

ABSTRACT

Chusna, Asna Jazillatul. Thesis. 2013. *Consumer Protection in E-Commerce in The Perspective of Law No.8/1999 on Consumer Protection and Islamic Economics (Study on Consumer Protection Given by Tokobagus.Com)*. Sharia Business Law Department. Sharia Faculty. The State Islamic University Of Maulana Malik Ibrahim Of Malang. Supervisor: Dr. Zainul Mahmudi, M.A.

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In e-commerce has many sites that prepare advertisement service, it can support trading transaction. One of sites is Tokobagus.com, many cases happen in Tokobagus.com, such as a fictitious shop, so the goods are ordered not sent to the consumer who already sent money. Beside that, there is advertisement about baby sale that horrendous, because it is presumed as trafficking, and the case is still in process of police. With this background of study the research is about consumer protection on Tokobagus.com is done

This research is done to answer the questions about the appropriate between consumer protection on Tokobagus.com with Law No.8/1999 concerning consumer protection and Islamic economics. The purpose of this research is to know the existence of the appropriate or inappropriate consumer protection is given by Tokobagus.com and Islamic economics. This research is normative research type, by collecting and analyzes data from books and other literary sources. The analysis method is comparative analysis.

The result of this research is consumer protection given by Tokobagus.com is still weak according to Law No. 8/1999 on consumer protection. It can be seen from the cases that are still happen, object of trading clarity that cannot be guarantee and verification method is not perfect yet, and also it is not appropriate yet with the rules of Islamic economics. Because Tokobagus.com does not apply *khiyar* right yet. So, the goods are bought cannot be sent back, although inappropriateness with consumer expectation. Because Tokobagus.com still does not have joint account yet.