

## ABSTRACT

Candra Dewi S. 2014, Thesis. Title: "The Influence of Career Development on Employee Performance in Dinasti Market Pare"

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*The aims of this research is to describe the significance of influence of Career Development simultantly on Employee Performance in Dinasti Market. This research uses explanatory research ( research explanation ) , which is a study that highlights the relationship variables and test research hypotheses that have been formulated earlier , the variable of individual initiative and organizational initiatives.*

*Data analysis aims to simplify the data processed , making it easy to read and interpret. Data were collected by means of observation , interviews ( interviews ) , documentation, population of employee in Dinasti Market is 60, the sample is 52 people. Analysis of data through analysis data double linier regresion , and making conclusion .*

*The results showed that the variables individu initiatives and organizational initiatives simultaneously influence on employee performance . While partially , individual initiative variables are not significantly influence the significance level of 5 % of the employee 's performance . The most dominant variable is the initiative of the organization . It is concluded that individual initiative and organizational initiatives affect the performance of the employee , but the need for the development of individual initiative , because it has not a significant effect .*