

ABSTRACT

Zuhdi, Firdaus. 2012. *The Design of Hotel Resort in Ngadas*. Dosen Pembimbing: Pudji Wisnantara, MT dan Achmad Gat Gautama, MT

The development of tourism in Indonesia shows good increase today. People are starting to back to visit the tourist areas in through, one of the areas is Bromo Tengger Semeru, especially people who coming from Malang. Number of visitors increase especially when the school holidays and public holidays. The increase in visitors is not balanced by the construction of facilities and infrastructure in the area of Bromo Tengger Semeru itself. One of the facilities which is not available to support the tourism potential of the Bromo Tengger Semeru that located in Malang area is hotel.

The design of this hotel needs to be done to provide the accommodation service for tourists who want to have vacation to Mount Bromo or Mount Semeru. This hotel is expected not only as the spot of the tourism activity, but also this hotel is expected to help economic development of the local society. The uniqueness and distinctiveness of Ngadas society giving more value of the hotel resost that will be designed. Later expected to be a symbiotic mutualism between hotel resort with the Ngadas society.