains that A shouted and used the word taboo against B so that his friend could be calm because they were being frightened in the chase by the police.

**b. To show humiliation**

There would be dissent between two people in a conversation. There would usually be one using the word taboo to show humiliation. Conforming to Oxford Learner's Pocket Dictionary (2008), the word contempt means a feeling that suggests a single one that is worthless and unrespectable. When one already uses the word taboo as a powerful tool to lower one's self-esteem, then one can feel offended or even hurt nonphysically. Here is another example of Sol and Cheddar's conversation from research conducted by Anggita (2015).

Cheddar: "I told you stupid-*a\*s n\*gg\*s* not to be doin' that *shit*."

Sol: "That rifle ain't mine. I do not want to go to jail."

The taboo word used in the conversation above is ass *n\*gg\*s*. Using the data was intended to insult Sol because Cheddar is furious. The origin of the word *n\*gg\*s* is *n\*gg\*r* that is usually used to abuse the superior race.

**c. Being provocative**

A chaotic reaction that a listener points to a speaker are a form of success and satisfaction in itself. According to Rothwell (in Fitzgerald,2007), unwritten bluntness might be the most effective symbolic process offered to protesters to invite chaotic reactions. The speaker's taboo words make the listener's response according to expected. Hence the taboo word function to provoke has already been successful. Here is an example.

F: "I told you not to  *fucking*  sign me up. What the  *fuck* ?"

G: "You want to fight me now, huh?"

According to the example, F uses the word  *fuck*  to provoke G, as G has signed F to a rap battle event without F's permission. Then, G is angry with F and takes a duel; thus, the purpose of the word taboo to provoke has already worked on applying F.

**d. To mock authority**

Some people who pay attention to government and institutions' courses will come a few times to the disappointment. To express such disappointment, some people are forgivable to the word taboo in the sentence. According to Rothwell (in Mc Guire, 1973), Verbal Obscenity explains a relatively

straightforward sense of hatred of society's rules, rejection against the power of institutions, and impudence to things considered sacred. Significantly, the proscribed said is representative of someone's feelings of disappointment that care about reality different from expectations. Thus, some people prefer to use the word taboo to mock authority, showing their unconvincing of things that smell of government. There are examples of taboo word conversations to mock authority:

I: "Once that first bullet goes past your head, politics and all that *shit* just goes right out the window."

J: "I just want to do it right now."

According to the example that inserted I and J, the taboo word '*shit*' said by I was a form of political disappointment while mocking the political circumstances within his country he felt.

### **3. The Reasons for English Taboo Words**

In the concept of taboo words, many backgrounds create the reason, such as psychological things, social and linguistic. According to Jay (1992), there are five reasons for using taboo words applied to the current study. They are Anger or Frustration, Descriptive – Evaluative, Joking, Surprise, Sarcastic Irony, or Insult. The following section is an explanation of the reasons for taboo words.

#### **a. Anger or Frustration**

Anger or frustration is the first reason people are likely to throw taboo words. It happens when someone could not differentiate his/her anger in a language. Khoirunnisa & Wijayanto (2017) mentioned that when someone is sad

or angry, his/her tend to employ particular kind of words that are inappropriate to express their dissatisfaction strongly. Jay (2008) also highlighted that psychological factors might influence a person to use taboo words. The tendency to employ taboo language in a speech is also different by gender. It is also related to the cultural norms of anger expression (Jay & Janschewitz, 2006). At this stage, men and women might throw the same amount of swear (as a means of taboo words), but men tend to use more offensive language. However, this claim needs to be re-analyzed in further researches.

#### **b. Descriptive – Evaluative**

The second category is the descriptive—evaluative category. It is used to present the objects or events around someone in a denotative or connotative way. In the descriptive mode, one could explain or describe someone or something negatively to disgrace the “other” and express his/her annoyance. Simultaneously, someone can also throw the evaluative way by which he/she utters his/her appraisal or judgment either connotatively or denotatively. Leander (2019) highlighted this category’s example with the phrase “my sneakers are shitty”. This phrase is used to express and/or describe the condition that happened to someone, such as stepping feces of a pet. It is then classified as the descriptive—evaluative function of taboo words.

### **c. Joking**

Taboo words can also be used as a means of a joke. As it is intended for a joke, taboo words are uttered to gain a positive response instead of the listeners' negative ones. It is mostly related to body parts, sexual orientation, or sexual behavior. This type of joke was also emphasized in Aziz et al. (2020), stating that the youth often employed this type of joke. As Zhou (2010) also revealed, such kinds of jokes are becoming standard daily. Nonetheless, contexts and circumstances also play roles in defining the conversation, such as who the speakers, their relationships, and their conversation's milieu (in Aziz et al., 2020).

### **d. Surprise**

Surprises usually come in as a matter of reaction towards something particular, which triggers someone to employ an exclamation. Kusumaningsih (2019) mentioned several types of exclamation: exclamation of annoyance and surprise. Taboo words can also come out as a means of surprising questions. As highlighted in Leander (2019), the examples of surprise categories of taboo words are: 'Jesus!' or 'Oh my God!'. It might also be manifested in the words 'Damn!' 'Are you f\*cking serious?'. Other phrases are also possible to be uttered at different contexts and personal backgrounds.



#### **e. Sarcastic Irony or Insult**

Sarcastic irony or insult is the last reason for the taboo words use. The other categories, sarcastic irony or insult, might be expressed with different phrases. However, Kusumaningsih (2019) highlighted that insult could be done in two ways: using a noun and imperative verb + object. The insulting noun might be delivered in words that are inappropriately used to send a hateful communication towards somebody. Meanwhile, insulting words can also be expressed to modify any request or imperative, such as asking someone to go away. Meanwhile, the sarcastic irony is another way of criticizing someone indirectly (Toplak & Katz, 1999). In this case, taboo words might also emphasize the criticism that the receiver might feel insulted.

#### **E. #MeToo Twitter Movement**

Twitter has been one of the most powerful platforms in which news can trend in a second. Twitter was made to be a facet where users and organizations for an update or knowledge sharing. However, as technology rises and people could catch more access to social media, it becomes a political tool used by minor to major countries, such as the United States, Iran, Spain, for political affairs (Vallina-Rodriguez, et al., 2012). The same goes for social movements. Gleason (2013) highlighted the use of social media as a tool to support mass social change. It is a place where both ordinary users and influencers have the same capacity to share their concerns on a particular social movement. This influential role is shown through #MeToo movement as well.

The *#MeToo* campaign is a movement to animate survivors of sexual assault that occurs to women at work. It started to be viral on Twitter with the most substantial sexual harassment cases by Harvey Weinstein as a well-known director in the United States. According to Botti (2019), the beginning of *#MeToo* appeared in 2006, founded by Tarana Burke. The movement tried to arouse solidarity between victims of sexual abuse, especially among young black waiters from incapacitated backgrounds. The movement used an intention of 'empowerment through empathy'.

Several celebrities saw this movement and started going viral. Celebrities have a large following on social media. That way, more people will see this problem. The slumped silence of women out there, women who could not afford to express his voice. When men already hurt her. The slogan 'you're not alone, it's happening to me too', is a thing capable of making the victim's state feel comfortable. *#MeToo* symbolizes the voice of women of the era who use Twitter as a place to share their sexual harassment story that they already buried in the heart because the victim thought about her self-statement. When the stories later still considered taboo according to all ages, sectors, and places as the taboo people generally would.

According to Botti (2019), *#MeToo* or any hashtag in the name of social movements with trauma backgrounds is a healthy thing. It can make the hashtag a supporter of abuse victims we do not meet face-to-face while asserting survivors' convictions to survive it. The slogan 'empowerment through empathy' was made by Tarana Burke as a founder of the *#MeToo* campaign. It is an online campaign

by an important person, a campaign that shows a reaction to allegations of sexual harassment scandals. Hollywood producer Harvey Weinstein committed it on October 15, 2017. Artist Alyssa Millano also used *#MeToo* to make sexually abused victims also begin to reveal what had happened; sexual abuse was not supposed to be silent.

According to Clark (2019) in Jiyoun (2019), the hashtags used someone's social media users to produce and connect their stories. The hashtag is telling everything about sexual abuse that happened to women. The abuse that caused the trauma were witnesses that they were not alone. Women can be strong by encouraging each other through hashtags in these social media online networks. They can spread them even more widely to various institutions and communities.

### **CHAPTER III**

#### **FINDINGS AND DISCUSSIONS**

This chapter provides a detailed explanation of the findings and discussion. The results that answer the research's objective and describe the classifications of English taboo words by Jay (2009), the function of English taboo words by Wardhaugh (2006), and the reasons for using English taboo words are expressed in a Twitter post also mentions *#MeToo*.

#### **A. Findings**

This chapter talks about findings taboo words in *#MeToo* on Twitter. After the data collection process, there are thirty-six data collected for the research. The 36 data consist of the classification of English taboo words by Jay (2009). Each is classified into five categories: obscenity, epithet, insult, vulgarity, and scatology. Furthermore, the 36 data are classified into the different English taboo words proposed by Wardhaugh (2006). The categories are: to draw attention to oneself, to show contempt, to be provocative, and to mock authority.

Meanwhile, the taboo words are based on Jay (1992), consisting of sarcastic irony or insult, anger or frustration, and descriptive-evaluative. All data were collected from November 2019 to August 2020 when *#MeToo* was a trend. These three classifications are presented in order within the chapter.

## 1. The Classifications of Taboo Words

From the analysis of the types of English taboo words by Jay (2009), the data collected in this study are thirty-six data and are shown in Table 1. There are five classifications of English taboo words produced by Twitter account users in the Twitter posts and the MeToo movement hashtag. They are Obscenity, Epithet, Insult and Slurs, Vulgarity, and scatology. Classification data from the word taboo will be explained below.

### a. Obscenity

Obscene is a word that people usually say during sexual activity. Obscene words are also words or phrases that denote the anatomy of human genitalia and excretions with harsh pronunciation. The social norms of this obscene word are considered rude, offensive, and impolite. If someone says obscenity, that person will get social sanctions. These sanctions are usually in the form of admonitions, uncomfortable views, and prohibitions from repeating them. The word obscenity is pronounced more often connected with sex organs such as cunt, tits, fuck, motherfucker. In this study, obscenity ranks the highest English taboo words classification data. Obscenity in this study has 13 data, and the most mentioned is the word fuck in a post on Twitter with *#MeToo*. Since there were many data collected and analyzed, the data are reduced into a smaller number representing the whole data.

**Datum 1:**

*“Memory gap from childhood for 35 Years, Setup by Paul Bateman, his family & paedophile police cos I saw officers **fucking** young boys in house Paul took #MeToo cos I was gay, 2 cover what I saw they 1st discredit-false Accu, 2nd Pauls murder bro then defile body & harm, framed = me.”*

*(tweeted by @RichardMatthews. Posted on March 19, 2020)*

In the @RichardMatthews post above, he briefly described what happened

between Paul, an officer, and a child, which turned out to be a story of sexual assault. The word *fucking* fell under the obscenity word category, which describes a sexual activity. It is not used as slang. *Fuck* refers to sexual intercourse, but the activity can be described in more positive words. In contrast, *fuck* tends to be perceived as negative and obscene. This word choice makes the meaning of *fuck* can be described into two meanings: a genuine description of the activity and an emphasis on negative activity. In this context, *fuck* becomes a word that describes anger towards the sexual assault, which makes the word cannot be translated in literal meaning (sexual intercourse), but more into the highlight of the bitter emotion.

**Datum 2:**

*So this happened. A longtime predator gets his just deserts. Happy Birthday **motherfucker**. #Weinstein #MeToo.*

*(tweeted by @WildPalmsLtd. Posted on March 19, 2020)*

The word *motherfucker* is a word related to sexual activity. The word is considered taboo and is included in the classification of the word obscenity taboo. The function of the word is to insult Weinstein, who is serving a prison sentence. The reason @WildPalms Ltd is because of the case belonging to Harvey Weinstein. Many of Weinstein's victims have opened their voices to the cases he has committed. Tarana Burke began supporting the voices of Harvey's victims of abuse. As a well-known film producer in the United States, Weinstein cannot escape from the bondage of the law.

Weinstein was sentenced to prison for reports of rape committed by the famous producer to one of the aspiring actresses around 2013. Other cases that happened to Weinstein were forced oral sex on TV and other film production problems around 2006. The media took this opportunity to immortalize it in the news. News uploaded on the internet is also spread and easily read by residents of any country concerned about Weinstein's victims. Until the hashtag, MeToo is busy being discussed in any discussion regarding harassment and violence against women. The responses posted vary. One example of an exciting response contains taboo words. @WildPalmsLtd wishes Weinstein a happy birthday but by calling him motherfucker, a lewd nickname in American society.

The final analysis for obscenity is as follows.

**Datum 3:**

*Joe Biden damn near gropes people right in front of us, without a second thought... and this is the candidate the Dems decide to back in the era of #MeToo. How **fucking** stupid.*

*(tweeted by @MoreAndAgain. Posted on March 26, 2020)*

In this post, Joe Biden was used as a topic of conversation by @MoreAndAgain. The reason is that Biden has taken friendly action in public. The action is to touch the face and kiss the face of a young girl. According to Biden, this was not a fatal thing. However, in the end, he apologized for his action. The reason for apologizing is because he realized that he did not give other people space for privacy. As a respected person, Biden should not do anything he pleases because many people will judge his behavior during the presidential election campaign. The @MoreAndAgain account user uses the phrase "*How fucking stupid*" because Biden's behavior deserves to be blamed. This post could be one of the supporting posts for the anti-harassment movement against women.

## b. Epithet

The epithet is a classification of taboo words on Twitter with *#MeToo*. The epithet is the act of expressing hatred by swearing or saying harsh words that mock someone's deficiencies. The aim of one of them is to reduce emotions of frustration. The epithet pronunciation is usually loud and robust due to emotion, frustration, or surprise. The epithet that is thrown around usually consists of one or two words. Examples are *fuck, shit, piss off*.

The epithet's classification of taboo words was found in the research process, which appeared as many as ten English taboo words. Here are four data that have been taken for the analysis. The following 3 data from the research results of the epithet are chosen to avoid the repeating explanation.

### **Datum 4:**

***Fucking Monsters !!!***

*(tweeted by @Vibrantval64. Posted on August 2, 2020)*

This data is taken from the @Vibrantval64 account post. This post appeared because it responded to the @k\_ovefefe2 account post, which replied to an actress and activist, Alyssa Milano's Twitter post. A post that is classified as an epithet is a post that contains the two words "*F\*cking Monsters !!!*" and there are two angry face emoticons. User account @Vibrantval64 looks very annoyed in the post. The reason he was angry was because of Joe Biden's treatment in a video uploaded by Alyssa. Alyssa uploaded the video on August 2, 2020. *#MeToo* is well known in the virtual world, especially on social media Twitter. Alyssa is a supporter of the anti-sexual assault movement. However, the video uploaded by Alyssa made many people furious about Biden's actions. Because Biden's hand



touched the face of a young girl who was also on stage with Joe Biden, the United States' former vice president seemed to kiss the young girl's cheek. The @k\_ovefefe @ account responded to Alyssa with the phrase: "Hahaha, remember #MeToo? Hypocrite of the highest order."

The post that becomes the data is from @ Vibrantval64 with the taboo "*Fucking* Monster," which is clear that he is angry and calls Biden a monster. The taboo data finding with the Epithet type is the most data collected in posts on Twitter and #MeToo, namely *Fuck*. The word is used to express anger related to the campaign initiated by Tarana Burke. Campaigns against sexual violence or sexual assault against women, which mostly occur in the workplace.

The following data is Epithet data.

**Datum 5:**

*Why the **fuck** would you abuse the #MeToo tag over a fully clothed and classy dressed anime character? You using the tag like that is making a mockery of those that have suffered actually sexual abuse.*

*(tweeted by @Bigotfoot1. Posted on November 27, 2019)*

The words "*why the fuck*" show an outburst of emotions from the account named @Bigotfoot1. Seeing the commotion of posts using #MeToo not to support the anti-harassment movement. People on Twitter have used #MeToo to discuss other things, as experienced by @Bigotfoot1. Many people from other countries did not know what was being discussed in America at the time. Tarana Burke's hashtag has helped many women who have been hurt. However, slowly, many have used this hashtag to discuss women and men's safety from sexual harassment. Twitter formalized # MeToo as a particular hashtag.

**Datum 6:**

*Where the **fuck** is the #MeToo movement on this? @Alyssa\_Milano, what's up?*  
*(tweeted by @ZiggyRichards. Posted on March 26, 2020)*

This post-it contains a taboo word in the form of “fuck”. In the epithet classification, the word fuck is a word that is spontaneously used when someone is angry. The use of the word fuck is often used when in conversations with friends, aimed at annoying people, and so on. The post only mentions the MeToo movement and Alyssa’s whereabouts, who do not appear specific problems.

**c. Insult and Slurs**

The third classification of taboo words is insult and slurs. Insult and slurs are painful words when a word or phrase is pronounced and has its target. When it hits the target, usually, the target will feel hurt physically and spiritually. The words used for insult and slurs are usually words related to improper or deviant work such as *whore*, insulting names such as *bitch*, etc. The word *bitch* is defined to be a female, dog, or otherwise (Freeman, 2000). Franco (2014) emphasized *dog* as one of the primary insults used within society back then. It turned out that *female dog (bitch)* also becomes one of the most popular English swear words. The word was used to describe a woman with a specific negative, dominant personality.

Nevertheless, it is now also used more flexibly without certain personality boundaries or even gender (as the word is also applied to men—with different meanings). There were nine data collected under this category. The researcher

delivered 3 data for a complete analysis. One example of the data is as follows below.

**Datum 7:**

*@Uber fire this **pig**! Aho! #MeToo*

*(tweeted @SugarmanSharna. Posted on March 5, 2020)*

In the post, Sugarman Sharna has expressed her thoughts. A spontaneous thought upon seeing a previous post from the Alyssa Milano account. The word pig, which should be a designation for a four-legged animal, refers to someone in this post. The person was caught doing the wrong thing—a pig word meant to insult people who are uber drivers. The insult arose due to the actions of an uber driver who harassed a woman. Based on Alyssa’s Twitter post, Sugarman replied, the Uber driver was screaming at a woman. The woman is walking on the sidewalk with the words “Nice tits!”. Alyssa, a supporter of the MeToo movement, replied to the video and her explanation from an account claiming to be a victim. The Uber driver’s actions are regrettable because it is a form of harassment and is a culture of rape.

**Datum 8:**

***Bitch** mocking #MeToo in her pinned tweet that **pussy** pulsating for attention.*

*(tweeted by @BYR00NN. Posted on March 11, 2020)*

In @BRY00NN’s post, there is the word *bitch*. The word *bitch* is included in the classification of insult and slurs taboo words. The use of the word *bitch* in the post refers to a woman who has the identity @Oh\_Katie\_Babie. The woman posted to be pinned on her Twitter account. The sentence in the post is, “Girls can wear suits, they can’t have penises though.” The @Oh\_Katie\_Babie post made @BRY00NN react by tweeting back the post, saying that @Oh\_Katie\_Babie is a bitch. Word “pussy” in the post is to insult @Oh\_Katie\_Babie as disgusting. Pussy

is an offensive word, as well as another word for vagina. The @Oh\_Katie\_Babie post is just for attention. Then @BRY00N was responded by insulting @Oh\_Katie\_Babie.

**Datum 9:**

*Listen up you stupid #MeToo feminazi **whore**, Joe Biden was a special guest star on SVU, he would never sexually assault anyone, and even if he did, it'd be someone ugly, so it'd be like doing charity.*

*(tweeted by @sosorrydad. Posted on May 1, 2020)*

The latest data analysis from insult and slurs is the word whore. The word whore is used to insult people. In this post, a person who looks to support Joe Biden provides evidence to the feminist followers of the MeToo movement. He said that Biden would not commit sexual harassment. However, if the harassment happened, maybe it would be a good deed for Biden. According to @sosorrydad, Biden is the perfect person, so there will not be anything terrible that Biden will do.

**d. Vulgarities**

Vulgarity is one of the classifications of taboo words. Vulgarity is an uneducated word, an unsophisticated word, and a word obtained when someone is in the bathroom. Vulgarity is not always about obscene language, or it is not always forbidden or taboo. Vulgarity is a language that sounds insignificant to say in routine daily conversations because it is too vulgar. Some examples of vulgar words are *bloody* and *kick ass*.

**Datum 10:**

*Well look at that, a text from Parliament! That's nice. Shame about the #MeToo event cancellation though. **Bloody** general election.*

*(tweeted by @DrEOChapman. Posted on November 4, 2019)*

The word *bloody* might refer to different meanings. According to Merriam-Webster's dictionary, in slang language, *bloody* is used as the alternative of the intensification words, such as *very*. However, it might also be perceived as something taboo as it refers to *blood*. It becomes one of the vulgar words due to the explicit reference to one of the bodily functions. The use of the word *bloody* shows someone's sophistication. The word *bloody* actually may not be said by someone. A Twitter user with the account name @DrEOChapman commented on the general election day. Because several high-ranking officials in the United States were arrested and accused of sexual harassment, many supporters of these top officials responded in many ways, one of which was by saying uneducated things like *Bloody* said.

**Datum 11:**

*@evanrachelwood I know you have a lot of as I am one. I am also a #MeToo survivor. I was wondering if you got your black belt and your **kickass** attitude is because of your experience? I have considered taking martial arts myself to get my own **kick ass** attitude.*

*(tweeted by @NightRN1969. Date March 19, 2020)*

In the post above, the word *kick-ass* is unattractive and uneducated. Even though @NightRN1969 is trying to defend MeToo's hashtag, the word *kick-ass* is a substitute for the word *annoying*. Indeed the word came out of the mouth or was used spontaneously. That is why the word is considered a taboo vulgarity.

**e. Scatology**

Scatology is a disgusting word associated with the bathroom and human excretion. However, not everyone considers human excretion to be forbidden to say. Some examples of the terms are *shit*. In this study, there are two data

classification forbidden words in the form of scatology. Both data will be presented below to add an explanation.

**Datum 12:**

*#MeToo and #MeTooMilitary have taught us that we cannot be silent about this **shit**. This latest victim was talked, had her house broken into, and was assaulted **\*\*AFTER\*\*** Bill was arrasted for the felony case above. Justice system knows of this predator, but couldn't stop him.*

*(tweeted by @KrisGoldsmith85. Posted on November 23, 2019)*

The data above is a taboo scatology word—such a disgusting word as excretion of the human body. An example of scatology is the word shit. In this research, the word shit is used to replace the word problem. In the post above, it has been explained that sexual harassment cases are important that they should not be forgotten.

**Datum 13:**

*This GAYBRAHAM TWINKING @Gtwinkin human has ZERO **fucking** idea of who I stood up for in the 1980's. **Fucking** unreal. What a **shit** show this whole "acronym world" has become. I certainly didn't place my well being on the line for this back in 1983. #MeToo.*

*(tweeted by @TheMadPrepper. Posted on March 25, 2020)*

As for the word shit, @TheMadPrepper prefers the word 'shit.' Uneducated words, as well as words we knew when we were little. This word does not offend anyone. This word indicates the resentment felt by @TheMadPrepper, such a speck of disgusting dirt or even worthless.

Table 1. The Classifications of Taboo Words

Taboo Words / Phrase	Classification	Amount of data
Fucking games	Obscenity	13 data
Fucking tree		
Piss you off		
What a cunt		
Fuck everyone		
Fucking young boys		
Happy birthday Mother fucker		
Karma is a mother fucker		

Fucking idea		
Fucking unreal		
How fucking stupid		
Whore		
Whore		
Why the fuck	Epithet	10 data
Fucked up		
Fuck off		
What the fuck		
Fuck you		
How the fuck		
Pissed		
A fuck		
Where the fuck		
Fucking monster		
Whore	Insult and Slurs	9 data
Whore		
Bastard		
Fire this pig		
Bitch		
Pussy		
What a pig		
Whore		
Bitch		
Bloody general election	Vulgarity	2 data
Kick ass		
This shit	Scatology	2 data
What a shit		

## 2. The Functions of Taboo Words

This section discusses the function of English taboo words in Twitter posts using the *MeToo* movement hashtag. The explanation of the operation of this forbidden word is to answer the second research question. In this research, the researcher has found four functions of English taboo words. This study uses the taboo word function theory by Wardhaugh (2006). The researcher has collected

and examined the data as much as thirty-six data. The results of all the data are in Appendix 1.

In this section, the researcher explains the function of English taboo words by Wardhaugh (2006). Research on the process of English taboo words is in Table 2. The total data on the function of English taboo words are 36 data in Twitter posts using #MeToo. The researcher gave one example in each position of English taboo words. The following explanation is the function of English taboo words, along with an example.

**a. To draw attention to oneself**

In daily conversation, people say taboo words to attract listeners' attention. In cyberspace social interaction, the word taboo is also used. The taboo word used undoubtedly has a purpose. The aim is to make a profit through the use of strong language. The connotations can stimulate instant reactions from the audience. Therefore, the function of the word taboo is also classified as to attract attention to oneself. The first function of English taboo words in this research is to draw attention to oneself.

**Datum 14:**

*@Umich this is repulsive. #PsiUpsilon were the ones that did this. Sexual abuse is not a **fucking** games. #MeToo.*  
(tweeted by @PrimetimeFlores. Posted on November 28, 2019)

The word fucking sounded harsh and offensive. This word is not a word that can be underestimated because it affects different cultural cultures in each region. The function of the word fucking in the post above is to draw attention to oneself. However, this post is about the University of Michigan and Psi Upsilon,



famous in North America. The post stated that sexual violence was no joke. Already many students at the University of Michigan have expressed sexual violence with *#MeToo*. There was a case of sexual harassment by a Psi Upsilon official against a student at the University of Michigan. Several years after the incident, no one dared to reveal the incident. Until one day, someone dared to reveal the incident. University of Michigan students use *#MeToo* to reveal the bad things that many of its students have experienced. This movement was motivated by the encouragement and motivation of fellow women who also felt sexual harassment.

**b. To Show Contempt**

The next function of English taboo words is to show contempt. The purpose of this function is to demean the name and self-esteem of others. The taboo word used in a sentence must have an object so that the purpose of the word taboo is pronounced to have the meaning to show contempt.

**Datum 15:**

*“A #MeToo moment for the civil service” **fuck offff**  
(tweeted by @ofthesparrows. Posted on March 5, 2020)*

In the post, it stated that the MeToo movement is only for influential people. Civilians cannot get the services of such a powerful man. In this sentence, the word fuck off is used to insult the people behind *#MeToo*. Because the founders and administrators are socialists, public figures, and politicians. Perhaps, the intention of @ofthesparrows is for MeToo movement organizers to pay more

attention to weak people because weak people are more vulnerable to sexual harassment or violence.

**c. To be provocative**

In social life, humans use language to communicate. However, some use language to play with one another. Some taboo words serve to provoke someone to react to something. The analysis of the function of English taboo word to be provocative is in datum 16:

**Datum 16:**

*As if coming forward about rape isn't hard enough, you have loving pastors to tell you you're just a **whore** who hopes your rapist go free. #MeToo.*

*(tweeted by @Kayls94. Posted on February 1, 2020)*

The word whores, which is an insult to abuse victims of abuse. Used to provoke a victim of sexual harassment to keep quiet after being harassed. So that the harassment act can stop in life. This post aims to encourage the word whore, that the woman who gets assaulted is not a whore. Women who got harassed are weak people who are afraid and unable to disclose that the abuse occurred.

**d. To Mock Authority**

Some people who pay attention to government and institutions' running will come back several times with disappointment. The disappointment, some people are forgiven by the word taboo in the sentence. According to Rothwell, quoted in Mc Guire (1973), stated that Verbal Obscenity describes a relative sense of hatred towards society's rules, rejection of institutional power, and indifference

to things that are considered sacred. Significantly, forbidden words represent feelings of disappointment by someone who cares about a reality that is different from expectations. Therefore, some people prefer to use taboo words to ridicule authority, showing their disbelief in governmental matters.

**Datum 17:**

*Ew, he is creepy. Watch his hand move, then the look on the little girl's face. What a **pig**! #MeToo #BernieSurge.*  
(tweeted by @Maryluvs2sing. Posted on March 11, 2020)

The word pig includes the insult taboo word classification. A politician was called a pig by @ Maryluv2sing in his post. The purpose of using the word pig is to insult an authority. Although Bernie also has rumors, it has changed his face shape to resemble Trump's. What the @Maryluv2sing account user means is Joe Biden because she was a staunch supporter of Bernie Sanders in the United States elections. Of course, there are many ways that a supporter will do to bring down the opposing camp.

Table 2. The Functions of Taboo Words

Taboo words/phrases	Function	Amount of data
This shit	To Draw Attention to Oneself	18 data
Why the fuck		
Fucking games		
Whore		
Piss you off		
Whore		
Bastard		
Why the fuck		
Fuck you		
Pussy		
How the fuck		
Pissed		
Fucking young boys		
A fuck		
Mother fucker		

Fucking unreal		
Where the fuck		
Whore		
Fucked up	To Show Contempt	12 data
Fucking tree		
What a cunt		
Fuck off		
Fuck everyone		
Bitch		
Kick-ass		
Happy birthday Motherfucker		
Fucking idea		
What a shit		
Whore		
Bitch		
Bloody general election	To Mock Authority	5 data
What a pig!		
How fucking stupid		
Fucking monster		
Whore		
Fire this pig	To be Provocative	1 data

### 3. The Reasons for Taboo Words

The subsequent analysis is about using English taboo words in Twitter posts using #MeToo. The researcher has found three reasons for using English forbidden words in Twitter posts using #MeToo. These reasons are Descriptive or Evaluative, Anger or Frustration, Sarcastic Irony. This study found thirty-six reasons for using English taboo words in Twitter posts with *#MeToo*. The first reason is Sarcastic Irony or Insult has 13 data, Anger or Frustration has 12 data. Descriptive or Evaluative has 11 data.

The most employed reason for using taboo words in Twitter posts with *#MeToo* was Sarcastic Irony or Insult. The reason data was chosen because it fits the theory the most. From the data above, most people use Insult than Anger to show things they do not like. Either they do the real insult or the imagined ones. The researcher has chosen data to complete the understanding of Sarcastic Irony or Insult.

**Datum 18:**

*Amber Heard is a disgrace to woman. I'm not really in the habit of putting my hate for celebrities into writing on the internet but she's an abusive **bastard** who weaponized her white woman tears to lie about being abused by Johnny Depp and speak about #MeToo #TimesUp . What a **cunt**.*

*(tweeted by @LeauxMein. Posted on February 2, 2020)*

The post started by talking about Amber Heard, who believed a disgraceful woman. @LeauxMein wrote the post to be sarcastic to Amber Heard that @LeauxMein knew about Amber's bad attitude as a liar. The word cunt was used on the post to express her angry feelings into sarcasm.

The second reason for English taboo words is Anger or Frustration, which is signaled with the word *fuck*. The next datum appeared as the reason for English taboo words.

**Datum 19:**

*HOW THE FUCK COULD SHE EAT DURING HER DEPOSITION?? While they're playing the audios in front of her she's literally eating like she's watching a tv show or something #MeToo THIS IS YOUR VICTIM, she looks SO scared while listening to her "abuser's" voice right?*

*(tweeted by @Smarty\_Dxpp. Posted on March 18, 2020)*

@Smarty\_Dxpp's anger is thrown towards a woman who was in court as a witness and victim of sexual violence. The woman was caught on camera eating food. People who see this will look impolite until @Smarty\_Dxpp also responds to the woman's actions. The word "fuck" represents a bad temperament, which

can also be seen in the post's caption. The last reason in this study's English taboo words is Descriptive or Evaluative to deepen understanding about the last reason.

The researcher has provided the data below:

**Datum 20:**

*I'm sorry, but Mary Magdalene wasn't a **whore**. She was Jesus's wife, and Christianity's Catholicism chose to vilify her historically to further their anti-female narrative. Kinda makes the man invented God and Bible the first offender in the #MeToo movement.*

*(tweeted by @SchrodingerTwts. Posted on July 22, 2020)*

The word whore above is to describe a prostitute job that is not good. The work is described as negative and inappropriate work to do in social life. In this post, the holy Mary Magdalene is a person who has been cleansed from this sin. So the word whore has a denotative connotation.

The taboo word expresses various forms of feelings such as; hatred, insult, surprise, and frustration. Taboo words to swear at someone are usually dirty, obscene, or indecent comments. These forbidden words typically consist of one or two phrases that can be powerful ways to convey feelings of hatred, insult, surprise, or frustration. In this research, the researcher has analyzed the reasons for using English taboo words on Twitter with #MeToo. The overall results of the English taboo words' analysis have been presented in Appendix 2.

In summary, the discussion about reason in table 3 below shows the number of data in the study of English taboo words on Twitter by #MeToo. Furthermore, the research data is assessed from one side, namely text, and must be assessed from the context's side.

Table 3. The Reasons for Taboo Words

Taboo Word or Phrases	Reasons	Amount of data
Bloody general election	Descriptive or Evaluative	11 data
We cant be silent about this shit		
Whore		
Whore		
Bastard		
What the fuck		
Pussy		
Fucking young boys		
What a shit		
Whore		
Whore		
Fucking games	Sarcastic Irony or Insult	13 data
Fucking tree		
Piss you off		
Fuck everyone		
Bitch		
What a pig		
Kick ass		
Mother fucker		
How fucking stupid		
Where the fuck		
What a cunt		
Pissed		
Whore		
Why the fuck	Anger or frustration	12 data
Fucked up		
Fuck off		
Fire this pig		
Fuck you		
How the fuck		
A fuck		
Mother fucker		
Fucking idea		
Fucking unreal		
Bitch		
Fucking monster		

## B. Discussions

Thirty-six data are divided into three different analyses of taboo words: classifications, functions, and reasons. This section covers each analysis's

interpretation, capturing how the classifications, functions, and reasons for taboo words are a sociolinguistic phenomenon.

## 1. The Classifications of Taboo Words

There were five classifications in the data. 13 data were categorized as obscenity, 10 data were categorized as epithet taboo words, 9 data were categorized as insult and slurs, 2 data as vulgarity, and 2 data as scatology. The most used category is obscenity which reflects, mostly the use of words related to sexuality that tends to be offensive. One example of this category is *'fuck'*. Even though it is literally strange to put this word within a sentence, the use of *fash has been normalized daily*, making it a means of an emphasis on a specific emotion. Therefore, the fact that this category becomes the most-used one is expected.

What was falling beyond expectation is the use of vulgarity. Since *#MeToo* is related to sexual abuse and stuff, the researcher assumed that vulgarity would be one of the most-used words. It proved the point that the *angry* tweeters are not oriented in exposing *#MeToo* to elaborate the sexual cases. However, more to show the burst of emotion, which tends to be expressed through emphasis (with obscenity), negative description (through epithet), or general insults. This way of campaigning might hit harder than those of formal demonstrations. It shows the people's genuine expressions regarding the issue.



## 2. The Functions of Taboo Words

The functions of taboo words portrayed in the data were entirely various, from the projections to draw attention to the objection to mock authority. The most used function is to draw attention by capturing the audience's attention to oneself. It is somewhat justified and expected to see this function as the most frequently used since the expression of emotion always surrounds the person who expresses it. It is a type of taboo word use through which people try to gain more attention and get their voices recognized, which is the actual goal of the Twitter campaign.

Unlike but not limited to *#MeToo* campaign, Twitter campaigns are mostly conducted to attain the world's attention regarding the issue. Most campaigns urge people to share the issue by *retweet* or *like* buttons. Under this condition, where attention becomes key to the campaign's success, it is more likely expected that taboo words' most used function is to draw attention to oneself. This finding is related to the use of other functions: showing contempt, mocking authority, and being provocative. All of these functions are essential attempts to show resistance towards the status quo.

The third function, for instance, is mocking the government. This function is more likely to be found in social movements. It reflects an act against the authorities, which mostly dominates the current status quo. The only unique finding is the use of provocative taboo words in the data is almost nowhere to be found. While the campaign's essence is to argue, provoke, and trigger people on

the social issue, the *#MeToo* campaign seemed to be more oriented in sharing the stories and getting them exposed instead of exclusively provoke the mass to join the movement and conduct protests.

### **3. The Reasons for Taboo Words**

There are little gaps between each category on the reasons for taboo words. The most used one is sarcastic irony or insult. The frequency of the first reason is expected, as the *#MeToo* campaign is conducted to share the actions on sexual harassment or assault, which tends to be ironic. The use of this reason is sufficient to bring empathy, making the whole campaign more recognized and not taken for granted. Meanwhile, angry or frustration becomes the second most used category. The actions that are told by *#MeToo* tweeters are significantly related to personal feelings. As a matter of resistance, the campaign might bag the anger or desperation felt by the victims or the supporters. The descriptive-evaluative category came last, showing how the tweeters are more oriented in expressing the self instead of pointing others with evaluative claims, even with a slight difference.

### **4. The Subjective Use of Taboo Words**

Taboo words are somehow uttered spontaneously and unconsciously. As discussed and analyzed before, there were varied reasons and functions of each taboo word that one might or might not realize in a non-academic context. The

numerous appearance of taboo words used in social media shows how it is not always used or perceived as something outlawed, especially when it comes to a different use in different cultures. This is why the identification of functions and reasons should not be a closed question.

It also becomes justified that taboo words tend to be thrown under a particular emotion that automatically urges someone to automatically produce this expression type. It is shown in the data. People employed taboo words under various conditions that tend to be negative, such as anger/frustration and insult. It is also expressed under particular purposes, mostly oriented to satisfying the self's expected outcomes, such as being provocative, showing contempt, or drawing attention to oneself. These explain the linguistic phenomenon with specific contexts that were elaborated in the findings.

Context plays a significant role, to begin with. Each datum shows the expression of different feelings that are finally realized with the implicitly prohibited words. At this point, we might consciously or unconsciously understand how words that we perceive as “implicit prohibition” might be typical when it takes place in a different society. This idea is somewhat relatable with Sulpizio, et al. (2019)'s claim that taboo words are a cross-cultural phenomenon that is entailed a lot to the socio-cultural norms. The way someone expresses taboo words might be different (in tension) when operating in their native and foreign language. In this regard, I believe that it goes the same way around how someone perceives something as ‘taboo’.

All of the data presented taboo words on Twitter, in which people can express anything without boundaries. This ‘anything’ is in English that it could be finally globally accepted. From the data, it can be seen that the use of insult, vulgar, or dirty words is taken for granted, meaning that it is normalized as a mundane expression of certain emotions. For instance, in the *#MeToo* context, the word *‘fuck’* might be mostly used as a means of anger, frustration, or more reasons. However, in another context, it might be used otherwise; as in Howe (2012), this word is used for emphasis as well (might be at any type of expression). Hence, context plays a crucial role in defining taboo words and the audience to whom the expressions are uttered. It could be further researched on post-structuralism under Derrida’s argument that meaning is always unstable. Therefore, at this point, I would emphasize that the analysis was done with the subjective perspective of mine, as Indonesian seeing the global *#MeToo* phenomenon on Twitter.

As categorized in the findings, the use of taboo words might be different in definition based on where it takes place. Here, ‘where’ means the industry or the ‘place’ in a literal definition. For instance, Bednarek (2019) highlighted the limitation of TV journalists in serving the news. This one, of course, must be defined under specific criteria that fit the social norms in the United States, where the research took place. On Twitter, these boundaries are not applicable. In fact, people from different regions can express themselves in English to be globally understood. It is the reason why there is no particular definition of the use of

taboo words. All categories with various functions and reasons are possible to occur as a linguistic phenomenon.

## CHAPTER IV

### CONCLUSIONS AND SUGGESTIONS

This chapter provides conclusions and research suggestions. This chapter concludes the data findings in the previous chapter to answer research problems. This chapter also provides advice to readers, especially for future researchers, to study similar linguistic topics.

#### **A. Conclusion**

This research examines taboo words on Twitter and has *#MeToo* in their posts. These data are selected from several posts by Twitter account users who use the word taboo in stating something. There are five classifications of taboo words. The five classifications are epithet, insult and slurs, obscenity, vulgarity, and scatology. The most used classification of taboo words is obscenity, with a total of 13 data. Obscenity is the most data because it effectively expresses an expression, and it is related to sexual activity. Obscenity is the most used classification in social media conversations.

In the first chapter, the second objective is to look for English taboo words in Twitter posts with *#MeToo*. Four functions have become data in this post. To draw attention to oneself, they are to show contempt, be provocative, and last to mock authority. To draw attention to oneself is the highest data, with a total of 18 data. The lowest function of taboo words found in this study is to be provocative

with a total of 1 data. Most people post something on social media to grab the attention of the audience. In researching English taboo words in Twitter posts with *#MeToo*, to seek other people's attention using taboo words is very effective because most people will be offended or surprised when they hear this taboo word. Moreover, it is also found that there are three reasons to use the word taboo in Twitter posts with *#MeToo*. They are Descriptive or Evaluative, Anger or Frustration, and Sarcastic Irony or Insult.

The conclusion of this study explains that the obscenity classification has a high intensity used by Twitter users. It generally functions as an expression of feelings, emotions, and surprises. Meanwhile, the insult category was used in a moderate frequency. Because according to its function, Twitter users have more open personal space, making it easier for others to insult their shortcomings. The lowest data in the classifications of taboo words, there are two, namely Vulgarity and Scatology.

In the aspect of the word taboo's function, it can be useful for attracting someone's attention, useful for showing humiliation, useful for insulting authority. The latter is useful for provoking someone to split between groups. On the aspect of the reason, the word taboo shows more Sarcastic Irony or Insult because one taboo word has multiple interpretations. Then the least reason is Descriptive – Evaluative. Most Twitter users applied the word taboo as the last alternative apart from Descriptive or Evaluative, Sarcastic Irony or Insult, Anger, and Frustration.

## **B. Suggestion**

This research came out far from perfect, and it has many weaknesses at some points. First of all, the data were limited to Twitter posts. At the same time, there are many other social platforms where movements might become possible to happen. Second of all, the analysis was set too general. The discussion on taboo words might potentially be brought to more specific sociolinguistic matters, such as gender, race, cultures, and more. However, this research has gone to the final work that it could be.

Here I suggest several points for further studies. First, taboo words are very subjective. It depends on who uses it in what circumstance. Therefore, it would be great to discover more on taboo words in a specific cultural context. Besides, there are possibilities for taboo words to be perceived as normal by some people (with a specific background). Hence, making a further analysis on individuals' perspectives is worth doing. Second, taboo words might also be found in delivery in the formal context. Since studies on informal contexts, such as social media or daily conversation, have been widely conducted, researching the use or delivery of taboo words in a formal conversation might also be decent research to do.



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## **CURRICULUM VITAE**



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A. Appendix 1. Classification and Functions of English Taboo Words in Twitter by *#MeToo*

Notes:

ET: Epithet

PF: Profanity

IS: Insult and Slurs

OC: Obscenity

VG: Vulgarity

SC: Scatology

TDA: To Draw Attention to Onself

TSC: To Show Contempt

TBP: To be Provocative

TMA: To Mock Authority

NO.	Taboo Words	Classification of English Taboo Words						Function of English Taboo Words			
		ET	PF	IS	OC	VG	SC	TDA	TSC	TBP	TMA
1.	Well look at that, a text from Parliament! That's nice. Shame about the <i>#MeToo</i> event cancellation though. <b>Bloody</b> general election.  (tweeted by @DrEOChapman. Date November 4, 2019)					√					√



	(tweeted by @_racheljulianna. Date November 27, 2019)										
5.	@Umich this is repulsive. #PsiUpsilon were the ones that did this. Sexual Abuse is not a <b>fucking</b> games. #MeToo.  (tweeted by @PrimetimeFlores. Date November 28, 2019)				√			√			
6.	When you think about it, the #MeToo movement started with Merlin. The first dudebro to be cancelled for screwing his underage students with no intention of delivering the career he promised, then ditching them & calling them <b>whores</b> . Get in the <b>fucking</b> tree, douchebread.  (tweeted by @catvalente. Date December 13, 2019)	√		√				√	√		
7.	The truth will set you free, but first it will <b>piss</b> you <b>off</b> ~ ~Joe Klass~ #CSA #MeToo  (tweeted by @HorowitzLana. Date December 16, 2019)				√			√			

8.	As if coming forward about rape isn't hard enough, you have loving pastors to tell you you're just a <b>whore</b> who hopes your rapist go free. <i>#MeToo</i> .  (tweeted by @Kayls94. Date February 1, 2020)			√				√			
9.	Amber Heard is a disgrace to woman. I'm not really in the habit of putting my hate for celebrities into writing on the internet but she's an abusive <b>bastard</b> who weaponized her white woman tears to lie about being abused by Johnny Depp and speak about <i>#MeToo</i> <i>#TimesUp</i> . What a <b>cunt</b> .  (tweeted by @LeauxMein. Date February 2, 2020)			√	√			√		√	
10.	"A <i>#MeToo</i> moment for the civil service" <b>fuck offff</b>  (tweeted by @ofthesparrows. Date March 5, 2020)	√							√		
11.	What the <b>fuck</b> . This is what Tom Meagher spoke out againts – the myth of the "nice guy". This kind of	√						√			



	powerful protection racket <i>#MeToo</i> rails againts. Dvsurvivors tell us over and over that people who *refuse* to believe their mates could be abusers are complicit.  (tweeted by @sallyrugg. Date March 5, 2020)										
12.	@Uber fire this <b>pig!</b> Aho! <i>#MeToo</i>  (tweeted @SugarmanSharna. Date March 5, 2020)			√						√	
13.	and <b>fuck</b> everyone of you who is hell-bent on turning the <i>#MeToo</i> and <i>#TimesUp</i> movements about false allegations. <b>Fuck</b> you.  (tweeted by @13nomasters12. Date March 7, 2020)	√			√			√	√		
14.	<b>Bitch</b> mocking <i>#MeToo</i> in her pinned tweet that <b>pussy</b> pulsating for attention.  (tweeted by @BYR00NN. Date March 11, 2020)			√ √				√	√		
15.	Ew, he is creepy. Watch his hand move, then the look on the little girl's face. What a <b>pig!</b> <i>#MeToo</i>			√							√

	#BernieSurge  (tweeted by @Maryluvs2sing. Date March 11, 2020)										
16.	HOW THE <b>FUCK</b> COULD SHE EAT DURING HER DEPOSITION?? While they're playing the audios in front of her she's literally eating like she's watching a tv show or something #MeToo THIS IS YOUR VICTIM, she looks SO scared while listening to her "abuser's" voice right?  (tweeted by @Smarty_Dxpp. Date March 18, 2020)	√						√			
17.	Am glad she has spotlight on her for the right reason. Weinstein was prob <b>p*ssed</b> at her holier than thou attitude #MeToo He offered up the queen for reduced sentence #HerToo he sang!  (tweeted by @Cap_metal_ox. Date March 19, 2020)	√						√			
18.	@evanrachelwood I know you have a lot of as I am one. I am also a #MeToo survivor. I was wondering					√			√		

	<p>if you got your black belt and your <b>kickass</b> attitude is because of your experience? I have considered taking martial arts myself to get my own <b>kick ass</b> attitude.</p> <p>(tweeted by @NightRN1969. Date March 19, 2020)</p>										
19.	<p>Memory gap from childhood for 35 Years, Setup by Paul Bateman, his family &amp; paedophile police cos I saw officers <b>fucking</b> young boys in house Paul took <i>#MeToo</i> cos I was gay, 2 cover what I saw they 1st discredit-false Accu, 2nd Pauls murder bro then defile body &amp; harm, framed = me.</p> <p>(tweeted by @RichardMatthews. Date March 19, 2020)</p>				√			√			
20.	<p>WTF is it with all these so called celebrities declaring via Social Media they're Coronavirus positive Another <i>#MeToo</i> type trend the reality no one gives a <b>f#@k</b> People are dying losing there jobs and suffering in the real world <i>#covid2019</i> <i>#covid19UK</i></p>	√						√			

	#lockdownuk #lockdownLondon.  (tweeted by @retroreinvent. Date March 19, 2020)										
21.	Evil knows no boundaries!! Remember Karma is a <b>mother Jucker!</b> No need to “mansplain” Why you feel the need to pick on a woman for no reason ... hope college educated <i>#MeToo</i> see this for what it is.  (tweeted by @SJTxNRxMAGxKAGx2020Elections. Date March 19, 2020)				√			√			
22.	So this happened. A longtime predator gets his just deserts. Happy Birthday <b>motherfucker</b> . <i>#Weinstein #MeToo</i> .  (tweeted by @WildPalmsLtd. Date March 19, 2020)				√				√		
23.	This GAYBRAHAM TWINKING @Gtwinkin human has ZERO <b>fucking</b> idea of who I stood up for in the 1980’s. <b>Fucking</b> unreal. What a <b>shit</b> show this whole “acronym world” has become. I certainly				√ √		√	√	√ √		

	<p>didn't place my well being on the line for this back in 1983. <i>#MeToo</i>.</p> <p>(tweeted by @TheMadPrepper. Date March 25, 2020)</p>										
24.	<p>Joe Biden damn near gropes people right in front of us, without a second thought... and this is the candidate the Dems decide to back in the era of <i>#MeToo</i>. How <b>fucking</b> stupid.</p> <p>(tweeted by @MoreAndAgain. Date March 26, 2020)</p>				√						√
25.	<p>Where the <b>fuck</b> is the <i>#MeToo</i> movement on this? @Alyssa_Milano, what's up?</p> <p>(tweeted by @ZiggyRichards. Date March 26, 2020)</p>	√						√			
26.	<p>Listen up you stupid <i>#MeToo</i> feminazi <b>whore</b>, Joe Biden was a special guest star on SVU, he would never sexually assault anyone, and even if he did, it'd be someone ugly, so it'd be like doing charity.</p> <p>(tweeted by @sosorrydad. Data May 1, 2020)</p>			√					√		



30.	#MeToo woke up this am to trolls on Facebook implying and blatantly calling Kamala Harris a <b>whore</b> . Reported to FB and was told that it doesn't go against their Community Standards. Not acceptable. Tried "harrassment" & "bullying" reports. (tweeted by @lasienk. Date August 12, 2020)				√						√
Total		16		11	4	2	1				

B. Appendix 2. Reasons of Using English Taboo Words in Twitter by *#MeToo*.

No.	Form	Date	Classification	Reason
1.	Bloody general election	November 4, 2019	Vulgarity	Descriptive or Evaluative
2.	We cannot silent about this shit	November 23, 2019	Scatology	Descriptive or Evaluative
3.	Why the fuck	November 27, 2019	Epithet	Anger or Frustration
4.	It is so deeply fucked up	November 27, 2019	Epithet	Anger or Frustration
5.	Sexual abuse is not a fucking games	November 28, 2019	Epithet	Sarcastic Irony or Insult
6.	Calling them whores	December 13, 2019	Insult	Descriptive or Evaluative
7.	Get in the fucking tree	December 13, 2019	Epithet	Sarcastic Irony or Insult
8.	It will piss you off	December 16, 2019	Epithet	Sarcastic Irony or Insult
9.	You're just a whore	February 1, 2020	Insult	Descriptive or Evaluative
10.	An abusive bastard	February 2, 2020	Insult	Descriptive or Evaluative
11.	What a cunt	February 2, 2020	Obscenity	Sarcastic Irony or Insult
12.	Fuck off	March 5, 2020	Epithet	Anger or Frustration
13.	What the fuck	March 5, 2020	Epithet	Descriptive or Evaluative
14.	Fire this pig!	March 5, 2020	Insult	Anger or Frustration
15.	Fuck everyone	March 7, 2020	Obscenity	Sarcastic Irony or Insult
16.	Fuck you	March 7, 2020	Epithet	Anger or Frustration
17.	Bitch mocking <i>#MeToo</i>	March 11, 2020	Insult	Sarcastic Irony or Insult
18.	That pussy	March 11, 2020	Insult	Descriptive or Evaluative
19.	What a pig!	March 11, 2020	Insult	Sarcastic Irony and Insult
20.	How the fuck	March 18, 2020	Epithet	Anger or Frustration
21.	Pissed at	March 19, 2020	Epithet	Sarcastic Irony or Insult



22.	Your kick ass attitude	March 19, 2020	Vulgarity	Sarcastic Irony and Insult
23.	Fucking young boys	March 19, 2020	Obscenity	Descriptive or Evaluative
24.	No one gives a fuck	March 19, 2020	Epithet	Anger or Frustration
25.	Karma is a motherfucker	March 19, 2020	Epithet	Anger or Frustration
26.	Happy birthday motherfucker	March 19, 2020	Obscenity	Sarcastic Irony or Insult
27.	Zero fucking idea	March 25, 2020	Obscenity	Anger or Frustration
28.	Fucking unreal	March 25, 2020	Obscenity	Anger or Frustration
29.	What a shit	March 25, 2020	Scatology	Descriptive or Evaluative
30.	How fucking stupid	March 26, 2020	Obscenity	Sarcastic Irony and Insult
31.	Where the fuck	March 26, 2020	Epithet	Sarcastic Irony and Insult
32.	Stupid #MeToo feminazi whore	May 1, 2020	Insult	Sarcastic Irony or Insult
33.	Hey #MeToo bitches	June 4, 2020	Insult	Anger or Frustration
34.	Mary Magdalene wasn't a whore	July 22, 2020	Obscenity	Descriptive or Evaluative
35.	Fucking monsters!!	August 4, 2020	Epithet	Anger or Frustration
36.	A whore	August 12, 2020	Obscenity	Descriptive or Evaluative