

**TABOO WORDS IN AMERICAN DARK COMEDY MOVIE  
*SAUSAGE PARTY***

**THESIS**

By:  
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**DEPARTMENT OF ENGLISH LITERATURE  
FACULTY OF HUMANITIES  
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2020**

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2020**

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I state that the thesis entitled “**Taboo Words in American Dark Comedy Movie Sausage Party**” is my original work. I do not include any materials previously written or published by another person, except those ones that are cited as references and written in the bibliography. Hereby, if there is an objection or claim, I am the only person who is responsible for that.

Malang, November 10, 2020

The researcher



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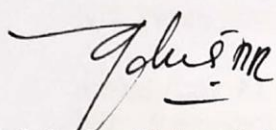
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## APPROVAL SHEET

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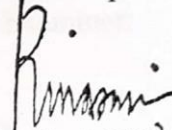
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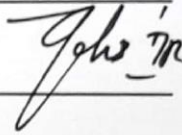
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## **MOTTO**

*“Life is made up, not of great sacrifices or duties, but of little things, in which smiles and kindnesses and small obligations, -given habitually- are what win and preserve the heart, and secure comfort”*

- Humphry Davy

## **DEDICATION**

I dedicate this thesis to:

My beloved advisor:

Galuh Nur Rohmah, M.Pd, M.Ed

My dearest parents:

Dad, Moch Ilham

Mom, Ekta Imziana Yuniar Santi



## ACKNOWLEDGEMENT

Alhamdulillah, all praises to Allah SWT, who has given me a strength, guidance, and blessing so that I can finish this thesis entitled “*Taboo Words in American Dark Comedy Movie Sausage Party*”. Also, peace and salvation be upon to the greatest prophet, Muhammad SAW, who guides and spreads the truthfulness and brightness.

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Finally, I hope this thesis will be useful for all the readers and may provide a little help for those study about taboo words and any kind of sociolinguistic research. This study may not be perfect. Hence, any comment, correction, and criticism will be gently welcomed.

Malang, September 12, 2021

Elsa Sri Endahwati

## ABSTRACT

Endahwati, Elsa Sri. 2020. **Taboo Words in American Dark Comedy Movie Sausage Party**.  
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Advisor : Galuh Nur Rohmah, M.Pd, M.Ed  
**Keywords** : Sociolinguistic, Taboo.

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Taboo is a word to avoid in communication. People usually avoid saying taboo words because it will cause anxiety, embarrassment, and harm to others in society. People, therefore, still use taboo language in social contact, their actions in some jurisdictions will be considered as crimes, especially for blasphemy or obscenity and also categorized as impoliteness. The meaning of the word taboo is sometimes not like the literal meaning itself which refers to the context of the conversation that occurs. In addition, taboo according to its function is categorized into several types.

This study aims to analyze the types of taboo words and the meaning of taboo words based on the context of the conversation and the situation in the dark comedy animated film "*Sausage Party*". The type of taboo language according to Battistella (2005) will be used in analyzing, identifying and classifying research. The method in this research is qualitative research where the researcher is the research instrument.

The findings found four categories of taboo words, namely: 1) Epithets; 2) Profanity; 3) Vulgarity 4) Obscenity on some of the main characters, namely: Frank, Barry, Brenda, Sammy and Lavash. In addition, the researcher also adds that the word taboo can have more specific functions and uses: 1) To express disappointment and disappointment; 2) To insult others; 3) To show indifference and 4) To mock authority.

The most dominant types taboo words found use by the main character is Obscenity that appears 20 times (51,28%) and the least to occur is Profanity that appears 4 times (10,26%). Moreover, the most frequent function of taboo words occurs by the main character is To be provocative, express frustration or dismay that appears 12 times (30,77%). On the other hand, there are two least function occurs To show indifferent and To mock authority that has same frequent appears that is 8 times (20,51%).

## ABSTRAK

Endahwati, Elsa Sri. 2020. **Taboo Words in American Dark Comedy Movie Sausage Party**.  
Skripsi Jurusan Sastra Inggris, Fakultas Humaniora, Universitas Islam Negeri Maulana  
Malik Ibrahim Malang.

Dosen Pembimbing : Galuh Nur Rohmah, M.Pd, M.Ed

**Kata Kunci** : Sociolinguistik, Tabu.

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Tabu adalah kata yang harus dihindari dalam komunikasi. Orang biasanya menghindari mengucapkan kata-kata tabu karena akan menimbulkan kecemasan, rasa malu, dan merugikan bagi orang lain di masyarakat. Orang-orang, oleh karena itu, masih menggunakan bahasa tabu dalam melakukan kontak sosial, tindakan mereka di beberapa wilayah hukum akan dianggap sebagai kejahatan, terutama untuk penistaan atau kecabulan dan juga dikategorikan sebagai ketidaksopanan. Arti kata tabu terkadang tidak seperti makna literal itu sendiri yang merujuk pada konteks percakapan yang terjadi. Selain itu, tabu menurut fungsinya dikategorikan menjadi beberapa jenis.

Penelitian ini bertujuan untuk menganalisis jenis kata tabu dan makna kata tabu berdasarkan konteks percakapan dan situasi dalam film animasi *dark comedy* “*Sausage Party*”. Jenis bahasa tabu menurut Battistella (2005) akan digunakan dalam menganalisis, mengidentifikasi dan mengklasifikasikan penelitian. Metode dalam penelitian ini adalah penelitian kualitatif di mana peneliti adalah instrumen penelitiannya.

Hasil temuan menemukan empat kategori kata-kata tabu, yaitu: 1) Julukan yang mengarah pada ejekan; 2) kata-kata tidak senonoh yang diungkapkan melalui diksi-diksi sakral; 3) perkataan kasar dan 4) kata-kata cabul pada beberapa karakter utama yaitu: Frank, Barry, Brenda, Sammy dan Lavash. Selain itu, peneliti juga menambahkan bahwa kata tabu dapat memiliki fungsi dan kegunaan yang lebih spesifik: 1) Untuk mengungkapkan kekecewaan dan kekecewaan; 2) Untuk menghina orang lain; 3) Untuk menunjukkan ketidakpedulian dan 4) Untuk mengejek otoritas.

Jenis kata tabu yang paling dominan ditemukan digunakan oleh tokoh utama adalah kata ejekan yang muncul sebanyak 20 kali (51,28%) dan yang paling sedikit terjadi adalah perkataan kasar yang muncul sebanyak 4 kali (10,26%). Selain itu, fungsi kata tabu yang paling sering muncul oleh tokoh utama adalah untuk provokatif, mengungkapkan kekecewaan yang muncul sebanyak 12 kali (30,77%). Di sisi lain, ada dua fungsi yang paling sedikit terjadi yaitu untuk menunjukkan ketidakpedulian dan untuk mengejek otoritas, keduanya memiliki frekuensi yang sama sebanyak 8 kali (20,51%).

## مستخلص البحث

إندهواتي ، إلسا سري. 2020. الكلمات المحرمة في فيلم الكوميديا الأمريكية المظلمة حفلة السجق. أطروحة ، قسم الأدب الإنجليزي ، كلية العلوم الإنسانية ، مولانا مالك إبراهيم جامعة الدولة الإسلامية في مالانج. المشرف: جلوح نور رحمه، M.Ed ، M.Pd  
الكلمات المفتاحية: اللغويات الاجتماعية ، البراغمية ، المحرمات ، الصلة.

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المحرمات هي كلمة يجب تجنبها في التواصل. يتجنب الناس عادة قول الكلمات المحظورة لأنها ستسبب القلق والإحراج والأذى للآخرين في المجتمع. لذلك ، لا يزال الناس يستخدمون لغة محظورة في التواصل الاجتماعي ، وسُعتير أفعالهم في بعض الولايات القضائية جرائم ، خاصة بالنسبة للتجديف أو الفحش وأيضاً يتم تصنيفها على أنها غير مهذبة. معنى كلمة "محرمات" في بعض الأحيان لا يشبه المعنى الحرفي نفسه الذي يشير إلى سياق المحادثة التي تحدث. بالإضافة إلى ذلك ، يتم تصنيف المحرمات حسب وظيفتها إلى عدة أنواع

تهدف هذه الدراسة إلى تحليل أنواع الكلمات المحظورة ومعاني الكلمات المحظورة بناءً على سياق المحادثة والوضع سيتم استخدام نوع لغة المحرمات وفقاً لـ "Sausage Party" في فيلم الرسوم المتحركة الكوميدي المظلم في تحليل وتحديد وتصنيف البحث. المنهج في هذا البحث هو البحث النوعي حيث يكون Battistella (2005) الباحث هو أداة البحث.

ووجدت النتائج أربع فئات من الكلمات المحظورة وهي: (1) الألقاب التي تؤدي إلى السخرية. (2) الكلمات الفاحشة التي يتم التعبير عنها من خلال الإملاء المقدس ؛ (3) كلمات قاسية و (4) كلمات بذينة على بعض الشخصيات الرئيسية وهي: فرانك وباري وبريندا وسامي ولافاش. بالإضافة إلى ذلك ، يضيف الباحث أيضاً أن كلمة "محرمات" يمكن أن يكون لها وظائف واستخدامات أكثر تحديداً: (1) للتعبير عن خيبة الأمل وخبية الأمل. (2) إهانة الآخرين. (3) إظهار اللامبالاة و (4) الاستهزاء بالسلطة

أكثر أنواع الكلمات المحظورة شيوعاً المستخدمة من قبل الشخصية الرئيسية هي الفحش الذي يظهر 20 مرة (28،51٪) وأقل الكلمات التي تحدث هي الألفاظ النابية التي تظهر 4 مرات (26،10٪). علاوة على ذلك ، فإن الوظيفة الأكثر شيوعاً للكلمات المحظورة تحدث من قبل الشخصية الرئيسية هي أن تكون استفزازياً ، أو تعبر عن الإحباط أو الفزع الذي يظهر 12 مرة (30.77٪). من ناحية أخرى ، هناك نوعان من الوظائف الأقل تحدث لإظهار (51،20٪) اللامبالاة والسخرية من السلطة التي لها نفس الظهور المتكرر 8 مرات

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# **CHAPTER I**

## **INTRODUCTION**

This chapter contains the background of the study, problems and objectives of the study, significance of the study, scope and limitation of the study, and research method; data source, data collection and data analysis, previous studies, and also definition of key terms.

### **A. Background of the Study**

Language is central to social interaction in every society, regardless of location and time period. Language and social interaction have a reciprocal relationship; language shapes social interaction and social interaction shape language. Sociolinguistics is study of the connection between language and society and the way people use language in different social situations. In other words, sociolinguistics is that branch of linguistics which studies just those properties of language and languages which require reference to social, including contextual, factors in their explanation (Downes, 1998; Wardaugh, 2006, p. 15)

Not only in social extent, language also personally used by people to show their identity and personality to the others unconsciously. Therefore, when they encounter a dull conversation, they tend to use an attractive language to maintain the conversation running well. On the other hand, when they are sad or angry, they use a strong language to release their emotions. In such case, occasionally people use a word categorized as taboo since taboo is powerful word (Wardaugh, 2006).



Taboo is a word that should be avoided in communication. People usually avoid say taboo words since it would give an anxiety, embarrassment, and harm to the others in society. Furthermore, Allan and Buridge in (Anggita, 2015) denotes taboo or *tabu*, which is originally from Tongan term, as person, object, or act that must be avoided for it is dangerous. If people, hence, are still using taboo language in making a social contact, their act would, in some jurisdictions, be counted as crime, especially for blasphemy or obscenity and also it is categorized as impoliteness (Wardaugh, 2006, p. 239).

People sometimes unavoidably have to speak taboo words in some occasions, as it has functions as a joke, catharsis, and releasing stress. In minimizing the negative impact, people employ euphemism to replace taboo. It is the way people to say taboo words in a soften way (Wardaugh, 2006, p. 238). For example, instead of directly speaking *fuck*, English use *f-words* to avoid taboo word, c-words for *cunt*, and, in blasphemy, *gosh* would be used to not say directly *God*. However, the attitude towards the functions of taboo words has already changed nowadays. The changes happened because the legal sanctions were disappearing and there was tendency that now people are getting more relaxed to accept taboo words. As a result, taboo words are now commonly found when someone expresses the emotive feeling.

Since taboo is regarded as impoliteness, the study of taboo is necessary to be analyzed. It would help people to establish good communication with the others in a particular society. Furthermore, due to the correlation between language and culture, the categorization of taboo words is also different in every society

(Rahardjo, Bahasa Itu Apa, 2015). For example, in China, talking about zodiac is categorized as taboo (Jing-Schmidt, 2018). Meanwhile, in Arabian community, talking ability and talents are regarded as taboo (Tamimi, 2015). Therefore, it would need to scrutinize the use of taboo in a society in order to find out taboo applied there. As given fact, the researcher is triggered to do analysis, in this study, the use of taboo words in animation movie.

In this study, the researcher would focus on the use of taboo words referent context in animation movie which is categorized for children and young, the previous researchers mostly focused on only the use of taboo regardless of gender (Anggita, 2015). Therefore, in order to broaden the sight of the study of taboo the researcher is motivated to conduct the research related to taboo and dysphemistic expression to see how taboo words use related to background movie in animation movie *Sausage Party* (2016).

*Sausage Party* (2016) is an American-Canadian animated dark comedy film directed by Greg Tiernan and Conrad Vernon and written by Kyle Hunter, Ariel Shaffir, Seth Rogen and Evan Goldberg from a story by Rogen, Goldberg and Jonah Hill. The film contains the dark comedy for example the scene where there is full sausage package which one has a small body that represent the size of d\*ck. The movie centers on an anthropomorphic sausage named Frank living in a supermarket where he discovers the truth about his existence and goes on a journey with his friends to escape their fate while also facing his nemesis. Therefore, the researcher is triggered to analyze the use of taboo words related to social context in that movie in order to know how taboo words have a meaning in every context at

the movie. In this study the researcher will use theory of Battistella, 2005 to map the type of taboo words uttered by the character. According to Battistella, there are 4 types of taboo words; epithets, profanity, vulgarity, and obscenity. Furthermore, in analyzing dysphemistic expression of taboo words in that movie will use politeness study by Allan & Burridge to show how the degree cognitive effort required for an addressee to achieve an understanding of what someone means by what they say. Taboo words are overlooked in particular occasion since they have several functions such as to draw attention to oneself, to show contempt, to be provocative, and to mock authority. (Wardough, 2006, p. 239)

In this study, as has been explained above about taboo, the researcher would like to use those two theories in analyzing an American animation movie *Sausage Party*. Furthermore, the researcher focuses on the type of taboo words and the function of taboo words related to background movies since taboo words may exist not only means as a curse word.

There are many researchers who studied about the function and type of taboo words uttered in a film. One of those are (Anggita, 2015) by using qualitative descriptive method, she analyzed the use and function of taboo words done by characters in film “Bad Film”. In her finding, she stated from 32 data found, the researcher found the most appearing kind of taboo words in the finding and the least one is epithet. Furthermore, in her finding, the most appeared function is to disrespect the others as the characters frequently utter obscenity to debase the others. Meanwhile, the least one is to mock authority as the researcher said, *Bad Teacher* is romantic comedy movie.

The recent study in analyzing taboo words in film was Kadek Dwi Indrayasa. He also analyzed the type and function Occurred in a film “Dirty Grandpa”. In his finding, the dominant type used in the film of Dirty Grandpa is Epithets. Regarding to the function of the taboo words six functions were found, namely creating attention, discredit, provoking violent confrontation, endearment, creating strong interpersonal identification, providing catharsis. Furthermore, three meaning were found in the film; they are: affective meaning, social meaning and connotative meaning. (Indrayasa, 2018)

The next study about taboo is Fitrawati and Rahmayani. Their study finds the types of taboo language as well as the functions contained in every utterance used by the characters in the western film entitled "The Wolf of Wall Street". They found that there are 3 types of taboo languages with the highest percentage in the movie "The Wolf of Wall Street" namely; Obscenity (64,8%), Epithets (13,1%), and Vulgarity (8,2%). For the function of the use of taboo language was found 3 functions with the highest percentage as well. They are to creation of strong interpersonal (35,6%), provide catharsis (24,5%), and to draw attention to oneself (17,8%). (Rahmayani & Fitrawati, 2018)

From the recent previous studies, the researchers only studied about the use of taboo and the function but in percentage. However, in this study, the researcher would analyze taboo word and the context in American dark-comedy movie *Sausage Party* by using background movie, it means the situation or condition that cause taboo words appears and based on the function of taboo word itself. Therefore, as given fact, the researcher would study about taboo word meaning and

its relevance in every taboo utterance as instead only find the taboo types and its function. Furthermore, *Sausage Party* Movie is chosen as the movie to analyze that is about the life of anthropomorphic sausage living in supermarket. In another word, this result study expected would give a new sight from study of Pragmatic perspective.

### **B. Problems of the Study:**

This study wants to analyze taboo language related to movie context in Animation dark-comedy movie *Sausage Party*. In analyzing process, this study composed by these following problems:

1. What types of taboo words are uttered in animation movie *Sausage Party*?
2. How taboo words utterance in the movie has dysphemistic referent expression?

### **C. Objectives of the Study:**

Related to the problems formulated, this study has two main objectives:

1. To figure out what types of taboo words are uttered in animation movie *Sausage Party*
2. To find out how taboo words in the movie expressing dysphemistic related to movie background.

## **D. The Significance of the Study**

This study is expected to have theoretical and practical contribution. Theoretically, the result of this study is expected to shed light on the study of taboo and Pragmatic, what are the relationship between using taboo words in animation dark-comedy *Sausage Party* related to each context. Practically, in Indonesia researchers' context, the result of this study could be used as reference in the future studies. Furthermore, for English letters students, the result of study is expected to provide the information about the use of taboo words in the movie and its relation with social context.

## **E. Scope and Limitation**

### **1. Scope**

This study attempts to find out the use of taboo words by characters in animation movie *Sausage Party* (2016). The researcher would focus on the taboo words uttered in all movie dialogue by the main character to answer the first and second research questions.

### **2. Limitation**

The researcher admits that this study still has weaknesses. First, usually the study about taboo words is related to euphemism. However, in this study the researcher only focuses on the use of taboo words and meaning based on movie context of taboo utterance. Euphemism is not included in this study. Moreover, the researcher use theory of Battistella, 2005 in analyzing the type of taboo words used

by characters in *animation movie Sausage Party* and Allan & Burrige, 2006 to see how taboo words exist and its referent depends on the movie context.

#### **F. Definition of Key Terms**

In order to avoid misunderstanding, the researcher provide a definition of key terms, they are:

1. Taboo words: the words and phrase that are consider as inappropriate in certain context. Taboo use by main character in *Sausage Party* movie and the relation of using taboo in that movie with social issues.
2. Dysphemism: a word or phrase through connotations that are offensive either regarding the denotatum and or to people tended to or overhearing the utterance.
3. Dysphemistic: an expression of dysphemism include curses, name-calling, or any sort derogatory comment in order to insult.
4. Word: a written or printed character or combination of characters representing a spoken word.
5. Utterance: an oral or written statement : a stated or published expression

#### **G. Previous Studies**

There were several researchers conducting study related with taboo words. First, it deals with the use of taboo words in a film. Anggita (2015) by using qualitative descriptive method, she analyzed the use of taboo words film called *Bad Teacher*. Furthermore, to support her interpretation, she also used quantitative method in the form of statistic to know the frequency of the emergence of a taboo words uttered by characters in that movie.



The newest one from the study of taboo words in a film was conducted by Sanjaya (2018). He analyzed English taboo words in a film *Get Hard*. In his study, determine the forms, function and motives of English taboo words which are contained in movie *Get Hard*.

Second, the study of taboo words and euphemistic express of Ali G movie conducted by Wibowo (2008). He focusses on three taboo words and euphemistic expression of the player Ali G film. He found three types of taboo words; taboo obscenity, taboo profanity and taboo vulgarity and also four types of euphemistic expression such as; religious euphemism, sexual euphemism, euphemism for profane, euphemism for the death. Moreover, the type of vulgarity taboo used more often than other types in that movie

Third, Fitrawati and Rahmayani (2018). Their study finds the types of taboo language as well as the functions contained in every utterance used by the characters in the western film entitled "The Wolf of Wall Street". They found that there are 3 types of taboo languages with the highest percentage in the movie "The Wolf of Wall Street" namely; Obscenity (64,8%), Epithets (13,1%), and Vulgarity (8,2%). For the function of the use of taboo language was found 3 functions with the highest percentage as well. They are to creation of strong interpersonal (35,6%), provide catharsis (24,5%), and to draw attention to oneself (17,8%). (Rahmayani & Fitrawati, 2018).

However, since many studies of taboo words are analyzing the type and function, the researcher would study about taboo word meaning and its relevance in every taboo utterance as instead only find the taboo types and its function.

Furthermore, Sausage Party Movie is chosen as the movie to analyze that is about the life of anthropomorphic sausage living in supermarket. In another word, this result study expected would give a new sight from study of Sociolinguistic.

## **H. Research Method**

This part discusses several sections in accordance with research method consisting of research design, data source, data collection, research instrument, data analysis.

### **1. Research Design**

The method of this study is descriptive qualitative. This study is analyzed, identify, and classify the data related to taboo words spoken by main character in animation dark comedy movie Sausage Party (2016). The main theory of this study are taboo words by Battistella (2005) to analyze and describe the context when taboo words expressed. Taboo Words are categorized into four types, i.e., epithets, profanity, vulgarity, and obscenity. In the other hand, when communicating even using taboo words to establish a communication between the two individuals process of cognitive effects is needed.

### **2. Data and Data Source**

The primer data source is Movie entitle Sausage Party (Greg Tiernan, 2016). In obtaining the data, the researcher would download the subtitled by Wikitranscript (FANDOM, 2016) to make it clear of conversation between the characters to analyze taboo words expression. Furthermore, the researcher analyzes taboo words spoken by main character in that movie produced in 2016.

### **3. Research Instrument**

The main instrument of this study is the researcher as it is qualitative study. Furthermore, this study does not use questionnaires and observations so it focuses on analysis and interpretation through qualitative methods by the researcher.

### **4. Data Collection**

In collecting the data, there are several steps done by the researcher. First, the researcher downloaded the movie Sausage Party in [www.idxii.co](http://www.idxii.co). Second, the researcher watches all of entire movie to have deep understanding about serial movie. Furthermore, the researcher also downloaded the subtitled in Wikitranscript to help her in data analysis part. Third, by using note-taking technique, the researcher notes and select the utterance containing taboo words based on Battistella and Wardaugh's Theory to analyze and describe the context when taboo words expressed.

## **5. Data Analysis**

After collecting the data, the researcher analyzes the main character dialogue that containing taboo words. There are several steps done by the researcher. First, the data would categorize the dialogue that content taboo words. Second, after categorizing, the researcher would select the data into 4 types of taboo words based on Battistella's theory (2005). Third, the researcher would discuss the finding by using the theories related with this study. Eventually, the researcher would draw a conclusion and also give suggestions to the future researchers who are willing to study an analysis of taboo language and context.

## **CHAPTER II**

### **REVIEW ON RELATED LITERATURE**

This chapter explores the literature review containing several theories that are used to guide the analysis and discussion. This section covers taboo and sociolinguistic as the approach of this research. This section also describes the story of Sausage Party movies as the object of the research and previous studies that have been conducted related to the topic of this research. Moreover, the conceptual a framework and analytical construct of the research are also provided.

#### **A. Sociolinguistic**

The existence of language cannot be separated from the society. This phenomenon is studied in Sociolinguistics. In line with Yule (2010, p. 254), sociolinguistics could be a part of sociolinguistics study which focuses on language which is coping with social and cultural phenomenon in one society. It always explores the field of language, society, and things which are associated with social sciences, especially psychology, anthropology, and sociology. In line with Yule's postulate, Trudgill states that the study of sociolinguistics is related to cultural phenomenon so that it can affect the way people speak or talk since it is determined by the social context (Trudgill, 2000).

The scope of language work is influenced by social structure and society. These two elements give rise to the social context that shapes language through the culture, environment and social conditions of the community. Differences the context of each culture in society necessitates different language between

communities. In accordance with Holmes states that individuals who study linguistics will probably concern on describing people's other ways of speaking in several social contexts (Holmes, 2013, p. 01). Moreover, Holmes argues that sociolinguists also try and investigate the employment of language to convey messages. As language functions to convey messages, there must be social interactions between the members of community. Those social interactions can indicate the connection of the people that are involved. Thus, sociolinguistics is crucial in explaining the interaction between the members of the society.

Sociolinguistics is a field that encompasses how language works in human social interaction. Being more detail, sociolinguistics is a study in which people use language in social interactions (Chaika, 1982, p. 02). Moreover, language can maintain every social institution in human life. People use language for different purposes; it can be used to "carry on" love, to "carry out" hate and reveal their identity, characters, and background without realizing that they are actually doing so. In other words, since communication uses language as its main means, of course it will involve the distinctive personality, attitudes, and beliefs, and emotions of the speakers in the society. Therefore, in sociolinguistics, there are two important objects to be identified. They are the language used and the society that uses the language.

One of the most popular hypotheses that's proposed by Sapir and Benjamin Lee and called Sapir-Whorf hypothesis says that the structure of language can affect the society by influence or maybe control them. In other words, Sapir-Whorf hypothesis is concerned with the possibility in which human's view is influenced

by the language. In keeping with them, there are three effects of society on language and the way in which the environment is reflected in language (Wardhaugh, 2006, p. 221).

First, the physical environment during which a society lives is being reflected in its language. As an example, in English there is only one word for any kind of snow. However, Eskimo has several names for the word “snow” since their environment is usually surrounded by the existence of snow. Another example which will present is people who live in Indonesia mostly eat rice because the main food. They have several names for the word “rice” like *padi*, *beras*, *gabah*, and *nasi*. Second, the social environment may be reflected in the language and sometimes it has an effect on the structure of the vocabulary. An example of this effect is that the characteristic vocabulary of a coast tribe, such like the Nootka Indians, with their precise terms for several species of marine animals, vertebrate and invertebrate.

Then, the last effect in which the environment is reflected in language is that the values of a society. Different societies may value certain things and do them in a very certain way. However, the majority of the societies that exist during this world have the identical requirements of the categorization of good and bad language. Good language is sometimes measured when someone speaks properly and politely on the context. Being more specific, good language must contain dense meaning which is shown in beautiful and sweet words.

On the other hand, bad language is considered to be nonstandard and wrongly used, which is sometime leading to annoyance for the other person who



hears it. Jay (1996) in (Fakuade, Kemdirim, & Naaji, 2014) categorized bad language into several types like blasphemy, expletive, slang, and taboo which are explained below. According to Jay blasphemy refers to the use of religious terms to vilify God and non-secular organization. Expletives refer to words that contain emotive characteristics which are usually in the variety of interjections and are not uttered for specific purpose since they are used to release frustration and emotion. Meanwhile, slang refers to those words which are typically created and utilized by social groups to give them identity and are used to communicate among in-group members like a teenager, drug dealers, and baseball player.

Then the last is taboo which refers to forbidden phenomena within the specific culture which also includes the language use in daily life. Therefore, in the next section, the researcher tries to present the explanation of taboo phenomenon includes the definition of taboo words, the concept of taboo, taboo words in western society, and the types of taboo words.

## **B. Taboo Words**

Taboo is actually connected with something that is avoided and forbidden to talk about. Taboo originates from social restriction on one's behavior which can bring about uneasiness, harm and injury. Since it is resulting in uneasiness, harm, and injury, people in the society are supposed to avoid taboo which has a vulgar sense (Allan & Burrige, 2006, p. 01). To give a clearer explanation, Trudgill (2000, p. 18) defines taboo in the following way.

Taboo can be characterized as being concerned with behavior which is believed to be supernaturally forbidden or regarded as immoral or improper; it deals

with behavior which is prohibited or inhibited in an apparently irrational manner. In language, taboo is associated with things which are not said, and in particular with words and expressions which are not used.

In accordance to the statement above, there is a strong relationship between taboo behavior and taboo language. Both are forbidden because they are regarded as immoral for certain circumstances. Supporting the idea, Fairman (2009, p. 27) states that every society has own particular taboo act and taboo words. Taboo acts related to any activities that should be avoided, while taboo words related to any words that should not be uttered. Both are identified with one another since several taboo acts relate to taboo words while others do not.

The popular case of this phenomenon is the act of incest. Incest is considered taboo because it refers to the sexual activity that is strongly forbidden in a society. In the same sense, any words refer to incest activity such as *motherfucker* will also be categorized as taboo because it indicates the activity. Nonetheless, there is an alternate word that is said as taboo while the activity it indicates is certainly not. When people talk about excretion, it is often considered as taboo while the act itself is not forbidden if it is done by the appropriate person in a suitable place and time. Therefore, words that are related or linked to taboo act will automatically become taboo words (Allan & Burrige, 2006, p. 2).

To give an explicit explanation on how taboo act and taboo words are related to each other, Fairman (2009) in his book *Fuck Word Taboo and Protecting Our First Amendment* presents an example of scientific explanation on how taboo acts transform to taboo words. He presents effluvia taboo as an illustration to support

the idea. As already known, the disgust response of one individual will be stronger if he or she is facing or touching effluvia. Moreover, when he or she is thinking about excretion and the part of human body that are responsible for it, it will invite disgust reaction.

Therefore, when the individual hears the words that indicate the act, he or she will automatically generate the response (Fairman, 2009, p. 29). In short, Freud (1983) via (Karjalainen, 2002) summarizes the above idea in the following way: The word 'taboo' denotes everything, whether a person or a place or thing or a transitory condition, which is the vehicle or source of this mysterious attribute. It also denotes the prohibition arising from the same attribute and finally it has a connotation which includes alike 'sacred' and 'above the ordinary', as well as 'dangerous', 'unclean' and 'uncanny'.

Standing on the idea of taboo, the researcher only focuses on taboo words rather than taboo acts, therefore the definition of taboo words will be explained in the next section.

## 1. Taboo Words in Western Society

Taboo words have a different pattern which varies from one society to another society. Trudgill observed that the most severe taboo words in the Western society are related to sex, excretion and the Christian religion. (Trudgill, 2000, p. 19). Taboo words related to religion become severe words because they refer to supernatural things which can generate the feeling of fear. Typical examples from this category are expressions such as, *damn! and Jesus Christ!* Then, taboo words which denote body function and effluvia also become strongest words since they incite the feeling of disgust due to the fact that some irresistible diseases can be carried from one person to another via body effluvia. The examples of this category are words like *shit and asshole*. Moreover, taboo words related to sexuality or sexual organ also become severe and are mostly found in western society's conversation because they usually are uttered to insult one's sexual orientation and sexual habit. Typical examples of this category are words such as *fuck and pussy*.

A bit different from what Trudgill has argued, Leach (in Yang, 2006: 88) divides taboo words in western society into three major groups: 1) 'dirty' words dealing with sex and excretion, such as *shit*, 2) profanity or blasphemy that have to do with Christian religion, such as *Jesus and Christ*, and 3) words dealing with 'animal abuse' or calling someone by the name of an animal such as *bitch*. Being more specific, Anderson (in Karjalainen, 2002: 17) investigates that the western society categorized taboo words into seven groups 1) sexual organ and sexual relation such as *cock and chit*, 2) religion and church such as *Jesus or Christ*, 3) excrement such as *shit*, 4) death such as the word *hell*, 5) the physical or mentally

disabled such as *retard*, 6) prostitution such as *whore*, and 7) narcotics and crime such as *rape*.

Although the words which are related to those terms are strongly avoided to talk about in a polite discourse, there is another way to utter those words without making other people feel offended. People can employ euphemism to avoid mentioning certain words directly. In attempt to explain this, (Wardaugh, 2006, p. 238) states that certain things are not said, not because they cannot be said, but because people don't talk about them or if they are talked about, they are discussed in very round about ways. The examples of euphemism in English vary especially when it deals with the term like sex. There are series of implicit terms to replace have sex such as making love and sleeping together.

## **2. Type of Taboo Words**

Battistella (2005, p. 72) suggests four types of taboo words, i.e., epithets, profanity, vulgarity, and obscenity. Each of the type is explained in this section, followed by examples from the script of *The Wolf of Wall Street* movie. The script from [www.scripts.com/script-pdf/44](http://www.scripts.com/script-pdf/44) is taken as the examples because it contains so many taboo words and most importantly it is recorded as a movie that most frequently used taboo words by Internet Movie Database, a website which provides information related to movies and television programs. Therefore, the researcher thinks that the script of *The Wolf of Wall Street* can represent the example of types of taboo words below.

### a) Epithets

Epithet is characterized by the existence of several types of slurs, such as *bitch and fag*. Other references that are included as epithet are connected to race, ethnicity, gender, sexuality, one's appearance, and disabilities such as *nigger, midgut and retard, motherfucker, tit-man* (Battistella, 2005, p. 72). Jay in (Doyle, 2006, pp. 2-3) defines epithet as a short but strong blast of passionate language which is triggered by frustration or anger such as son of a *bitch*. Here is an example of epithet in a conversation.

**Chantalle:** *Take eet off, Bra-had! Eet erts!*

**Brad:** *Shut up, bitch.*

**Chantalle:** *You beetch, you focking douche-abaga!*

In this conversation, Brad and Chantalee uses word *bitch* or *beetch* to annoy his friend who makes him feel troubled. Since the word is uttered with frustration or anger, it becomes emotional language. Therefore, they use the word *bitch* and *beetch* as an expression of anger and also to insult his friend.

### b) Profanity

According to Battistella (2005, p. 72), profanity can be categorized as religious cursing because it usually includes the foul-mouthed use of what is considered to be sacred. Being more detail, Jay in (Doyle, 2006, pp. 2-3) describes profanity as the expression involving the use of religious terms in a profane, secular or uncaring manner. The aim of the speaker is not to vilify God or anything connected with religion but it may be used to express emotional response to certain motives. The words that belong to this type are *Jesus Christ, hellll, damn, goddamn*, for example, the words *Jesus Christ* in the following dialogue.

**Bo Dietl:** *Your buddy Brad's in jail.*

**Jordan:** *Oh, Jesus Christ! What did he do?*

In this conversation, Jordan uses the taboo word *Jesus Christ* to respond Bo Dietl information of Brad who is in jail. Then, the word *Jesus Christ* use to emphasize that his shocks of hearing his buddy Brad is in jail.

### c) Vulgarities

Vulgarity and obscenity have the same reference especially to words or expressions that contain sexual anatomy and excretory function in a rough manner (Battistella, 2005, p. 72). The difference between vulgarity and obscenity is usually related to the level of prurience. In other words, vulgarity demonstrates the raw expression of street language. Moreover, Jay (Mercury, 1995, p. 30) asserts that vulgarity is used to humiliate or bring down the thing or individual referred to or described. The words that belong to this type are such as *ass, tit, cock, dick, and pussy*. An example of this type in the utterance can be seen in the following.

**Jordan:** *I just want my stuff back, okay?*

**Nicholas the butler:** *I didn't take anything.*

**Donnie:** *(in his face) I should kill you, cocksucker!*

*You do not fuck with this man!*

In this conversation, Jordan uttered the word *cocksucker* to Donnie to tell him that he should kill him. He utters the word *cocksucker* to draw his anger to Jordan.

### d) Obscenities

Obscenity refers to expressions that are prohibited from public use since they involve repulsion to the sense, abhorrent, impolite and detestable to morality, Jay in (Doyle, 2006, p. 1). Moreover, according to Battistella (2005, p. 72)

obscenity is defined as words or expression which involve sex differentiating anatomy or sexual and excretory function that usually uttered in rough manner. Also, Professor Allan Walker from Colombia University told that (in Fairman, 2009, p. 46) obscenity is a symbolic construct which depends not on a word or an object, but on people's attitudes and behavior towards these words. The words that belong to this type are *fuck and shit*. Here is the example in a conversation.

**Donnie:** Get the jokes out now. Get the *fuckin'* jokes out now.

**Jordan:** You're going to *fuck it up*. Purge all this shit right now.

The word *fuck* in the conversation belongs to obscenity type because it characterized sexual activity. However, in this conversation the word *fuck* does not actually mean "to have sexual intercourse" but it is used to intensify the word "jokes"

### 3. Dysphemism

Dysphemism is one of the concepts from the study of politeness by Allan and Burridge, they categorize the concepts of polite and impoliteness into three categories, namely dysphemism, orthophemism and euphemism. In general, dysphemism is the opposite of euphemism and it belongs to the taboo category (Allan & Burridge, 2006).

Dysphemism are thus characteristic of political groups and cliques talking roughly their opponents; of feminists speaking about men; and also of male larrikins and macho types speaking of women and effete behaviors. Dysphemistic expressions include curses, name-calling, and any sort of derogatory comment directed towards others in order to insult or to offend them. Dysphemism is also a



means to let off steam; for instance, while exclamatory swear words alleviate frustration or anger. To be more practical: a dysphemism is a word or phrase with connotations that are offensive either regarding the denotatum and/ or to people tended to or overhearing the utterance (Allan & Burridge, 2006, p. 31).

Denotatum of a words expression is the variety of thing which speakers refer to while using the language expression: denotation is the relation between language expressions and things or events in worlds – not only the world we living in, but any world and period (historical, fictional, imagined) that may be talked of. The connotations of a word or longer expression are semantic effects (subtleties of meaning) that come up from encyclopedic knowledge about the word's denotation then also from understanding, beliefs and prejudices regarding the contexts within the word is characteristically used. Sets of words can contain the similar denotative meaning, but be different considerably in connotation. For instance, dog, dish-licker, bow-wow, cur, mutt, mongrel, whelp, hound all denote a canine animal of either sex, but the expressions have fairly different expressive or connotative meaning; all takes on distinctive connotations from the variety of contexts during it is used.

Dog, in any case, connotes nothing in specific, being the unmarked lexeme. A speaker might use dog to refer to a substance which is not a canine quadruped. If the referent were human, in that case the expression is dysphemistic. The affective meaning, social and expressive information on the speaker's feelings, is what is most significant. Connotations differ from context to context, from one community to another, and occasionally from one individual to another. Since impolite behavior

is offensive, it is dysphemistic, along with polite behavior is more or less the opposed of impolite behavior, polite behavior is non-dysphemistic. On one occasion, the classification is based on context, place and time.

## CHAPTER III

### FINDING AND DISCUSSION

In this chapter, the results of the research elaborate according to the research questions raised in the previous chapter, namely the classification of taboo words spoken by characters found in *The Sausage Party*.

#### A. Findings

The subject of this research is a cartoon called *The Sausage Party*. This film talks about the life of foodstuffs at a supermarket. The point of view used is the perspective of food that lives in a moment waiting to be taken by God (God in this film is a human) to an eternal place. But on his way, Frank, one of the main characters, discovered a surprising fact if it turns out that the promised eternal place was false and it was a hoax written by food elders at the supermarket itself. This is due to reduce the fear of any foodstuff when taken by humans to be killed and eaten by them. The elders also suggested that Frank goes to the great mountain to find the facts that happened to the food ingredients that were victims of humans.

In short, Frank can drive people from kills more food in the supermarket and they can live peacefully without any interference from humans who intend to eat them. The food can fight against humans and make them not prey on the food back, and the food at the supermarket can live quietly without fear of being eaten by humans.

Although the subject of this research is a cartoon film, the content contained in this film is not the same as a cartoon in general. This is due to the many uses of taboo words and adult content that is not suitable for children. The authority of the

film where the film was produced categorizes this film as Rated-R films which mean it contains violent, sexual content and taboo words that are not suitable for children.

The interesting thing that can be investigated in this film is, the use of taboo words that are always present throughout this film that is raised by every conversation between characters, and the process of interpreting different taboo words by each character makes the fabric of the story come alive. The process of interpretation of each character through the taboo words that appear explains the diversity of the context contained in the cognitive process of each character contained in this film, which necessitates the level of relevance of meaning that can be accepted by each character. Furthermore, the purpose of this study is to measure the meaning of taboo words spoken by main character in every conversation based on the background movie.

### **1. The Types of Taboo words uttered by major characters**

As explained in the previous chapter, according to Battistella (2005, p. 72) Taboo words are classified into four types, namely Epithets, Profanity, Vulgarity, Obscenity. In this subchapter, the taboo words that are spoken by major characters in the movie titled *The Sausage Party* will be classified according to the classification exemplified by Battistella. From this classification, a search will be made for the meaning of each taboo word that is spoken. This is done to look for traces of context in the taboo words spoken by the characters to determine the function of taboo word in received by the recipient from the speaker.

The main characters in this film are Frank, Barry, Brenda, Lavash, and Sammy. In the discussion of this subchapter, the taboo words spoken by the main characters will be classified according to what is translated by Battistella. However, the data taken is not done comprehensively so that there is no repetition of data which causes the analysis to be complicated in the discussion of the same word.

a) Frank

Datum 1

Setting : Shopwell Supermarket

Participant : *Frank*, Carl, and Barry

Utterances : **Frank:** *Oh, Shit* Carl, Carl! (Wakes up his sausages brother) dude, we slept in again. The song's about to start  
**Carl:** Shit, Frank! We can't miss the song. (Wakes up all small sausage) Barry, wake up!  
**Barry:** What? what? I'm up. I'm up.

Analysis : In this dialogue, Frank uses the word *shit* when he wakes up the entire sausage when *Shopwell's* just opens his shop. Frank says the word taboo refers to Obscenity because the word shit is related to, as Battistella mentioned, the excretory function or outputs. Therefore, the word *shit* is included in the category of taboo words. According to (Battistella, 2005, p. 72), the word 'shit' is included to type of obscenity. However, the words shit in here expresses Frank's enthusiasm when a new shopkeeper will open his shop. In this section the word *shit* is classified into a basic word noun as exclamation because it is referring to express Frank's anger or surprise.

### Datum 2

Setting : Shopwell Supermarket

Participants : *Frank*, Carl, and Barry

Utterances : **Frank:** ignore that prick, Barry. He's full of shit and don't forget you've got girth. That's way more important than length. You're *fuckin'* champ.  
**Carl** : yeah, and in the great beyond, sausage size doesn't matter. We all pound bun. (Barry takes Carl words to heart)  
**Barry** : you know I am girthy, I was once described as thick. I could fill a bun. They'll know I'm there....

Analysis : In this dialogue, Frank encouraged Barry. But the words spoken are *fuckin' champ*. *Fuckin'* here can be categorized as obscenity because it refers to sexual activity. *Fuckin'*, Frank said to emphasize Barry about his condition after getting scorn from another sausage before. In accord with (Battistella, 2005, p. 72), the word 'fuckin' is include to category of obscenity. The meaning of the word *fuckin'* is classified into derivation word as a noun. This word used to emphasize a statement, especially an angry one. It is referring to express Frank's anger.

### Datum 3

Setting : Shopwell Supermarket

Participants : Frank, and Brenda

Utterances : **Frank: Holy shit!!!**  
 (They take in a panoramic view of the store's vast landscape. It's a complicated, unorthodox layout of supermarket --- more of a labyrinth design with numerous different aisles filled with thousands of different product)  
**Brenda:** Holy Fuck sticks, we are really far from home.

Analysis : Frank, in this dialogue, said the word *Holy Shit* to express his surprise because it was far from the aisle where he lived. The use of the word *Holy shit* here can be categorized in profanity because the word holy refers to something

sacred. However, the word was distorted by adding shit as a conjunction, which Frank used to express his surprise. According to (Battistella, 2005, p. 72), the word ‘holy shit’ is included to category of obscenity. The words *Holy Shit* is used to show that you think something is surprising, shocking, or impressive. In this section, *Holly Shit* is classified into compound word as exclamation because it is referring to express Frank’s surprise. *Holy Shit* is used to show that you think something is surprising, shocking, or impressive. In this section, *Holly Shit* is classified into compound word as exclamation because it is referring to express Frank’s surprise

#### Datum 4

Setting : Shopwell Supermarket

Participants : Douche, and Frank

Utterances : **Douche:** oh, please enough! This can all end.... If you just tell me where the sausage is...  
**Frank:** He’s right here, **motherfuckah!!!**  
 (Frank soars in hanging onto a bunch of balloons. He kicks a rat in the face sending him flying)

Analysis : Frank lunged at Douche to attack him, saying his motherfucker filled with anger at Douche. The word *motherfuckah* can be categorized as epithets because it deals with the sexual act of incest. Incest itself is an act of taboo because it violates social norms in society. According to Battistella (2005, p. 72), the word ‘motherfuckah’ is belonging to type of epithets. The word *motherfuckah* (motherfucker) is used to show that an offensive word for thing that you dislike or that has made you angry. In this section, *motherfuckah* is classified into compound word. The word is referring to express Frank’s anger.

### Datum 5

Setting : Shopwell Supermarket

Participants : Brenda, Douche, and *Frank*

Utterances : **Brenda:** Frank?!  
**Douche:** You?!  
**Frank:** Me! Eat sand, **bitch**.

Analysis : Similar to the previous dialogue, the expression of anger expressed by Frank towards Douche was pronounced by including *bitch* as a form of anger and also to disturb Douche. The word *bitch* here refers to several types of slurs, which fall into the epithets type category. According to Battistella (2005, p. 72), the word 'bitch' is included to category of epithets. In this section the word *bitch* is classified into basic word as a noun that use as offensive word by Frank.

### Datum 6

Setting : Shopwell Supermarket

Participants : *Frank*, and Barry

Utterances : **Frank:** Dude, basically every sausage gets chosen on red, white and blue day! That means by this time tomorrow, we're all gonna be five inches deep in **bun**  
**Barry:** oh my god, yes!

Analysis : Frank, one of the major characters, almost always uses words that belong to the types of taboo words proposed by Battistella. But none of Frank's characters say the type of taboo words that refer to Vulgarity. And if there is, Frank doesn't say it directly or openly. However, he uses more subtle words and does not refer to the taboo words described by Battistella. : The word of *bun* has a meaning a small, round piece of bread, used for a sandwich. But, in this context, the word



*bun* has the meaning of one side of one's bottom buttocks. The word *bun* is classified into basic word as a noun.

#### Datum 7

Setting : Shopwell Supermarket

Participants : Brenda, and *Frank*

Utterances : **Brenda:** I need you, Frank. I feel empty without you  
(Frank looks Brenda *up and down*)

**Frank:** Yeah. *It* really does like we'd be the perfect fit.

Analysis : The italic word was spoken by Frank, if analyzed further, refers to the anatomy of sex. This is evidenced by his conversation with Brenda, one of the major characters, always referring to sexual activities. This is proven can be seen in the dialogue above. When Frank looks Brenda up and down shows the context, which will be discussed in the next subchapter, the sex anatomy of Brenda. And that is what refers to the word *bun* in the previous dialogue. Therefore, the word *bun* here can be described as taboo words because it refers to the sex anatomy that exists in Brenda. However, that does not fall into Battistella's classification of taboo words. The word *it* is classified into pronoun. In this context, the word *bun* has already been mentioned Brenda's words "I feel empty without you". It means referring to sexual activities.

b) Barry

#### Datum 8

Setting : Shopwell Supermarket

Participants : Carl, and *Barry*

Utterances : (Meanwhile, Barry and Carl helplessly from the package)  
**Carl:** oh shit! He's out the package, he's out of the packages!  
**Barry:** oh ***fuck!*** Carl, what do we do?!  
**Carl:** I don't know, I can't reach him! I'm giving everything I have!

Analysis : In this dialogue, Barry expresses panic by saying *fuck* in response to Carl for the incident he saw. The fuck word spoken by Barry is included in the category of obscenity because it is included in one of the taboo acts, sexual activity. As explained by Allan and Burridge (2006, p. 2), if there are words related to taboo activities, they will automatically fall into the category of taboo words. According to Battistella (2005, p. 72), the word 'fuck' is included to type of obscenity. The word *fuck* is classified into basic word as an exclamation. That word uses as offensive word by Barry. In this case, the word *fuck* is express Barry's surprise.

#### Datum 9

Setting : Shopwell Supermarket

Participants : *Barry*

Utterances : **Barry:** ***Shit! shit! shit! shit! shit!*** oh man, oh man, oh man, oh man, oh man. What do I do? I'm all alone I'm coward and I'm all alone. I ***fucked*** over Frank. Carl's dead, and I'm all alone. This is what I get for being ***pussy***. I'm a ***bitch!***  
 (Barry sees a person walking down the sidewalk towards him)  
**Barry:** oh no! a god!

Analysis : In the monologue conducted by Barry, he uttered a variety of taboo words to express his frustration in facing the situation that was happening to him, including *shit*, *pussy*, *fucked*, and *bitch*. The words shit and fucked are included in the category of obscenity because these words are involving sexual activity and excretory functions. While pussy and bitch fall into different categories if pussy is included in the category of vulgarity because it is one of the sexual anatomies, while

bitch is included in the category of epithets because it refers to several types of slurs. Bitch in the monologue used here by Barry to revile himself for his inability to protect his two friends, Frank and Carl. According to Battistella (2005, p. 72), the word ‘pussy’ is included to type of vulgarity. And the word ‘shit, and fucked’ is included to type of obscenity. Furthermore, still according to Battistella (2005, p. 72), the word ‘bitch’ is included to type of epithets. The word *fuck*, *pussy*, *shit*, and *bitch* are classified into basic word as an exclamation. All the words that have been mentioned are included in the noun classification. In this section, the word *shit*, *fuck*, *pussy*, and *bitch* are express Barry’s panic over the situation.

#### Datum 10

Setting : The House of ‘God’ (Great Beyond)

Participants : *Barry*, and Toilet paper

Utterances : (Barry, chips, and toilet paper turn toward the druggie’s bong and we see a mysterious convex shape roll over in the reflection)

**Barry:** what? Who the *hell* is that?

**Toilet paper:** oh... only the most intelligent being alive.

(Gum, [Stephen Hawking types genius]. He is a chewed-up piece of gum in a little wheelchair made from paperclips and bottle cap. He talks with the aid of a small device that gives him a robotic voice)

Analysis : In this scene, Barry was frightened because of the arrival of toilet paper. He said *hell* to express his fear. The word *hell* can be categorized as profanity because it refers to one of the places sacred by religion namely hell as a place of the end. Jay (in Doyle, 2006, p. 2-3) describes profanity as "The expression involves the use of religious terms in a profane, secular or uncaring manner". The word *hell* is classified into basic word as noun and it is express Barry’s surprise.

Datum 11

Setting : Shopwell Supermarket

Participants : Frank, Darre, and *Barry*

Utterances : **Frank:** Arrgghhhh!  
 (Douche chews on his mouthful of sausage. Darren see this)  
**Darre:** what the fuck is going on in this place?  
 (On Barry: finally knocking the caps off the propane tanks and riding the bucket of doom rocket towards Darren.)  
**Barry:** you've past your expiration death, **motherfucker!**

Analysis : In this scene, Barry puts all his strength into helping Frank and attacking Douche. The word *motherfucker* spoken by Barry aims to insult Douche for his condition that was defeated by Frank's group. The words of motherfucker relate to sexuality and automatically it is classified as epithets because this category consists of, according to Battistella (2005, p. 72), race, ethnicity, gender, sexuality, one's appearance, and disability. The word *motherfucker* is a noun used to show that an offensive word for thing that you dislike or that has made you angry. In this section, *motherfucker* is classified into compound word. The word is referring to express Barry's anger.

c) Brenda

Datum 12

Setting : Shopwell Supermarket

Participants : Honey Mustard, Frank, *Brenda*

Utterances : **Honey Mustard:** Wake up! They're lying to your fucking faces! the great beyond is bullshit!  
 (Honey mustard continues on and bumps into Frank as he reaches the front of the cart)  
**Frank:** What the-

**Brenda:** Are you hearing this? is this dude *really shit* talking the great beyond?

Analysis : Brenda in this scene was annoyed by the nonsense uttered by Honey Mustard while in a shopping basket. She was upset that she hurled at Honey Mustard by saying *shit* when talking to Frank. According to Battistella (2005, p. 72), the word '*Shit*' belongs to the category of obscenity because it is excretion things. In this section the word *shit* is classified into a basic word as exclamation because it is referring to express Brenda's surprise.

### Datum 13

Setting : Shopwell Supermarket

Participants : Frank, Honey Mustard, and *Brenda*

Utterances : **Frank:** (to Honey Mustard) he buddy, are you alright?  
**Honey Mustard:** No, I'm not fucking alright! It's all a lie! Everything you've been told! Everything you believe in!  
**Brenda:** why are we even listening to this *asshole*? Everyone knows Honey Mustard weird. I mean, what is he? Honey or Mustard? what the *fuck*?

Analysis : Still, in the same scene, Brenda threw her annoyance at Honey Mustard by saying *asshole*, which is included in the category of vulgarity because it belongs to sexual or excretion anatomy. Her purpose is to humiliate and bring down the thing or individually, which was Honey Mustard, referred to or described (Jay in Mercury, 1995, p. 30). As for the word *fuck*, it belongs to the category of obscenity because it refers to the sexual act. The difference between vulgarity and obscenity lies in, according to Batistella, the level of prurience of the speaker. Vulgarity is a pattern of street language when referring to the postulate proposed

by Battistella. The word *asshole* and *fuck* are classified into a basic word as a noun.

Those two words, *asshole* and *fuck* that use as offensive word by Brenda.

#### Datum 14

Setting : Shopwell Supermarket

Participants : Frank, and *Brenda*

Utterances : **Frank:** Holy shit!!!  
(They take in a panoramic view of the store's vast landscape. It's a complicated, unorthodox layout of supermarket --- more of a labyrinth design with numerous different aisles filled with thousands of different product)  
**Brenda:** **Holy Fuck sticks**, we are really far from home.

Analysis : In this dialogue, Brenda uttered the word *Holy Fuck* to express her surprise at what she saw. According to Battistella (2005, p. 72), the word Brenda says belongs to the category of profanity because it refers to sacred things. This is evidenced by the holy word spoken by Brenda. The meaning of the word *fuck* is classified into a basic word as a noun. This word used to emphasize a statement, especially an angry one. It is referring to express Brenda's anger or surprise.

d) Sammy

#### Datum 15

Setting : Shopwell Supermarket.

Participants : *Sammy*, and Brenda

Utterances : **Sammy:** Hey! Hey! Can we all just, you know calm down a notch please? L-let's just try to be. I don't know... amicable. I'm Sammy Bagel Junior. You know, I'm happy to meet all of you, except for this *mashugana cunt* over here. (Brenda shakes sammy's hand)  
**Brenda:** I'm Brenda, Brenda Bunson.

Analysis : In this scene, Sammy feels annoyed by Lavash. Then he mocked him for making Lavash uncomfortable with his existence by using the word *cunt* while grabbing Brenda's attention who was also very upset with Lavash. The word *cunt* here belongs to vulgarity because it belongs to sexual anatomy. The meaning of the word *cunt* is classified into a basic word as a noun that use as offensive word for a very unpleasant or stupid person by Sammy.

#### Datum 16

Setting : Shopwell Supermarket

Participants : Lavash, and *Sammy*

Utterances : **Lavash:** Don't you talk to me about displacement! My friend Tabouli was ousted from his shelf just to make room for that braided idiot, challah!  
**Sammy:** Hey listen *cocksucker*! That idiot happens to be my brother –in-law. You know he may be a little braided, but he's made my sister very happy  
**Lavash:** well, if you ask me... you, your idiot brother-in-law and the whole side of your aisle shouldn't even exist.

Analysis : In this dialogue, Sammy is very angry with Lavash and taunts him by saying the word *cocksucker* while defending his brother-in-law. According to Battistella (2005, p. 72), the word *cocksucker* is included in the vulgarity category because *cock* is a sexual anatomy. In this section the word *cocksucker* is classified into a compound word as exclamation because it is referring to express Sammy's anger.

e) Lavash

Datum 17

Setting : Shopwell Supermarket

Participants : Sammy, Bagel, and *Lavash*

Utterances : (one of the cart's wheels gets stuck on honey mustard's shattered remains causing jerk the cart around. Brenda reaches out for something to hold onto and accidentally pulls a Bagel along who grabs hold of a nearby Lavash wrap by the crotch pulling him out of his package.)

**Sammy and Bagel:** Oy vey!

**Lavash:** *Donkey Fucker!*

Analysis : In this dialogue, Lavash sheds his frustration by saying *Donkey fucker* to Sammy for making it come out of the wrapper. According to Battistella (2005, p. 72), the word *Fucker* itself is included in the Obscenity category because he refers to sexual activity or perpetrators. The word *donkey fucker* is classified into a derivation word as a noun and exclamation. Because it is referring to express Lavash's anger.

Datum 18

Setting : Shopwell Supermarket

Participants : *Lavash*, and Sammy

Utterances : **Lavash:** *God damn* it! Your cock is beautiful!

**Sammy:** you want to milk with that meat?

Analysis : In this dialogue, Lavash praised Sammy by saying the word God damn it. According to Battistella (2005, p. 72), the use of the word belongs to the category of profanity because it uses sacred terms, namely the use of the word *God* and combined with the word *damn*. The word *goddamn* has a meaning to use to add



emphasis to what is being said. Its word classified into a word as exclamation because it is referring to express Lavash's surprise.

## **2. The Functions of Character's Taboo Utterances.**

In this chapter, the researcher means to figure out how background and situation movie influence the existence of taboo words that spoken by main character. Thus, the researcher see the meaning of taboo words appears in every scene movie that has already choose by knowing the function of taboo words itself.

In this sub-chapter the researcher will also classify how the words taboo are used for specific purpose according to dysphemism point of view, in the course of the film, there are always conflicts that occur between characters, which, in each conflict appear taboo words spoken by each character. This can happen because of certain motives.

Motives that usually appear are making fun of someone's body parts, appearance, skin color and race, and others. Allan & Burrige (2006: 79) is postulated that "Insults are normally intended to wound the addressee or bring a third party into disrepute, or both". Burrige also added that there are a lot of motives that are used by people to become a mockery material, some of which are as mentioned earlier. But not infrequently, the motives in the taboo words spoken by the characters in this film are diverse expressions, besides aiming to make fun of, such as frustration, anger, sadness or even pleasure.

In this film, there are motives of the characters when saying taboo words. Some things that become the goal of these characters include:

a) To express frustration and dismay

In expressing their frustration, usually, the characters will say taboo words. The frustration here can be related to his feelings for other characters, hot situations, and despair that plagued the characters. This form of expression can be seen in the dialogs below:

Datum 19

Setting : Shopwell Supermarket

Participants : Frank

Utterances : **Frank: Shit!** it's the dark lord  
(The food gasp in fear)

Analysis : In the scene, all food residents in the aisle are haunted by the dark lord, who always do check expired food. This has become a frightening specter for every food resident in the supermarket, because for those who are trafficked to be thrown into a landfill. If that happens to them, then they will not be able to go to The Great Beyond. According to Battistella (2005, p. 72), the word 'shit' is included to type of obscenity. In this section the word *shit* is classified into a basic word as exclamation because it is referring to express Frank's surprise.

Datum 20

Setting : Shopwell Supermarket

Participants : Honey Mustard, and Frank

Utterances : (Honey Mustard frantically make his way through the cart climbing over the products. He nears the front of the cart then turns to address the other chosen foods)

**Honey Mustard:** Wake up! They're lying to your *fucking* faces! The great beyond is **bullshit**!

**Frank:** What the **fuck**?

**Analysis** : In this scene, Honey Mustard also expressed his frustration after learning that it turns out that The Great Beyond that has been echoed all this time is fake. His frustrated expression can be seen in the taboo words that come out when he tries to express it to the foods that have been selected in the basket. Frank, one of the other characters, also can't hide his shock and disappointment at what Honey Mustard said. According to Battistella (2005, p. 72), the word 'fucking and bullshit' is included to type of obscenity. The word *bullshit* is classified into a basic word as noun, exclamation. In this case, the word *bullshit* has a meaning complete nonsense or something that is not true. Furthermore, the word *fucking* can be used to emphasize a statement, especially an angry one. Both of the words are referring to express anger or surprise.

### Datum 21

**Setting** : Shopwell Supermarket

**Participants** : Barry

**Utterances** : **Barry:** *Shit! shit! shit! shit! shit!* oh man, oh man, oh man, oh man, oh man. What do I do? I'm all alone I'm coward and I'm all alone. I *fucked* over Frank. Carl's dead, and I'm all alone. This is what I get for being *pussy*. I'm a *bitch*!  
(Barry sees a person walking down the sidewalk towards him)  
**Barry:** oh no! a god!

**Analysis** : In this scene, Barry is frustrated because he has left his friends who are devoured by humans. His frustration expression arose through the taboo utterances which he made repeatedly in the monologue. Because of this frustration, he insulted himself for being too cowardly According to Battistella (2005, p. 72),

the word ‘fucked and shit’ is included to type of obscenity. And still According to Battistella (2005, p. 72), the word ‘bitch’ is included to type of epithets. The words *Shit*, *fucked*, *pussy*, and *bitch* are classified into basic word as a noun that use as offensive word by Barry. The words are referring to express anger or surprise.

#### b) To insult others

Conflicts that occur in this film often bring up taboo words through fights and debates that occur between each character. This conflict usually provokes insults that are leveled at each other on these characters.

#### Datum 22

Setting : Shopwell Supermarket

Participants : Lavash, and Brenda

Utterances : **Lavash:** well, it did! And now you and your stupid, useless bun fucked us all  
(Brenda gets in Lavash’s face)

**Brenda:** hey, who you calling useless, you **flappy fuck!**

Analysis : In this dialogue, the conflict was created by Lavash who mocked Brenda over the destruction of the shopping basket that made them unable to go to The Great Beyond. Brenda, who did not accept, made a mockery at Lavash by saying Flappy Fuck, because of the strange wings in Lavash. According to Battistella (2005, p. 72), the word ‘fuck’ is included to type of epithets. The word *fuck* is classified into basic word as an exclamation. That word uses as offensive word by Brenda. In this case, the word *fuck* is express Brenda’s anger.

Datum 23

Setting : Shopwell Supermarket

Participants : Lavash, and Sammy

Utterances : **Lavash:** Don't you talk to me about displacement! My good friend Tabouli was ousted from his shelf just to make room for that braided idiot, challah!  
**Sammy:** Hey listen **cocksucker!** That idiot happens to be my brother-in-law, you know he may be little braided, but he's made my sister very happy!  
**Lavash:** well, if you ask me... you, and your idiot brother-in-law and the whole side of your aisle shouldn't even exist

Analysis : Sammy was provoked to mock Lavash after Lavash mocked her stepsister. This provokes Sammy to say the word *cocksucker* to humiliate and mock Lavash. Conflicts that occur in these two characters bring up taboo words that aim to mutually mock each other. According to Battistella (2005, p. 72), the word 'cocksucker' is included to type of vulgarity. The word *cocksucker* is classified into basic word as a compound word. It's that use as offensive word by Sammy to express him anger.

c) To show indifferent

Datum 24

Setting : Shopwell Supermarket

Participants : Brenda, Lavash, and Frank

Utterances : **Brenda:** I'm Brenda, Brenda Bunson  
**Lavash:** And I'm Lavash! Nice to meet you! Now go *fuck* yourself! What I currently care about is that I have been completely and, huh, utterly out of being in The Great Beyond! I am to have 77 bottles of extra virgin olive oil waiting for me!  
(Right in Frank's face) I am destined to soak up their sweet juices as they dribble down my flaps  
**Frank:** ummm. Ok.

**Analysis** : In this scene, Lavash doesn't care about the chaotic conditions that occur in the basket. He did not think about the conditions of the other foods that were saving each other the leftovers. His words of ignorance were expressed using taboo words to Brenda and Frank who were helping others. According to Battistella (2005, p. 72), the word 'fuck' is included to type of obscenity. In this case, the word *fuck* is classified into basic word as an exclamation. That word uses as offensive word by Lavash. The word *fuck* is express Lavash's anger.

#### Datum 25

**Setting** : Shopwell Supermarket

**Participants** : Lavash, and Brenda

**Utterances** : **Lavash:** Curses! The Mold.  
**Brenda:** you coming? or you too weak to finish, *shithead*?  
 (Lavash quickly closes his flaps and looks down at the group)  
**Lavash:** in my aisle, you would be thrashed for such talk

**Analysis** : In this dialogue, Lavash felt panicked because his body began to be covered with signs that he was starting to expire. But Brenda acted indifferently to Lavash's condition that began to mushroom. This indifference was shown by Brenda while throwing taboo words in the form of *shithead* to Lavash to reinforce his ignorance. The word *shithead* is classified into basic word as a **noun** that use as offensive word by Brenda. In this section, the word *shithead* has a meaning a stupid, unpleasant, and unpopular person.

d) To mock authority

Humans are perceived as Gods by the food is, arguably, the most powerful in this film. This was shown when they killed the food for consumption.

Datum 26

Setting : Shopwell Supermarket

Participants : Potato, and Carl

Utterances : **Potato:** AHHH! Jesus Fuck! Oh god, my skin! She's peeling me fuckin skin!  
(Barry's mouth is agape. The food gasps with horror)  
**Carl:** What the Fuck!?!  
(The food watches as Camille Toh brings the Potato towards the stove)  
**Potato:** *Jesus!* You *fuckin'* whore!

Analysis : In this scene, Potato uttered the word *fuckin'* addressed to Camille Toh as a God who was skinning his skin. Camille Toh, as the ruling authority in his home, was the subject of Potato's recipients of taboo words. Therefore, the words taboo is used here to mock the ruling authority. According to Battistella (2005, p. 72), the word 'fuck' is included to type of obscenity. The word *fuckin'* can be used to emphasize a statement, especially an angry one. In this situation, the word *fuckin'* is referring to express surprise.

Datum 27

Setting : Shopwell Supermarket

Participants : Firewater, and Frank

Utterances : **Firewater:** Ahh, because it makes them stronger. Every kill gives them more power. And it's never enough. (Holding in smoke). They keep coming back for more. (Exhale's smoke). Over the years, they've grown bigger, stronger, fatter! Their hunger is insatiable buddy, I mean fuck!  
**Frank:** you guys are **fuckin' nuts**. How much of that shit have you been smoking? Too **fuckin'** much, is how much.

Analysis : In this scene, Firewater is one of the elders of the food. He is considered the most influential and respected because they, the elders, Immortal alias they have no expiration. As an elder, he is one of the authorities in charge of making the narrative of The Great Beyond. But apparently in the story in the film, the narration they made was a fake and it did not solve the problems faced by the food residents at Shopwell Grocery.

Frank, after knowing this, denounced their lies and cowardice, the elders, in dealing with humans who blindly took food residents to eat as their source of energy. Frank expressed his annoyance by saying *fucking nuts* as a curse against them, the elders. His words that contain taboo words as a form of protest over the incompetence of the elders in solving problems faced by the citizens of food with the hunger of the gods, humans. The word *fucking nuts* is classified into a basic word as exclamation because it is referring to express Frank's anger. And in this section, the word *fucking nuts* is that use as offensive word by Frank.



## B. Discussion

Table 1. Frequency of Occurrence of Types and Function Taboo Words in *Sausage Party* Movie.

No	Types of Taboo Word	Function				Total	Percentage
		To Show Indifferent or Draw Attention	To show Contempt or To Insult Others	To Be Provocative, Express Frustration or Dismay	To Mock Authority		
1	Obscenity	5	4	7	4	20	51,28%
2	Profanity	2	-	-	2	4	10,26%
3	Vulgarity	1	5	1	1	8	20,51%
4	Epithet	-	2	4	1	7	17,95%
Total		8	11	12	8	39	100,00%
Percentage		20,51%	28,21%	30,77%	20,51%	100,00%	

This table show the frequency of taboo words occur in *Sausage Party* movie which are taken only by main character as a sample data. There are four types of taboo words i.e. Obscenity, Profanity, Vulgarity and Epithet. From the table above, it can be seen that the most dominant types taboo words use by the main character is Obscenity that appears 20 times (51,28%) and the least to occur is Profanity that appears 4 times (10,26%). In the table 2 above, also shows that all of the function taboo words appears. There are four function taboo words i.e. To show indifferent or draw attention, To show contempt or insult others, To be provocative, express frustration or dismay and the last To mock authority. From those four types above, the most frequent function of taboo words occurs by the main character is To be provocative, express frustration or dismay that appears 12 times (30,77%). On the other hand, there are two least function occurs To show indifferent and To mock authority that has same frequent appears that is 8 times (20,51%).

In everyday conversation, we often find the use of the words taboo as insertion or even as a direct meaning which, usually, has a negative connotation. This is usually used as a form of exploration of what is usually considered taboo by the social. By being considered taboo, it is interpreted that these words are prohibited from being used in any conversation.

However, there are many uses of taboo words that have certain motives, as has been reviewed in the previous sub-chapter. The use of taboo words in social life in various human conversations makes it something that can be researched, especially in the field of linguistics, especially the sociolinguistic branch.

Research on taboo words is also very relevant to continue to be developed because the scope of research on taboo words usually refers to what happens in the western world, especially because this research refers to an American film. Meanwhile, the word taboo itself can be found in various parts of the world with their own meanings and characteristics according to the culture adopted by the local community.

This certainly can widen research on this subject. In addition, this study does not intend to assess the taboo words as something negative, but rather what is the background of the utterances of taboo words when uttering these words.

These motives should be the object of research for researchers to find the novelties that occur in taboo words used by the public. Because these uses have various motives behind them. To be honest, the word taboo has its own uniqueness.

The uniqueness that is obtained includes, in addition to representing forms of action that have negative connotations such as anger, resentment, frustration, or

resistance, the words taboo can also represent bursting pleasure, a form of gratitude, or things that indicate positive forms of action.

Taboo words in this film are analyzed and classified according to Battistella classification, which divides taboo words into four parts, namely Obscenity, Profanity, Epithets, and Vulgarity. These four classifications are what researchers refer to in viewing and analyzing and classifying them according to Battistella postulate.

In the film, entitled *Sausage Party*, there are many kinds of taboo words that appear. All kinds of taboo words such as Obscenity, Profanity, Epithets, and Vulgarity are found in the conversations in this film. This certainly affects the rating of this film which is considered by local authorities as R rated film.

Apart from the four types of taboo words appearing, the intensity of the appearance of taboo words in this film can be said to be very much. Almost every scene in this film appears taboo words uttered by each character. The background that dominates the emergence of conversations containing taboo words often occurs when conflicts arise between each character.

As previously explained, the appearance of taboo words in every scene and conversation that comes out of several selected characters has a background that can make the taboo words relevant and well received, as well as the context, by the recipient.

## **CHAPTER IV**

### **CONCLUSION AND SUGGESTION**

In this chapter, the researcher will provide conclusions from the analysis of the Taboo Words and Function of movie context by the main character in cartoon movie Sausage Party. All analysis result will be highlighted and mentioned as well. The researcher, then, will give a suggestion for further study related to this novel.

#### **A. Conclusion**

The movie Sausage Party tells the perspective of food that lives in a moment waiting to be taken by God (God in this film is a human) to an eternal place. Although, the use of taboo words always presents throughout this film that is raised by every conversation between characters. The researcher tries to discover categories and the function of taboo words utterance by main characters based on the researcher's interpretation in watching the whole movie. The theory used is taboo word proposed by Battistella (2005).

Based on the analysis, the authors found four categories of taboo words, namely: 1) Epithets; 2) Profanity; 3) Vulgarity and 4) Obscenity in several main characters that is: Frank, Barry, Brenda, Sammy and Lavash. In addition, the researcher also added that the word taboo can have function and use for more specific purpose: 1) To express frustration and dismay; 2) To insult others; 3) To show indifferent and 4) To mock authority. The most dominant types taboo words

use by the main character is Obscenity that appears 20 times (51,28%) and the least to occur is Profanity that appears 4 times (10,26%).

Moreover, the most frequent function of taboo words occurs by the main character is To be provocative, express frustration or dismay that appears 12 times (30,77%). On the other hand, there are two least function occurs To show indifferent and To mock authority that has same frequent appears that is 8 times (20,51%).

## **B. Suggestion**

The researcher hopes that this study will be useful for all the reader and brings a new perception in dealing with the taboo words. This study only focused on the main character who spoken taboo words. Whereas, the other linguistic problem of supporting characters like Brenda as a woman character, is also possible to be analyzed in further study. This film has a complex language problem but not many studies have analyzed it. The analysis of taboo and gender, or slang words in this movie probably can be done with other theory and created a different result. The other study may also focus on Discourse Analysis in this movie due to how language could have other interpretation or deep analysis.

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## CURRICULUM VITAE



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