

ABSTRACT

THE RELATIONSHIP BETWEEN SENSE OF HUMOR AND SELF-CONFIDENCE OF RADIO BROADCASTER

Self-confidence and *sense of humor* were two ideas that all were important for someone with a carrier in the *entertainment* world, such as radio broadcaster. Self-confidence always helped radio broadcaster in having association with ordinary people through flexible, positive and different fashions, especially during direct intercourse with audiences. Self-confidence might be developed from *sense of humor* to liquidate the situation or by developing self-understanding and seeing self in realistic manner.

In fact, radio broadcaster might have higher *sense of humor* but with lower self-confidence. Radio broadcaster could have lower *sense of humor* but higher self-confidence. Taking this into account, the author put interest to conduct research about this characteristic. The objectives of research, therefore, were: (1) to acknowledge how was *sense of humor* of radio broadcaster in Malang City; (2) to understand how was self-confidence of radio broadcaster in Malang City; and (3) to figure out the relationship of *sense of humor* and self-confidence of radio broadcaster in Malang City. Research method was quantitative. Sampling technique was *purposive sampling*, resulting in 19 broadcasters who broadcasted with Radio Mitra Adi Swara, RRI Pro I in cultural and educational channels, and Radio Chakra Buana. Data collection processes involved observation, interview, scale and documentation. Whereas, to analyze data using correlation product moment with SPSS 16,0 for windows.

Based on research the variation's sense of humor of radio broadcaster rater, 15,8% (high), 73,8% (medium), and 10,5 % (low), then the rates of self confidence 21,1% (high), 68,4% (medium), 10,5% (low). Whereas the coefficient analysis of product moment pearson has the correlation (r_{xy}) is 0,609, sig of 0,06 < 0,05. The show that sense of humor and self confidence has the significant relations the wisher of sense of humor as same as the higher of self confidence in the analysis project. Besides, the lower sense of humor as same as the lower of self confidence in the analysis project.

Keywords: *Sense of Humor*, Self-Confidence, Radio Broadcaster