

## ABSTRACT

**Irfan Bahtiar. 2012 Thesis. The Analysis of the Influence of Organizational Communication for Productive Work Environments (A Study on the Intrans Publishing)**

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The condition of an increasingly sharp competition, companies are really required to pay attention and maximize the effectiveness and efficiency of its employees in order to attempt the achievement of corporate goals. In this case, no denies that communication is one of the most important elements in order to create a good working environment. The enthusiasm of work is influenced by many things or variables that are very complex. The reaching of productive site work depends on the whole elements of organization; such as the leader, employee, working facilities, pension, etc.

In this study, the variables that effect the level of productive work environment is divided into vertical communication variables, horizontal communication variable, diagonal communication and informal communication. The purpose of this study was to clarify the effect of communication on productive work environment.

The types of research that used was explanatory. The population in this study were employees of publishing Intrans. The total number of samples that taken was 21 employees with used saturated sample. Data analysis that used were multiple linear regression method at a significance level of 0,05 which is processed using of computer programs SPSS for windows 11.5.

The analysis result indicate that the communication variables jointly have a significant relationship to the productive work environment with a significant level of 0,00 at level  $61.389 > 0.05$ . On partial testing, variable horizontal communication and informal communication effect with a significance level 0.003 and 0.007. The contrary, vertical communication and diagonal communication has no effect on productive work environment with the value 0.450 and 0.343. While the effect that dominant it was 88.55%.

Thus expected for the company to pay more attention to informal communication because the results showed that both variables may effect a productive work environment.