ABSTRACT

Candra Dewi S. 2014, Thesis. Title: "The Influence of Career Development on Employee Performance in Dinasti Market Pare"

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Keywords : Individual Initiative, Initiative Organization, Employee Performance

The aims of this research is to describe the significance of influence of Career Development simultaneously on Employee Performance in Dinasti Market. This research uses explanatory research (research explanation), which is a study that highlights the relationship variables and test research hypotheses that have been formulated earlier, the variable of individual initiative and organizational initiatives.

Data analysis aims to simplify the data processed, making it easy to read and interpret. Data were collected by means of observation, interviews, documentation, population of employee in Dinasti Market is 60, the sample is 52 people. Analysis of data through analysis data double linear regression, and making conclusion.

The results showed that the variables individual initiatives and organizational initiatives simultaneously influence on employee performance. While partially, individual initiative variables are not significantly influence the significance level of 5% of the employee’s performance. The most dominant variable is the initiative of the organization. It is concluded that individual initiative and organizational initiatives affect the performance of the employee, but the need for the development of individual initiative, because it has not a significant effect.