# SOCIAL IDENTITY CONSTRUCTION IN THE MAIN CHARACTERS OF *BLACK PANTHER* FILM
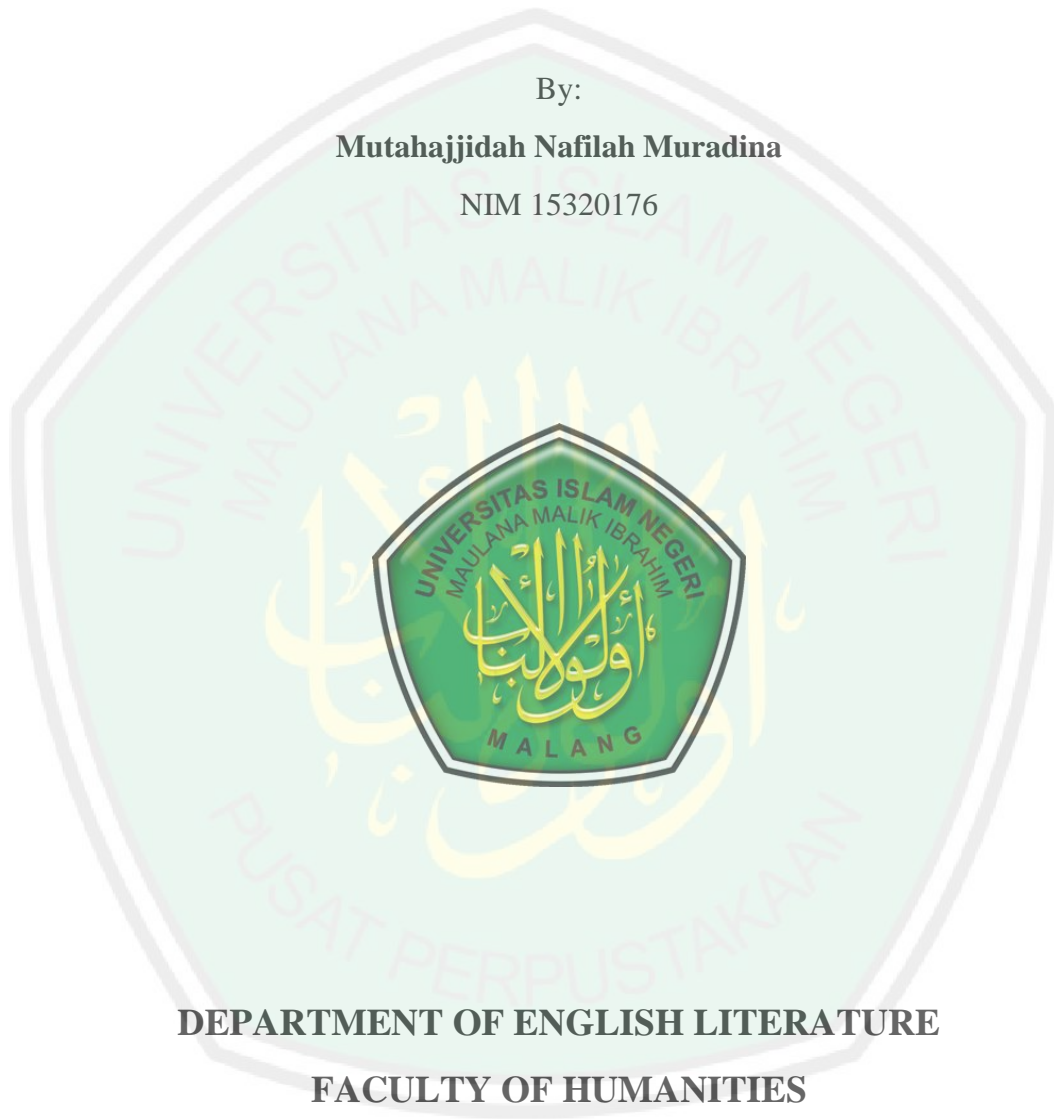
## THESIS

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**UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM**

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# SOCIAL IDENTITY CONSTRUCTION IN THE MAIN CHARACTERS OF *BLACK PANTHER* FILM

THESIS

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2019

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I state that the thesis entitled "Social Identity Construction in the Main Characters of *Black Panther* Film" is my original work. I do not include any materials previously written or published by another person, except those that are cited as references and written in the bibliography. Therefore, if there is an objection or claim, I am the only person who is responsible for that.

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# APPROVAL SHEET

This thesis is to certify that Mutahajjidah Nafilah Muradina's thesis entitled "Social Identity Construction in the Main Characters of *Black Panther Film*" has been approved for thesis examination at the Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang, as one of the requirements for the degree of Sarjana Sastra (S.S.).

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# **MOTTO**

Believe in who you are.

Believe in your dreams.

# DEDICATION

I dedicate this thesis to you who are reading this thesis.

# ACKNOWLEDGMENT

*Bismillahirrahmanirrahim*

All praises to Allah SWT, the God of the universe, the greatest and the merciful, who gives me His blessing, mercy, and knowledge, the one who let me finish this thesis entitled *"Social Identity Construction in the Main Characters of Black Panther* Film*."* Sholawat and greetings are hopefully given to the Prophet Muhammad SAW that had brought us from the darkness to lightness and spread the Shari'a of Islam to all humanity.

I will never be able to complete this thesis without any support and contribution from people around me. Therefore, I want to thank them. Here, my sincere gratitude is addressed to my advisor, Dr. Meinarni Susilowati, M.Ed, for everything she has given to me; time, suggestion, advice, patience, and many more. Additionally, for my special examiners Dr. Galuh Nur Rohmah, M.Pd., M.Ed, and Ulil Fitriyah, S.Hum., M.P., M.Ed. I would like to say thank you so much to all of my lecturers in the Department of English Literature for the knowledge that I have got during these years. It means so much to me. May Allah give them His mercy and blessings.

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# ABSTRAK

**Muradina, Mutahajjidah Nafilah**. 2019. *Konstruksi Identitas Sosial dalam Karakter Utama Film Black Panther.* Skripsi. Jurusan Sastra Inggris. Fakultas Humaniora, Universitas Islam Negeri Maulana Malik Ibrahim Malang.

**Advisor** : Dr. Meinarni Susilowati, M.Ed

**Keywords** : Konstruksi Identitas, Identitas Sosial, Film, Sosiolinguistik

Penelitian ini bertujuan untuk menganalisis identitas sosial yang muncul pada tokoh utama dalam film Black Panther. Identitas sosial dimiliki oleh setiap individu yang muncul dari kehidupan sosial yang berbeda. Setiap orang memiliki perspektif tentang siapa mereka, dan mereka memiliki pilihan untuk menentukan kelompok mana yang mereka ikuti. Dengan menganalisis identitas sosial dalam film, dapat diketahui bagaimana tokoh-tokoh dalam sebuah film dapat menunjukkan identitas beberapa kelompok sebagaimana yang mereka wakili.

Dalam menganalisis tokoh utama dalam film Black Panther, peneliti menggunakan teori identitas sosial Tajfel dan Turner. Penelitian ini menggunakan pendekatan Sosiolinguistik. Data diambil dari film berjudul Black Panther yang menemukan 35 data dari 11 kutipan temuan. Film ini unik karena menceritakan kondisi para pemeran utama dalam film tersebut. Penelitian ini berfokus pada identitas melalui tahapan Omoniyi dan White (2006) yang meliputi pendekatan penelitian ini. Untuk menganalisis data, peneliti menggunakan konsep Tajfel dan Turner (1986) tentang identitas sosial. Peneliti memilih data dari dialog untuk diteliti pada bagian analisis dan memberikan hasil yang sesuai di dalam diskusi.

Hasil dari temuan ini adalah menunjukkan konstruksi identitas sosial yang ditunjukkan para tokoh utama sesuai dengan kondisi sosialnya. Ada tiga kelompok yang diketahui dari aspek sosial yang berbeda yaitu aktivitas sosial, perilaku, dan interaksi yang diperlihatkan tokoh utama dalam film. Sebagian besar tokoh utama dikategorikan berdasarkan kewarganegaraannya karena film ini lebih banyak bercerita tentang Orang Kulit Hitam di Wakanda.

Menyelesaikan penelitian ini dapat menyarankan peneliti selanjutnya. Penelitian ini sangat direkomendasikan bagi mereka yang tertarik untuk meneliti identitas sosial sebagai tindak lanjut dari temuan penelitian ini. Peneliti menyarankan kepada peneliti selanjutnya untuk menganalisis konstruksi identitas sosial pada aspek sosial lain yang berbeda seperti kelas sosial, ras, budaya, dan bahasa.

# مستخلص البحث

مرادينا ، متهاجة ، النفيلة. 2019. بناء الهوية الاجتماعية في الشخصية الرئيسية في فيلم Black Panther. البحث الجامعي. قسم لأدب الإنجليزي. جامعة مولانا مالك إبراهيم الإسلامية الحكومية مالانج.

المشرف : الدكتورة مينربي سوسيلوواتي الماجستير

الكلمة المفتاحية : بناء الهوية، الهوية الاجتماعية ،الفلم، اللغويات الاجتماعية

يهدف هذا البحث إلى تحليل الهوية الاجتماعية التي تظهر في الشخصية الرئيسية في فيلم النمر الأسود من حيث جوانب يهدف هذ البحث إلى تحليل الهويات الاجتماعية التي تظهر في الشخصية الرئيسية في فيلم Black Panther. لكل فرد هوية اجتماعية تنبثق من حياة اجتماعية مختلفة. كل شخص لديه وجهة نظر حول من يكون، ولهم خيار تقرير المجموعة التي يتبعون إليها. من خلال تحليل الهوية الاجتماعية في الفيلم ، يمكن رؤية كيف يمكن للشخصيات في الفيلم إظهار هويات عدة مجموعات كما تمثلهم.

في تحليل الشخصية الرئيسية في فيلم Black Panther، استخدم الباحث نظرية الهوية الاجتماعية Tajfel و Turner. يستخدم هذا البحث نهجًا اجتماعيًا لغويًا. البيانات مأخوذة من فيلم بعنوان Black Panther والذي وجد 35 بيانات من 11 اقتباسًا من النتائج. هذا الفيلم فريد من نوعه لأنه يروي حالة الشخصيات الرئيسية في الفيلم. يركز هذا البحث على الهوية من خلال مراحل Omoniyi و White (2006) والتي تتضمن هذا النهج البحثي. لتحليل البيانات استخدمت الباحثة مفهوم Tajfel و Turner (1986) للهوية الاجتماعية. تختار الباحثة البيانات من الحوار ليتم فحصها في قسم التحليل ويعطي النتائج المناسبة في المناقشة.

نتيجة من هذا الاكتشاف هو إظهار بناء الهوية الاجتماعية الذي أظهرته الشخصيات الرئيسية وفقًا لظروفهم الاجتماعية. هناك ثلاث مجموعات معروفة من جوانب اجتماعية مختلفة وهي الأنشطة الاجتماعية والسلوك والتفاعلات التي تظهرها الشخصية الرئيسية في الفيلم. يتم تصنيف معظم الشخصيات الرئيسية حسب الجنسية لأن هذا الفيلم يحكي المزيد عن السواد في واكندى.

إكمال هذا البحث يمكن أن يقترح الباحثين في المستقبل. يوصى بهذا البحث بشدة لأولئك المهتمين بالبحث عن الهوية الاجتماعية كمتابعة لنتائج هذا البحث. تقترح الباحثة إلى الباحث التالي لتحليل بناء الهوية الاجتماعية في جوانب اجتماعية مختلفة أخرى مثل الطبقة الاجتماعية والعرق والثقافة واللغة.

# ABSTRACT

**Muradina, Mutahajjidah Nafilah**. 2019. *Social Identity Construction in the Main Characters of Black Panther Film*. Thesis, Department of English Literature. Faculty of Humanities, Universitas Islam Negeri Maulana Malik Ibrahim Malang.

**Advisor**: Dr Meinarni Susilowati, M. Ed.

**Keywords**: *Identity Construction, Social Identity, Film, Sociolinguistics*

This research aims to analyze a social identity that appears in the main characters in Black Panther's film. The social identity is owned by every individual that is emerged from a different social life. Everyone has their perspective about them, and they have a choice to determine which group they belong to. By analyzing the social identity in film, it is known that how the characters in a film can show the identities of several groups as what they represented.

In analyzing the main characters in the film Black Panther, the researcher used Tajfel and Turner's theory of social identity. This research used Sociolinguistic as an approach. The data were taken from the film entitled *Black Panther* which found 35 data from 11 excerpts in the findings. This film is unique because it told the condition of the main characters in the film. This research focuses on identity through the stages of Omoniyi and White (2006) who covered the approach of this study. To analyze the data, the researcher used Tajfel and Turner's (1986) concept of social identity. The researcher selected the data from the dialogues to be investigated in the analysis and gave proper results in the discussion.

The result of this finding is to show the social identity construction shown by the main characters according to their social condition. There were three groups known from the different social aspects such as social activities, behavior, and interaction that the main characters showed in the film. Most of the main characters were categorized based on their nationality since this film was telling more about the Black People in Wakanda.

Finishing this research can suggest the next researcher. This research is highly recommended for those who are interested in researching social identity as the follow up on the findings of this study. The researcher suggests the next researcher analyze the social identity construction in other different social aspects such as social class, race, culture, and language.

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# CHAPTER I

# INTRODUCTION

This chapter presents the research background, research question, research objective, scope and limitation, the significance of the research, and definition of key terms. This chapter also discusses the research method applied in conducting the research.

## 1.1     Background of the Research

Everyone has their characteristics to show who they are, like their identity, which could take from their social environment. Social identity is a characteristic possessed by an individual where an individual is part of a social group (Tajfel and Turner, 1970). The characteristics they have are the signs that distinguish this social group from other social groups. For example, there are group A and group B where group A has unique clothes to wear and it is only owned by them. Meanwhile, group B is known as a religious group. Additionally, People who interact with each other and engage in the same activities can form a social group. Therefore, the social group is also part of the society's social identity. There are a lot of understandings about showing social identity through social life. These are the understandings given by some experts.

Social identity is also related to society because it needs interaction with other people to construct. Social identity refers to certain assumptions about human nature and society and their interests (Hogg, 2004). Mainly, society consists of

ruling social categories and relationship status with each other. Social identity is the awareness that the main focus on relationships between groups and individuals in small groups is preferred. The formation of social identity is done to categorize the position between "me" as the individual and "them" as the group (Tajfel, 1979). Thus, social identity is a common identity that some people have. Therefore, a group is formed to accommodate every individual to stay.

Every individual has their perspective on which they are as a part of the community, including whether they should be 'women' or 'men' to identify them easier. So, this is where the concept of social identity can be applied in everyday life. A person's identity is determined by the group to which he/she belongs (Tajfel and Turner, 1986). Social identity theory is an in-group and out-group identification, which is a source of explanation for conflicts between groups. The concept of social identity is used to find the parts of self-concept that come from the person's category. Therefore, an individual's identity must be found before determining the social group's identity. Individual actions can create a social environment in society. Each behavior carried out by individuals that create a social environment is based on individual characteristics and the community (Tajfel and Turner, 1986). Hence, some people are more likely to hang out and communicate with people who share the same behavior.

The researcher decides to use Tajfel and Turner's theory to analyze social identity because the theory relates to the researcher's needs in analyzing the social identity in the film. This theory also used in determining each individual's identity before categorizing them into social groups, this theory has a concept in analyzing

social identity in detail. It has been shown in the processes of determining someone's identity. Those three processes in evaluating others as "us" and "them" like to know the in-group as us and out-group as they are social categorization, social identification, and social comparison. Those processes are used to analyze the data of this research. Thus, it makes the researcher easier to analyze and explain this research.

The film Black Panther (2018) is one of the American superhero films which has an inspiring story by the Marvel Comics character. This film is the eighteenth film of Marvel Cinematic Universe (MCU) produced by Marvel Studios and distributed by Wait Disney Studios Motion Pictures. Ryan Coogler directed the film. The Black Panther was released theatrically in the United States on February 16, in 2D, 3D, large IMAX, and other premium formats. Black Panther told about a hero from black people in Africa where he led a small place named Wakanda. Most of the characters who played in the film were black people. This film includes the social interaction of different individual characteristics and groups. In which, Wakandan was having interaction with white people along with the film. The social interaction shows how to know who they are as the character, what they do as their behavior, and how they communicate with their group and differentiate them from other groups. Besides, this film contains social interactions with various individual characteristics and groups.

In this study, the film uses media that show the main characters' social identity from the movie transcript, which has been transcribed by the researcher. In the film, we can see real-life representations played by the actors which could be

the same with real-life conditions. In other words, films represent our real life that is re-created in the form of scenes. The researcher tries to find out any social identities expressed by the main characters in the film, and it can be seen from the daily life of the main characters. Puspitasari et al. (2016) state that nowadays, the film is not just to entertain, but it can be used as a means of social communication, politics, economics, art, education, philosophy, and religious ritual. So, the film is not only a medium to show the action of a story, but it could be an object of research like these previous studies which have a film to be analyzed in their research.

The researcher analyzes Black Panther because of some reasons. We know that film is real-life concept representations played by the actors. In other words, films represent our real life that is re-created in the form of scenes, and it also as media for communication. Thus, it is supposed to analyze the characters' identities. Moreover, this film is appropriate to be investigated since the film's situation relates to the topic of this study. This film shows how Black People stand in their group in which they belong. Second, since Marvel studio began producing a film about superheroes, the main characters are mostly white people. In contrast, the black people as their counterparts, but Black Panther has the main hero of black people. Therefore, the researcher chooses this film to be the object of this research.

Based on the discussion above, this study focuses on constructing social identity in the Black Panther film's main characters. The researcher chooses this topic because the social aspect of this film is interesting to be analyzed. The social aspects are how black people interact with white people and group behavior for showing their social identity. The Black Panther film tells about a hero from

Wakanda, where the main characters consist of black people and they showed some unique identity that represented them as a Wakandan. This hero's film has succeeded in entertaining people.

To connect this film with an identity investigation, it needs some sources to make this study clear. There have been many researchers conducting the study on identity. First, Puspitasari et al. (2016) did research about Indonesian cultural identity on Sang Pencerah film. This research was applying cultural studies and interdisciplinary as their methods. Through this film, the researcher found that this film has a relation to the traditional and cultural values of Javanese society and spiritual values in life. This research has succeeded in showing the Javanese identity. Second, (Handini, 2017) investigated Divergent film's social identity using Tajfel and Turner's theory. This research used two processes to find out social identity; those are social categorization and social comparison. This research is a literary work, so it has a result that the interaction of society forms social identity. Every individual who is analyzed got their social identity through the prototype of others' self and stereotype. However, this research did not use social identification to explain social identity. So, the next researcher can investigate social identity using the same theory but in a linguistics field. The last, Diana (2017), focuses on political situations related to religion that produce each individual's social identity. This research also uses Tajfel and Turner's theory and a sociolinguistic approach to find Muslim social identity through news text. Therefore, the next researcher also has a social identity as a topic with the same theory. Still, in different subjects that are a film and choose another social condition or it can be social culture. Even those

previous studies have similar findings in terms of theory, but the area is not yet investigated.

The next researcher suggested investigating the social identity constructed by the main characters in the film. Investigating the social identity, especially the racial on Black Panther film, have specific issues that are interesting to discuss, as the main hero of this film is black people where others film of Marvel are white. The social identity construction of this film has never been investigated previously. In brief, there are not enough empirical findings on how social identity is constructed in the Black Panther film.

## 1.2 Research Question

Based on the explanation above, the researcher formulates the study's problem as "How do the main characters construct their social identity in the Black Panther film?"

## 1.3 Research Objective

Based on the problem stated above, this study tries to describe the identity construction of Black Panther Film's main characters. In this case, it is looked at in terms of the way the main characters interact with other main characters in the film, behave like what their social group does to show their specific identity, and act as their characters in the film based on their everyday life to be the society of a country.

## 1.4 Scope and Limitation

The researcher only focuses on the social identity condition through the stages of Omoniyi and White (2006), who covered this study's approach. To analyze the data, the researcher uses Tajfel and Turner's (1986) concept of social identity from the reference with the title The Social Identity Theory of Intergroup Behavior. The researcher selects the film to be investigated in the analysis and gives proper results in the discussion. This research was limited to explore how social identity construction in the main characters of Black Panther film from Marvel Studio. The data were transcribed by the researcher and took the dialogues of the main characters. Furthermore, this research also was limited to use the dialogues of the main characters, which relates to the social condition.

**1.5 Significance of the Research**

This research, hopefully, can give contributions to two basic substantial extents theoretical and practical. Theoretically, this research contributes to the development of identity theory within the Sociolinguistic perspective. The results of this study are also expected to find social identity construction in the main characters.

Practically, this research was intended to contribute to the researcher and learners on how to explore the analysis of social identity in the film as representative of real-life, which is seen from the way they communicate. It explored the main characters' social identity who played their role as black people and white people. This research is useful for the next researcher to have further research related to the identity area. This research could be one of the data or references for further similar studies related to this area.

**1.6  Definition of Key Terms**

Some terms are defined to avoid misunderstandings in this study:

**a.  Identity Construction**

The processes in which the main characters reveal who they are or how others see them in terms of social life. In this research, identity construction is when the main characters build their social identity through their dialogues in the film.

**b.  Social Identity**

A characteristic possessed by an individual as a part of a social group is to do activities involving several people who interact with each other. Therefore, social identity in this research is a feature owned by the main characters constructed within the social group.

c. **Social Categorization**

A process to categorize individuals based on their social identity. Each individual is grouped based on the equation of the sign they have. In this research, the main characters are categorized based on the unique characteristic to see their social group.

d. **Social Identification**

To identify people according to their behavior, whether it is following their group or not. Since the social group is the highlight of the main characters' social identity, they identify their action to see their behavior as their social group.

e. **Social Comparison**

A way to compare each individual from a different group will make comparisons between groups to see which group is better and not. In this research, social comparison is used to see the comparison between main characters and their different social groups. To know how each individual or group shows up their social identity as well.

**1.7     Research Method**

To reach the best answer to the research question, the researcher applied a specific method. Five parts were discussed: research design, research subjects, research instrument, data source, and data collection and analysis.

**1.7.1 Research Design**

This study stands on Constructivism, which was intended to construct the social identity of the main characters. This study explained the social life of the main characters in a film. According to Creswell (2014), the researcher is not only printed on individuals but also formed through interaction with others and through cultural norms of historical advertisements that operate in the lives of individuals. Thus, constructivist researchers often discuss the process of interaction between individuals. Indeed, This research aims to know how social identity is constructed by the main characters in the interactions of a film.

Meanwhile, this study explains the social identity of the main characters through their dialogues in the film. So, this study is categorized to describe. This study is done by explaining and understanding the use of language in the form of dialogues, which was then a determined reflection of a person's identity. Therefore, this study's method is qualitative because of the data of this study forms of words, phrases, and sentences.

To determine which part of the dialogues are used in analyzing social identity, the researcher uses a sociolinguistic approach. This approach is an effective way to analyzes the main characters' social identity, which relates to the social environment.

### 1.7.2 Research Subject

The subject of this research is a film titled Black Panther, which told about a hero. This film was published in 2018, and this film was the only film with black people as the main hero, and it told more about black people and their social identity. The film was selected as the subject of this research since it contained the uniqueness of the social condition among Marvel's movies and showed how Black People stand in their group. This film told how the different social groups of main characters in the film showed their own social identity.

### 1.7.3 Data Source

This data was taken from the film, which is Black Panther (2018). The data were the dialogues of the main characters like T'Cala as the Black Panther, Killmonger, Agent Ross, Shuri, Nakia, Okoye, and Ramunda was transcribed by the researcher. This movie was downloaded on Sunday, January 10, 2020, from LayarKaca21 http://inharmswayfilm.com/black-panther-2018/.

### 1.7.4 Research Instrument

In collecting the data, the instrument was the researcher. These data were taken from a downloaded film, so the data was not be done by observation and interview. Thus, to investigate the social identity construction in Black Panther. These data were collected by the researcher from the dialogues in the film.

**1.7.5 Data Collection**

To collect the data, the researcher downloaded the film in Layar Kaca 21 with the keyword "Black Panther full version." Then, the researcher watched the film two times to make sure that the film did not break while downloading. After that, the researcher selected the dialogues of the main characters in the Black Panther film related to social identity. The last step was selecting and writing down dialogues of the Black Panther film's main characters, which constructed the social identity.

**1.7.6 Data Analysis**

After collecting the data, the researcher analyzed the data. The researcher classified the data found into some categories based on the social interaction, behavior, and actions that the main characters did. There are three steps; social categorization is the first step in categorizing each main character's identity. In this part, the researcher found the individual identity based on their interaction with other main characters. Second, social identification is to find out the identification of the main characters based on their behavior. In this research, the main characters showed their social identification, explaining their social categorization through their behavior. The last, social comparison is to compare the in-group and out-group social identity. Through this process, the researcher compared the black people and white people who appeared in the film. In the last step, the researcher tried to elaborate on the result to conclude the findings.

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## CHAPTER II

## REVIEW OF RELATED LITERATURE

### 2.1    Sociolinguistic

This study uses a sociolinguistic perspective because it is considered the most suitable for the topic. As we know, sociolinguistic examines language by taking into the relationship between language and society (Spolsky, 2010). Likewise, this topic will reveal the social identity of the main actors in Black Panther films through social aspects. This approach tries to see how language forms can perform certain functions in a social context. Sociolinguistic has made various ways to investigate identity, especially by considering different social identities.

Sociolinguistic has made various ways of investigating identity, especially in different social identities. As Omoniyi (2006) stated, the sociolinguistic of identity is "how people position or construct themselves and are positioned or constructed by others in socio-cultural situations through the instrumentality of language and concerning all of those variables that are identity markers for each society in the speech of its member." Omoniyi and White (2006) proposed ways to investigate identity from a sociolinguistic perspective. Firstly, determine the sequence of events that might occur. Then, determine the identity of spoken or written.

These texts may suggest more than identity, depending on the functions of different interpretive cultures. This theory can create a cluster of identities that require a further deliberate explanation. Secondly, dividing action upon a timescale

on to which identities are mapped to know what identities were foregrounded and which ones remain last more extended periods. This research is measured using a scale that starts from zero and is rated for the duration of the speech delivery with a sign to indicate (1) when a particular identity first appeared, (2) what was conveyed, or (3) the background for showing identity. There could be a cluster of identities to a period on the scale. The last stage is showing by shading when two identities occupy the same moment (Susilowati, 2014).

## 2.2    Identity Construction

We know that there are no people without names; there is no language or culture where some ways of distinguishing themselves and others are not made (Castell, 2010). Nur Muhammad, 2012 (cited Boyd, 2006; Hine, 2000; Tyma & Leonard, 2011) Identity is constructed through communication; communications may occur both offline and online. Thus, the message of communication between individuals included in social groups is a way of observing the group's social construction. Howard (2000) described identities as strategic social constructions created through interaction, social and material consequences, and argued that people actively produce identity through their talk. The individual will construct the identity from their way of having interacted with others.

Identity construction has existed through communication. According to Hecht (1993), identity construction is focused on the communication process carried out by speakers and the message produced through the communication. The communication process leads to social interactions between individuals and

messages generated through social interaction. Identity construction is a natural communication process that must be understood as a message exchange between speakers (Hecht 1993). Furthermore, this understanding was applied to the concept of examining the construction of collective identity in this study (Reziwanguli, 2013). Thus, historical construction is a project that defines who we are about how we perceive the world collectively.

## 2.3    Social Identity

Social identity is related to society because it needs interaction with other people to construct. Social identity refers to certain assumptions about human nature and society and their interests (Hogg, 2004). Mainly, society consists of ruling social categories and relationship status with each other. Social identity is the awareness that the main focus on relationships between groups or individuals in small groups is preferred. The formation of social identity is done to categorize between "me" and "them." So, social identity is a common identity that some people have. Therefore, a group is formed to accommodate them.

Some theories guide the researcher to broaden and deepen the knowledge of the chosen topic. The researcher chooses Tajfel and Turner's (1979) theory; this theory aims to categorize themselves as part of several groups related to their social conditions. Now people need identity so that they will be accepted by society. One of the factors why identity is constructed is the existence of society. Society is media for all people to interact and socialize with one another or social groups as social humans. People will choose and decide their identity in society through the social group where they belong.

The social condition could show their way of having to interact with others and habitual actions. Additionally, Tajfel (1978) indicated that social identity defines as a part of an individual identity, which comes from their knowledge of social group membership and the value and emotional significance that exists attached to membership. According to Turner, social groups are individuals who share a common social identification of themselves or perceiving themselves of the same social category (Maryam, 2010, p.14). People will deduce themselves to be social groups when they feel they have the same character or common sign (common social identification) with other members in the same group.

An individual will obtain a social identity when he has categorized himself as a member of one or several groups (because the individual could be a part of the group) in their social environment. Tajfel (cited Hogg and Abrahams, 1990, p. 29) defines that social identity as "the individual's knowledge that belongs to certain groups together with some emotional value and significance to him of this group membership." Additionally, we categorize people (including ourselves) to understand the social condition. Tajfel's (1978) social identity, which is defined as a part of an individual-concept, comes from their knowledge of social group membership, the value, and emotional significance that exists to attach membership. Three components contribute to that person social identity:

First, s**ocial categorization**. In the categorization section, an individual will undoubtedly be classified based on the similarity of characters or signs that they have with the similarities between individuals and group members. This step is

because the main requirement for forming certain groups is the similarity between individuals who are members of the group (Maryam, 2010, p.15-16). The process of social categorization represents a guide for individuals' social activities, as it orders "the social environment in terms of groupings of the person in a manner which makes sense to the individual". Individuals find the groups they belong to; it is called an in-group. Turner (1999) distinguishes between social identity and personal identity, depending on individual group membership. Personal identity is more independent than social because it does not depend on group identity. On the other hand, social needs groups to express their social identity. Therefore, personal identity and social identity have continuity, where everyone needs to know their identity, which has similarities with specific groups. Social categories such as age categories (e.g., young or old), social class, National, Ethnic, and cultural categories. Thus, the first stage that must be done by an individual before obtaining social identity is the categorization process. This categorization happens when an individual puts them in a group that can be clarified, categorized based on the same. Usually, they do social interactions based on their experience with other individuals who have different categories, for example, categorizing a colleague by her academic discipline. Self-categorization only becomes relevant for social identity if the individual identifies with their social categories, meaning that group membership is internalized as a relevant aspect of the self-concept (Tajfel & Turner, 1989). For example, Categorize a colleague by his or her academic discipline, counts ourselves in this category. During the interaction, they constantly refine their

social categories. These, in turn, influence their behavior. For instance, going to lunch with an adult will have different behavior than lunch with a young one.

The second is **social identification** shows how identity is explained as a self-concept as seen from behavior, knowledge, and background in the social context. The identification process starts with the "individual subjective area" of social relations (Tajfel 1982, p. 503). The process of social identification is experienced differently by each individual in the social sphere as a member of the state; as a member of a gender group; as a member of a racial/ethnic group; as a member of a religious group; and in other social locations. Once categorized based on group membership, individuals will begin to place themselves with groups with the same characteristics. According to Tajfel (cited in Hogg, 2003), identification is the social identity inside an individual; it exists with a sense of belonging, emotional, and significant individual values to a certain group. Tajfel (cited Hogg, 2003) also said that conducting identification, the individual tends to have the characteristic of ethnocentrism in the group. You will adopt the identity of the group you have categorized yourself as belonging to. If, for example, you have categorized yourself as a student, the chances are you will adopt the identity of a student and begin to act in the ways you believe students act (and conform to the norms of the group).

**Social comparison** is the final stage of Tajfel's theory in expressing individual social identity. This section is more emphasized in comparing an individual with another individual or several different groups. A person prefers to

boast of his group to distinguish it from other individuals who are not included in their group. Social comparison can be used to compare individuals as part of a group or social group itself. (Maryam, 2010,p.17). Hogg and Abrams (Stets and Burke, 2000, p. 225) propose that social groups in people's lives only exist when comparing groups, and there will be one group that must be favored from the others. The example like in a school, there will be two different classes those are "excellent class" and "regular class." Besides, Synder, Lassgard, and Ford (Stangor, 2004, page 25) state that being a part of a boasted group will increase self-esteem and individual. As people are proud to be a part of their group means they have achieved the positive value of themselves. It also calls for positive distinctiveness (Brever, 2003, page 14). On the contrary, (Stangor, 2004, p.60), when people are not appropriate with the group because they do not get the positive values, so it is called negative distinctiveness (Maryam, 2010, p.17). Once we have categorized ourselves as part of a group and have identified with that group, we compare that group with other groups. If our self-esteem is to be maintained, our group needs to compare favorably with other groups. This step is critical to understanding prejudice because once two groups identify themselves as rivals, they are forced to compete for the members to maintain their self-esteem.

## 2.4 Previous studies

To conduct this research, the researcher has found some research to find the gap with this study. First, Puspitasari et al. (2016) do a particular phenomenon that focuses on cultural identity. This previous study uses qualitative as a method. This study discusses identifying Indonesian cultural identity that has been represented through Sang Pencerah film. This study's findings are the aesthetic and thematic

elements in the film, which had a significant relation to the traditional and cultural values of Javanese society. Second, the meaning of cultural identity also had a linear proportion to spiritual values in life, such as determination, peacefulness, glories, tolerance, and social understanding. Thus, this study focuses more o cultural identity formation, which is represented by the main characters.

Secondly, it is about social identity formation but in literary work (Handini, 2017). This study uses the movie as the object because it could represent people's lives, so it is easier for the researcher to collect the data. This research is literary and uses qualitative as the method. The researcher found that Eva's social identity formation is influenced by the family and the people around her. The findings of this study are ideology is also an important part of forming an individual's identity. It is used two processes of social identities, such as social categorization and social comparison.

The last previous study is about Muslim Social Identity by Nina Nur Diana (2017). This previous study also uses social identity as a topic. This previous study uses qualitative as the method to find the Muslim identity in a news text. To analyze the object of this study, the researcher uses a sociolinguistic approach. The result of this previous study is the dynamic social process that is used to analyze the identity of Muslim social groups in the news text. There are different ways of showing the researcher found a Muslim identity. Those were showing their identity as Muslims and defend their identity as Muslims.

The previous researcher has recommended the next researcher to investigate the same topic with different objects and aspects by those previous studies above. Thus, this study focuses on how the main characters construct their social in the Black Panther film. The researcher chooses this topic because she wants to know how the main characters can express their social identity.

# CHAPTER III

## FINDINGS & DISCUSSION

This chapter clarifies the findings and discussion. The findings represent the presentation of the data and the data analysis to answer the research question. The analysis result is further discussed in the discussion part of this chapter.

### 3.1    Findings

The researcher found the result of social identity using Tajfel & Turner (1979) as the main theory and the Sociolinguistic approach based on Omoniyi (2006). This research aimed to investigate the social identity of the main characters through a film entitled Black Panther.

This research analyzes the utterances produced by the main characters in the Black Panther film, which constructs the main characters' social identity. In this research, ten excerpts contained social aspects: behavior, interaction, and action from the main characters. Additionally, to make sure the data is clear as the part of social identity, the code used, namely are categorization (CZ), social identification (SI), and social comparison (SC).

### Excerpt 1

During this dialogue, Agent Ross was interrogating Klaue concerning his illegal action that was stealing a history item in a museum. During the interrogation, Klaue divulged Wakanda's secret to Agent Ross, where Wakanda has a very large

number of Vibranium or could be said to be endless. However, Agent Ross did not believe Klaue that easily; he was just professional as he should be.

Agent Ross was surprised by a secret that he knew from Klaue about the sophisticated weapons attached to Klaue's arm as the questions were asked to Klaue about the weapons which were taken from Wakanda was made of vibranium. Agent ross also told how Wakanda, actually was a popular country for shepherds, textiles, and outfits. People in Wakanda are shepherds and their clothes are made of unique textiles which is a sign that they are Wakandan.

Then, Klaue continuously told him that it was all just outside of Wakanda that is published all over the world; he did not know what it was like. People reckon that Wakanda can be found in South America, but they are located in parts of Africa living with their super-sophisticated technology. It was all revealed by Klaue in his story about Wakanda. WhenAgent Ross defines Vibranium as in general, Klaue adds the usefulness of Vibranium that is used by Wakanda, such as making clothes and enhancing their technology. However, Agent Ross continues to refute Klaue's story by calling it was just a fairy tale, a ghost story that is written by Klaue.

*Klaue*         : *Bingo. What do you actually know about Wakanda?*
*Ross*            : *Um...Shepherds, textiles, cool outfits (**Datum 1**)*
*Klaue*         : *(ON EARPIECE) It's all a front. Explorers searched for it for centuries. El Dorado, the Golden City. They thought they could find it in South America...but it was in Africa the whole time(**Datum 2**). A technological marvel. All because it was built on a mound of the most valuable metal known to man, they call it. The gift. Vibranium.*
**Agent Ross***: Vibranium, yeah, strongest metal on earth (**Datum3**).*

From the dialog above, Agent Ross and Klaue have shown their social identity. Agent Ross stated that Wakanda is well-known for its "Shepherds, textiles, and having cool outfits." Thus, those three indications are categorized as most of Wakandan are shepherds, and they had unique clothes which become their trademark. Their clothes are made of cloth with a traditional model that is only slung over the shoulders for men and enough for women to cover the chest to the knees. There is no more special design for the local people, except the king, queen, and princess. It turns out, so far, most of the people widely know the location of Wakanda is in South America, whereas it is located in Africa as Klaue stated, "it was in Africa the whole time" the subject "it" refers to Wakanda as well. So, from the explanation above, Wakandan is African actually and most of the local people of Wakanda are categorized as shepherds as their job based on their social activity. They showed that people in Africa still show their traditional ways such as the work and the clothes they wear.

The dialogue of Klaue which stated that "It's not just a metal" could identify the appearance of Vibranium, which most people knew was only a usual metal for construction. Meanwhile, it was the strongest metal on earth that could be used for developing technology. Still, it also can be modified as cloth which has superior power such as the custom of Black Panther. However, Klaue explained that Vibranium could make their clothes and strengthen their national defenses as the advancement of their technology and the weapons used for keeping up their region. Datum five also identified Wakanda as the three world country, which means this country has been legalized or it has been approved. Agent Ross thought that Klaue's

story was just a fairy tale full of imagination that did not have any evidence to prove of it was not supposed to be true. The story about Wakanda which is told by Klaue is perfect for an under-developed country like Wakanda.

Additionally, from datum 6, Klaue identified himself as an American which means that he was not Wakandan. Therefore, he felt so lucky that he could go out from Wakanda after making some trouble. Commonly, people who made trouble in Wakandan would be so arduous to go out from Wakanda because they need to get some punishments such as forgetting the incident that happens in Wakanda.

As a result, Wakandan is categorized as an African which is known for its traditional items but has sophisticated technology. Then, Klaue is categorized as an American.

**Excerpt 2**

During this dialogue, Agent Ross suffered severe bleeding due to a bullet shot when fighting with Klaue's group, who tried to save Klaue from detention. Agent Ross was a white American who works as a CIA assigned to buy stolen things from Klaue. He met T'Cala in a bar and also tried to catch Klaue. As a result, when he was about to deal with Klaue, Agent Ross met with T'Cala at the bar. In the end, they have arrested Klaue, but Klaue went away with his partners. Therefore, when there was a feud, Agent Ross tried to save Nakia, who would be shot. Since Agent Ross had saved Nakia, he was taken to Wakanda to be treated. Shuri was the younger sister of T'Cala, who was a great scientist of Wakanda. Shuri managed all the technologies in Wakanda. Also, she healed Agent Ross while using her technology carefully. Shuri felt happy because she could treat white people in

her lab. Thus, it means that white people rarely visit Shuri's lab (Wakanda). From the explanation above, we know that Shuri was not part of white people.

**SHURI**: *Great! Another broken white boy for us (Datum 1) to fix.*
*This is going to be fun. He will live (Datum 2).*

From the dialogue above in datum 1, Shuri can be categorized as the healer of Agent Ross (CZ). She was not a doctor, but she could heal Agent Ross because of the technology she has. This categorization can be seen from Shuri's dialogue, another broken white boy for us to fix.

From the dialogue above, by saying another broken white boy for us shows that she was not included in white people, she has a different group from that man who has been explained above that Shuri was a black Wakandan. The "us" as an object shows the difference between her groups with the broken white men. The term broken white is intended for white Americans. So, Agent Ross is a white American.

This dialogue shows the social identity of Shuri and Agent Ross. Shuri shows social categorization as someone who is not from the white group. This categorizes is seen when Shuri calls "for us to fix" where "us" is a different Agent Ross group. Then, Agent Ross was categorized as a white American when Shuri called him "Broken white." Besides, broken white calls are aimed at whites, which blacks use to refer to white people.

**Excerpt 3**

These conversations talked about Klaue, who has been to Wakanda, and Killmonger asked Klaue to show him the way to Wakanda. Killmonger was the one who saves Klaue from Agent Ross and T'Cala. Klaue was an American who has white skin and has been to Wakanda illegally and got caught at that time. He knew the condition of Wakandan, the activity of Wakandan, and the secret which the only Wakandan who knew it like having a scar on their body as their sign as Wakandan and have so many vibranium. On the other hand, Killmonger was the one who considered himself Wakandan because he was an offspring of Wakanda from his father, but he never been to Wakanda because he lived out of Wakanda. Killmonger's father married a girl from America and lived there. So he lived in America since a child, he never knew where the location of Wakanda.

*Klaue* : *You really want to go to Wakanda? They're Savages. This is what they do to people like us (Datum 1) (While pointing to the scars on his neck)*

*Killmonger* : *I am not worried about no brand. Check these out (Showing his scar on his hand) each one is for a kill (Datum 2)*

*Klaue* : *You can scar yourself as much as you'd like. To them, You'll just be an outsider. You're crazy to think that you can walk in there.*

*Killmonger* : *(open his mouth and shows a sign existed inside it)*

*Klaue* : *Ah, I think I saw you as some crazy American.*

From the conversation above, Killmonger said that people in Wakanda have their scar on their body while showing their sign, which forms a scar. That scar becomes the sign of Wakandan. They have a sign when they have fought or

completed a mission to protect Wakanda. This scar is usually owned by War Dog or a fighter of Wakanda.

In this conversation, Klaue has shown his and Wakandan social identity in the conversation above. As Klaue said They're Savages (CZ) the subject "they" refer to Wakandan, who are not being good to other people like Klaue. Thus, Killmonger, I ain't worried about no brand (CZ), shows that he should not be worried about the scar because he is the royal blood of Wakandan. He does not care about labeling as Wakandan or not, at least he has signs like Wakandan should have, and he knew his history as Wakandan. Klaue was not Wakandan; he was just an American who does not have a scar on his body; it shows Klaue's dialogue with people like us (CZ). The object "us" refers to Klaue and Killmonger, where he means was being white people. These data are categorized as social categorization because Klaue has shown that he is an American while construct the Wakandan identity. Killmonger is Wakandan based on the social interaction that they did.

In the next statement from Killmonger, each one is for a kill (ID) identified Killmonger as Wakandan because killing people and having a scar after it, usually done by them. They did it for showing their identity as a war dog or a fighter. Thus, they will hurt themselves like making one scar on their body for each kill, after killing their enemy. So, they will create a scar on their boy as many as they have killed. This part can be categorized as social identification because Killomonger did like what is usually done on the Wakandan as a ritual after killing people.

After that, Klaue stated that what they do to people like us (CN) shows different treatment done by Wakanda to people who are not Wakandan, like what

Wakandan did to Klaue, who hurt him on his body parts. This is categorized as a social comparison because Klaue shows a comparison of Wakandan's treatment for the one who is not Wakandan, especially Klaue. Wakandan gives different treatment to the white people as the out-group because he is not a part of Wakandan and has trouble.

**Excerpt 4**

This part of the dialogue tells about the identity of N'Jaka or Killmonger, who suddenly came to Wakanda with the body of Klaue, who is being hunted by Wakanda because he stole the vibranium from Wakanda. Killmonger came by giving evidence if he was a Wakandan. He showed the scars that are in the body that are only owned by the Wakandan and who have carried out the mission of killing the enemy. They will make a mark on their body if they have carried out that mission.

*Ross*                       *: Erik Stevens. Graduated Annapolis at age 19...MIT For grad school. Joined the SEALs and went straight **To** Afghanistan...where he wrapped up confirmed kills like it **was a** video game. Started calling him Killmonger. He joined a **JSOC** ghost unit. Now, these guys are serious. They will drop off the grid...so they can commit assassinations and takedown governments (**Datum 1**)*

*Black Panther*       *: Did he reveal anything about his identity?*

*Shuri*                    *: He has a War Dog tattoo (**Datum 2**)...but we have no record of him.*

As illustrated in this text, the researcher found the social identity of Killmonger, which is constructed by Shuri. The subject pronoun "He" resides at the beginning of the sentence to represent the existence of Killmonger as Wakandan. So, we can categorize Killmonger as the War Dog of Wakanda because he has its tattoo. As Shuri said, Killomonger has a tattoo that indicates him as Wakandan. Unfortunately, Wakanda has no life history for him. Instead, Agent Ross knows the details about Killmonger that he was an American. By the explanation above, Killmonger categorizes as Wakandan by looking at the physical marks and as Americans from the data explanation by Agent Ross.

In this conversation, datum 1 explains the identity of Killmonger, known by Agent Ross, why Erik Stevens became Killmonger. Killmonger existed because N'Djaka (Wakanda's name) has killed so many people. However, in the datum 2 section, Killmonger has the characteristics of a Wakandan, but the data as Wakandan residents does not exist because it has never been recorded. As explained above, Killmonger's Social Identity was seen because Shuri said that he has a War Dog tattoo that not everyone has because of this tattoo's special features. Additionally, having social identification where Killmonger kills many people to get the war dog tattoo. A spy of Wakandan does it, and Killmonger also did it.

**Excerpt 5**

In this section, Killmonger expressed his ambition to get the throne to replace T'Cala because he thought he deserved to be the king. He killed Klaue, where the king (T'Caka and T'Cala) could not kill him. He also wanted vibranium

to be distributed out of Wakanda to people like them "black people" who did not have a decent life as in Wakanda. Killmonger killed Klaue for Wakanda, and he asked for a reward from the king who was getting the throne or becoming a king. He had a purpose to prosper people's lives like them "Black People" out there with the vibranium that Wakanda has. T'Cala also said that he was not a king of all black people. He was just a king for Wakanda, so he did not have any obligation to save or manage their life. Additionally, he would not give or distribute the vibranium to others.

*Killmonger* : *Y'all sittin' up here comfortable (**Datum 1**). Must feel good. It's about two billion people all over the world that look like us ( **Datum 2**). But their lives are a lot harder (**Datum 3**). Wakanda has the tools to liberate 'em all (**Datum 4**).*

*Black Panther* : *And what tools are those?*

*Killmonger* : *Vibranium. Your weapons.*

*Black Panther* : *Our weapons will not be used to wage war on the world. It is not our way to be judge, jury and executioner...for people who are not our own (**Datum 5**).*

*Killmonger* : *Not your own? But didn't life start right here on this continent? So ain't all people your people?*

*Black Panther* : *I am not the king of all people. I am the king of Wakanda. And it is my responsibility to make sure our people are safe...and that vibranium does not fall into the hands of a person like you (**Datum 6**).*

*Killmonger* : *Mmm...*

This dialogue shows social identity, and it is shown in the Killmonger section. The datum one with the subject "Y'all" refers to Wakanda, which has a peaceful life with all the great facilities (CZ). Thus, "It's about two billion people" and "looks like us" refers to other black people who lived outside of Wakanda and did not have the proper life like Wakandan even though they are also black people as what Killmonger said "their lives are a lot harder" (CZ). These data explain another story or condition of other black people in America who are not in good condition while Wakanda has all the things they need. This part "Wakanda has the tools to liberate 'em all" tells that the only Wakanda who can save two billion people from sufferers because they are in the same race and Wakanda has the material to help their life become better. These data categorized Wakanda as a rich and advanced country because Wakanda has vibranium, a metal that could be formed of many things. Meanwhile, other black people in America as oppressed citizens.

Then the datum 3 "their lives are a lot harder. Wakanda has the tools to liberate 'em all" could identify how some of the black people outside Wakanda are having to suffer life (ID). They are not living properly like Wakandan, and it was hard for them to survive in this world. It identifies Wakanda's position as a rich country with its sophisticated technology, which is made from vibranium (ID). The dialogue of the Black Panther in datum 6 identifies how Wakanda people will not use the vibranium they have for people outside of Wakanda. This regulation has been legalizing since the vibranium first time found by their ancestor. The Black Panther also shows how he should become a King to protect his society or Wakandan. However, he was only a king for Wakandan and not for all black people.

So, he has no responsibility to pay attention to all black people's lives, as explained in datum 6. He emphasized not to share vibranium and not to interfere with black people who are not Wakandan. He was making that decision to protect his society in the order for them will be saved and have a peaceful life.

**Excerpt 6**

In this dialogue, Killmonger, known as N'Djaka wants to introduce himself to the king, queen, princess, and other Wakanda staff. At first, as the princess or younger sister of T'Cala, Shuri explained Killmonger's identity as a black American by the data she got from Agent Ross. Unfortunately, Killmonger rejected Shuri's explanation about him because it was not Killmonger's real identity. Then, Killmonger introduced who he was to all Wakanda's stuff as royal blood, where his father was killed by the brother who was T'Cala's father.

*Ramonda*      *: Son. We have entertained this charlatan for too long. Reject his request.*
*Killmonger*      *: Oh, I ain't requesting nothing. Ask who I am.*
*Shuri*      *: You're Erik Stevens. An American black operative (**Datum 1**) . A*
            *mercenary nicknamed Killmonger. That's who you are.*
*Killmonger*      *: That's not my name, Princess (**Datum 2**). Ask me, King.*
***Black Panther***   *: No.*
***Killmonger***      *:I am N'Djaka, son of Prince N'Jobu.Son of N'Jobu?With Panther claws*
            *in his chest! (**Datum 3**). You ain't the son of a king. You a son of a murderer*

In this data, social identity appeared as social categorization from data one and data three, where Killmonger was categorized as black American. It was

constructed by Shuri based on data she found about Killmonger's identity as an American (CZ). The datum three categorized Killmonger as Wakandan. He told everyone that he was the son of Prince N'Jobu, who was killed by his brother, he was T'Cala's father. Killmonger told his identity as Wakanda's royal blood named N'Djaka while showing his ring as the symbol of Wakanda royals blood. Killmonger was the son of N'Jobu, who was the young brother of T'Cala's father, the previous king before T'Cala was T'Caka.

Additionally, Kilmonger categorized Shuri as a princess because she was the young sister of a king was T'Cala (CZ). Therefore, Shuri was categorized as a princess from the social condition of her family. Hence, from these data, there were three forms of categorization first, Shuri as a princess, Killmonger as Wakandan, and black American.

On the other hand, the social identification process was found on how Killmonger identified himself as a Wakandan. He told everyone about himself and how he could arrive in Wakanda. He also explained why his father passed away, and it was because his brother killed him with panther claws on his chest. Killmonger also has the ring of royal blood, where T'Caka and N'Jobu only own that ring. Killmonger also did what the fighter of Wakanda did after killing people making a scar on their body. Killmonger identified as an American because he lived and grew in America and has been named Killmonger. His data were written in America, which showed he was a Black American.

**Excerpt 7**

The data below appeared when Killmonger won the ritual combat of seizing the king's position. In the meantime, Nakia and Okoye dispute ceasing the outlier who could undertake the king's position and tried to ruin Wakanda. Nakia and Okoye were Wakandan, where they had a different position as a part of Wakandan. Nakia was the spy of Wakanda, and she was T'Cala's (Black Panther) girlfriends. Thus, Okoye is the general warrior of Wakandan. Nakia wants Okoye to join her to leave the new king because he was not supposed to be Wakanda's king. Unfortunately, Okoye prefers to stay with the new king because she is loyal to Wakanda, no matter who was the king. That was how a warrior usually did, according to Okoye.

*Nakia*   : *We cannot turn over our nation (**Datum 1**) to a man who showed up here only hours ago.*

*Okoye*   : *He is of royal blood. He killed T'Challa! In ritual combat. (**Datum 2**).*

*Nakia*   : *Does that really matter? You are the greatest warrior Wakanda has.*

*Okoye*   : *Nakia! I'm not a spy who can come and go as they so choose! (**Datum 3**) I am loyal to that throne, no matter who sits upon it (**Datum 4**). What are you loyal to?*

*Nakia*   : *I loved him. I loved my country, too.*

*Okoye*   : *Then you serve your country.*

*Nakia*   : *No. I save my country(**Datum 5**).*

From the conversation above, the researcher found Nakia and Okoye's social identity as part of the main characters in the Black Panther film. In this case, Datum 1 told how Nakia as the original people of Wakanda, who did not want Wakanda to lead by the wrong person. The subject "we" refers to Wakandan, and

the object "our nation" refers to Wakanda, where Nakia and Okoye lived. From the dialogues, Nakia used "us" and "our nation" to show that Nakia and Okoye were Wakandan, who had to save their country. Nakia thought that they need to fight together to get their nation back and have a true king as their leader. As we should know, Nakia was a Wakandan, so when she mentioned "ur nation," certainly it leads to Wakanda as their country. Thus, "our" can be categorized as Wakandan, which refers to Nakia and Okoye (CZ).

Additionally, the datum 2 "He is one of royal blood", replied Okoye to re-explain about the existence of Killmonger, the man who had just come to Wakanda and claimed himself as a direct descendant of Wakanda or could be called as royal blood (CZ). This was proven by telling his identity and has a ring from his grandfather as like T'Cala. Moreover, Killmonger was able to take part in royal combat, which was a tradition to get the throne to lead Wakanda, and he also succeeded in defeating T'Cala in the match.

Then, there is a part of the dialogue from datum 3 "I am, not a spy" which can describe Okoye as a soldier who wants to serve his country well (CZ). On the contrary, Nakia was Wakanda's spy who could go anywhere she wanted to get important allied information for her country (CZ). Both of their jobs are to save or fight for Wakanda in a different way. On the other hand, Okoye saves Wakanda from inside the country while she needs to obey all the king's orders. At the same time, Nakia saves Wakanda from outside of it, and she traveled the world to find their member and save them.

By those categorizations explained above, they also were identified from their conversation. The datum 4 "I am loyal to that throne, no matter who sits upon it" (ID), identified Okoye as a nationalist. Okoye considered that the highest loyalty to each person is given to the nation-state. Therefore, she was doing the right thing she has to do as a warrior of Wakanda. Thus, this dialogued, "I save my country" (ID), identified Nakia as a person who loves her nation and will do the right things to save the country from the insurrectionist. It could be concluded that they were showing their action in saving their country differently.

**Excerpt 8**

This data occurred when Agent Ross and Nakia tried to escape from Wakanda's center because T'Cala loses in ritual combat to be a king of Wakanda. As soon as he left Wakanda, Nakia invited Agent Ross to take a "Heart-Shaped" plant, which was believed to strengthen the people who consumed it. This plant only existed in Wakanda and was usually consumed after doing the ritual combat. This plant can only be consumed by the new king of Wakanda and believe in meeting the family who has passed away. Besides, providing energy for those who consume it, this plant was also believed to bring people who consume it to meet deceased ancestors to ask for a blessing to become king. However, when they wanted to ask for help from M'Baku, the Jabari leader, Romanda, who was known as the queen or biological mother of T'Cala, was hesitant to bring the plant to him because she was afraid to create monsters.

| | |
|---|---|
| *Agent Ross* | *: So where are we going again?* |
| *Nakia* | *: We're taking the Heart-Shaped Herb (**Datum 1**) to Jabari land.* |
| *Agent Ross* | *: Heart-Shaped Herb? What is that?* |
| *Shuri* | *: It gives whoever takes it heightened abilities (**Datum 2**)* |
| *Nakia* | *: It's what made T'Challa so strong.* |
| *Ramunda* | *: Nakia. I don't like this. The Herb belongs to us( **Datum3**). We may be creating a bigger monster with M'Baku. Nakia, you should take it yourself.* |
| *Nakia* | *: I am a spy with no army(**Datum 4**). I wouldn't stand a Chance.* |

From the conversation above, Nakia and Shuri can be categorized as Wakandan. Nakia used "we" to show that Ramunda, Shuri, and Nakia need to take the heart-shaped because they know the benefits of "Heart-Shaped." The heart-shaped was the special plant which was used to give more power to people who consumed it. They need to take it for T'Cala. From the explanation above, this plant can be categorized as Wakanda's special plant, giving more power to the consumer and bringing them to meet the ancestor after drinking it (CZ). Datum four also categorized Nakia as a spy where she did not need any guard to protect her (CZ).

Nakia shows how she could protect herself by taking some chances to win. Nakia was showing her social identity from the job she has as the stuff of Wakanda. After all, Nakia identified herself to be a spy of Wakanda (ID). A spy is the one who works individually, and she could fight by herself without any assistance. Thus, Shuri identified the plant that Wakanda has as a magic plant, giving power to those who consume it. In datum 2, Shuri was explaining the use of "Heart-Shaped" itself. Thus, from Shuri's explanation, we all know that plan was identified as a magic plant that only grows in Wakanda with its special benefit (ID).

**Excerpt 9**

After the ritual combat to get the throne as a king of Wakanda, there was an incident where T'Cala lost against N'Djaka. Ritual combat was one of the traditions aimed at inaugurating a new king, but before formalizing the king, there will be resistance made by the Wakandan. If someone can defeat a king's candidate, then he has the right to be the real king for Wakanda. N'Djaka defeated T'Cala, and he was appointed as the new king. T'Cala's mother, his sister, Nakia, and Agent Ross did not agree and left the kingdom. They went to M'Baku to ask for help. M'Baku had saved T'Cala, who had fallen into the cliff after fought with N' Djaka.

| | |
|---|---|
| *Romanda* | *: My son...was murdered in ritual combat* (**Datum 1**). |
| *M'baku* | *: Were the odds fair?* |
| *Nakia* | *: Yes, but...* |
| *Shuri* | *: So it was less a murder than a defeat.* |
| *M'baku* | *: Do not rub our noses in it! Silence! I make the pronouncements here, girl.* |
| *Agent Ross* | *: Look, uh, Your Highness, the new king is a U.S* (**Datum2**)*...(GRUNTS)- The new king...* |
| *M'baku* | *: You cannot talk! One more word, and I will feed you to m y children. I'm kidding. We are vegetarians* (**Datum 3**). |
| *Nakia* | *: Great Gorilla M'Baku...this is why we are here. To offer this to you. An Outsider sits on our throne. Only you can help us stop him.* |
| *M'baku* | *: Come with me.* |

From the dialogue above, the researcher found a social identity. First, the "ritual combat" shows their social identity in which had citizens, ritual combat to determine who the strongest one to lead Wakanda. Datum 2 shows that the only people who can become kings are Wakandan. It did not fit for a country to be led by someone who was not from that country. Thus, the statement from datum 2 is

quite clear that the US cannot lead Wakanda (CZ). As we know, a country's leader should be from that country and know everything about it. In datum 3, he shows that he was a vegetarian (CZ). M'Baku was the leader of the Jabari tribe. This tribe lived in a cave that was not far from Wakanda. Even though the Jabari tribe looks like wild meat-eaters, but the fact that they ate vegetables.

From the categorization of identity above, it appears that social identification was the reason for categorizing each of the data above. The sentence in datum 1 describes Romanda as the queen who was none other than the mother of T'Cala, who complained to M'Baku if her child was killed during the ritual combat with N'Djaka. The combat ritual explains that there were compulsory rituals performed by Wakanda residents themselves to determine the greatest and strongest who can become a leader for Wakanda. This ritual could make someone die during a fight (ID). Then in datum two explains that the king chosen in the combat ritual is the US not a native descendant of Wakanda because N'Djaka is a half US citizen of his mother and as Wakanda from his father (ID). Therefore, he was considered unfit to become king Wakanda. Datum 3 tells that Jabari was a herbivore because the "you" object was directed at Agent Ross, who did not stop talking in M'Baku. However, that was not true because they were vegetarians, which means they did not eat meat. From the social identification above, it can be concluded that Wakandan still runs its culture and has another ethnic group that was the Jabari.

**Excerpt 10**

Black panther asked a request to M'Baku to help him fight with Killmonger to take over the position of king. M'Baku was a leader of the Jabari tribe. This tribe

was in Wakanda, but the hustle and bustle of Wakanda secluded it. They also did not use technology at all to fulfill their life. They only have spears as weapons and live in a cave. In this conversation, M'Baku shows its disharmony with the Wakanda people. In this dialogue, the black panther asked a request to M'Baku to help him in fighting with Killmonger to take over the position of king of Wakanda. This tribe was in Wakanda but is secluded by Wakanda's hustle and bustle, so they were rarely talking and asking for help with one another. They also do not use technology at all. They only have spears as weapons and live in a cave. In this conversation, M'Baku shows its disharmony with the Wakanda people.

*Black Panther* : *You know, I could use an army as well.*
*M'baku* : *I bet you could. (LAUGHS)But no. I will give no Jabari lives towards your cause (**Datum 1**).*
*Black Panther* : *It is our cause. It is for all of us (**Datum 2**).*
*M'baku* : *Oh, us? Us? You are the first king to come here in Centuries and now you speak of "us"?(**Datum 3**)*
*Black Panther* : *I cannot speak for past kings. But an enemy sits on the throne right now. We both know the power of vibranium. If Killmonger gains control of it, who do you think he will come for next?*
*M'baku* : *We will not help you.*

In this case, from datum 1, M'Baku gave a statement, which means that he did not want to interfere with the problems that made Wakanda fall because it was not their realm. M'Baku was categorized as the leader of the Jabari tribe (CZ). This social categorization was seen from the social action carried out by M'Baku by asserting that he would not allow the Jabari to intervene in overcoming the problems that occur in Wakanda. Then, data 2 categorizes the Wakanda and Jabari tribes as one nation event, different social groups.

From the categorization above, there were two social identifications found in datum 1 and 2. First, social identification was shown by M'baku as a Jabari tribe who has the power to lead the members of Jabari. He could make the queen of Wakanda come to M'Baku to ask for help since the Jabari tribe the only group that could help her fight with T'Cala. Then there was data two, which explained T'Cala's social identification, which showed that the Jabari tribe were also Wakanda residents where they should help each other protect Wakanda from enemy attacks or intruders such as Killmonger. From these two data, it can be seen that T'Cala and M'Baku have behaved like Wakandan, who want to protect their country.

From the data above, it was found that there were a social identification and comparison that occurs in Wakanda and Jabari, seen in datum 3. M'Baku asked T'Cala's statement, which said "us" was directed at Wakandan and Jabari tribes. After a long time, T'Cala was the first Wakanda king to come to the Jabari tribe (ID). So, two different groups exist in one country. They have different behaviors; a small example is the Jabari tribe does not live in a house that has sophisticated technology. They live in caves that do not have sophisticated technology and only rely on the existence of nature as their everyday equipment, such as using spears as weapons rather than using vibranium to help the security of their tribes. Wakandan live with good facilities (SC).

**Excerpt 11**

This data occurred when Agent Ross and T'Calla met in one of club in South Korea. They have talked about Klaue, both of them were looking up Klaue to take the thing which stolen by Klaue and to catch Klaue as a fugitive of Wakanda. Agent

Ross would buy the things which were stolen by Klaue as the name of US government. T'Cala would ask Agent Ross to be a team to catch Klaue but it did not work because Agent Ross also needs to bring Klaue to the jail in America. So, they have the same mission to catch Klaue. From this conversation, it shows that Black Panther or Agent Ross know each other.

*Black Panther : Agent Ross*

*Agent Ross : Your Highness*

*Black Panther : You are buying from Klaue*

*Agent Ross : What I am doing or not doing on behalf of the U.S government, none of your concern. (datum 1) Now, whatever the hell you are up to, do me a favor, stay out of my way.*

*Black Panther : I gave you Zemo*

*Agent Ross : Didn't I keep it under wraps, that the king of a third country runs around in a bulletproof catsuit? (Datum 2) I'd say we were even. You really need to leave, now*

*Black Panther : Klaue is leaving out that door with me. You've been warned.*

From the conversation above, Agent Ross categorized himself as an American who works under the government. It shows in the datum 1 "What I am doing or not doing on behalf of the US government, none of your concern". In the datum one, Agent Ross would not leave Klaue to be arrested by Wakanda because he also need to bring Klaue to America to be punished by the US government. After that, Agent Ross also constructs T'Cala's identity that he is a king of the third world country who wears the bulletproof catsuit; that is why he is known as Black Panther. T'Cala categorized as king of the third world country showed in datum two the king of a third country runs around in a bulletproof catsuit. Agent Ross shows how

Wakanda has a unique custom which only wears or owns by the king where it refers to T'Cala as the newest king of Wakanda after his father's died. So, from the explanation above, Agent Ross shows his identity as a civil servant of America and T'Cala's identity as the king of Wakanda.

The social identification of Agent Ross showed when he talks to T'Cala about his profession, and he is doing his job. Agent Ross reveals his own identity by conveying his work carried out under the orders of the U.S where in that situation he is doing some strategies which have been planned to catch Klaue. T'Cala was identified as a king when Agent Ross called him "Your Highness" and conveys that he was a king from a third country. So from that, it can be seen that Agent Ross and T'Calla showed their social identification differently where they are coming from different social groups.

*The summary of Findings since excerpt 1-11.*

| Characters | Social Categorization | Social Identification | Social Comparison |
|---|---|---|---|
| Wakandan (in-group) | • Wakandan is known as villagers because they are all recognized as a country that lives far away from the hectic of a city. Wakanda is also categorized as one of the third world countries and it is located in Africa.<br>• Wakandan is savages.<br>• Wakanda a rich country that has an amount of | • It is identified from the job of local people in Wakanda as shepherds and outfit wear by them are made of textiles or a traditional dress.<br>• They can do anything to protect their country and the local people.<br>• Wakanda could save other black people's living conditions with their vibranium. | • A different treatment was done by Wakandan to Americans like Klaue (it was stated by Klaue).<br>• Wakanda will not interfere with other countries. It just needs to take care of Wakandan, not other Black people. |

| | | | |
|---|---|---|---|
| | vibranium and sophisticated technology that is hidden from other countries.<br>• Wakandan's ritual combat to choose their new leader.<br>• Wakanda is an independent country. | They also could make innovation of the Black Panther suit completed with technology.<br>• Wakandan still does this kind of activity when they would have a new king. It is usually conducted in the river.<br>• Wakanda will not take part in other countries' problems. | |
| T'Cala | • T'Calla is the king of the third world country (Wakanda).<br>• T'Cala as a Black Panther. | • Have a responsibility to make Wakandan have a peaceful life. He tries to protect Wakanda from any problems and lead Wakanda after his father died.<br>• He is wearing the bulletproof catsuit which is designed by her sister. This costume only wears by Black Panther when he fights against the enemy. | |

| | | | |
|---|---|---|---|
| Killmonger | 1. Killmonger as a killer.<br>2. Killmonger as Wakandan.<br>3. Erik Steven (Killmonger) as American<br>4. Killmonger is a son of Prince N'Jobu (brother of T'Cala's father).<br>5. Killmonger or Erick Steven is the new king after T'Cala. | • Erik Stevans ever be a murderer, that is why he is called as Killmonger.<br>• Killmonger has a scar on his body, like how the war dog of Wakanda does after killing an enemy. His biography is shown by Shuri as the princess of Wakanda. Killmonger shows his real identity by showing the ring which the only royal blood that has it. He has a chance to join the ritual combat of being a king of Wakanda.<br>• Killmonger lives since a child in Amerika<br>• He becomes the winner in ritual combat with T'Cala so that he is the new king. | |
| Shuri | 1. Shuri as a scientist. | 1. She heals Agent Ross for | |

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| | | | |
|---|---|---|---|
| | 2. Shuri as a black people<br>3. Shuri as a princess | a night after getting a bullet from Klaue's team. Shuri also makes some innovations for the development technology used in Wakanda.<br>2. She is T'Cala little sister<br>3. Killmonger calls her "princess" when he would correct Shuri's argument about him | |
| Nakia | 1. Nakia is a nationalist.<br>2. Nakia as a spy. | • Nakia is the one who wants the country to have a peaceful life, so it needs a good king to lead the country.<br>• She can fight alone to against their enemy. She usually stays in another country to find information that might relate to Wakanda. | |
| Okoye | 1. Okoye is the greatest warrior. | 1. Okoye will survive for the country, no matter who will | |

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| | | | |
|---|---|---|---|
| | 2. Okoye is a nationalist. | against Wakanda. She will fight for it. <br> 2. Okoye will do anything for the country, whoever the king at least Wakanda is saved. | |
| Agent Ross | • Agent Ross as a white person or American | • He tells that he is a part of the American government | |
| Klaue | • Klaue as American | • He tells that he is not a part of Wakanda. | |
| Black people (not Wakandan) | 1. Black people outside of Wakanda. <br> 2. The Black people are suffer | | |
| Jabari tribe | • M'Baku is the King of Jabari | • He has an occupation in to give a decision. | |

### 3.2    Discussion

After analyzing the data based on the theory of Tajfel and Turner (1986), the researcher summarizes the results or findings to be a discussion summary. In this discussion, the researcher compares the data with theory and relevant previous studies. From analyzing the processes of social identity using Tajfel and Turner's (1986) theory, the researcher found social categorization, social identification, and social comparison from the main characters' dialogues. The findings show how the main characters construct the identity of their ethnicities, traditions, practices, and nationalities.

Social Categorization was found in the data, which showed action and interaction from the main characters that categorize the social identity of every individual. Thus, this film told about the social life of black people and white people. Wakandan, as the black group, was more dominant to be discussed in this research because most of the characters from black people. Social identification was explained about the social categorization from some dialogues that existed on the analyzes. As a black country located in Africa, Wakanda has a decent life compared to those of black Americans. The black people were also compared with the white people and other different groups in one Jabari tribe. So, these are the explanation about the findings that have been found by the researcher.

### a. Social Categorization

Categorization is more often found than identification and comparison because, in this film, the main actors reveal more individual identities than show differences in identity between groups. These categorizations happen when an individual puts them in a group that can be clarified, categorized based on similarity. There are 30 categorizations found by researchers that have been explained in the findings from nine main characters. They are T'Calla as the Black Panther, Killmonger as an American and Wakandan, Shuri as the scientist of Wakanda and the princess, Romanda as the queen, Agent Ross as an American or white people, Klaue as an American, white people and the criminal, Nakia and Okoye as the warrior and spy, each individual owned social categorization. According to Tajfel and Turner's theory (1979) on the social categorization explanations, each individual can be categorized according to work, social class, nation, and race. Each individual succeeded in showing their identity from several actions in the film through their dialogues. Thus, in social categorization part showed the position of an individual where they belong.

T'Cala was the main hero in Black Panther. He was the king of Wakanda called as Black Panther and a Wakandan. T'Cala constructs his social identity by showing his power as the king or Black Panther. He showed how he led Wakanda by protecting it from criminals and give limited access for people to come to Wakanda. T'Cala had a conflict with Killmonger, who was his cousin. Killmonger is categorized by some social identities, such as Black American, Wakandan, and a killer. He was an American because he lived in America, and his mom was black

American. Killmonger also Wakandan because his father was a Wakandan so he has the scar of Wakandan on his body. Thus, his name was Killmonger because he murders most people whereby that is how he got the scars. It was his profession as a secret agent. He followed what his client wanted him to kill people. Killmonger also ever be the king of Wakanda after defeating T'Cala in the ritual combat. Unfortunately, most of Wakandan were not accepted him as a king, but they could not leave him and Wakanda away, like Okoye. Okoye was the warrior leader of Wakanda. She was also categorized as a nationalist since she wants to serve Wakanda as her place to stay. Even though the king of Wakanda was Killmonger, who has just come and ruined the condition in Wakanda and become a king for a second, Okoye still stands by in Wakanda. There are many women warriors in Wakanda, Okoye was one of them, and she also has a friend as a spy of Wakanda she was Nakia. Nakia stayed outside of Wakanda for some time to carry out her duties as a spy. Nakia was also categorized as nationalist because she showed her attention to Wakanda. She wanted to protect Wakanda from Killmonger, who was the gangster.

Additionally, Wakanda has a young scientist, and she was Shuri. Shuri was the sister of T'Calla, she also the princess of Wakanda. She created some technology used by Wakandan also made the Black Panther's outfit with its sophistication. Shuri is also categorized as a healer since she could take a bullet from Agent Ross's body. Agent Ross was an American who accidentally came to Wakanda because he got shot after protecting Nakia. Then, he got saved by Shuri in her lab. Agent Ross also white people who stayed around the black people. In

Wakanda, there is a group called Jabari. This group stayed in Wakanda's area but at the top of the snow mountain. They stayed away from the local people of Wakanda because they reckon that Wakanda should not use any technology which could make their tradition lost. M'Baku is a leader of Jabari and he also ever joined the battle combat with T'Cala but he fault.

**b.    Social Identification**

Social identification is identifying the main characters, which has been explained in the findings. Each individual shows social identification in terms of interaction and social action through their dialogues. Each individual managed to reveal their identity from several categorizations. Based on Tajfel and Turner's (1986) theory, social identification is how their behavior explains the main characters' identity. Therefore, the researcher can analyze the social identification shown by the main characters in the film. Social identification is also seen from the social categorization that has been determined to see whether they have behaved as members of a group that they choose to show their identity or not. All the main characters in the film showed their action as part of their social group. So, social categorizations have an explanation for social identification.

From those explanations above, these are the description of the main character's social identity. First,  T'Cala is the main hero in Black Panther. He was chosen to become a king because his father was dead in an accident. T'Cala also wears the Black Panther costume, which was designed for the king. Thus, T'Cala has an enemy in the film because he was the main hero, so he has a conflict with Killmonger. Killmonger should fight and kill many people to get the scar on his

body in the order he will be received as Wakandan. Killmonger needs to join some secret agents until he could arrive in Wakanda to show that he is one of Wakanda's royal blood. Killmonger also won the ritual combat with T'Cala, he wanted to share all the vibranium that Wakanda had with all black people who had a life suffer out of Wakanda. Most of the warriors and workers in Wakanda are women and the shepherd are men. Okoye was one of the woman's warrior so that she obeys the king's order. Even though the king was changed to become Killmonger, Okoye still keeps respect for the new king. She has a mission to serve the country, whoever the king was. Okoye also had a friend, named Nakia. Nakia also was the ex-girlfriend of T'Cala and ever being a spy. She looked for any secret information about the world. Nakia was categorized as nationalist because she tried to protect Wakanda from Killmonger. She helped the queen to find T'Cala and any help to attack Killmonger.

Additionally, T'Cala has a young sister she was Shuri. Shuri was a young scientist. She creates the costume of Black Panther, makes a new technology for Wakandan, and could heal someone by using her technique. Shuri was the one who had a significant contribution to Wakanda's technology, she handles the vibranium usage. Agent Ross was an American, and he helps T'Cala and others to take the king's position from Killmonger. He also gave some information about Killmonger as an American. Jabari was one of the group existed in Wakanda. Jabari did not use any technology that Wakanda give. Jabari also stayed far from the Wakanda environment, and they even tried to take the king's position to handle the country.

Jabari is only a minority citizen in Wakanda. Those are how the main characters were identified as their social identity.

**c.     Social Comparison**

There are many kinds of groups that own their characteristics to value their identity based on their groups. Each individual has to feel very proud to show their identity as part of the group. According to Tajfel, social comparison is comparing each individual with other individuals who are in different groups. Therefore, according to Hogg and Abrams (Stets and Burke, 2000, p. 225) that social groups happen only when sharing between groups, and there will be one group that must be favored from the others.

Additionally, the findings found several groups comparing themselves with other groups. There are social comparisons found by researchers that have already been explained in the findings. From three groups are found, each group shows comparisons in terms of interaction and social action. However, not all excerpts have a social comparison because not all data show a comparison between groups. The three groups are Wakandan consist of T'Cala, Shuri, Romanda, Killmonger, Okoye, and Nakia. Then, M'Baku as Jabari and White people are Agent Ross and Klaue.

Wakanda was a group favored in the film and has anything that other countries do no have. The Wakandans are black people who hide their existence from the world because they want to have a peaceful life without any troubles happen from outside. Wakanda also would not share their trove of vibranium with

other countries whereby they also hide the existence of vibranium and the function. Wakandan also still underestimating other people while they feel weird by staying and communicating with the white people. They even have a different point of view about white people. Thus, white people also underestimate black people or think they are conservative because they still use traditional weapons. Whereas, their gun was designed as a high technology by Shuri that other countries do not have. Wakandan also tried to be a part of other black people who lived outside Wakanda.

Additionally, the Jabari tribe was one of the groups which existed in this film. These groups really out of date even they are still in one place with Wakanda. They hold on to their tradition and do not believe in technology. This film tried to show us another perspective of black people. Black people are precious, they are smart and creative by showing their capability in changing vibranium become a sophisticated technology used by them daily. The findings showed how these groups such as Wakanda, Jabari, American black people, and White people preserved their ethnic values and traditional practices. Therefore, social interaction and social behavior between individuals are very influential in constructing one's social identity.

# CHAPTER IV

# CONCLUSION & SUGGESTION

This chapter involves two significant points, and those are conclusion and suggestion. It summarizes the research investigation findings and offers recommendations for further researchers interested in social identity within the social interaction approach by Omoniyi.

## 4.1    Conclusion

There would be two significant points that are highlighted in this research. There are two ways in which social identity is represented. First is social interaction, which shows how the main characters usually do their habitual action related to the social group rules. The last is social communication; it shows how the main characters communicate with their groups. In this research, the main characters construct their social identity by promoting themself as part of the group. Those two main points were the way to show identity existence. Wakanda, preserve their traditional practice to show their loyalty, nationalist as their social identity. Jabari, Agent Ross (white people), Killmonger (Black Americans act confidently to explain their behavior.

Since the social group is the highlight of the main characters' social identity, they identify their action to see their behavior as their social group. According to Turner, social groups are individuals who share a common social identification of themselves or perceiving themselves of the same social category. The process of

social categorization represents a guide for individuals' social activities, as it orders "The social environment in terms of groupings of the person in a manner which makes sense to the individual".

The process of social identification is experienced differently by each individual in the social sphere as a member of the state; as a member of a gender group; as a member of a racial/ethnic group; as a member of a religious group; and in other social locations. The result of this previous study is the dynamic social process that is used to analyze the identity of Muslim social groups in the news text. To make sure the data is clear as the part of social identity, the code used, namely are categorization, social identification, and social comparison. From analyzing the processes of social identity using Tajfel and Turner's theory, the researcher found social categorization, social identification, and social comparison from the main characters' dialogues.

## 4.2 Suggestion

This research analyzed social identity in the main characters. It analyzed the behavior, action, and communication that showed social categorization, identification, and comparison. Since this research puts the focus on social identity from main characters in the Black Panther film, it is recommended for those who are interested in social status to follow up the findings of this research by analyzing the social identity construction in the different social aspect such as gender, social class, culture, and language. Hopefully, there will be the next researcher who is interested in analyzing the same or different approaches.

Additionally, analyzing the cultural identity of a film is also worth doing since this research found the social identity of the main characters from the traditional practice like choosing the new king and use a special plant to consume it. Therefore, they will be able to find another way to construct a social identity. They can analyze the social identity from a group to an individual to fill in the gap in this research. Implementing the other theoretical framework about social identity can enlarge the explanation and have a different finding of the research.

Secondly, from Tajfel and Turner's perspective about social identity, the further researcher might utilize the theory to analyze the language aspect. In this film, most of the characters are African and they have their accent and pronouncing the words, so it might show their social identity since this research did not focus on the language aspect. So the result of the findings will be compared later.

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# CURRICULUM VITAE

**Mutahajjidah Nafilah Muradina** was born in Aikmel on July 6th 1997. She graduated from MA Nurul Jadid in Paiton Probolinggo, 2015. She started her higher education in 2015 at Department of English Literature of UIN Maulana Malik Ibrahim Malang and finished in 2019. During her study at University, she joined some organizations such as, English Letters Student Association, DEMA Fakultas Humaniora, Pergerakan Mahasiswa Islam Indonesia and also participated as a committee for some events in campus. She is also experienced as a private tutoring in Malang during her study in UIN Maulana Malik Ibrahim Malang.

**APPENDIX**

| Minutes | Datum | Categorization | Idenitifacation | Comparison |
|---|---|---|---|---|
| 56:10 | Um...Shepherds, textiles, cool outfits | Wakandan as villagers | Identifies from the job as shepherds and use outfit by textiles | |
| 56:22 | it was in Africa the whole time | Wakanda is located in Africa territory | The current location where Wakandan actualy live | |
| 56:37 | Vibranium, yeah, strongest metal on earth | Vibranium as a tool of whole needs of Wakanda | Their technology and their war customes are made by vibranium | |
| 56:39 | It's not just a metal | Vibranium is special metal | It is rarely found in other countries but Wakanda | |
| 56:54 | Wakanda is a third world country | Wakanda a part of the world country | It is well known by many people in America especially | |
| 57:16 | I'm the only outsider who's seen it and got out of there alive | Klaue as American | He tells that he is not a part of Wakanda | He compares that he has different social group with Wakanda |
| 01:00:59 | Another broken white boy for us | -Agent Ross as a white person - Shuri as a healer | - It is seen from his skin - Shuri is the one who heal Agent Ross | The comparison seen between white people |

| | | | | (Agent Ross) and the black people (Shuri) |
|---|---|---|---|---|
| 01:01:01 | He will live | | | |
| 01:03:21 | They're savages. This is what they do to people like us | 1. Wakandan as Savages country 2. Klaue as American | Wakandan punished Klaue because he was stealing some vibranium | A different treatment was done by Wakandan to Americans like Klaue. |
| 1:03:23 | I ain't worried about no brand. Check these out (Showing his scar on his hand) each one is for a kill | 3. Killmonger as Wakandan | Killmonger has a scar on his body, giving a scratch on their body like how actually the war dog of Wakanda does after killing an enemy. | |
| 01:12:46 | Erik Stevens. Graduated Annapolis age 19...MIT for Grad school. Joined the SEALs and went straight to Afghanistan...where he wrapped up confirmed kills like it was a video game. Started calling him Killmonger. He joined a JSOC ghost unit. Now, these guys are serious. They will drop off the grid...so they | | | |

| | | | | |
|---|---|---|---|---|
| | can commit assassinations and takedown governments | | | |
| 01:12:11 | He has a War Dog tattoo | Killmonger as Wakandan | Has war dog tattoo | |
| 01:14:23 | Y'all sittin' up here comfortable | Wakanda as a peaceful country | | |
| 01:14:27 | Must feel good. It's about two billion people all over the world that looks like us | Black people outside of Wakanda | | |
| 01:14:35 | But their lives are a lot harder | Black people are suffer | | |
| 01:14:35 | Wakanda has the tools to liberate 'em all | Wakanda as a rich country | Wakanda could save other black people life condition | |
| 01:14:43 | Our weapons will not be used to wage war on the world. It is not our way to be judge, jury and executioner...for people who are not our own | | Wakanda is will not have a finger in the pie of another country | |
| 01:14:59 | I am not the king of all people. I am the king of Wakanda. And it is my responsibility to make sure our people are safe...and that vibranium does not fall into the hands of a person like you | T'Cala as a king | Have a responsibility to make Wakandan have a peaceful life | |

| 01:15:02 | You're Erik Stevens. An American black operative | Killmonger as American | His biography shown by Shuri | |
|----------|--------------------------------------------------|------------------------|-----------------------------|---|
| 01:15:29 | That's not my name, Princess | Shuri as princess | | |
| 01:15:42 | I am N'Jadaka, son of Prince N'Jobu. Son of N'Jobu? With Panther claws in his chest! | Killmonger as Wakandan | Killmonger shows his real identity | |
| 01:22:52 | We cannot turn over our nation | "We" refers to Wakandan | | |
| 01:22:55 | He is of royal blood. He killed T'Challa! In ritual combat. | Killmonger as Royal blood | | |
| 01:23:17 | I'm not a spy who can come and go as they so choose! | Okoye as the greatest warrior | | |
| 01:23:21 | I am loyal to that throne, no matter who sits upon it | Okoye is nationalist | Okoye will do anything for the country, whoever the king at least Wakanda is saved. | |
| 01:23:25 | I save my country | Nakia loves the country, or she is nationalist | Nakia as the one who wants the country has a peaceful life, so it needs a good king to lead the country. | |
| 01:31:24 | the Heart-Shaped Herb | Special Plant | | |
| 01:31:30 | It gives whoever takes it heightened abilities | | Give energy to the one who drinks | |

| 01:31:43 | The Herb belongs to us | The plant belongs to Wakanda | | |
|---|---|---|---|---|
| 01:31:58 | I am a spy with no army | Nakia as a spy | | |
| 01:33:10 | ritual combat | Wakanda's tradition | Wakandan still does this kind of activity. | |
| 01:33:26 | the new king is a U.S | Killmonger is the new king after T'Cala | Killmonger lives since a child in Amerika | |
| 01:33:41 | I will feed you to My children. I'm kidding. We are vegetarians | Jabari tribe | They are savages | |
| 01:40:33 | I will give no Jabari lives towards your cause | Leader of Jabari | He makes all the decision | |
| 01:40:38 | It is for all of us | "us" refers to Wakandan (T'Cala and M'Baku) | | |
| 01:40:40 | You are the first king to come here in centuries and now you speak of "us"? | | | Shows that the previous leaders have no good relationship with Jabari |