ABSTRACT


Keywords : Accuracy of interpretation of non-verbal communication messages, educational background, Gender

Sensitivity in recognizing non-verbal communication messages tertama facial expressions of emotion will impact on success. Success in all areas is important to be able to survive in the fierce competition in today's modern world. Most people believe that success can be achieved if it has high intelligence and can establish good interpersonal relationships. Basically a person's success is not only determined by two things, but the ability to communicate non-verbal sensitivity are also in need. But not everyone is able to understand the non-verbal cues of communication, marked by frequent mistake misunderstanding.

Seeing the above problems it is necessary to do a study that aims to determine the accuracy of the interpretation of non-verbal communication message in the review of educational background, and gender. This study took a random sample, a total of 40 psychology students consisting of 20 men, 20 women, and 40 students from the faculty Sainstek consisting of 20 men and 20 women. This study is an experimental study using treatment by subjects. Based on these techniques, obtained two experimental groups, the first group contains students from faculty Sainstek consisting of 20 men and 20 women, the second group contains students of the Faculty of Psychology which consisted of 20 men and 20 women. Measurement techniques by providing some pictures about facial expressions. Then the subjects were asked to answer the questions correctly. To find out the gender and majors given the demographic questionnaire. Analysis of the data in this study using a t-test analysis was to examine differences point, remedy linking between the independent variables and the dependent variable nominal symptomatic.

Based on the research faculty of psychology has a higher accuracy of the interpretation of the mean value ($\bar{x}$= 3.0500 sainstek of the group with a mean value ($\bar{x}$)= 2.8250, whereas significant scores 0228 majoring in psychology and this means sainstek $\geq$ 0:05 show results significant, meaning there is no difference between psychology and sainstek the accuracy of the interpretation of non-verbal communication messages. As for the type kelami showed a mean difference with female sex tilapia ($\bar{x}$)= 3.3500 than in the male sex($\bar{x}$)= 2.5250 it is proved that the level of accuracy of the interpretation of women and men far adrift, shows that the accuracy of the interpretation of non-verbal messages kominikasi women are better than men.