## ABSTRACTION

Nofa Syam, 11220021, 2015 The Protection of law for Indonesian Muslim Consumer toward the Food Product of Halal. (Analysis Study of Statute and Islamic Law). Thesis. The Department of Sharia Business Law. The Islamic State University of Maulana Malik Ibrahim Malang. Advisor: Khoirul Hidayah, S.H, M.Hi

Keywords: Law Protection, Muslim Consumer, Labelled of Halal, Sertification of Halal

Legal sertification is the form of protection that is published by Majelis Ulama Indonesia for providing the safety and comfortable of Muslim consumer in consuming the legal labelled food product. There are various product halal that was spreading but they are consists of dangerous substance. So, in this case the government has an important role for labelling the product legality which needed by all of moeslim consumer in Indonesia. The research has three problems identification that are discussed. *Firstly*, how is the form of law for Indonesian Moeslim cunsumer toward the legal food? *Secondly*, how is the law punishment for abusing the legal label of moeslim cunsumer? *Thirdly*, how is the view of islamic law relating the protection of Indonesian Moeslim consumer in label food of halal?

The research is using normative. Its also called library research. It is yuridical normative. The research method used is statute approach and conseptual approach. The data reference is obtained by documentation technique, wherease the data analysis is descriptive qualitative.

The conclusion of research showed that the protection of law based on the Indonesian statute has effect for Moeslim consumer, but for abusing the law has not possitive effect, because the punishement from UUPK or statute is only in material not in morality punishement. The islamic view of law protection in statute has not give a positive effect yet and based on the islamic law the God punishement is being in effect. There are a strong correlation on the statute such as safe comfortable rights, secure and walfare in consuming things and service.