ABSTRACT

Ainun Nadhiroh. 2012, THESIS. Title: "an analysis of the factors that Affect the rest of the business results (SHU) on cooperatives (case study on Employee Cooperative (KOPKAR) Sari Madu PG. Gardens Of the unfortunate 2003-2014)"

Supervisor: Yona Octiani Lestari, SE., MS. A.

Keywords: liquidity, Solvency, profitability, business results and the remaining Competitors (SHU)

Maintain the viability of cooperatives is sure there will be problems that will occur that will affect the growth of the cooperative itself. As well as the financial performance and business rivalries that exist within the cooperative, both of these factors can affect the growth of the rest of the business results (SHU). The purpose of this research is to know the influence of the financial performance and the competition that exists in the rest of the business results (SHU) cooperative. From the background that's so that this research was conducted under the title "an analysis of the factors that Affect the rest of the business results (SHU) on Cooperatives (Study On Cooperative Employee Sweatshirt (KOPKAR) Sari Madu PG. Gardens Of the unfortunate 2003-2013)".

This research uses a quantitative approach in which tujuanya was to describe systematically with numbers of research focus include the ratio of solvency, liquidity, profitability and competition. The object of research is only one of the cooperative. Data were collected by means of documentation and dissemination of the questionnaire.

Results showed a variable of liquidity, solvency, profitability and influence on the rest of the competitors ' business results. It can be seen the results tally the value of GIS data analysis. liquidity variables of 0.006, solvency of 0.05 < 0,005 < 0.05, the profitability of 0.010 and competitors of 0.05 < 0000 < 0.05. can be drawn the conclusion that the liquidity, solvency, profitability, and influence on the rest of the competitors ' business results (SHU) on the Employee Cooperative (KOPKAR) Sari Madu Malang.