

## ABSTRACT

Devi Lestari. 11220090, **Implementation of Corporate Social Responsibility**

**(CSR) in Environmental Management in PTPN XII-Mumbulsari Mumbul Gardens, Jember maqashid Shariah Perspective.** Thesis, Department of Business Law Sharia, Faculty of Sharia, Islamic University (UIN) Maulana Malik Ibrahim Malang, Advisor: Dr. Nasrullah, Lc., M.Th.I.

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Industrial business activities have positive and negative impacts. One of the negative impacts that can pollute the environment. PTPN XII Gardens Mumbul as a Limited Company in its business activities generate waste, must carry out social and environmental responsibility. In addition to the positive law, Islamic law also requires to not destroy the earth with polluting the environment. So how the actual integration of Islamic law regulate the business sphere is expected that business people can be more introspection, as we know that in Islamic law there is the concept of *maqashid sharia*. With this concept, the business people are expected to also pay attention to the benefit of society and the environment.

Referring to the above background, there are some problems that require intensive discussion. First, how the implementation of Corporate Social Responsibility (CSR) in environmental management in PTPN XII-Mumbulsari Mumbul Gardens, Jember? And two, how the effectiveness of the implementation of Corporate Social Responsibility (CSR) in environmental management in PTPN XII-Mumbulsari Mumbul Gardens, Jember maqashid sharia perspective?

This research is empirical juridical, which saw the legal aspects of social interaction in the community. The author uses a qualitative approach is supported by the data of the interviews and documentation.

Thus, in this study it can be concluded that effectiveness of the implementation of Corporate Social Responsibility (CSR) in environmental management in PTPN XII-Mumbulsari Dampar Gardens, Jember has not done well. The activities carried out in PTPN XII Gardens Mumbul no programmed and there is not programmed properly in accordance with the guidelines of the Ministry of Environment CSR. So will reduce the consistency in the implementation of CSR. Meanwhile, according to *maqashid sharia* perspective are *hifd din* by giving a mosque facilities for local residents, *hifd nafs* and *hifd mall* to give jobs to the community, *hifd akl* to provide preschool education facilities, *hifd nasl* to create a healthy environment, and *hifd irdh* with braid good relationship is silaturrahmi.