ABSTRACT

Musrifah, Nining. 2013. **Snack Industrial Centre Design in Sanan, Malang.**

**Keywords:** Centre, Industry, Snacks, reinvigorating, East Java temple.

Malang is Industrial city producing the best Tempe in Indonesia. Some of food industries use Tempe as basic Ingridient of processed meals, such as Tempe chips which obviously has many dilettant from various circles then it’s getting famous.

This object designer aims to create redesign of snack industrial centre in Sanan, Malang east java, which is facilitated with production area and also marketing process based Reinvigorating tradition theme, concept of design. Snack trade center in Sanan, Malang is a snack trade center which has production area, marketing, selling area, and completed with mini restaurant so that the consuments can directly take a look several activities and have some snacks there. Snack indrustial centre marketing service scale is regional Malang, including Malang city and cities around it which is centered In Sanan.

After doing analysis, a concept which accomodates the whole of design aspects is decided. The concept used is “geometric concept”, concept that adopts cube formation which is basic form of eastern java temple. This geometric concept of eastern java is displayed by doing minimalist modification.

This design is linked to integrative Islamic study between snack industrial centre object and reinvigorating of eastern java temple.