

ABSTRACT

Hanif, M. Luqman 2012 : “Entrepreneur Characteristic of Students
(Study On Entrepreneurs at the State Universities of
Malang)”

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Key Words: Characteristic Entrepreneur, Students

Era of globalization are increasingly demanding an increase in the standard order of things. Entrepreneurial students are needed to reduce unemployment and an indicator of a country's prosperity. This was evidenced by the curriculum of the universities require all entrepreneurial subjects in all faculties and departments. This study aims to understand and know the characteristics of the student entrepreneur.

This research is descriptive research, with a qualitative approach, the data used are the primary data and secondary data collection techniques interview, observation, and documentation, while the method of data analysis using descriptive analysis, as in this study the authors describe the character of student entrepreneurs. Interview questions asked of students based on the theory of entrepreneur Longenecker (2001) is about four characteristics of entrepreneurs: the need for success, willingness to take risks, confident and strong desire to do business.

From the 10 informants who were interviewed, the characteristics of students who run a business must have an optimism to run an ambition (the need for success). Taking risks is uncertain. Become an entrepreneur is a risk of loss, the risk can not be avoided but can be addressed and minimized. Confident about the whole informants simultaneously stated that confidence is a very important role in running the business, the internal characteristics and external locus of control locus of control all student entrepreneurs tend to choose an internal locus of control is the belief that a person's success depends on his own business, success not depend on luck that comes on suddenly with no effort and there must be a process. The whole business students have the basic desire to do business. Researchers found that students who choose to work as an entrepreneur because it is inspired by the Holy Prophet and want to run the Sunnah as well as ease the burden on the elderly (independent) as a form of devotion to both parents, in Islam it is considered as worship.