

## ABSTRACT

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Indonesia is a country known for its diversity of culture from Sabang to Merauke and every culture has its own characteristics and different character with the area and the other one. With so many cultural treasures owned by the Indonesian people one of which is culture in the island of Madura, an island located in East Java Province. However, facilities for the development of cultural arts Madura still not getting the serious attention of the local government.

In Madura, especially in the District. Sampang has a multi-purpose building which functioned for cultural events, art performances Madura, but multi-purpose building is still not eligible, and for so far in the District. Sampang not have a place to accommodate their culture. As for the stadium kerapan cow has undergone demolition, with a variety of factors, namely because the length of the racetrack in the city lacquer kerapan cow was not up to standard in comparison with other districts, thus causing a race event kerapan lonely cow in the city Sampang.

Departing from the fact that we need to hold an evaluation to rebuild the stadium kerapan cows will also be equipped with facilities dance and music as its main facility, accompanied by the addition of supporting facilities.

For that need to be pursued architectural design forms a representative for Tourism Culture and Bull. Accordance with the design theme of the Cultural Tourism and Madura Bull is due to the theme of regionalism, regionalism can display the form of building architecture of the building takes the shape or pattern of settlement around the community that later in the design in a modern way to keep abreast of the times, so that the building design is not inferior to architecture today without forgetting the values contained in it.

As for the concepts that serve as the basic reference in its design using the "protrusion Madurese nature". The concept here accentuates the nature of honest, open and assertive. This concept is in accordance with the theme of regionalism and object design, where the object is contained is the culture of Madura.