## **ABSTRACT**

Aisyah, Siti. 2014. The Design of Women's Guidance dan Empowerment Center in Malang. Supervisor Sukmayati Rahmah, MT. and Ir. Arief Rahman S, MT.
Kata kunci: Paradox Architecture, The Design of Women's Guidance dan Empowerment Center in Malang, open and close concept.

Women have an important role in various aspects, ranging from social, cultural, religious, to the life of the nation. Women are the first madrasah for the next generation. Behind the important role a woman there is a paradox that is very contradictory. Women are in a fairly complex issues dear. Deterioration of women occurs in all areas, even a patriarchal culture has been marginalized women. Low education, economic downturn, to violence.

The design of this empowerment coaching centers and provide solutions for the problems of women or Women's Crisis. Within the scope of this object coaching provides a container for the function of psychological development, health, education, and spiritual. Guidance in the field of education itself consists of a training facility in the form of classes and workshops. The workshop consists of crafts, sewing, batik, cooking, and the cultivation of ornamental plants. Within the scope of empowerment there is empowerment in economics, law and human rights. Economic empowerment, namely the provision of facilities such as pastry and marketing industry. While the field of law and human rights advocacy and consulting facilities study gender issues related to legal issues and legislation.

Design of guidance and empowerment center using architectural themes paradox with the concept of open and closed. This concept makes the building looks closed from the outside but open on the inside. It can maintain the privacy and genitalia of women as users and ensure the safety of victims of women's crisis. The idea came from a pyramid shape experiencing substraction in the middle. The incline on the outside of the building is covered from bottom to top and out into making the building more closed. While substraction the middle which forms part of the building plaza made more open. Plaza parts being used for user interaction in order to support the recovery of confidence of victims women's crisis.

The concept of open and closed is also applied to the building enterance enterance which is not facing the region. Users will only see the area enterance enterance which is then directed towards the building. Droping area contained within the building so it looks closed from the outside. This building uses only one enterance so as to minimize public access or other than the user.