LANGUAGE STYLES USED AT I AM ROAM ALONE IN YOUTUBE CHANNEL

THESIS

By:

Hayatee Uma

NIM 17320207



DEPARTMENT OF ENGLISH LITERATURE FACULTY OF HUMANITIES UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM MALANG

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By:

Hayatee Uma

17320207

Advisor:

Abdul Aziz, M.Ed., Ph.D.

NIP 19690628 20060 4 1004



DEPARTMENT OF ENGLISH LITERATURE FACULTY OF HUMANITIES UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM MALANG

STATEMENT OF AUTHORSHIP

The undersigned,

Name : Hayatee Uma

Student Number : 17320207

Faculty : Humaniora

Department :English Letters

This is to clarify that Hayatee Uma's thesis entitled "Language Styles Used at I am Roam Alone in YouTube Channel" is my unique work. I do exclude any materials recently composed or distributed by someone else, Previously written by others, which are expected to be cited as references and written in the bibliography., Therefore, if there is any objection or claim, I am the sole responsibility of that.

Malang, 15 May 2021

The Author



Hayatee Uma

NIM 17320207

APPROVAL SHEET

This is to clarify that Hayatee Uma's thesis entitled "Language Styles used at I am Roam Alone in YouTube Channel" has been approved for the thesis examination at the Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang, as one of the requirements for the degree of Sarjana Sastra (S.S).

Malang, 15 May 2021

the Head of Department

of English Literature

Rina Sari, M.Pd

NIP. 197506102006042002

Approved by

the Advisor

Abdul Aziz, M.Bd., Ph.D.

NIP. 19690628 20060 4 1004

Acknowledge

by the Dean,

ii

LEGITIMATION SHEET

This is to certify that the thesis of Hayatee Uma, entitled "Language Styles Used at I am Roam Alone in YouTube Channel" has been approved by the advisor for the approval by the Board Examiners as one the requirements for the degree of Sarjana Sastra (S.S) in English Literature Department.

Malang, 15 May 2021

The Board of Examiners

Signatures

1. Agus Eko Cahyono, M.Pd.

(Main Examiner)

NIP 198208112011011008

2. Agwin Degaf, MA.

(Chair)

NIP 198805232015031004

3. Abdul Aziz, M., Ph.D.

(Advisor)

NIP 19690628 20060 4 1004

Approved by

1

ty of Humanities

MOTTO

"Do not let what you cannot do interfere with what you can do."

DEDICATION

This thesis is proudly dedicated to

My Lovely Family: My Father Haji Yakob Uma, My Mother Nureeyah Uma, My Sister Hasminee Uma, and My Brother-in-law Zainul Muttaqien.

The one who always give encouragement: Marusdee Leng

My beloved Friend Rosabila Hardi Irfandina

People I have mentioned all I thank you from my heart, and I feel deeply grateful for the people who love me and support me for always encouraging me.

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By saying Thank God for all the blessings of Allah, the Lord of the world who never stops presenting millions of his favors and gifts. Because by his will and his blessing, scientific work can be completed at the right time. With all my love and affection, I dedicate this work to my parents, my father Haji Yakob Uma, and my Mother, Nureeyah Uma. Finally, I have arrived at the time you have been waiting for. Thank you for the abundance of prayers, encouragement, infinite love, and affection, as well as the sacrifices and efforts you have given so far. Thank you for your love and affection, attention and encouragement, and your assistance so far. And I don't forget to say thank you to my beloved sister, Hasminee Uma, for her prayers and encouragement.

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Dear friends, S.S 2017 used to be in the same class as me. It is motivation and encouragement and is a place for me to seek advice, especially in college stories. Especially Rosabila Hardi Irfandina, my good friend who shared a lot of positive energy in my life. And help in completing this thesis, thank you for the journey of half my life, thank you for all the joyful laughter and life lessons you have given so far.

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Hayatee Uma

NIM 17320207

ABSTRACT

Uma, Hayatee. (2021). Language Styles Used at I am Roam Alone in YouTube

Channel.

Minor Thesis. Linguistics, English Literature Department, Faculty of Humanities,

Universitas Islam Negeri Maulana Malik Ibrahim Malang

Advisor: Abdul Aziz, M.Ed., Ph.D

Keywords: Language Style, Function of language, The vlogger, Strangers

This research examines the language style utilized at I am Roam alone in

the YouTube channel. This research focuses on the types of language style and

function of language-dependent on Joss and Holmes's theory. The researcher

directed this examination to blend the language style hypothesis and the valuable

language style practice of the vlogger at Mauritania. The researcher was taking

information from communication between the vlogger and strangers at Mauritania

on the YouTube channel. Particularly consultative style in everyday discussion.

Consultative style is a practice about our everyday life, how we talk about anything

certain guideline in talking ethics.

The primary purpose of this examination is to recognize the function of

language style and what types of language style utilized by the vlogger in discussion

within the YouTube channel. This research used descriptive qualitative to

understand the language style used at I am Roam alone in the YouTube Channel.

The result of this investigation is that the researcher discovered language

style occurring at I am Roam Alone on the YouTube channel. They are formal,

consultative, casual. The mostly style used at the vlogger of I am Roam Alone and

strangers is consultative style, besides the function of language occurring at I am

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Roam Alone in YouTube channel are expressive, directive, and phatic. They mostly function that occurring at I am Roam Alone in the YouTube channel

The researcher proposes to the following researcher with a similar subject to discover a lot of information to the following analyst could distinguish the information with a wide range of language style. Besides, it could enhance perusers' information and improve understanding of language style.

ABSTRAK

Uma, Hayatee. (2021). Language Styles Used at I am Roam Alone in YouTube

Channel.

Skripsi: Linguistik, Jurusan Sastra Inggris, Fakultas Humaniora, Universitas Islam

Negeri Maulana Malik Ibrahim Malang

Pembimbing: Abdul Aziz, M.Ed., Ph.D

Kata Kunci: Gaya Bahasa, Fungsi Bahasa, Vlogger, Orang Asing.

Penelitian ini mengkaji gaya bahasa yang digunakan pada I am Roam alone

di YouTube Channel . Penelitian ini berfokus pada jenis-jenis gaya bahasa dan

fungsi bahasa yang bergantung pada teori Joss dan Holmes. Peneliti melakukan

penelitian kombinasi antara teori gaya bahasa dan praktek gaya bahasa berguna dari

vlogger di Mauritania. Peneliti mengambil data dari interaksi antara vlogger dan

orang asing di Mauritania di saluran YouTube. Terutama gaya konsultatif dalam

percakapan sehari-hari. Gaya konsultatif adalah praktik tentang kehidupan kita

sehari-hari, bagaimana kita berbicara tentang hal-hal tertentu yang diatur dalam

etika berbicara.

Tujuan utama dari pemeriksaan ini adalah untuk mengetahui fungsi gaya

bahasa dan jenis gaya bahasa apa yang digunakan oleh vlogger dalam diskusi di

saluran YouTube. Penelitian ini menggunakan deskriptif kualitatif untuk

memahami gaya bahasa yang digunakan pada I am Roam alone di Channel

YouTube.

Hasil dari penelitian ini adalah peneliti menemukan gaya bahasa yang

terjadi pada I am Roam Alone di channel YouTube adalah formal, konsultatif,

kasual. Gaya bahasa yang paling banyak digunakan pada vlogger I am Roam Alone

dan orang asing adalah gaya konsultatif, selain itu fungsi bahasa yang terjadi pada

Х

I am Roam Alone di channel YouTube adalah ekspresif, direktif, dan fatis. Fungsi yang paling banyak terjadi di I am Roam Alone di channel YouTube adalah ekprsif.

Peneliti menyarankan kepada peneliti selanjutnya dengan topik yang sama untuk mencari banyak data agar peneliti selanjutnya dapat mengidentifikasi data tersebut dengan semua jenis gaya bahasa. Selain itu, dapat memperkaya pengetahuan pembaca dan mendapatkan pemahaman yang lebih baik tentang gaya Bahasa

ملخص البحث

حياتي .2021 اسلوب مستخم اللغة في انا وحدي متجول عبر قناة اليوتيوب

اطروحة ثانوية ، قسم الادب في اللغة الانجليزية ، كلية العلوم الإنسانية ، في الجامعة الحكومية الإسلامية مولانا مالك إبراهيم مالانج

المستشار :عبد العزيز ، ماجستير ، دكتورا

الكليمات المفتاحية بنمط اللغة ، مدون الفيديو، غريب، انواع اسلوب اللغة

تتناول هذه الرسالة أسلوب اللغة المستخدم في أنا متجول وحدي على قناة يوتيوب ببحث هذه التحدث الدراسة في كيفية استخدام مدوني الفيديو والأجانب لأساليب اللغة وأنواع أنماط اللغة التي تستند إلى نظرية مارتن جوس أجرت الباحثة دراسة مركبة لنظرية أسلوب اللغة وممارسة الأساليب اللغوية المفيدة لمدوّني الفيديو في موريتانيا أخذ الباحثون بيانات من التفاعلات بين المدونين والأجانب في موريتانيا على قناة يوتيوب خاصة اسلوب استشاري في المحادثة اليومية الأسلوب الاستشاري هو ممارسة تتعلق بحياتنا اليومية ، وكيف نتحدث عن أشياء معينة يتم تنظيمها في أخلاقيات

الهدف الرئيسي من هذه الدراسة هو تحديد كيفية استخدام مدوني الفيديو والغرباء لأنماط اللغة وأنواع أنماط اللغة التي يستخدمها مدونو الفيديو في المحادثات مع الغرباء على استخدمت هذه الدراسة تصميم البحث النوعي في تطيل البيانات

نتيجة هذه الدراسة ، وجد الباحثون ثلاثة أنواع من أنماط اللغة التي يستخدمها المدونون والأجانب خلال رحلتهم إلى بلد موريتانيا وجد الباحثون أسلوبًا رسميًا وأسلوبًا استشاريًا وأسلوبًا غير رسمي في هذه الدراسة الأسلوب الاستشاري هو الأسلوب السائد الذي يستخدمه مدونو الفيديو والغرباء في أنشطتهم يتأثر ، استخدام الأسلوب الاستشاري بكلمات الاختيار والمواقف والظروف والمشاركين والأماكن يهذا الأسلوب وجد الباحث شلاث

بيانات بالنسبة للأسلوب غير الرسمي ، وجد الباحث أربع بيانات

تقترح الباحثة الباحث التالي بنفس الموضوع للعثور على الكثير من البيانات حتى يتمكن الباحث التالي من التعرف على البيانات بجميع أنواع أنماط اللغة بالإضافة إلى ذلك ، يمكنها إثراء معرفة القارئ واكتساب فهم أفضل لأسلوب اللغة

บทคัดย่อ

อูมา, ฮายาตี. (2021) รูปแบบภาษาที่ใช้กับ I am Roam Alone ในช่อง YouTube

วิทยานิพนธ์: คณะมนุษยศาสตร์ ภาษาศาสตร์สาขาภาษาอังกฤษ มหาวิทยาลัยอิสลามแห่งรัฐมาลัง

อาจารย์ที่ปรึกษา: ด็อกเตอร์ อับดุลอาซิซ

คำสำคัญ: รูปแบบภาษา, ล๊อกเกอร์ คนแปลกหน้า, ประเภทของรูปแบบภาษา

วิทยานิพนธ์นี้จะตรวจสอบรูปแบบภาษา ในช่อง I am Roam Alone ในช่องยูทูป การศึกษานี้สังเกตว่าล็อกเกอร์และคนแปลกหน้าใช้รูปแบบภาษาอย่างไรและประเภทของรูปแ บบภาษาตามทฤษฎีMartinJossผู้วิจัยได้ทำการวิจัยนี้โดยผสมผสานระหว่างทฤษฎีรูปแบบภ าษาและการใช้รูปแบบภาษาที่เป็นประโยชน์ของล็อกเกอร์ที่มอริเตเนียผู้วิจัยได้รับข้อมูลจาก การสนทนาระหว่างล็อกเกอร์และคนแปลกหน้าที่มอริเตเนียในช่องยูทูปรูปแบบการให้คำปรึก ษาโดยเฉพาะอย่างยิ่งในการสนทนาประจำวันรูปแบบการให้คำปรึกษาคือการปฏิบัติเกี่ยวกับ ชีวิตประจำวันของเราวิธีที่เราพูดเกี่ยวกับกฎระเบียบบางประการในจริยธรรมในการพูด.

ข้อเสนอหลักของงานวิจัยนี้คือการระบุว่าล็อกเกอร์และคนแปลกหน้าใช้รูปแบบภาษ ำอย่างไรและประเภทของภาษาที่ล็อกเกอร์ใช้ในการสนทนากับคนแปลกหน้าในช่องยูทูปการ วิจัยนี้ใช้เชิงคุณภาพเป็นการออกแบบการวิจัยในการวิเคราะห์ข้อมูล.

ผลการศึกษานี้คือผู้วิจัยพบรูปแบบภาษาสามประเภทที่บฝล๊อกเกอร์และคนแปลกหน้ าใช้ระหว่างที่อยู่ในประเทศมอริเตเนียผู้วิจัยพบรูปแบบทางการสไตล์ที่ปรึกษาในการวิจัยครั้ง นี้รูปแบบการให้คำปรึกษาเป็นรูปแบบที่ล๊อกเกอร์และคนแปลกหน้าใช้ในกิจกรรมของพวกเข าการใช้รูปแบบการให้คำปรึกษามีอิทธิพลต่อคำพูดของการเลือกสถานการณ์และเงื่อนไขผู้เ ข้าร่วมและสถานที่ในรูปแบบนี้ผู้วิจัยพบข้อมูลหกรายการในขณะที่อยู่ในรูปแบบที่เป็นทางกา รผู้วิจัยพบข้อมูลสามรายการ สำหรับสไตล์สบายๆผู้วิจัยพบข้อมูลสี่รายการ.

ผู้วิจัยแนะนำให้นักวิจัยคนต่อไปที่มีหัวข้อเดียวกันค้นหาข้อมูลจำนวนมากเพื่อให้นัก วิจัยคนต่อไปสามารถระบุข้อมูลด้วยรูปแบบภาษาทุกประเภทนอกจากนี้ยังสามารถเพิ่มพูนค วามรู้ของผู้อ่านและเข้าใจรูปแบบภาษาได้ดีขึ้น

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CHAPTER I

INTRODUCTION

1.1 Background

Language is the arrangement of words or signs that individuals use to communicate things and sentiments to one another, or language is one of the frameworks of the human language utilized by a specific gathering of individuals. Language is a major part of human existence. Agha (2007) says that language to impart and set up a relationship with others, language turns into more adaptable methods for correspondence as it is shared by all individuals in a given culture. It can communicate the messages, thoughts, things, and feelings to others more successfully and productively than different correspondence methods as just utilized in specific circumstances. Language has a profound impact on society in today's world. The development and changes in language mirror the development and changes that are occurring in the public arena today. Current culture has entered and been influenced regarding the way of life, mainstream society, and improvement.

The language style is a selection of words. Joos in Wardhaugh and Fuller (2015: 52) expresses that an individual can talk officially or casually while selecting a language form in college, the student is formal when he/she is a conversation with his / her teacher while at home, most of the studies use casual language in conversations against his / her parents. And the use of different pronouns among women and men, the use of words that differ by age, different communication between educated and uneducated people. And the pronunciation varies according

to the place of residence and ethnicity of the speaker. Language classification and language classification are some of the issues addressed in sociolinguistic.

Sociolinguistic is a branch of sociology and linguistic. Sociology is the study of the development, structure, and function of human society. Linguistic is the scientific study of human language. It consists of phonetic, phonology, morphology, syntax, semantics, pragmatic and sociolinguistic. According to Holmes (1991: 1), sociolinguistic is the study of the relationship between society and language. It clarifies that people talk differently in a social context.

Society and culture are constantly changing. Because human needs are endless, but the change will be quick or slow depending on the factors involved. Whether it is the education of people in society, communication and change according to language and society belong to each other. Human beings are social beings that naturally drive connections with others, be it proclaiming their advantages and arguments, or creating different effects on people for his / her identity. Language is, therefore, an important angle as a communication device in public activities. Language refers to the movement of useful, meaningful information or ideas.

At the point where each person works with the other, contact should arise. Their interactions are influenced by situations or social environments, in there can be a variety of language formats depending on the situation and social status. The style of language used in conversations between a teacher and a student in a school is different from that of a student and her friend in a mall. People have and use them in their ways because social traits are identified. Chaika (1982: 29) says that patterns refer to language's connection from social impact or creativity.

This thesis investigates language style used by the vlogger of I am Roam Alone, the title of her Vlog on YouTube Channel, is a young woman of a popular Thai travel blogger. By backpacking herself on seven continents around the world, her solo backpacking journey explores the world in more than 80 countries. Being a solo woman is very new to Asians. Especially Thai people will see this as a dangerous matter, but not if we plan well. And choose to go to a safe place, especially for accommodation. For this reason, the vlogger of I am Roam Alone tell in the blog what should be done, should not do, techniques, tips That women travelers should know in her video blog, it describes her worst trip: being stuck in Nepal after an earthquake with a rather rude and invasive tour guide. The journey is sweet and bitter to remind you how sweet it is. Another piece of advice she has for her travel companions is confidence. But after traveling several times, she learned that those qualities would not save her from her travels. "Contrary to other travel vlogs, her Vlog focuses on stories of strangers she meets along the way. "So she avoids staying in hotels and taking personal travel methods to immerse herself in each culture by engaging the locals." We travel to grow and thrive through other humans based on what we see and what we gain. The ability to approach strangers and create conversations requires self-esteem and self-confidence.

Some trips are independently commissioned and marketed. According to Karisma, some are used by mobility businesses and lead to pre-designed visits, while others are used between partners or associations. According to Karisma (2013), there are a few types of space professionals: obiter: in location management, as a unique vehicle travel tour guide. This assortment does not earn

significant salaries, although they do work on purpose due to their enthusiasm for specific items as well as galleries, sanctuaries, and others. Some organizations hire professionals in this type of area and offer value many holiday awards point clocks: They often provide visits to important landmarks or specific zones, such as the rigorous tourism industry.

The reason why the researcher chose This "I am Roam Alone" vlog on Youtube Channel for the above reasons. This research is conducted since much any research on language style form focus on emphasizing conversation with stranger people without knowing each other. Besides, the researcher would like to know how the vlogger of I am Roam Alone influences the readers using the language style. Previous consideration led the researcher to conduct the study on "Language style used by the vlogger of I am Rom Alone vlog on YouTube Channel. This research ties the same with previous researchers in the same field, Zahra (2006). In her dissertation, under the theme " *The language style used By Bloggers In The Blogosph*, "e," she applied language style theory to check how blogger in blogger uses that language style.

The main purpose of this research is to identify and describe the function of I am Roam Alone uses the language style and the types of language style in conversations between the vlogger of I am Roam Alone and the stranger people. What is essential, according to the language style, is the decision. Alternatives to language use refer to the way the speaker needs some data using different expressions and relates to the different forms of language used in situations and other needs. Ducrot and Todorov (1993: 44) The language style is a strategy for

studying applied languages, which uses a literary examination to make disclosures about the structure and ability of Language (Yule: 1985). As identified by Akamajian (2001), language style correlates with language diversity. Likewise, language diversity is used to communicate and reflect social elements. Somebody utilizes the language style to offer data to others until that data is satisfactory.

There have been some recent studies on language styles, the research Rahman (2015). In his proposal, he used the language style hypothesis to research the data formats used for advertising.

There is a previous study of language style. The research from Nasrum and Jamil (2018) entitled "Language style use by J.K. Rowlings Harry Potter and The Cursed Child" In this research is about the language style used by J.K Rowling's Potter and The Cursed Child. The goal of this study was to discover the language style used in Albus. Social factors influenced his speech in the novel. Researchers used Martin Joss' social science and theoretical approaches to provide data. This research used note-taking as a tool. The discovery shows that Albus uses a five language style. The discoveries likewise uncover social components affecting the utilization of language style.

Another research from Simamora (2016) entitled "Language style found in Indonesia Movie." This study differentiated the types of language styles and sought to find the most prominent uses of the five Indonesian films' language styles. He compiled Joss's theories to discover different types of language styles. Data from five DVD Indonesia movies: Lasker Palangi, Habibie dan Ainun, Sang Pencerah,

Skandal and Ada Apa Dengan Cinta, contains the five language features found in Indonesian films. Frozen (3.6%), formal style (12.5%), consultative style (19.4%) casual style (6.7) intimate style. The unprecedented level of the language layout also uses a casual style.

The research differs from previous studies. In this research, the researcher uses the Vlog of I am Roam Alone on the YouTube Channel as one object. The researcher identifies the types of language style based on their interactions in videos of I am Roam Alone Vlog on the YouTube Channel. The researchers will classify frozen style, informal, formal, casual style, intimate style, colloquial slang. After that, the researcher will organize and clarify statements depending on the type of language style. The researcher will describe the function of the vlogger used in the language style. The researcher chooses "I am Roam Alone" video vlog on YouTube Channel as the object of this research studies examinations inspected language style in song lyrics, film, advertising, TV show, online books, sections of Qur'an, and so forth in light of the "I'm Roam Alone" video vlog on YouTube Channel utilized language that simple however at times precarious to comprehend for speak with strangers people and she likewise has met strangers utilize English that additionally come from different nations. This makes the researcher interested in considering language style from "I am Roam Alone" videos Vlog on YouTube Channel.

1.2 Problem of the study

Based on the study background above, this study was conducted in response to the following questions.

- 1. What types of language style used by the vlogger and strangers of I am Roam Alone on the Youtube Channel?
- 2. What is the function of the language style used by the vlogger and strangers of I am Rome Alone the in YouTube Channel?

1.3 Object of the study

- 1. To identify the types of language style used by the vlogger of I am Roam Alone Vlog on the Youtube Channel.
- 2. To describe the function of language style from I am Roam Alone on YouTube Channel.

1.4 Significance of the study

This examination is relied upon to be full hypothetically and basically. Hypothetically, this examination can uphold Joss (1976) and Holmes (2013) that hypotheses can be utilized to dissect the language style and capacity of language in I am Roam Alone in YouTube channel. Basically, this investigation is to give an understandable portrayal of the kinds and capacity of language style in I am Roam Alone in YouTube channel to the understudy Department of English Literature and as the reference for additional explores.

1.5. Scope and limitation

This research studies focus on the sociolinguistic analysis in the language style used by I am Roam Alone in YouTube channel that is the language style used by the vlogger of I am Roam Alone Vlog on The youtube Channel to know the

language style and function used by the vlogger of I am Roam Alone Vlog in YouTube Channel. The research limit this research to focus on the interaction between the proof esses the vlogger of I am Roam Alone and strangers people. This study will only analyze the object by listening, observing, and understanding the object by watching YouTube Channel's vlogs. There is no interview section to get the different view of this case from the subject analyzed here, which can be said as the study's limitation.

This study Joss's Joss (1976)'s theories to analyze first, problem and analyzed descriptively. In another theory, the researcher used Holmes's (2013)'s theory to analyze the second problem in this research.

1.6 Definition of key terms

- 1. The language form is characterized by the selection of words used by individuals' confluence when talking to each other
- 2. I Roam Alone is a tourism content traveled around the world for more than 80 countries, and more importantly, she is traveling alone.
- 4 YouTube is a video-sharing service where users can watch, like, share, comment, and upload their videos.
- 5. Culture is a broad term that includes social behavior and standards found in human social order and information, confidence, expression, law, tradition, competence, and generosity for people in these gatherings.

1.7 Previous Studies

Simamora (2016) entitled "Language style found in Indonesia Movie." In his studies, he differentiated the types of language styles. He sought to find the most prominent uses of the language styles used in five Indonesian films. He compiled Joss's theories to discover different types of language patterns. Data from five DVD Indonesia movies: Ada Apa Dengan Cinta, Pencerah Skandal, Habibie dan Ainun, Lasker Palangi, contains the five language features found in Indonesian films. Frozen (3.6%), formal style (12.5%), consultative style (19.4%) casual style (6.7) intimate style. The distinctive level of the language layout also uses the casual style

Pratiwi (2019) entitled "Language style in Social media's MEME and the implication to students' English language learning." In this research, the author utilized a qualitative descriptive method. The objective of the investigation is images found via online media, Instagram, Facebook. The author used Kriszner and Mandell's language characterization to dissect information identified with the image subtitles' language designs. Leech's (1497) was utilized to dissect the significance of an image's inscription. The investigation found that there were four types of language styles utilized in image subtitles: colloquial slang, formal, casual. The exploration discovered 110 images, yet just 30 images were depicted in this examination part. This study contained 10 data (13.33%) of formal, 1 data of (3.33%) of colloquial, 50 data (33.33%) of slang, 15 data (50%) of informal.

Gultom (2007), entitled "An Analysis of the Five Languages Styles Found in the Movie Brokeback Mountain," the researcher concluded that in understanding

language, listeners not only but only knew the meaning of the speaker it also includes situations, whether they are public or private situations, formal or informal situations, those spoken of and who may have heard too much. The analysis focuses on the context of the situation, the subject matter, the audience, and the style of conversation in the dialogue found in the film. And the data will be categorized by type. The film shows how well the language and vocabulary form the relationship.

Wei hu (2007), in his thesis, entitle "Tour Guides and Sustainable development: the case of Hainan, China",. It was found that the local area experts in Hainan don't apply their normal capacity either in improving the agreeable experience for vacationers in supporting the neighborhood economy. Their possibilities are impeded by the issues and issue of moment lucrative focused managing conduct, underneath cost bunch getting industry rehearses and uncalled for compensation framework for guides, nonattendance for a security measure to guarantee to guides interest, an advantage in controlling and indulgent certificating prerequisites, absence of polished skill and successful preparing ineffectual checking measure, and restricted consciousness of economic turn of events.

Anna Bliablyna (2015), in her thesis "The Contribution of Guide in Developing Tourist Experiences During Historical Theatrical tours: The Case of Stockholm Ghost walk." In this research, the author found that the theatrical component of a guided tour, such as a guide show, story, guide interaction, and interaction with tourists, gave tourists a more profound experience during a guided tour of the theatre. Historical drama the research paper identifies the importance of tour guide and tourist interaction and visitor interaction that make the travel

experience memorable both mentally and emotionally attract tourists with historical drama. Moreover, SGW's marketing strategy is tremendous experience travelers experience during the historical drama tour, and the guides help promote tourism through group interactions.

Nurjannah (2014) entitled "The analysis of language Used by Speakers in The Tonight Show with Jay Leno's Talk Show Season 21 Episode 145. The objective of this research is to analyze the function of the speaker and types of language style. The researcher used Joss's Theory (1976) to analyze language forms and Roman Jakobson to analyze language functions. The results of this research found that there are two types of language styles: casual style and formal style. The casual style is featured in talk shows. In addition, there were four functions the researchers found in the study: expressive function, directive, metallurgical order, and reference function. The reference function is the most prominent in talk shows.

Researcher Habibah (2010), entitled "Language style in Phone Conversation of the broadcaster and the callers in "English Expression Program" of Mas FM Radio." the researcher focused on the dialogue style of broadcasters and callers in Mas FM Radio's "English Expression Program" In this research, the researcher found that eight language variations were expressed through aspects and by selecting appropriate words. The nature of the language is divided into three categories. That is honesty, politeness, and attractiveness. In choosing the right words, the researchers claim that these make it easier for broadcasters to find words to say. Therefore researchers hope the caller will understand what topics are appropriate to discuss.

From the previous studies, the researcher has the inspiration to do the research about the language style used by the vlogger of I am Roam Alone Vlog on the Youtube Channel. The researcher will distinguish the types and function of language style from the conversation between the vlogger of I am Roam Alone and strangers people.

1.8 Research Method

This chapter discusses research methods that include research design, research instrument, data and data sources, data collection, and data analysis performed by the investigator. Language studies should use a qualitative approach (Miles and Huberman, 1998: 2). Qualitative data analysis is inferred from non-statistical data. It could be qualitative data analysis. It can be applied to quantitative research.

a. Research Design

The researcher used a descriptive qualitative method that focused on analyze use language style used by the vlogger and stranger people of I am Roam Vlog on the YouTube Channel. Descriptive research is a study designed to describe the participants accurately. The simpler descriptive research is to describe those who participated in the study. This research explains the types and functions of language styles used by the vlogger of I am Roam Alone on the YouTube channel. Qualitative research is a type of social science research that is gathered and worked with non-numeric data and tries to interpret them from them, helping us understand social life through education., demographics, or target locations. The research attempts to

analyze the data more deeply, focusing on the language style used by the vlogger of I am Roam Alone on the YouTube Channel.

b. Research Instrument

The research instrument is essential to obtain the data of this study because it is a set of methods had, which can be used to collect the data. The main instrument is the writer herself since it is he who observed the object, obtained the data, and analyze them as well. The researcher used a qualitative descriptive method to get a deep understand of the language style used by the vlogger of I am Roam Alone on YouTube Channel. In this research, the researcher served as a tool for collecting data during the research. The researcher, on the other hand, uses video recording to collect the data during interactions between the vlogger of I am Roam Alone and a stranger people.

c. Data Source

The research source was taken from the interaction between the vlogger of I am Roam Alone and stranger's people vlog on YouTube Channel. "I am Roam Alone" is the young girl of Thailand's most popular travel bloggers by backpacking by herself on seven continents around the world. Her journey on the route of traveling by backpacking alone explore the world in more than 80 countries. In her videos, she discusses foreign culture and the strangers' colors on how to survive a solo trip. This researcher takes three episodes of the I am Roam Alone vlog in Mauritania. The data was 1 hour 30 minutes, and the data from this study was

downloaded from YouTube Channel. The link to I am Roam Alone vlog is https://www.youtube.com/watch?v=rEymR18dhW4&t=98s

https://www.youtube.com/watch?v=ttj6dVk74VA&t=51s

https://www.youtube.com/watch?v=g_UcRRNZHLY

The reason why the researcher chose three episodes in the video is that the researcher think that fit for this research is not too short and not too long

d. Data Collection

The research used the step in collecting data for the research as follow

First, the data of this research were taken from YouTube. The researcher will watch a video conversation between the vlogger of I am Roam Alone and stranger people.

Second, the researcher wrote the script from the data source.

Third, the researcher collected the data depend on the types and function of language style in a conversation between the vlogger of I am Roam Alone and stranger people on the YouTube Channel.

Four, the researcher will process and classified the data in this study.

e. Data Analysis

There are several steps to analyze data. First, the researcher will watch and write down the script from the I am Roam Alone vlog videos on the YouTube

Channel. To answer the first and second research questions, the researcher classifies the data into the types of language styles proposed by Joss (1976). Meanwhile, the function of language style was analyzed by using Holmes (2013). The last step is the researcher discussed the result that already gathered. Finally, the researcher drew a conclusion based on the data analysis.

CHAPTER II

LITERATURE REVIEW

2.1 Sociolinguistics

Sociolinguistics It is a sub-division of human science and etymology. Social science is the investigation of the turn of events, design, and capacity of human culture. Phonetics is the logical investigation of human language. It incorporates phonetics, phonology, syntactic, morphology, commonsense and sociolinguistic. According to Wardhaugh and Fuller (2015), sociolinguistic is the examination of our step by step lives. It occurs in our conversation and the media that we are needed to.

As per Coulmas (2013), sociolinguistics relates to how language is communicated with or influenced by friendly factors like sexual orientation, race, age, or social class. Sociolinguistic be interested in how we speak differently in different social contexts and how we might use specific language functions to convey meaning or the social aspect of our identity. Sociolinguistics teaches us about real-life attitudes and social situations.

Sociolinguistic may utilize various methods of contemplating language about how individuals use language in various towns or districts. In sociolinguistic, language implies that gatherings of individuals explain and depict themselves from others (Meyerhoff, 2016, p. 1)

Sociolinguistics It is a practical scientific discipline used by researcher by local speakers or outsiders to detail hypotheses about language change. Sociolinguistics It is likewise a part of social science that uncovers the connection between language use and the social reason for us thusly. Sociolinguistic, unlike the sociology of language, social linguistics focuses on the effect of society on language. In contrast, the focus is on the impact of language on society (Anthony 2010, p.16).

In examining sociolinguistic, one of the points talked about is language assortment. Hudson (1992), language assortment can be grouped depending on the client and the utilization. In light of the client, it comprises vernacular, language, idiolect, and standard language. Because of the client are register and style. In this investigation, the specialist centers around the language style utilized at I am Roam Alone on Youtube Channel.

2.2 language style

Language is a multifaceted phenomenon. Bauer (2007) defines language as a social reality, a kind of social contract. Does not exist in the individual but the community. Bauer said it does not exist in the individual, but it is in the community because people use their language to speak with others or to communicate with others, not speaking on their own. Likewise, language and culture are closely related. Therefore, language is essential for society because it can convey ideas and understand each other.

Leech and Short (2007) argue that "style has a logically indisputable meaning: it alludes to how language is used in a given situation, an individual for a given reason, and so on." Understand if people don't use a proper format of language. If people use the correct style of language with other people they communicate with, they are easily capture meaning in a conversation. Chaika (1982: 29) defines the form of language as the way people are. Use language in conversation, such as spoken and written language. The style acts as a set of commands. Language variations refer to the selection of linguistic types to inform social or creative impact. Usually, we will deal with each other by style. But we will manage ourselves unconsciously or unconsciously. In language, there are also the same formal or informal languages that we often use while communicating, depending on how they are speaking to others. The style suggests audiences want what they are saying, whether they are serious, amusing, or totally different in a different way.

At the point when individual interfaces with others, a correspondence should happen. Their correspondence will be impacted by the condition or social setting in which they may have distinctive language styles relying upon the circumstance and state of the social setting. For example, the language style utilized in the discussion among teachers and students in the school will be unique about student and their companions in the shopping center.

Joss (1976) describes a style in his book, The Five clocks. The "clock" is a level of sociability in spoken and written English, which Martin Joss described as

"frozen," "formal," "consultative," "casual," and "intimate" advisors: These styles affect communication styles. They are as follows:

1. Frozen Style

Frozen style is the most formal language form. Used in ceremonies or special occasions at that point, in a written text, it could be a law or a historical document. For example, Sutherland (2016) said, this is an unaltered language. The words are often archaic and are not used outside of unusual situations. The frozen style is used for formal occasions such as in mosques, churches, castles, state speeches, ceremonies, and other events. The nature of the frozen format is that the language is typed and not changed for cases of prayer and commitment, constitutional preface, law, and bibliography.

2. Formal style

This style is used for special occasions that call for dignity and seriousness.

Not using buildings Strive for true grammatical accuracy. The formal style generally uses informal events to address serious problems, such as informal speeches and formal meetings.

Joss explains in Borderic (1976) that the formal style is clear in pronunciation. The words have a specific meaning. The sentence structure is not complete. It is the details the speaker's proposal is for the audience to be attentive, but rather the speaker has decided in advance that the audience needs all the basics.

This often occurs in conversations between a stranger or someone and his / her boss.

Another aspect of this aspect in a speaker is calling the reader to be rated, not his /

her name.

For example:

Mr. Mark: Do you want to learn this course?

Jasmine: Yes, Sir, I want to learn this course.

3. Consultative Style

According to Joss's theory, the form of counseling is between two individuals.

While one person speaks intermittently, others repeat it briefly, and this format is

the most common language used in business meetings, schools, or factories.

Sutherland (2016) defines this as mentoring. It is used in conversation with

foreigners, acquaintances, and even friends in formal or informal situations.

Broderick (1976), in his essay, based on Joss's theory, describes it in a

counseling style, which is clear pronunciation, word selection requires carefulness,

and sentence structure is perfect. But sentences are shorter and less well-planned.

The speaker is constantly monitoring the audience's speech and does not respond

verbally to decide whether to transmit too much or insufficient information. It is

because counseling is for communicating with strangers. For each sentence, the

speaker should be pronounced clearly and clearly. This often occurs in

conversations between doctors and patients, students, teachers. This style requires

the opinion of the audience. Another characteristic of this pattern is the structure of

this sentence. There is a title and predicate in every word. But there are some terms

and words that are not standardized.

For example:

Ally: Would you like to talk to me?

Max: No. I am okay, thank you

4. Casual Style

Chaer (2010) explains that this style is a variety of languages used in situations,

information, sharing with family or close friends, chatting, etc. When people use

this pattern, it is often shortened. In this manner, sentences sometimes use less

grammar. The vocabulary is chock-full of regional dialects, and the morphology

and syntax of its structure are seldom used. The pronunciation is fast and is often

slang in addition to slang.

For example:

- Don't give up

- Hello guys, are you okay?

-Anybody home?

5. Intimate Style

This type is one of the language variations used in everyday activities. In an intimate style, privacy is often taken with groups or people with close relationships. It occurs in conversations with family, close friends, or loved ones who do not want a complete language with clear speech. It is enough to use short speech.

- Damn it so hot
- what is this, honey?
- Honey, you so beautiful today.

There is also another theory related to language style stated by McCrimmon (1972). He categorizes language style into three general types, such as:

1. Formal Style

The formal style utilized a total sentence with explicit words; plus, the conventional style happens recorded as a hard copy than talking. Overall proper style regularly occurs in a new employee screening, work excursion, evening gathering service, scholarly paper

For example:

- Good afternoon, what I could help you, ma'am

2. Informal Style

The informal style is less formal and more personal than the formal style. The use of contractions is expected in this form, often used in fiction. For example, we use contractions like what happened, what is going on, etc.

3. Colloquial Style

The Colloquial style of spoken language are: paragraphs are often short, so are sentences; Use a simple structure the subject-verb-object sequence is essentially the least inversion, the phrase is the simplest, the most popular, and the colloquial one. Frequent contractions and cut-off words are often quite concrete. The use of slang intonation is quite personal, often intimate. The author gives a sense of direct conversation with the reader, for example:

-finger-lickin' good

- I love it

From both theories above, the researcher summarized the theory proposed by Joss (1976) is more detailed cause he classifies the language style into some categories such as very formal language is (frozen) – formal -semi-formal, consultative, casual, intimate, and it can describe the language style based on the situation and background of the speaker. Meanwhile, McCrimmon only classifies slang style into three categories such as formal, informal, colloquia, which is not as

detailed as Martin Joss's theory. From that difference, the researcher chose that

theory proposed by Martin Joss in analyzing the data in this research.

2.3 Language function

Language is a significant part of the existence, all things considered. By language,

individuals can make intuitive and making correspondence with others. Plus,

language can make individuals move data from others to other people, and

individuals can communicate thoughts or feelings. In light of Holmes' (2013)

hypothesis, there are various methods of classifying the capacity of discourse.

1. Expressive

It communicates the speakers' inclination for somebody's motivation.

Example: She is feeling acceptable today.

4. Directive

Endeavor to get somebody to work on something for some reason.

For example: Clear the bedroom!

5. Referential

Referential provides or conveys information.

For example, three-man have been following you for the last half mile, their motives

highly unsavory.

6. Metalinguistic

Metalinguistic is comment on the language itself, which is used to discuss or

describe.

For example, Authority is definitely not a typical word.

7. Poetic

Poetic Wonderful is expressions center around the stylish of language model:

sonnet and rhyme.

8. Phatic

Phatic serves to establish communication. It focuses on maintaining context.

For example: Hi, how are you do? A good day is not it!

This research utilized the hypothesis by Holmes (2013) to respond to the

subsequent exploration question. The specialist utilized Holmes' hypothesis in light

of the fact that the hypothesis identified with the I am Roam Alone on YouTube

Channel.

CHAPTER III

FINDING AND DISCUSSION

This part comprises of the aftereffects of finding and conversation from the

information in this examination. The specialist investigates the information by

distinguishing the sorts and capacity language of expression which are utilized by

the vlogger and outsiders at I am Roam Alone in the YouTube channel. The finding

in this research is using the theory by Joss (1976) to analyzing the types of language

style and the researcher using Holmes (2013) to investigate the language function

of the I am Rome Alone channel. In the discussion, the researcher explained the

finding in the discussion and explained the discussion based on the data analysis.

a. Finding

In this section, the researcher has prepared an interpretation of each

paragraph for readers to read in this research. The findings are based on both

statements of what types of language style and function of language used ai I am

Roam Alone in YouTube channel. Besides, the researcher uses the utterance of the

vlogger and strangers as the data. The data sources were taken from YouTube.

3.1.1 Language Style used by the vlogger and strangers

Datum 1

3.1.1.1 Formal Style

The vlogger: Hello, I am Monthon Kasantikul

Stranger: Hello, Are you Monthon Kasantikul?

The vlogger: Yes, this is me

Context:

The conversation above happened between the vlogger and the driver in the

airport situation., the vlogger opens her discussion by presenting herself to the

driver in a well-mannered motion and amiable disposition. And the driver says hello

to the vlogger and asks her name to make sure. The driver wants to show respect to

the vlogger by utilizing courteous sentences to be served well.

Analysis

According to Joss Theory (1976), the formal style uses a complete sentence

with specific words in a more informal style, often in a job interview, business trip,

dinner party, etc. This conversation is incorporated into the formal style in the

language. Style The word selection used by the vlogger is official. The correct

syntax is also used here. The sentence Hello, I am Monthon Kasantikul. This is a

polite utterance used by vloggers in relax situations. According to the utterance

above, the utterance is included in its formal style.

Datum 2

The vlogger: Excuses me, could I know the name of the city?

Stranger: AKCHOUJT

The vlogger: Ok

Stranger: It's a mining city

The vlogger: From which company? From which country?

Stranger: From Australia

The vlogger: Is it good, though? Does it benefit the people here?

Stranger: Yes, they have made a contract with the state in the period where people

do not have any background in mining. They got very low rates and benefits.

Context

The conversation above happened between the vlogger and the stranger at

the restaurant. Not many people in this restaurant at that time. The vlogger want to

know the name of the city and the vlogger tried to ask the restaurant's manager

about this city. the vlogger ask the manager to use polite sentences, and the stranger

tried to explain to the vlogger also use polite sentence.

Analysis

According to Joss Theory (1976), the formal style uses a complete sentence

with specific words formal style, commonly found in job interviews, business trips,

dinner parties, etc. The above information is included in the formal format. Because

the utterance created is a standard sentence. And quite normal and formal, it is used

for special occasions demanding dignity and seriousness. Not using buildings Strive

for true grammatical accuracy. In an apology sentence, I would like to know the

name of this city. It's a polite utterance used by vloggers in informal situations. She

also uses correct grammar, one of the peculiarities of the formal style. On the other

hand, this quote is caused by new people who meet for the first time here, vloggers

and manager, so it's good to use a more formal style in informal situations but in a

formal conversation.

Datum 3

The vlogger: Sorry, this is couscous. Does the couscous come from here?

Stranger: No, it's from Algeria

The vlogger: could I know how to do the couscous?

Stranger: You mix it with water. After mixing couscous with water, you wait for a

while so that it can plum up, and then you crumble it up.

Context

The conversation above happens between the vlogger and the stranger. The

stranger here is the old girl. Were the vlogger and stranger make this conversation

in the old girl's house. The vlogger wants to know how they do couscous. And the

stranger explain the way to do the couscous. Couscous is the staple of Mauritania;

normally, the people from Mauritania eat couscous for both lunch and dinner.

Analysis

According to Joss theory (1976). The formal style utilizes total sentences

with explicit words. In general formal style often happens in a job interview,

business trip, and so on. The conversation above consists of the vlogger and the

stranger. The vlogger used utterance formal style because the vlogger is younger

than the stranger, so the vlogger has to use formal language and be polite. The

situation in this conversation is not too serious. But the vlogger still used a formal

style. In the utterance of Sorry, this is couscous? Does the couscous come from

here? This is a polite utterance, and it's can show that the vlogger respects the old

girl. According to the utterance above, that sentence is included in the formal style.

Consultative Style

Datum 4

The vlogger: What do you call it?

Stranger: Yakcheni

The vlogger: oh, these are chilies. Is it really spicy?

Stranger: Yes

Context

The conversation above the vlogger just arrived at the market. She just got

out of the taxi and ready to enter the market. After seeing around the market. The

vlogger walked up to the vegetable vendor and saw a stranger chili look, so she

tasted the chili in her hand, then the vlogger made a short conversation with the

stranger.

Analysis

According to the information above, this conversation took place in the

veggie zone in the market between the vlogger and the vendor. The vlogger opened

up the conversation with short sentences and simple words as a feature of the

consultative style, according to Joss (1976). The consultative style shows our norm

in dealing with strangers who speak our language. But their personal information

may differ. This means that when using this style, the speaker provides basic

information, and it also means that the mentoring style is formal enough but below

the formal style.

The consultative style is also used in conversations at schools, offices, travel

spots, and more. Conversations between vloggers and vendors are also part of the

consultative style. The discussion in the information above involved 2 participants,

a vlogger and a vendor. The consultative style could be identified by providing the

seller feedback in the above information after the vlogger asked a question about

chili, and the seller responds with a "Yes" utterance, indicating the seller's feedback

on the vlogger. Besides, one of the peculiarities of the consultative style is the

participant's spontaneous sentence. The word "Yes" sent by the seller is a

spontaneous term to provide feedback for the vlogger.

Datum 5

The vlogger: People here are very conservative?

Stranger: Yes

The vlogger: Is it ok if I walk around without covering my head?

Stranger: No problem

Context

The conversation above happened between the vlogger and the stranger in

the car. There are so many people in the car then the vlogger saw many girls in the

car who were a woman covering her head; therefore, the vlogger asked the person

next to use a short sentence.

Analysis

According to the information above, the conversation took place in a

vlogger, boarding the car for the city of Chinguetti. The vlogger opened up the

conversation with short sentences and simple words. Is it one aspect of the

consultative styles? According to Joss (1976), a consultative style is a form that

expresses our norm in dealing with strangers who speak our language. But their

personal information may differ. Herein means that when using this style, the

speaker provides basic information, and it also means that the consultative style,

even if it is formal, is sufficient. But it's lower than formal, while others say it at a

time when others give a short answer. After the vlogger asks a stranger a question,

the stranger answers with "Y,"", No problem. The word Yes, and "No problem" is

the stranger sent it as a spontaneous speech to give feedback to the vlogger.

Besides, the dialogue includes a form of consultative style as the

participants, sitting, and the participants' situations are concerned with the nature of

the counseling style.

Datum 6

The vlogger: Hi

Stranger: Hi

The vlogger: what kind of meat is this?

Stranger: Camel

Context

This conversation took place in one of the markets in Mauritania. The

vlogger went to the market to buy meat and cook at the desert camp, and the vlogger

asked the seller to use a short sentence. And also, the seller responded with a short

sentence as well.

Analysis

The sentence indicates that data 6 includes a consultative style. According

to Joss (1976), Consulting Style is a style that represents our norms that come to

terms with strangers who speak our language, and personal information may vary.

This means that when using this style, the speaker provides basic information and

means that the mentoring style is formal enough. But will reduce the formal style

of the content of the above conversation. It's a short, well-planned sentence. In

addition, such a discussion took place between two participants, where the

conversation was less serious. Somebody can identify the consultative style by

providing feedback sent by a stranger by a "camel" as a commentary intended for

the vlogger asking strangers a question.

Datum 7

The vlogger: Hi, to the bus station?

Stranger: yes

The vlogger: we have to harry quickly now

Stranger: ok

Context

This conversation happened when the vlogger asked the driver to take a car

to the bus station. The situation in this conversation is the vlogger has rushed

because the vlogger was scared to not get on the bus in time.

Analysis

The data above show the stranger usea s consultative style. It can be seen

the word Yes and ok indicates consultative style because one of the characteristics

of consultative style is while one speaking the others give short responses. The

researcher classifies the utterance above as consultative style.

Datum 8

The vlogger: is this from sheep?

Stranger: I think so

Context

In the conversation above, the vlogger and stranger at the desert camp.

Around noon the vlogger and stranger about to cook a meal by getting water from

a well in the middle of the desert. Then the vlogger opens the conversation by

getting a short sentence and simple word.

Analysis

From the information over, this discussion occurs in the spot desert camp

between the vlogger and stranger. Here, the vlogger opened a discussion with a

short utterance and basic word, and one characteristic of the consultative style is

that while speaking, the others give short responses. It can be seen the word I think

so indicates consultative style.

Datum 9

Stranger: take it out, take it out, take it out

The vlogger: oh my god!

Context

The vlogger found a golden ant in the desert near the camp where she stayed. She was so excited and took the camera to shoot the video, suddenly many golden ants climb into her hand and bite her hand. The vlogger felt stunned and dread.

Analysis

Based on the information above, those conversations are incorporated into a consultative style, according to Joss (1976). The consultative style is a model that illustrates our norm in communicating with strangers who speak a language our, but there is personal information that may differ. The information above specifies common sentences and generic words, which are part of the peculiarities of the less essential repetitive consultative. As stated in the utterance, repetitive words take it out, take it out, who produced by a stranger, is one aspect of the consultative style.

Another reason the information above is identified is a style of consultative as circumstances influence it. The golden ant climbed to her hand and bit her hand, frightening her and speaking. It is stated in a sentence, oh my god, spontaneous words are characteristic of the consultative style.

Also, the dialogue includes a form of consultative in the style of consultative as the participant, sitting, and the participant's circumstances relating to the nature of the consultative style.

Casual Style.

Datum 10

Stanger: our breakfast is soup, it's whit watermelon soup.

Context

In this sentence, the stranger told the vlogger in the morning—it about whit

watermelon soup its breakfast for people here. Watermelon soup tastes delicious;

it's similar to oatmeal. Fragrant and quiet, it's loaded with protein and fat. Because

women in Mauritania were fattened in preparation for marriage, they were forced

to drink this to fatten up.

Analysis

In light of Joss (1976), the information above remembers for to casual style.

Where casual style is the style that is utilized in everyday discussion and loosens

up circumstances. The setting of this expression is the non-formal circumstance.

The researcher arranged this expression as casual style.

Datum 11

The vlogger: Oh Shit

Stranger: Is ok, be careful

Context

This happened when the vlogger and her guide is waiting to board the longest coal train in the world. It was nighttime, there was no light, and it was dark, and she has to use a flashlight to help get on the train. Because it's not a passenger train and is mainly used to carry iron ore, it does not have precise schedules for passengers it arrives between 6-8 PM. once it's here, it will stop for 8-10 minutes, so the vlogger has to sprint and get on the train. Suddenly when the vlogger was getting on the train, the vlogger stopped over her lag while boarding the train. The vlogger felt fear, but her guide asked her to remain calm.

Analysis

This discussion between the vlogger and her guide. This discussion happens coal train station. Joss (1976) indicated that the information above could be ordered into casual style in the language style hypothesis. The casual style is the style that is utilized in everyday discussion and loosens up circumstances. Casual style alludes to casual articulation, disregards the design of a sentence that proper with the linguistic principles, and spotlights the significance of an expression.

One of the normal casual styles, as demonstrated in the information above, is a short word. In the sentence of Shit, it's a short word created by the vlogger in a non-conventional circumstance. Also, discourteous words and swearing words are normal for casual style.

A sort of casual style is that the sentences are grammatically incorrect in the sentences of Is ok, be careful. This sentence is casual style does not emphasize

grammatical rules. But focus on the meaning that people with different cultures and

habits can understand.

Besides, those discussions incorporate into casual style in the sort of

language since it utilizes ungrammatical principles, discourteous words, short

words, and the member's circumstance identified with the trademark to casual style.

Datum 12

The vlogger: How much?

Stranger 1: MRU 2,000

The vlogger: Is that for the trip?

Stranger 2: No

The vlogger: Don't cook him on the train

Stranger 2: I'm not gonna do that.

Context

The vlogger went to Maza; Maza is the mane of Mauritania market. The

vlogger went to the market to buy essential items, including the food she needs to

board the coal train. Because of the train ride this time, it took several hours to reach

her destination. Then the vlogger saw a goat and asked the merchant about the price

of that goat. And the vlogger made a joke by asking the person to her to get on the

coal train with a short utterance. Then the stranger laughs at her.

Analysis

The discussion occurs between the vlogger and strangers. This discussion

occurs in the Maza. As per Joss (1976), the information above could be ordered into

easygoing style in the language style hypothesis. casual style is the style that is

utilized in everyday discussion and relaxing situations. In the sentence of I'm not

gonna do that, this sentence demonstrated an erroneous sentence saw from syntactic

standards. However, casual style focuses on the comprehension of importance than

the design of sentence. One of normal for casual style is there is no article and

subject at the start of the sentence.

The sentence of I'm not gonna do that who expressed by strange is an expression of

slang in which the standard expression of gonna is going to.

Is that for the trip? It was a sentence that the vlogger spoke. The inquisitive sentence

is one of normal for casual style. It relied upon the members and circumstance and

conveyed the sentence.

Datum 13

The vlogger: It seems like this market is bigger than in Chinguetti?

Stranger: Yes, this is a big city.

Context

Based on the data above, that conversation was carried by two people, that

is the vlogger and her guide. The conversation happened in Maza, one of the

markets of Chainguetti city, which was when the vlogger and her guide walked around the marked. The vlogger is wondering about this market because it is such a huge market with lots of people and things.

Analysis

According to Joss (1976), the above is included in the casual style. The casual style is the style used in everyday conversation and relaxed situations. Casual style is often used with friends, family, and acquaintances. The information above indicates a conversation of two known people, which includes Joss's theoretical casual style in its sentence. It seems that this market is bigger than in Chinguetti? This utterance is incorrectly stated in the grammatical rules. But that sentence was understandable Sentences are also influenced by the participants' situations and conditions, namely relaxed and informal situations. Moreover, the vlogger and her guide are known to each other, so there is no code of ethics to communicate. Another aspect of the casual style is quick to talk. Her guide indicated this in a utterance, yes, this is the big city that her guide said was quick and relaxed.

3.1.2 Function of language used by the vlogger and strangers

Language is one significant part, all things considered. By language individuals can make cooperation and making correspondence with others. And furthermore language can make individuals move data to other people a lot can communicate thoughts or feeling. Concurring Holmes (2013) there are six capacity of language to others individuals.

3.1.2.1 Expressive function

This function of use not to deliver massages, but to express feelings and

impression. Due the expressive function of language we can understand personality

of speakers and his or her emotion.

Datum1

The vlogger: Hello, I am Monthon Kasantikul

Stranger: Hello, Are you Monthon Kasantikul?

The data above was uttered by the vlogger and driver in I am roam Alone in

YouTube channel. In this time the vlogger felt good when she saw the driver pick

her up in the airport. The capacity of language in expression above delegated an

expressive capacity the explanation the expression above classifies as an expressive

function because the utterance Hello, Are you Monthon Kasantikul? Showed the

driver express to the vlogger with smile face and glad.

Datum 2

The vlogger: Oh Shit

Stranger: Is ok, be careful

The utterance the data above the vlogger said impolite word is because the

vlogger was getting on the train, the vlogger stopped over her lag while boarding

the train. The vlogger felt fear, and her guide asked her to remain calm. In the

utterance above was concluded by expressive unction. It was because there not

people smile and in the resinous feeling.

Datum 3

The vlogger: Excuses me, could I know the name of the city?

Stranger: AKCHOUJT

The vlogger: Ok

Stranger: It's a mining city

The vlogger: From which company? From which country?

Stranger: From Australia

The vlogger: Is it good, though? Does it benefit the people here?

Stranger: Yes, they have made a contract with the state in the period where

people do not have any background in mining. They got very low rates and benefits.

The utterance above in this time the stranger explained origin of the name

of the city in Mauritania because the vlogger felt curious about the name of the city.

it is classified as expressive function.

Datum 4

The vlogger: Don't cook him on the train

Stranger 2: I'm not gonna do that.

The utterance above happened when the vlogger and stranger saw a goat in

the market and the vlogger make a kidding with the question it can be seen that the

word don't cook him on the train then stranger felt funny with that question.

Therefor, the conversation above was conclude by expressive function.

Directive function

The directive function is utilized to incorporate certain activities or

response. The case of, for example, work order another clarify of this capacity is a

solicitation. The order work is a component of social control and relational

communication.

Datum 5

The vlogger: we have to harry quick now

Stranger: ok

The utterance above the vlogger asked the driver to take a car to the bus

station. The situation in this conversation is the vlogger has rushed because the

vlogger was scared to not get on the bus in time. The utterance above is conclude

by directive function it because there is request and interaction in that time.

Datum 6

The vlogger: could I know how to do the couscous?

Stranger: You mix it with water. After mixing couscous with water, you

wait for a while so that it can plum up, and then you crumble it up

The conversation above happens between the vlogger and the stranger. The stranger here is the old girl. Were the vlogger and stranger make this conversation in the old girl's house. The directive function is the function of language that is used in conversation. It can be seen that the utterance by the vlogger "Could I know to do the couscous" as a request and the utterance by stranger "You mix it with water. After mixing couscous with water, you wait for a while so that it can plum up, and then you crumble it up as a received from the request. That was characteristic of the directive function.

Phatic function

The just propose of such a capacity to keep up with social relationship, and the start or proceeds with the discussion. An understand model from British culture is a casual banter about climate. A particularly sort of talk doesn't furnish us with any vital data. It even doesn't communicate our sentiments yet assist us with collaborating with individuals

Datum 7

What is the name of this market? Do you know?

The expression above is orders as a phatic work, this is a result of the expression utilized to start with story. The vlogger need to connect with the outsider prior to beginning the discussion.

3.2 Discussion

This part presents a conversation of the above examination results dependent on the exploration question in this exploration, as we realize that this examination researches the kinds of language style and the function of language style at I am Roam Alone on YouTube channel. For the first problem the researcher used the theory of language style, by Joss (1976) characterizes language style as a type of language utilized by speakers and relies upon custom. Joss isolates five conditions of the language. Frozen style, formal style, consultative style, relaxed style, and close style. In view of the above discoveries, the analysts discovered a few kinds of language styles utilized by vloggers and outsiders in Mauritania - there are formal style, consultative style, and relaxed style. The analysts discovered three information that were remembered for a conventional style. In the consultative style, the analyst discovered six information that were remembered for the consultative style. At long last, the relaxed style in this one, analysts discovered four information that are remembered for the easygoing style.

3.2.1 Types of language style proposed by Joss (1976)

From the five styles that Joss (1976) states, frozen is the most elevated position among the others rank among the other style. This style is often used in long sentences with good grammar and vocabulary and is often used in formal, special, and ceremonial settings.

As per Joss (1976), intimate style is a totally private language created inside families, extremely dear companions, darlings, and sons. This style is also portrayed

by ellipsis, erasure, quick, slurred, elocution, non-verbal correspondence, and private code trademark. On finding over, the sorts of language style for the most part utilized in discussion between the vlogger and strangers are consultative style.

According to Joss (1976), the consultative style represents our norm in dealing with strangers who speak our language. But their personal information may differ. This means that when using style, the speaker provides background information, and it also means that the mentoring style is thought to be formal enough but below the formal style.

Based on the above findings, the researchers found that vloggers and strangers were more likely to use short sentences and simple words in their conversations. They enjoyed talking about less serious things, such as talking about food, attractions, spots. Travel, vehicles, driving, etc. Sometimes they joke about funny topics so that strangers tend to make spontaneous remarks. Sometimes a vlogger negotiates about something, and then a stranger gives it. Give feedback for her question. These are all aspects of the consultative style.

The researchers also found a casual style in their findings, according to Joss (1976), a casual style used in everyday conversations and relaxed situations. Casual style is often used with friends, family, and acquaintances. Casual style refers to informal expressions, informal sentence structures that appropriate the grammatical rules and focus only on the meaning of the speech.

The vlogger spent the holidays experiencing Mauritania, taking a walk, enjoying the free time, and learning how to live in Mauritania. Based on the findings

above in her holiday activities, the conversations she uses in Mauritania also take

on a casual style. There are a few reasons for using a casual style in conversations

between a vlogger and a stranger in Mauritania in conversation. First of all, casual

style is a style that ignores grammatical rules. In conversations, a casual only

focuses on the meaning of the sentence. Hence, people from countries where

English is not their native language can easily convey this meaning.

Second, the researcher found a new truth that vloggers and strangers are

friendly if they use a casual style in conversation, influenced by the situation and

conditions in Mauritania. In this case, the subject of the research was Mauritania,

and the researchers found that the participants found that the vlogger produced

offensive words, as shown in Datum 11:

The vlogger: Oh Shit

Stranger: Is ok, is ok, be careful

The data above when the vlogger and her guide are waiting to board the longest

coal train in the world. At the time, it was nighttime, there was no light, and it was

dark, and she has to use a flashlight to help get on the train. When the train arrived

suddenly, the vlogger was getting on the train, and the vlogger stopped over her leg

while boarding the train. It made the vlogger feel fear. This accident made the

vlogger produced impolite word.

The last reason this finding took a more casual style is that it was influenced

by the different cultures between vlogger and stranger. The stranger to the above

findings came from Mauritania, which lies between Thailand and Mauritania. There

are different cultures in everyday life. Politeness in Thailand is defined by polite

language in Thai culture, and young girls use polite words if they talk to older

women.

It differs from the Arab culture in which the limits of politeness in a

conversation between children and adults are the same. There is no specific limit in

the conversation for them. The difference between the two is the situations in which

the communication takes place either in a formal, informal or informal manner.

Hence, due to cultural differences between vlogger and strangers that can hinder

their communication.

The last the researcher also found the formal style of that discovery has been

found, according to Joss (1976), often using the formal style in formal and perfect

situations, meaning special conditions that demand dignity and seriousness from

the above findings. The researcher has a different opinion from Joss. Joss (1976)

focuses on the formal style only, is used in formal situations, and this style is lower

than the frozen style and is often used in formal situations. However, the researchers

found a new argument. The formal style is used in formal situations such as

classroom, office, or Official event, but this style can be used in informal situations

by having a formal conversation. But only characterized by a formal situation, this

style can also be identified in a more formal language or a formal conversation.

It was marked in the datum 1:

The vlogger: Hello, I am Monthon Kasantikul

Stranger: Hello, Are you Monthon Kasantikul?

The vlogger: Yes, this is me

The data above indicated the vlogger and the driver in the airport situation., the vlogger opens her introduce herself to the driver in a polite and friendly manner. And the driver greeted the vlogger and asked her name to be sure. The driver wants to pay homage to the vlogger by using a polite sentence so that he can be served well, according to Joss (1976), using a formal style in non-formal situations. But the researchers found a more formal theme in informal situations, as well as a conversation between a vlogger and an airport driver. Therefore, using the formal style depends not just on the proper circumstance. Yet additionally, this style was affected by the selection of words from the members.

3.2.1 The function of language occurring of language styles proposed by Holmes (2013)

In this segment the specialist will talk about the capacity of language that happening language style at I am Roam Alone in Youtube channel and to address the second inquiry in this examination.

The analyst utilized the hypothesis by Holmes (2013) which proposed the conceivable capacity of the language styles, to research the capacity of language delivered by vlogger and outsiders. Six capacity of language happening language style dependent on Holmes (2013) hypothesis that found by the analyst in this investigation are the expressive capacity, order work and phatic work that is portray as follow.

The first function is expressive function. The data analysis of this showed that four data categorized by the researcher is expressive function. Data 1 the vlogger said, "Hello I am Monthon Kasantikul. In this time the vlogger felt good and the vlogger was smiling by her driver. In this case the researcher categorized the data as an expressive function. In another data that employments of expressive capacity is datum 2, 3 and 4. The information above is proper with the expressive capacity proposed by Holmes (2013) the states expressive capacity when she/he need to communicate his/her sentiments.

The subsequent capacity is order. The information investigation of this examination showed that there is two information classified by the specialist is the mandate work. Data five," Could I know how to do the couscous" in this section, the vlogger want to know how to do the couscous. The researcher categorized this expression above is mentioned by the vlogger. This discussion is rection and activity. Another information that employments of order work is information six. The information above is suitable with the mandate work when there are rection and activity by individuals.

The last third capacity is phatic. The information investigation of this examination displayed there are just a single information ordered in phatic work. Information seven, " what is the name of this market? Do you know?" it is expression by the vlogger to the outsider. It orders as phatic work on the grounds that the expressed is starting prior to beginning discussion. The information above is suitable with the phatic work proposed by Holmes (2013), the expressed phatic work when somebody meets others in the road and casual discussion.

From the information above, it tends to be infer that the analyst has discovered a few unction of language in this examination. In this exploration seven information happens at I am Roam Alone in YouTube channel. There are types work found in this investigation expressive, mandate and phatic. The for the most part work that happen at I am Roam Alone in YouTube channel is expressive capacity. What's more, the capacity the analyst can't discover in this investigation is referential, metalinguistic and poetic.

This examination is upheld by a few references in the writing past investigation. There are pressure and similitude of this examination with the past investigation..

The previous study by Nurjannah (2014). The past investigation has comparability with this examination, both of proposes of the investigation is same. The investigation inspected the kinds of language style and capacity of language produce language style, in addition, the primary hypothesis about the sorts of language proposed by Joss (1976), that utilized in this examination it likewise like the past investigation and the perception between the pervious examination and this investigation is the second inquiry past examination utilized hypothesis by Roman Jacobson. Where this examination utilized by Holmes (2013) to break down capacity of language.

CHAPTER IV

CONCLUSION AND SUGESSION

Based on the results of the research, this chapter presents the conclusion and suggestion. The conclusion contains chapter three that is a finding and discussion. The recommendations include recommendations for the next researcher on the same topic.

4.1 Conclusion

Based on the clarification of the issues and discoveries above, in this section, the researcher conveys conclusions for their responses to the problem, what types of languages are used by vloggers and strangers, and how vloggers and strangers use language style.

In this study, the researchers concluded that they found three-five types of language style according to Joss's (1976) theory: the formal, consultative, and casual styles. The researcher found three data of the formal style. In the consultation style, the researcher found six data. Finally, in the casual style, the researchers found four data. Moreover, most vloggers and strangers use this form of conversation in consultative style because of this style, while one person speaks when the other short response.

Moreover, Joss emphasizes the formal style used only in formal situations, and this style is below the frozen style and is more commonly used in formal situations. However, the researchers found a new argument that the formal style

rather, but it is also used in formal situations such as classrooms, offices, or formal events. But in this format, it can be used in informal situations by having a formal conversation. The researcher found that the formal style is distinguished only by a formal situation, but this style can also be identified in a more formal language or a formal conversation. The researcher tracked down that the formal style is recognized simply by a conventional circumstance, yet this style can likewise be distinguished in a more proper language or a conventional discussion.

The function of language that the researcher used at I am Roam Alone in YouTube channel is expressive function, directive function and phatic function. The function of the language that the researcher did not find is Reference function Metalinguistic functions and poetic function. The most function of language that occurs at I am Roam Alone in YouTube channel is expressive function. The reason why is it expressed in most of the functions that occur in this research is because I am Roam Alone in YouTube channel should give expression to the strangers.

4.2 Suggestion

There are many weaknesses in this study. First of all, the theories used by the researchers focus only on Martin Joss, and Holmes where many theorists have differing opinions on language style. Second, the data source in this research was too short, so in the data analysis, the researcher did not find any type of language model in the source. Finally, the researcher was grammatically weak, and many sentences that were not suitable for grammatical rules might make it difficult for readers to understand this research.

The researchers recommend that the next researcher with the same topic search for large amounts of data to identify information with all sorts of language styles. Also, it can increase the knowledge of the readers and understand the language form better. The researchers then recommend that the next researcher on the same topic apply some theories about language style. It doesn't just focus on a single theorist but also mix it up with some theorists to get better research.

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CURICULUM VITTAE



Name Hayatee Uma, born on 31, 12, 1996, house number 57/1 Na Pradu Sub-district, Khok Pho District, Pattani Province, Thailand, I graduated from high school from Muhammadiah School. I got a scholarship from Indonesia. And attended a Bachelor's degree at universitas

Islam Maulana Malik Ibrahim Malang in 2017 and finish in 2021. I gained a lot of experience including joining the activities of the Thai club based in Uin Malang.

APPENDIXES

Formal Style (FS)

Consultative Style (CNS)

Casual Style (CS)

No	Data	Types of Language Style		
		FS	CNS	CS
1	The vlogger: Hello, I am Monthon Kasantikul	√		
	Stranger: Hello, are you Monthon Kasatikul?			
	The vlogger: Yes, this is me			
2	The vlogger: Excuses, could I know the name of	✓		
	the city?			
	Stranger: AKCHOUJT			
	The vlogger: Ok			
	Stranger: It's mining city			
	The vlogger: From wich company? From which			
	country?			
	Stranger: From Australia			
	The vlogger: Is is good though? Does it benefit			
	the people here?			
	Stranger: Yes, they have made a countract with			
	the state in the period where people do not have			

	any background in mining. They got very low			
	rates and benefit.			
3	The vlogger: Sorry, this is couscous? Does the	✓		
	couscous come from here?			
	Stranger: No, it's from Algeria			
	The vlogger: Could I know how to do the			
	couscous?			
	Stranger: You mix it with water, after mixing			
	couscous with water you wait for a while so that			
	it can plam up, and then you crumble it up.			
4	The vlogger: what do you call it?		✓	
	Stranger: Yakcheni			
	The vlogger: Oh, these are chilies. Is it really			
	spicy?			
	Stranger: Yes			
5	The vlogger: People here are very conservative?		✓	
	Stranger: Yes			
	The vlogger: Is it ok if I walk around without			
	convering my head?			
	Stranger: No problem			
6	The vlogger: Hi		√	
	Stranger: Hi			
	The vlogger: What kind of meat is this?			

	Stranger:Camel		
7	The vlogger: Hi, to the bus station?	✓	
	Stranger: Yes		
	The vlogger: We have to harry quick now		
	Stranger: Ok		
8	The vlogger: Is this from Sheep?	√	
	Stranger: I think so		
9	Stranger: Take it out, take it out	√	
	The vlogger: Oh my god!		
10	Stranger: Our breakfast is soup, it's whit		√
	watermelon soup		
11	The vlogger: Oh Shit		√
	Stranger: Is ok, becare ful		
12	The vlogger: How much?		✓
	Stranger1: MRU 2,000		
	The vlogger: Is that from the trip?		
	Stranger2: No		
	The vlogger: Don't cook him on the train		
	Stranger: I'm not gonna do that		
13	The vlogger: Is seem like this market is bigger		✓
	that in Chinguetti?		
	Stranger: Yes, this is a big city		