ABSTRACT

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East Java has a wide variety of local art forms. Art is one of the areas of human culture that expresses the beauty. One branch of the area's most popular art is the art of music and dance. Now many elements of foreign music like rock, k-pop, j-pop, jazz, and others who come in and helped decorate the world of country music led to the traditional arts are less in demand by today's society. This final project proposal catch problems that cause less attractive traditional arts such as musical arts.

Designing Art Development Center Karawitan in Malang is expected to be the center of information and traditional music education in East Java. Not only for the people of East Java region only, but the whole society Indonesian and foreign tourists visiting Malang. It aims to introduce the art of music and dance culture of traditional East Javanese gamelan to the international world.

Malang city used as a musical art development center in East Java with consideration of the location of Malang as the second largest city located in the middle of East Java Province, is expected to facilitate the achievement of the other cities. In Malang, there is also a place which is a means of cultural appreciation of East Java with many artists and traditional art education was in Malang. Although the place looks deserted now because rarely well maintained and art enthusiasts of traditional Indonesian society is getting a little, but it's better to turn the traditional arts are almost dead. Art development center is also expected to pull back the public interest in the arts and culture of East Java.

Related to the theme taken is the theme Association with Other Art. The purpose of this theme is to design the object by applying the principles of the traditional music of East Java. The principle contained in the melody, harmony, rhythm, so that the design according to the system of traditional music of East Java itself. Association with other art will be the image of the object design. Beauty and harmony are held in accordance with the principles applied to traditional music and dance of East Java. Given this, it is hoped more people interested and keen to explore the traditional art of East Java.