ABSTRACT

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Keywords: the long-range debt, equity, ROE

From analyze of financial report can be known the important factors in making decisions which used as consideration to take the continued steps. Those factors are the level of liquidity, the level of activity, and also the level of firm profitability. The persons who have an interest in making economic decision generally can be classified in two groups, extern and intern. The extern persons are the managers, whether the intern is consist of investor, creditor, government, and the other user. The aims of the research were to know the simultaneous influence of the long-range debt and equity on the ROE in Cement Industry BEI in period 2005-2010. And it was also to know the partial influence of the long-range debt variable and equity on the ROE in cement industry BEI in period 2005-2010.

The variables in this research were classified into two groups: dependent variables were the long-range debt and equity. Whether for the independent variable was ROE. The analyze technique used double regression, F-test and ttest.

From the result of the research can be known that there was the simultaneous influence of the long-range debt and equity on the ROE in Cement Industry BEI in period 2005-2010. It was shown from the calculation result that the value of F_{count} was 6,661, whether F_{table} on $\alpha = 5\%$ was 3, 88; it means that $F_{count} > F_{table}$ (6,661 > 3,88) whether their value of probability was smaller than $\alpha = 0,05$ (0,005 < 0,05). So, Ho is ejected and Ha is accepted. It proven that X_1 variable (the long-range debt) had significant influence on the ROE (Y). The result of the regression analyze was the value of t_{count} = 5,953 whether the value of count = 2,179. So, t_{count} > _{count} or the significant value was 0,046 < 0,05. It means

that Ho is ejected and Ha is accepted. So, X_2 variable (equity) had significant influence on the ROE (Y).