ABSTRACT


Keywords: MMM, MUI Malang.

New business models in modern times many developing, one with use technology. The phenomenon of Mavrodi Mondial Moneybox (MMM) or commonly called Humans Helping Humans began growing rapidly in Indonesia two years. Helping activities coupled with a 30% bonus every month for people who are willing to help of course, a new problem that is about clarity acquired additional 30% each month, and what if the mutual assistance activities used as a platform for doing business.

The study was conducted in Malang Malang because society has a strong interest in investing, with a high interest in investing must be balanced also easily tempted by the lure of gain huge profits in a short time. Making community in Malang MMM fastest growing of cities / districts in East Java

In this study, there is a formulation of the problem, namely: 1) How does the online business practices Mavrodi Mondial Moneybox (MMM) in the city of Malang. 2) How to view ulama 'MUI (Majelis Ulama Indonesia) Malang regarding online business Mavrodi Mondial Moneybox (MMM).

This research includes empirical legal research or field study with a qualitative approach. Primary data were collected from field observation and direct interaction with informants related to the field of study directly or not. While the sources of secondary data obtained from the literature and documentation on issues related.

The results obtained that Mavrodi Mondial Moneybox (MMM) is a media intermediary between the members to help each other and the acquisition of 30% pure obtained from fund participants undertaking Provide Help either old or new members. Of the mechanism can be concluded MMM is a form of Money Games Online. Furthermore, in his view MUI Malang stated that MMM is one business that should be avoided by grounding the element of uncertainty, not registered MMM, and tend to give harm than benefit.