

ABSTRACT

Fitria. 2013. Thesis. Title: The Leadership Model in Saving and Loan Cooperative of KUD Pakis Asrikaton Malang.

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Keyword: Business Unit's Leadership Model

The development of today's life style generally motivates the society to get involved in the globalization era which demands an improvement standard of order in various matters. An organization needs an effective leadership to encourage the staffs to achieve the desired goal.

This is a descriptive research using qualitative approach. The data used are primary and secondary data which are obtained through interview, observation, and documentation as the data collection techniques. The method of the data analysis employed is descriptive analysis since it describes the leadership in Saving and Loan Cooperative of KUD Pakis Asrikaton Malang.

The results show that the leadership models in Saving and Loan Cooperative of KUD Pakis Asrikaton Malang are transformational and transactional leaderships because the cooperative uses Transformational Leadership dimensions: a charismatic leader who motivates the employees, create ideas and concerns about the employees. The leader also gives reward to the employees such as bonuses in order to make them motivated to achieve the desired targets. The leadership model in this cooperative suits the Islamic concepts because this kind of leadership emphasizes good relationship, a high exemplary behaviour, and a maximum and optimal effort in working.