

ABSTRACT

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Key words: Agro, development, and ecotourism.

Agro-tourism is tourism that utilizes agricultural businesses with the aim to broaden the knowledge, experience recreation and business relations in agriculture. Sondokoro Agro tourism is one of the recreation in Karanganyar district that offers historical tours, nature and modern entertainment. Agro Sondokoro not shown a form of tourism activities that take advantage of agro business as a tourist attraction. It is characterized by the facilities offered by the dominant recreational.

Sondokoro ecotourism can be developed because it has the potential, both the potential and the potential footprint of the surrounding community. Development can also provide solutions to problems, such as: lack of educational facilities on site and the lack of activities that involve local people and visitors. Development of Agro Sondokoro area needs to be done for the purpose of ecotourism that has educational value, recreational and participation can be achieved.

Ecotourism can be grouped into ecotourism is environmentally sound tourism activities with emphasis on nature conservation aspects, aspects of social empowerment, local economic and aspects of learning and education. Ecotourism is used as the theme of doing Agrowisata Sondokoro Area Development.

Application on Agro Sondokoro ecotourism include: the development of facilities which can increase the awareness of visitors and local people will need for conservation efforts, the design of the development of conservation areas that can provide comfort to visitors, and development activities are environmentally sound tourism activities by involving local people and visitors.