## ABSTRACT

Yoko Dwi Mukarom, 2014. THESIS. Title: "The Effectiveness of Regional

Acceptance as Effort to increase the local revenue (PAD)

Tulungaggung".

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The central government provides a policy to local government to take care and finances its own region. This requires that local governments be able to explore the potential of region economy which can be a source of local revenue. One of the most important local revenue sourced from PAD. Sources of revenue are derived from local taxes, retribution, wealth management results separated areas and other PAD legitimate to be further improved, the purpose is to stimulate the economy through infrastructure development.

This research use a descriptive quantitative method, which examines the effectiveness of local revenue, local revenue contribution to the PAD and the influence of local tax variable  $(X_1)$ , retribution  $(X_2)$ , the wealth management area  $(X_3)$  and other PAD legitimate  $(X_4)$  to PAD (Y). In this research the population which become sample is the receptionarea in the form of region taxes, region retribution, the result of the separated areas of wealth management, other PAD and PAD legitimate Tulungaggung, while the data that used in this research is time series data in 2010 to 2012, start from january to december.

The result showed that the level of effectiveness of the reception area Tulungaggung district during estimate of periods 2010 to 2012 is very effective. The largest. Contribution in increasing PAD Tulungaggung district provide by other PAD legitimate, While local taxes, the region retribution and the result are separated wealth management area is still relatively small contribution. Base on the result of the regression analysis showed that the variable of Local Tax  $(X_1)$ , Retribution  $(X_2)$ , Regional wealth Management Results Separated  $(X_3)$  and other PAD legal  $(X_4)$  are effect on PAD (Y) of Tulungaggung district either partially or simultaneously. And the coefficient of determination (Adjusted R Square) is 0,991 or 99, 1%.