ABSTRACT

Apriani Nita Lutfiah, 11220088, THE AWARENESS LAW OF ENTERPRENEURS MUSLIM RESTAURANTS IN BATURITI, TABANAN BALI AGAINST THE ORDINANCE NUMBERS 33, YEARS 2014 ABOUT HALAL PRODUCT WARRANTY. Skripsi, Department of Sharia Business Law, Sharia Faculty, Islamic University of Maulana Malik Ibrahim Malang. Advisor: H. Alamul Huda M.HI.

Key words: AWARENESS LAW, RESTAURANTS

The continued development of age, technology and knowledge in the field of food were also increasingly developing sophisticated. These developments have significant impact on Muslim consumer confidence in getting halal food. In this case the government establishes that all kinds of products distributed in Indonesia must be halal certified, it is based on Law No. 33 Year 2014 about Halal Product Warranty. However, the presence of such provision many of the producers who do not obey them, especially in the restaurant entrepreneur.

The researcher conducted research on the problem of The Awareness Law of Entrepreneurs Muslim Restaurants in Baturiti, Tabanan Bali Against The Ordinance Numbers 33, Years 2014 About Halal Product Warranty. This research has two formulation of the problem, namely 1). How The Awareness Law of Entrepreneurs Muslim Restaurants in Baturiti, Tabanan Bali Against The Ordinance Numbers 33, Years 2014 About Halal Product Warranty? 2). What factors underlying their legal awareness?. This research is juridical empirical (field). This research used qualitative approach. While collecting data through observation and interviews. The data in this research were analyzed using descriptive qualitative data analysis techniques.

These results of research indicate that The Awareness Law of Entrepreneurs Muslim Restaurants in Baturiti, Tabanan Bali Against The Ordinance Numbers 33, Years 2014 About Halal Product Warranty can be said is low. It can be seen from the four indicators namely knowledge of law, understanding of the law, attitudes of law and behavior of employers law. Factors underlying their legal awareness, there are 3 factors namely economic factors, claim to have halal guaranteed and lazy.