ABSTRACT


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Meaningfulness of life is something that is important and gives special value to a person if it is met, it will make people feel happier, precious and has a lofty goal to be met. While performance is the result (output) quality achieved with the skills, efforts and opportunities that can be measured from the resulting consequences. Strongly support the meaningfulness of life performance of members. The level of meaningfulness of life is influenced by several factors both internal and external. The company's success in building community there needs to be a lot of effort in improving the quality of the members, other than that the performance of members of the need for serious attention to be able to manage the company's goals fit the company's mission.

The research was carried out on members of Dinar Vision Club (DVC) at Corporate Plaza Dinar Malang, with the aim to determine the relationship between the meaningfulness of life with the performance of members of Dinar Vision Club (DVC). This study uses quantitative methods. The population of the study subjects as much as 346 members, and the samples were taken are 52 members (15% of 346 members), the samples were taken with a random sampling technique. In collecting data, the researcher used the questionnaire method in the form of scale. Analysis of the data in this study using techniques Karl Pearson Product Moment Correlation, using SPSS version 16.0 for Windows. Based on test validity variable (X) Significance of Life and variable (Y) performance, note all items have a value statement Pearson Correlation Significance <0.05, so it is concluded that each item X and Y valid. While the reliability of the test variable (X) meaningfulness of life known the value of Cronbach's Alpha for 0876> 0.60 and variable (Y) performance of the known value of Cronbach's Alpha for 0860> 0.60 so the instrument is said reabel research all variables.

Based on the results of the analysis using Pearson R correlation technique with sample 52 respondents known to have a value of 0662 and the Pearson correlation significance level 0.000 <0.05 means that there is a significant positive relationship between the meaningfulness of life but the performance of the members of Dinar Vision Club (DVC) at Corporate Plaza Dinar poor at 66.2%. This means that the higher the meaningfulness of life members of the higher performance, and vice versa if the meaningfulness of life members is low, then the lower the performance.