Non-Tax State Revenues or PNPB comes from other sources than taxes such as from society for government institutional services. Currently, the government is trying to optimize the revenue to carry out its activities and national development. Therefore, Purwodadi botanical gardens under Indonesian Institute of Sciences (LIPI) as one of the government agencies also conducts PPNB based on government regulation of the Republic of Indonesia number 106 of 2012. The study aims to determine the factors influencing the PNPB achievement in Purwodadi botanical gardens. From the background of the study, this research is conducted with the title "Factors Influencing Target Achievement of Non-Tax State Revenues in UPT Conservation Center of Purwodadi Botanical Gardens".

This study uses a qualitative descriptive approach to describe systematically about the factors influencing achievement of non-tax state revenues in Purwodadi Botanical Gardens. The subject of this research are visitors of Purwodadi botanical gardens. The sample consists of 100 visitors using the random sampling. The data collection employs questionnaire distribution, interview, and documentation.

The results show that Purwodadi botanical garden fulfill its PNPB target due to the factors of ticket price, facilities and services. Low ticket price attracts visitors to come to the botanical gardens. Good and friendly services make visitors to revisit Purwodadi botanical garden. However, the lack of Purwodadi botanical garden facilities becomes a problem which makes visitors feel less comfortable in using the facilities.