ABSTRACT

Conditions fundamental variables have a strong influence on stock prices, because fundamental variables indicate the financial performance of the company. The study aims to determine the effect of the fundamental variables studied Return On Assets (ROA), Return on Equity (ROE), Debt to Equity Ratio (DER), Earning per Share (EPS) and Price Earning Ratio (PER) and Beta of the stock price banks listed on the index period Lq45 June 2011 - June 2014 in PT. Indonesia Stock Exchange either simultaneously or partially and determine which variables are the dominant influence on stock prices.

This research is a quantitative study with a descriptive approach, the sampling technique used in this research is purposive sampling method. This analytical tool used in this research is multiple linear regression by considering the normality test and classical assumption that multicollinearity, heteroscedasticity and autocorrelation.

Results of this study showed that simultaneous with the 5% significance level fundamental variables have a significant influence on the banking company's stock price, which is evidenced in the F_{count} (3.170)$>$ $Ft_{able\ (6;\ 58;\ 0.05)}$ (2.259), with a significance level of 0.009. While the fundamental variables in this study were able to explain the change in the stock price of 16.9% and the remaining 83.1% is influenced by other factors not included in the model. Partially with a significance level of 5% showed that the DER variables have a significant influence on stock prices, this is evidenced by (Sig.) 0.005 $<$0.05. And t_{count} (2.937)$>$ t_{table} (58; 0.05) (2.001) and the beta coefficient of 0.438 for ROA, ROE, EPS, PER, and Beta have no effect on stock prices.