

**IMPOLITENESS STRATEGIES USED BY MALE AND
FEMALE HATERS ON PRESIDENT JOE BIDENS'
INSTAGRAM**

THESIS

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**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF HUMANITIES
UNIVERSITAS ISLAM NEGERI MAULANA MALIK
IBRAHIM MALANG
2021**

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FEMALE HATERS ON PRESIDENT JOE BIDENS'
INSTAGRAM**

THESIS

**Presented to
Universitas Islam Negeri Maulana Malik Ibrahim Malang
in Partial Fulfillment of the Requirements for the Degree of *Sarjana Sastra*
(S.S)**

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APPROVAL SHEET

This is to clarify that Adam Azzarnuzi Ali's thesis entitled **"Impoliteness Strategies Used by Male and Female Haters on President Joe Bidens' Instagram"** has been approved for the thesis examination at the Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang. As one of requirements for the degree of *Sarjana Sastra (S.S)*.

Malang, 13 June 2021

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Malang, 12 june 2021

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STATEMENT OF AUTHORSHIP

This is to clarify that Adam Azzarnuzi Ali's thesis entitled **“Impoliteness Strategies Used By Male And Female Haters On President Joe Bidens’ Instagram”** is my original work. I do not include any materials previously written of published by another person, expect those ones that are cited as references and written in the bibliography. Hereby, if there is an objection or claim, I am the only who responsible for that.

Malang, 13 June 2021

The Author



Adam Azzarnuzi Ali
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MOTTO

“If you want to control others, manage yourself”

“Jika kamu ingin bisa mengatur orang lain, aturlah dulu dirimu sendiri”

DEDICATION

This thesis proudly dedicated to:

1. My Father, H Ali Murtado - the hard worker, the wise and my genial motivator.
2. My Mother, Hj Umi Bariroh – the brave who is always empowering me.
3. All My Teachers who give me meaningful knowledge and experience.

ACKNOWLEDGMENT

Adlhamdulillah, First, I would like to say praises and tanks to Allah SWT, the Lord of the universe, who has been giving me His mercies and blessings as long as my life. Second, I would like to deliver *sholawat* and *salam* to Muhammad SAW who has been guided us from the darkness to the lightness which is called *islam rahmatan lil 'alamin*.

Then, I would like to express my greatest gratitude to the people who have helped me in aecomplishing this thesis, especially to Dr. Hj. GaluhNurRohmah, M.Pd, M.Ed, my thesis advisor who always help me, guide me, give me meaningful suggestion, and her busy time for writing this thesis. I would also like to extend my gratitude to:

1. My parents who support my process, from the beginning until now. Both of you always give me unconditional love and prayer so that every step I take is always blessed. Everything you do has made my life journey invaluable and worthwhile. May Allah protect you and give you His endless blessing.
2. Dr. Hj. Syafiyah, M.A., the dean of Faculty of Humanities of Universitas Islam Negeri Maulana Malik Ibrahim Malang.
3. Rina Sari, M.Pd., the head of English Letters Department.
4. All respectful lecturers of English Letters Department for their insightful knowledge, teaching, guidance, discussion, and inspiration they share throughout my study at the university.
5. All my friends in English Letters Department, especially students of linguistics major whose name cannot be mentioned one by one, for the

experience we had shared together. Each of you have your own position my heart.

Finally, I, as ordinary human being, do realize the imperfection and weakness found in this thesis I write. Therefore, any criticism and suggestion are mostly welcome. Hopefully, this study provides an insight for students of English Letters Department and to open a brand new academic discussion to conduct similar research.

The Researcher

Adam Azzarnuzi Ali

ABSTRACT

Ali, Adam Azzarnuzi. 2021. “**Impoliteness Strategies Used By Male And Female Haters On President Joe Bidens’ Instagram.**” Minor Thesis. Linguistics, English Literature Department, Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang.

Advisor: Dr. Hj. Galuh Nur Rohnah M. Pd, M. Ed

Keywords: *Impoliteness Strategies, Male and Female Haters, Joe Biden*

This study wanted to analyze impoliteness strategies as means of attacking face. The researcher observed Joe Biden's Instagram as President of United States as the subject in this study. The researcher focused on the Impoliteness strategies used by male and female haters comments in Joe Biden's Instagram. There were two objectives in this research; first, to describe impoliteness strategies used by male haters in commenters on Joe Bidens' Instagram; second, to describe impoliteness strategies used by female haters in commenters on Joe Bidens' Instagram

The researcher used qualitative descriptive because the data were collected in the form of words and sentences. The data in this research is in the form of utterances written by male and female haters that reflect impoliteness in language. The data source to be used in this study is the comment column on President Joe Bidden post on Instagram on January 20, 2021. The researcher chose President Joe Bidden post because the post contained negative comments from male and female haters analyzed in this study.

The findings from this study, the researcher find three types of impoliteness strategies used by netizens male and female in commenting in the comments column on the photo uploaded by President Joe Biden's Instagram. There was negative impoliteness, positive impoliteness and sarcasm or mock impoliteness. This strategy aimed to scare, demean, ridicule or mock, insult, not treat others seriously, belittle other people, invade other people's space. Then, positive impoliteness is designed to undermine the recipient's desire for a positive face, the desire to be appreciated or approved. The strategies include ignoring others, isolating, being indifferent, unsympathetic, using inappropriate identity markers using other negative terms, using obscure or secretive language, using taboo words and derogatory comments.

ABSTRAK

Ali, Adam Azzarnuzi. 2021. **“Impoliteness Strategies Used By Male And Female Haters On President Joe Bidens’ Instagram.”** Skripsi. Linguistik, Jurusan Sastra Inggris, Fakultas Humaniora, Universitas Islam Negeri Maulana Malik Ibrahim Malang.

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Kata kunci: Strategi Ketidaksopanan, Pembenci Pria dan Wanita, Joe Biden

Penelitian ini ingin menganalisis strategi ketidaksopanan sebagai sarana menyerang wajah. Peneliti mengamati Instagram Joe Biden sebagai Presiden Amerika Serikat sebagai subjek dalam penelitian ini. Peneliti fokus pada strategi ketidaksopanan yang digunakan oleh komentar haters pria dan wanita di Instagram Joe Biden. Ada dua tujuan dalam penelitian ini; pertama, untuk mendeskripsikan strategi ketidaksopanan yang digunakan oleh pembenci laki-laki dalam komentar di Instagram Joe Bidens; kedua, untuk mendeskripsikan strategi ketidaksopanan yang digunakan oleh haters perempuan dalam komentar di Instagram Joe Bidens

Peneliti menggunakan deskriptif kualitatif karena data yang dikumpulkan berupa kata-kata dan kalimat. Data dalam penelitian ini berupa ucapan-ucapan yang ditulis oleh pembenci laki-laki dan perempuan yang mencerminkan ketidaksantunan dalam berbahasa. Sumber data yang akan digunakan dalam penelitian ini adalah kolom komentar pada postingan Presiden Joe Bidden di Instagram pada tanggal 20 Januari 2021. Peneliti memilih postingan Presiden Joe Bidden karena postingan tersebut berisi komentar negatif dari haters pria dan wanita yang dianalisis dalam penelitian ini.

Temuan dari penelitian ini, peneliti menemukan tiga jenis strategi ketidaksopanan yang digunakan oleh netizen pria dan wanita dalam berkomentar di kolom komentar pada foto yang diunggah oleh Instagram Presiden Joe Biden. Ada ketidaksantunan negatif, ketidaksantunan positif dan sarkasme atau ketidaksantunan tiruan. Strategi ini bertujuan untuk menakut-nakuti, merendahkan, mengejek atau mengejek, menghina, tidak memperlakukan orang lain dengan serius, meremehkan orang lain, menyerbu ruang orang lain. Kemudian, ketidaksopanan positif dirancang untuk melemahkan keinginan penerima akan wajah positif, keinginan untuk dihargai atau disetujui. Strategi tersebut antara lain mengabaikan orang lain, mengasingkan diri, bersikap acuh tak acuh, tidak simpatik, menggunakan penanda identitas yang tidak tepat menggunakan istilah negatif lainnya, menggunakan bahasa yang tidak jelas atau rahasia, menggunakan kata-kata tabu dan komentar yang menghina.

البحث مستخلص

علي، آدم الزرنوزي. 2021. "استراتيجيات اللامبالاة التي يستخدمها الكارهون من الذكور والإناث على إنستغرام للرئيس جو بايدنز." أطروحة. اللسانيات ، قسم الأدب الإنجليزي ، كلية العلوم الإنسانية ، مولانا مالك إبراهيم الدولة الإسلامية جامعة مالانج.

المشرف: د. هجرية. جالوح نور روهنة

الكلمات المفتاحية: استراتيجية التأدب ، الكارهين من الذكور والإناث ، جو بايدن

تهدف هذه الدراسة إلى تحليل استراتيجية اللامبالاة كوسيلة لمهاجمة الوجه. لاحظ الباحث أن الخاص بجو بايدن هو رئيس الولايات المتحدة كموضوع في هذه الدراسة. ركز الباحثون على Instagram استراتيجيات عدم التأدب التي يستخدمها الكارهون من الذكور والإناث في تعليقات جو بايدن على هناك هدفان في هذا البحث ؛ أولاً ، لوصف استراتيجيات عدم الأدب التي يستخدمها Instagram. الكارهون من الذكور في التعليقات على إنستغرام جو بايدنز ؛ ثانيًا ، لوصف الإستراتيجية غير المهذبة التي تستخدمها الكارهات في التعليقات على إنستغرام جو بايدنز

تستخدم الباحثة الوصف النوعي لأن البيانات المجمعة تكون في شكل كلمات وجمل. البيانات الواردة في هذه الدراسة هي في شكل أقوال كتبها الكارهون من الذكور والإناث والتي تعكس عدم الأدب في اللغة. مصدر البيانات الذي سيتم استخدامه في هذه الدراسة هو عمود التعليقات على منشور الرئيس جو بيدن على في 20 يناير 2021. اختار الباحثون منشور الرئيس جو بيدن لأن المنشور يحتوي على Instagram تعليقات سلبية من كارهين من الذكور والإناث تم تحليلها في هذه الدراسة

النتائج من هذه الدراسة ، وجد الباحثون ثلاثة أنواع من الاستراتيجيات غير المهذبة التي يستخدمها مستخدمو الإنترنت من الذكور والإناث في التعليق في عمود التعليقات على الصور التي تم تحميلها بواسطة هناك وقاحة سلبية ، وقاحة إيجابية ، وسخرية أو وقاحة مصطنعة. Instagram الرئيس جو بايدن على تهدف هذه الإستراتيجية إلى التخويف أو التحقير أو السخرية أو السخرية أو عدم معاملة الآخرين بجدية أو التقليل من شأن الآخرين أو غزو مساحة الآخرين. بعد ذلك ، يتم تصميم عدم الاحترام الإيجابي لإضعاف رغبة المتلقي في الحصول على وجه إيجابي ، والرغبة في التقدير أو الموافقة. تتضمن هذه الاستراتيجيات تجاهل الآخرين ، وعزل النفس ، وعدم المبالاة ، وعدم التعاطف ، واستخدام علامات هوية غير مناسبة باستخدام مصطلحات سلبية أخرى ، واستخدام لغة غير واضحة أو سرية ، واستخدام الكلمات المحظورة والتعليقات المهينة

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CHAPTER I

INTRODUCTION

This chapter discusses the introduction that consists of the study's background, the study's objective, the significance of the study, scope and limitation, the definition of key terms, and the research method conducted in this study.

A. Background of the Study

Language is an important asset for humans. Language is used to communicate with each other, Wardhaugh (1992: 3). Language is used by Humans to share information about how they feel or aims to inform something they think is important to convey, such as the latest news in society and the world. In this modern era, language is an important element in the world of technology, especially the internet and social media. In using social media, everyone must have a different language. One of them is in terms of impoliteness. Therefore, the researcher focuses on the impoliteness strategies that are practiced in social media according to Culpeper's (1996) theory. Impoliteness in the era of technological development is not only carried out in oral communication but also in writing.

Impoliteness has several definitions. According to Culpeper (2005, P.1) impoliteness is a negative attitude towards certain behaviours that occur in certain contexts. This is supported by expectations, desires, or beliefs about social organization, including, in particular, how the identity of a person or group is mediated by others in interaction. So, impoliteness is language or behaviour that is considered negative in a certain context. They are considered negative because

they attack someone's identity or rights. It causes certain emotional reactions, such as hurt and anger. According to Eelen (2001: 15) says that people commit impoliteness when they do not return greetings or prefer to remain silent. People often expect others to return greetings when they communicate. But in some cases, some people often prefer silence rather than commit acts of disrespect. People often anticipate that others will respond to greetings when they communicate. Locher and Bousfield (2008: 3) describe immodesty as behaviour that aggravates the face in certain contexts.

Men and women have differences in expressing their impoliteness. There must be a difference between what a man says and what a woman says. Lakoff (1975: 45) states that women are more polite than men. This is reflected in the tenderness of women when talking about something. In addition, women are also claimed to be 'better' speakers than men. They are more polite and less pushy. Holmes (1995) says that women communicate more tentatively. Therefore, the author is eager to know about the differences in using impolite language based on gender. Wardhaugh (2006: 320) states that there are gender differences in the choice of words in various languages. According to Kuntjara (2012), men tend to speak loudly and use non-standard language, which can be interpreted as impolite.

This difference is caused by several factors. Based on social and cultural identity, gender refers to the socio-cultural identity between men and women. Cultural identity is the identity belonging to a group. It is part of one's self-concept and self-perception and is related to nationality, ethnicity, religion, social class, generation, locality or any social group that has its own culture. Sometimes men and women say a few words to convey offensive language. gender. Men and

women have different capacities to employ impoliteness strategies. In this case, the researcher focuses on the differences between what men and women say, especially in the sentences or the language they use on social media. Then social media is one of the tools used to communicate by the community, which is the scourge of language learning. One of them is an Instagram application that is used by many people to share the moments they do experience in everyday life. In addition, Instagram users can also freely send messages and comments to respond to photos and videos posted by other Instagram users.

Instagram is one of the most popular social media in this era. Using Instagram, people can upload and post their photos, and other people can comment on posted photos. People can freely use language in their comments. They can use polite or disrespectful language. Due to the absence of filters or rules for the use of language on social media, people can give comments, both positive and negative comments, to others, or in other words, they can use polite or impolite language. Consider the negatives of commenting on President Joe Bidens' Instagram. This can provide an opportunity for the public to interact with their president. Tragically, it also gives dislikes a place where they know their complaints and reactions will be seen.

People who have Instagram accounts can easily access President Joe Bidden's Instagram. On online social media, especially Instagram, there are no filters or rules for using social media, so that people around the world can respond directly to photos or videos uploaded by the president's Instagram account, for example, people are free to give positive or negative comments or use polite and inappropriate language. Most of them choose profanity to show their feelings of

hatred or dislike. Bad comments or negative comments are written in the comments section so that people around the world can see them.

Therefore, the reason researchers chose Joe Biden's Instagram as the subject is because first, Joe Biden is the president of the United States. The United States is a country that is in the public spotlight on the world stage. Second, Joe Biden is a president who is adept at finding a place to express his political ideas. He uses social media, especially Instagram, as a forum to broadcast his political ideas so that people around the world can comment and communicate with Joe Biden on his Instagram. Third, the researcher found many negative comments, which aimed to attack him in Joe Biden's Instagram comments column. So that researchers are interested in analyzing what impoliteness strategies are used by netizens, both men and women, especially those who hate him, in commenting on photos uploaded by Joe Biden's Instagram account.

There are several previous studies to be used as a reference for the author. First, According to Salman (2017). Entitled "Impoliteness Strategies in English And Arabic Facebook Comments". Salman discovers and compares impolite comments in Arabic and English language posted by several people in Iraq. Four of Culpeper's strategies are found in online contexts; bald on record impoliteness, positive impoliteness, negative impoliteness, and sarcasm. Second, the study was conducted by Shinta (2018). In her research, the object was Ahok supporters and spectators differed by gender. She found that positive impoliteness was the highest strategies that used by Ahok Supporters and spectators. She found four of five impoliteness strategies. The other researcher is Erza (2018), who studied the impoliteness used by haters on Instagram comments of male-female entertainers.

He found five strategies of impoliteness in 200 comments of male and female artists. There are bald on record impoliteness, positive impoliteness, negative impoliteness, sarcasm or mock politeness, withhold politeness. The most used by all comments were positive impoliteness.

From the third previous studies, there is no study yet about impoliteness strategies used in giving comments to the president, especially in comparing the male and female haters. The previous explanation has triggered the researcher to conduct this study. This study wants to analyse impoliteness strategies as means of attacking face as proposed by Culpeper (1996:356). The types are: bald on record impoliteness, positive impoliteness, negative impoliteness, sarcasm or mock politeness, and withhold politeness.

B. Research Question

1. How are impoliteness strategies used by male haters in commenters on President Joe Bidens' Instagram?
2. How are impoliteness strategies used by female haters in commenters on President Joe Bidens' Instagram?

C. Objective of the Study

1. To describe impoliteness strategies used by male haters in commenters on Joe Bidens' Instagram
2. To describe impoliteness strategies used by female haters in commenters on Joe Bidens' Instagram

D. Significance of the Study

This study is to make a contribution in sociolinguistics in investigating the impoliteness of Culpeper's theory. The researcher uses Culpeper's approach for analysis. The results of this research are dedicated to lecturers and students, especially in the field of linguistics. This study helps students to understand more deeply related impoliteness theories and strategies.

E. Scope and limitation

This study focuses on analysing the impoliteness strategies of men and women in the comments on President Joe Biddens' Instagram post. This study analyses the impoliteness strategies and would limit Bald on record impoliteness, Positive impoliteness, Negative impoliteness, Sarcasm or mock impoliteness, and Withhold impoliteness. In words written by male and female haters in the comments column of Joe Bidden posts. The limitation of this study is Joe Bidden post on his Instagram account on January 20, 2021, with the caption "it's a new day in America." that have many commenters in his every post. The researcher only took forty data from female comments who got the most likes and forty male comments who also got the most likes.

F. Definition of Key Terms

1. **Impoliteness** is a negative attitude towards particular behaviour that occurs in a specific context. Expectations, desires and beliefs support this about social organization, including, in particular, how the identity of a person or group is mediated by others in interactions.

2. **Joe Biden** is an American political figure who currently serves as the 46th president of the United States after defeating his opponent in the general election. He was sworn in as the 46th US President on January 20, 2021. He is a member of the Democratic Party and served as the 47th Vice President of the United States from 2009 to 2017.
3. **Hater** is a designation used to refer to people who use negative and critical comments and behaviour to bring others down by making them look or feel bad.
4. **Instagram** is one application of social media users to post photos and videos, where other people are free to respond or comment on pictures or videos. This social media created by Kevin Systrom and Mike Krieger was launched in October 2010.

G. Research Method

The research method contains research design, research instrument, data and data source, data collection and data analysis that the researcher used in this study

1. Research Design

This research is qualitative descriptive because the data were collected in the form of words and sentences. This type of research is case study research, which is research conducted intensively, in detail, and in-depth on an organization, institution or particular phenomenon. This research was conducted on Joe Biden Instagram, where there is a photo of the white house with the caption "*it's a new day in America*". The data in this research is in the form of utterances written by male and female haters that reflect impoliteness in language.

2. Research Instrument

The research instrument is the researcher himself, who makes observations by looking at and analyzing the comments on Joe Biden Instagram account. As the main instrument, the researcher obtains, collects, and explores the data and results of this study because no other instrument can be involved.

3. Data and Data Source

The data source to be used in this study is the comment column on President Joe Biden post on Instagram on January 20, 2021. Researchers chose President Joe Biden post because the post contained negative comments from male and female haters analyzed in this study. Another reason is that in the comments column, all the comments are in English. Researchers will choose President Joe Biden post to get rich data, which has the most comments than other posts. Here, the researchers found that the most comments were photo post. This photo contained many pros and cons from netizen. Then, the selected comments are those written in English. Researchers will use words, phrases or sentences written by twenty male and twenty female haters commentators.

4. Data Collection

In obtaining data, researchers will take several steps. First, researcher observes some of president Joe Biden posts on Instagram and choose posts with a caption that invites more comments than other posts. Then, the researcher selects forty English languages written by men and women. forty comments that will be selected as research data are comments that have a lot of likes. It consists of twenty comments written by men and twenty written by women. Then, researchers started categorizing the types of impoliteness strategies by male and

female commentators. After that, the researcher describes the impoliteness strategies used by male and female haters.

5. Data Analysis

After collecting the data, the researcher has several steps used in analyzing the data as follows. First, understanding, this process begins by reading the comments carefully. Second, Identification. This process starts with reading the comments and determining which ones are included in the inconsiderate strategy based on Culpeper's theory of impoliteness strategies. Third, Classification. This process begins by separating comments into certain categories of incivility strategies. Last, Describing this process begins with describing the strategy of impoliteness which has been classified into separate points.

CHAPTER II

REVIEW OF RELATED LITERATURE

In this chapter, the researcher presents several supporting theories. It includes the Concept of Impoliteness, Culpeper impoliteness strategies, Concept of face, and Gender and language.

A. Concept of Impoliteness

Impoliteness has a fundamental concept that is inversely proportional to politeness. Impoliteness is manifested in the form of behaviour that can lead to conflict or social disharmony. Studies on impoliteness were pioneered by Jonatan Culpeper (1996), Derek Bousfield (2008), and Miriam A. Locher (2008). the concept of impoliteness of language is defined in different viewpoints by researchers and linguists. In general, the concept of impoliteness is differentiated according to its intended use and the context behind it. So that based on its purpose, impoliteness is defined as a language activity that aims to damage interpersonal relationships or intentionally attack the face of the interlocutor (Archer, 2008; Bousfield, 2008; Culpeper, 1996; Limberg, 2009).

The concept of impoliteness related with culture. This impoliteness occurs because the utterance is not following the cultural context in a particular area, so it is considered impolite (Terkourafi, 2008). although impoliteness can threaten the interlocutor, in this concept, impoliteness is not done deliberately by the speaker to attack the other person's face due to cultural factors that influence the impoliteness in their conversation. In the concept of impoliteness, it is a negative

assessment given by speakers of the speech partner's language behaviour that is not following the proper social context (Locher & Watts, 2008).

Culpeper (2008: 36) suggests that impoliteness is a communication behaviour that intends to attack the other person's face or cause the partner to feel uncomfortable. This definition explains that the act of impoliteness depends on the intention of the speaker and the interlocutor's or listener's understanding of the speaker's intentions and their relationship. In other words, an action can be grouped into impoliteness if the listener thinks the speaker attacks the listener's face and displays an action in the form of a threat.

From the discussion above, it can be concluded that impoliteness is not contained in certain sentences, utterances, or expressions. But immodesty occurs because of the incompatibility of the use of speech with certain social norms or contexts. So that there are no essentially impolite utterances.

B. Culpeper's impoliteness strategy

The extent of the rudeness methodology proposed by Culpeper (1996) depends on Brown and Levinson's (1987) hypothesis. The thing that matters is Culpeper (1996: 8) characterizes five discourteousness methodologies which appear to be something contrary to the four amiability procedures. Culpeper further expressed that there were a few elements behind the utilization of language impoliteness. The main factor is the connection between friendly speakers and discourse accomplices who are close or personal. The nearer they are, the more prominent the chance of discourteousness. Another factor is the irregularity of force or social force between speakers. Speakers with more prevailing social

qualities will, in general, be inconsiderate to discourse accomplices with feeble social strength. The third factor is the craving of the speaker who purposely doesn't have any desire to keep the essence of the discourse accomplice, which might be because of a lot of irreconcilable situations.

Culpeper impoliteness strategies include bald on record impoliteness, positive impoliteness, negative impoliteness, sarcasm or mock politeness, withhold politeness. The five Culpeper impoliteness strategies are each explained by Culpeper (1996: 8-9) in detail as follows.

1. Bald on Record Impoliteness

The face-threatening act (FTA), a threat to an individual's face, is acted in a direct, clear, unambiguous and succinct path in conditions where the face isn't superfluous or limited (Brown and Levinson, 1987: 69). It is the most self-evident and direct lack of consideration because of the utilization of hostile and taunting phrasings or proclamations.

Example:

Donald: What do you mean, I can't say "Catholic Church"?

Beartice: No. The other thing. Hercules, be quiet.

2. Positive impoliteness

Positive impoliteness is the utilization of systems that harm the positive essence of the audience or talking accomplice. Things that are positive impoliteness incorporate, disregarding, expecting the discourse accomplice doesn't exist, isolating, not being thoughtful, misusing personality markers/assignments, using secret language/which the accomplice can't

comprehend, using taboo, oppressive language, or profane, using insulting nicknames in greeting, etc.

Example :

Donald: Which do you think came first? The Catholic Church or cunnilingus?

Beartice : Please don't use that language.

3. Negative Impoliteness

It attacks the addressee's negative face, which is the primary claim to territories, personal preserves, and rights to non-distraction -i.e. freedom of action and freedom from imposition. This strategy aimed to frighten, condescend, scorn or ridicule, be contemptuous, do not treat the other seriously, belittle the other, invade the other's space (literally or metaphorically), explicitly associate the other with a negative aspect (personalize, use the pro-nouns -I and -You), and put the other's indebtedness on record belong to negative impoliteness strategy (Culpeper, 2003).

Example:

Donald: some apology, what is the matter with you?

Why can't..

Alejandro: She won't listen to me.

Donald: She's not going anywhere. Honey, this is all very dramatic. Can't we just...

4. Sarcasm or Mock Impoliteness

In this situation, the FTA is carried out through the deployment of disingenuous impoliteness methods, which remain surface realizations. Both techniques are the same: making unpleasant remarks with a plainly ill-intentioned

motive. This impoliteness is manifested via the employment of words that openly imply the polar opposite of what they say and are done with the intent of hurting someone's feelings or to criticize something in either a serious or humorous way. Sarcasm could be defined as a remark made mockingly, ironically, or in bitter contempt to perform some foolishness of the interlocutor. Sarcasm could be quite harsh and biting, or it could be said in teasing jest (Culpeper, 2003).

In addition to this theory, Terkourafi (2008) defines mock impoliteness as unmarked rudeness '; she suggests that unmarked rudeness 'occurs when an utterance is used in a conventionalized setting, and the participants have the same habit. However, the essence is still the same. They try to make a joke but still it is attacking. Moreover, Bernal (2008) also claimed that mock impoliteness has two types: authentic impolite speech and inauthentic impolite speech acts. In brief, sarcasm or mock impoliteness, as proposed by Culpeper, might be seen as inauthentic impoliteness. Sarcastic words might look genuine since they are typically fitting to the circumstances on the surface, but they are intended to be portrayed in the opposite way. Someone may explain the distinction between the first and the second statement in this example. This sentence is also considered disrespectful when the speaker uses nuanced language to indicate severe displeasure.

Example:

Beartice: Oh, my goodness. Ellie? Hi, Ellie.

Ellie: Hi. You look ... You look wonderful.

Beartice: Thanks. But...Gosh, it's been such a long time.

Let's great to see you.

I hardly... I hardly recognize you. I mean, you look so...

5. Withhold Impoliteness

This is a form of impoliteness that is anticipated in a given setting but is not used for whatever reason. In certain cases, withholding impoliteness entailed the lack of common courtesy required of everyone in a regular encounter (greeting saying goodbye). Culpeper (1996: 357) notes that impoliteness might be realized through "...the absence of politeness work where it would be expected. Then, Culpeper (2005: 42) gives an example that -failing to thank someone for a present might be taken as deliberate impoliteness. This means that withhold impoliteness strategy is performed within the interlocutor's behaviour.

Example :

Jared: This ... Flowers every day, for a year.

Nuria: *Hmm*

C. Gender And Language

Linguistics research that focused on the relationship between language and gender was pioneered by Robin Tolmach Lakoff (2004). In his book *Language and Women's Place* (1975), he put forward a theory about the existence of women's language. Many factors, according to Lakoff, contribute to the creation of linguistic distinctions between men and women. Male language is forceful, and males like to communicate honestly and with the appropriate words, according to the author. Women's language, on the other hand, is not aggressive, does not explicitly intend (figurative language), is cautious when conveying anything, and frequently utilizes finer words or through cues. In addition, according to Lakoff

(2004), if a woman feels unsure of a problem, she will talk and ask herself and not have faith in them. Therefore, many problems arise with a question mark (Lakoff, 2004).

The prevalent assumption already indicates that men and women use language differently. Linguists believe that distinctions in the features of men's and women's language may be noticed and distinguished. It is thought to be indestructible in people's life. Intersexuality is an anomaly in people's life. that men and women talk differently is normal (Coulmas, 2005: 36)

In particular, Wardhaugh (1998) observed that there are language differences between men and women. This difference covers several levels of linguistics with some examples of cases found in the language. Women and men have many language differences, especially in terms of different abilities and characteristics. Differences in verbal ability are often the result of factors such as limb movement, facial expressions, voice, and intonation. The difference in language does not mean that the two languages are completely different and separate, but that the language remains one. It's just that in the use of male and female languages, they have different characteristics. Women are more likely to retain language while men are innovative and renewable.

From the explanation above, it is clear that the linguistic phenomenon is closely related to gender differences. The phenomenon of language such as impoliteness pays close attention to what causes speakers to be impolite in speaking. One of the causes of disrespect between speakers is gender differences. Therefore, in this study, the researcher used gender theory as a framework in this study of impoliteness.

D. Previous Study

In this paragraph, the researcher explained the previous study concerned with impoliteness. Some previous studies will support this research. First, the study was conducted by Wijayanti and Mubarak (2020), *Impoliteness Utterances in Comment Columns Chatlyn's Posts on Instagram: Pragmatics Approach*. Researchers explained an aspect of impoliteness found in utterances in the form of comments columns. The result of this study, there found four strategies of five strategies by Culpeper that used by haters while commenting in the posts. Those are positive impoliteness, negative impoliteness, bald on record impoliteness, sarcasm or mock impoliteness. Withhold impoliteness is not applied by haters. In addition, there are five causes that trigger haters to use the impoliteness strategy when comment, there are fake accounts, sexual harassment, emotions, environment, and LGBT issues. However, I as a researcher also use the five impoliteness strategies proposed by Culpeper (1969). but different in terms of choosing an account that commented on Joe Biden's Instagram. I chose real accounts of men and women who hate Joe Biden. While the research conducted by Wijayanti and Mubarak examines the causes of haters using impolite strategies

Second, the study was conducted by Erza and Hamzah (2018), the title is *Impoliteess Used by Haters on Instagram Comments of Mal-female Entertainers*. the researchers explained the purpose of this study was to find the type of impoliteness strategy used by hater male and female on instagram artist. The result of this study showed that from 200 comment male and female artists. The writer found 5 strategies of impoliteness, those are bald on record impoliteness, positive impoliteness, negative impoliteness, sarcasm or mock impoliteness, and

withhold impoliteness. This study is different purpose with my research about the object, in my research find the impoliteness strategies used by male and female haters on instagram president Joe Biden.

Third, the study was conducted by Arrasyid and Hamzah (2019) entitled *Impoliteness Strategies in Youtube Comment Section Found in Indonesian Presidential Debate 2019*. the researcher explained the purpose of this study is to find impoliteness strategies used by netizens to jokowi-maarud and netizens to prabowo-sandi based on gender in youtube comments section based on Culpeper's teory (1996). The result of this analysis showed that there are 267 impoliteness strategies found from 200 comments collected. From the data the researchers found four of five impoliteness strategies, those are bald on record impoliteness, negative impoliteness, positive impoliteness, and sarcasm or mock impoliteness. the most used strategies are positive impoliteness.

Fourth, the study was conducted by to Salman (2017). Entitled "Impoliteness Strategies in English And Arabic Facebook Comments". This study aims at describing the types of impoliteness strategies used by facebookers and what factors may affect this use. The result of this staudy is the researcher found four strategies those are bald on record impoliteness, negative impoliteness, positive impoliteness, and sarcasm or mock impoliteness. the strategies that most used are positive and negative impoliteness. the difference with my research is I did not examine the factors that influence the use of impoliteness strategies.

CHAPTER III

FINDING AND DISCUSSION

This chapter consists of the finding and the discussion based on the review of related literature from the previous chapter. The finding contains the analysis of data to answer the research problem. The discussion of analysis data from the finding conduct in a discussion.

A. Research Findings

In this section, the researcher has collected all the data. The researcher analyzed impoliteness strategies from data source was taken from male and female haters in commenters on President Joe Biden's Instagram based on the Culpeper (1996) discusses the types of impoliteness strategies. The researcher also described impoliteness strategies used by male and female haters in commenters on Joe Biden.

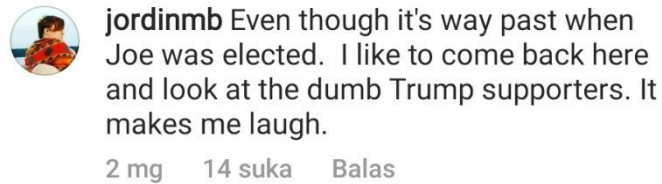
Therefore, the researcher presented forty data from male and female haters in commenters on Joe Biden. The researcher analyzed the data in the form of comments by male and female haters to investigated the types of impoliteness strategies. The researcher investigated the five types of impoliteness strategies Culpeper (1996). The types of impoliteness strategies include: bald on record, positive impoliteness, negative impoliteness, sarcasm or mock politeness, and withhold politeness.

The data was taken from Joe Biden Instagram's post.



1. Male Haters Comments

Data 1



The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became the new president of America. From the post, there are a lot of haters who did not feel happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @jordinmb showed that he didn't like Joe Biden, and he wanted to come back at the dumb. He was Trump supporters. The expression that

@jordinmb showed was in the form of comments on Joe Biden's Instagram. It can be identified as impoliteness strategies, namely; **Negative Impoliteness**, because in the comments, it can be seen *"I like to come back here and look at the dumb."* *"It makes me laugh."* From the words he seems to underestimate Joe Biden as dumb and prefers Trump and he wanted to return to Trump's tenure. Then in the next words, he said that it make him laugh, but it not funny. It showed that he found Joe Biden's election to the new American president was a joke. It can be identified as Negative Impoliteness. He has used the word to belittling and mocking Joe Biden as the new president.

Data 2



The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became the new president of America. From the post, there are a lot of haters who did not feel happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @tayler_malone14, he showed that he hate Joe Biden. He said that Joe Biden was worst president since Obama. He thought Joe Biden was bad. It can be identified as **Negative Impolitiness**. Based on the theory of Culpeper, this strategy aimed to frighten, condescend, scorn or ridicule, be contemptuous, do not treat the other seriously, belittle the other, invade the other's

space (literally or metaphorically). Therefore, it can be identified as Negative Impoliteness because he used the words of comments to scorn or ridicule, be contemptuous, do not treat the other seriously.

Data 3



mohammad_lak3 Ur not my President.

3 mg 14 suka Balas

The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became the new president of America. From the post, there are a lot of haters who did not feel happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @mohammad_lak3, he used the words to show that he did not like Joe Biden and he did not accept Joe Biden as the president. The words "Ur not my president" in the form of comments in Joe Biden's Instagram can be identified as impoliteness strategies namely; **Positive Impoliteness**. From the words did not recognize Joe Biden as president. It can be identified as Positive Impoliteness. He was used the word to things that are positive impoliteness to incorporate, oppressive language, or profane Joe Biden as new president.

Data 4



santiago_agb3 You destroyed USA , you and your whole administration

3 mg 10 suka Balas

The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became the new president of America. From the post, there are a lot of haters who did not feel happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @santiago_agb3 showed that he hated Joe Biden and his whole administration. He did not want Joe Biden to become president of America. The expression that by @santiago_agb3 showed was in the form of comments in Joe Biden's instagram. It can be identified as impoliteness strategies namely; **Negative Impoliteness** because in the comments it can be seen "*you destroyed USA.*" He said that Joe Biden would destroy the USA with no evidence and this could be identified as **Negative Impoliteness**. Next, "*you and your whole administration.*" From the words, he also said that the administration of Joe Biden will also destroy the USA. It can be identified as Negative Impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect (personalize, use the pro-nouns —I and —You).

Data 5



old_cletus A very sad day in America

4 mg 14 suka Balas

The post in Joe Biden's instagram about he was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accpeted for he became a new

president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @old_cletus, he used the words to show that he did not like the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying that it was a sad day, even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere and thus remain surface realizations. Based on Culpeper theory, A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 6



The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became the new president of America. From the post, there are a lot of haters who did not feel happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @hawkinator, he used the words to show that he did not like of happy when Joe Biden post about the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying "a new day of tyranny." The word of tyranny was expression that male haters made to show he had not happy for the day. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 7



32jayhall New day for massive fuel price increases. Thanks, Sloppy Joe. 🤪

7 mg 8 suka Balas

The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became the new president of America. From the post, there are a lot of haters who did not feel happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @32jayhall, he used the words to show that he did the day Joe Biden elected became a new president of America. The words in the form of

comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying "*a new day for massive fuel price increase*" but he also gave "*thanks*" as mock impoliteness with the words "*sloopy joe.*" The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 8



peter_.2009 Hey Mr Biden, you've made this country very sad with your stupid and idiotic behavior. I hope you get IMPEACHED by next year.

7 mg 7 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @old_cletus, he used the words to show that he did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying that mr. Biden made the

country very sad, even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 9



kriskvocka one of the worst days in american history

7 mg 12 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @old_cletus, he used the words to show that he did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying that it was a sad day, even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness

strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 10



jim_kostan A New Fuked up day when America falls to Communist China.

10 mg 10 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @jim_kostan, he used the words to show that he really hated Joe Biden who became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Negative Impoliteness**. It can be identified as negative impoliteness because he used the words that "*A New Fuked up day*" that the words to, scorn or ridicule, and contemptuous. He also said that America falls to Communist China without evidence and the used of word was explicitly associate the other with a negative aspect.

Data 11



tj_bjella You are the biggest joke in American history

9 mg 11 suka Balas

The post in Joe Biden's Instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @tj_bjella, he used the words to show that he did not like Joe Biden who became a new president of America. The words in the form of comments in Joe Biden's Instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying that Joe Biden is the biggest joke in American History, even though it was contrary to the fact, and he insulted Joe Biden by taking it as a joke. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 12



lobsterman17 It will be when you are gone!!!



13 mg 5 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @lobstrenman17, he used the words to show that he wanted Joe Biden did not became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Positive Impoliteness**. It can be identified as positive politeness because he gave comment from Joe Biden post, it can be a new day of America when Joe Biden gone. He used positive impoliteness to ignore, and alienate, unwise, and use disrespectful language against Joe Biden, because he wants Joe Biden gone.

Data 13



axel_ryan_13 america is really going down
the drain now, i can see this pedo starting
the purge

9 mg 9 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @axel_ryan, he used the words to express that he did want Joe Biden became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Positive Impoliteness**. It can be identified as positive politeness because he gave comment with the words *"America is going down the drain now"* that means he used the impolite words to undermine the positive essence of the audience or others. He used words that were both disrespectful and unwise. The next he used the words *"I can see this pedo starting the purge"*, in that case he uses language that others cannot understand, uses taboo language, language that is not polite. He used positive impoliteness to ignore, and alienate, unwise, and use disrespectful language against Joe Biden.

Data 14



mason_.atkinson No one likes you sleepy
joe

14 mg 6 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @mason_.atkinson, he used the words to show that he and everyone did not like Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as

impoliteness strategies namely; **Negative Impoliteness**. It can be identified as because in the comments it can be seen "*no one likes you.*" and "*Sleepy Joe*" he said that everyone did not likes Joe Biden and he used words to insult or make fun of Joe Biden Sleepy as Negative Impoliteness. The used of negative impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect.

Data 15



The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @comrade.doggie, he used the words to show that he did not like the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying "*a new day for Joe to kill the country*" even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected and the president tried to be a good leader as new president. The used of

impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 16



gietzenryan Every Race should hate this man

11 mg 12 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @gietzenryan, he used the words to show that he hate Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Negative Impoliteness**. It can be identified as negative impoliteness because he gave the comments to ordered all races to hate Joe Biden with the aim of demeaning, ridiculing or mocking, insulting, not treating others seriously, belittling others, attacking Joe Biden. The used of negative impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect.

Data 17



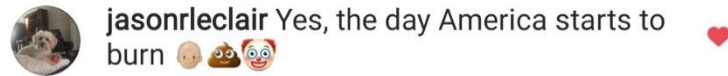
t_bob_brown Hey Joe, your village called and they want you to come home!!

11 mg 11 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @t_bob_brown, he used the words to show that he did want Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying "your village called and they want you to come home", from the words of comments he wished Joe Biden to go and not be the president who led America. he says it using words that are blatantly contrary to what they are saying, and which are made to hurt someone's feelings or to criticize something either seriously or humorously. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

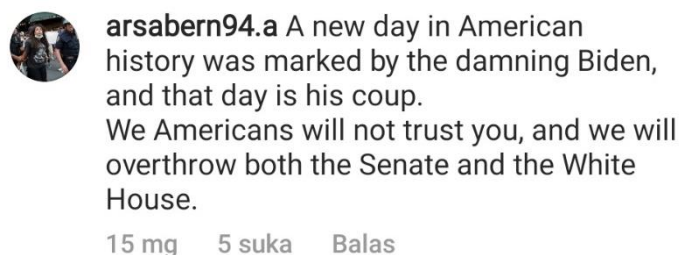
Data 18



The post in Joe Biden's Instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @jasonrleclair, he used the words to show that he did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's Instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying "*the day America starts to burn*", even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory sarcasm could be defined as a remark made mockingly, ironically, or in bitter contempt to perform some foolishness of the interlocutor. Sarcasm could be quite harsh and biting, or it could be said in teasing jest.

Data 19



The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @arsabern94.a, he used the words to show that he did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Negative Impoliteness**. It can be identified as negative impoliteness because he gave the comments that Joe Biden was "Damning Biden" with the aim of demeaning, ridiculing or mocking, insulting, not treating others seriously, belittling others, attacking Joe Biden. The used of negative impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect.

Data 20



The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as

impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @black_ts_goddess, he used the words to show that he did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's Instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because he used the word that directly criticized by saying "*where flags represent people for a dying empire*", even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. He used sarcasm that saying represent people for a dying empire. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

2. Female Haters Comments

Data 1



_.lisa_lisa._ Yep it all went down hill from here - you are screwing up our country 🙄

3 mg 15 suka Balas

The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became the new president of America. From the post, there are a lot of haters who did not feel happy or accepted for he became a new president of America. They give some comments that can be identified as

impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @_.lisa_.lisa._, she used the words to show that she did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Negative impoliteness, and Sarcasm or mock impoliteness.** First, It can be identified as negative impoliteness because she gave the comments " you are screwing up our country" to Joe Bidden. She said that joe bidden as a new president would destroy her country. the aim is to attacking Joe Biden. The used of negative impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect. Second, it be sarcasm or mock impoliteness because she comment "yep it all went down hill from here". She thought that after the inauguration of Joe Biden as the new president of America, this was the beginning of all kinds of affairs that would fall, starting from the economic, political and other sectors. She says it using words that are blatantly contrary to what are happen in the future, and which are made to hurt someone's feelings or to criticize something either seriously or humorously. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 2



shannalee8 This never happened

2 mg 7 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @shannalee8, she used the words to show that he did want Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because she used the word that directly criticized by saying "This never happened", from the words of comments she wished Joe Biden not be the president who led America. she says it using words that are blatantly contrary to what they are saying, and which are made to hurt someone's feelings or to criticize something either seriously or humorously. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 3



The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the

post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From the data, @sylvii_1,s he used the words to show that he did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Negative Impoliteness**. It can be identified as negative impoliteness because she gave the comments that Joe Biden was "worst ever" with the aim of demeaning, ridiculing or mocking, insulting, not treating others seriously, belittling others, attacking Joe Biden. The used of negative impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect.

Data 4



The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @sylvii_1, she used the words to show that he did want Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because she used the word that directly criticized by saying "Not My president", from the words of comments she rejected Joe Biden to be the president who led America. she says it using words that are blatantly contrary to what they are saying, and which are made to hurt someone's feelings or to criticize something either seriously or humorously. Based on Culpeper theory sarcasm could be defined as a remark made mockingly, ironically, or in bitter contempt to perform some foolishness of the interlocutor. Sarcasm could be quite harsh and biting, or it could be said in teasing jest.

Data 5



amanda.sconiers It's a sad day America!

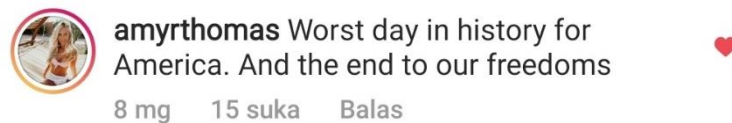
4 mg 8 suka Balas

The post in Joe Biden's instagram about he was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @amanda.sconiers, she used the words to show that she did not like the day Joe Biden elected became a new president of America. The

words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because she used the word that directly criticized by saying that it was a sad day, even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 6



The post in Joe Biden's instagram about he was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @amyrthomas, she used the words to show that she did not like the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as

Sarcasm because she used the word that directly criticized by saying that it was a sad day and the end of her freedom, even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 7



susie_q_7 Fake president

8 mg 7 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @susie_q_7, she used the words to show that she did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Negative Impoliteness**. It can be identified as negative impoliteness because she gave the comments that Joe Biden was "Fake President" with the aim of demeaning, ridiculing or mocking, insulting, not treating others seriously,

belittling others, attacking Joe Biden. The used of negative impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect.

Data 8



maelyngingrich Shutup honestly

8 mg 7 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @maelyngingrich, she used the words to show that she did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Negative Impoliteness**. It can be identified as negative impoliteness because she gave the comments that Joe Biden was "shutup honestly" with the aim of demeaning, ridiculing or mocking, insulting, not treating others seriously, belittling others, attacking Joe Biden. The used of negative impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect

Data 9



susie_q_7 How's this Fake president working out for you?? God help us from this Evil takedown of America. Wake up fools

9 mg 13 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @susie_q_7, she used the words to show that she did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Negative Impoliteness**. It can be identified as negative impoliteness because she gave the comments that Joe Biden was "Fake President" and "evil" with the aim of demeaning, ridiculing or mocking, insulting, not treating others seriously, belittling others, attacking Joe Biden. The used of negative impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect.

Data 10



rainbowmelon1231 You're DESTROYING AMERICA!!!

9 mg 12 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became the new president of America. From the

post there are a lot of haters who did not happy or accepted for he became the new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @rainbowmelom1231, she showed that she hated Joe Biden. He wanted Joe Biden did not to become a new president of America. The expression that @rainbowmelom1231 showed was in the form of comments on Joe Biden's Instagram. It can be identified as impoliteness strategies namely; **Negative Impoliteness** because in the comments it can be seen "*you're DESTROYING AMERICA.*" She said that Joe Biden would destroy the USA with no evidence and this could be identified as **Negative Impoliteness** with the aim of demeaning, ridiculing or mocking, insulting, not treating others seriously, belittling others, attacking Joe Biden . It can be identified as Negative Impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect (personalize, use the pronouns —I and —You).

Data 11



lexi.mae5511 It's a new day in America?????!! It's another day for you to ruin my life

10 mg 6 suka Balas

The post in Joe Biden's Instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as

impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @lexi.mae5511, she used the words to show that she wanted Joe Biden did not became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Positive Impoliteness**. It can be identified as positive politeness because she gave comment from Joe Biden post, "it's another day for you to ruin my life". She used positive impoliteness to ignore, and alienate, unwise, and use disrespectful language against Joe Biden.

Data 12



jul.sanford A new day. Optics. No people.
It's just staged for the fake presidency.

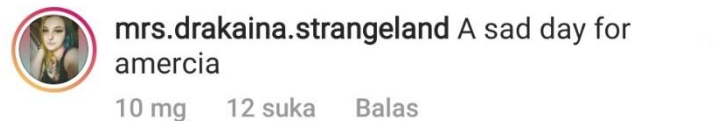
10 mg 11 suka Balas

The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @jul.sanford, she used the words to show that she did not like the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because she used the word that directly criticized by saying "a new day.

Optics. No people. It's just staged for the fake presidency", she thought that Joe Biden would not be serious in his duties as the new president of America. everything it shows is just a fake. She says it using words that are blatantly contrary to what are happen in the future, and which are made to hurt someone's feelings or to criticize something either seriously or humorously. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 13

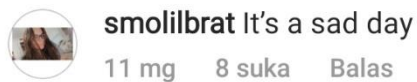


The post in Joe Biden's instagram about he was ellected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not feel happy or accpeted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @mrs.drakain.strangeland, she used the words to show that she did not like the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because she used the word that directly criticized by saying that it was a sad day for America, even though it was contrary to the fact that the

inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 14



The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @smolibrat, she used the words to show that she did not like the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's Instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because she used the word that directly criticized by saying that it was a sad day, even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to

execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 15



melissaaxmariee YOU ARE THE WORST
ADMINISTRATION EVER

11 mg 10 suka Balas

The post in Joe Biden's Instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From the data, @melissaaxmariee, she used the words to show that he did the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's Instagram can be identified as impoliteness strategies namely; **Negative Impoliteness**. It can be identified as negative impoliteness because she gave comments that Joe Biden was "YOU ARE THE WORST ADMINISTRATION EVER". she used hate speech by saying that Joe Biden is the worst president ever with his supporters and staff. The negative impoliteness strategy in this case used with the aim of demeaning, ridiculing or mocking, insulting, not treating others seriously, belittling others, attacking Joe Biden. He uses negative impoliteness because he used the words to scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect.

Data 16



kellsiebutlerr1231 The worst day

18 mg 6 suka Balas

The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @kellsiebutlerr1231, she used the words to show that she did not like the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's Instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because she used the word that directly criticized by saying that it was a worst day in America, even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 17



jesslynn789 Trump made America great, you will destroy it.... will compare in 4 years!

19 mg 6 suka Balas

The post in Joe Biden's Instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @jesslyn789, she showed that she hated Joe Biden. He wanted Joe Biden did not became a new president of America. The expression that by @jesslyn789 showed was in the form of comments in Joe Biden's Instagram. It can be identified as impoliteness strategies namely; **Negative Impoliteness** because in the comments it can be seen "*you will destroy it.*" She said that Joe Biden would destroy the USA with no evidence and this could be identified as **Negative Impoliteness** with the aim of demeaning, ridiculing or mocking, insulting, not treating others seriously, belittling others, attacking Joe Biden. It can be identified as Negative Impoliteness because he used the words to, scorn or ridicule, contemptuous, explicitly associate the other with a negative aspect (personalize, use the pro-nouns —I and —You).

Data 18



hikes4jen A sad day 😞

19 mg 9 suka Balas

The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @hikes4jen, she used the words to show that she did not like the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's Instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because she used the word that directly criticized by saying that it was a sad day in America, even though it was contrary to the fact that the inauguration was a good day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory A comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 19



flowers_they_bloom It's a sad day in America

17 mg 5 suka Balas

The post in Joe Biden's Instagram about he was elected as the new president of America. Joe Biden became a new president of America. From the

post there are a lot of haters who did not happy or accpeted for he became a new president of America. They give some comments that can be identified as impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @flowers_they_bloom, she used the words to show that she did not like the day Joe Biden elected became a new president of America. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Sarcasm or Mock Impoliteness**. It can be identified as Sarcasm because she used the word that directly criticized by saying that it was a sad day in America, even though it was contrary to the fact that the inauguration was a happy day to welcome the new president who has been elected. The used of impoliteness strategies that are obviously insincere, and thus remain surface realizations. Based on Culpeper theory a comment made mockingly, sarcastically, or in deep scorn to execute some stupidity of the interlocutor is referred to as sarcasm. Sarcasm may be harsh and stinging, or it may be spoken in a playful way.

Data 20



The post in Joe Biden's instagram about Joe Biden was elected as the new president of America. Joe Biden became a new president of America. From the post there are a lot of haters who did not happy or accepted for he became a new president of America. They give some comments that can be identified as

impoliteness. The impoliteness strategies identified by the researcher based on the words of comments, especially in this part was by male haters.

From this data, @lexi.mae5511, she used the words to show that she hate and insulted joe bidden as a pedophile. The words in the form of comments in Joe Biden's instagram can be identified as impoliteness strategies namely; **Positive Impoliteness**. It can be identified as positive politeness because she gave comment from Joe Biden post, "we have a phedophile as a president". She used positive impoliteness to ignore, and alienate, unwise, and use disrespectful language against Joe Biden.

B. Discussion

This study highlights how the impoliteness strategies used by male and female who hate Joe Biden that occur in the comments on President Joe Biden's Instagram. To clarify and answer this research question, a discussion needs to be held after the findings are presented. Based on the number of comments on photo uploads on Joe Biden's Instagram, the researchers limited 40 comments containing impolite strategies. In this case, the researcher used the impoliteness strategy proposed by Culpeper (1996). There are bald on record, positive impoliteness, negative impoliteness, sarcasm or mock impoliteness, and withhold impoliteness.

Based on the finding above, the researcher found three types of impoliteness strategies used by netizens male and female in commenting in the comments column on the photo uploaded by President Joe Biden's Instagram. There are negative impoliteness, positive impoliteness and sarcasm or mock impoliteness. Negative impoliteness is a study to attack the negative face of the

recipient. This strategy aimed to scare, demean, ridicule or mock, insult, not treat others seriously, belittle other people, invade other people's space. Meanwhile, positive impoliteness is designed to undermine the recipient's desire for a positive face, the desire to be appreciated or approved. Strategies include ignoring others, isolating, being indifferent, unsympathetic, using inappropriate identity markers using other negative terms, using obscure or secretive language, using taboo words and derogatory comments.

Furthermore, Sarcasm or mock impoliteness is This disrespect is manifested through the use of words that openly imply the opposite of what they are said and done with the intention of hurting someone's feelings or criticizing something in a serious or humorous way. Sarcasm can be defined as a statement made mockingly, ironically, or with bitter disdain to commit the folly of the interlocutor. Two strategies not found in this study that are withhold impoliteness and bald on record impoliteness, because both of them are usually found in spoken communication. The three strategies that have been found will be described as follows.

1. impoliteness strategies used by male haters

Based on the findings above, impoliteness strategies used by male haters are three strategies. The strategies are sarcasm or mock impoliteness, negative impoliteness, and positive impoliteness. The biggest use of impoliteness strategy by male haters is sarcasm or mock impoliteness, there are ten comments based on the data. Next is Negative impoliteness, there are seven comments based on the findings. The last is three comments that use the positive impoliteness strategy.

First, sarcasm or Mock Impoliteness used by male haters made unflattering comments with clearly ill-intentioned motives against president joe biden. they also use sentences that openly imply the opposite of what they are saying with actual circumstances or events. This means that mock impoliteness meant to create social disharmony, yet it does not readily define what mock impoliteness rather stating it in the terms of banter (Leech, 1983). based on research data, sentences that show sarcasm or mock impoliteness include:

1. @old_cletus : A very sad day in America
2. @hawkinator_03 : a new day of tyranny
3. @32jayhall : New day for massive fuel price increases. Thanks, sloppy joe
4. @peter_.2009 : Hey mr Biden, you've made this country very sad with your stupid and idiot bevhior. I hope you get IMPEACHED by next year
5. @kriskovac : one of the worst days in american history
6. @tj_bjella : you are the biggest joke in American history
7. @comrade.doggie : A new day for joe to kill the country
8. @t_bob_brown : hey joe, your village called and they want you to come
9. @jasonrleclair : yes, the day America starts to burn
10. @black_ts_goddess : its a new day where flags represent people for a dying empire

Second, Negative Impoliteness used by male haters to mock, insult, ridicule, and humiliate president joe biden with words such as:

1. @@jordinmb : Even though it's way past when joe was elected. I like to come back here and look at the dumb trump supporters. It makes me laught.
2. @tyler_malone14 : worst president since obama

3. @santiago_agb3 : you destroyed USA, you and your whole administration
4. @jim_kostan : A new fuked up day wehn America falls to communist china
5. @mason_.atkinson : No one likes you sleepy Joe
6. @gietzenryan : Every race should hate this man
7. @arsabern94.a : A new day in American history was marked by the damning Biden, and that day is his coup. We Americans will not trust you, and we will overthrow both the senate and tge White House.

Third, Positive Impoliteness used by male haters to ignore, and alienate, tactless, disrespectful, unwise, used taboo words and used offensive language towards Joe Biden. Some sentences that show the positive impoliteness strategy include:

1. @mohammad_lak3 : Ur not my president.
2. @lobsterman17 : it will be when you are gone!!!
3. @axel_ryan_13 : america is really going down the drain now, i can see this pedo starting the purge

From the description above, male haters behaved impolitely towards President Joe Biden by lowering the self-esteem of a president in commenting on Joe Biden's Instagram posts. This is contrary to the theory According to Brown and Levinson (1987), being polite is paying attention to the "face" of the speaker and speech partner. The face in this case, does not mean the physical appearance, but the face in this case, the self-esteem that will be manifested by the physical face.

According to Wijayanti and Mubarak (2020) in their journal they said that very few sarcasm or mock impoliteness strategies were applied to comments

because this strategy was quite difficult to find, especially in text communication. but this is different from the findings in my research that sarcasm or mock impoliteness is the most used impoliteness strategy by male haters in commenting on president joe biden's instagram post.

2. impoliteness strategy used by female haters

Based on the findings above, impoliteness strategies used by female haters are three strategies same like male. The strategies are sarcasm or mock impoliteness, negative impoliteness, and positive impoliteness. The most frequently used strategy by female haters is sarcasm or mock impoliteness, there are eleven comments based on the data. Next is Negative impoliteness, there are eight comments based on the findings. The last is two comments that use the positive impoliteness strategy.

First, sarcasm or mock impoliteness used by female is to made unflattering comments with clearly ill-intentioned motives against president joe biden. they also use sentences that openly imply the opposite of what they are saying with actual circumstances or events. But the choice of word diction of femsle hsters is smoother than male haters. The sentences is:

1. @_.lisa_lisa._ : Yep it all went down hill from here – you are screwing up our country
2. @shannalee8 : This never happened
3. @amanda.sconiers : it's a sad day America!
4. @Sylcii_1 : Not my president

5. @amyrthomas : Worst day in history for America. And the end to our freedoms
6. @jul.sanford : A new day. Optics. No people. It's just staged for the fake presidency.
7. @mrs.drakaina.strangeland : A sad day for America
8. @smolibrat : it's a sad day
9. @dnieves0613 : This was the saddest day in America!
10. @curly_head_victoria : it's a bad day in America
11. @flowers_they_bloom : it's a sad day in America

Second, negative impoliteness used by female haters to mock, insult, ridicule, and humiliate president joe Biden. Beside that, in this case female impoliteless than male, because they use sentences in smooter than male. The sentence is:

1. @_.lisa_lisa._ : Yep it all went down hill from here – you are screwing up our country
2. @sylvii_1 : Worst ever!!
3. @susie_q_7 : Fake president
4. @maelyngingrich : Shutup honestly
5. @susie_q_7 : How's this fake president working out for you?? GOD HELP US FROM THIS Evil takedown of America. Wake up fools
6. @rainbowmelon1231 : you're DESTROYING AMERICA!!!
7. @melissaaxmariee : YOU ARE THE WORST ADMINISTRATION EVER
8. @jesslynn789 :Trump made America great, you will destroy it.... Will compare in 4 years!

Third, positive impoliteness used by female haters to ignore, and alienate, tactless, disrespectful, unwise, used taboo words and used offensive language towards Joe Biden. The sentence contain positive impoliteness used by female haters is:

1. @lexi.mae5511 : it's a new day in America?????!! It's another day for you to ruin my life
2. @melissaaxmariee : YOU ARE THE WORST ADMINISTRATION EVER

The findings show that both men and women hate Joe Biden. they both use sarcasm or mock impoliteness as the most dominant impoliteness strategy. so that both men and women are equally disrespectful and both use harsh words. This is refutes the statement put forward by Robin Tolmach Lakoff (2004). In his book *Language and Women's Place* (1975), he put forward a theory about the existence of women's language. Many factors, according to Lakoff, contribute to the creation of linguistic distinctions between men and women. Male language is forceful, and males like to communicate honestly and with the appropriate words. according to the author. Women's language, on the other hand, is not aggressive, does not explicitly intend (figurative language), is cautious when conveying anything, and frequently utilizes finer words or through cues.

The weakness of this research is the inaccuracy in determining the gender of Instagram account users who make comments on President Joe Biden's posts. because the researchers only looked at the photos on the netizens' Instagram accounts. so that the authenticity of male or female Instagram account users can still only be identified from the photos contained in the account.

The findings of this study are in line with research conducted by Arrasyid and Hamzah (2019) entitled *Impoliteness Strategies in Youtube Comment Section Found in Indonesian Presidential Debate 2019*. In their conclusion, they say that the impoliteness strategy in giving online comments by netizens to presidential candidates based on gender shows that commentators almost always comment in an impolite manner. This also shows that they do not have gender differences in carrying out politeness strategies when giving online comments on social media. It can be seen that netizens to Jokowi-Maaruf and netizens to Prabowo-Sandi, male or female, use impoliteness strategies in the same way. This is the same as my finding that both men and women use the same sarcasm or mock impoliteness as the most dominant strategy. So that there is no difference between them which is more impolite.

The other previous study conducted by Erza and Hamzah (2018) entitled *“Impoliteness Used by Haters on Instagram Comments of Male-Female Entertainers”*. This study aims to investigate the strategy of impoliteness used by haters on Instagram comment artists using a pragmatic approach. This study is the same as my research, but different in object of research and used a pragmatic approach. The object of this research is the photos of artists in Indonesia in the lambe_turah account on Instagram. In addition, this study also analyzed the comparison between male artists and female artists based on the types of impoliteness strategies proposed by Culpeper (1996). The results of this study showed that from 200 comments of male and female artists, there were found 5 impoliteness strategies which are bald on record impoliteness, positive impoliteness, negative impoliteness, sarcasm or mock impoliteness, and withhold

impoliteness. the most used by all comments were positive impoliteness. this findings is different with my research finding, in mine there are found 3 of 5 strategies wich are positive impoliteness, negative impoliteness, and sarcasm or mock impoliteness. with the highest used is sarcasm or mock impoliteness.

The study conducted by Apriliyani, Hamzah, and Wahyuni (2019). "*Entitled Impoliteness Strategies Used by Male and Female Haters of Habib Rizieq and Felix Siauww Found in Instagram Comments*". This study is same with my research in aims to find out the types of impoliteness strategies used culpeper theory in instagram comments by haters. But different in object of research. In their study the object is Habib Rizieq and Felix Siauws' instagram meanwhile in my research is Presiden Joe bidens' Instagram. And the result in their study is only four of five strategies that used by male and female haters, the strategies are sarcasm or mock impoliteness, bald on record impoliteness, positive impoliteness, and negative impoliteness. in addition this study analyse sub strategies too. So, from total 100 comments by male haters there were found 253 impoliteness strategies and sub strategies while from 100 comments by female haters there were found 231 impoliteness strategies and sub strategies. The highest impoliteness strategies that used by male and female haters is sarcasm or mock impoliteness with the data is female more used than male, its ababout 10%. This findings is related with my research, in my findings show the highest impoliteness strategies used by male and female haters in instagram Joe Bidens' coloum comments is Sarcasm or mock impoliteness with female more used than male above the data.

Male and female haters can act impolitely because social media is not a face-to-face medium, individuals are more likely to be impolite because they cannot see each other and feel brave to do so. People behave differently when they have face-to-face conversations and when they communicate online, according to Suler (2004). They generally will not speak directly what is on their mind when dealing with famous people to avoid punishment or curse. As a result, social media gives users the impression that they have more freedom to express different points of view than they have in face-to-face conversations that they rarely allow to do. It is clear that both male and female netizen commentators have used disrespectful words in joe bidden's post. This couldn't have happened if they met each other face to face because they would know each other's identity.

CHAPTER IV

CONCLUSION AND SUGGESTION

This chapter presents the research conclusions and suggestions for future research after the researcher analyzes and interprets the data provided from the previous chapter. The conclusion is in the form of a research problem formulation, while the suggestions are intended to provide information to further researchers who are interested in conducting similar research.

A. Conclusion

This research is about impoliteness strategies used by Male and Female Haters on President Joe Bidens' Instagram. The writer investigated what kinds of impoliteness strategies used by male and female haters in commenters column to President Joe Biden using the list of impoliteness strategies proposed by Culpeper (1996). After conducting the research, the result showed that there are three by five impoliteness strategies used that is positive impoliteness, negative impoliteness, and sarcasm or mock politeness.

Based on the findings, male and female have used similar impoliteness strategies. The strategy that is mostly used by them is sarcasm and mock impoliteness, followed by negative impoliteness in the second position. The strategy that is least used is positive impoliteness. The most useful of sarcasm or mock impoliteness is female haters to Joe Biden, it appeared (11) in their data while the male is (10) in their data. Next, the user of negative impoliteness is female (8), higher than male (7), according to the data. And the last is the user of positive impoliteness. The male user (3) from the data is higher with the female

user (2) from the data of used positive impoliteness, withhold politeness, and bald on record impoliteness was not used at all. The possible reason could be that social media like an Instagram comment is not implying real spoken interaction.

Finally, impoliteness strategies in giving comments in the comments column that performed by male and female haters to President Joe Biden's Instagram post indicated that the commentators almost always commenting in an impolite way. It also indicated that there is no gender difference in doing impoliteness strategies when giving online comments on social media. It can be seen that netizens haters to President Joe Biden, male or female, using the impoliteness strategy in a similar way.

B. Suggestion

Based on the findings of this study, the most dominant strategy of impoliteness is sarcasm or mock impoliteness. In the analysis of this study, the researcher did not find two of five impoliteness strategy which are withhold impoliteness and bald on record impoliteness. Therefore, the researcher suggests that the next researchers look for another object that has a real conversation like film or video and novel that can make the findings more varied.

In addition, in this study, researchers used the five impoliteness strategy theory from Culpeper (1996). So, further researchers are expected to use by discussing the theory in more detail because negative impoliteness and positive impoliteness have sub-strategy with each other. The researcher suggests further researchers conduct further research on impoliteness strategy in other contexts, such as in comics, television shows, YouTube movies, Facebook, and then to

Settings to direct the conversation, etc. Furthermore, this research is expected to be a reference in the field of impoliteness strategy for students and future researchers. And the last one, the researcher wish when the readers know and understand impoliteness, they can control their impolite utterances and behaviour.

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APPENDIXES

Table of Gender

Datum	Comments	Men/Women
1	@@jordinmb : Even though it's way past when joe was elected. I like to come back here and look at the dumb trump supporters. It makes me laugh.	M
2	@tyler_malone14 : worst president since obama	M
3	@mohammad_lak3 : Ur not my president.	M
4	@santiago_agb3 : you destroyed USA, you and your whole administration	M
5	@old_cletus : A very sad day in America	M
6	@hawkinator_03 : a new day of tyranny	M
7	@32jayhall : New day for massive fuel price increases. Thanks, sloppy joe	M
8	@peter_.2009 : Hey mr Biden, you've made this country very sad with your stupid and idiot behavior. I hope you get IMPEACHED by next year	M
9	@kriskovac : one of the worst days in america history	M
10	@jim_kostan : A new fuked up day when America falls to communist china	M
11	@tj_bjella : you are the biggest joke in American history	M
12	@lobsterman17 : it will be when you are gone!!!	M
13	@axel_ryan_13 : america is really going down the drain now, i can see this pedo starting the purge	M
14	@mason_.atkinson : No one likes you sleepy Joe	M
15	@comrade.doggie : A new day for joe to kill the country	M
16	@gietzenryan : Every race should hate this man	M
17	@t_bob_brown : hey joe, your village called and they want you to come home!!!	M
18	@jasonrleclair : yes, the day America starts to burn	M
19	@arsabern94.a : A new day in American history was marked by the damning Biden, and that day is his coup. We Americans will not trust you, and we will overthrow both the senate and the White House.	M
20	@black_ts_goddess : its a new day where flags represent people for a dying empire	M
21	@_.lisa_lisa. : Yep it all went down hill from here –	W

	you are screwing up our country	
22	@shannalee8 : This never happened	W
23	@sylvii_1 : Worst ever!!	W
24	@amanda.sconiers : it's a sad day America!	W
25	@Sylcii_1 : Nor my president	W
26	@amyrthomas : Worst day in history for America. And the end to our freedoms	W
27	@susie_q_7 : Fake president	W
28	@maelyngingrich : Shutup honestly	W
29	@susie_q_7 : How's this fake president working out for you?? GOD HELP US FROM THIS Evil takedown of America. Wake up fools	W
30	@rainbowmelon1231 : you're DESTROYING AMERICA!!!	W
31	@lexi.mae5511 : it's a new day in America?????!! It's another day for you to ruin my life	W
32	@jul.sanford : A new day. Optics. No people. It's just staged for the fake presidency.	W
33	@mrs.drakaina.strangeland : A sad day for America	W
34	@smolibrat : it's a sad day	W
35	@melissaaxmariee : YOU ARE THE WORST ADMINISTRATION EVER	W
36	@dnieves0613 : This was the saddest day in America!	W
37	@jesslynn789 :Trump made America great, you will destroy it.... Will compare in 4 years!	W
38	@curly_head_victoria : it's a bad day in America	W
39	@flowers_they_bloom : it's a sad day in America	W
40	@itsreallyalli : we have a pedophile as president	W

Table of Impoliteness Strategy Purposed By Culpeper (1969)

NO	Comments	Men/Women	Strategies				
			1	2	3	4	5
1	@@jordinmb : Even though it's way past when joe was elected. I like to come back here and look at the dumb trump supporters. It makes me laugh.	M		√			
2	@tyler_malone14 : worst president since obama	M		√			
3	@mohammad_lak3 : Ur not my president.	M			√		
4	@santiago_agb3 : you destroyed USA, you and your whole administration	M		√			
5	@old_cletus : A very sad day in America	M				√	
6	@hawkinator_03 : a new day of tyranny	M				√	
7	@32jayhall : New day for massive fuel price increases. Thanks, sloppy joe	M				√	
8	@peter_.2009 : Hey mr Biden, you've made this country very sad with your stupid and idiot behavior. I hope you get IMPEACHED by next year	M				√	
9	@kriskovac : one of the worst days in america history	M				√	
10	@jim_kostan : A new fuked up day when America falls to communist china	M		√			
11	@tj_bjella : you are the biggest joke in American history	M				√	
12	@lobsterman17 : it will be when you are gone!!!	M			√		
13	@axel_ryan_13 : america is really going down the drain now, i can see this pedo starting the purge	M			√		
14	@mason_.atkinson : No one likes you sleepy Joe	M		√			
15	@comrade.doggie : A new day for joe to kill the country	M				√	
16	@gietzenryan : Every race should hate this man	M		√			
17	@t_bob_brown : hey joe, your village called and they want you to come	M				√	
18	@jasonrleclair : yes, the day America starts to burn	M				√	

19	@arsabern94.a : A new day in American history was marked by the damning Biden, and that day is his coup. We Americans will not trust you, and we will overthrow both the senate and tge White House.	M		√			
20	@black_ts_goddess : its a new day where flags represent people for a dying empire	M				√	
21	@_lisa_lisa._ : Yep it all went down hill from here – you are screwing up our country	W		√		√	
22	@shannalee8 : This never happened	W				√	
23	@sylvii_1 : Worst ever!!	W		√			
24	@amanda.sconiers : it's a sad day America!	W				√	
25	@Sylcii_1 : Nor my president	W				√	
26	@amyrthomas : Worst day in history for America. And the end to our freedoms	W				√	
27	@susie_q_7 : Fake president	W		√			
28	@maelyngingrich : Shutup honestly	W		√			
29	@susie_q_7 : How's this fake president working out for you?? GOD HELP US FROM THIS Evil takedown of America. Wake up fools	W		√			
30	@rainbowmelon1231 : you're DESTROYING AMERICA!!!	W		√			
31	@lexi.mae5511 : it's a new day in America?????!! It's another day for you to ruin my life	W				√	
32	@jul.sanford : A new day. Optics. No people. It's just staged for the fake presidency.	W				√	
33	@mrs.drakaina.strangeland : A sad day for America	W				√	
34	@smolibrat : it's a sad day	W				√	
35	@melissaaxmariee : YOU ARE THE WORST ADMINISTRATION EVER	W		√			
36	@dnieves0613 : This was the saddest day in America!	W				√	
37	@jesslynn789 :Trump made America great, you will destroy it.... Will compare in 4 years!	W		√			
38	@curly_head_victoria : it's a bad day in America	W				√	
39	@flowers_they_bloom : it's a sad day	W				√	

	in America						
40	@itsreallyalli : we have a pedhophile as presient	W			√		

Note :

1. Bald on Record Impoliteness
2. Negative Impoliteness
3. Positive Impoliteness
4. Sarcasm or Mock impoliteness
5. Withhold Impoliteness