

ABSTRACT

Pratiwi, Novita Eka. 2013. **Design of Quarter Art Tour and Culinary Trenggalek**. Advisor: Elok Mutiara, MT and Nunik Junara, MT.

Key word: Quarter Art Tour, Culinary Trenggalek, *Extending Tradition*, Traditional Java House of Trenggalek.

Variety and kinds of traditional art and culinary in Trenggalek showed the high culture that haven by this region. Traditional art and culinary were many local cultures that kept generation from global culture. For anticipating Trenggalek's culture, the generation had to advance and conserve our culture. So culture and culinary that had much life values were not extinct and can be known by other region in Indonesia or foreign countries.

To keep Trenggalek's traditional art and culinary need a design in order easy to introduce to societies, namely Quarter Art Tour and Culinary. The theme of this design was extending tradition from traditional java house in Trenggalek. The theme was chosen because it was suitable to improve Trenggalek's tradition in art and diligence factor. Traditional java house was chosen as the design's theme to show Trenggalek's characteristic so the tourist felt different in design of traditional quarter of Trenggalek.