

Lampiran 1: Frekuensi Tabel Item

Frequencies X1**Statistics**

		X1.1	X1.2	X1.3	X1.4	X1.5
N	Valid	75	75	75	75	75
	Missing	0	0	0	0	0
Mean		3,18	3,17	3,15	3,13	3,19
Std. Deviation		,833	,711	,688	,577	,644
Sum		318	317	314	313	312

Frequency Table**X1.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	14	14,0	14,0	14,0
	2	26	26,0	26,0	26,0
	3	16	16,0	16,0	16,0
	4	17	17,0	17,0	17,0
	5	2	2,0	2,0	2,0
Total		75	75,0	75,0	75,0

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	33	33,0	33,0	33,0
	2	28	28,0	28,0	28,0
	3	14	14,0	14,0	14,0
	4	0	0,0	0,0	0,0
	5	0	0,0	0,0	0,0
Total		75	75,0	75,0	75,0

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	28	28,0	28,0	28,0
	2	36	36,0	36,0	36,0
	3	7	7,0	7,0	7,0
	4	4	4,0	4,0	4,0
	5	0	0,0	0,0	0,0
Total		75	75,0	75,0	75,0

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	37	37,0	37,0	37,0
	2	27	27,0	27,0	27,0
	3	0	0,0	0,0	0,0
	4	11	11,0	11,0	11,0
	5	0	0,0	0,0	0,0
	Total	75	75,0	75,0	75,0

X1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	42	42,0	42,0	42,0
	2	33	33,0	33,0	33,0
	3	0	0,0	0,0	0,0
	4	0	0,0	0,0	0,0
	5	0	0,0	0,0	0,0
	Total	75	75,0	75,0	75,0

Frequencies X2**Statistics**

		X2.1	X2.2
N	Valid	75	75
	Missing	0	0
Mean		3,13	3,35
Std. Deviation		,720	,716
Sum		313	335

Frequency Table**X2.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	21	21,0	21,0	21,0
	2	23	23,0	23,0	23,0
	3	10	10,0	10,0	10,0
	4	18	18,0	18,0	18,0
	5	3	3,0	3,0	3,0
	Total	75	75,0	75,0	75,0

X2.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	19	19,0	19,0	19,0
2	26	26,0	26,0	26,0
3	17	17,0	17,0	17,0
4	9	9,0	9,0	9,0
5	4	4,0	4,0	4,0
Total	75	75,0	75,0	75,0

Frequencies X3**Statistics**

		X3.1	X3.2	X3.3	X3.4	X3.5
N	Valid	75	75	75	75	75
	Missing	0	0	0	0	0
Mean		3,20	2,82	3,06	3,28	2,70
Std. Deviation		,853	,881	,814	,817	,937
Sum		320	282	306	328	270

Frequency Table**X3.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	35	35,0	35,0	35,0
2	40	40,0	40,0	40,0
3	0	0,0	0,0	0,0
4	0	0,0	0,0	0,0
5	0	0,0	0,0	0,0
Total	75	75,0	75,0	75,0

X3.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	20	20,0	20,0	20,0
2	36	36,0	36,0	56,0
3	19	19,0	19,0	75,0
4	0	0,0	0,0	0,0
5	0	0,0	0,0	0,0
Total	75	75,0	75,0	75,0

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	23	23,0	23,0	23,0
	2	47	47,0	47,0	47,0
	3	5	5,0	5,0	5,0
	4	0	0,0	0,0	0,0
	5	0	0,0	0,0	0,0
	Total	75	75,0	75,0	75,0

X3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	28	28,0	28,0	28,0
	2	30	30,0	30,0	30,0
	3	17	17,0	17,0	17,0
	4	0	0,0	0,0	0,0
	5	0	0,0	0,0	0,0
	Total	75	75,0	75,0	75,0

X3.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	26	26,0	26,0	26,0
	2	49	49,0	49,0	49,0
	3	0	0,0	0,0	0,0
	4	0	0,0	0,0	0,0
	5	0	0,0	0,0	0,0
	Total	75	75,0	75,0	75,0

Lampiran 2: Uji Validitas dan Reliabilitas

Correlations X1**Correlations**

		X1
X1.1	Pearson Correlation	,845(**)
	Sig. (2-tailed)	,000
	N	75
X1.2	Pearson Correlation	,779(**)
	Sig. (2-tailed)	,000
	N	75
X1.3	Pearson Correlation	,648(**)
	Sig. (2-tailed)	,000
	N	75
X1.4	Pearson Correlation	,599(**)
	Sig. (2-tailed)	,000
	N	75
X1.5	Pearson Correlation	,930(**)
	Sig. (2-tailed)	,000
	N	75

** Correlation is significant at the 0.01 level (2-tailed).

Reliability X1

***** Method 1 (space saver) will be used for this analysis *****

R E L I A B I L I T Y A N A L Y S I S - S C A L E (A L P H A)

Statistics for	Mean	Variance	Std Dev	N of Variables
SCALE	6,3500	1,5833	1,2583	5

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
X1.1	3,1700	,5062	,3227	.
X1.2	3,1800	,6945	,3227	.
X1.3	3,1600	,5059	,3227	.
X1.4	3,1900	,7026	,3227	.
X1.5	3,1800	,6945	,3227	.

Reliability Coefficients

N of Cases = 75,0

N of Items = 5

Alpha = ,6833

Correlations X2**Correlations**

		X2
X2.1	Pearson Correlation	,900(**)
	Sig. (2-tailed)	,000
	N	75
X2.2	Pearson Correlation	,898(**)
	Sig. (2-tailed)	,000
	N	75

** Correlation is significant at the 0.01 level (2-tailed).

Reliability X2

***** Method 1 (space saver) will be used for this analysis *****

R E L I A B I L I T Y A N A L Y S I S - S C A L E (A L P H A)
N of

Statistics for	Mean	Variance	Std Dev	Variables
SCALE	6,4800	1,6663	1,2908	2

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
X2.1	3,3500	,5126	,6163	.
X2.2	3,1300	,5183	,6163	.

Reliability Coefficients

N of Cases = 75,0

N of Items = 2

Alpha = ,7626

Correlations X3

Correlations

		X3
X2.1	Pearson	,641(**)
	Correlation	
	Sig. (2-tailed)	,000
	N	75
X2.2	Pearson	,676(**)
	Correlation	
	Sig. (2-tailed)	,000
	N	75
X2.3	Pearson	,679(**)
	Correlation	
	Sig. (2-tailed)	,000
	N	75
X2.4	Pearson	,732(**)
	Correlation	
	Sig. (2-tailed)	,000
	N	75
X2.5	Pearson	,569(**)
	Correlation	
	Sig. (2-tailed)	,000
	N	75

** Correlation is significant at the 0.01 level (2-tailed).

Reliability X3

***** Method 1 (space saver) will be used for this analysis *****

RELIABILITY ANALYSIS - SCALE (ALPHA)
 N of
 Statistics for Mean Variance Std Dev Variables
 SCALE 22,5400 14,5337 3,8123 5

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Alpha if Item Deleted
X2.1	19,3400	11,0954	,4772	,7395
X2.2	19,7200	10,7693	,5172	,7309
X2.3	19,4800	10,9794	,5358	,7276
X2.4	19,2600	10,6388	,6051	,7131
X2.5	19,8400	11,3479	,3653	,7658

Reliability Coefficients

N of Cases = 75,0

N of Items = 5

Alpha = ,7665

Correlations Y

Correlations

		Y
Y1.1	Pearson Correlation	,793(**)
	Sig. (2-tailed)	,000
	N	75
Y1.2	Pearson Correlation	,820(**)
	Sig. (2-tailed)	,000
	N	75
Y1.3	Pearson Correlation	,863(**)
	Sig. (2-tailed)	,000
	N	75

** Correlation is significant at the 0.01 level (2-tailed).

Reliability Y

***** Method 1 (space saver) will be used for this analysis *****

R E L I A B I L I T Y A N A L Y S I S - S C A L E (A L P H A)
N of

Statistics for	Mean	Variance	Std Dev	Variables
SCALE	8,0900	3,1534	1,7758	3

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
Y1.1	5,3300	1,6173	,5249	,7620
Y1.2	5,3400	1,5600	,5817	,6972
Y1.3	5,5100	1,5252	,6863	,5828

Reliability Coefficients

N of Cases = 75,0

N of Items = 3

Alpha = ,7632

Lampiran 3: Analisis Regresi

Regression**Variables Entered/Removed(b)**

Model	Variables Entered	Variables Removed	Method
1	WARNA, FASILITAS, TATA LETAK, TEMPAT LALU LALANG, PENATAAN BARANG(a)	.	Enter

a All requested variables entered.

b Dependent Variable: KEPUTUSAN PEMBELIAN

Model Summary(b)

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,427(a)	,182	,130	1,657	1,676

a Predictors: (Constant), WARNA, FASILITAS, TATA LETAK, TEMPAT LALU LALANG, PENATAAN BARANG

b Dependent Variable: KEPUTUSAN PEMBELIAN

ANOVA(b)

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	56,954	5	9,492	3,459	,004(a)
	Residual	255,236	93	2,744		
	Total	312,190	99			

a Predictors: (Constant) WARNA, FASILITAS, TATA LETAK, TEMPAT LALU LALANG, PENATAAN BARANG

b Dependent Variable: KEPUTUSAN PEMBELIAN

Coefficients(a)

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics		
		B	Std. Error	Beta			Zero-order	Partial	Part	Tolerance	VIF	
1	(Constant)	5,387	1,213		4,441	,000						
	WARNA	,622	,714	,441	,872	,046	-,019	,090	,082	,034	2,078	
	FASILITAS	,220	,050	,473	4,432	,000	,364	,418	,416	,771	1,297	
	TATA LETAK	,370	,418	,269	,886	,037	,016	,091	,083	,034	1,496	
	TEMPAT LALU LALANG	,475	1,022	,353	,465	,046	,022	,048	,044	,015	6,639	
	PENATAAN BARANG	-,931	,734	-,641	-1,267	,208	-,021	-,130	-,119	,034	2,091	

a Dependent Variable: KEPUTUSAN PEMBELIAN

Collinearity Diagnostics(a)

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions					
				(Constant)	WARNA	FASILITAS	TATA LETAK	TEMPAT LALU LALANG	PENATAAN BARANG
1	1	6,899	1,000	,00	,00	,00	,00	,00	,00
	2	,050	11,738	,02	,00	,04	,01	,00	,00
	3	,029	15,460	,15	,01	,24	,00	,00	,01
	4	,014	22,331	,75	,00	,65	,00	,00	,00
	5	,007	31,628	,03	,03	,01	,19	,00	,03

a Dependent Variable: KEPUTUSAN PEMBELIAN

Casewise Diagnostics(a)

Case Number	Std. Residual	KEPUTUSAN PEMBELIAN
88	-3,594	3

a Dependent Variable: KEPUTUSAN PEMBELIAN

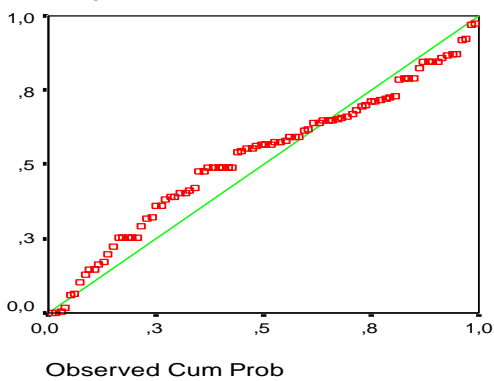
Residuals Statistics(a)

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	5,35	9,32	8,09	,758	75
Residual	-5,95	3,43	,00	1,606	75
Std. Predicted Value	-3,618	1,622	,000	1,000	75
Std. Residual	-3,594	2,071	,000	,969	75

a Dependent Variable: KEPUTUSAN PEMBELIAN

Normal P-P Plot of Regression ϵ

Dependent Variable: Y



NPar Tests

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters(a,b)	Mean	,0000000
	Std. Deviation	1,60565897
Most Extreme Differences	Absolute	,131
	Positive	,104
	Negative	-,131
Kolmogorov-Smirnov Z		1,315
Asymp. Sig. (2-tailed)		,063

a. Test distribution is Normal.

b. Calculated from data.

Nonparametric Correlations

Correlations

			WARNA	FASILITAS	TATA LETAK	TEMPAT LALU LALANG	PENATAAN DAGANGAN
Spearman's rho	WARNA	Correlation Coefficient	1,000	,425(**)	,468(**)	,503(**)	,950(**)
		Sig. (2-tailed)	.	,000	,000	,000	,000
		N	75	75	75	75	75
	FASILITAS	Correlation Coefficient	,425(**)	1,000	,267(**)	,322(**)	,433(**)
		Sig. (2-tailed)	,000	.	,007	,001	,000
		N	75	75	75	75	75
	TATA LETAK	Correlation Coefficient	,468(**)	,267(**)	1,000	,937(**)	,510(**)
		Sig. (2-tailed)	,000	,007	.	,000	,000
		N	75	75	75	75	75
	TEMPAT LALU LALANG	Correlation Coefficient	,503(**)	,322(**)	,937(**)	1,000	,496(**)
		Sig. (2-tailed)	,000	,001	,000	.	,000
		N	75	75	75	75	75
	PENATAAN DAGANGAN	Correlation Coefficient	,950(**)	,433(**)	,510(**)	,496(**)	1,000
		Sig. (2-tailed)	,000	,000	,000	,000	.
		N	75	75	75	75	75

** Correlation is significant at the 0.01 level (2-tailed).

BIODATA PENELITI

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LATAR BELAKANG PENDIDIKAN

- TK Dharma Wanita Klakah tahun 1993-1995
- Sekolah Madrasah Ibtidaiyah Darul Ulum Ranupakis-Klakah tahun 1995-2000
- Sekolah Pon-Pest Al-Amien Prenduan Sumenep-Madura tahun 2000-2003
- Sekolah Pon-Pest Al-Amien Prenduan Sumenep-Madura tahun 2003-2006
- Universitas Islam Negeri Maulana Malik Ibrahim Malang tahun 2007-2012

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Malang, 02 Januari 2012

Nur Haqqul Lathifah