ABSTRACT

Maharani, Aisyah. 2013. The Relationship between Employee’s Work Culture and Work Productivity of PT. Bank Tabungan Negara (Persero) Tbk Branch Office Syariah Malang. Psychology Department, Faculty if Psychology, Maulana Malik Ibrahim Malang.

Supervisor : Tristiadi Adi Ardani, M.Si

Key words : work culture, work productivity

Work culture is a set of behavioral pattern attached to every human being in organization. Meanwhile, the work productivity is defined as the measurement of what is gotten from which the employee has given and contributed to particular job in the a definite time. The productivity, moreover, requires the employee’s involvement to grab the maximum result by involving their work quality and quantity. Hence, the work productivity will never be foster unless the employee has and lied on work culture.

This study aims to identify the work culture of the employee, work productivity, and the relation between both work culture and work productivity. It is conducted at PT. Bank Tabungan Negara (Persero) Tbk. Branch office Syariah Malang. the population is 50 employees therefore it will be population research. The data collection is through questionnaire. Finally, the data are analyzed by Moment Product Correlation Analysis.

The findings show that the height working culture category is 22 employee with 44%, the average is 28 employees with 56%. Meanwhile, the height work productivity category is 35 employees with 70% and the average one is 15 employees with the percentage of 30%.

Based on moment product correlation test by SPSS 16.0 for windows, it shows that there is a significance relationship between the work culture and work productivity of the employee at PT. bank Tabungan Negara (Persero) Tbk. Branch office Syariah Malang with $r_{xy} = 0.722$ ; $\text{sig} = 0.000 < 0.05$. It means that the higher the work culture, the higher the work productivity is and vice versa.