## ABSTRACT

Moh. Arif Luqman Hakim. 2015. The perception of the role of the Company's management, SelfEfficacyAgainstEmployeesPT. Cendana TeknikaUtamaMalang, a Thesis, Faculty of PsychologyUINMaulanaMalikIbrahimMalang.

*Self Efficacy* is a self assessmentwith regard towhat isdonewhether it is goodornotby considering theskills and knowledgeas well as themotivation ofwhat istopasssomething. Self Efficacyassociated withself confidencehave the abilityaction expected.

Perception management company is about how the assumption or how employees assess the processes of planning, organizing, preparation of personnel, direction, and supervision at the company.

This research is to determine the role between the dependent variable, is self efficacywithindependent variables. The perceptionthatthe managementcompanyPT. Cendana TeknikaUtama. The number of respondentsin this research were 53 employees. The data collection methodusing a questionnaire. questionnaireresearch areof aquestionnaire that isselfefficacyquestionnaireandperceptionmanagementcompanies, each of which consists of 15 item. An analytical technique used is a simple linear regression analysis.

Based on theanalysis of the research showed the following results: in Self Efficacy variable of employees, known there are 31 respondents who are included in the medium category with a percentage of 58%, and the remaining 22 are included in the high category with a percentage of 42%. Variable perception management company PT. Cendana Teknika Utama Malangin cluded in the medium category, a total of 25 employees with a percentage of 47%; with high category, as many as 22 employees with a percentage of 42%; and the rest with low category, a total of 6 employees with a percentage of 11%.

The result of researchtwovariablesaboveshows that there is a positive correlation (r xy 0407; with sig>0.005). The relationship between the variables of self efficacy and perception management is a significant positive with a value of 0.002 and a significance value Sig. (2-tailed) are below or less than 0.05. Donations predictive or predictive power of perception management companies to self efficacy shown with determinant coefficient r^2=0, 166 which means there is a 16% role of information systems in improving employee performance.

**Keywords:**PerceptionManagement Company,SelfEfficacy