

ABSTRACT

Mahendra, Hendri. 2012. Nietzsche's Motivation Concept. Thesis, Faculty of Psychology, State Islamic University of Maulana Malik Ibrahim Malang.

Supervisor: Dr. A. Khudori Sholeh, M. Ag

Keywords: Motivation, Nihilism, push the will to power

Reflections on nihilism at its core is a reflection on the crisis of European culture, as witnessed by Nietzsche who lived at the end of the last century: the destruction of the established order of civilization, the religion, science, and moral. In terms of nihilism, the word does not indicate the existence of zero, but shows a zero value. Life has zero value as far as he was rejected and depreciated (diperostkan). Then after a forecast of nihilism, Nietzsche was not necessarily invited to reject nihilism. It is precisely in his writings, Nietzsche invites people to confront and overcome nihilism. Behavioral symptoms are like Nietzsche is rather difficult to explain the motivation theories of modern psychology. Therefore, the research conducted by Maslow, Alderfer, Frederick Herzberg, Murray, McClelland, and Vroom stand in the context of community work or community industry. Formulation of the problem in this study is: How does the concept of motivation according to Nietzsche? What are the motivational aspects according to Nietzsche? What factors influence the motivation of Nietzsche's concept. And, this study aimed to explore the concept of motivation according to Nietzsche, according to the motivational aspects of Nietzsche and the factors that influence the motivation concept of Nietzsche.

The method used in this study is the research library. Primary data in this study using the source of the book of Nietzsche. Secondary use of data are *Nietzsche* written by St. Sunardi, *Filsafat Nietzsche* written by Gilles Deleuze, *90 Menit bersama Nietzsche*, written by Paul Strathern, *Friedrich Nietzsche*, written by Roy Jackson, *Nietzsche dan Posmodernisme*, written by Dave Robinson, *Jurnal Filsafat Driyarkara*, year of XXVII 1st volume.

Based on the results of research conducted, a conclusion that the concept of motivation in Nietzsche's thought encourages people to be brave attitude towards the situation of social conditions which no longer rely on the values of the life of God's existence. Three perkembangan motivation according to Nietzsche is, of the human spirit towards the creation of man is full load, full load of man to man free and brave, and of the free and brave human being superior to humans. Factors that affect motivation according to Nietzsche is to boost the will to power, thrust into superman, and a boost of happiness. Motivation in the context of thinking is to describe the atheistic man who wanted a "guide" to live in a world that thought had no meaning and the absence of God. Memuncak world where freedom and all forms of human behavior and actions are allowed. Motivational aspects in Nietzsche's thought is, the motivation of courage, motivation, acceptance of tapa meaning of life, and overcome the limitations of self-motivation. While Nietzsche's concept of motivation is influenced by 19th century European civilization and Christian religious phenomenon.