

ABSTRACT

Danyati, Nia. 2014, Design of Hygienic Fish Market in TPI Region Puger Jember

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Allah bring down the source of knowledge on any of His creatures with a sign - a sign that can be seen and understood by people who think. Thinking is something that must be done to explore and learn everything that exists in nature. Because, the human mind is equipped by God to think.

Nature is one proof of the grace of Allah. People who pay attention to him would see that Allah has given natural wonders countless. Wherever any living being, from plants to animals, on land and at sea, equipped with surprising features.

The sea is one of the natural resources given by Allah. Sea has many benefits to living beings such as for example only, take the contents of the sea as a staple food everyday. Marine resources is closely related to buying and selling in a fish market. So that the contents of the sea into a single unit complex to meet human needs of food and clothing.

The distribution of force that occurs depends on the shape and behavior work in sea creatures, becomes a metaphor basis for planning.

Metaphors as a theme in the design of Hygienic Fish Market In TPI Region Puger Jember have a relationship and a strong background with Hygienic Fish Market function itself.

Hygienic Fish Market is a fish market that promotes the health of the buyer or the seller's health. Hygienic Fish Market building with the theme of metaphor will be bring up the character of the function of the building itself. Moreover, when taking pomfret fish star as an object metaphor.

Fish Market hygienic design of TPI Region Puger Jember, using themes metaphor took metaphor of form and behavior pomfret star. Expected later to bring out the character of a dynamic hygienic fish market and attract visitors. The building design aims to increase the number of visitors to come to the fish market in the TPI Puger hygienic Jember and also increases people's lives around.