

## ABSTRACT

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Sensitivity in recognizing non-verbal communication messages terutama facial expressions of emotion will impact on success . Success in all areas is important to be able to survive in the fierce competition in today's modern world . Most people believe that success can be achieved if it has high intelligence and can establish good interpersonal relationships . Basically a person 's success is not only determined by two things, but the ability to communicate non-verbal sensitivity are also in need. But not everyone is able to understand the non-verbal cues of communication , marked by frequent mistake misunderstanding.

Seeing the above problems it is necessary to do a study that aims to determine the accuracy of the interpretation of non-verbal communication message in the review of educational background , and gender . This study took a random sample , a total of 40 psychology students consisting of 20 men , 20 women , and 40 students from the faculty Sainstek consisting of 20 men and 20 women . This study is an experimental study using treatment by subjects . Based on these techniques , obtained two experimental groups , the first group contains students from faculty Sainstek consisting of 20 men and 20 women , the second group contains students of the Faculty of Psychology which consisted of 20 men and 20 women . Measurement techniques by providing some pictures about facial expressions . Then the subjects were asked to answer the questions correctly . To find out the gender and majors given the demographic questionnaire . Analysis of the data in this study using a t-test analysis was to examine differences point , remedy linking between the independent variables and the dependent variable nominal symptomatic .

Based on the research faculty of psychology has a higher accuracy of the interpretation of the mean value ( $\bar{x}$ )= 3.0500 sainstek of the group with a mean value ( $\bar{x}$ )= 2.8250 , whereas significant scores 0228 majoring in psychology and this means sainstek  $\geq 0:05$  show results significant , meaning there is no difference between psychology and sainstek the accuracy of the interpretation of non-verbal communication messages . As for the type kelami showed a mean difference with female sex tilapia ( $\bar{x}$ )= 3.3500 than in the male sex ( $\bar{x}$ )= 2.5250 it is proved that the level of accuracy of the interpretation of women and men far adrift , shows that the accuracy of the interpretation of non-verbal messages komunikasi women are better than men.